

CITY OF OAKLAND



CITY HALL • 1 FRANK H. OGAWA PLAZA • OAKLAND, CALIFORNIA 94612
#LoveLife

REBECCA KAPLAN (510) 238-7008
Vice Mayor FAX: (510) 238-6910
District At Large TDD: (510) 839-6451

Date: May 12, 2022
To: Members of City Council and Members of the Public
From: Vice Mayor Kaplan
Re: **Adopt A Resolution Authorizing Approval, Appropriation And Re-Allocation Of An Amount Not To Exceed One Million Seven Hundred Seventy Thousand Six Hundred Eight Dollars (\$1,770,608) To Current Workforce Innovation And Opportunity Act (WIAO) Adult And Youth Service Providers For Operational Support From July 1, 2022 Through June 30, 2023 With The Approval Of The Oakland Workforce Development Board (OWDB), Subject To Funding Availability In The Midcycle Budget**

Dear Colleagues on the City Council and Members of the Public:

During the May 9, 2022 Finance and Management Committee, the Economic and Workforce Development Department (EWD) provided a report on the Oakland Workforce Development Board's (OWDB) current request for proposals, and the process and metrics used for allocating funds. During this discussion, City staff highlighted the challenges workforce service providers in the City have been facing due to economic circumstances and COVID-19-related impacts.

In order to support Oakland service providers through these economic challenges, EWD staff is recommending in File Item 22-0339 that Council adopt a resolution authorizing the approval and re-allocation of \$885,304 from the General Fund for Fiscal Year (FY) 2022-23 to current Federal Workforce Innovation and Opportunity Act (WIOA) adult and youth service providers from July 1, 2022 through December 31, 2022. This resolution would similarly offer to extend contracts for current providers, but instead would provide a one year, versus six month extension, from July 1, 2022 through June 30, 2023.

The OWDB contracts with experienced local nonprofit organizations to provide workforce development services for recently displaced and long-term unemployed adults and low-income youth and young adults between the ages of 16-24. The OWDB budget is made up of multiple funding streams that support workforce development efforts, including Federal and State WIOA, City of Oakland General Fund, and miscellaneous grants from private businesses and philanthropic support.

Given the difficulties providers have been facing due to the COVID-19 pandemic and related economic impacts, EWD in item 22-0339 recommend the Council allocate money from the General Fund earmarked as part of the FY 2022-2025 RFP be redirected as a stop gap measure to

City Council
May 17, 2022
File # 22-0418

provide existing service providers the necessary financial operational support to continue delivering essential services to Oakland residents and businesses without interruption, while the OWDB completes its competitive contracting process for Fiscal Years 2022-25.

With the same intention as Item 22-0339, this resolution allocates an additional six months-worth of funding as a stop gap measure, which would extend support from July 1, 2022 through June 30, 2023 for existing service providers. This resolution gives Council the option to extend contracts for six months or a year depending on what is needed for service providers to continue delivering services to Oakland residents.

Respectfully submitted,

A handwritten signature in purple ink, appearing to read "Rebecca Kaplan", is written over a light blue rectangular background.

Vice Mayor Rebecca Kaplan

City Council
May 17, 2022
File # 22-0418