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Letter of Nomination

July 2, 2012

The Honorable City Council
One City Hall Plaza, Second Floor
Oakland, CA 94612

Dear President Reid and members of the City Council:

Pursuant to City Charter section 601, the Mayor, hereby reappoints or appoints the following persons as members of the following Board or Commission, subject to the City Council's confirmation:

CITY PLANNING COMMISSION

Vien V. Troung, Mayoral reappointment to serve the term beginning May 5, 2012 and ending May 4, 2015, filling the seat she previously held.

Michael B. Coleman, Mayoral appointment to serve the term beginning May 5, 2012 and ending May 4, 2015, filling the seat previously held by Madeleine Zayas-Mart.

Jim Moore, Mayoral appointment to serve the term beginning May 6, 2010 and ending May 5, 2013, filling the seat previously held by Sandra Galvez.

Thank you for your assistance in this matter.

Sincerely,

Jean Quan

7.7
MEETING OF THE
OAKLAND CITY COUNCIL
JUL 17 2012

MICHAEL B. COLEMAN, AIA

ARCHITECT

Education:

B. Arch. University of California, Berkeley, 1962

Registration:

Registered Architect No. C-5485, California, 1968

Objective:

Become a member of the Oakland Planning Commission.

Architectural Experience:

1997 to Present

At the beginning of 1997 I formed a consulting office doing a wide variety of projects nation-wide. Projects include schematic planning, value engineering, expert witness review and testimony, design and construction documents for all architectural aspects of a major wastewater treatment plant expansion, and architectural design and construction documents for offices, laboratories, maintenance facilities, hazardous waste facilities and residences.

1982 through 1996

Principal architect for industrial engineering design projects for Brown and Caldwell, an environmental engineering company. I was selected for this position because of my sensitivity to the environment and my ability to understand and work cooperatively with engineers. For almost 1.5 years I provided design, architectural and general drafting management and project management for projects from Florida to Hawaii, encompassing central plants, laboratories, office buildings, hazardous waste handling facilities, pumping stations, water and wastewater treatment plants, warehouses and maintenance buildings. The size of projects varied from 100 square foot laboratories to 1,000,000 square foot tenant improvements for the General Services Administration in Portland, Oregon.

1976 - 1982

Principal in Fischer/Coleman Architects, a small office in Oakland, California. I was responsible for marketing, design, cost control, direction of construction document preparation, and client contact. Projects included a movie theater, commercial shopping centers, office buildings, industrial facilities, dentists' facilities, and a commercial laboratory.

1965 - 1976

Architectural design and drafting for several Bay Area firms, designing and preparing construction documents for the music/performing arts building at California University, Hayward, firehouses, airport facilities, schools (elementary through college level), libraries, and restaurants, two movie theaters, a Safeway store, three schools, two shopping centers, an 8-story and an 11-story office building, with additional experience in city planning.

1962 - 1965

Immediately following graduation from the University of California, I went to London, England and Stockholm, Sweden to work in architectural and city planning offices. My work included restaurants, schools, housing, and industrial projects.

Community Experience

- Member of the American Institute of Architects (AIA) East Bay Chapter since 1982. President of the Chapter in 1992, the year after the Oakland/Berkeley Firestorm.
- Active with Architects Designers and Planners for Social Responsibility (ADPSR). On the National Board of Directors from 1987 to 1992.
- Participant in Oakland/Nakhodka Sister City Association. Represented the City of Oakland in Nakhodka in 1995 and 2005.
- Volunteer for Center for Citizen Initiatives, including hosting representatives from many countries, including Soviet and Russian visitors, and traveling to Russia to help with construction projects.
- 2001 to 2010 Museum of Children's Art (MOCHA) Board of Directors
Chairman of the Board from 2006 to 2010.
- Member of the Council on Architecture of the Oakland Museum.
- Participant in the 20th Anniversary of the Oakland/Berkeley Firestorm, representing the AIA and the Council on Architecture
- Stakeholder, Lake Merritt Station Area Plan
- City of Oakland Park Steward, Lafayette Park

Other Environmental Business Interests

Concerned about the amount of waste generated by the society, and goaded specifically by the amount of waste in the architecture profession and in construction, in 1970 to 1971 I joined with nine other people to establish Whole Systems, a recycling company in Mill Valley, California. The company recycled everything: cans, bottles (both as broken glass and as wine bottles sterilized and returned to the wineries), paper, cardboard, army barracks, an officers' club, toys, books, clothes . . . The goal was to explore the possibilities of recycling and to do research and development of products and services which would help change attitudes and reduce waste, all within the existing economic system. We pioneered several of the methods widely used today to collect and distribute materials in the recycling industry.

Teacher: 1977 - 1981

Served as an architecture instructor at Laney College. Subjects included blueprint reading, professional practice, perspective drawing, design and drafting, and mechanical and electrical systems.

Jim Moore Bio

Jim Moore has 30 years experience in retail project management, construction and development in the San Francisco Bay Area. He started his career working as Construction Administrator for Architecture/ Inc., San Francisco. Jim worked with the firm on projects ranging from restaurants, building renovations to boutique retail stores like Sierra Designs, Aerial and Patagonia.

Jim refined his knowledge of store design and construction at Architecture Inc. He left to become a building and general engineering contractor specializing in national retail build-outs. Sesame Street, Garden Botanika, Pacific Sunwear, and Imaginarium, were just a few of his clients. Jim Moore's firm worked on projects ranging from local San Francisco landmarks like the Cannery Renovation and Rincon Center to more intimate projects, like restaurant and office spaces.

In 1992 Jim Moore was asked by Blue Sky Unlimited to become Vice President of Store Development. He directed store design, entitlements and construction of Smith & Hawken, Hear Music, The Scientific Revolution and The Nature Company and was a member of the real estate team for each of the 4 divisions. Jim's current company Store Development grew out of his time spent at Blue Sky Unlimited. Jim has managed the store development process for several retailers like Pet Food Express, Home Chef, and Smith & Hawkeh. He has also developed projects in Oakland including several residential homes in the Oakland Hills, built public roads and utility extensions as well as retail and industrial projects.

In recent years Jim Moore has found a niche in non-profit volunteer projects working with, PAWS and Fix our Ferals. Jim enjoys sharing his knowledge in development to help small non-profits to get their projects built. Jim Moore is a resident of Oakland and a member of The Oakland Chamber of Commerce and the Oakland Retail Advisory Committee and the Oakland Builders Alliance.

VIEN V. TRUONG

EDUCATION

University of California, Hastings College of the Law, San Francisco, CA.

Juris Doctorate, 2006

- *UC Hastings Race and Poverty Law Journal*

University of California, Berkeley, CA.

Bachelor of Arts, Rhetoric (and Education minor), *Honors*. 2002

EXPERIENCE

Green For All (10/2008 – Present)

Senior Policy Associate

- Manage day-to-day operations of organization's policy advocacy efforts in targeted states.
- Work with state partners to develop state-specific policy proposals regarding state best practices.
- Develop and help implement advocacy strategies targeted at state legislatures.
- Work collaboratively with national partners pursuing similar policy goals within states.
- Provide technical assistance, policy analysis, and research as needed.
- Assist with local and federal policy advocacy efforts.

University of California Berkeley School of Law – Berkeley, CA. (6/2008 – Present)

Associate Attorney

- Supervise law students' interactions, services, and legal advice to clients on matters ranging from climate control, global poverty, and increased philanthropy.
- Supervise business students providing business plans, market studies, and financial analysis to clients.
- Associate attorney at the *New Business Counseling Practicum*, a program that teaches law and entrepreneurship and provides legal assistance for ten to twelve start-up businesses each semester.
- Advise clients on formation, tax exemption, governance, and corporate compliance matters.
- Collaborated with outside attorneys to mentor law students in developing the program.
- Devised creative solutions for the clients and the practicum alongside supervising attorney/professor.

East Bay Community Law Center – Berkeley, CA. (10/2006 – 6/2008)

Community Economic Justice Law Fellow

- Advised clients on formation, tax exemption, governance, capacity training, and corporate compliance.
- Drafted articles of incorporation, bylaws, and conflicts of interest policies for clients and coalitions.
- Produced the business plan and the response to a request for qualifications, each consisting of over 100-pages, for an economic development coalition consisting of over 40 organizations.
- Developed policy recommendations alongside housing and land use coalitions that are working to create financial stability and health for underserved Oakland communities.
- Discussed policy matters at city hearings, press conferences, and community forums, including a forum with over 500 attendees. Drafted talking points for community leaders to use in hearings and interviews.

National Economic Development and Law Center — Oakland, CA. (9/2005 - 5/2006)

Law Clerk

- Wrote and published *Highlights of California Law Changes* advising organizations of new policies.
- Assisted a nonprofit economic development coalition by conducting market feasibility studies, designing program components, and creating budgets for its programs.
- Researched and wrote memoranda answering issues faced by nonprofit organizations, including the appropriate legal status for their entity, formation concerns, and matters relating to tax exemption.
- Reviewed and revised model articles of incorporation and bylaws for website and distribution to legal aid.

Vien V. Truong

State of California Senator Joseph Simitian - Sacramento, CA.

(1/2005 - 7/2005)

Extern/Law Fellow

- Developed policy recommendations regarding health care, financial institutions, and education after researching best practices, documented effectiveness, and in-depth reviews of state and federal laws.
- Articulated policy recommendations and collaborated with staff attorneys to draft bill language.
- Drafted materials including hearing statements, arguments, rebuttals, support letters, and memoranda.
- Analyzed studies, evidence, committee analyses, and legislative memoranda and their potential effect.
- Negotiated with lobbyists and constituents to reach meaningful compromises on bills.
- Collaborated with other members and offices to gain co-authorship. Drafted press releases.

Chief Federal Magistrate Judge Larson — San Francisco, CA.

(Summer 2005)

Legal Extern

- Drafted bench recommendations to Court on matters including default judgments, motions to dismiss, motions for summary judgment, discovery matters, and evidentiary issues.
- Researched, analyzed, and applied the local, state, and federal laws to litigants' motions.
- Worked on substantive issues including intellectual property, criminal matters, and breach of contracts.

Street Law (Castlemont High School) – Oakland, CA.

(9/2004 - 12/2004)

Educator

- Taught community economics, family law, tort law, criminal law, and human rights to 38 students.
- Brought in guest speakers including former-Mayor, former-Community Economic Development Agency (CEDA) Director Bill Lambert, former-CEDA Central City East and Coliseum Area Manager Gregory Hunter, Oakland Public Defender Mike Lu, family law counselors and youth counselors.
- Created new program for high school students, Project Area Committee (PAC), and Office of the Mayor.

Clarita Career College — Santa Clarita, CA.

(3/2004 - 8/2004)

Director of the Legal Assistant Program, Head Instructor Legal Assistant Programs

- Designed, developed, and implemented the legal assistant curriculum which subsequently received American Bar Association accreditation.
- Wrote all of the template lesson plans, tests, and handouts for all legal assistant modules.
- Reviewed and selected textbooks to be used in classrooms. Interviewed, trained, and supervised legal instructors. Developed the law library with the college's co-owner.
- Chaired the Legal Assistant Advisory Board. Led bi-monthly faculty meetings.

HIGHLIGHTED PRESENTATIONS

- North Carolina Sustainable Energy Association, Green Jobs For All (February 2009) *Generating Economic Opportunities for Low-Wealth & Minority Communities*.
- Bioneers, Green Jobs For All. (October 2008) *Green Jobs*.
- Oakland People's Housing Coalition Townhall. Discussed the need for inclusionary zoning (May 2007).
- East Bay Alliance for a Sustainable Economy (EBASE) Town hall. "Building Oakland for Everyone: A Summit on Jobs, Housing, and Justice". Discussed needs for affordable housing (November 2007).
- Panelist: "The Future of Civil Rights in the Asian Pacific American Community" (September 2007).
- Panelist: Asian Pacific American Five Inspire Greatness: "How We Overcame Negative Stereotypes of Asian Pacific Americans" (November 2007).

ADDITIONAL

- Commissioner, Oakland Fund for Children & Youth, Planning & Oversight Committee
- Chair, KPFA Community Advisory Board (7/2007 – 7/2008)
- Board member, East Bay Asian Local Development Corporation (EBALDC)
- Board member, Asian Pacific American Labor Alliance (APALA)
- Member, East Bay Young Democrats
- Member, Asian Pacific American Democratic Caucus

CITY OF OAKLAND

APPROVED FOR FORM AND LEGALITY

Hee
CITY ATTORNEY

12 JUL -5 PM 1:28

OAKLAND CITY COUNCIL

RESOLUTION No. _____ C.M.S.

RESOLUTION CONFIRMING THE MAYOR'S REAPPOINTMENT OF VIEN V. TROUNG AND APPOINTMENT OF MICHAEL B. COLEMAN AND JIM MOORE TO THE CITY PLANNING COMMISSION

WHEREAS, Section 601 of the City Charter provides that members of City boards and commissions shall be appointed by the Mayor subject to confirmation by the affirmative vote of five members of the City Council; and

WHEREAS, Ordinance No. 192 C.M.S., adopted May 5, 1932, amended by Ordinance No. 6485 C.M.S. passed November 30, 1961, amended by Ordinance No. 8883 C.M.S. passed October 4, 1973, and amended by Ordinance No. 11776 passed March 14, 1995, created the City Planning Commission to consider and review matters related to planning, development and preservation and to advise the City Council on land use and environmental concerns; and

WHEREAS, the City Planning Commission consists of seven members serving three-year staggered terms with no more than two terms served consecutively; and

WHEREAS, the Honorable Mayor Jean Quan has reappointed Vien V. Troung and appointed Michael B. Coleman and Jim Moore to serve three-year terms on the City Planning Commission subject to confirmation by the City Council; now therefore be it

RESOLVED, that pursuant to City Charter section 601, the City Council hereby confirms

- the Mayor's reappointment of Vien V. Troung to serve a three-year term on the City Planning Commission, beginning May 5, 2012 and ending May 4, 2015, filling the seat she previously held;
- the Mayor's appointment of Michael B. Coleman to serve a three-year term on the City Planning Commission, beginning May 6, 2012 and ending May 5, 2015, filling the seat previously held by Madeleine Zayas-Mart; and
- the Mayor's appointment of Jim Moore to serve a three-year term on the City Planning Commission, beginning May 6, 2010 and ending May 5, 2013, filling the seat previously held by Sandra Galvez, who resigned from the Planning Commission on September 8, 2011.

IN COUNCIL, OAKLAND, CALIFORNIA,
PASSED BY THE FOLLOWING VOTE:

AYES – BRUNNER, KERNIGHAN, NADEL, SCHAAF, DE LA FUENTE, BROOKS, KAPLAN AND PRESIDENT REID

NOES –
ABSTENTIONS-
ABSENT-

7.7

MEETING OF THE
OAKLAND CITY COUNCIL
JUL 17 2012

ATTEST:

LATONDA SIMMONS
City Clerk and Clerk of the Oakland City Council