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Approved as to Form and Legality


City Attorney's Office

OAKLAND CITY COUNCIL

RESOLUTION No. _____ C.M.S.

RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO NEGOTIATE AND EXECUTE GRANT AGREEMENTS WITH VARIOUS NON-PROFIT AND PUBLIC AGENCIES TO PROVIDE SERVICES FOR FISCAL YEAR 2019-2020 TO REDUCE THE CONSUMPTION OF SUGAR SWEETENED BEVERAGES IN A TOTAL AMOUNT NOT TO EXCEED \$2,000,000 FROM FISCAL YEAR 2017-2018 REVENUES

WHEREAS, Measure HH, the Sugar-Sweetened Beverage Distribution Tax Ordinance (the "Ordinance"), was approved by the Oakland voters in the November 8, 2016 General Election; and

WHEREAS, The Ordinance established the tax of 1 cent per ounce on the distribution of sugar-sweetened beverages effective July 1, 2017; and

WHEREAS, The Ordinance also established the Sugar-Sweetened Beverage Distribution Tax Advisory Board ("Board") to advise and make recommendations to the City Council on the expenditure of these tax revenues; and

WHEREAS, all Sugar-Sweetened Beverage (SSB) Tax revenue collected and remitted to the City is deposited in the City of Oakland's unrestricted general fund and in the Sugar-Sweetened Beverage Tax Sub-fund to be used for any lawful government purpose; and

WHEREAS, Resolution No. 87062 C.M.S. established the Sugar-Sweetened Beverage Distribution Tax Fund (the "SSB Fund") for the purpose of collecting the revenues from the tax, and established City Council policy to consider the Board's recommendations regarding appropriations; and

WHEREAS, appropriations in the amount of \$2,000,000 is available for grants in the FY2018-2019 Adopted Midcycle Budget and is allocated in the Measure HH (SSBDT) Fund (1030), Youth Services Organization (78251), Third Party Grant Account (54912), DP 780 Administrative Project (1000017), and in the Childhood and Youth Services Program (YS03); and

WHEREAS, a Request for Proposals (“RFP”) was developed by the Human Services Department based on the recommendations of the Board to direct funding to four funding areas and prioritize resources to neighborhoods most affected by the consumption of sugar-sweetened beverages, and the RFP was released in November 2018; and

WHEREAS, in January 2019, HSD received 29 proposals from private non-profit and public entities to provide services for the Sugar-Sweetened Beverage (“SSB”) Tax community grants program cycle 2019-2020; and

WHEREAS, fourteen agencies are recommended in accordance with the criteria in the Request for Proposals; and

WHEREAS, the HSD recommends the following fourteen (14) grant funding awards in the amounts specified below for FY 2019-2020 for the programs as further described in the City Administrator’s report accompanying this resolution; and

Total Funding Recommended for Projects and Programs (FY 2019-2020)		\$2,000,000
Agency Name	Project Title	Funds Requested
Alameda County Public Health Department-Nutrition Services	Rethink Your Drink Oakland	\$234,156
Youth Employment Partnership, Inc.	Peer-to-Peer Nutrition	\$150,000
La Clinica de La Raza, Inc.	H2Oakland Education Program	\$90,575
Tides Center, Fiscal Sponsor for HOPE Collaborative	Youth Action to Reduce Sugar-Sweetened Beverage Consumption	\$150,000
Total Funding Area 1: Prevention through Education and Promotion		\$624,731
Oakland Lacrosse Club	East Oakland Lacrosse Outreach and Team Experience	\$75,000
Service Opportunity for Seniors	Health Improvement for Homebound Seniors	\$ 93,052
Roots Community Health Center	East Oakland Food Matters	\$250,000
Fresh Approach	VeggieRx Program for Healthy Food and Beverages	\$58,378
Planting Justice	Sustainable Agriculture for a Healthier Oakland	\$150,000
Mandela Partners dba Mandela Marketplace, Inc.	Mandela Hubs for Health	\$150,000
East Bay United Soccer Club	EBU Healthy Oakland Initiative	\$148,842

Total Funding Area 2: Healthy Neighborhoods and Places		\$925,272
Alameda County Public Health Department-Office of Dental Health	Preventive Dental Services for Children at WIC	\$150,000
Native American Health Center, Inc.	Healthy Oakland Families	\$150,000
Total Funding Area 3: Health Care Prevention and Mitigation		\$300,000
Bay Area Community Resources	Healthy Options at Point of Sale (HOPS)	\$149,997
Total Funding Area 4: Policy and Advocacy		\$149,997

; now, therefore, be it

RESOLVED: That the City Administrator is authorized to execute agreements with the aforementioned service providers in the amounts specified above for a total amount not to exceed \$2,000,000 for FY2019-2020, and is authorized to conduct all negotiations, execute and submit all documents, including but not limited to applications, agreements, amendments, modifications, payment requests, and related actions which may be necessary in accordance with the basic purpose of this resolution without returning to City Council; and, be it

FURTHER RESOLVED: That said agreement(s) shall be approved as to form and legality by the Office of the City Attorney and placed on file in the Office of the City Clerk.

IN COUNCIL, OAKLAND, CALIFORNIA, _____

PASSED BY THE FOLLOWING VOTE:

AYES –FORTUNATO BAS, GALLO, GIBSON MCELHANEY, KALB, REID, TAYLOR, THAO and PRESIDENT KAPLAN

NOES -

ABSENT -

ABSTENTION -

ATTEST: _____
LaTonda Simmons
City Clerk and Clerk of the Council
of the City of Oakland, California