

2025 NOV -7 AM 11:28

APPROVED AS TO FORM AND LEGALITY

FILED
CITY CLERK
OAKLAND


CITY ATTORNEY'S OFFICE

OAKLAND CITY COUNCIL

RESOLUTION NO. 909364 C.M.S.

RESOLUTION:

1) AWARDING GRANTS FOR THE 2025-2027 CORRIDOR SAFETY AMBASSADOR PROGRAM TO NON-PROFIT ORGANIZATIONS BLACK CULTURAL ZONE, DOWNTOWN OAKLAND ASSOCIATION, LAUREL DISTRICT ASSOCIATION JACK LONDON IMPROVEMENT DISTRICT, OAKLAND CHINATOWN IMPROVEMENT COUNCIL, SPANISH SPEAKING UNITY COUNCIL OF ALAMEDA COUNTY, INC, AND TRYBE INC. FOR THE FISCAL YEARS 2025-2027 IN AN AMOUNT SET FORTH IN TABLE ONE FOR A TOTAL AMOUNT NOT TO EXCEED TWO MILLION DOLLARS (\$2,000,000) TO IMMEDIATELY ENHANCE SAFETY AMBASSADOR AND PERSONNEL AND SAFETY PROGRAMS THROUGHOUT THE PROGRAM YEAR IN HIGH PRIORITY NEIGHBORHOOD BUSINESS CORRIDORS INCLUDING THE CHINATOWN, DIMOND, DOWNTOWN, ELMHURST, LAUREL, LITTLE SAIGON, HAVENSCOURT, HEGENBERGER, AND FRUITVALE BUSINESS CORRIDORS AND TO ESTABLISH A COMMUNITY OF PRACTICE LINKING CITY SERVICES AND TRAINING FOR SAFETY AMBASSADORS AND PERSONNEL; AND

2) AUTHORIZING THE CITY ADMINISTRATOR TO NEGOTIATE AND ENTER INTO GRANT AGREEMENTS WITH GRANTEES FOR FISCAL YEARS 2025-2027 WITH AUTHORITY TO EXTEND THE TERMS WITHOUT INCREASING THE AMOUNT OF THE GRANT AWARDS

WHEREAS, with the coming 2025 holiday season and as the City of Oakland (City) and its business community continue to recover from the disruption of business closures during the Covid-19 pandemic, the City wishes to take actions to improve public safety in the downtown area and other critical business and cultural corridors of the City, such as the Chinatown, Dimond, Downtown, Elmhurst, Laurel, Little Saigon, Havenscourt, Hegenberger, and Fruitvale business corridors; and

WHEREAS, to improve public safety, the City wishes to continue to support community driven solutions to attract patrons, visitors and shoppers to key commercial and cultural corridors; and

WHEREAS, the City wishes to improve service delivery and deepen access to community resources to address crime and safety by connecting and training safety ambassadors and personnel to City programs such as 311, MACRO, and the Neighborhood Enhanced Service Team; and

WHEREAS, the Fiscal Year (FY) 2025-2027 adopted biennial budget provides Two Million Dollars (\$2,000,000) in funding to build on the Four Hundred and Fifty Thousand Dollar (\$450,000) launch of the Commercial Corridor Safety and Ambassador Grants and established the Community of Practice from the FY 2025-2027 adopted budget, and

WHEREAS, the Two Million Dollars (\$2,000,000) in funding for the Commercial Corridor Safety and Ambassador Program grants is available from the FY 2025-27 adopted budget, with One Million Dollars (\$1,000,000) in each of the Fiscal Years, in General Purpose Fund (1010), Economic Development Organization (85411), Third Party Grants Account (54912), Business Creation, Attraction, Retention, & Expansion Program (SC11), across Business Corridor Community Ambassador Project (1007109). Funding may ultimately be reallocated across Business Corridor Community Ambassador Project (1007109), 1010 Ambassador-Fruitvale Project (1007554), 1010 Ambassador-Hegenberger Project (1007555), 1010 Ambassador-Diamond-Laurel Project (1007556), and potentially other Projects to be determined (TBD); and

WHEREAS, the City wishes to award a Commercial Corridor Safety and Ambassador Grant to the 1) Black Cultural Zone Community Development Corporation, a Nonprofit Corporation, 2) the Downtown Oakland Association, a Nonprofit Corporation, 3) the Jack London Improvement District, a Nonprofit Corporation, 4) the Laurel District Association, a Nonprofit Corporation, 5) the Oakland Chinatown Improvement Council, a Nonprofit Corporation, 6) Spanish Speaking Unity Council of Alameda County, Inc., a Nonprofit Corporation, and 7) Trybe Inc., a Nonprofit Corporation, in the amounts set forth in **Table 1**, to enhance Ambassador, Safety and Security Initiatives in neighborhood shopping areas and, where applicable, to convene and support the Community of Practice; and

RESOLVED: That the City Council hereby awards grants to the Black Cultural Zone Community Development Corporation (4533653), the Downtown Oakland Association (3117656), the Jack London Improvement District (3615695), the Laurel District Association (2592345), the Oakland Chinatown Improvement Council (4795540), the Spanish Speaking Unity Council of Alameda County, Inc. (527967) and Trybe Inc. (3623859), for the Fiscal Years 2025-2027, for a total award not to exceed Two Million Dollars (\$2,000,000) and up to the amounts per grantee as set forth herein and provided in **Table 1**, which is hereby incorporated by reference, for the purposes set forth herein; and be it

RESOLVED: That the City Administrator is authorized to negotiate, draft and execute grant agreements with the Black Cultural Zone Community Development Corporation, the Downtown Oakland Association, the Jack London Improvement District, the Laurel District Association, the Oakland Chinatown Improvement Council, the Spanish Speaking Unity Council of Alameda, Inc., and Trybe Inc., for the Fiscal Years 2025-2027, in an amount not to exceed

Four Hundred Thousand Dollars (\$400,000) per grantee for a total award not to exceed Two Million Dollars (\$2,000,000) as set forth in **Table 1** and up to the amounts provided in **Table 1**; and be it

FURTHER RESOLVED: That the City Administrator is authorized to modify, extend or amend the grant agreements without increasing the amount of the grant awards and to take any other action necessary and consistent with this Resolution and its basic purposes.

IN COUNCIL, OAKLAND, CALIFORNIA, NOV 04 2025

PASSED BY THE FOLLOWING VOTE:

AYES - BROWN, FIFE, GALLO, HOUSTON, RAMACHANDRAN, UNGER, WANG, AND
~~PRESIDENT JENKINS~~ - 7

NOES - 0

ABSENT - 0

ABSTENTION - 0

1 Excused: Jenkins

ATTEST:



ASHA REED

City Clerk and Clerk of the Council of the
City of Oakland, California

3443005v1/SW

TABLE 1

<u>Commercial Corridor Safety and Ambassador Grants (\$2,000,000):</u>		
<u>Grantee</u>	<u>Individual Not-to-Exceed Grant Amount</u>	
Black Cultural Zone Community Development Corporation, a Nonprofit Corporation	<u>\$400,000</u>	
Downtown Oakland Association, a Nonprofit Corporation	<u>\$300,000</u>	
Jack London Improvement District, a Nonprofit Corporation	<u>\$300,000</u>	
Laurel District Association, a Nonprofit Corporation	<u>\$300,000</u>	
Oakland Chinatown Improvement Council, a Nonprofit Corporation	<u>\$100,000</u>	
Spanish Speaking Unity Council of Alameda County, Inc., a Nonprofit Corporation	<u>\$300,000</u>	
Trybe Inc., a Nonprofit Corporation	<u>\$300,000</u>	
<u>Total Not-to-Exceed Grant Amount</u>		<u>\$2,000,000</u>