



City of Oakland Meeting Agenda

Office of the City Clerk
Oakland City Hall
1 Frank H. Ogawa Plaza
Oakland, California 94612
LaTonda Simmons, City Clerk

***Special Concurrent Meeting of the Redevelopment
Agency and Council Community & Economic
Development Committee**
Oakland City Hall, 1 Frank H. Ogawa Plaza, Oakland, California 94612

City of Oakland Website: <http://www.oaklandnet.com>

Wednesday, November 12, 2008

3:00 PM

Hearing Room One - 1st Floor

ALL COMMITTEE MEETINGS ARE BEING HELD ON WEDNESDAY, NOVEMBER 12, 2008

**** PLEASE NOTE CHANGE IN TIME ****

DEFINITION OF TERMS:

Consent Item: any action item that a subject matter Committee has forwarded to the full Council with unanimous recommendation for approval and is not controversial, and does not have a high level of public interest as determined by the Rules Committee.

Non-Consent Item: any action that a subject-matter Committee has forwarded to the full Council without unanimous recommendation for approval, or having a high level of public interest, or is controversial as determined by the Rules Committee.

Action Item: any resolution, ordinance, public hearing, motion, or recommendation requiring official vote and approval of the City Council to be effective.

Informational Item: an item of the agenda consisting only of an informational report that does not require or permit Council action.

Roll Call / Call to Order

COMMITTEE MEMBERSHIP:

**President De La Fuente, District 5; Vice Mayor Larry Reid, District 7;
Henry Chang, Jr. At-Large; Chairperson Jane Brunner, District 1**

- 1 Approval of the Draft Minutes from the Committee Meeting held on October 14, 2008
- 2 Determination of Schedule of Outstanding Committee Items
([ced 111208](#))
- 3 Subject: Economic Development Framework
From: Community and Economic Development Agency
Recommendation: Action On A Report And Recommendation To Approve An Economic Development Framework That Aligns Staff Activities, Consultants And Other Resources To Enhance Business Attraction, Retention, Expansion And Creation
([07-1662](#))

- 4 Subject: Third Wave Consulting - Professional Services Contract
From: Community and Economic Development Agency
Recommendation: Adopt A Resolution Authorizing A Professional Services Contract With Third Wave Consulting In An Amount Not To Exceed \$36,000.00 For The Design, Configuration And Implementation Of A Customer Relationship Management Application Of Salesforce.Com To Be Partially Paid For With Redevelopment Agency Funds
(07-1777)

**This item scheduled pursuant to Rule 28 of the Council's Rules of
Procedures Resolution Number 79006 C.M.S.**

- 5 Subject: Revolution Foods Relocation And Expansion Loan Agreement
From: Community And Economic Development Agency
Recommendation: Adopt The Following Pieces Of Legislation:
- 1) An Agency Resolution Authorizing 1) A Coliseum Redevelopment Revolving Loan In An Amount Not To Exceed \$170,500, And 2) A Coliseum Commercial Tenant Improvement And Facade Improvement Grant In An Amount Not To Exceed \$90,000, To Revolution Foods, Inc. For The Company's Relocation And Expansion; And
(07-1686)
- 2) A Resolution Authorizing The Loan Of Enhanced Economic Community Loan Funds In An Amount Not To Exceed \$249,500 To Revolution Foods, Inc. To Assist The Company's Relocation And Expansion
(07-1686-1)
- 6 Subject: Streetscape Improvement Projects Funding
From: Community and Economic Development Agency
Recommendation: Adopt The Following Pieces Of Legislation:
- 1) An Agency Resolution Contributing \$175,000 Of Coliseum Redevelopment Project Funds To The City Of Oakland Under The Cooperation Agreement For The Final Design And Implementation Of The Fruitvale Alive Streetscape Project;
(07-1729)
- 2) A Resolution Accepting And Appropriating \$2,000,000 In Metropolitan Transportation Commission (MTC) Transportation For Livable Communities Funds, \$619,700 In MTC Housing Incentive Funds, Allocating \$50,000 In Pledged District 4 "Pay-Go" Funds And \$50,000 In Pledged District 5 "Pay-Go" Funds, And Accepting And Allocating A Contribution Of Redevelopment Agency Funds In An Amount Not To Exceed \$175,000 Under The Cooperation Agreement, For The Final Design And Implementation Of The Fruitvale Alive Streetscape Project;
(07-1729-1)
- 3) An Agency Resolution Allocating And Contributing Up To \$91,000 In Redevelopment Agency Funds To The City Of Oakland Under The Cooperation Agreement As Matching Funds For A Metropolitan Transportation Commission Housing Incentive Program Grant To Fund The 66th Avenue Streetscape Improvement Project; And

[\(07-1729-2\)](#)

4) A Resolution Accepting And Appropriating \$700,000 Of Federal Surface Transportation Funds Through The Metropolitan Transportation Commission's Housing Incentive Program For The 66th Avenue Streetscape Improvement Project, Stating The Assurance Of The City Of Oakland To Complete The Project, And Accepting A Contribution Of Redevelopment Agency Funds Under The Cooperation Agreement Of \$91,000 And Allocating The \$91,000 As The Local Match

[\(07-1729-3\)](#)

7 Subject: Toler Heights Estates LLC - Sales Amendment
From: Community and Economic Development Agency
Recommendation: Adopt An Ordinance Amending Ordinance No. 12726 C.M.S., Which Authorized The Sale Of City-Owned Properties To Toler Heights Estates LLC, To Authorize A Price Reduction For 9724 And 9745 Thermal Street From \$416,000 To Eighty-Five Percent Of The Sales Price Minus The First Mortgage To Allow The Completion Of Two Market-Rate Homes

[\(07-1708\)](#)

8 Subject: City Of Oakland Housing Element Report
From: Community and Economic Development Agency
Recommendation: Adopt A Resolution Authorizing The City Administrator To Negotiate And Execute A Professional Services Agreement With Post, Buckley, Schuh & Jernigan, Inc. (PBS&J) For Preparation Of The Oakland 2009 Housing Element Environmental Impact Report, In An Amount Not To Exceed Three Hundred Thirty-Nine Thousand, Eight-Hundred And Seven Dollars (\$339,807), Plus Ten Thousand, One Hundred And Ninety-Three Dollars (\$10,193) For Contract Compliance Fees, For A Total Project Amount Not To Exceed Three Hundred, Fifty Thousand Dollars (\$350,000)

[\(07-1709\)](#)

9 Subject: Vacant Building Registration
From: Councilmember Desley Brooks
Recoomendation: Adopt The Following Pieces Of Legislation

1) An Ordinance Amending The Oakland Muncipal Code To Add A New Chapter 8.54 Requiring The Registration Of Vacant Buildings; And

[\(07-1717\)](#)

2) An Ordinance Amending Ordinance No. 12880 C.M.S. (Master Fee Schedule) To Add New Fees For Registering Vacant Buildings

[\(07-1717-1\)](#)

10 Subject: Central Estuary Area Specific Plan - Contract Agreement
From: Community And Economic Development Agency
Recommendation: Adopt The Following Pieces Of Legislation:

1) An Agency Resolution Authorizing A Contribution Of An Amount Not To Exceed Two Million One Hundred And Thirteen Thousand Twenty Four Dollars (\$2,113,024)

From The Coliseum Redevelopment Project Area To The City Of Oakland Under The Cooperation Agreement To Fund The Development Of The Central Estuary Area Specific Plan And Related Environmental Impact Report
(07-1680)

2) A Resolution Accepting And Appropriating A Contribution Of Redevelopment Agency Funds Under The Cooperation Agreement In An Amount Not To Exceed Two Million One Hundred And Thirteen Thousand Twenty Four Dollars (\$2,113,024) And Authorizing The City Administrator To Negotiate And Execute A Professional Services Agreement With Community Design + Architecture For Development Of The Central Estuary Area Specific Plan In An Amount Not To Exceed Two Million Fifty One Thousand Four Hundred Eighty Dollars (\$2,051,480)
(07-1680-1)

11 Subject: Civicorps Schools Agreement
From: Office of the City Administrator
Recommendation: Adopt A Resolution Authorizing The City Administrator To Execute A Two Year Professional Services Agreement, With Two One-Year Options For Renewal, With Civicorps Schools For Implementation Of The Excess Litter Fee Program In An Amount Not To Exceed \$350,000.00 Each Year
(07-1756)

Open Forum (TOTAL TIME AVAILABLE: 15 MINUTES)

Adjournment

* In the event of a quorum of the City Council participates on this Committee, the meeting is noticed as a Special Meeting of the City Council; however no final City Council action can be taken.

NOTE: TDD

MATERIALS RELATED TO ITEMS ON THIS AGENDA SUBMITTED TO THE CITY COUNCIL AFTER DISTRIBUTION OF THE AGENDA PACKETS MAY BE VIEWED IN THE OFFICE OF THE CITY CLERK, 1 FRANK H. OGAWA PLAZA, 1ST AND 2ND FLOOR, OAKLAND, CA 94612 FROM 8:30AM TO 5:00PM

**LATONDA SIMMONS
Agency Secretary/City Clerk
and Clerk of the Council**

ORA - Oakland Redevelopment Agency
S - Supplemental Item