

STATE CAPITOL
P.O. BOX 942849
SACRAMENTO, CA 94249-0018
(916) 319-2018
FAX (916) 319-2118

E-MAIL
Assemblymember.MBonta@assembly.ca.gov



DISTRICT OFFICE
ELIHU M. HARRIS STATE BUILDING
1515 CLAY STREET, SUITE 2204
OAKLAND, CA 94612
(510) 286-1670
FAX (510) 286-1888

November 12, 2024

City of Oakland: Parks and Recreation Advisory Commission
Lakeside Park Garden Center, 666 Bellevue Avenue

Re: Support of renaming the East Oakland Sports Center to the Larry E. Reid Sports Center

Dear Advisory Commission,

As the Assemblymember for California's 18th District, including the communities of Alameda, Emeryville, and Oakland, **I am writing in strong support of renaming the East Oakland Sports Center to the Larry E. Reid Sports Center in honor of his legacy and dedication and service to Oakland.** As current and former elected officials representing the City of Oakland and Alameda County, we express our unified support for renaming the East Oakland Sports Center in honor of our esteemed colleague, former Councilmember Larry Reid. Having worked alongside Councilmember Reid, I can attest to his exceptional dedication to public service and his transformative contributions to Oakland, particularly within District 7.

The East Oakland Sports Center is fitting to bear his name, as this facility exists solely because of former Councilmember Reid's tireless advocacy during his administration. His successful effort to secure \$11 million in funding for the center exemplifies the strategic leadership and unwavering determination that defined his entire career in public service.

During his 24-year tenure on the Oakland City Council, former Councilmember Reid distinguished himself as a masterful coalition builder and an effective champion for his District. His colleagues witnessed his remarkable ability to navigate complex political landscapes while consistently prioritizing his mission: to serve every resident of Oakland. His leadership as Chair of the Rules and Legislation Committee and his service on the Public Safety and Community and Economic Development Committees further demonstrated his comprehensive understanding of governance and commitment to thoughtful, impactful policymaking.

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Former Councilmember Reid's accomplishments in District 7 represent a model of effective municipal leadership. His strategic vision brought about the following:

- The comprehensive revitalization of the Oakland Coliseum and Oakland Airport Area;
- The transformation of MacArthur Boulevard and Durant Square through critical housing development;
- The restoration of Foothill Square as a vibrant retail and commercial center;
- The expansion of Oakland's Auto Row along the I-880 corridor;
- The annual job fairs, which connected over 2,000 job seekers to meaningful employment opportunities.

As his fellow elected officials, we affirm that the East Oakland Sports Center embodies everything Councilmember Reid stood for: investment in community infrastructure, creation of opportunities for youth, and tangible improvements in the quality of life for Oakland residents. This facility, which would not exist without his leadership, is a testament to his vision and effectiveness as a public servant.

We strongly urge the Commission to honor our colleague's legacy by renaming this facility the Larry E. Reid Sports Center. This designation would serve as a fitting tribute to a leader who has earned the highest respect from his peers and the gratitude of his community through decades of exemplary public service. If you have any questions, please contact Rowena Brown, my District Director, at Rowena.Brown@asm.ca.gov for more information.

Sincerely,

A handwritten signature in black ink that reads "Mia Bonta". The signature is written in a cursive, flowing style.

MIA BONTA
Assemblymember, 18th District
2024.11.12+RB+GZ

Barbara Lee
Member of Congress

California
12th District

Dear Parks & Recreation Advisory Commission,

I am writing to offer my strong support for the renaming of the East Oakland Sports Center in honor of former Councilmember Larry E. Reid. As a long-time resident of Oakland and a committed advocate for community development, I believe this renaming would be a fitting and well-deserved tribute to a public servant whose legacy has profoundly shaped our city.

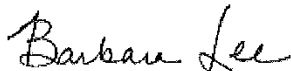
Former Councilmember Reid's steadfast leadership and advocacy were instrumental in securing the funding that made the East Oakland Sports Center a reality. His vision for investing in East Oakland's infrastructure—especially projects that benefit our youth and families—was reflected in the creation of this important community resource. The \$11 million in funding he secured for the center stands as a testament to his unwavering commitment to improving the lives of Oakland residents.

Councilmember Reid's service to District 7 and to the entire city of Oakland is characterized by his tireless efforts to support youth programs, enhance public safety, and expand employment opportunities. The East Oakland Sports Center, which stands as a hub for community activity, is a direct reflection of these values. Renaming this facility in his honor would not only acknowledge his lasting contributions but would also inspire future generations to continue the work he began—building a stronger, more vibrant Oakland for all its residents.

I strongly urge the Commission to approve the renaming of the East Oakland Sports Center to the *Larry E. Reid Sports Center*. This designation would serve as a meaningful tribute to a leader whose decades of dedicated service have had a lasting impact on the future of our city.

Thank you for your thoughtful consideration of this important matter.

Respectfully submitted,



Barbara Lee



To Whom This May Concern:

We, the constituents and community leaders of Oakland, write to express our strong support for re-naming the East Oakland Sports Center in honor of former Council Member Laurence Reid. Throughout his remarkable 24 years on the Oakland City Council, former Council Member Reid has demonstrated unwavering commitment and dedication to the transformation and advancement of District 7, making him the ideal person to memorialize through this important community facility.

Former Council Member Reid's vision and persistent advocacy have been instrumental in bringing vital developments to our community, including but not limited to:

- The comprehensive transformation of Durant Square and MacArthur Boulevard, featuring both affordable and market-rate housing developments
- The revitalization of Foothill Square, which brought essential retail services to our District
- The expansion of economic opportunities through annual job fairs that connected over 2,000 job seekers with meaningful employment opportunities
- The development of crucial retail establishments along the Coliseum and Airport Area
- His tireless support of small businesses through the Small Business Symposium, which helped hundreds of local entrepreneurs

Beyond his official duties, former Council Member Reid has also shown exceptional personal commitment to OUSD youth through his "Larry's Kids" initiative, providing coats, gift cards, and holiday meals to countless families. His dedication to our youth and families demonstrates the kind of community-minded leadership that the East Oakland Sports Center represents.

The East Oakland Sports Center serves as a vital hub for our community's health and wellness. Naming this facility after Former Council Member Reid would be a fitting tribute to a leader who has consistently prioritized the development and well-being of District 7 residents. His work has drastically changed the landscape of our community, creating opportunities for economic growth, employment, and improved our quality of life.

It should also be noted that Council Member Reid secured \$11 million in funding for the East Oakland Sports Center. This allocation exemplifies his dedication to creating spaces that enhance the lives of East Oakland residents, particularly our youth.

We urge the Commission to honor former Council Member Reid's decades of service and lasting impact on our community by naming the East Oakland Sports Center after him. This recognition would serve as a lasting reminder of his contributions and inspire future generations to continue his legacy of community service and development.

Respectfully,

F. West, NC Chair of 31YZ

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Respectfully submitted,

Billy Jene Carter, Chair, Beat 35X Neighborhood Council
Gina Domergue, Secretary, Beat 35X Neighborhood Council

Mary Forte, Former Chair, Beat 35X Neighborhood Council

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We urge the Commission to honor former Council Member Reid's decades of service and lasting impact on our community by naming the East Oakland Sports Center after him. This recognition would serve as a lasting reminder of his contributions and inspire future generations to continue his legacy of community service and development.

Respectfully submitted,

South Hills Neighborhood Council

To Whom This May Concern:

We, the constituents and community leaders of Oakland, write to express our strong support for renaming the East Oakland Sports Center in honor of former Council Member Laurence Reid. Throughout his remarkable 24 years on the Oakland City Council, former Council Member Reid has demonstrated unwavering commitment and dedication to the transformation and advancement of District 7, making him the ideal person to memorialize through this important community facility.

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It should also be noted that Council Member Reid secured \$11 million in funding for the East Oakland Sports Center. This allocation exemplifies his dedication to creating spaces that enhance the lives of East Oakland residents, particularly our youth.

We urge the Commission to honor former Council Member Reid's decades of service and lasting impact on our community by naming the East Oakland Sports Center after him. This recognition would serve as a lasting reminder of his contributions and inspire future generations to continue his legacy of community service and development.

Respectfully submitted



Selena Wilson
Chief Executive Officer



LOVE NEVER FAILS

To Whom This May Concern:

We, the constituents and community leaders of Oakland, write to express our strong support for re-naming the East Oakland Sports Center in honor of former Council Member Laurence Reid. Throughout his remarkable 24 years on the Oakland City Council, former Council Member Reid has demonstrated unwavering commitment and dedication to the transformation and advancement of District 7, making him the ideal person to memorialize through this important community facility.

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The East Oakland Sports Center serves as a vital hub for our community's health and wellness. Naming this facility after Former Council Member Reid would be a fitting tribute to a leader who has consistently prioritized the development and well-being of District 7 residents. His work has drastically changed the landscape of our community, creating opportunities for economic growth, employment, and improved our quality of life.

It should also be noted that Council Member Reid secured \$11 million in funding for the East Oakland Sports Center. This allocation exemplifies his dedication to creating spaces that enhance the lives of East Oakland residents, particularly our youth.

We urge the Commission to honor former Council Member Reid's decades of service and lasting impact on our community by naming the East Oakland Sports Center after him. This recognition would serve as a lasting reminder of his contributions and inspire future generations to continue his legacy of community service and development.

Respectfully submitted,

Vanessa Russell

Founder and Executive Director of Love Never Fails



November 13, 2024

To whom it may concern:

I am pleased to submit this letter of support on behalf of Lighthouse Community Public Schools for the renaming of the East Oakland Sports Complex.

For context, I serve as the CEO of Lighthouse Community Public Schools, a charter school management organization that serves 1600 students in grades TK to 12 in East Oakland, California. The school's population is roughly 98%+ low income based on the federal Free/Reduced Lunch program, and 98% minority. Our organization is proud to serve East Oakland, and our students and families regularly use the EOSC.

We, the constituents and community leaders of Oakland, write to express our strong support for re-naming the East Oakland Sports Center in honor of former Council Member Laurence Reid. Throughout his remarkable 24 years on the Oakland City Council, former Council Member Reid has demonstrated unwavering commitment and dedication to the transformation and advancement of District 7, making him the ideal person to memorialize through this important community facility.

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Beyond his official duties, former Council Member Reid has also shown exceptional personal commitment to Oakland youth through his Larry's Kids initiative, providing coats, gift cards, and holiday meals to countless families. His dedication to our youth and families demonstrates the kind of community-minded leadership that the East Oakland Sports Center represents.

The East Oakland Sports Center serves as a vital hub for our community's health and wellness. Naming this facility after Former Council Member Reid would be a fitting tribute

to a leader who has consistently prioritized the development and well-being of District 7 residents. His work has drastically changed the landscape of our community, creating opportunities for economic growth, employment, and improved our quality of life.

It should also be noted that Council Member Reid secured \$11 million in funding for the East Oakland Sports Center. This allocation exemplifies his dedication to creating spaces that enhance the lives of East Oakland residents, particularly our youth.

We urge the Commission to honor former Council Member Reid's decades of service and lasting impact on our community by naming the East Oakland Sports Center after him. This recognition would serve as a lasting reminder of his contributions and inspire future generations to continue his legacy of community service and development.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'RH', is positioned above the typed name and contact information.

Richard Harrison
CEO, Lighthouse Community Public Schools
rich.harrison@lighthousecharter.org
303.472.6124



Bay Area United Academy
248 3rd St #1190
Oakland, CA 94607

11/19/2024

Honorable City Council Members,
City of Oakland
1 Frank H. Ogawa Plaza, 2nd Floor
Oakland, California 94612

Subject: Letter of Support for Renaming the East Oakland Sports Center to the Larry E. Reid Sports Center

Dear Council Members,

On behalf of Bay Area United Academy (BAU), it is my honor to express our full support for the proposal to rename the East Oakland Sports Center to the Larry E. Reid Sports Center. This renaming would be a fitting tribute to former Councilmember Larry Reid's remarkable legacy and his years of dedicated service to the Oakland community, particularly the youth of District 7.

As a nonprofit organization committed to serving Oakland's youth, Bay Area United Academy shares a direct connection with the East Oakland Sports Center and the incredible mission it serves. Many of the children who participate in our soccer programs are residents of District 7, and the East Oakland Sports Center has always been an essential hub for recreation, wellness, and community building. Renaming the center in honor of Councilmember Reid would solidify the center's importance in the community and continue his vision for an inclusive space that serves Oakland's youth.

Councilmember Reid's dedication to creating accessible, affordable recreational opportunities is something we at Bay Area United Academy are deeply aligned with. He was instrumental in ensuring that the East Oakland Sports Center became a state-of-the-art facility providing services that directly benefit the community—from youth membership programs and affordable fitness activities to facilities designed for people of all ages. His efforts are the foundation upon which we have been able to grow and provide our own programs that uplift Oakland's youth, particularly in underrepresented areas.

Furthermore, Bay Area United Academy has witnessed firsthand the benefits that accessible sports and wellness facilities bring to children and families. The East Oakland Sports Center has been a place where kids from our academy can come not just to train but to build friendships, develop life skills, and grow as members of the Oakland community. Renaming this facility to honor Larry Reid will ensure that future generations are reminded of the dedication it takes to

build a better community—a dedication that aligns with the mission of Bay Area United Academy.

We also understand that the Sports Center was a key part of Councilmember Reid's vision for District 7 and broader East Oakland. His leadership brought transformative development, and the Sports Center is one of the lasting symbols of his work—a place of inclusivity, engagement, and growth. His commitment to ensuring that such facilities are affordable and accessible is something that resonates with our own mission. This renaming will reflect the history of East Oakland and provide a legacy of pride for the families we both serve.

We hope that this renaming will serve as a permanent reminder of the incredible contributions Councilmember Reid has made to our community and inspire continued support for Oakland's youth.

Thank you for considering our support in this endeavor, and please do not hesitate to contact us if we can be of further assistance.

Sincerely,
Mohammed Alkaws
President and Chair
Bay Area United Academy



Dear Parks and Recreation Advisory Commission,

As a faith leader in East Oakland, I am honored to add my voice to the cacophony of other faith leaders from diverse backgrounds and congregations within the City of Oakland and Alameda County, in support for renaming the East Oakland Sports Center in honor of former Council Member Laurence Reid.

In his 24 years of public service on the Oakland City Council, former Council Member Reid has shown a remarkable ability to foster collaboration among diverse groups while advocating for the needs of the most underrepresented. His leadership on various committees has further demonstrated his devotion to good governance and community well-being. Former Councilmember Reid's significant contributions within District 7 resonate deeply with our mission as faith leaders.

His initiatives are many and well rehearsed before this Commission. Most meaningful to our congregation and many others, was the way Member Reid was present for victims of gun violence and their families. He was often the first to arrive, the last to leave and necessary resource those of us providing post trauma care. He extended himself in ways that far exceeded the boundaries of elected public service.

As a faith leader who strives to uplift community, I recognize that the East Oakland Sports Center embodies the values that former Council Member Reid has championed community investment, youth empowerment, and enhanced quality of life for all Oakland residents. It stands as a testament to his dedication and vision as a public servant, reflecting the principles of love, service, and compassion upheld in our faith communities.

For these reasons, I implore the Commission to honor former Councilmember Larry Reid's historic legacy by naming this facility the Larry E Reid Sports Center. This designation would be a meaningful tribute to a leader deserving of the highest respect from his peers and profound gratitude from the community he has served selflessly. Thank you for considering our support for this important recognition.

Respectfully submitted,

Rev. Dr. Jacqueline A. Thompson
Senior Pastor
Allen Temple Baptist Church
8501 International Blvd.
Oakland, Ca 94621
510-544-8923



2024: Rooted In Christ, Reaching Our World
Colossians 2:6-9 & Matthew 28:18-20



PORT OF OAKLAND

November 12, 2024

Dear Parks and Recreation Advisory Commission Members,

On behalf of the Port of Oakland, I write to express our staunch support for re-naming the East Oakland Sports Center in honor of former Council Member Laurence Reid. Throughout his 24 years on the Oakland City Council, Mr. Reid demonstrated unwavering commitment and dedication to the transformation and advancement of District 7. Thanks to his steadfast leadership, he revitalized the Coliseum and Airport Corridor by attracting retail establishments and small businesses. He also helped hundreds of local entrepreneurs in the district through the Small Business Symposium. In addition, through his annual job fairs, he connected over 2,000 job seekers with meaningful employment opportunities, including those at Oakland International Airport.

Mr. Reid was deeply committed to Oakland Unified School District youth through his "Larry's Kids" initiative, providing coats, gift cards, and holiday meals to countless families. His dedication to our youth and families demonstrates the kind of community-minded leadership that the East Oakland Sports Center represents.

The East Oakland Sports Center, which Mr. Reid secured \$11 million in funding for, serves as a vital hub for our community's health and wellness. Naming this facility after Mr. Reid would be a fitting tribute to a leader who has consistently prioritized the development and well-being of District 7 residents. His work has drastically changed the landscape of our community, creating opportunities for improved wellness, and economic growth and employment.

We urge the Commission to honor former Council Member Reid's decades of service and lasting impact on our community by naming the East Oakland Sports Center after him. This recognition would serve as a lasting reminder of his contributions and inspire future generations to continue his legacy of community service and development.

Sincerely,

Danny Wan
Executive Director

530 Water Street | Oakland, CA 94607-3798

Phone 510.627.1100



ARGENT MATERIALS
8300 Baldwin Street & 8501 San Leandro Street
Oakland, CA 94621

November 21, 2024

Subject: Renaming of East Oakland Sports Center

RE: Larry Reid

To Whom This May Concern:

As a constituent of Oakland, I write to express my strong support for re-naming the East Oakland Sports Center in honor of former Council Member Laurence Reid. Throughout his remarkable 24 years on the Oakland City Council, former Council Member Reid has demonstrated unwavering commitment and dedication to the transformation and advancement of District 7, making him the ideal person to memorialize through this important community facility.

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The East Oakland Sports Center serves as a vital hub for our community's health and wellness. Naming this facility after Former Council Member Reid would be a fitting tribute to a leader who has consistently prioritized the development and well-being of District 7



ARGENT MATERIALS

8300 Baldwin Street & 8501 San Leandro Street
Oakland, CA 94621

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Respectfully submitted,

William Crotinger, President
Argent Materials, Inc.