CITY OF OAKLAND

CITY HALL • 1 FRANK H. OGAWA PLAZA, 3rd FLOOR • OAKLAND, CALIFORNIA 94612

Office of the Mayor
Honorable Libby Schaaf
Mayor

(510) 238-3141
Fax (510) 238-4731

Letter of Appointment

January 6, 2021

The Honorable City Council
One Frank H. Ogawa Plaza, Second Floor
Oakland, CA 94612

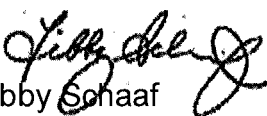Dear President Bas and members of the City Council:

Pursuant to City Charter Section 601, the Mayor has appointed the following persons as members of the following board or commission, subject to City Council confirmation:

LIBRARY ADVISORY COMMISSION

Ayushi Roy, to serve the term beginning November 17, 2018 and ending November 16, 2021, filling the seat previously held by Amy Johnson.

Thank you for your assistance in this matter.

Sincerely,

Libby Schaaf
Mayor

City of Oakland Boards & Commissions

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Profile

Ayushi   K   Roy
First Name   Middle Initial   Last Name

██████████████

~~Email Address~~

██████████

Street Address   Suite or Apt

Oakland   CA   94608
City   State   Postal Code

Mobile ██████████   Business ██████████
Primary Ph   Alternate Phone

U.S. General Services
Administration, Technology and   Director, State and Local
Transformation Services   Practice
Employer   Job Title

Which Boards would you like to apply for?

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None Selected

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Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

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I formerly served on the Youth Advisory Council in San Jose, and on the Human Rights Commission's Equity Advisory Committee focused on youth and education in San Francisco. I am very passionate about programming for youth and adult education, and the opportunity that public libraries provide for elderly connectivity and community in the face of declining health and isolation, particularly during COVID-19. On a personal level, I saw my grandmother learn English, make friends even during her hardest times, and receive support in her naturalization process to become a U.S. citizen (a significant milestone) thanks to my local public library. In graduate school as an urban planner, I turned my personal passion for the public library system into an academic pursuit as I studied the immense proven benefits that libraries provide for urban social infrastructure and public service delivery for a wide demographic range of residents. I hope to bring my varied background of professional, academic, and personal experience to advocate on behalf of OPL programs and services, and make recommendations to the Oakland City Council on Oakland Public Library policies. It would truly be an honor to serve on Oakland's Library Advisory Commission.

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Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

Ayushi_Roy_Resume_March_2020.docx
Upload a Resume

Ayushi K Roy

Please paste the text of your resume or curriculum vitae below.

HIGHLIGHTS Sr Product Manager for federal government focused on improving the delivery of public services, strengthening government operations, and redesigning technology policy. EXPERIENCE GSA STATE AND LOCAL GOVT LEAD & SR. PRODUCT MANAGER San Francisco, CA Lead cross-functional team to support digital transformation of federal and state government partners. Teach and build capacity for user-centered design, product ownership, and agile development practices. The GovLab PRODUCT MANAGER, DATA STEWARDSHIP | June 2018 – May 2019 NYC, NY Built digital platform and 40 industry partnerships to connect data-holders & foster data responsibility. Secured Schmidt Futures funding to lead a "Data Pledge" to bridge social challenges with data sources. Created repository of info-sharing agreements to accelerate public-private data collaborations. City of Oakland MANAGER, DIGITAL STRATEGY | Feb 2016 – May 2017 Oakland, CA Digitized 3 Citywide public platforms using lean budget of $700k, saving taxpayers $1.1m. Streamlined City Business Assistance Center, doubling analog and digital intake within 8 months. Managed executive partnerships through life cycle including build-out, procurement and implementation. Drafted first constituent-centric UX Guide for Oakland City Hall for digital product development. Campus Safety Startup CO-FOUNDER, CEO | May 2014 ¬– Aug 2015 NYC, NY Developed among first SMS-based collegiate crisis helplines in the US with only $30k seed. Secured 10 university clients and total reach of 270,000 students within 10 months of founding. Managed legal and privacy protections, BD team, and university and hospital clients. Winner of Columbia Innovation, NY Centre for Social Innovation & Disruptive Design Awards. LEADERSHIP Civic Design LLC CO-FOUNDER, CO-HOST | Nov 2017 – Present Cambridge, MA Podcast and consulting arm with govt executives and industry leaders to redesign governance. Funded by MIT International Policy Lab, Open Learning, Gates Foundation and consulting contracts. Awarded top 100 new podcasts by Apple Podcast. Recognized by GovTech, Governing, MIT Media Lab. SF Rights Commission EQUITY ADVISORY COMMITTEE MEMBER| Jan 2017 ¬– Dec 2017 San Francisco, CA Appointed board member of the Human Rights Commission for the City and County of San Francisco. Stanford University ASSISTANT INSTRUCTOR | Jan 2017 ¬– June 2017 Stanford, CA Co-taught course on Urban Economic Development for Winter Quarter. Invited to advise student team in course 'CS 50: Using Tech for Good' for Spring Quarter. HONORS 2019 Apple Top New Podcaster | Urban.Us Entrepreneur in Residence 2018 Sandbox Fellow | Graduate Student Leadership Institute Fellow | MIT Emerson Award 2017 New Leaders Council Fellow | Equity Advisory Committee, SF Human Rights Commission 2016 Coro Fellow in Public Affairs | Northern California Chair, Columbia College Women 2015 NY Centre for Social Innovation Award | Un-School Fellow for Disruptive Design 2014 Edward S. Brainard Memorial Prize, Columbia University Graduation Award Top honor for one senior (of 1,078) chosen by faculty and classmates to be "most worthy of distinction for qualities of mind and character." 2013 Columbia Innovative Startup Award | Departmental Honors (both majors) Published writer, Keynote speaker, Interviewed by media (Full list available upon request). EDUCATION MIT GPA 4.89/5.0 Cambridge, MA MCP Dept. of Urban Studies and Planning MBA Sloan School of Management Columbia University GPA 3.94/4.0 New York, NY BA Human Rights (Honors) BA Middle Eastern, South Asian & African Studies (Honors) ADDITIONAL LANGUAGES Urdu | Hindi | Bengali | Spanish | Dari ASSOCIATIONS SF Court Appointed Special Advocate | Harvey Milk LGBT Democratic Club | Columbia Alumni Association INTERESTS Marathons | Bartending | Podcasts

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Please click the acknowledgement below.

Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.

☑ I Agree *

Ayushi K Roy

◼AYUSHI ROY

HIGHLIGHTS
Sr Product Manager for federal government focused on improving the delivery of public services, strengthening government operations, and redesigning technology policy.

EXPERIENCE

GSA   STATE AND LOCAL GOVT LEAD & SR. PRODUCT MANAGER   San Francisco, CA

Lead cross-functional team to support digital transformation of federal government partners.

Teach and build capacity for user-centered design, product ownership, and agile development practices.

The GovLab   PRODUCT MANAGER, DATA STEWARDSHIP | June 2018 – May 2019   NYC, NY

Built digital platform and 40 industry partnerships to connect data-holders & foster data responsibility.

Secured Schmidt Futures funding to lead a "Data Pledge" to bridge social challenges with data sources.

Created repository of info-sharing agreements to accelerate public-private data collaborations.

City of Oakland   MANAGER, DIGITAL STRATEGY | Feb 2016 – May 2017   Oakland, CA

Digitized 3 Citywide public platforms using lean budget of $700k, saving taxpayers $1.1m.

Streamlined City Business Assistance Center, doubling analog and digital intake within 8 months.

Managed executive partnerships through life cycle including build-out, procurement and implementation.

Drafted first constituent-centric UX Guide for Oakland City Hall for digital product development.

Campus Safety Startup   CO-FOUNDER, CEO | May 2014 – Aug 2015   NYC, NY

Developed among first SMS-based collegiate crisis helplines in the US with only $30k seed.

Secured 10 university clients and total reach of 270,000 students within 10 months of founding.

Managed legal and privacy protections, BD team, and university and hospital clients.

Winner of Columbia Innovation, NY Centre for Social Innovation & Disruptive Design Awards.

LEADERSHIP

Civic Design LLC   CO-FOUNDER, CO-HOST | Nov 2017 – Present   Cambridge, MA

Podcast and consulting arm with govt executives and industry leaders to redesign governance.

Funded by MIT International Policy Lab, Open Learning, Gates Foundation and consulting contracts.

Awarded top 100 new podcasts by Apple Podcast. Recognized by GovTech, Governing, MIT Media Lab.

SF Rights Commission   EQUITY ADVISORY COMMITTEE MEMBER| Jan 2017 – Dec 2017   San Francisco, CA

Appointed board member of the Human Rights Commission for the City and County of San Francisco.

Stanford University   ASSISTANT INSTRUCTOR | Jan 2017 – June 2017   Stanford, CA

Co-taught course on Urban Economic Development for Winter Quarter.

Invited to advise student team in course 'CS 50: Using Tech for Good' for Spring Quarter.

HONORS

2019   Apple Top New Podcaster | Urban.Us Entrepreneur in Residence

2018	Sandbox Fellow | Graduate Student Leadership Institute Fellow | MIT Emerson
Award	
2017	New Leaders Council Fellow | Equity Advisory Committee, SF Human Rights
Commission	
2016	Coro Fellow in Public Affairs | Northern California Chair, Columbia College
Women	
2015	NY Centre for Social Innovation Award | Un-School Fellow for Disruptive Design
2014	Edward S. Brainard Memorial Prize, Columbia University Graduation Award
	Top honor for one senior (of 1,078) chosen by faculty and classmates to be
"most	
	worthy of distinction for qualities of mind and character."
2013	Columbia Innovative Startup Award | Departmental Honors (both majors)
	Published writer, Keynote speaker, Interviewed by media (Full list available
upon request).	

EDUCATION

MIT   GPA 4.89/5.0 Cambridge, MA

MCP Dept. of Urban Studies and Planning
MBA Sloan School of Management

Columbia University   GPA 3.94/4.0 New York, NY

BA Human Rights (Honors)
BA Middle Eastern, South Asian & African Studies (Honors)

ADDITIONAL

LANGUAGES   Urdu \| Hindi \| Bengali \| Spanish \| Dari
ASSOCIATIONS Harvey Milk LGBT Democratic Club \| SPUR SF \| Columbia Alumni
Association
INTERESTS   Marathons \| Bartending \| Podcasts

OAKLAND CITY COUNCIL

RESOLUTION NO. _____ C.M.S.

INTRODUCED BY MAYOR LIBBY SCHAAF

RESOLUTION CONFIRMING THE MAYOR'S APPOINTMENT OF AYUSHI ROY AS A MEMBER OF THE LIBRARY ADVISORY COMMISSION

WHEREAS, Section 601 of the City Charter provides that members of City boards and commissions shall be appointed by the Mayor subject to confirmation by the affirmative vote of five members of the City Council; and

WHEREAS, Ordinance No. 8064 C.M.S, adopted November 13, 1969 and amended by Ordinance Nos. 11730 C.M.S., 12879 C.M.S, 13174 C.M.S., and 13560 C.M.S., establishes the Library Advisory Commission to advise and make recommendations on the operation and future development of the library system and to act as a liaison between the Library Department and the Mayor and City Council; and

WHEREAS, the Library Advisory Commission consists of fifteen (15) members serving not more than two consecutive three-year terms; and

WHEREAS, the Honorable Mayor Libby Schaaf has appointed Ayushi Roy to serve a three-year term subject to confirmation by the City Council; now, therefore, be it

RESOLVED: That pursuant to City Charter section 601, the City Council hereby confirms the Mayor's appointment of Ayushi Roy to the Library Advisory Commission to serve the term beginning November 17, 2018 and ending November 16, 2021, filling the seat previously held by Amy Johnson.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES - FIFE, GALLO, KALB, KAPLAN, REID, TAYLOR, THAO AND PRESIDENT FORTUNATO BAS

NOES –

ABSENT –

ABSTENTION –

ATTEST:_____

ASHA REED
Acting City Clerk and Clerk of the Council of
the City of Oakland, California