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# AGENDA REPORT

**TO:** Sabrina B. Landreth  
City Administrator

**FROM:** Mark Sawicki  
Director, EWD

**SUBJECT:** FY2017-18 Cultural Funding Grants

**DATE:** August 14, 2017

City Administrator Approval

Date:

8/30/17

## RECOMMENDATION

**Staff Recommends That The City Council Adopt A Resolution Authorizing The City Administrator To Enter Into Seventy (70) Cultural Services Grant Agreements To Fifty-seven (57) Oakland-based Individual Artists And Nonprofit Organizations Providing Arts And Cultural Services In Oakland During Fiscal Year 2017-18, In A Total Amount Not To Exceed \$1,004,605.**

## EXECUTIVE SUMMARY

Adoption of the proposed resolution will authorize the City Administrator to enter into 70 grants to 57 Oakland-based arts organizations and individual artists, who provide cultural services in all seven council districts. These organizations and artists support artistic excellence and cultural diversity through the provision of services in dance, music, theater, media, digital, visual, literary, and community arts, while leveraging other government, corporate, and private spending on the arts in Oakland. The grant funds will support over 5,000 arts events and activities, the majority of them offered free or low-cost to the public, and will expose over 150,000 participants (85 percent Oakland-based) to cultural arts services. Additionally, over 7,948 Oakland Unified School District students will be served through 72 artist residencies funded by the program. A complete list of the recommended grant recipients and project descriptions is included in **Attachment A**.

The Funding Advisory Committee (FAC) met on July 12, 2017 to review the recommendations of the Funding Review Panels. The FAC voted unanimously to recommend that the City Council award the proposed grants, totaling \$1,004,605 including \$730,120 from the General Fund balance and \$272,484.64 from the Transient Occupancy Tax Fund in Fiscal Year (FY) 2017-2018.

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Life Enrichment Committee  
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## **BACKGROUND / LEGISLATIVE HISTORY**

### ***Program Overview***

The Cultural Funding Program (CFP) is an annual program established by City Council in 1985 as the City's mechanism to support Oakland-based nonprofit arts and cultural organizations through a competitive application process. These grants infuse Oakland's neighborhoods with arts and cultural activities that increase exposure to, understanding of, and respect for diverse cultural heritages; support arts activities that engage the community; and support hands-on arts instruction in Oakland's public schools. The program provides funding in four categories:

- Individual Artist Project;
- Organization Project;
- Art-in-Schools Project; and
- Organizational Assistance.

An overview of the CFP grant categories is included as ***Attachment B***.

Policies, review procedures, and a panel system of evaluating applications were established to ensure transparency and public trust in the distribution of public funds for the arts in Oakland. The CFP is one of the only local grant-making agencies that allow the applicants to address the panel during a three-minute period. The program is managed by Cultural Affairs staff within the Department of Economic & Workforce Development. The FAC reviews scores established by the panels, makes allocation recommendations based on panel ranking, and hears applicant appeals, if any. The FAC is a volunteer body providing input in matters relating to CFP policies and procedures. The seven voting members are recruited from the arts community, and are elected by current FAC members.

With Council support, CFP grants have historically been funded from the General Purpose Fund (GPF). In FY 2009-10, voters passed Measure C, adding a Transient Occupancy Tax (TOT) surcharge that supplements CFP funding, with a commensurate budgeted reduction in GPF support for the grants program.

### ***Changes in Award Rate***

From 2012 to 2016 the Cultural Funding grants budget was stagnant, with very slight budget increases that ranged from \$10,000 to \$20,000 each year. Beginning with FY 2012-13, due to the high scores and large number of applicants, the FAC began reducing the award amount in most categories by up to 50 percent. In subsequent years, award amounts were reduced 15 percent 70 percent in all categories. This year, FAC made the decision to ensure that more grantees received awards that represented their full ask amount. Rather than support them in an anemic manner, FAC awarded an amount to fully insure the success of the grantees' project. This resulted in a reduction in the total number of grant awards in comparison to FY 2016-17. Due to an unexpected surplus of Measure C/Transient Occupancy Tax (TOT) funds, in FY 2016-17 a total of 78 grants were awarded. For FY 2017-18 FAC has recommended a total of 70 grant awards.

**Table 1**, shows a significant decline rate from last year to the current year. This trend reflect the additional, one-time Measure C/Transient Occupancy Tax (TOT) funds that were added to last year's grants budget. Surplus funds were identified after reconciling actual revenues compared to budgeted revenue from the TOT Fund over the past two fiscal years (FY 2014-15 and FY 2015-16). This surplus totaled approximately \$129,000. This was an anomaly.

## **ANALYSIS AND POLICY ALTERNATIVES**

In June, 2017, three CFP panels evaluated proposals from the arts community for FY 2017-18 funding in the grant categories of Individual Artist Project, Organization Project Support, Organizational Assistance, and Art in the Schools. The Organizational Assistance category was not reviewed for this fiscal year, since the FY16-17 grantees in that category will be receiving year two of their funding recommended in FY16-17. A total of 13 community/peer panelists, reviewed the eligible proposals.

Panelists thoroughly discussed, evaluated and scored each proposal based on established criteria. In broad terms, the criteria for panel review are: (1) soundness of applicant's plan for artistic/cultural services and quality of the artistic product; (2) management ability of personnel and the fiscal soundness of the program or project; (3) the applicant's ability to implement the proposed activities and to identify and market services to potential audiences; and (4) the extent to which the applicant's activities fulfill the goals of the CFP.

Upon completion of the review process and ranking of the applications, the FAC was charged with determining a cut-off for grant awards and the allocation of funds. Applicants receiving an average score lower than 70 (from a possible 100 points) were automatically disqualified for funding. A score of 70 or below indicates that the application met the evaluation criteria marginally or needs improvement.

At a well-attended public meeting on July 12, 2017, the Funding Advisory Committee determined grant amounts based on applicant ranking by score and funds available, and voted unanimously to recommend that City Council award a total of 70 grants to 57 artists and organizations. The 70 grants recommended in FY 2017-18 will support projects of arts organizations and individual artists, and artist residencies in public schools.

These funding allocations consider the applicants' score, request amount, budget size, and council district equity. 16 Individual Artist Project (IAP) grantees received their full ask amount at \$4,999, and five applicants received partial awards of \$4,000-\$3,500. Most grantees in the Art-in-the-Schools (AIS) and Organization Project (OP) categories received 100% of their requested amounts.

### ***Notes Regarding Review Panel Recommendations And Statistics***

**Table 1** below shows the total number of applications received, reviewed and recommended by the evaluation panels by category. Additional statistics regarding council district distribution, school residencies, and numbers served can be found in **Attachment C**.

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**Table 1. Application Statistics**

| Grant Category              | # of applications received | Total Awards | FY 2017-18 Decline Rate | FY 2016-17 Decline Rate | Awarded                |
|-----------------------------|----------------------------|--------------|-------------------------|-------------------------|------------------------|
| Art-in-the-Schools          | 28                         | 10           | 65%                     | 40%                     | \$ 197,346.00          |
| Organization Project        | 36                         | 14           | 62%                     | 46%                     | \$ 190,000.00          |
| Individual Artist Project   | 58                         | 21           | 64%                     | 63%                     | \$ 99,484.00           |
| Organizational Assistance** | 30                         | 25           | N/A                     |                         | \$ 517,774.64          |
| <b>TOTALS</b>               | <b>152</b>                 | <b>70</b>    |                         |                         | <b>\$ 1,004,604.64</b> |

\*\*awarded two-year funding in January 2017 for FY 2016-17 and FY 2017-18

**FISCAL IMPACT**

1. AMOUNT OF RECOMMENDATION/COST OF PROGRAM:  
 Total Program Costs \$1,004,605
  
2. SOURCE OF FUNDING: General Purpose Fund and Transient Occupancy Tax surcharge funds. 1) \$730,120 from Non-Departmental, General Purpose Fund; and 2) \$274,485 from Transient Occupancy Tax.
  
3. FISCAL IMPACT: FY 2017-18 funds for CFP grants are budgeted as follows:
  - [A] \$730,120 in Non-Departmental (CCAD - Cultural Programs – 90523), General Purpose Fund (1010). DP850 Administrative Project (1000166)
  
  - [B] \$274,485 revenues from the Transient Occupancy Tax (fund 2419) surcharge, which is reserved for arts grants within the Cultural Funding Unit (85511) and the Cultural Funding Program-Transient Occupancy Tax project (1000458)

**PUBLIC OUTREACH / INTEREST**

The availability and open application period for FY 2017-18 CFP grants was announced in spring 2017. Application guidelines and grant category deadlines were widely publicized from March through May, 2017. Outreach included posting on the City website, social media sites and publications featuring cultural grant opportunities, emailing notice to interested groups

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including past grant applicants and all parties contacting the City for arts funding opportunities, and announcement of the grant opportunity at public events. CFP staff conducted public workshops for prospective applicants during April-May, 2017. A total of 92 people attended the public workshops.

In response to Councilmembers' requests, staff performed additional outreach in Council Districts 6 and 7. How-To-Apply workshops were held at Digital Arts & Culinary Academy (District 6), and East Oakland Youth Development Center (District 7). All of the workshops included a significant number of new applicants. The Cultural Funding Coordinator conducted on-site, in-person, or phone meetings with the representatives from various nonprofit organizations and several individual artists, to provide one-on-one technical assistance for the preparation of their grant applications.

How-To-Apply workshops engaged grantees, and effectively informed prospective/new grantees. Thirty-six percent of this year's applicants were first-applicants, with the Individual Artist Project category receiving the majority of the new applications.

An open call invited community members to serve on peer review panels. Panels convened to discuss and evaluate applications in open meetings, where applicants had the opportunity to attend and address the panel with a three-minute statement. Panels were open to the public and were held June 16-23, 2017 in City Hall, Hearing Rooms 3 and 4.

### **COORDINATION**

The City Attorney's Office and the Budget Bureau have been consulted in the preparation of this report and resolution. The FAC has also been consulted, and made the award recommendations herein presented to Council.

### **SUSTAINABLE OPPORTUNITIES**

***Economic:*** Community-oriented arts activities bolster the cultural arts identity of Oakland, fortifying the City as a destination, and creating positive publicity resulting in varying levels of economic return. The Oakland Cultural Funding grantees employ over 550 cultural workers and support staff. Their activities generate local sales taxes and revenues for city and local businesses. Many Oakland grantee organizations have received international notoriety and draw large crowds for their performances or art work.

***Environmental:*** There are no environmental opportunities or benefits resulting from any action outlined in this report.

***Social Equity:*** The Cultural Funding Program offers an open, competitive process for applicants, resulting in awards to artists and arts organizations that represent all seven Council districts. Social equity is achieved through outreach activities that include How-to-Apply Workshops, one-on-one technical assistance provided by Cultural Funding Program staff, and the recruitment of review panelists that represent Oakland's diverse community. Staff met with

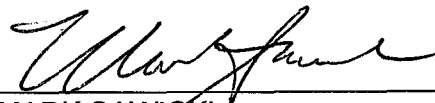
the Americans with Disabilities Act (ADA) Programs Divisions to arrange American Sign Language (ASL) interpretation for a hearing-impaired applicant, and ensured that the facilities were ADA-approved and accessible. The FY2017-18 grantee roster includes art projects that provide support to artists and organizations that serve low-income, culturally-specific, Lesbian, Gay, Bisexual, Transgender, Queer (LGBTQ), youth, and senior communities.

**ACTION REQUESTED OF THE CITY COUNCIL**

Staff Recommends That The City Council Adopt A Resolution Authorizing The City Administrator To Enter Into Seventy (70) Cultural Services Grant Agreements To Fifty-seven (57) Oakland-based Individual Artists And Nonprofit Organizations Providing Arts And Cultural Services In Oakland During Fiscal Year 2017-87, In A Total Amount Not To Exceed \$1,005,605.

For questions regarding this report, please contact Roberto Bedoya, Cultural Affairs Manager, at (510) 238-2136.

Respectfully submitted,



MARK SAWICKI  
Director, Economic & Workforce Development

Reviewed by:  
Roberto Bedoya, Cultural Affairs Manager

Prepared by:  
Denise Pate, Cultural Funding Coordinator  
Cultural Affairs Division

Attachments (3)

**Attachment A: FY16-17 Grant Award Recommendations and Project Descriptions**

**Attachment B: FY16-17 Overview of Grant Categories**

**Attachment C: FY16-17 Program Statistics**

|   | A                                      | B                                         | C                   | D           | E                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|---|----------------------------------------|-------------------------------------------|---------------------|-------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1 | <b>Cultural Funding Program</b>        |                                           |                     |             |                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| 2 | <b>FY17-18 Cultural Funding Awards</b> |                                           |                     |             |                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| 3 | <b>INDIVIDUAL ARTIST PROJECT</b>       | <b>Total Not to Exceed Recommendation</b> | <b>General Fund</b> | <b>TOT</b>  | <b>Grant Description</b>                                                                                                                                                                                                                                                                                                                                                                                                                    |
| 4 | Antoine Hunter                         | \$ 4,999.00                               | \$ 3,629.27         | \$ 1,369.73 | A precursor to the <i>Bay Area International Deaf Dance Festival (BAIDDF)</i> , Antoine Hunter with his Urban Jazz Dance Company will present a night of collective works culminating in a 10 year anniversary studio performance. Thus expanding BAIDDF to two weeks and providing wheelchair accessibility for the first time ever in Oakland, California.                                                                                |
| 5 | Karla Brundage                         | \$ 4,999.00                               | \$ 3,629.27         | \$ 1,369.73 | To host workshops for poets to write epistolary poems in dialogue with poets in West Africa. These poems will be organized by theme and published. Poets will keep the same exchange partner for a 9-week curriculum, forming lasting relationships and fostering a naturally occurring cultural exchange. The book release parties will be held at the West Oakland Branch Public Library and Mills College and are free to the community. |
| 6 | Ellen Oppenheimer                      | \$ 4,999.00                               | \$ 3,629.27         | \$ 1,369.73 | Eight classes of 2nd through 5th grade Hoover Elementary School students will work with Ellen Oppenheimer to share art making workshops with seniors with dementia at The Bay Area Community Services Adult Day Care Center at The North Oakland Senior Center. The artist will work with students in their classrooms to teach them art projects that they can share with seniors during monthly field trips to the Adult Day Care Center. |
| 7 | Monica Hastings-Smith                  | \$ 4,999.00                               | \$ 3,629.27         | \$ 1,369.73 | "The Streets Are Free-Drumsical," happening at EastSide Cultural Center in fall of 2017. Adapted from a Venezuelan children's book that recounts a true story of children living in a barrio without a safe place to play, this musical-theater pieces use drumming, audience interaction and storytelling to express the struggles and dreams of Oakland's communities today. Funds support artists' fees and theater rental.              |
| 8 | Meklit Hadero                          | \$ 4,999.00                               | \$ 3,629.27         | \$ 1,369.73 | Support for three free events on Ethio-Jazz + Cultural Instigation including: a performance of my newly composed Ethio-Jazz music, a talk on Ethio-Jazz at the intersection of African-American and Ethiopian musical traditions, and an "Ask Me Anything" session for Oakland artists interested in learning more about cultural instigation as my fundamental career approach.                                                            |
| 9 | Rachel-Ann Palacios                    | \$ 4,999.00                               | \$ 3,629.27         | \$ 1,369.73 | For series of 12 workshops on Mexican Folk Art, Day of the Dead and Henna Body Art, adaptable for participation by all ages. The programs will be held at 7 different branches of Oakland public libraries. For Day of the Dead holiday, families will be able to create masks, puppets, paper flowers and/or repujado/tin art. Adults will learn about the history and culture of henna and make the paste.                                |

|    | A                      | B           | C           | D           | E                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|----|------------------------|-------------|-------------|-------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 10 | <b>Sabereh Kashi</b>   | \$ 4,999.00 | \$ 3,629.27 | \$ 1,369.73 | The funds will go to editing the documentary, <i>Home Yet Far Away</i> , and to host a rough cut screening/panel discussion event at Islamic Cultural Center of Northern California, accompanied with a Persian Tea House.                                                                                                                                                                                                                                                                                                                                         |
| 11 | <b>Kiazi Malonga</b>   | \$ 4,999.00 | \$ 3,629.27 | \$ 1,369.73 | A project record and archive some of the most influential musical material, songs, compositions and arrangements created by the grantee's father, the legendary musician and dancer Malonga Casquelourd.                                                                                                                                                                                                                                                                                                                                                           |
| 12 | <b>Debra Koppman</b>   | \$ 4,999.00 | \$ 3,629.27 | \$ 1,369.73 | <i>All That Jazz</i> , a mural created by the artist grantee that will support the ongoing revitalization of the Dimond Neighborhood, by helping to convert an unremarkable brick frontage area of a local bar into a visually dynamic destination. Through the creation of a mosaic tile mural, the project will help to improve the overall visual appearance and economic viability of the Dimond neighborhood, and will create visual connections with several existing murals in the business district.                                                       |
| 13 | <b>Ayodele Nzinga</b>  | \$ 4,999.00 | \$ 3,629.27 | \$ 1,369.73 | Support for the 18th season of Lower Bottom Playaz, and the production of <i>Catch a Fire</i> , opens with <i>Beyond the Bars: Growing Home</i> . Researched based on interviews with people touched by North American systems of Incarceration inform a theater work that goes behind the bars, and beyond; into the lives of individuals released from prison but locked out of society, families, and communities. A brutal and heartfelt interrogation of the American prison system and it's devastating effect on communities of color in a "post-race" era. |
| 14 | <b>Rupy C. Tut</b>     | \$ 4,999.00 | \$ 3,629.27 | \$ 1,369.73 | For "Broken Seeds (Still Grow)", a multimedia visual arts and dance theater production linking the hyphenated-American, immigrant experience to the displacement of their South Asian ancestors during the devastating British India Partition of 1947. Partition was one of the most formative events in the regions recent history, creating over 15 million refugees, including Rupy's family, and killing over 1 million people. The production is created in collaboration with Nadhi Thekkek/Nava Dance Theatre.                                             |
| 15 | <b>Nkeiruka Oruche</b> | \$ 4,999.00 | \$ 3,629.27 | \$ 1,369.73 | Support for Nkeiruka Oruche's "Nisa' Raqs-Women Dance," a cultural exchange project between local Afro-Urban dancers and Yemeni refugee/immigrant women/girls of color. Free classes and rehearsals will culminate in an "undercover" show on March 17, 2018 at The Flight Deck, Oakland featuring contemporary music and dance representing the African and Middle Eastern Diaspora, encased in personal and shared narratives on colonialism, civil unrest and displacement. Grant funds will support artists' fees.                                             |
| 16 | <b>Delina Brooks</b>   | \$ 4,999.00 | \$ 3,629.27 | \$ 1,369.73 | The Open Love Letters Writing Workshop Series II & Presentation is a monthly event facilitated by rotating professional writers, poets, playwrights and educators, culminating into a presentation. Using source text from An Open Love Letter to Black Fathers: The Book and other poems by lead artist Delina Patrice Brooks, the series also considers the nation's heightened climate of racial tensions, violence, and imprisonment to tap into individual and collective grief and prompt and restore wellness.                                              |



|    | A                           | B                   | C                   | D                   | E                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|----|-----------------------------|---------------------|---------------------|---------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 17 | <b>Nancy Mizuno Elliott</b> | \$ 4,999.00         | \$ 3,629.27         | \$ 1,369.73         | Support for the PAW POWER! Mural project that will beautify Oakland Animal Services (OAS) through the creation of indoor and outdoor murals that reflect the positive and loving spirit of the shelter and its animals, staff, and dedicated volunteers.                                                                                                                                                                                                                                              |
| 18 | <b>Paul Lewin</b>           | \$ 4,999.00         | \$ 3,629.27         | \$ 1,369.73         | The project will facilitate the production of twenty-three (23) new works of art by Oakland-based visual artist Paul Lewin. The new works will be displayed at Betti Ono Gallery, where Lewin will host three opening receptions that will coincide with Oakland's burgeoning cultural tradition, First Fridays, and he will conduct a Q&A at each opening.                                                                                                                                           |
| 19 | <b>T. Carlis Roberts</b>    | \$ 4,999.00         | \$ 3,629.27         | \$ 1,369.73         | The Singing Bois, a gender-bending pop ensemble, will present their musical revue, A Queerstory of the Boy Band. This production will feature Oakland-based LGBTQ musicians, theater artists, and designers. The public event will bring together audiences from multiple queer communities—including butch women, transgender men, and genderqueer people—in order to increase visibility and foster mutual support.                                                                                 |
| 20 | <b>Larry Schmidt</b>        | \$ 4,000.00         | \$ 2,904.00         | \$ 1,096.00         | Driveway Follies (DF) a marionette/puppetry performance celebrates Halloween's diverse heritage with the goal of entertaining, educating and cultural enrichment. Each year, approximately 1,500 people attend 15 free performances over three nights. DF provides a venue for puppeteers and stagecraft artists to perform this rare art. DF mentors young puppeteers and artists from disciplines including stagecraft, music production, and puppet design and fabrication.                        |
| 21 | <b>Tiffany Golden</b>       | \$ 4,000.00         | \$ 2,904.00         | \$ 1,096.00         | Storytelling for 1st-4th grade audiences in eight (8) public elementary schools. Using children's chapter books with a love-filled, healing tone focusing on the unique issues of children in marginalized communities, the Storytelling themes include: the importance of tears and compassion towards others, changing families/divorcing parents, and embracing courage while afraid.                                                                                                              |
| 22 | <b>David Y Kim</b>          | \$ 4,000.00         | \$ 2,904.00         | \$ 1,096.00         | Oakland Cultural Funding Program Grant funds will support post-production and screening of the film, <i>Interlaced: Crossing Oceans</i> , a documentary about three Korean American artists from Oakland who retrace their roots while sharing their art and music through exhibits and concerts. The goal of this film is to promote awareness of how identity development and unearthing stories from your heritage are deeply connected, by illustrating this from Korean Americans' perspectives. |
| 23 | <b>Spencer Wilkinson</b>    | \$ 4,000.00         | \$ 2,904.00         | \$ 1,096.00         | Support for the creation of a documentary film focused on the Bay Area dance styles, Boogaloo, Robotin' and Strutting (BRS). The project will result in a feature length documentary detailing the history of this subculture told by original dancers from the Bay Area.                                                                                                                                                                                                                             |
| 24 | <b>Rosesharon Oates</b>     | \$ 3,500.00         | \$ 2,541.00         | \$ 959.00           | Artist grantee will create 4-5 woodburnings on large scale wood panels that depict real-life Oakland women who are doing powerful work in our community. <i>She Rose</i> will culminate with a showing of my work at two youth centers where the artist will host workshops for the youth in this medium and exhibit their work alongside the grantee artist.                                                                                                                                         |
| 25 | <b>Subtotal</b>             | <b>\$ 99,484.00</b> | <b>\$ 72,225.38</b> | <b>\$ 27,258.62</b> |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |

|    | A                                                           | B                                         | C                   | D           | E                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|----|-------------------------------------------------------------|-------------------------------------------|---------------------|-------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 26 | <b>ORGANIZATION PROJECT</b>                                 | <b>Total Not to Exceed Recommendation</b> | <b>General Fund</b> | <b>TOT</b>  |                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| 27 | <b>Dimensions Dance Theater for Fua Dia Congo</b>           | \$ 16,000.00                              | \$ 11,616.00        | \$ 4,384.00 | "MalongaFEST" is a multidisciplinary cultural arts festival that celebrates Fua Dia Congo's legacy of arts ambassadorship, the pioneering works of festival namesake Malonga Casquelourd and the broader legacy of excellence in the San Francisco Bay Area's African and African Diaspora arts community.                                                                                                                         |
| 28 | <b>Dimensions Dance Theater for KStar Productions</b>       | \$ 13,600.00                              | \$ 9,873.60         | \$ 3,726.40 | Support for annual season of the Kendra Kimbrough Dance Ensemble (KKDE), resident professional dance company, and their production of the Black Choreographers Festival (BCF)                                                                                                                                                                                                                                                      |
| 29 | <b>East Oakland Youth Development Center</b>                | \$ 20,000.00                              | \$ 14,520.00        | \$ 5,480.00 | Support for the organization's partnership with local OUSD public schools within the to bring arts access to young people living in East Oakland. Offering more than 1,250 hours of visual and performing arts instruction to 350 predominantly low-income children and youth, ages 5 to 24, opportunities to explore their creativity, practice artistic self-expression, and participate in culturally relevant arts activities. |
| 30 | <b>Dimensions Dance Theater for DelinaDream Productions</b> | \$ 10,000.00                              | \$ 7,260.00         | \$ 2,740.00 | DelinaDream Productions is a multidisciplinary arts producer of events and stage productions. In 2017-18, the organization is producing two events for the public: Life is Living's 3rd Annual "Africa in Oakland" Dance Zone (free) and a work-in-progress of "Root Medicine", a dance-theater project.                                                                                                                           |
| 31 | <b>The Unity Council</b>                                    | \$ 20,000.00                              | \$ 14,520.00        | \$ 5,480.00 | The Unity Council Día de Los Muertos Festival is a free, outdoor festival that brings over 60,000 people to the vibrant, culturally-rich Fruitvale neighborhood to enjoy world-class live music, family friendly games, rides and activities, traditional Latin American artisans, and the stunning altar artistic installations created by community members paying homage to Los Muertos.                                        |
| 32 | <b>Bantaba Dance Ensemble</b>                               | \$ 16,704.00                              | \$ 12,127.10        | \$ 4,576.90 | Bantaba Dance Ensemble will sponsor Bay Area Youth Theater's program that will provide over 80 weekend arts classes, in the Malonga Center to 150 or more unique youth, over 1,500 hours of instruction, over 800 community members exposed through youth events and performance by youth throughout Oakland communities. Students will develop understanding and appreciation for African traditions rooted in the arts.          |
| 33 | <b>Laurel District Association</b>                          | \$ 10,000.00                              | \$ 7,260.00         | \$ 2,740.00 | The Laurel Street Fair World Music Festival honors and celebrates the diversity and bold creativity that overflows in our beautiful city. This free public event works to curate live music and art that represents and celebrates the traditions and practices from the African, Latin, Asian and Pacific Islander Diaspora.                                                                                                      |
| 34 | <b>Destiny Arts Center for Embodiment Project</b>           | \$ 10,000.00                              | \$ 7,260.00         | \$ 2,740.00 | Embodiment Project will produce SOL HOUSE, a weeklong festival celebrating street dance culture. The events will take place May 27 – June 2, 2018 and serve more than 1000 community members. Awarded City of Oakland funds will support project personnel and teaching artists' fees.                                                                                                                                             |

|    | A                                                       | B                                   | C             | D            | E                                                                                                                                                                                                                                                                                                                                                                                                     |
|----|---------------------------------------------------------|-------------------------------------|---------------|--------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 35 | <b>Nomadic Press for Studio Grand</b>                   | \$ 10,000.00                        | \$ 7,260.00   | \$ 2,740.00  | To support Studio Grand's free public concert series, Under Oakland Skies. The concert series will take place at the columns adjacent to Lake Merritt in the Grand Lake neighborhood. This grant will support family-friendly concerts showcasing Oakland's talent through music, dance, storytelling, and theater.                                                                                   |
| 36 | <b>Dance Elixir</b>                                     | \$ 4,400.00                         | \$ 3,194.40   | \$ 1,205.60  | DANCE ELIXIR will provide a yearlong Palestinian Folk Dance residency. East Bay resident and Arab folk dance artist Wael Buhaissy will teach 10 monthly classes that are free to the public and designed for beginners ages 16+. Wael's residency also includes two free performances by his company Al-Juthoor; class participants will join the final performance.                                  |
| 37 | <b>Ominira Institute</b>                                | \$ 4,600.00                         | \$ 3,339.60   | \$ 1,260.40  | The Black-Eyed Pea Festival is a celebration of African American TRADITIONAL food, music and art. The festival will feature live music, art and craft vendors, community resource vendors and food vendors who will feature black-eyed peas on their menus.                                                                                                                                           |
| 38 | <b>Music Is Extraordinary, Inc.</b>                     | \$ 20,000.00                        | \$ 14,520.00  | \$ 5,480.00  | Black Girls Play (BGP) is a holistic program combining music education, intergenerational mentorship, entrepreneurship, and leadership development in music for aspiring Black Girl musicians. Each girl receives a weekly private lesson, performance ensemble, sound & recording technology and business of music classes. Girls develop the skills and self-confidence required to excel in music. |
| 39 | <b>Oakland Digital Arts &amp; Literacy Center, Inc.</b> | \$ 19,750.00                        | \$ 14,338.50  | \$ 5,411.50  | "Inspire Oakland 2018" is a 12-class, 6-week graphic arts program, aimed at developing artistic creativity while empowering the lives of 30 underserved Laney Community College graphic design students ages 18 to 55.                                                                                                                                                                                |
| 40 | <b>Youth Uprising</b>                                   | \$ 14,946.00                        | \$ 10,850.80  | \$ 4,095.20  | <i>YU Create</i> gives youth the opportunity to hone their communication skills, acquire cultural literacy, gain industry knowledge, and most importantly, develop their voice as community leaders through creative expression.                                                                                                                                                                      |
| 41 | <b>Subtotal</b>                                         | \$ 190,000.00                       | \$ 137,940.00 | \$ 52,060.00 |                                                                                                                                                                                                                                                                                                                                                                                                       |
| 42 | <b>ART-IN-THE-SCHOOLS</b>                               | Total Not to Exceed Recommendations | General Fund  | TOT          |                                                                                                                                                                                                                                                                                                                                                                                                       |
| 43 | <b>Oakland Symphony</b>                                 | \$ 20,000.00                        | \$ 14,520.00  | \$ 5,480.00  | Oakland Symphony's MUSE (Music for Excellence) Program will continue to give students in 22 elementary, middle, and high schools across Oakland Unified School District (OUSD) and every single Council District, one-on-one instrumental lessons with professional Symphony musicians, group music classes, and unique performance opportunities.                                                    |
| 44 | <b>Prescott Circus Theatre</b>                          | \$ 20,000.00                        | \$ 14,520.00  | \$ 5,480.00  | Circus and theatre arts education after-school residencies for 3rd-8th grade students at Prescott, Lafayette, Laurel, Manzanita Community, Manzanita SEED, Parker, and Piedmont Avenue Elementary Schools.                                                                                                                                                                                            |
| 45 | <b>Oakland Youth Chorus</b>                             | \$ 20,000.00                        | \$ 14,520.00  | \$ 5,480.00  | Oakland Youth Chorus will provide yearlong, comprehensive, sequential, multicultural general and choral music education programming serving an estimated 760 Oakland public school students at 12-13 elementary and 3-4 middle school sites during the 2017-18 academic year.                                                                                                                         |

|    | A                                                  | B                                          | C                    | D                   | E                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|----|----------------------------------------------------|--------------------------------------------|----------------------|---------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 46 | <b>Destiny Arts Center</b>                         | \$ 20,000.00                               | \$ 14,520.00         | \$ 5,480.00         | Destiny Arts Center (DAC) will bring a third year of professionally taught arts programming (hip hop dance, capoeira, Shona dance, etc.) combined with our creative youth development framework to over 200 students (grades K-3) at Manzanita Community School in East Oakland.                                                                                                                                                                    |
| 47 | <b>Dimensions Dance Theater</b>                    | \$ 20,000.00                               | \$ 14,520.00         | \$ 5,480.00         | To provide 400 students in grades 5-12 at four OUSD schools with in-depth standards-based instruction in African and African-derived dance during school hours over a 26-week period, and to present the students in performance at the end of the residency.                                                                                                                                                                                       |
| 48 | <b>Museum of Children's Art</b>                    | \$ 20,000.00                               | \$ 14,520.00         | \$ 5,480.00         | Support for Museum of Children's Arts (MOCHA) work with predominantly low-income and academically at-risk Oakland students in grades TK-5. MOCHA's classroom-based art residencies are created through partnerships between MOCHA Teaching Artists and classroom teachers to give students maximum opportunities for hands-on learning.                                                                                                             |
| 49 | <b>Cantare Con Vivo</b>                            | \$ 20,000.00                               | \$ 14,520.00         | \$ 5,480.00         | Support for Cantare Children's Choirs, providing music education to approximately 2,500 K-12 students at seven OUSD elementary schools and one high school, through weekly In-School Classes, and three After-School Choir programs along with two In-School Choir programs, and to increase capacity to serve students with special learning needs at partner school sites.                                                                        |
| 50 | <b>Unity Schools</b>                               | \$ 20,000.00                               | \$ 14,520.00         | \$ 5,480.00         | Unity Schools and the Community Rejuvenation Project will implement their eleventh year of mural classes at Unity High School known as ArrowSoul, as part of their comprehensive 6 - 12 after-school visual arts program. Program is led by prolific Oakland muralist Desi Mundo, founder and director of the Community Rejuvenation Project. In addition, Mundo trains advanced ArrowSoul students to be art facilitators at Greenleaf Elementary. |
| 51 | <b>Purple Silk Music Education Foundation</b>      | \$ 20,000.00                               | \$ 14,520.00         | \$ 5,480.00         | Support for Purple Silk Music Education Foundation's (PSMEF) residency program in Chinese music during the 2017-2018 academic year. A music residency program for three Oakland public schools, reaching grades 3-12, the program provides in-depth and sequential standards-based music instruction.                                                                                                                                               |
| 52 | <b>Pro Arts</b>                                    | \$ 17,346.00                               | \$ 12,593.20         | \$ 4,752.80         | The Pro Arts Youth Arts Program encourages the integration of visual art in K-12 Education by providing long-term, in-depth artist residencies in 19 underserved public schools in Oakland.                                                                                                                                                                                                                                                         |
| 53 | <b>Subtotal</b>                                    | <b>\$ 197,346.00</b>                       | <b>\$ 143,273.20</b> | <b>\$ 54,072.80</b> |                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| 54 | <b>ORGANIZATIONAL ASSISTANCE- Year Two Funding</b> | <b>Total Not to Exceed Recommendations</b> | <b>General Fund</b>  | <b>TOT</b>          |                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| 55 | <b>Destiny Arts Center</b>                         | \$37,500.00                                | \$27,225.00          | \$10,275.00         | Support for professionally taught arts programs to over 4,000 children and youth ages 3-24. The organization will host youth performance companies, sliding scale dance and martial arts classes, a new media arts program and Queer Emerging Arts Residency, and adult resident dance companies.                                                                                                                                                   |

|    | A                                                  | B           | C           | D           | E                                                                                                                                                                                                                                                                                                                                                                                                           |
|----|----------------------------------------------------|-------------|-------------|-------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 56 | <b>East Bay Performing Arts</b>                    | \$37,500.00 | \$27,225.00 | \$10,275.00 | General operating support for Oakland Symphony, Oakland Symphony Youth Orchestra, and Oakland Symphony Chorus. Funding from the Cultural Funding Program would be used during the 2017-2018 concert seasons, educational endeavors, and community engagement initiatives, particularly those that increase diversity in our audiences.                                                                      |
| 57 | <b>Axis Dance Company</b>                          | \$34,999.50 | \$25,409.64 | \$9,589.86  | Support for the organization's Artistic and Community Engagement Programs. Funds will be used to pay artistic salaries.                                                                                                                                                                                                                                                                                     |
| 58 | <b>Creative Growth Art Center</b>                  | \$37,500.00 | \$27,225.00 | \$10,275.00 | Support for a program of studio arts instruction, gallery exhibition and promotion for 154 adult artists with developmental, physical, and emotional disabilities. Funds will support 74 ongoing studio workshops led by professional artists-instructors and 7 new free exhibitions in our landmark Oakland gallery.                                                                                       |
| 59 | <b>Oakland Interfaith Gospel Choir</b>             | \$20,118.00 | \$14,605.67 | \$5,512.33  | Support for the activities of its three-award winning choirs: Oakland Interfaith Gospel Choir, Oakland Interfaith Community Choir and the Oakland Interfaith Youth Choir.                                                                                                                                                                                                                                   |
| 60 | <b>Attitudinal Healing Connection</b>              | \$34,999.50 | \$25,409.64 | \$9,589.86  | AHC will impact and engage children, youth, adults, and local artists of Oakland through ArtEsteem's 2018 annual exhibition and cultural arts assemblies, public art projects with a focus on the Oakland Super Heroes Mural, studio arts training for the West Oakland Legacy and Leadership Project, and monthly Mindful Drumming circles.                                                                |
| 61 | <b>Dimensions Dance Theater</b>                    | \$17,500.00 | \$12,705.00 | \$4,795.00  | Support for its 2017-18 artistic programming, which includes 4-5 mainstage productions at the Malonga Center and throughout the city of Oakland, weekly community classes and workshops for adults, and its after-school dance education classes at Malonga Center.                                                                                                                                         |
| 62 | <b>Kitka</b>                                       | \$17,653.00 | \$12,816.08 | \$4,836.92  | Support for artistic and administrative salaries and fees; office, rehearsal, and performance space rental; marketing, publicity, and community outreach expenses, and program production costs associated with Kitka's Oakland-based home season of concerts, master artist residencies, vocal workshops, community choirs and community sings during taking place in FY17-18.                             |
| 63 | <b>Oakland Youth Chorus</b>                        | \$18,528.75 | \$13,451.87 | \$5,076.88  | For general operating costs associated with supporting K-12 access to quality music education and performance opportunities that support civic, cultural, and service institutions, highlight cultural pride and Oakland's diversity, and create community.                                                                                                                                                 |
| 64 | <b>API Cultural Center</b>                         | \$16,128.90 | \$11,709.58 | \$4,419.32  | Oakland Asian Culture Center (API Cultural Center) will provide unique and high-quality pan-Asian arts and cultural programming to Oakland residents through six program areas: 1) annual festival such as Lunar New Year Celebration, 2) classes and workshops for all ages, 3) artists in residence program, 4) rotating exhibits, 5) school tours and outreach program, and 6) community collaborations. |
| 65 | <b>Friends of Peralta Hacienda Historical Park</b> | \$17,336.70 | \$12,586.44 | \$4,750.26  | Support for speaker events featuring artists, filmmakers and change-makers in the Center for History and Community as well as classes in arts and culture. The site will expand as a haven for Oakland youth and its diverse cultures to tell their stories through youth play-writing and a new exhibit on Filipino arts and culture.                                                                      |

|    | A                                             | B           | C           | D          | E                                                                                                                                                                                                                                                                                                                                            |
|----|-----------------------------------------------|-------------|-------------|------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 66 | <b>Prescott Circus Theatre</b>                | \$13,500.00 | \$9,801.00  | \$3,699.00 | Support to strengthen organizational capacity to provide free arts education programs for over 200 undeserved Oakland youth. Young artists in our after school, weekend, and summer programs will go on to perform original circus theater productions.                                                                                      |
| 67 | <b>Project Bandaloop</b>                      | \$33,750.00 | \$24,502.50 | \$9,247.50 | Project Bandaloop will further expand its long-term partnership with Destiny Arts to include school visits, alumni training, and scholarships will increase workshop offerings and camps for youth in its studio, provide free training opportunities for promising vertical dancers, and continue to offer studio time to emerging artists. |
| 68 | <b>Living Jazz</b>                            | \$23,532.30 | \$17,084.45 | \$6,447.85 | Living Jazz is requesting support to produce In the Name of Love, Jazz Search West and the Living Jazz Children's Project (LJCP) and to undertake important organizational development activities.                                                                                                                                           |
| 69 | <b>Museum of Children's Art</b>               | \$31,500.00 | \$22,869.00 | \$8,631.00 | Support for visual arts learning programs in its downtown museum location and at more than 50 schools, libraries and community sites throughout Oakland.                                                                                                                                                                                     |
| 70 | <b>Diamano Coura West African Dance</b>       | \$6,580.00  | \$4,777.08  | \$1,802.92 | Funding to strengthen the organization structure by hiring a development consultant; increase visibility and broaden its audience base through a film documentary; and develop the next generation program within a succession plan by identifying, training and mentoring company members to assume leadership roles.                       |
| 71 | <b>Oaktown Jazz Workshops</b>                 | \$7,668.99  | \$5,567.69  | \$2,101.30 | Support to serve 60 young musicians ages 10-18, reach 500 youth through clinics and performances, and perform in concert for 10,000 community members.                                                                                                                                                                                       |
| 72 | <b>The Crucible</b>                           | \$30,000.00 | \$21,780.00 | \$8,220.00 | Support for industrial art classes and interdisciplinary performing and visual arts events to serve more than 11,000 youth and adults annually at The Crucible's 56,000 square foot, West Oakland facility.                                                                                                                                  |
| 73 | <b>Eastside Arts Alliance</b>                 | \$18,274.80 | \$13,267.50 | \$5,007.30 | For support to cover artist fees, staffing, and production expenses for this East Oakland community arts-social justice-focused arts venue.                                                                                                                                                                                                  |
| 74 | <b>Purple Silk Music Education Foundation</b> | \$8,000.00  | \$5,808.00  | \$2,192.00 | Purple Silk Music Education Foundation (PSMEF) will use 2017-2018 support to help underwrite annual operating expenses for its music education program for underserved children and youth in Oakland.                                                                                                                                        |
| 75 | <b>Cantare Con Vivo</b>                       | \$11,847.60 | \$8,601.36  | \$3,246.24 | Funding to support the work of the organization's new Executive Director-a full-time leadership position and laying the foundation for Cantare's next chapter as one of Oakland's finest, community-driven choral organizations.                                                                                                             |
| 76 | <b>Crosspulse</b>                             | \$7,545.60  | \$5,478.11  | \$2,067.49 | Support for Crosspulse's administrative and development cycle, planning and implementing cornerstone projects for the organization that will impact diverse Oakland communities - to include the 10th International Body Music Festival Oakland 2018.                                                                                        |
| 77 | <b>Oakland Ballet</b>                         | \$11,340.00 | \$8,232.84  | \$3,107.16 | Support for the Oakland Ballet's 2017-18 fiscal year activities; Graham Lustig's "The Nutcracker," a spring repertory season, and a Day of the Dead-themed program "Luna Mexicana," the "Discover Dance" educational outreach program, and Dance training at The Academy at Oakland Ballet.                                                  |

|    | A                  | B                     | C                   | D                   | E                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|----|--------------------|-----------------------|---------------------|---------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 78 | <b>Pro Arts</b>    | \$12,471.00           | \$9,053.95          | \$3,417.05          | Organizational assistance toward Pro Arts' 2017-2018 season of operations, programs and activities.                                                                                                                                                                                                                                                                                                                                                                                    |
| 79 | <b>Stagebridge</b> | \$12,000.00           | \$9,489.03          | \$2,510.97          | Support for 2017-18 programs in the City of Oakland, including Performing Arts Training Institute classes in all genres of performing arts for 250+ seniors; Seniors Reaching Out touring musical and acting troupes and storytellers for frail and healthy elders, services for elementary school children and their families, including the Storybridge Listening & Speaking program and the Grandparents Tales writing contest; and the annual Performing Arts Camp for Adults 55+. |
| 80 | <b>Subtotal</b>    | <b>\$517,774.64</b>   | <b>\$376,681.42</b> | <b>\$141,093.22</b> |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| 81 | <b>TOTALS</b>      | <b>\$1,004,604.64</b> | <b>\$730,120.00</b> | <b>\$274,484.64</b> |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |

## **FY 2017-18 CULTURAL FUNDING GRANT CATEGORIES**

### **Individual Artist Project**

Individual Artist Project grants support Oakland-resident individual artists producing art activities in Oakland that culminate in a local public outcome for the benefit of the community. Such activities may include, but are not limited to, performances of dance, theater, and music; film creation, exhibitions; classes and workshops; and temporary or permanent public art projects.

### **Organization Project**

Organization Project grants support Oakland-based nonprofit organizations producing art activities in Oakland that culminate in a local public outcome for the benefit of the community. Such activities may include, but are not limited to, performances of dance, theater and music; exhibitions; classes and workshops; and temporary or permanent public art projects.

### **Art in the Schools**

Art in the Schools grants support services that engage Oakland public-school students in quality, hands-on arts experiences in the school setting, educating them about the process of creating and producing arts, and supporting and enhancing the classroom curriculum. Grant funds support arts residencies on the school site before, during, or after school hours, wherein there is a long-term, in-depth interaction between professional artists and an ongoing group of students.

### **Organizational Assistance**

Organizational Assistance is a two-year program that provides strategic development support and general operating support to Oakland-based 501(c)3 nonprofit arts organizations producing ongoing art and cultural activities in Oakland. This category is designed to promote the health and stability of Oakland's primary arts and culture provider organizations, whose eligibility is determined on the basis of their mission statement and overall programming.



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**FY2017-18 Cultural Funding Program Statistics**

- **FY2017-18 Cultural Funding Program (CFP) panels reviewed, scored and ranked a total of 152 Applications. The Funding Advisory Committee (FAC) made a total of 70 Funding Recommendations, which included the second year of funding for the grantees (24) in the Organizational Assistance category.**

|                                    | IAP | OP | AIS | OA  | TOTAL |
|------------------------------------|-----|----|-----|-----|-------|
| <b>Applications Received</b>       | 58  | 36 | 28  | 28* | 140   |
| <b>Scores Eligible for Funding</b> | 50  | 28 | 26  | 28* | 128   |
| <b>Recommendations</b>             | 21  | 14 | 10  | 25  | 70    |

(IAP=Individual Artist Project, OP=Organization Project, AS=Art in the Schools, OA=Organizational Assistance)

\*Organizational Assistance (OA) grantees were approved in FY16-17 for a two-year cycle.

- **FY17-18 funds available met approximately 40% of the demand (Total Grant Requests).**

|                             | IAP       | OP        | AIS       | OA          | TOTAL       |
|-----------------------------|-----------|-----------|-----------|-------------|-------------|
| <b>Total Grant Requests</b> | \$269,946 | \$413,736 | \$507,168 | \$1,261,834 | \$2,452,684 |
| <b>Available Funds</b>      | \$100,000 | \$190,000 | \$197,346 | \$517,775   | \$1,005,121 |
| <b>Difference</b>           | \$169,946 | \$223,736 | \$309,822 | \$744,059   | \$1,447,563 |

- **A total of 7,240 Events/Activities will be funded by the CFP through the grant categories of Individual Artist Project Support, Organization Project Support and Organizational Assistance (see below for separate Art in the Schools category statistics).**
- **Of the 7,240 Events/Activities funded through the CFP in these categories, 3,560 will be offered FREE to the public.**
- **Approximately 240,000 participants will be exposed to Oakland Arts Organizations and Artists through these CFP events / activities and projects. This figure includes participants and audiences.**
- **Of the 240,000 participants, an estimated 79.6% will be Oakland-based, and an estimated 153,200 (63%) will creatively participate in the funded activities and projects.**

**Art in the Schools – Numbers Served:**

|                                             |        |
|---------------------------------------------|--------|
| <b>Total Students Served (unduplicated)</b> | 7,948  |
| <b>Classes Per Week</b>                     | 410    |
| <b>Total Number of Classes</b>              | 13,282 |

In FY2017-2018, the Cultural Funding Program received project proposals from Oakland arts organizations to provide Oakland Public and charter school students with hands-on art instruction in African Drumming, Vocal study, Instrumental Music, Storytelling, Textiles, Creative Writing, Performance, Drawing, Brush Painting, Book Making, Murals, Circus Arts, several forms of culturally-specific Dance (African, Mexican, Chinese), Instrument-building, and Language Arts.

#### Schools to Be Served through Art-in-the-Schools Residencies

| Council Districts | Schools Served                                                                                                                               | Total Residencies per District | Previous Year (FY16-17) |
|-------------------|----------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------|-------------------------|
| District 1        | Chabot, Claremont, Kaiser, Oakland Technical (2), Piedmont, Emerson, Peralta, Hillcrest, Sankofa, Yu Ming                                    | 11                             | 12                      |
| District 2        | Franklin, Oakland High (2), Roosevelt, Cleveland (3), Lincoln (3), La Escuelita,                                                             | 11                             | 16                      |
| District 3        | West Oakland Middle, Westlake Middle (2), Place at Prescott, Lafayette, KIPP, Vincent Academy, Vincent/afterschool, OSA, MLK (2), McClymonds | 12                             | 9                       |
| District 4        | Bret Harte (2), Montera Middle, Sequoia, Laurel (2), Redwood Heights, Allendale                                                              | 8                              | 12                      |
| District 5        | Bridges (2), Brewer (2), Glenview (2), Manzanita, Manzanita SEED, International Community School, Learning Without Limits, Achieve Academy   | 11                             | 13                      |
| District 6        | Skyline High, Parker, Unity Middle (1), Carl Munck, Melrose (2), Unity Middle (2), Unity High School (2), Greenleaf, CUES, COVA              | 13                             | 5                       |
| District 7        | Grass Valley, Rise (2), Reach, New Highland, Lighthouse                                                                                      | 6                              | 7                       |
|                   | <b>Total Residencies in Oakland schools</b>                                                                                                  | <b>72</b>                      | <b>74</b>               |

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Approved as to Form and Legality

*Amica*  
Oakland City Attorney's Office

## OAKLAND CITY COUNCIL

Resolution No. \_\_\_\_\_ C.M.S.

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**RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO ENTER INTO SEVENTY (70) CULTURAL SERVICES GRANT AGREEMENTS TO FIFTY-SIX (57) OAKLAND-BASED INDIVIDUAL ARTISTS AND NONPROFIT ORGANIZATIONS PROVIDING ARTS AND CULTURAL SERVICES IN OAKLAND DURING THE FISCAL YEAR 2017-18, IN A TOTAL AMOUNT NOT TO EXCEED \$1,004,605.**

**WHEREAS**, in 1985, City Council adopted the first arts funding policies and procedures for the City of Oakland, establishing a panel system of evaluating funding proposals and distributing City funds to the arts; and

**WHEREAS**, the Cultural Funding Program is the City's funding mechanism to support Oakland-based nonprofit organizations and artists providing arts and cultural activities to the public; and

**WHEREAS**, the mission of the Cultural Funding Program is to fund Oakland-based art and cultural activities that reflect the diversity of the City for citizens of and visitors to Oakland, focusing on the key areas of General Support, Neighborhood Arts, and Arts Education, through four grant making categories for Individual Artist Projects, Organization Projects, Organizational Assistance, and Art in the Schools; and

**WHEREAS**, during June 2017, three funding review panels convened and forwarded recommendations to award grants to organizations and individual artists proposing to provide arts and cultural programming to the citizens of Oakland; and

**WHEREAS**, on July 12, 2017 the City of Oakland Funding Advisory Committee met to review the final grant recommendations for all categories, and voted unanimously to recommend to City Council that these grants be funded in the amounts listed herein; and

**WHEREAS**, Fiscal Year 2017-18 funds for the Cultural Funding Program are budgeted as follows: \$730,120 in General Purpose Fund (1010), CCAD-Cultural Programs Org (90523), Project (1000166); and \$274,485 from the Transient Occupancy Tax surcharge, which will be reserved for arts grants in the Measure C: Transient Occupancy Tax (TOT) Surcharge Fund (2419), Cultural Arts & Marketing Org (85511), Cultural Funding Program TOT Project

(1000458); and

WHEREAS, the City of Oakland Funding Advisory Committee recommends specific funding to nonprofit organizations and individual artists as follows:

| INDIVIDUAL ARTIST PROJECT                                                   | Total Not to Exceed Recommendation | General Fund        | TOT                 |
|-----------------------------------------------------------------------------|------------------------------------|---------------------|---------------------|
| Antoine Hunter                                                              | \$ 4,999.00                        | \$ 3,629.27         | \$ 1,369.73         |
| Karla Brundage                                                              | \$ 4,999.00                        | \$ 3,629.27         | \$ 1,369.73         |
| Ellen Oppenheimer                                                           | \$ 4,999.00                        | \$ 3,629.27         | \$ 1,369.73         |
| Monica Hastings-Smith                                                       | \$ 4,999.00                        | \$ 3,629.27         | \$ 1,369.73         |
| Meklit Hadero                                                               | \$ 4,999.00                        | \$ 3,629.27         | \$ 1,369.73         |
| Rachel-Ann Palacios                                                         | \$ 4,999.00                        | \$ 3,629.27         | \$ 1,369.73         |
| Sabereh Mohammadkashi                                                       | \$ 4,999.00                        | \$ 3,629.27         | \$ 1,369.73         |
| Kiazi Malonga                                                               | \$ 4,999.00                        | \$ 3,629.27         | \$ 1,369.73         |
| Debra Koppman                                                               | \$ 4,999.00                        | \$ 3,629.27         | \$ 1,369.73         |
| Ayodele Nzinga                                                              | \$ 4,999.00                        | \$ 3,629.27         | \$ 1,369.73         |
| Rupy C. Tut                                                                 | \$ 4,999.00                        | \$ 3,629.27         | \$ 1,369.73         |
| Nkeiruka Oruche                                                             | \$ 4,999.00                        | \$ 3,629.27         | \$ 1,369.73         |
| Delina Brooks                                                               | \$ 4,999.00                        | \$ 3,629.27         | \$ 1,369.73         |
| Nancy Elliott                                                               | \$ 4,999.00                        | \$ 3,629.27         | \$ 1,369.73         |
| Paul Lewin                                                                  | \$ 4,999.00                        | \$ 3,629.27         | \$ 1,369.73         |
| Tamara Roberts                                                              | \$ 4,999.00                        | \$ 3,629.27         | \$ 1,369.73         |
| Larry Schmidt                                                               | \$ 4,000.00                        | \$ 2,904.00         | \$ 1,096.00         |
| Tiffany Golden                                                              | \$ 4,000.00                        | \$ 2,904.00         | \$ 1,096.00         |
| David Y. Kim                                                                | \$ 4,000.00                        | \$ 2,904.00         | \$ 1,096.00         |
| Spencer Wilkinson                                                           | \$ 4,000.00                        | \$ 2,904.00         | \$ 1,096.00         |
| Rosesharon Oates                                                            | \$ 3,500.00                        | \$ 2,541.00         | \$ 959.00           |
| <b>Subtotal</b>                                                             | <b>\$ 99,484.00</b>                | <b>\$ 72,225.38</b> | <b>\$ 27,258.62</b> |
|                                                                             |                                    |                     |                     |
| ORGANIZATION PROJECT                                                        | Total Not to Exceed Recommendation | General Fund        | TOT                 |
| Dimensions Dance Theater<br>(fiscal sponsor for Fua Dia Congo)              | \$ 16,000.00                       | \$ 11,616.00        | \$ 4,384.00         |
| Dimensions Dance Theater<br>(fiscal sponsor for KStar Productions)          | \$ 13,600.00                       | \$ 9,873.60         | \$ 3,726.40         |
| East Oakland Youth Development<br>Center                                    | \$ 20,000.00                       | \$ 14,520.00        | \$ 5,480.00         |
| Dimensions Dance Theater<br>(fiscal sponsor for DelinaDream<br>Productions) | \$ 10,000.00                       | \$ 7,260.00         | \$ 2,740.00         |

|                                                                |                      |                      |                     |
|----------------------------------------------------------------|----------------------|----------------------|---------------------|
| Spanish Speaking Unity Council of Alameda County, Inc.         | \$ 20,000.00         | \$ 14,520.00         | \$ 5,480.00         |
| Bantaba Dance Ensemble                                         | \$ 16,704.00         | \$ 12,127.10         | \$ 4,576.90         |
| Laurel District Association                                    | \$ 10,000.00         | \$ 7,260.00          | \$ 2,740.00         |
| Destiny Arts Center<br>(fiscal sponsor for Embodiment Project) | \$ 10,000.00         | \$ 7,260.00          | \$ 2,740.00         |
| Nomadic Press for Studio Grand                                 | \$ 10,000.00         | \$ 7,260.00          | \$ 2,740.00         |
| Dance Elixir                                                   | \$ 4,400.00          | \$ 3,194.40          | \$ 1,205.60         |
| Omnira Institute                                               | \$ 4,600.00          | \$ 3,339.60          | \$ 1,260.40         |
| Music Is Extraordinary, Inc.                                   | \$ 20,000.00         | \$ 14,520.00         | \$ 5,480.00         |
| Oakland Digital Arts & Literacy Center, Inc.                   | \$ 19,750.00         | \$ 14,338.50         | \$ 5,411.50         |
| Youth Uprising                                                 | \$ 14,946.00         | \$ 10,850.80         | \$ 4,095.20         |
| <b>Subtotal</b>                                                | <b>\$ 190,000.00</b> | <b>\$ 137,940.00</b> | <b>\$ 52,060.00</b> |

| <b>ART-IN-THE-SCHOOLS</b>              | <b>Total Not to Exceed Recommendations</b> | <b>General Fund</b>  | <b>TOT</b>          |
|----------------------------------------|--------------------------------------------|----------------------|---------------------|
| Oakland Symphony                       | \$ 20,000.00                               | \$ 14,520.00         | \$ 5,480.00         |
| Prescott Circus Theatre                | \$ 20,000.00                               | \$ 14,520.00         | \$ 5,480.00         |
| Oakland Youth Chorus                   | \$ 20,000.00                               | \$ 14,520.00         | \$ 5,480.00         |
| Destiny Arts Center                    | \$ 20,000.00                               | \$ 14,520.00         | \$ 5,480.00         |
| Dimensions Dance Theater               | \$ 20,000.00                               | \$ 14,520.00         | \$ 5,480.00         |
| Museum of Children's Art               | \$ 20,000.00                               | \$ 14,520.00         | \$ 5,480.00         |
| Cantare Con Vivo                       | \$ 20,000.00                               | \$ 14,520.00         | \$ 5,480.00         |
| Unity Schools                          | \$ 20,000.00                               | \$ 14,520.00         | \$ 5,480.00         |
| Purple Silk Music Education Foundation | \$ 20,000.00                               | \$ 14,520.00         | \$ 5,480.00         |
| Pro Arts                               | \$ 17,346.00                               | \$ 12,593.20         | \$ 4,752.80         |
| <b>Subtotal</b>                        | <b>\$ 197,346.00</b>                       | <b>\$ 143,273.20</b> | <b>\$ 54,072.80</b> |

| <b>ORGANIZATIONAL ASSISTANCE-<br/>Year Two Funding</b> | <b>Total Not to Exceed Recommendations</b> | <b>General Fund</b> | <b>TOT</b>   |
|--------------------------------------------------------|--------------------------------------------|---------------------|--------------|
| Destiny Arts Center                                    | \$ 37,500.00                               | \$ 27,225.00        | \$ 10,275.00 |
| East Bay Performing Arts                               | \$ 37,500.00                               | \$ 27,225.00        | \$ 10,275.00 |
| Axis Dance Company                                     | \$ 34,999.50                               | \$ 25,409.64        | \$ 9,589.86  |
| Creative Growth Art Center                             | \$ 37,500.00                               | \$ 27,225.00        | \$ 10,275.00 |
| Oakland Interfaith Gospel Choir                        | \$ 20,118.00                               | \$ 14,605.67        | \$ 5,512.33  |
| Attitudinal Healing Connection                         | \$ 34,999.50                               | \$ 25,409.64        | \$ 9,589.86  |
| Dimensions Dance Theater                               | \$ 17,500.00                               | \$ 12,705.00        | \$ 4,795.00  |
| Kitka                                                  | \$ 17,653.00                               | \$ 12,816.08        | \$ 4,836.92  |
| Oakland Youth Chorus                                   | \$ 18,528.75                               | \$ 13,451.87        | \$ 5,076.88  |
| API Cultural Center                                    | \$ 16,128.90                               | \$ 11,709.58        | \$ 4,419.32  |

|                                             |                        |                      |                      |
|---------------------------------------------|------------------------|----------------------|----------------------|
| Friends of Peralta Hacienda Historical Park | \$ 17,336.70           | \$ 12,586.44         | \$ 4,750.26          |
| Prescott Circus Theatre                     | \$ 13,500.00           | \$ 9,801.00          | \$ 3,699.00          |
| Project Bandaloop                           | \$ 33,750.00           | \$ 24,502.50         | \$ 9,247.50          |
| Living Jazz                                 | \$ 23,532.30           | \$ 17,084.45         | \$ 6,447.85          |
| Museum of Children's Art                    | \$ 31,500.00           | \$ 22,869.00         | \$ 8,631.00          |
| Diamano Coura West African Dance            | \$ 6,580.00            | \$ 4,777.08          | \$ 1,802.92          |
| Oaktown Jazz Workshops                      | \$ 7,668.99            | \$ 5,567.69          | \$ 2,101.30          |
| The Crucible                                | \$ 30,000.00           | \$ 21,780.00         | \$ 8,220.00          |
| Eastside Arts Alliance                      | \$ 18,274.80           | \$ 13,267.50         | \$ 5,007.30          |
| Purple Silk Music Education Foundation      | \$ 8,000.00            | \$ 5,808.00          | \$ 2,192.00          |
| Cantare Con Vivo                            | \$ 11,847.60           | \$ 8,601.36          | \$ 3,246.24          |
| Crosspulse                                  | \$ 7,545.60            | \$ 5,478.11          | \$ 2,067.49          |
| Oakland Ballet                              | \$ 11,340.00           | \$ 8,232.84          | \$ 3,107.16          |
| Pro Arts                                    | \$ 12,471.00           | \$ 9,053.95          | \$ 3,417.05          |
| Stagebridge                                 | \$ 12,000.00           | \$ 9,489.03          | \$ 2,510.97          |
| <b>Subtotal</b>                             | <b>\$ 517,774.64</b>   | <b>\$ 376,681.42</b> | <b>\$ 141,093.22</b> |
| <b>TOTAL GRANT ALLOCATIONS</b>              | <b>\$ 1,004,604.64</b> | <b>\$ 730,120.00</b> | <b>\$ 274,484.64</b> |

Now, therefore, be it

**RESOLVED:** That the City Administrator is hereby authorized to enter into grant agreements with each organization and individual artist listed above not to exceed the amount detailed to provide cultural services in Oakland for fiscal year 2017-2018, for a total amount not to exceed \$1,004,605; and be it

**FURTHER RESOLVED:** That the above grants shall be paid from the Fiscal Year 2017-18 funds budgeted in the amount of \$730,120 in General Purpose Fund (1010), CCAD-Cultural Programs Org (90523), Undetermined Project (1000166); and in the amount of \$274,485 from the Transient Occupancy Tax surcharge in the Measure C: Transient Occupancy Tax (TOT) Surcharge Fund (2419), Cultural Arts & Marketing Org (85511), Cultural Funding Program TOT Project (1000458); and be it

**FURTHER RESOLVED:** That in the event any of the above grants are not encumbered, that those funds shall revert to the Cultural Funding Program for use in other categories of support; and be it

**FURTHER RESOLVED:** That the City Administrator is hereby authorized to conduct all negotiations, execute and submit all documents, including but not limited to agreements, amendments, modifications, payment requests, and related actions which may be necessary for the completion of the grants without increasing the grant amounts, without returning to Council; and be it

**FURTHER RESOLVED:** That the Office of the City Attorney will review the grant agreements for form and legality, and a copy will be filed in the Office of the City Clerk.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, CAMPBELL-WASHINGTON, GALLO, GIBSON MCELHANEY, GUILLÉN, KALB,  
KAPLAN AND PRESIDENT REID

NOES -

ABSENT -

ABSTENTION -

ATTEST: \_\_\_\_\_  
LATONDA SIMMONS  
City Clerk and Clerk of the Council of the  
City of Oakland, California