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AGENDA REPORT

TO: Sabrina B. Landreth
City Administrator

FROM: Stephanie Hom
Assistant City Administrator
(Interim)

SUBJECT: Department of Violence Prevention
Implementation

DATE: July 3, 2018

City Administrator Approval

Christine Delgado SBL

Date:

7/3/18

RECOMMENDATION

Staff Recommends That The City Council Receive An Informational Report From The City Administrator On The Implementation Of Ordinance No. 13451 C.M.S. Which Established The Department Of Violence Prevention On Ending The Epidemic Of Violent Crime In Oakland And Healing Trauma In Impacted Communities.

EXECUTIVE SUMMARY

The outcome goal of City's work around violence prevention is to dramatically reduce, if not eliminate, violent crime that disproportionately impacts our communities of color, especially African-Americans, and interrupt the cycle of violence, trauma and recidivism. Through Measure Z (Oakland Public Safety and Services Violence Prevention Act of 2014), approximately \$26.6 million (in Fiscal Year 2017-18) is dedicated to the objectives of (1) reducing homicides, robberies, burglaries, and gun-related violence, (2) improving police and fire emergency 911 response times and other police services, and (3) investing in violence intervention and prevention strategies that provide support for at-risk youth and young adults to interrupt the cycle of violence and recidivism.

In 2017, the City Council created the Department of Violence Prevention (DVP) with the desire to better align, amplify and elevate Oakland's violence prevention efforts and the City Administrator is charged with its implementation.

The City has engaged the Urban Strategies Council (USC), a community building nonprofit organization based in Oakland, CA. USC will coordinate and facilitate a robust and inclusive citywide community stakeholder engagement and convening process, including a community-based Participatory Research component, that will culminate in a community leadership summit that will inform the planning and implementation of DVP strategic planning and operations. The community leadership summit is expected to occur in October. The USC Executive Director will be present at the Life Enrichment Committee meeting to provide an overview of the Participatory Research process and anticipated community leadership summit.

Item: _____
Life Enrichment Committee
July 17, 2018

BACKGROUND / LEGISLATIVE HISTORY

The City Council adopted Ordinance No. 13451 C.M.S. on July 24, 2017 that amended Chapter 2.29 of the Oakland Municipal Code entitled "City Agencies, Departments and Offices" to create the Department of Violence Prevention focusing on ending the epidemic of violent crime in Oakland and healing trauma in impacted communities. Also, as part of the FY 2017-19 Adopted Budget, the City Council established 3.0 FTE for the new department, including a Chief of Violence Prevention, Deputy Chief of Violence Prevention and Administrative Analyst II.

At the Life Enrichment Committee on February 13, 2018, staff prepared an informational report, as scheduled by the Rules Committee on January 25, 2018, that briefly outlined the on-going violence prevention work and next steps in the recruitment and hiring of a permanent Chief of Violence Prevention.

On May 15, 2018, the City Council approved Resolution No. 87192 C.M.S. authorizing the City Administrator to enter into a contract with Urban Strategies Council to coordinate and facilitate a robust and inclusive community stakeholder engagement process, including a community-based Participatory Research component, that will culminate in a community leadership summit that will inform the planning and implementation of DVP strategic planning and operations.

At the Rules Committee on June 28, 2018, at the request of Councilmember McElhaney, staff was directed to prepare this informational report on the implementation of the department.

ANALYSIS/POLICY ALTERNATIVES

The contract with Urban Strategies Council (USC) was executed on June 11, 2018 per Resolution No. 87192 C.M.S. USC is a locally-based and nationally recognized policy research and community building nonprofit organization based in Oakland, CA. Its mission is, "to eliminate persistent poverty in the Bay Area by working with partners to transform low-income neighborhoods into vibrant, healthy communities." USC will coordinate and facilitate a robust and inclusive citywide community stakeholder engagement and convening process to gather input from those most impacted by violence regarding violence prevention design and priorities. USC will center the community stakeholder engagement process around the life experience, knowledge and assets of City residents and communities most impacted by violence, with a focus on gun violence, family/domestic violence, and commercial sexual exploitation of children, consistent with the 2014 Oakland Public Safety and Services Violence Prevention Act (Measure Z) approved by the voters that provides approximately \$26.6 million (FY 2017-18) dedicated to the objectives of (1) reducing homicides, robberies, burglaries, and gun-related violence, (2) improving police and fire emergency 911 response times and other police services, and (3) investing in violence intervention and prevention strategies that provide support for at-risk youth and young adults to interrupt the cycle of violence and recidivism.

The process will culminate in a community stakeholder summit that will result in a set of recommendations for DVP strategic planning and operations. The community leadership summit is expected to occur in October 2018.

USC's work is guided by a Steering Committee comprised of community stakeholders and City staff. The Steering Committee held its first meeting on Monday, July 2, 2018 to discuss goals, overview of the Participatory Research process, brainstorm of research questions and tentative timeline of events. The Steering Committee will convene on a regular basis.

In the meantime, USC will begin outreach and recruitment of research fellows for the Participatory Research component.

In addition, to align the USC Participatory Research process with the Oakland Unite strategic planning process, USC staff have been invited to attend the Oakland Unite listening sessions so that both processes inform and complement one another. Also, Oakland Unite staff will support and participate in the USC Participatory Research process, as appropriate.

Through the City Council adopted Ordinance No. 13451 C.M.S. creating the DVP, it was the City Council's desire, "to better align, amplify and elevate Oakland's violence prevention efforts for increased accountability and performance...to pursue a public health approach to violence prevention." The outcome goal persists to dramatically reduce, if not eliminate, violent crime that disproportionately impacts our communities of color, especially African-Americans, and interrupt the cycle of violence, trauma and recidivism.

The role of the City Administrator is to carry-out the creation of the DVP. Since the last informational report in February 2018, City Council approved an extension to the contract with the executive recruitment services firm that will assist with the national search process for the Chief of Violence Prevention. The recruitment process will include community and stakeholder input that will inform the job announcement, in addition to the evaluation process.

In addition, the City's work around violence prevention will continue and includes, but is not limited to, essential inter-related activities such as:

- Continued work of the nine-member, advisory Public Safety and Services Oversight Commission (SSOC) in providing oversight of Measure Z implementation and making informed recommendations to the City Council on how best to prioritize Measure Z funds towards meeting legislated goals. In addition to its regular monthly meetings, the SSOC recently held a retreat on Saturday, June 30, 2018 to engage in a more in depth, facilitated conversation about Measure Z-funded violence intervention and prevention strategies, and police services.
- Continued work by Mathematica Policy Research, an independent evaluator, that focuses on the effectiveness of key violence prevention strategies employed by Oakland Unite. The evaluation of two sub-strategies (i.e., adult life coaching and adult employment/education support programs) showed evidence of decreased short-term arrests for violence after program participation. This Mathematica Policy Research evaluation report was received and filed at the City Council Public Safety Committee on February 13, 2018.
- Continued work by Resource Development Associates, an independent evaluator, for Measure Z-funded policing services. The evaluation is currently on the City Council Public Safety Committee agenda and provides findings and recommendations on the

progress and implementation of Measure Z-funded geographic and community policing services, particularly the utilization of Crime Reduction Teams (CRTs) and Community Resource Officers (CROs) in relation to Measure Z's objectives and the larger violence prevention and intervention goals of the City and Oakland Police Department.

- Aligning the planning processes for Oakland Unite violence intervention services with the planning process for the DVP implementation. To this end, the City Council approved Resolution No. 87195 C.M.S. on May 15, 2018 that authorized the renewal of grant agreements for one additional year, FY 2018-19, bringing the total grant term to three and a half years for 26 nonprofit and public agencies, and providing direct services within the City to individuals at highest risk for violence. Staff anticipates releasing a new request for proposals (RFP) in winter 2018.
- Continued work by Mathematica Policy Research on agency-level evaluations. Mathematica completed an agency-level report that provided a profile of services for each grantee program and was presented to the SSOC at its meeting on April 23, 2018, and was also included in the City Council agenda item for May 15, 2018 as part of the renewal of grant agreements mentioned above. Though the report was not intended as an assessment of service outcomes or effectiveness, several themes emerged for the network of service providers: (a) agencies across the network serve individuals who experience violence, have contact with local law enforcement, and are disconnected from education (for youth); (b) agencies collaborate with one another to more effectively serve participants; and (c) agencies emphasize that peer providers with lived experience are uniquely positioned to build relationship with participants, and that providing training and support – including livable salaries - for providers is necessary for program success.

FISCAL IMPACT

This is an informational report that has no direct fiscal impact. The topic of this report revolves primarily around Measure Z (Fund 2252) – Violence Prevention and Public Safety Act of 2014, which totals approximately \$26.6 million in FY 2017-18.

As prescribed in Measure Z, the \$26.6 million in FY 2017-18¹ is budgeted in the following categories:

Category	Amount
Audit and Evaluation	\$0.8 million
Oakland Fire Department	\$2.0 million
Oakland Police Department	\$14.3 million
Oakland Unite	\$9.5 million

¹ For FY 2018-19, the Measure Z budget totals approximately \$27.5 million. However, due to the short timeframe provided to prepare this informational report, the categorical breakdown of the total budget was not verified and is, therefore, not included in this report.

PUBLIC OUTREACH / INTEREST

This informational report is posted in accordance with the standard City Council agenda noticing procedures.

COORDINATION

This informational report is prepared by the City Administrator's Office in coordination with the interim Chief of Violence Prevention.

SUSTAINABLE OPPORTUNITIES

Economic: There are no direct economic opportunities associated with this report.

Environmental: There are no direct environmental opportunities associated with this report.

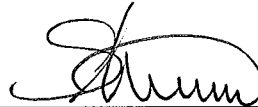
Social Equity: The outcome goal of City's work around violence prevention is to dramatically reduce, if not eliminate, violent crime that disproportionately impacts our communities of color, especially African-Americans, and interrupt the cycle of violence, trauma and recidivism.

ACTION REQUESTED OF THE CITY COUNCIL

Staff Recommends That The City Council Receive An Informational Report From The City Administrator On The Implementation Of Ordinance No. 13451 C.M.S. Which Established The Department Of Violence Prevention On Ending The Epidemic Of Violent Crime In Oakland And Healing Trauma In Impacted Communities.

For questions regarding this report, please contact Stephanie Hom, Interim Assistant City Administrator at (510) 238-7542.

Respectfully submitted,



Stephanie Hom
Interim Assistant City Administrator
City Administrator's Office

Reviewed by:
Peter Kim
Interim Chief of Violence Prevention

Item: _____
Life Enrichment Committee
July 17, 2018