

CITY OF OAKLAND



CITY HALL • 1 FRANK H. OGAWA PLAZA, 3rd FLOOR • OAKLAND, CALIFORNIA 94612

Office of the Mayor
Honorable Libby Schaaf
Mayor

(510) 238-3141
Fax (510) 238-4731

Letter of Appointment

October 22, 2020

The Honorable City Council
One Frank H. Ogawa Plaza, Second Floor
Oakland, CA 94612

Dear President Kaplan and members of the City Council:

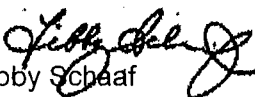
Pursuant to City Charter Section 601, the Mayor has reappointed the following person as member of the following board or commission, subject to City Council confirmation:

Sugar Sweetened Beverages Community Advisory Board

Dwayne Aikens to the Sugar Sweetened Beverages Tax Community Advisory Board as a resident who lives in an area, disproportionately impacted by diseases related to the consumption of sugar, as defined by the Ordinance, to serve a three-year term beginning June 15, 2020 and ending on June 14, 2023 filling a seat previously held by Esperanza Pallana.

Michelle Wong to the Sugar Sweetened Beverages Tax Community Advisory Board as a medical professional who has public health experience and or engages in whole or in part in the prevention, diagnosis, treatment, or research of, or education about chronic diseases linked to the consumption of sugar to serve a three-year term beginning June 15, 2020 and ending on June 14, 2023 filling a seat previously held by Donna Carey.

Sincerely,


Libby Schaaf
Mayor

Profile

Michelle _____ Wong _____
First Name Middle Initial Last Name

Email Address

Street Address Suite or Apt

Oakland _____ CA _____ 94705
City State Postal Code

Mobile: _____ Business: _____
Primary Phone Alternate Phone

Kaiser Permanente _____ Director _____
Employer Job Title

Which Boards would you like to apply for?

Sugar Sweetened Beverages Community Advisory Board: Submitted

Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

I have over 20 years experience in Public Health (first supporting Community Health Centers targeting the AAPI community and now at Kaiser Permanente). My current role at KP is focused on scaling models to support patients with Complex Health and Social Needs (and models that support total health and integrate clinical care, behavioral health, and social needs). I am a long-time Oakland resident, an OUSD parent, and I love Oakland! It would be an honor to serve the City and provide guidance on services that improve the health and well-being of our Oakland youth.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

MWONG_Resume.20.docx
Upload a Resume

Please paste the text of your resume or curriculum vitae below.

Please click the acknowledgement below.

Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.

I Agree *

Michelle Wong

PROFESSIONAL EXPERIENCE

Director of Care for Complex Needs

September 2015 to present

Care Management Institute, Kaiser Foundation Health Plan, Oakland, CA

- Lead national cross-functional team (Senior Leaders, subject matter experts, operational and clinical leaders, evaluation and analytics) in evaluating and disseminating strategies to support patients with Complex Needs
- Partner with national and local regional leaders implement a learning strategy for innovative models of care for members with Complex Needs (including evidence reviews, internal/external landscape analysis, patient/provider ethnography, workflow mapping, playbooks, cross-site testing and evaluation, learning communities, recommendations for spread and scale)
- Launched CORAL research arm with \$1million of funding via Garfield Memorial Funding for research in 5 KP regions
- Managed a team of Principal Consultants and Senior Consultants to lead workstreams for the Complex Needs portfolio
- Represented KP on the National Center for Complex Health and Social Needs Advisory Committee

Principal Consultant

September 2010 to September 2015

Care Management Institute, Kaiser Foundation Health Plan, Oakland, CA

- Managed the Care Delivery portfolio of the national Medicare Star Quality Program to support the regions in achieving 5 Star performance on the clinical measures of the annual CMS Medicare Report Card
- Developed and managed program to support effective Clinical Onboarding of new to KP Medicare members
- Managed process to identify and share promising KP pilots to improve care and reduce cost in KP's Medicare population
- Collaborated with CMI Leadership and Regional Leadership to develop CMI MOUs via regional partnership meetings

Senior Consultant

September 2002 to September 2010

Care Management Institute, Kaiser Foundation Health Plan, Oakland, CA

- Managed a national, evidence based, and comprehensive diabetes management program
- Developed, managed, and promoted national-level strategy and improvement activities for Kaiser Permanente's ALL program (winner of the 2006 AHIP Innovation and Excellence Award and 2010 Vohs Award for Quality)
- Developed and managed the 2010 Learning Exchange Forum (sponsored by KP's Executive Medical Directors and Health Plan Presidents) to reach industry leading BP and LDL control in all 8 KP regions
- Managed clinician networks and analysts to develop KP national evidence-based guidelines for Diabetes, Hypertension, Coronary Artery Disease, Colorectal Cancer Screening, and Breast Cancer Screening

Program Coordinator January 1997 to August 1999

Association of Asian Pacific Community Health Organizations (AAPCHO), Oakland, CA

- Responsible for the development and implementation of a CDC national grant to increase breast and cervical cancer screening in the Asian & Pacific Islander American community. Distribute mini-grants to 6 implementation sites in Honolulu, HI; Boston, MA; Los Angeles, CA

Research Associate

November 1995 to December 1997

Carcinogenesis and Differentiation Group, Lawrence Berkeley National Laboratory, Berkeley, CA

- Laboratory breast cancer research of conversion of normal human mammary cells into fully immortal cells leading toward early detection and early treatment

SELECTED PUBLICATIONS, AWARDS AND MEMBERSHIPS

- Advisory Committee Member- National Center for Complex Health and Social Needs
- Steering Committee Member- Pacific Business Group on Health, California Quality Collaborative
- Primary Partner- California Improvement Network, California Health Care Foundation/UCSF
- 2017 Vohs Award for Quality: Primary Care Plus; 2010 Vohs Award for Quality: ALL/PHASE Program
- 2015 AHIP Executive Leadership Fellow
- 2006 AHIP Innovation and Excellence Award for Chronic Care: Kaiser Permanente ALL Initiative

EDUCATION

Masters in Public Policy (MPP), Masters in Public Health (MPH)

May 2002

University of California at Berkeley, Goldman School of Public Policy & School of Public Health, Berkeley, CA

B.A., English and Molecular and Cell Biology

May 1995

University of California at Berkeley, Berkeley, CA

Profile

Dwayne

First Name

A

Middle Initial

Aikens

Last Name

Email Address

Street Address

Suite or Apt

Oakland

City

CA

State

94601

Postal Code

Mobile

Primary Phone

Mobile:

Alternate Phone

We Lead Ours

Employer

Co-founder and Executive

Director

Job Title

Which Boards would you like to apply for?

Alameda County - Oakland Community Action Partnership Administrating Board: Submitted

Parks and Recreation Advisory Commission: Appointed

Sugar Sweetened Beverages Community Advisory Board: Submitted

Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

Dear members of the City Council and Mayor Schaaf, Thank you for letting me serve as a Commissioner on the Parks and Recreation Advisory Board for the last six years. In those six years, I oversaw our parks and recreation programs for youth expand to include wellness programs and activities with an eye towards equity. I would be honored to serve on the Sugar Sweetened Beverage Tax Advisory Board to further apply my life experience, knowledge, skills and abilities to this board as a parent of and mentor to OUSD children, youth development leader, entrepreneur, and Black Oakland native. Please see my bio below and resume attached for your strong consideration. Dwayne Anthony Aikens Jr. currently resides in Oakland California; he received his degree in psychology with a concentration in special education from Xavier University of Louisiana in 2005. Dwayne is the cofounder and executive director of We Lead Ours (WELO). WELO is a 501c3 nonprofit organization that provides at-risk youth in Oakland with school and community based enrichment programs that use hands-on learning experiences to nurture life skills that focus on; career exploration, civic leadership, college preparation, and health and wellness. Under Dwayne's leadership WELO have developed a career exploration field-trip program that have partnerships with Lockheed Martin, Google, Caltrans, Bart, Pacific Gas & Energy, San Francisco Save the Bay Foundation, Littarati, and Waste Management. The objective of the program is to provide youth from underserved communities with the opportunity to learn in the real-world from minorities working in STEM. Dwayne is committed to uplifting young man in his community and mentoring them through his male leadership program Men At Power Strategically (MAPS). Young men grades 6th through 12th participate in this year-round mentoring program participating in community service projects, homeless feedings, sporting events, performance arts, and other social activities. When Dwayne is not working for WELO he is participating as an active member of Alpha Phi Alpha Fraternity Incorporated Hayward graduate chapter and a member of Organizing for Action. Dwayne serves on the Board of Directors for Keep Oakland Beautiful and the Bay Area Urban League Young Professionals; where he currently serves as the vice president over both boards.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

3Dwayne Anthony Aikens Jr Resume 3 .docx

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

MBA Department of Business University of Phoenix July 2009 BS Department of Psychology Xavier University of LA May 2005 DISSERTATION TOPIC: AWARDS, TRAININGS, and INTERNSHIPS: Xavier University of LA 40 Under 40 Young Alumni Award 2015 Completion of the Oakland After-School Science Learning Community 2011 Completion of the Oakland After-School Health and Wellness Learning Community 2011 Restorative Justice Circle Group Training Completion 2010 After-School Leadership Director Award 2010 Ebonetworks LLC Marketing and Advertisement Internship Program 2005 Volunteer of the Year Award Xavier University 2005 PROFESSIONAL EXPERIENCE: Keep Oakland Beautiful (KOB) Board of Directors 2013-Present, Oakland CA. As a member of the Board of Directors for KOB I am on the education, marketing, portfolio development, and Great American Cleanup working committees. I support with promotions, planning, development, and implementation within all committees. I planned and organized KOB's 2013 Earth Day Event, editor of the Youth Board Member application, and the content developer for KOB's social media promotions. Developed a strategic partnership between KOB and WELO to implement a recycling club in East Oakland for youth between the ages of 10 and 14. We Lead Ours (WELO) Cofounder and Executive Director 2010-Present, Oakland CA. Responsible for the coordination and administration of all aspects of an ongoing program including planning, organizing, staffing, leading, and controlling program activities. I work with parents, church groups, community groups, and school representatives to develop strategic partnerships that are strategically aligned with WELO programs. I am responsible for corporate branding and developing partnerships with business to support

WELO ongoing mission to provide youth and adults with academic, career, and college preparation. As the Executive Director for WELO I have directed youth with real life learning experiences by providing youth with career exploration field-trips, service learning projects, after-school programs, specialty physical education camps, summer camps, community service, and school based physical education programs. Under my leadership WELO has partnered with all of Oakland's national sporting teams allowing youth to participate in local sporting events to the Raiders, Athletics, and Warriors home games. WELO has worked with the American Heart Association, Alameda County Soda Free Summer Program, and Leukemia and Lymphoma Society to allow youth to participate in service learning programs that focus on health awareness. Higher Ground Neighborhood Corporation Afterschool Program Instructor 2008-2010, Oakland CA. I worked with youth elementary student's grades k-5 teaching physical education, poetry, leadership, and homework support. I developed a civic leadership curriculum manual for the organization. Reuse People of America Assistant Manager (Warehouse) 2007-2008, Oakland CA. Carried out general warehouse duties as directed by the Warehouse Manager. I was responsible for closing the warehouse and assuring that all staff members were following all safety procedures. Community Options Academic Consultant 2006-2007, Oakland CA. I worked with special education adults out in the community by helping them enroll in college, exercise, and find volunteer sites. Sports 4 Kids Physical Education Instructor 2005-2006, Oakland CA. I worked at ASCEND school k-8th teaching physical education. I started a male advisory group that focused on leadership development. The male advisory group known as (MAPS) started a student store that raised money to take youth on special fieldtrips. The young men feed the homeless once a month downtown Oakland. I was the girl sports afterschool program instructor. I coached girls' basketball team and co-ed dodge ball team. EBONetworks LLC Advertisement Consultant (Internship) 2005, New Orleans LA. Before Hurricane Katrina hit New Orleans I was offered a summer internship at EBONetworks Offline Magazine working as an advertisement consultant. I was responsible for selling advertisement space to local business and organizations through the company website and magazine. I used social media to promote organizational events and activities. Midsummer I was promoted to Night Life and Entertainment Chair. Two weeks before Hurricane Katrina touched down on New Orleans I was offered a full time position because of my ability to sale advertisement space, social media promotions, and media stunts. Due to Hurricane Katrina I never got to be fully promoted from my internship. Walgreens Assistant Manager 2004-2005, New Orleans LA. I worked under the leadership of the store manager overseeing the operation of the store. I monitored and analyzed the customer service provided by team members. I was responsible for giving team members feedback a coaching. I was responsible for solving customer complaints and help respond to customers with special needs. I was responsible for opening, closing, changing shifts, and task delegation to team members. I had to implement company policy learn all departments inside a Walgreens Store. I was responsible for in store merchandising, stocking, pricing, and financial analyzes to assure the productivity of my store. SPEAKING and MEDIA ENGAGEMENTS: Company Event Speaking Responsibility Year Xavier University of Louisiana Annual Youth Motivation Taskforce Event Using Social Media as a virtual resume, the art of networking, and starting a sustainable grassroots nonprofit organization 2016 Fannie Wall Children's Home Scholarship Luncheon Keynote Speaker 2015 Xavier University of Louisiana Grad Star Financial Planning For the Future Alumni Guest Speaker 2015 KDIA Men of Faith Radio Show Interviewed about We Lead Ours Nonprofit Organization 2013 City of Oakland Men of Faith Radio Show Interviewed about the Oakland Adopt-a-Spot Program 2013 YMCA Teaching Young Men to Fish Workshop Facilitator Facilitator on Youth Autonomy 2013 KGO Local News Coverage Interviewed about the importance of recycling 2012 FOX The Eco Company TV Show Introducing youth to Green Programs 2012 Reach Academy Promotional Ceremony Keynote Speaker 2012 Keep Oakland Beautiful Great America Cleanup Community Speaker 2012 Oakland Raiders Fundraising Workshop Community Fundraiser Guest Speaker 2011 Youth Radio Youth Speak Out Community Correspondent 2010 National Night Out Oakland National Night Out Community Speaker 2010 South Bay Community Church Youth Day Event Community Speaker 2010 Children In Need of Hugs 3rd Annual Convention Keynote Speaker 2009 Red Cross of America Bay Area Chapter Martin L. King Jr. Celebration Guest Poet 2006 Red Cross of America Bay Area Chapter High School Disaster Awareness Workshop (OUSD) Facilitator 2005 KPIX Disaster Awareness Interviewed about Hurricane Katrina 2005 WRITING EXPERIENCES: Blogger Keep Oakland Beautiful 2013 After-School Program Manual Author We Lead Ours 2013 Curriculum Development Schedule Author We Lead Ours 2011 Extraordinary Leader Editor We Lead Ours Current Raising the Bar Leadership Guide Author Higher Ground Neighborhood Corporation 2009 Editor to the Sphinx Magazine Alpha Phi Alpha Fraternity Inc. 2006-2008 Physical Education Curriculum Author Berkeley School of Chess 2006 WRITINGS IN PROGRESS: Doctoral Dissertation Case Study Motivational Book: That focus on being confident in your own skin Poetry

Anthology PROFESSIONAL ORGANIZATIONS: Alpha Phi Alpha Fraternity Incorporated Member Since February 2006 to Current Keep Oakland Beautiful Member Since February 2013 to Current Oakland Merchants Leadership Forum Member From June 2013 – June 2014 Organizing For Action Member Since July 2014 to Current Oakland Parks and Recreation Foundation Stewardship Committee Member Since June 2015- August 2016 Bay Area Urban League Young Professionals Member Since August 2016 to Current SPECIAL SKILLS: Project Planning Microsoft Office Fundraising Social Networking Marketing and Promotions Internet Explorer/Chrome/Firefox Restorative Justice Circle Group Facilitator Event Planning Technical Writing Community Engagement Developing Strategic Partnerships Classroom management & instruction Curriculum Development

Please click the acknowledgement below.

Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.

I Agree *

Dwayne Anthony Aikens Jr. MBA

Email: _____

10
website: www.weleadours.org

EDUCATION:

MBA	Department of Business	University of Phoenix	July 2009
BS	Department of Psychology	Xavier University of LA	May 2005

DISSERTATION TOPIC:

AWARDS, TRAININGS, and INTERNSHIPS:

Xavier University of LA 40 Under 40 Young Alumni Award	2015
Completion of the Oakland After-School Science Learning Community	2011
Completion of the Oakland After-School Health and Wellness Learning Community	2011
Restorative Justice Circle Group Training Completion	2010
After-School Leadership Director Award	2010
Ebonetworks LLC Marketing and Advertisement Internship Program	2005
Volunteer of the Year Award Xavier University	2005

PROFESSIONAL EXPERIENCE:

Keep Oakland Beautiful (KOB)	Board of Directors	2013-Present, Oakland CA.
<p>As a member of the Board of Directors for KOB I am on the education, marketing, portfolio development, and Great American Cleanup working committees. I support with promotions, planning, development, and implementation within all committees. I planned and organized KOB's 2013 Earth Day Event, editor of the Youth Board Member application, and the content developer for KOB's social media promotions. Developed a strategic partnership between KOB and WELO to implement a recycling club in East Oakland for youth between the ages of 10 and 14.</p>		
We Lead Ours (WELO)	Cofounder and Executive Director	2010-Present, Oakland CA.
<p>Responsible for the coordination and administration of all aspects of an ongoing program including planning, organizing, staffing, leading, and controlling program activities. I work with parents, church groups, community groups, and school representatives to develop strategic partnerships that are strategically aligned with WELO programs. I am responsible for corporate branding and developing partnerships with business to support WELO ongoing mission to provide youth and adults with academic, career, and college preparation. As the Executive Director for WELO I have directed youth with real life learning experiences by providing youth with career exploration field-trips, service learning projects, after-school programs, specialty physical education camps, summer camps, community service, and school based physical education programs. Under my leadership WELO has partnered with all of Oakland's national sporting teams allowing youth to participate in local sporting events to the Raiders, Athletics, and Warriors home games. WELO has worked with the American Heart Association, Alameda County Soda Free Summer Program, and Leukemia and Lymphoma Society to allow youth to participate in service learning programs that focus on health awareness.</p>		
Higher Ground Neighborhood Corporation	Afterschool Program Instructor	2008-2010, Oakland CA.

Dwayne Anthony Aikens Jr. MBA

CA, 94610

Website: www.weleadours.org

I worked with youth elementary student's grades k-5 teaching physical education, poetry, leadership, and homework support. I developed a civic leadership curriculum manual for the organization.		
Reuse People of America	Assistant Manager (Warehouse)	2007-2008, Oakland CA.
Carried out general warehouse duties as directed by the Warehouse Manager. I was responsible for closing the warehouse and assuring that all staff members were following all safety procedures.		
Community Options	Academic Consultant	2006-2007, Oakland CA.
I worked with special education adults out in the community by helping them enroll in college, exercise, and find volunteer sites.		
Sports 4 Kids	Physical Education Instructor	2005-2006, Oakland CA.
I worked at ASCEND school k-8 th teaching physical education. I started a male advisory group that focused on leadership development. The male advisory group known as (MAPS) started a student store that raised money to take youth on special fieldtrips. The young men feed the homeless once a month downtown Oakland. I was the girl sports afterschool program instructor. I coached girls' basketball team and co-ed dodge ball team.		
EBONetworks LLC	Advertisement Consultant (Internship)	2005, New Orleans LA.
Before Hurricane Katrina hit New Orleans I was offered a summer internship at EBONetworks Offline Magazine working as an advertisement consultant. I was responsible for selling advertisement space to local business and organizations through the company website and magazine. I used social media to promote organizational events and activities. Midsummer I was promoted to Night Life and Entertainment Chair. Two weeks before Hurricane Katrina touched down on New Orleans I was offered a full time position because of my ability to sale advertisement space, social media promotions, and media stunts. Due to Hurricane Katrina I never got to be fully promoted from my internship.		
Walgreens	Assistant Manager	2004-2005, New Orleans LA.
I worked under the leadership of the store manager overseeing the operation of the store. I monitored and analyzed the customer service provided by team members. I was responsible for giving team members feedback a coaching. I was responsible for solving customer complaints and help respond to customers with special needs. I was responsible for opening, closing, changing shifts, and task delegation to team members. I had to implement company policy learn all departments inside a Walgreens Store. I was responsible for in store merchandising, stocking, pricing, and financial analyzes to assure the productivity of my store.		

SPEAKING and MEDIA ENGAGEMENTS:

Company	Event	Speaking Responsibility	Year
Xavier University of Louisiana	Annual Youth Motivation Taskforce Event	Using Social Media as a virtual resume, the art of networking, and starting a sustainable	2016

Dwayne Anthony Aikens Jr. MBA

CA, 94610

Website: www.weleadours.org

		grassroots nonprofit organization	
Fannie Wall Children's Home	Scholarship Luncheon	Keynote Speaker	2015
Xavier University of Louisiana	Grad Star Financial Planning For the Future	Alumni Guest Speaker	2015
KDIA	Men of Faith Radio Show	Interviewed about We Lead Ours Nonprofit Organization	2013
City of Oakland	Men of Faith Radio Show	Interviewed about the Oakland Adopt-a-Spot Program	2013
YMCA	Teaching Young Men to Fish Workshop Facilitator	Facilitator on Youth Autonomy	2013
KGO	Local News Coverage	Interviewed about the importance of recycling	2012
FOX	The Eco Company TV Show	Introducing youth to Green Programs	2012
Reach Academy	Promotional Ceremony	Keynote Speaker	2012
Keep Oakland Beautiful	Great America Cleanup	Community Speaker	2012
Oakland Raiders	Fundraising Workshop	Community Fundraiser Guest Speaker	2011
Youth Radio	Youth Speak Out	Community Correspondent	2010
National Night Out	Oakland National Night Out	Community Speaker	2010
South Bay Community Church	Youth Day Event	Community Speaker	2010
Children In Need of Hugs	3 rd Annual Convention	Keynote Speaker	2009
Red Cross of America	Bay Area Chapter Martin L. King Jr. Celebration	Guest Poet	2006
Red Cross of America	High School Disaster Awareness Workshop (OUSD)	Facilitator	2005

Dwayne Anthony Aikens Jr. MBA

CA, 94610

Website: www.weleadours.org

Bay Area Chapter			
KPIX	Disaster Awareness	Interviewed about Hurricane Katrina	2005

WRITING EXPERIENCES:

Blogger	Keep Oakland Beautiful	2013
After-School Program Manual Author	We Lead Ours	2013
Curriculum Development Schedule Author	We Lead Ours	2011
Extraordinary Leader Editor	We Lead Ours	Current
Raising the Bar Leadership Guide Author	Higher Ground Neighborhood Corporation	2009
Editor to the Sphinx Magazine	Alpha Phi Alpha Fraternity Inc.	2006-2008
Physical Education Curriculum Author	Berkeley School of Chess	2006

WRITINGS IN PROGRESS:

Doctoral Dissertation Case Study
Motivational Book: That focus on being confident in your own skin
Poetry Anthology

PROFESSIONAL ORGANIZATIONS:

Alpha Phi Alpha Fraternity Incorporated	Member Since February 2006 to Current
Keep Oakland Beautiful	Member Since February 2013 to Current
Oakland Merchants Leadership Forum	Member From June 2013 – June 2014
Organizing For Action	Member Since July 2014 to Current
Oakland Parks and Recreation Foundation Stewardship Committee	Member Since June 2015- August 2016
Bay Area Urban League Young Professionals	Member Since August 2016 to Current

SPECIAL SKILLS:

Project Planning	Microsoft Office	Fundraising
Social Networking Marketing and Promotions	Internet Explorer/Chrome/Firefox	Restorative Justice Circle Group Facilitator
Event Planning	Technical Writing	Community Engagement
Developing Strategic Partnerships	Classroom management & instruction	Curriculum Development



OAKLAND CITY COUNCIL

RESOLUTION NO. _____ C.M.S.

Introduced by Mayor Libby Schaaf

**RESOLUTION CONFIRMING THE MAYOR'S APPOINTMENT OF
DWAYNE AIKENS AND MICHELLE WONG AS MEMBERS OF THE
SUGAR-SWEETENED BEVERAGE DISTRIBUTION TAX COMMUNITY
ADVISORY BOARD**

WHEREAS, Ordinance No 86161 C.M.S., approved May 3, 2016, placed a measure on the November 8, 2016 ballot to impose a tax on the distribution of sugar-sweetened beverages; and

WHEREAS, the voters of the City of Oakland adopted the Sugar-Sweetened Beverage Distribution Tax Ordinance in the November 8, 2016 general municipal election; and

WHEREAS, the Sugar-Sweetened Beverage Distribution Tax Ordinance establishes the Sugar-Sweetened Beverage Distribution Tax Community Advisory Board (the "Board") and provides that the Board shall consist of nine (9) members serving not more than two consecutive three-year terms appointed by the Mayor and confirmed by the City Council in accordance with City Charter section 601; and

WHEREAS, the Sugar-Sweetened Beverage Distribution Tax Ordinance (Oakland Municipal Code Section 4.52.080 (B)) provides that the Board shall be comprised of: At least three residents who live in areas disproportionately impacted by diseases caused by sugar consumption; two medical professionals--one medical and one dental with public health experience or who engage in whole or in part in the prevention, diagnosis, treatment or research of, or education about chronic diseases linked to the consumption of sugar; two parents of current students of Oakland Unified School District ("OUSD"); and two members with experience in addressing public health issues, related to diabetes, obesity and sugary drink consumption, community-based youth food and nutrition programs, school-based food and nutrition programs, oral health or early childhood nutrition; and

WHEREAS, the Honorable Mayor Libby Schaaf has appointed Dwayne Aikens and Michelle Wong to complete a three-year term subject to confirmation by the City Council; now therefore be it

RESOLVED: That pursuant to City Charter section 601, the City Council hereby confirms the Mayor's appointment of:

Dwayne Aikens to the Sugar Sweetened Beverages Tax Community Advisory Board as a resident who lives in an area, disproportionately impacted by diseases related to the consumption of sugar, as defined by the Ordinance, to serve a three-year term beginning June 15, 2020 and ending on June 14, 2023 filling a seat previously held by Esperanza Pallana.

Michelle Wong to the Sugar Sweetened Beverages Tax Community Advisory Board as a medical professional who has public health experience and or engages in whole or in part in the prevention, diagnosis, treatment, or research of, or education about chronic diseases linked to the consumption of sugar to serve a three-year term beginning June 15, 2020 and ending on June 14, 2023 filling a seat previously held by Donna Carey.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES - FORTUNATO BAS, GALLO, GIBSON MCELHANEY, KALB, REID, TAYLOR, THAO AND
PRESIDENT KAPLAN

NOES -

ABSENT -

ABSTENTION -

ATTEST:

ASHA REED
Acting City Clerk and Clerk of the Council of
the City of Oakland, California