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Approved as to Form and Legality

  
City Attorney's Office

## OAKLAND CITY COUNCIL

RESOLUTION No. 87661 C.M.S.

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**RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO NEGOTIATE AND EXECUTE GRANT AGREEMENTS WITH VARIOUS NON-PROFIT AND PUBLIC AGENCIES TO PROVIDE SERVICES FOR FISCAL YEAR 2019-2020 TO REDUCE THE CONSUMPTION OF SUGAR SWEETENED BEVERAGES IN A TOTAL AMOUNT NOT TO EXCEED \$2,000,000 FROM FISCAL YEAR 2017-2018 REVENUES**

**WHEREAS**, Measure HH, the Sugar-Sweetened Beverage Distribution Tax Ordinance (the "Ordinance"), was approved by the Oakland voters in the November 8, 2016 General Election; and

**WHEREAS**, The Ordinance established the tax of 1 cent per ounce on the distribution of sugar-sweetened beverages effective July 1, 2017; and

**WHEREAS**, The Ordinance also established the Sugar-Sweetened Beverage Distribution Tax Advisory Board ("Board") to advise and make recommendations to the City Council on the expenditure of these tax revenues; and

**WHEREAS**, all Sugar-Sweetened Beverage (SSB) Tax revenue collected and remitted to the City is deposited in the City of Oakland's unrestricted general fund and in the Sugar-Sweetened Beverage Tax Sub-fund to be used for any lawful government purpose; and

**WHEREAS**, Resolution No. 87062 C.M.S. established the Sugar-Sweetened Beverage Distribution Tax Fund (the "SSB Fund") for the purpose of collecting the revenues from the tax, and established City Council policy to consider the Board's recommendations regarding appropriations; and

**WHEREAS**, appropriations in the amount of \$2,000,000 is available for grants in the FY2018-2019 Adopted Midcycle Budget and is allocated in the Measure HH (SSBDT) Fund (1030), Youth Services Organization (78251), Third Party Grant Account (54912), DP 780 Administrative Project (1000017), and in the Childhood and Youth Services Program (YS03); and

**WHEREAS**, a Request for Proposals (“RFP”) was developed by the Human Services Department based on the recommendations of the Board to direct funding to four funding areas and prioritize resources to neighborhoods most affected by the consumption of sugar-sweetened beverages, and the RFP was released in November 2018; and

**WHEREAS**, in January 2019, HSD received 29 proposals from private non-profit and public entities to provide services for the Sugar-Sweetened Beverage (“SSB”) Tax community grants program cycle 2019-2020; and

**WHEREAS**, fourteen agencies are recommended in accordance with the criteria in the Request for Proposals; and

**WHEREAS**, the HSD recommends the following fourteen (14) grant funding awards in the amounts specified below for FY 2019-2020 for the programs as further described in the City Administrator’s report accompanying this resolution; and

<b>Total Funding Recommended for Projects and Programs (FY 2019-2020):</b>		<b>\$2,000,000</b>
<b>Agency Name</b>	<b>Project Title</b>	<b>Funds Requested</b>
Alameda County Public Health Department-Nutrition Services	Rethink Your Drink Oakland	\$234,156
Youth Employment Partnership, Inc.	Peer-to-Peer Nutrition	\$150,000
La Clinica de La Raza, Inc.	H2Oakland Education Program	\$90,575
Tides Center, Fiscal Sponsor for HOPE Collaborative	Youth Action to Reduce Sugar-Sweetened Beverage Consumption	\$150,000
<b>Total Funding Area 1: Prevention through Education and Promotion</b>		<b>\$624,731</b>
Oakland Lacrosse Club	East Oakland Lacrosse Outreach and Team Experience	\$75,000
Service Opportunity for Seniors	Health Improvement for Homebound Seniors	\$ 93,052
Roots Community Health Center	East Oakland Food Matters	\$250,000
Fresh Approach	VeggieRx Program for Healthy Food and Beverages	\$58,378
Planting Justice	Sustainable Agriculture for a Healthier Oakland	\$150,000
Mandela Partners dba Mandela Marketplace, Inc.	Mandela Hubs for Health	\$150,000
East Bay United Soccer Club	EBU Healthy Oakland Initiative	\$148,842

<b>Total Funding Area 2: Healthy Neighborhoods and Places</b>		<b>\$925,272</b>
Alameda County Public Health Department-Office of Dental Health	Preventive Dental Services for Children at WIC	\$150,000
Native American Health Center, Inc.	Healthy Oakland Families	\$150,000
<b>Total Funding Area 3: Health Care Prevention and Mitigation</b>		<b>\$300,000</b>
Bay Area Community Resources	Healthy Options at Point of Sale (HOPS)	\$149,997
<b>Total Funding Area 4: Policy and Advocacy</b>		<b>\$149,997</b>

; now, therefore, be it

**RESOLVED:** That the City Administrator is authorized to execute agreements with the aforementioned service providers in the amounts specified above for a total amount not to exceed \$2,000,000 for FY2019-2020, and is authorized to conduct all negotiations, execute and submit all documents, including but not limited to applications, agreements, amendments, modifications, payment requests, and related actions which may be necessary in accordance with the basic purpose of this resolution without returning to City Council; and, be it

**FURTHER RESOLVED:** That said agreement(s) shall be approved as to form and legality by the Office of the City Attorney and placed on file in the Office of the City Clerk.

**MAY - 7 2019**

IN COUNCIL, OAKLAND, CALIFORNIA, \_\_\_\_\_

**PASSED BY THE FOLLOWING VOTE:**

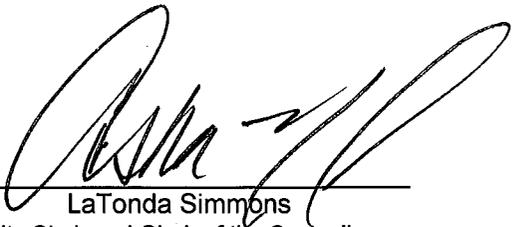
AYES - FORTUNATO BAS, GALLO, ~~CHASTAIN~~ ~~MCLELLAN~~ KALB, REID, TAYLOR, THAO and PRESIDENT KAPLAN 7

NOES - 0

ABSENT - 0

ABSTENTION - 0

*Excused - McElhenney*

ATTEST:   
 LaTonda Simmons  
 City Clerk and Clerk of the Council  
 of the City of Oakland, California