



CITY HALL • ONE CITY HALL PLAZA • OAKLAND, CALIFORNIA 94612

Office of the Mayor
Honorable Sheng Thao

(510) 238-3141
FAX (510) 238-4731
TDD (510) 238-3254

Letter of Appointment

November 7, 2023

Dear President Bas and members of the City Council:

Pursuant to City Charter Section 601, the Mayor has appointed the following persons as members of the following board or commission, subject to City Council confirmation:

Public Art Advisory Committee

Marcus Guillard, to serve a three year term on the Public Art Advisory Committee beginning October 1, 2021 and ending September 30, 2024, filling a vacant seat previously held by Chris Treggiari.

Mario Navasero, to serve a three year term on the Public Art Advisory Committee beginning October 1, 2021 and ending September 30, 2024, filling a vacant seat previously held by Charmin Roundtree-Baaqee.

Thank you for your assistance in this matter.

Sincerely,

A handwritten signature in dark ink, appearing to read "Sheng Thao", written in a cursive style.

Mayor Sheng Thao

Profile

Marcus

First Name

Guillard

Last Name

Middle Initial

Email Address

Street Address

Suite or Apt

Primary Phone

Alternate Phone

One Hat One Hand

Employer

Owner

Job Title

Which Boards would you like to apply for?

Public Art Advisory Committee: Submitted

Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

As an artist deeply committed to my studio practice and a passionate advocate for the arts in Oak and California, I find immense joy and purpose in exploring the creative process and its profound impact on our communities. Residing in the vibrant Shadetree artist community and trust, I take pride in contributing to the artistic tapestry of our city. My journey as a working artist has given me a comprehensive understanding of the artist's pursuit and the challenges that come with crafting compelling proposals. Engaging actively in this process has further honed my sensitivity to the obstacles artists encounter, fostering empathy and a strong desire to support fellow creators. With a background as the owner of One Hat One Hand, I have dedicated over 15 years to the design and fabrication of art, both public and private, varying in scale from monumental to intimate. I believe my expertise in producing art and navigating the logistical intricacies of delivery and installation make me a valuable resource for the PAC. As a proud partner in LMNL Studio, a packaging agency, my focus extends to designing and executing captivating packaging strategies for diverse commercial projects. My involvement spans interior and exterior spaces, environmental graphics, wayfinding, and the integration of public art, all aimed at creating vibrant and memorable experiences. Through my multifaceted roles, I am wholly dedicated to advancing the arts, enriching our urban landscapes, and fostering a thriving creative ecosystem in Oak and. I firmly believe that art has the power to generate positive change and connectivity within our communities, and I am committed to making a lasting artistic impact on the world around us.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

[Marcus Resume. 2023.pdf](#)

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

Please click the acknowledgement below.

Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.

☒ I Agree *

MARCUS GUILLARD RÉSUMÉ



Over the decades my artistic practice, professional career, and creative community has grown inextricable and serve to bring people together, to create art, that brings people together.

Marcus Guillard is a collaborative installation artist and photographer with an emphasis on interactive and improvisational theatrics who runs a successful, 14 years in operation, design and fabrication business, One Hat One Hand, in San Francisco, CA. He resides at Shade Tree, a creative living space in Oakland, CA, where he is Board President.

WORK

2008 - Present

One Hat One Hand

Co-Founder & Creative Director

[One Hat One Hand](#) is an award-winning design and fabrication studio specializing in big public art, architectural placemaking, workplace design, product prototyping, experiential design and installation.

2022 - Present

LMNL

Co-Founder

[LMNL](#) is an experience design studio specializing in spatial solutions for workplace, retail, cultural institutions, and municipalities.

2016 - 2019

Minerva Company

Principal Owner

Stage Design and Event Production Company with a focus on wildly creative stages and theatrical productions.

2006-2016

Interview Magazine, Elle Magazine

Photographer, Advertising and Editorial NYC

EXHIBITIONS & NOTABLE WORKS

2017	The Fringe Theater Stage
2015 - 2017	ManTease Stripping Container
2012	Peralta Junction Project
2010 - 2017	Psychedelic Friendship Bingo
2009 - 2012	M.T. Pockets Traveling Midway of Curiosities & Delights
2006	Bandshell, Venice Biennale

EDUCATION

1992 - 1996	BFA in Fashion Design/Merchandising and Photography Virginia Commonwealth University
-------------	---

WORKS IN PROGRESS

2022 Polymorphic Duo

Polymorphic Duo, a collaboration between Artist Marcus Guillard and the artist Shrine takes viewers on a journey inspired by geodesic form, crystalline geometry, and decorative ornamentation. Viewers standing within the temple-like structures will marvel at how light travels through colorful handmade crystal and resin panels. 14'x 14' 36'
Steel, Glass, Cast Resin

2012 Envisage

Redwood City

Envisage welcomes visitors to the building with a sense of wonder and optimism. The transparent design allows the viewer to see the connections between humans and nature. While we relate to the human form, we often tend to consider ourselves separate from nature. As one walks around the figure, the colors and shapes of the surrounding architecture and landscape are framed by the intricate structure of polygons.
6' x 8' 12' Steel

Recognized by CODAworx

CODAmagazine Placemaking with Intention Top 25, November 2022

2022-2023 DNA of Color

In Fabrication

Spiral fabrication is nearly complete. This piece will reside in a public art location for the majority of 2024 and then be displayed at Burning Man 2024. Steel 12' x 12' 26'

Profile

Mario

First Name

A

Middle Initial

Navasero

Last Name

[REDACTED]
Email Address[REDACTED]
Street Address

Suite or Apt

[REDACTED]
City

CA

State

9

Post

[REDACTED]
Primary Phone[REDACTED]
Alternate Phone

Self Employed

Employer

Art Contractor, Framing, Studio
Manager

Job Title

Which Boards would you like to apply for?

Public Art Advisory Committee: Submitted

Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

I'm an artist that has consistently shown in the Bay Area for yrs and have built relations to other artists, curators and galleries. I have 11 yrs of involvement in the Bay Area art scene from showing art, curating, art installing, fabrication and substrate making and art assisting. Last yr I'm from Oakland and have lived there most of my life and want to help keep an integrity for it.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

[cd7d580f-ddd0-4f3b-91ef-9c8eb6981163_2.pdf](#)

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

Please click the acknowledgement below.

Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.

☒ I Agree *



MARIO NAVASERO

██████████ | ██████████ | Oakland, CA 94601

Summary

Accomplished and passionate artist that has extended myself over the years to include art show curation, event coordination and project installation. Experienced with managerial work past and present improving operations and efficiency. A constant museum and gallery goer that has amassed a great and wide artist and gallerist network in the Bay Area and beyond. Worked with many people in the artist community and helped organize and assist with events. Accumulating these experiences has let me consult artists and galleries with how to advise their career paths and business approaches.

Skills

- Creative direction
- Contemporary art instruction
- Art gallery management
- Art exhibition displaying
- Reliable and trustworthy

Experience

Self-employed | Oakland, CA

Visual Artist

09/2012 - Current

Self taught visual artist with a variety of styles and mixed media usage. Resident studio artist at Faultline Artspace. Primarily an abstract artist working from smaller studio work to wall murals. I mostly show locally in the Bay Area to Sacramento. I have consistently shown at various galleries in group and solo shows for the past nine years.

Faultline Artspace | Oakland, CA

Art Studio Manager

07/2013 - Current

General assistance with resident studio artists, incoming artists and overall operations. More duties include helping with the physical maintenances within studio spaces, communal areas and some clean up. Also including customer service for interested studio rentals and art sales.

Faultline Artspace | Oakland, CA

Wood Shop Manager /Panel Builder

07/2013 - Current

Oversee wood shop and it's operations. Order materials, supplies and parts to operate and maintain machinery. Handle orders and sales. Build artist's wood panels to maintain inventory and for custom panel orders. Cut and mill down wood planks and sheets to construct panels. Construct stretcher bars and stretch canvas.

Faultline Artspace | Oakland, CA

Gallery Curator

08/2017 - Current

Meet with gallery owner and organize show details. Come up with themes, create event content, contact media outlets and generate promotional material.

Assemble various artists to be represented in gallery shows. Coordinate with artists to ship, drop off and collect artworks. Photograph artworks, interview artists and post show content on social media. Video and host virtual shows and interviews.

Palette SF Gallery | San Francisco, CA

Gallery Art Installer

10/2019 - Current

Work with curator to install and uninstall 2D and 3D artworks. Help assist and arrange hanging composition. Patch and paint surfaces to prepare for installations.

Sanchez Contemporary | Oakland, CA

Gallery Curation

Procure artists through my network for art show. Create promotional material for flyer and social media. Communicate with the artists and gallery

03/2019 - 05/2019

Self-employed | Oakland, CA
Art Framer / General Carpentry
06/2014 - Current

owner. Install artworks and handle sales inquiries.

Framing - Make various styled frames for gallery shows and individuals.
Work with artists to design specific frame types. Mill wood materials, stain, seal framing and attach hanging devices.
Carpentry - General woodworking projects like shelving, interior builds and fixing.

Education and Training

Saint Mary's College High School | Albany, CA
High School Diploma
06/1993


CITY ATTORNEY'S OFFICE

OAKLAND CITY COUNCIL

RESOLUTION NO. _____ C.M.S.

INTRODUCED BY MAYOR SHENG THAO

RESOLUTION CONFIRMING THE MAYOR'S APPOINTMENTS OF MARCUS GUILLARD AND MARIO NAVASERO AS MEMBERS OF THE PUBLIC ART ADVISORY COMMITTEE

WHEREAS, Section 601 of the City Charter provides that members of City boards and commissions shall be appointed by the Mayor subject to confirmation by the affirmative vote of five members of the City Council; and

WHEREAS, Ordinance No. 11086 C.M.S., amended by Ordinance No. 13562 C.M.S., establishes the Public Art Advisory Committee as a professionally qualified citizen committee responsible for advising the City regarding its public art program; and

WHEREAS, the Public Art Advisory Committee consists of nine members serving three-year terms with no more than two consecutive terms; and

WHEREAS, the Honorable Mayor Sheng Thao has appointed Marcus Guillard and Mario Navasero to serve three-year terms on the Public Art Advisory Committee subject to confirmation of the City Council; now, therefore, be it

RESOLVED: That the City Council hereby confirms the Mayor’s appointments of the following individuals to the Public Art Advisory Committee as set forth below:

Marcus Guillard, to serve a three year term on the Public Art Advisory Committee beginning October 1, 2021 and ending September 30, 2024, filling a vacant seat previously held by Chris Treggiari.

Mario Navasero, to serve a three year term on the Public Art Advisory Committee beginning October 1, 2021 and ending September 30, 2024, filling a vacant seat previously held by Charmin Roundtree-Baaqee.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES - FIFE, GALLO, JENKINS, KALB, KAPLAN, RAMACHANDRAN, REID AND
PRESIDENT FORTUNATO BAS

NOES –

ABSENT –

ABSTENTION –

ATTEST: _____

ASHA REED
City Clerk and Clerk of the Council of the
City of Oakland, California