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# AGENDA REPORT

TO: Sabrina B. Landreth City Administrator

- **FROM:** Sara Bedford Director, Human Services
- SUBJECT: Measure Z West Oakland Street Outreach Funding Recommendation
- DATE: February 29, 2016

**City Administrator Approval** Date:

### RECOMMENDATION

Staff Recommends That The City Council Adopt A Resolution Authorizing The City Administrator To Execute A Grant Agreement With Building Opportunities For Self-Sufficiency To Provide West Oakland Street Outreach Services In Accordance With The 2014 Oakland Public Safety And Services Violence Prevention Act (Measure Z) For The Period Of April 1, 2016 To June 30, 2017 In An Amount Not To Exceed \$406,250, With A One-Year Option To Renew Through June 30, 2018 Pending Council Approval.

### **EXECUTIVE SUMMARY**

This report provides City Council with a funding recommendation for West Oakland Street Outreach services funded under the 2014 Oakland Public Safety and Services Violence Prevention Act (Measure Z). A grant agreement is recommended with Building Opportunities for Self-Sufficiency (BOSS) to provide these services to high risk populations in West Oakland for an annual amount of \$325,000 and a total grant amount of \$406,250.

The Public Safety and Services Violence Prevention Oversight Commission (SSOC) and City Council recently approved grant agreements with non-profit and public agencies selected through a 2015 Request for Proposals (RFP) process to provide a range of violence prevention and intervention services beginning January 1, 2016 (Resolution No. 85926 C.M.S.). The highest ranked application under the Street Outreach sub-strategy did not include a partner with West Oakland experience, a critical component to the work. SSOC and City Council therefore authorized that \$325,000 annually out of Measure Z service funds be reissued in a new RFP in order to solicit additional proposals for West Oakland Street Outreach services. This recommendation is the result of that new RFP process administered by the Human Services Department (HSD).

The recommendation would cover a grant cycle of two-and-a-quarter years, from April 1, 2016 through June 30, 2018. The initial grant agreement would run from April 1, 2016 through June 30, 2017, with an option to renew for one additional year, pending Council approval. This timeline will allow the fund to align with the City's fiscal year before the next Measure Z RFP process.

### **BACKGROUND / LEGISLATIVE HISTORY**

The City of Oakland voters passed the 2014 Oakland Public Safety and Services Violence Prevention Act ("Measure Z"), in November 2014, approving a series of taxes to support violence intervention objectives, including programs and services that provide support for at-risk youth and young adults to interrupt the cycle of violence and recidivism, and for youth and young adults at highest risk of violence as guided by data analysis.

Measure Z establishes a Public Safety and Services Violence Prevention Oversight Commission (SSOC), whose members received and approved a priority spending plan for violence prevention and intervention funds received through the ordinance on May 27, 2015. The City Council approved \$6,525,000 annually to be awarded through a RFP process to qualified organizations providing violence prevention services in the approved strategy areas on July 21, 2015 (Resolution No. 85720 C.M.S.).

On November 16, 2015, SSOC approved recommendations to execute grant agreements with non-profit and public agencies selected through the 2015 RFP process to provide violence prevention and intervention services. City Council approved the funding recommendations on December 8, 2015. A total amount of \$6,370,000 annually was approved for grant agreements to run from January 1, 2016 through June 30, 2017, with an option to renew for one additional year, pending Council approval (Resolution No. 85926 C.M.S.).

The highest ranked application under the Street Outreach sub-strategy in the 2015 RFP process did not include a partner with West Oakland experience, a critical component to the work. SSOC and City Council therefore authorized that \$325,000 of Measure Z service funds be reissued in . a new RFP in order to solicit additional proposals for West Oakland Street Outreach services. The grant agreement with the previous provider, Healthy Communities, Inc., was extended while the new RFP process was conducted to avoid a gap in services (Resolution No. 85962 C.M.S.).

### ANALYSIS AND POLICY ALTERNATIVES

**RFP Release:** The RFP soliciting proposals from nonprofit community-based and public agencies for West Oakland Street Outreach services was released on January 8, 2016. The notification of funding opportunity was widely distributed via newspaper postings and a variety of email distribution lists, reaching over 2,000 individuals.

The RFP was available on the Oakland Unite website, and included detailed information on the application process including the review process and criteria, post award requirements, and proposal instructions. The RFP included an in-depth description of the strategy *(Attachment A)*.

Both new and previous applicants were encouraged to bid on the re-issued RFP, which included the requirement that applicants demonstrate established partnerships with agencies that have relevant experience serving West Oakland. Applicants were asked to demonstrate the highest level of capacity and a history of managing high quality programs in Oakland. As in the past, applicants were required to demonstrate the ability to leverage an additional 20 percent in matching funds.

**RFP Application Process:** A Bidder's Conference was held on January 20, 2016, with ten (10) individuals from eight (8) different agencies attending. The Bidder's Conference went over the RFP in detail, and had a Question and Answer period. A representative from the City Administrator's Contract Compliance Division was present to discuss the required City schedules and awarding of preference points.

Ongoing technical assistance was provided via email as needed. Responses to all questions received were posted on the Oakland Unite website within 48 hours of receipt. HSD and Contract Compliance also partnered to host a certification workshop for potential applicants to facilitate the process for agencies to become City of Oakland certified firms.

Full proposals were due on February 1, 2015. A total of three (3) eligible proposals were received from different agencies/collaborative groups. See Table 1 below for a summary of submitted proposals.

| Agency Name                                       | Collaborative Partners  | Proposed<br>Annual #<br>Served   | Proposed Direct Service<br>Staffing Plan   |
|---|---|--|--|
| Building<br>Opportunities for<br>Self-Sufficiency | <ul> <li>Youth ALIVE!</li> <li>Mingleton Temple<br/>Church</li> </ul>                               | <ul><li>750 outreach</li><li>140 intensive</li><li>63 mediations</li></ul> | <ul> <li>1 FTE Area Team Lead</li> <li>1 FTE Interrupter</li> <li>3 FTE Outreach<br/>Workers</li> </ul>  |
| Roots Community<br>Health Center                  | - Word Assembly Family<br>of Churches   | - 600 outreach<br>- 110 intensive<br>- 20 mediations                       | <ul> <li>- 1 FTE Interrupter</li> <li>- 3 FTE Outreach</li> <li>Workers</li> </ul>   |
| Hands Helping<br>Hands, Inc.                      | <ul> <li>Healthy Communities,<br/>Inc.</li> <li>Soldiers Against<br/>Violence Everywhere</li> </ul> | - 500 outreach<br>- 100 intensive<br>- 20 mediations                       | <ul> <li>1 FTE Area Team Lead</li> <li>0.75 FTE Interrupter</li> <li>0.5 FTE Interrupter</li> <li>1.5 FTE Outreach<br/>Workers</li> <li>(3 at 0.5 FTE each)</li> </ul> |

### **Table 1: Summary of Submitted Proposals**

**RFP Review Process:** To review proposals and develop recommendations, HSD recruited five (5) panelists with expertise relevant to West Oakland Street Outreach services. Panelists included a representative from the Oakland Police Department (OPD), violence prevention staff from other local governments (San Francisco, San Jose, Richmond, and Alameda County) including a direct service expert in the field of violence intervention, and a West Oakland community member.

Review panelists were trained during an orientation on January 25, 2016. All review panelists were required to sign a conflict of interest form for each proposal reviewed. The scoring rubric provided in the RFP was used to assign each proposal a score out of 100 possible points.

The review panel was held on February 10, 2016, facilitated by HSD staff. During the review panel meeting, panelists were asked to review their scores and share feedback on each proposal. Panelists were then provided with the following information on current Oakland Unite grantees who had submitted an application: performance data; timeliness of progress reports; site visit findings and resolution, if any.

Panelists assessed whether an applicant met the requirements of the RFP and their capacity to deliver proposed services, as well as factors such as demonstrated community connections, cultural competence with the target population, and proposed leveraged funds.

The City Administrator's Contract Compliance Unit staff conducted a compliance review of submitted applications. Preference points were awarded to any agency that applied for and were certified as a Local, Small or Very Small Local Business Enterprise (L/S/VSLBE), based on demonstration of Oakland resident work force, and on length of time in Oakland. Preference points were incorporated into the scoring and ranking process.

**Notification of Preliminary Funding Recommendations:** Notifications of recommendations were emailed to agencies on February 17, 2016. Agencies were informed that decisions were preliminary and contingent upon City Council approval, and were informed of the written appeals process. Agencies were given until February 24, 2016, to file formal appeals. No appeals were submitted.

**RFP Funding Recommendation:** Based on panel recommendations and ranking of scores adjusted with Contract Compliance preference points, the following agency is recommended for funding: Building Opportunities for Self-Sufficiency, in partnership with Youth ALIVE! and Mingleton Temple Church. The West Oakland Street Outreach funding recommendation was presented to and approved by the SSOC on February 29, 2016.

BOSS was ranked most highly in the review process, though panelists noted that all three proposals demonstrated significant strengths. Tables 2, 3, and 4 below are a summary of the strengths and challenges identified by review panelists for each proposal.

# Table 2: BOSS Proposal Summary of Strengths and Challenges

| Panelists identified the following strengths:  | Panelists identified the following challenges:   |  |
|--|--|--|
| <ul> <li>Large network or wraparound services (housing, mental health, employment)</li> <li>History of effectively serving underserved populations, West Oakland service, violence intervention work</li> <li>Staffing structure aligned with strategy needs</li> <li>Key staff stood out as experienced and credible</li> <li>Clinical support available for staff</li> <li>Demonstrated the ability to retain staff</li> <li>Clear agreements with subgrantees</li> <li>Demonstrated local and institutional partnerships, including faith-based partner</li> <li>Demonstrated fiscal soundness and fiscal policies</li> </ul> | <ul> <li>Deliverables seemed ambitious, with little room<br/>for flexibility</li> <li>Flexible fund/incentive budget seemed low</li> <li>Interested in possibility of expanded role for<br/>faith-based partner</li> <li>Role of proposed TA provider unclear</li> <li>Need to ensure that the hiring plan is followed -<br/>that the agency hires people reflective of the<br/>community</li> </ul> |  |

| Panelists identified the following strengths:   | Panelists identified the following challenges:  |  |
|---|---|--|
| <ul> <li>Strong history doing reentry work</li> <li>Evidence of strong wraparound services, including primary healthcare</li> <li>History of effectively serving underserved populations, West Oakland service</li> <li>Sub-grantee demonstrated credibility in West Oakland</li> <li>Proposed staff have strong resumes and impressive experience relevant to Street Outreach</li> <li>Clear plan for stress &amp; trauma care for staff</li> <li>Established ties shown with institutional partners such as Santa Rita and San Quentin</li> </ul> | <ul> <li>Lead agency's home-base is in East Oakland, though partner is West-based</li> <li>Focus on serving broader reentry population, more emphasis needed on individuals involved in violence</li> <li>No Area Team Lead position proposed in staffing structure</li> <li>Not enough description of time that will be spent on the street doing Street Outreach</li> </ul> |  |

### Table 3: Roots Proposal Summary of Strengths and Challenges

### Table 4: Hands Helping Hands Proposal Summary of Strengths and Challenges

| Panelists identified the following strengths:      | Panelists identified the following challenges:       |
|--|--|
| - Strong histories of commitment to West Oakland   | - Staff well-being not adequately addressed          |
| - Large coverage area in key locations             | - Proposal staffing structure includes all part-time |
| - Fiscal sponsor with a larger overall budget      | outreach team staff with the exception of the        |
| - Sub-grantee has experience as funded Street      | Area Team Lead – the RFP prioritized full-time       |
| Outreach agency in West Oakland                    | positions  |
| - History of responsiveness to neighborhood needs  | - Limited flexible funds/incentives included         |
| - Proposed staff showed street credibility and     | - 11% fringe benefit rate                            |
| experience   | - Majority of the fiscal sponsor's revenue and       |
| - Mental health services for participants included | expenditures committed to single line item           |
|  | - No audit was submitted with the proposal           |

### FISCAL IMPACT

The recommended grant agreement will be funded by restricted funds collected for violence prevention programs as authorized by the voter initiative Measure Z, enacted as the 2014 Oakland Public Safety and Services Violence Prevention Act.

As previously noted, the SSOC and City Council approved \$325,000 annually to be awarded through an RFP process to qualified organizations providing West Oakland Street Outreach services. The new grant agreement recommended as a result of the RFP process is estimated to begin in April 2016.

### Table 5: Recommended West Oakland Street Outreach Award Amount

| Agency  | Description                              | Account                     | FY<br>2015-2016<br>Amount | FY<br>2016-2017<br>Amount |
|---|--|-----------------------------|---------------------------|---------------------------|
| Building<br>Opportunities for<br>Self-Sufficiency | West Oakland Street<br>Outreach Services | 54911<br>(Service Contract) | \$81,250                  | \$325,000                 |

The funds for the West Oakland Street Outreach Measure Z grant agreement will be allocated from the Measure Z Fund (2252), Policy & Planning Organization (78311), Services: Contract Account (54911), HSD/Measure Z Fiscal Year (FY) 2015-2016 Projects (G484761) and HSD/Measure Z FY 2016-2017 Projects (G484861).

Staff recommends, as in previous years, that any unexpended balances due to grantee not meeting their deliverables shall be placed into the Measure Z Reserve Fund-Measure Z Fund (2252), Policy & Planning Organization (78311), and HSD Measure Z Reserve Fund Project (G484771 and G484871).

### **PUBLIC OUTREACH / INTEREST**

Public outreach around the release of the West Oakland Street Outreach RFP is described above. In addition, Staff presented the recommendation that West Oakland Street Outreach Services be re-bid in a separate RFP to the SSOC on November 16, 2015, in Oakland City Hall, and with the Public Safety Committee during its December 1, 2015, meeting in Oakland City Hall.

### COORDINATION

Oakland Unite works to create and sustain a well-integrated violence intervention system resulting in better coordination of services leading to improved outcomes for participants. The funded program will be required to participate in efforts to achieve this coordination in partnership with HSD, other funded agencies, and key partners.

This report and legislation have been reviewed by the Office of the City Attorney, Controller's Bureau, and the Contracts and Compliance Division of the City Administrator's Office.

### PAST PERFORMANCE, EVALUATION AND FOLLOW-UP

The 2015 Oakland Unite RFP incorporated a number of recommendations made by the Measure Y independent evaluator, Resource Development Associates (RDA), in their Oakland Unite Retrospective Evaluation Report: 2005-2013. This report was presented to the Public Safety Committee on October 28, 2014. Recommendations incorporated into the RFP included:

- Clearer definition of target population through more defined referral sources.
- More consistent use of evidence-based practices, including shared assessment protocols and intensive relationship-centered interventions.

RFP applicants were required to address the use of specified best and evidence-based practices in their proposed program design. Additionally, applicants were required to identify performance measures that will be tracked for funded agencies, desired outcomes, and the program's theory of change.

As required by Measure Z, independent program evaluations will be conducted throughout the implementation of the Measure Z funded programs and shall include performance analysis and evidence that violence prevention/intervention programs and strategies are progressing towards desired outcomes.

Selected through a competitive RFP process and overseen by the City Administrator's Office, the evaluator will consider whether programs and strategies are achieving reductions in community violence and serving those at the highest risk. Short-term successes achieved by these strategies and long-term desired outcomes will be considered in the program evaluation.

### SUSTAINABLE OPPORTUNITIES

*Economic*: Providing services for West Oakland residents affected by violence will improve their economic stability by linking them to organizations and services geared to produce positive outcomes around recidivism reduction, educational achievement, and employment for youth and young adults. Breaking the cycle of violence has the potential to save dollars in medical care, police services, and incarceration costs, among other costs.

**Environmental**: By expanding social services to and improving opportunities for those most impacted by violence, marginalized communities are made safer, healthier, and stronger. Safer neighborhood conditions contribute to the growth and revitalization of our Oakland communities, including efforts to preserve or improve the quality of the physical environment.

**Social Equity**: Oakland Unite programs, including Street Outreach, help disenfranchised youth, young adults, and families in Oakland have more equitable access to opportunity and a greater chance at success by improving school performance, expanding employment opportunities, and providing comprehensive support services.

### ACTION REQUESTED OF THE CITY COUNCIL

Staff recommends that the City Council adopt a resolution authorizing the City Administrator to execute a grant agreement with Building Opportunities for Self-Sufficiency to provide West Oakland Street Outreach Services in accordance with the 2014 Oakland Public Safety and Services Violence Prevention Act (Measure Z) for the period of April 1, 2016 to June 30, 2017 in an amount not to exceed \$406,250, with a one-year option to renew through June 30, 2018 pending Council approval.

For questions regarding this report, please contact Peter Kim, Oakland Unite Manager, at 510-238-2374.

Respectfully submitted,

SARA BEDFØRD

Director, Human Services Department

Oakland Unite Division Reviewed by: Peter Kim, Manager Prepared by: Josie Halpern-Finnerty, Planner

Attachment A

Program Description – West Oakland Street Outreach

# ATTACHMENT A: STREET OUTREACH SUB-STRATEGY DESCRIPTION

# **INTRODUCTION TO STRATEGY AREA**

The purpose of this appendix is to provide Applicants with details about what the City of Oakland seeks to fund in the West Oakland Street Outreach Sub-Strategy.

The City, through Oakland Unite, currently directs violence prevention and intervention funding towards ten sub-strategies across five strategic investment areas which are summarized in the **Overview** section of the RFP. Through this RFP, Applicants are invited to apply to provide Street Outreach Services in West Oakland which are part of the **Violent Incident and Crisis Response** Strategy Area.

Strategy Area Goal: To reduce the impacts of exposure to violence or re-victimization through individual and community support. Through this strategy area the City funds programs that provide immediate crisis response services for those directly exposed to and involved in violence, as well as longer-term stabilization and support.

The successful Applicant will become part of a network of providers within the Violent Incident and Crisis Response Strategy Area and across Oakland Unite. To see a list of currently funded programs and agencies, please visit: <u>http://oaklandunite.org/</u>

### STREET OUTREACH SUB-STRATEGY DESCRIPTION

### SUMMARY

Through the Street Outreach sub-strategy, the City aims to reduce retaliatory violence by helping high risk youth and young adults mediate conflicts and connecting them to appropriate services and resources. Street Outreach is designed to interrupt violence – before it happens whenever possible, or by preventing ensuing incidents of retaliation after it happens. In partnership with HSD and the Oakland Police Department, streetbased Outreach Workers and Violence Interrupters create relationships with clients. Street Outreach efforts will have two distinct yet related components – community outreach and violence interruption:

- Outreach Workers will maintain a consistent presence in communities with highest violent crime rates in order to send a message of nonviolence and build relationships with youth, young adults, and their family members in these neighborhoods.
- Violence Interrupters will help mediate hostile situations, including being present at crime scenes and Highland Hospital as first responders to violent incidents that involve a high likelihood of retaliation. Interrupters will develop deep relationships with active groups and networks, work on long-range truce-negotiation, conflict mediation, and address immediate safety concerns.

# TARGET POPULATION

West Oakland transition age youth (TAY) and young adults (age 16-35) who fit at least 4 of the following criteria: Group/gang-Involved; gun-involved; on Probation or Parole for a violent offense; lives in or hangs out in a designated target area; at high risk for using a gun in the next 30 days; a known leader in gang, clique, or group.

### **REFERRAL SOURCES**

This sub-strategy depends on several main partnerships/referral sources. Applicants will be expected to develop referral protocols with partners post award, with the support of Oakland Unite staff. Agencies should apply to work with clients referred through all of the mechanisms described below.

- Alameda Health System (AHS) Highland Hospital will refer up to 150 individuals who have been shot/violently injured for mediation and relationship-building. Please note that in order to provide services at the hospital there is a training and approval process by AHS administration.
- Probation, Parole, or Correctional Institution staff will refer individuals who are currently incarcerated/have been recently released for serious/violent offenses, or who have particular influence in community violence.
- The Shooting and Homicide Response and Support Network will refer friends and family members of homicide victims for relationship-building and mediation.
- Oakland Unite-funded Case Managers will refer participants in need of mediation services.
- Outreach workers will also build relationships through outreach/events in target areas developed with HSD based on shooting and homicide crime trends.

# PROGRAM DESIGN ELEMENTS AND SERVICE ACTIVITIES

The City seeks Applicants that integrate best practices where possible, and can meet the following program design and service activity requirements.

Best Practice Approaches to Street Outreach include:

- Clear target population and purpose: focus on working with those most likely to commit or be victims of gun violence, in order to reduce gun/street violence.
- Outreach Workers and Interrupters must be credible to be able to connect with the target population workers may have past gang/group involvement and have since redirected their lives, or otherwise have credibility in the community.
- Ensuring high program integrity through role clarity, fair wages, close staff supervision and support, explicit expectations and regular training.
- Clear understanding of the problem: Teams must have up-to-date information on who is at highest risk and where most shootings and homicides occur in order to target services to the right people and communities.
- Use of a validated risk assessment tool and/or strong referral mechanisms to ensure individuals served are at highest risk.
- Building relationships in targeted community and with family members of target population to build foundation of support for participants.
- Responsiveness and flexibility to meet the demands of the work: Workers must have adjustable schedules, intimate knowledge of the community, effective communication skills, and the ability to mediate hostile situations.

- Strong coordination with key partners, including other community-based providers, referral partners such as hospitals, and central organizing entities.
- Clear understandings of and ability to negotiate relationships with law enforcement, which are often coordinated through senior-level program staff, while maintaining integrity of community-based, street-level outreach work.

Applicants are strongly encouraged to review "Appendix A: Ceasefire and Street Outreach Programs" in the 2015 Evaluation Findings and Recommendations Report prepared by Resource Development Associates for an overview of models and research findings: <u>http://oaklandunite.org/wp-content/uploads/2011/05/RDA-Eval-</u> <u>Recommendations-Memo 20150520 STC.pdf</u>

Additional references include, but are not limited to: "Developing a Successful Street Outreach Program: Lessons Learned" National Center on Crime and Delinquency, October 20, 2009: <u>http://www.ci.richmond.ca.us/DocumentCenter/Home/View/8054</u>

#### Program Design Elements and Service Activities

**Outreach Teams:** The City seeks proposals to staff Outreach teams based in the highest stressor beats in West Oakland (serving North Oakland as needed – see **Appendix F**). The City intends to fund one team, composed of members with neighborhood ties, gang and group knowledge, and expertise in mediations. The City is open to collaborative proposals and partnerships. The team should be led by an Area Team Lead who coordinates the work of the Street Outreach Workers and Interrupters. The Area Team Lead (or a back-up) should be available and on-call to coordinate immediate response to shootings and homicides occurring in the target neighborhoods.

**Outreach Workers:** The team should have 3-4 dedicated FTE Street Outreach Workers who build a presence in identified neighborhoods and send a message of nonviolence. Outreach Workers must be flexibly deployed, with work schedules following crime trends (including nights and weekends). Outreach Workers must be skilled in communicating with various community members – highest-risk youth and young adults especially, as well as with family members, elders, faith partners and community workers.

**Violence Interrupters:** The team should also have 1-2 dedicated Violence Interrupters, who should have a broader citywide view of gun violence and even more skills in mediating tense and volatile situations. When mediation necessitates interfacing with system partners such as law enforcement/corrections, community partners, and/or City staff, Interrupters must be able to maintain lines of professionalism and partnership while maintaining confidentiality and trust of participants. Interrupters should spend a significant portion of their time doing bedside visits to victims of gun violence at Highland Hospital for the purposes of retaliation prevention and relationship building.

**West Oakland Experience and Partnerships:** Applicants must demonstrate experience providing similar services to West Oakland and/or established partnerships with agencies who have relevant experience serving West Oakland.

**Collaboration:** The successful Applicant will be expected to work with HSD to provide appropriate updates, including status of mediations and intensive outreach clients. Coordination with grantees funded under the "Shooting and Homicide Response and Support Network" is required. Regular updates to AHS/Highland Hospital will be expected for clients referred by the hospital – grantee may be asked to use Highland's QuesGen database in addition to Cityspan for reporting on hospital referrals. The Team Lead and/or Program Manager will be expected to participate in meetings with law enforcement, including but not limited to participation in OPD line-ups.

Applicants should incorporate the following program design elements and activities:

- Street Outreach Workers should connect with an estimated 400-600 TAY and young adults to build relationships and share a message of non-violence.
- Outreach Workers and Interrupters together should conduct Intensive support to an estimated 100 TAY and young adults who are most at risk for committing violence in the near future, with a focus on addressing safety concerns.
- Approximately 50 60 of these TAY and young adults will be referred to Oakland Unite Intensive Case Management, and/or referred to employment/ education services provided by Oakland Unite- funded providers (and others).
- Teams (primarily Interrupters) should mediate an estimated 20 serious conflicts each per year. Mediations will arise from work with intensive support clients referred through Highland Hospital, Ceasefire, from ongoing engagement with groups and networks active in gun violence, and from Outreach Workers and the HSD Violence Prevention Network Coordinator.
- Outreach workers should hold events such as BBQs, vigils, marches, and other events to build trust and engage youth, young adults, and community members.
- Street outreach programs MUST budget to have flexible funds available to purchase key services as determined by the individual needs of participants; budgets for such funds must be transparent and accessible to Street Outreach workers in ways that ensure program effectiveness.

# Supervision and Other Personnel Requirements:

- Applicants should demonstrate that team members will receive support from a qualified supervisor (e.g., advanced degree and/or licensure in the mental health or human services profession, certification as a case manager, or 5 years of experience as a case manager or Outreach Worker).
- Proposals should describe formal mechanisms to support staff's well-being, such as access to mental health and other supports to address secondary trauma.
- Hiring: The HSD Violence Prevention Network Coordinator will be included in all hiring for both Outreach Workers and Interrupters.
- Training: Applicants will ensure that all staff participate in ongoing training and technical assistance sessions as requested by Oakland Unite staff. This training should be in addition to Applicants' own professional development for staff.
- Appropriate Pay: In order to attract high quality staff, proposals that provide competitive salaries (e.g., at minimum \$40,000 for a full-time Interrupter), as well as health and life insurance coverage, will be prioritized. Applications that propose full-time positions (as opposed to several part-time staff making up one FTE position) will also be given priority.

# PERFORMANCE MEASURES AND OUTCOMES

The funded agency will be required to gather performance data and participate in external, independent evaluations of Oakland Unite funded services. Performance measures for this sub-strategy include:

| Category          | Performance Measures   |  |
|-------------------|--|--|
| Clients Served    | # of street outreach community events in target areas                |  |
|                   | # of general outreach participants                                   |  |
|                   | # of intensive outreach participants                                 |  |
|                   | # of successful conflict mediations                                  |  |
| Service Hours     | # of hours of intensive outreach provided                            |  |
|                   | # of hours of conflict mediation contact                             |  |
| Client Engagement | # of referrals to case management services                           |  |
|                   | # of participants referred to/obtain job training/placement services |  |
|                   | # of participants referred to/obtain other needed support services   |  |
|                   | (such as substance abuse treatment, anger management, mental         |  |
|                   | health services, education, and safe housing)                        |  |

Outcomes will be measured by an independent evaluator. Desired outcomes include:

- Participants avoid violent injury (e.g. shootings), re-injury and trauma.
- Participants have reduced risk factors for violence and/or recidivism (e.g. carrying a weapon, hanging out in hot spot area, unhealthy thinking patterns).
- Participants solve conflicts using restorative justice techniques.
- Participants have caring relationships with peers.
- Participants feel safe and connected in their communities.

# **EVIDENCE OF PARTNERSHIPS**

<u>Required:</u> Applicants must demonstrate established partnerships with agencies who have relevant experience serving West Oakland.

Applicants are also encouraged to provide letters of support from any partners who will be part of the service provision, as well as from Oakland Police Department, Probation or Parole if Applicant has an existing relationship with these entities.

# APPROXIMATE FUNDING AND NUMBER SERVED

One (1) proposal will be funded, with \$325,000 available annually to support program costs, including staff, flexible funds for client incentives, and appropriate supervision.

<u>Estimated Number Served:</u> The City seeks to reach between 400-600 TAY and young adults through outreach and provide a minimum of 100 participants with intensive support through all funded proposals in this sub-strategy combined.

Approved as to Form and Legality

|        | FILED                  |    |     |
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| OFFICE | OF THE CITY<br>DAKLAND | Ŭ1 | er. |

# OAKLAND CITY COUNCIL

<u>ACAMA</u> City Attorney

2016 MAR IO PM 1:26 RESOLUTION NO.

C.M.S

Introduced by Councilmember

RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO EXECUTE A GRANT AGREEMENT WITH BUILDING OPPORTUNITIES FOR SELF-SUFFICIENCY TO PROVIDE WEST OAKLAND STREET OUTREACH SERVICES IN ACCORDANCE WITH THE 2014 OAKLAND PUBLIC SAFETY AND SERVICES VIOLENCE PREVENTION ACT (MEASURE Z) FOR THE PERIOD OF APRIL 1, 2016 TO JUNE 30, 2017 IN AN AMOUNT NOT TO EXCEED \$406,250, WITH A ONE-YEAR OPTION TO RENEW THROUGH JUNE 30, 2018 PENDING COUNCIL APPROVAL

WHEREAS, the City of Oakland voters passed Measure Z, the 2014 Oakland Public Safety and Services Violence Prevention Act ("Measure Z"), in November 2014, approving a series of taxes to support violence intervention objectives, including programs and services that provide support for at-risk youth and young adults to interrupt the cycle of violence and recidivism, and for youth and young adults at highest risk of violence as guided by data analysis; and

WHEREAS, Measure Z establishes a Public Safety and Services Violence Prevention Oversight Commission (SSOC), whose members received and approved award recommendations for violence prevention and intervention services funded through the ordinance during the January 2016 – June 2018 funding cycle on November 16, 2015; and

WHEREAS, the funding recommendations for violence prevention and intervention services were approved by City Council on December 8, 2015, including the recommendation that \$325,000 out of Measure Z service funds be reissued in a new Request for Proposals for West Oakland Street Outreach services in order to solicit additional proposals for this sub-strategy (Resolution No. 85926 C.M.S.); and

WHEREAS, the Oakland Unite West Oakland Street Outreach Request for Proposals from non-profit and public entities to provide services for the period of April 1, 2016 through June 30, 2017 with a one-year option to renew with City Council approval, was released on January 8, 2016; and

WHEREAS, trained reviewers have evaluated 3 eligible proposals for Measure Z West Oakland Street Outreach funding in accordance with the criteria in the Request for Proposals (RFP), The West Oakland Street Outreach funding recommendation was presented to and approved by the SSOC on February 29, 2016, and one proposal is recommended for funding; now, therefore, be it **RESOLVED:** That the City Administrator is hereby authorized to execute a grant agreement with Building Opportunities for Self-Sufficiency in an amount not to exceed \$406,250 for the period of April 1, 2016 through June 30, 2017 (an annual amount of \$ 325,000), with a one-year option to renew pending City Council approval, to provide West Oakland street outreach services as further described in the accompanying report:

| West Oakland Street Outreach                | FY 2015-2016<br>(3 months) | FY 2016-2017<br>(full year) | Total 1.5 Year<br>Amount |
|---|----------------------------|-----------------------------|--------------------------|
| Building Opportunities for Self-Sufficiency | \$81,250                   | \$325,000                   | \$406,250                |
| Funding Code                                | G484761                    | G484861                     |                          |

; and be it

**FURTHER RESOLVED:** That the funds for the West Oakland Street Outreach Measure Z grant agreement will be allocated from the Measure Z Fund (2252), Policy & Planning Organization (78311), Services: Contract Account (54911), HSD/Measure Z Street Outreach FY 2015-2016 Project (G484761) and HSD/Measure Z Street Outreach FY 2016-2017 Project (G484861); and be it

**FURTHER RESOLVED:** That any unexpended balances due to the grantee not meeting its deliverables shall be placed into the Measure Z Reserve Fund - Measure Z Fund (2252), HSD Administration Organization (78311), and HSD Measure Z Reserve Fund Project (G484771 and G484871); and be it

**FURTHER RESOLVED:** That the City Administrator is hereby authorized, without returning to Council, to conduct all negotiations, execute and submit all documents, including but not limited to applications, agreements, amendments, modifications, payment requests and related actions which may be necessary for the above-referenced grant agreement, without increasing the amount of the agreement; and be it

**FURTHER RESOLVED:** That said agreement shall be approved as to form and legality by the Office of the City Attorney and placed on file in the Office of the City Clerk.

IN COUNCIL, OAKLAND, CALIFORNIA, \_\_\_\_\_

### PASSED BY THE FOLLOWING VOTE:

AYES- BROOKS, CAMPBELL WASHINGTON, GALLO, GUILLEN, KALB, KAPLAN, REID, AND PRESIDENT GIBSON MCELHANEY

NOES-

ABSENT-

ABSTENTION-

ATTEST:

LATONDA SIMMONS City Clerk and Clerk of the Council of the City of Oakland, California