



THE HONORABLE SHENG THAO • MAYOR OF OAKLAND

CITY HALL • 1 FRANK H. OGAWA PLAZA • OAKLAND, CALIFORNIA 94612 • (510) 238-3141 • SThao@OaklandCA.Gov

Letter of Appointment

July 18, 2023

Dear President Bas and members of the City Council:

Pursuant to City Charter Section 601, the Mayor has appointed the following persons as members of the following board or commission, subject to City Council confirmation:

Sugar Sweetened Beverage Community Advisory Board

Nile Taylor to the Sugar-Sweetened Beverage Community Advisory Board as a parent of a current student of Oakland Unified School District (“OUSD”), to serve a three-year term that began June 15, 2023 and ends June 14, 2026, filling a seat previously held by himself.

Courtney Jones to the Sugar-Sweetened Beverage Community Advisory Board as a parent of a current student of Oakland Unified School District (“OUSD”), to serve a three-year term that began June 15, 2023 and ends June 14, 2026, filling a seat previously held by herself.

Lisa Herrinton to the Sugar-Sweetened Beverage Community Advisory Board as a medical professional who has public health experience and/or engages in whole or in part in the prevention, diagnosis, treatment, or research of, or education about chronic diseases linked to the consumption of sugar, to serve a three-year term that began June 15, 2023 and ends June 14, 2026, filling a seat previously held by herself.

Ali Obad to the Sugar-Sweetened Beverage Community Advisory Board as a member of the public with experience addressing public health issues related to diabetes, obesity and sugary drink consumption, community-based youth food and nutrition programs, school-based food and nutrition programs, oral health, or early childhood nutrition, to

serve a three-year term that began June 15, 2023 and ends June 14, 2026, filling a seat previously held by himself.

Michelle Wong to the Sugar-Sweetened Beverage Community Advisory Board as a medical professional who has public health experience and/or engages in whole or in part in the prevention, diagnosis, treatment, or research of, or education about chronic diseases linked to the consumption of sugar, to serve a three-year term that began June 15, 2023 and ends June 14, 2026, filling a seat previously held by herself.

Dwayne Aikens to the Sugar-Sweetened Beverage Community Advisory Board as a resident who lives in an area disproportionately impacted by diseases related to the consumption of sugar, as defined by the Ordinance, to serve a three-year term that began June 15, 2023 and ends June 14, 2026, filling a seat previously held by himself.

Thank you for your assistance in this matter.

Sincerely,

A handwritten signature in black ink that reads "Sheng Thao". The signature is written in a cursive, flowing style.

Mayor Sheng Thao

Profile

Michelle Wong
First Name Middle Initial Last Name

[Redacted]
Email Address

[Redacted]
Street Address
City

[Redacted]
Suite or Apt
State Postal Code

Mobile: (415) [Redacted] Business: (510) 381-7004
Primary Phone Alternative Phone

Kaiser Permanente Director
Employer Job Title

Which Boards would you like to apply for?

Sugar Sweetened Beverages Community Advisory Board: Submitted

Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

I have over 20 years experience in Public Health (first supporting Community Health Centers targeting the AAPI community and now at Kaiser Permanente). My current role at KP is focused on scaling models to support patients with Complex Health and Social Needs (and models that support total health and integrate clinical care, behavioral health, and social needs). I am a long-time Oakland resident, an OUSD parent, and I love Oakland! It would be an honor to serve the City and provide guidance on services that improve the health and well-being of our Oakland youth.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

[MWONG Resume.20.docx](#)
Upload a Resume

Please paste the text of your resume or curriculum vitae below.

Please click the acknowledgement below.

Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.

I Agree *

Michelle Wong

[REDACTED]@gmail.com

PROFESSIONAL EXPERIENCE

Director of Care for Complex Needs

September 2015 to present

Care Management Institute, Kaiser Foundation Health Plan, Oakland, CA

- Lead national cross-functional team (Senior Leaders, subject matter experts, operational and clinical leaders, evaluation and analytics) in evaluating and disseminating strategies to support patients with Complex Needs
- Partner with national and local regional leaders implement a learning strategy for innovative models of care for members with Complex Needs (including evidence reviews, internal/external landscape analysis, patient/provider ethnography, workflow mapping, playbooks, cross-site testing and evaluation, learning communities, recommendations for spread and scale)
- Launched CORAL research arm with \$1million of funding via Garfield Memorial Funding for research in 5 KP regions
- Managed a team of Principal Consultants and Senior Consultants to lead workstreams for the Complex Needs portfolio
- Represented KP on the National Center for Complex Health and Social Needs Advisory Committee

Principal Consultant

September 2010 to September 2015

Care Management Institute, Kaiser Foundation Health Plan, Oakland, CA

- Managed the Care Delivery portfolio of the national Medicare Star Quality Program to support the regions in achieving 5 Star performance on the clinical measures of the annual CMS Medicare Report Card
- Developed and managed program to support effective Clinical Onboarding of new to KP Medicare members
- Managed process to identify and share promising KP pilots to improve care and reduce cost in KP's Medicare population
- Collaborated with CMI Leadership and Regional Leadership to develop CMI MOUs via regional partnership meetings

Senior Consultant

September 2002 to September 2010

Care Management Institute, Kaiser Foundation Health Plan, Oakland, CA

- Managed a national, evidence based, and comprehensive diabetes management program
- Developed, managed, and promoted national-level strategy and improvement activities for Kaiser Permanente's ALL program (winner of the 2006 AHIP Innovation and Excellence Award and 2010 Vohs Award for Quality)
- Developed and managed the 2010 Learning Exchange Forum (sponsored by KP's Executive Medical Directors and Health Plan Presidents) to reach industry leading BP and LDL control in all 8 KP regions
- Managed clinician networks and analysts to develop KP national evidence-based guidelines for Diabetes, Hypertension, Coronary Artery Disease, Colorectal Cancer Screening, and Breast Cancer Screening

Program Coordinator *January 1997 to August 1999*

Association of Asian Pacific Community Health Organizations (AAPCHO), Oakland, CA

- Responsible for the development and implementation of a CDC national grant to increase breast and cervical cancer screening in the Asian & Pacific Islander American community. Distribute mini-grants to 6 implementation sites in Honolulu, HI; Boston, MA; Los Angeles, CA

Research Associate

November 1995 to December 1997

Carcinogenesis and Differentiation Group, Lawrence Berkeley National Laboratory, Berkeley, CA

- Laboratory breast cancer research of conversion of normal human mammary cells into fully immortal cells leading toward early detection and early treatment

SELECTED PUBLICATIONS, AWARDS AND MEMBERSHIPS

- Advisory Committee Member- National Center for Complex Health and Social Needs
- Steering Committee Member- Pacific Business Group on Health, California Quality Collaborative
- Primary Partner- California Improvement Network, California Health Care Foundation/UCSF
- 2017 Vohs Award for Quality: Primary Care Plus; 2010 Vohs Award for Quality: ALL/PHASE Program
- 2015 AHIP Executive Leadership Fellow
- 2006 AHIP Innovation and Excellence Award for Chronic Care: Kaiser Permanente ALL Initiative

EDUCATION

Masters in Public Policy (MPP) , Masters in Public Health (MPH)

May 2002

University of California at Berkeley, Goldman School of Public Policy & School of Public Health, Berkeley, CA

B.A., English and Molecular and Cell Biology

May 1995

Profile

First Name: [Redacted] Middle Initial: [Redacted] Last Name: **obad**

Email Address: [Redacted]

Street Address: [Redacted]

City: [Redacted]

State or Province: [Redacted]

State: [Redacted]

Postal Code: [Redacted]

Mobile: (710) [Redacted]

Home: (510) [Redacted]

Self-employed: [Redacted] Job Title: [Redacted]

Which Boards would you like to apply for?

Sugar Sweetened Beverages Community Advisory Board: Submitted

Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

I have lived and worked in the City of Oak and for the past 38 years. I attended Hoover Elementary, Marcus Foster Middle School, and McClymonds High School. I have 8 of my nieces and nephews attending Oak and Public Schools. I have seen so much change in the City of Oak and within the past 20 years. I want to join the Sugar Sweetened Beverages Community Advisory Board to help our City achieve the proper goals of Acacia parks and recreations, Youth Community Centers and educate our Children's to have a healthy and better lifestyle. I have seen obesity go up so much in the past ten to fifteen years do to lack of education about healthy foods and drinks.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

Please click the acknowledgement below.

Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.

I Agree *

APPROVED AS TO FORM AND LEGALITY



CITY ATTORNEY'S OFFICE

OAKLAND CITY COUNCIL

RESOLUTION NO. _____ C.M.S.

INTRODUCED BY MAYOR SHENG THAO

RESOLUTION CONFIRMING THE MAYOR'S REAPPOINTMENTS OF NILE TAYLOR, COURTNEY JONES, LISA HERRINTON, ALI OBAD, MICHELLE WONG, AND DWAYNE AIKENS AS MEMBERS OF THE SUGAR-SWEETENED BEVERAGE DISTRIBUTION TAX COMMUNITY ADVISORY BOARD

WHEREAS, Section 601 of the City Charter provides that members of City boards and commissions shall be appointed by the Mayor subject to confirmation by the affirmative vote of five members of the City Council; and

WHEREAS, Resolution No 86161 C.M.S., approved May 3, 2016, placed a measure on the November 8, 2016 ballot to impose a tax on the distribution of sugar-sweetened beverages; and

WHEREAS, the voters of the City of Oakland adopted the Sugar-Sweetened Beverage Distribution Tax Ordinance in the November 8, 2016 general municipal election; and

WHEREAS, the Sugar-Sweetened Beverage Distribution Tax Ordinance establishes the Sugar-Sweetened Beverage Distribution Tax Community Advisory Board (the "Board") and provides that the Board shall consist of nine (9) members serving not more than two consecutive three-year terms appointed by the Mayor and confirmed by the City Council in accordance with City Charter section 601; and

WHEREAS, the Sugar-Sweetened Beverage Distribution Tax Ordinance (Oakland Municipal Code Section 4.52.080 (B)) provides that the Board shall be comprised of: At least three residents who live in areas disproportionately impacted by diseases caused by sugar consumption; two medical professionals - one medical and one dental with public health experience or who engage in whole or in part in the prevention, diagnosis, treatment or research of, or education about, chronic diseases linked to the consumption of sugar; two parents of current students of

Oakland Unified School District (“OUSD”); and two members of the public with experience in addressing public health issues, related to diabetes, obesity and sugary drink consumption, community-based youth food and nutrition programs, school-based food and nutrition programs, oral health or early childhood nutrition; and

WHEREAS, the Honorable Mayor Sheng Thao has reappointed Nile Taylor, Courtney Jones, Lisa Herrinton, Ali Obad, Michelle Wong, and Dwayne Aikens to serve three-year terms subject to confirmation by the City Council; now, therefore, be it

RESOLVED: That pursuant to City Charter section 601, the City Council hereby confirms the Mayor's reappointments to the Sugar-Sweetened Beverage Distribution Tax Community Advisory Board:

Nile Taylor to the Sugar-Sweetened Beverage Community Advisory Board as a parent of a current student of Oakland Unified School District (“OUSD”), to serve a three-year term that began June 15, 2023 and ends June 14, 2026, filling a seat previously held by himself.

Courtney Jones to the Sugar-Sweetened Beverage Community Advisory Board as a parent of a current student of Oakland Unified School District (“OUSD”), to serve a three-year term that began June 15, 2023 and ends June 14, 2026, filling a seat previously held by herself.

Lisa Herrinton to the Sugar-Sweetened Beverage Community Advisory Board as a medical professional who has public health experience and/or engages in whole or in part in the prevention, diagnosis, treatment, or research of, or education about chronic diseases linked to the consumption of sugar, to serve a three-year term that began June 15, 2023 and ends June 14, 2026, filling a seat previously held by herself.

Ali Obad to the Sugar-Sweetened Beverage Community Advisory Board as a member of the public with experience addressing public health issues related to diabetes, obesity and sugary drink consumption, community-based youth food and nutrition programs, school-based food and nutrition programs, oral health, or early childhood nutrition, to serve a three-year term that began June 15, 2023 and ends June 14, 2026, filling a seat previously held by himself.

Michelle Wong to the Sugar-Sweetened Beverage Community Advisory Board as a medical professional who has public health experience and/or engages in whole or in part in the prevention, diagnosis, treatment, or research of, or education about chronic diseases linked to the consumption of sugar, to serve a three-year term that began June 15, 2023 and ends June 14, 2026, filling a seat previously held by herself.

Dwayne Aikens to the Sugar-Sweetened Beverage Community Advisory Board as a resident who lives in an area disproportionately impacted by diseases related to the consumption of sugar, as defined by the Ordinance, to serve a three-year term that began June 15, 2023 and ends June 14, 2026, filling a seat previously held by himself.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES - FIFE, GALLO, JENKINS, KALB, KAPLAN, RAMACHANDRAN, REID, AND
PRESIDENT FORTUNATO BAS

NOES –

ABSENT –

ABSTENTION –

ATTEST: _____

ASHA REED
City Clerk and Clerk of the Council of the
City of Oakland, California

3285429/ARM