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OAKLAND

2018 SEP 12 PM 4:41

AGENDA REPORT

TO: Sabrina B. Landreth
City Administrator

FROM: Ryan Russo
Director, DOT

SUBJECT: Informational Update on Let's Bike
Oakland

DATE: August 30, 2018

City Administrator Approval

Date:

9/11/18

RECOMMENDATION

Staff Recommends That The City Council Receive An Informational Report On Let's Bike Oakland, An Update To The Citywide Bicycle Plan.

EXECUTIVE SUMMARY

Oakland Department of Transportation staff are developing an update to the citywide bike plan (Let's Bike Oakland). Staff prepared this informational report to provide an overview of the Department's equity-focused community engagement approach and key findings and themes emerging to date. Since the plan kick-off in December 2017, staff have led or participated in more than 42 meetings and workshops, spending more than 420 hours in direct community engagement.

BACKGROUND / LEGISLATIVE HISTORY

The City Council adopted Oakland's first Bicycle Plan as an amendment to the Oakland General Plan on July 20, 1999. In 2007, the City Council adopted a Bicycle Plan Update which improved the overall quality and completeness of the plan, above the state mandated minimum standards, to facilitate implementation of high priority projects. The Plan was reaffirmed by City Council in 2012.

On September 17, 2016, Public Works issued a Request for Qualifications (RFQ) to consultants, seeking professional services for planning, engineering, and environmental review to complete the Bicycle Plan Update. Following a competitive process, the City Council adopted a resolution on June 6, 2017 directing the execution of the current consultant contract supporting the plan update.

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ANALYSIS/POLICY ALTERNATIVES

Oakland's first bicycle plan effort began in 1994 and was adopted in 1999 as part of the Land Use and Transportation Element of the City's General Plan. The 1999 Bicycle Plan defined a policy vision and established a citywide bikeway network of bike paths, lanes, and routes. The 2007 update to the plan refined the bikeway network through a citywide feasibility analysis of street grades, street widths, roadway capacity, and bicycle/bus interactions. It added arterial bike routes and bike boulevards to Oakland's bikeway types. The 2007 Plan was subsequently reaffirmed by City Council in 2012.

The current plan effort incorporates several new approaches:

- A representative survey to learn about Oaklanders' experience biking
- A race and equity framework that guides plan analysis, plan recommendations, and engagement
- New engagement strategies, including working directly with grassroots community-based organizations to reach underrepresented Oaklanders, host community workshops and help guide the plan recommendations
- New outreach strategies to meet people where they are at, including extensive use of digital engagement tools and in person mobile workshops across the City
- Analyzing the demographics of OPD bicycle stop data

To date, staff have spent over 420 hours leading or participating in over 42 outreach events which have engaged over 2,800 Oaklanders. For a detailed breakdown of completed and future outreach events see **Attachment A**.

Staff have prepared this informational report to convey findings and key themes emerging from community engagement. These early findings and key themes include:

Results from the representative survey of Oaklanders found:

- 20% of Oaklanders say they typically ride a bike to get to work, school, and other places
- 29% said they have biked in the past month. 57% of Oaklanders said they would like to bike more than they do now
- 72% of Oaklander's feel biking would reduce the amount of money they spend on transportation
- Across all categories of race and ethnicity, the majority of Oaklanders see people similar to them biking in Oakland
- Across all neighborhoods, Oaklanders believe their neighborhoods would be better places to live if more people rode bicycles

Common themes we have heard from Oaklanders through the new engagement and outreach strategies described above include:

- Plan needs to have a transparent process
- Streets need to be repaved and kept clean to make biking safer and more comfortable
- Must prioritize investment in bike programs that serve Oakland youth

- There should be more programs to expose Oaklanders to the benefits of biking, including support and expansion of existing community led bike programs and culture
- Concern of police discrimination deters people from biking
- Crash data is underreported because of concerns about interactions with police
- The current form of bikeshare is not inclusive and future iterations should be community owned and expanded to East Oakland
- Separated bike lanes are welcomed but much more caution, care, and community input needed

Analysis of 2016 and 2017 Oakland Police Department bicycle stop data revealed racial disparities in bicycle stops. Sixty-six percent of OPD's bicycle stops are of black men, when our statistically significant survey found that black men are around 16% of the people who typically bike in Oakland. Whereas, 13% of OPD's bicycle stops are of white men, when white men are around 42% of the people who typically bike in Oakland. For a detailed breakdown of race and gender of OPD bicycle stops see **Attachment B**.

Next steps:

Staff has closed out the existing conditions analysis phase and entered the draft recommendation phase. Staff will create draft bicycle recommendations for projects, programs and policies. Staff will continue to engage Oaklanders by sharing these draft recommendations through the new engagement and outreach strategies and solicit community feedback. For a list of up coming events see **Attachment A**.

FISCAL IMPACT

To date, staff have spent over 420 hours leading or participating in over 42 outreach events which have engaged over 2,800 Oaklanders. For a detailed breakdown of completed and future outreach events see **Attachment A**.

PUBLIC OUTREACH / INTEREST

This item did not require public outreach other than the required posting on the City's website.

COORDINATION

The Office of the City Attorney was consulted in the preparation of this report.

SUSTAINABLE OPPORTUNITIES

Economic: Bicycle projects and programs are intended to contribute to the overall livability and economic vitality of Oakland's neighborhoods.

Environmental: Bicycling is an energy-efficient and non-polluting transportation mode. It is also a means for promoting physical activity and public health. Bicycle planning is a necessary component of promoting safe and convenient cycling in Oakland.

Social Equity: Bicycling is an inexpensive form of transportation and recreation that is broadly accessible. Bicycle projects and programs help ensure that Oakland's streets are responsive to the city's social diversity by accommodating multiple transportation modes.

ACTION REQUESTED OF THE CITY COUNCIL

Staff recommends that the City Council receive an informational update on the status of Let's Bike Oakland, Oakland's citywide bike plan.

For questions regarding this report, please contact Lily Brown, Transportation Planner at 510 238 7883.

Respectfully submitted,



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Director, Department of Transportation

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Attachments (2):

- A: Completed and Future Bike Plan Events
- B: 2016-2017 OPD Bicyclist Stops by Sex & Race

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Attachment A

Completed Events

Date	Event	Event Location	# of People Engaged/Attendees
10/19/2017	Bicyclist & Pedestrian Advisory Commission (BPAC) presentation - update on bike plan	Downtown - Frank H. Ogawa Plaza	21
1/4/2018	Partner Technical Advisory Committee 1 - bike plan kick off and equity framework	Downtown - Frank H. Ogawa Plaza	11
1/9/2018	City Technical Advisory Committee 1 - bike plan kick off and equity framework	Downtown - Frank H. Ogawa Plaza	11
1/9/2018	Community Advisory Committee 1 bike plan kick off and equity framework	Downtown - Frank H. Ogawa Plaza	13
1/29/2018	Mayor's Commission on Persons with Disabilities (MCPD) presentation - update on bike plan	Downtown - Frank H. Ogawa Plaza	16
2/3/2018	Mobile Workshop - Lunar New Year Festival	Chinatown - 9th & Franklin St	326
2/8/2018	Youth Commission presentation - overview of bike plan and ask for youth participation in community TAC/mobile workshops	Downtown - Frank H. Ogawa Plaza	15
2/20/2018	City Advisory Committee 2 - bike plan existing conditions	Downtown - Frank H. Ogawa Plaza	20
2/22/2018	Community Advisory Committee 2 - bike plan existing conditions	Downtown - Frank H. Ogawa Plaza	10
2/23/2018	Partner Advisory Committee 2 - bike plan existing conditions	Downtown - Frank H. Ogawa Plaza	8
2/24/2018	Mobile Workshop - 81st Ave Library	East Oakland - 1021 81st Ave	20
3/8/2018	Mobile Workshop - Fruitvale Farmer's Market	Fruitvale - Fruitvale Transit Village	55
3/13/2018	Open Oakland - Survey data	Downtown - Frank H. Ogawa Plaza	30
3/15/2018	Community work shop - Bike 4 Life	West Oakland - One Fam 7th Street Cafe 1612 7th Street	15

3/19/2018	MCPD - update on bike plan	Downtown - Frank H. Ogawa Plaza	11
3/21/2018	Community work shop - East Oakland Collective	East Oakland - East Oakland Boxing Association, 816 98th Ave	32
3/24/2018	Mobile Workshop - Grand Lake Farmer's Market	North Oakland - Grand Ave and Lake Park Ave	42
4/7/2018	Community work shop - Outdoor Afro	Downtown - TransForm, 436 14th St # 600	8
4/14/2018	Mobile Workshop - Martin Luther King Jr. Library	East Oakland - 6833 International Blvd	43
4/19/2018	BPAC presentation - update on bike plan	Downtown - Frank H. Ogawa Plaza	26
4/21/2018	Mobile Workshop - West Oakland Branch Library	West Oakland - 1801 Adeline St	33
4/24/2018	Community workshop - Cycles of Change Listening Session	East Oakland - Eastside Arts Alliance 2277 International Blvd	31
4/26/2018	Mobile Workshop - Fruitvale Farmer's Market	Fruitvale - Fruitvale Transit Village	60
5/4/2018	Mobile Workshop - Oakland First Fridays	Downtown/KONO	370
5/7/2018	Mobile Workshop - Eastmont Branch Library	East Oakland - 73rd Ave. and Bancroft Ave	25
5/10/2018	Mobile Workshop - Bike to Work Day 2018	Downtown - Frank H. Ogawa Plaza	215
5/10/2018	Overview presentation - Neighborhood Crime Prevention Council (NCPC) Beat 21xy	Fruitvale	12
5/10/2018	Mobile Workshop - Coliseum BART station	East Oakland - Coliseum BART	28
5/19/2018	Bike ride with Bike East Bay and Walk Oakland Bike Oakland	San Antonio	8
5/19/2018	Mobile Workshop - Malcom X Jazz Festival	San Antonio Park	106
6/10/2018	Mobile Workshop - Temescal Street Fair	North Oakland - Telegraph Ave. between 51st St & 44th St	217
6/16/2018	Mobile Workshop - Juneteenth Community Festival	East Oakland - Arroyo Viejo Park	196
6/16/2018	Community Workshop - Bike Ride hosted by Scrapper Bike Team	East Oakland	40

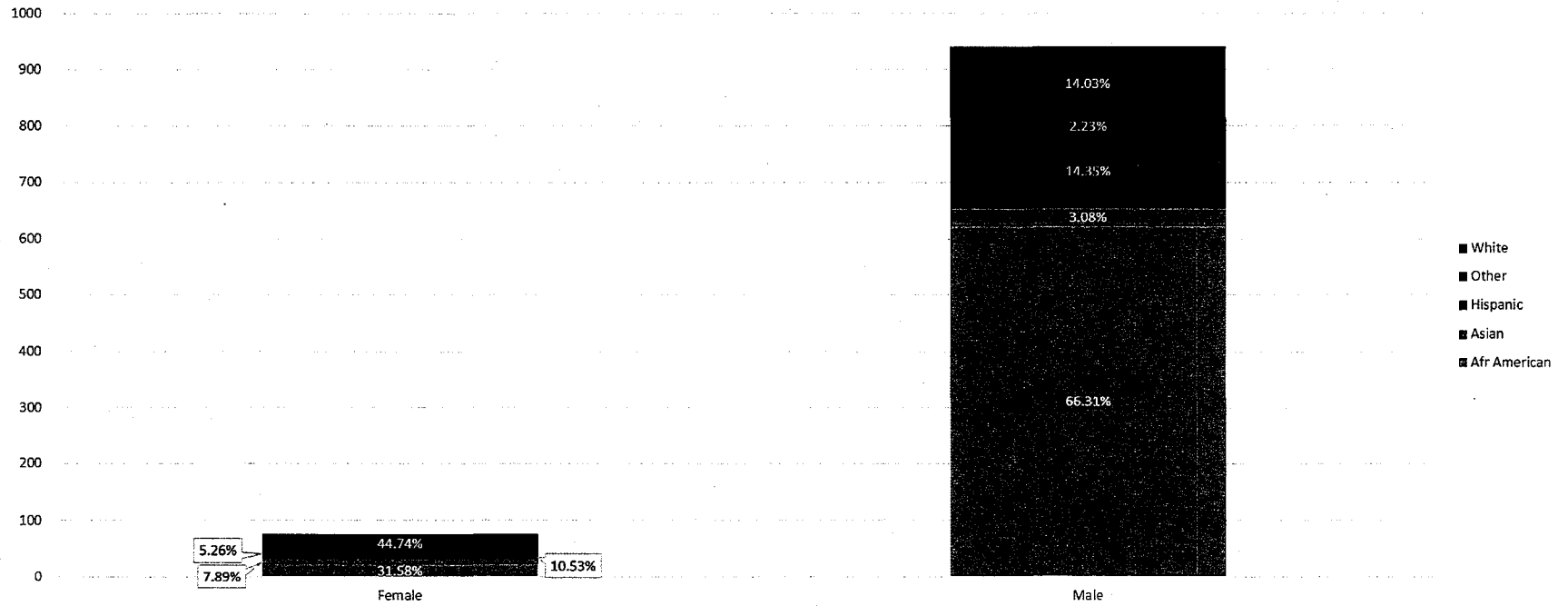
6/30/2018	Community Workshop - Design Lab hosted by East Oakland Collective	Fruitvale - Cristo Rey High School	33
7/14/2018	Mobile Workshop - Defremery Park Open House	West Oakland - Defremery Park, 1651 Adeline St	10
7/21/2018	Community Workshop - Bike Ride hosted by Outdoor Afro & Bikes 4 Life	West Oakland	22
7/21/2018	Mobile Workshop - Pedal Fest	Jack London Square	283
7/29/2018	Mobile Workshop - 18th Annual Art + Soul Oakland	Downtown - Frank H. Ogawa Plaza	50
8/11/2018	Mobile Workshop - Laurel Street Fest	Laurel - MacArthur and 35th Ave	250
8/11/2018	Mobile Workshop - Allen Temple Health Fair	Allen Temple Baptist Church	33
8/16/2018	Mobile Workshop - Oakland Ferry Terminal	Jack London Square - 10 Clay St	22
8/23/2018	Mobile Workshop - MacArthur BART Station	North Oakland - MacArthur BART Station	40
Total		42	2817

Future Events

Date	Event	Event Location
Sunday, September 16th, 1pm-6pm	Mobile Workshop - FoodsCo	East Oakland - Foothill Square Shopping Center
Sunday, September 23rd, 9am-1pm	Mobile Workshop - Montclair Farmer's Market	North Oakland - La Salle Ave between Mountain and Moraga Ave.
Saturday, October 6th, 11am - 6pm	Mobile Workshop - Oaktobefest in the Dimond	Dimond - MacArthur and Dimond

Attachment B

2016-2017 OPD Bicyclist Stops by Sex & Race



2016-2017 Combined Bike Stops

	Afr American	Asian	Hispanic	Other	White	Total
Female	24	6	8	4	34	76
Male	624	29	135	21	132	941
Total	648	35	143	25	166	1017