

*Barbara J. Parker*  
City Attorney

**OAKLAND CITY COUNCIL**  
OFFICE OF THE CITY CLERK  
OAKLAND  
RESOLUTION No. \_\_\_\_\_ C.M.S.  
10 OCT -6 PM 4:04  
Introduced by Council President Brunner

**RESOLUTION APPOINTING MARISOL LOPEZ AS A MEMBER OF THE CHABOT SPACE AND SCIENCE CENTER BOARD OF DIRECTORS FOR THE TERM BEGINNING JANUARY 1, 2011 AND ENDING JANUARY 1, 2014.**

**WHEREAS**, Rule 6 of the Council’s Rules of Procedure Resolution No. 82580 provides that except for those appointments reserved for the Mayor pursuant to City Charter section 601 or other enabling legislation, the President of the city council shall recommend appointments to regional and local boards and agencies, as appropriate subject to confirmation of the City Council; and

**WHEREAS**, the Chabot Space and Science Center is managed and governed by the Joint Powers Authority (“JPA”) Board consisting of the City of Oakland, Oakland Unified School District and the East Bay Regional Parks District; and

**WHEREAS**, the Joint Powers Authority agreement establishes among other things, the governing board, the board members’ terms, the appointment procedures and the number of board members; and

**WHEREAS**, the Joint Powers Agreement provides that members of the Board of Directors are to serve 3 year terms, and that three directors shall be representatives of the City to be appointed by its governing body at least one of whom shall be an elected member of the Council, now therefore, be it

**RESOLVED**, that pursuant to the recommendation of Council President Brunner, the City Council hereby confirms the appointment of the following individual to the term set forth below:

Marisol Lopez to serve the term beginning January 1, 2011 and ending January 1, 2014, filling one of the seats designated for the City of Oakland, previously held by Anne Campbell Washington.

IN COUNCIL, OAKLAND, CALIFORNIA, \_\_\_\_\_, 20\_\_\_\_\_

**PASSED BY THE FOLLOWING VOTE:**

AYES - BROOKS, DE LA FUENTE, KAPLAN, KERNIGHAN, NADEL, QUAN, REID, and PRESIDENT BRUNNER

NOES -

ABSENT -

ABSTENTION -

ATTEST: \_\_\_\_\_  
LaTonda Simmons  
City Clerk and Clerk of the Council  
of the City of Oakland, California

# MARISOL G. LOPEZ



## PROFESSIONAL EXPERIENCE

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Office of Mayor Ronald V. Dellums—City of Oakland, CA

Present

### Chief of Staff

- Responsible for office administration: manage day to day operations and crucial mayoral initiatives. Manage workforce and economic development projects, community engagement, boards and commissions and faith community outreach. Policy development and implementation.
- Oversee the following issue areas and other special projects as directed by Mayor Dellums:
  - Public Safety Initiative
    - Re-entry program
  - Mayor's Summer Jobs Program
  - Mayor's Healthcare Initiatives
    - Get Screened Oakland: Citywide HIV Screening Program
    - Expansion of School Based Health Centers: Partnership with Kaiser Permanente and Atlantic Philanthropies.
  - Boards and Commissions:
    - Establish criteria for candidate selection as it aligns with mayoral vision.
  - Public-Private Partnerships:
    - Engage private companies, foundations and other governmental agencies in forming public-private partnerships, to raise funds and deliver needed programs and services in an effective, efficient and all-inclusive manner.
  - Government Solvency and Transparency:
    - Deliver City services in an open, transparent, effective and efficient manner; and protect and manage City's resources in a fiscally responsible and prudent manner.

Sanrio, Inc.—South San Francisco, CA

7/2001-12/2005

### International Business Development and Sales Director/ Export Sales Analyst

- Managed marketing, sales analysis, and product development functions for 60 international accounts.
- Designed and implemented sales strategies for new and existing accounts. Fostered the optimal relationship between Sanrio, Inc. and accounts by providing efficient and reliable service. Improved sales efficiency by training clients to use the online ordering system.
- Formulated stock purchase plans and sales promotions for retail stores in Latin America.
- Collaborated with the Merchandise Control Division to improve product selection and sales forecasting for the Latin American market segment.
- Established twenty new retail shops over a two year period.
- Achieved monthly sales target through frequent reorders, expansion of existing accounts and strategic business development within various markets. Monthly sales budgets ranged from \$375K to \$2MM dollars.

## EDUCATION

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**HONORS/BOARDS**

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Community Leadership Award—Cinnamon Girl Organization, Oakland, CA 4/2010  
Living the Dream Award—Miracles of Faith Community Church, Oakland, CA 1/2010

**SKILLS**

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**Professional:** Strong analytical and organizational skills with a proactive team oriented approach. Self-motivated, results-oriented, able to work well in a fast-paced environment. Strong communication and interpersonal skills.

**Technical:** Power Point, Adobe Illustrator, Microsoft Office, Oracle.

**Languages:** Fluent in Spanish (verbal and written).