



City of Oakland Meeting Minutes

*Life Enrichment Committee

Office of the City Clerk
Oakland City Hall
1 Frank H. Ogawa Plaza
Oakland, California 94612
LaTonda Simmons, City Clerk

Oakland City Hall, 1 Frank H. Ogawa Plaza, Oakland, California 94612

City of Oakland Website: <http://www.oaklandnet.com>

Tuesday, September 24, 2013

4:00 PM

Sgt. Mark Dunakin Room - 1st Floor

Roll Call / Call To Order

Councilmember Present: 4 - Member Gallo, Member Gibson McElhaney,
President Pro Tempore Kaplan and Member Brooks

COMMITTEE MEMBERSHIP:

*The Oakland City Council Life Enrichment Committee convened at 4:13 pm,
with Councilmember Brooks presiding as Chairperson.*

1 Approval Of The Draft Minutes From The Committee Meeting Held On July 23, 2013

**A motion was made by President Pro Tempore Kaplan, seconded by
Member Gibson McElhaney, to *Approve as Submitted. The motion
carried by the following vote:**

Votes: Councilmember Aye: Member Gallo, Member Gibson McElhaney, President
Pro Tempore Kaplan and Member Brooks

2 Determination Of Schedule Of Outstanding Committee Items

**A motion was made by President Pro Tempore Kaplan, seconded by
Member Gibson McElhaney, to *Approve as Submitted. The motion
carried by the following vote:**

Votes: Councilmember Aye: Member Gallo, Member Gibson McElhaney, President
Pro Tempore Kaplan and Member Brooks

[LEC092413](#)

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3 Subject: Informational Report on Measure C Funds
 From: Councilmember Desley Brooks
 Recommendation: Receive An Informational Report On Possible Action To Establish A
 Process For The Allocation Of Measure C (Transportation and Occupancy Tax) Funds For City
 Festivals, Parades, And Runs
 [12-0659](#)

A motion was made by President Pro Tempore Kaplan, seconded by Member Gibson McElhaney, that this matter be *Received and Filed. The motion carried by the following vote:

Votes: Councilmember Aye: Member Gallo, Member Gibson McElhaney, President Pro Tempore Kaplan and Member Brooks
The Committee directed staff to return to the second Committee Meeting in November with ways to allocate measure funds that include the following:

1. *Allocate money in ways that reach the breadth of the city. Options on distribution process that balance activity throughout the entire city, with a variety of options (i.e. geographical, beyond budget cost, ways to free up finding etc.)*
2. *Include language in Measure C that will allow for funding festivals and not only pay off set city cost. Explore ways to foster other things that push other areas of the city*
3. *A process to share best practices to support emerging cultural events in the city and open up process for city funding.*
4. *Reduce the amount of funding to Art & Soul*

Update on status of Measure C funds
[View Report.pdf](#)

4 Subject: Timeline for the 2014 Art And Soul Festival
 From: Office Of The City Administrator
 Recommendation: Receive An Informational Report On The Draft General Timeline For The
 2014 Art And Soul Festival
 [12-0621-1](#)

A motion was made by President Pro Tempore Kaplan, seconded by Member Gibson McElhaney, that this matter be *Received and Filed. The motion carried by the following vote:

Votes: Councilmember Aye: Member Gallo, Member Gibson McElhaney, President Pro Tempore Kaplan and Member Brooks
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5 Subject: Report On Educational Opportunities For City Employees
 From: Councilmember Desley Brooks
 Recommendation: Receive An Updated Informational Report And Possible Action On The City Of Oakland's Partnership With Patten University/UniversityNow's Educational Opportunities For City Employees
[13-0033](#)

A motion was made by President Pro Tempore Kaplan, seconded by Member Gibson McElhaney, that this matter be *Received and Forwarded to the Meeting of the Oakland City Council, due back on October 1, 2013 non-consent The motion carried by the following vote:

Votes: Councilmember Aye: Member Gallo, Member Gibson McElhaney, President Pro Tempore Kaplan and Member Brooks
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Open Forum (TOTAL TIME AVAILABLE: 15 MINUTES)

Adjournment

* In the event of a quorum of the City Council participates on this Committee, the meeting is noticed as a Special Meeting of the City Council; however no final City Council action can be taken.

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MATERIALS RELATED TO ITEMS ON THIS AGENDA SUBMITTED TO THE CITY COUNCIL AFTER DISTRIBUTION OF THE AGENDA PACKETS MAY BE VIEWED IN THE OFFICE OF THE CITY CLERK, 1 FRANK H. OGAWA PLAZA, 1ST AND 2ND FLOOR, OAKLAND, CA 94612 FROM 8:30 A.M. TO 5:00 P.M.

City Clerk and Clerk of the Council