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2019 OCT 24 PM 3:48

CITY OF OAKLAND



CITY HALL • 1 FRANK H. OGAWA PLAZA, 3<sup>rd</sup> FLOOR • OAKLAND, CALIFORNIA 94612

Office of the Mayor  
Honorable Libby Schaaf  
Mayor

(510) 238-3141  
Fax (510) 238-4731

Letter of Appointment

October 24, 2019

The Honorable City Council  
One Frank H. Ogawa Plaza, Second Floor  
Oakland, CA 94612

Dear President Kaplan and members of the City Council:

Pursuant to City Charter Section 601, the Mayor has reappointed the following persons as members of the following board or commission, subject to City Council confirmation:

**Budget Advisory Commission**

**Caitlin M Prendiville** to serve a three year term beginning October 1, 2019 and ending September 30, 2022 filling the seat previously held by herself.

**Kasheica McKinney** to serve a three year term beginning October 1, 2019 and ending September 30, 2022 filling the seat previously held by herself.

Thank you for your assistance in this matter.

Sincerely,

A large, stylized handwritten signature in black ink, appearing to read "Libby Schaaf".

Libby Schaaf  
Mayor

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**Profile**

Caitlin

First Name

M

Middle Initial

Prendiville

Last Name

Email Address

Street Address

Suite or Apt

Oakland

City

CA

State

94608

Postal Code

Hor:

Primary Phone

Alternate Phone

SEIU Local 1021

Employer

Research Coordinator

Job Title

**Which Boards would you like to apply for?**

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Budget Advisory Commission: Submitted

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**Interests & Experiences****Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.**

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Thank you for considering my application to the City of Oakland's Budget Advisory Commission. As the Research Supervisor of SEIU Local 1021, the largest city workers' union in Oakland, I have extensive experience analyzing municipal budgets. For the past 11 years, I have worked in the Labor Movement as a researcher studying budget and financial statements in both the public and private sector. As the head of the Research Department at SEIU Local 1021, I routinely analyze public sector budgets and financial statements. I direct staff and oversee the production of reports, memos and recommendations to a variety of audiences and stakeholders. I believe my professional experience provides me with a unique and valuable perspective to bring to the Commission. While I have technical expertise and knowledge the city's budget, I also understand its importance in terms of impact on the communities who rely on critical City services our members provide.

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**Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.**

Caitlin Prendiville\_resume\_7\_2018.docx

Upload a Resume

**Please paste the text of your resume or curriculum vitae below.**

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**Please click the acknowledgement below.**

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**Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.**

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I Agree \*

# CAITLIN PRENDIVILLE

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## **EXPERIENCE**

**SEIU LOCAL 1021, Oakland, CA**  
**present**  
**Research Supervisor**

**April 2015 -**

*Oversees the Research Department and strategic research programs for Northern California's leading public sector union.*

- Trains and supervises a research department of staff who analyze public sector budgets and financial statements, research legislation and policy affecting members, conduct power analyses in our core industries, and help develop campaign strategy on a variety of campaigns.
- Coordinates with SEIU California on statewide legislative and policy campaigns on behalf of SEIU 1021 membership.
- Collaborates with elected union leadership, membership, staff and employers on various campaigns including contract negotiations, organizing drive, legislative campaigns and ballot initiatives.
- Coordinates and directs research and policy resources to various campaigns across Northern California.

**SEIU LOCAL 1021, San Francisco, CA**  
**2011 - April 2015**  
**Organizing Researcher**

**June**

### **Research Responsibilities**

*Plan, develop and implement full scale research and campaign agendas for Northern California's leading public sector union.*

- Supported labor representatives and negotiators with bargaining-related research, analyzing public sector budgets and financial statements, costing out bargaining proposals and drafting information requests.
- Conducted strategic research for external organizing campaigns. Regularly produced reports detailing information on finances, public contracts, political connections, lawsuits, growth and business strategy, and regulatory and policy issues affecting target employers and industries.
- Helped teams of staff, member leaders and organizing committees develop and execute campaign strategy.
- Conducted industry and policy research in collaboration with the International Union and other public sector Locals in order to effectively coordinate strategic statewide campaigns.
- Conducted research for a variety of successful organizing campaigns, including NLRB and PERB elections, accretions and card check campaigns.
- Maintained databases on funding streams for our nonprofit employers and target employers.

**UNITE HERE INTERNATIONAL UNION, New York, NY and San Francisco, CA**  
**Jan. 2008 - June 2011**  
**Research Analyst**

- Developed and implemented innovative and aggressive campaign tactics against targeted corporations in a variety of industries.
- Organized low-wage food service workers to document wage and hour violations at

Aramark cafeterias in New York City. Worked with the NY Department of Labor Wage and Hour Division on the investigation.

- Analyzed and interpreted financial statements, litigation, regulatory filings, and policy affecting the business of campaign targets.
- Frequently tracked market trends in Unite Here's core industries by monitoring RevPAR, occupancy rates, and transaction volumes. Regularly followed trade publications, including STR Hotel Review, Crittenden Real Estate Buyers, and Institutional Real Estate Newslite.
- Testified in Washington DC against deregulations proposed by a campaign target.

**HARVEY MILK LGBTQ DEMOCRATIC CLUB, San Francisco, CA**

**Jan. 2017 - present**

***Elected Executive Board Member***

- Works with the political team and PAC Chair on electoral campaign strategy and voter turnout.
- Led communications on behalf of the Club as Correspondent in 2017.

**EDUCATION**

**EUGENE LANG COLLEGE OF THE NEW SCHOOL, New York, NY**

**2003-2007**

**Bachelor of Arts in Journalism**

*Honors:* Dean's List

- Academic work in economics, social policy and Spanish.

**TECHNICAL SKILLS** - Proficient in Microsoft Excel, Word, PowerPoint, Access, Adobe InDesign, Pinpointe, HTML Editor and in a variety of research tools, including Lexis-Nexis, DataQuick, Nelsons, Money Market Directory, Free Erisa, LionShares, and PACER.

**LANGUAGE** -Proficient in Spanish.

**Profile**

Kasheica \_\_\_\_\_ McKinney \_\_\_\_\_  
First Name Middle Initial Last Name

Street Address \_\_\_\_\_ Suite or Apt \_\_\_\_\_  
Oakland \_\_\_\_\_ CA \_\_\_\_\_ 94605 \_\_\_\_\_  
City State Postal Code

Home: \_\_\_\_\_ Home: \_\_\_\_\_  
Primary Phone Alternate Phone

Office of Community Investment \_\_\_\_\_ Assistant Project Manger \_\_\_\_\_  
and Infrastructure Employer Job Title

**Which Boards would you like to apply for?**

Budget Advisory Commission: Appointed  
Oakland Housing Authority: Submitted  
Affordable Housing & Infrastructure Bond Public Oversight Committee : Not Submitted

**Interests & Experiences**

**Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.**

I believe I am qualified to serve on the Oakland Housing Authority Commission because of my background and experience working in development, affordable housing, contracting and procurement, and my experience as a board member of the Charles Houston Bar association. My professional experience includes work on the development of a major development project in San Francisco; the Hunters Point Shipyard and Candlestick Point project area. In this capacity I manage implementation of an \$80 million dollar community benefits agreement and serve as the agency representative and work with the master developer on design and development of vertical projects from the initial design phase, through completion of construction. Additionally, I also have experience working with and coordinating with various city departments including Planning, Fire, Department of Building Inspections, Department of Public Health, and DPW. My experience also includes years of serving as an active member of an organized board; the Charles Houston Bar Association. In this role I actively organize and participate in the delivery of legal advice to underserved communities, and in supporting members of the association. I believe my experience and desire to serve my community would be a helpful addition to the Oakland Housing Authority in its mission to provide safe, affordable housing in Oakland.

**Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.**

Upload a Resume \_\_\_\_\_

**Please paste the text of your resume or curriculum vitae below.**

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I Agree \*

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**DRAFT**

City Attorney's Office

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## OAKLAND CITY COUNCIL

**RESOLUTION NO. \_\_\_\_\_ C.M.S.**

INTRODUCED BY MAYOR LIBBY SCHAAF

### **RESOLUTION CONFIRMING THE MAYOR'S APPOINTMENT OF CAITLIN M. PRENDIVILLE AND KASHEICA MCKINNEY TO THE BUDGET ADVISORY COMMISSION**

**WHEREAS**, Section 601 of the City Charter provides that members of City boards and commissions shall be appointed by the Mayor subject to confirmation by the affirmative vote of five members of the City Council; and

**WHEREAS**, Ordinance No. 13337 C.M.S, adopted November 3, 2015, creates the Budget Advisory Commission to advise the Mayor and City Council on topics deemed important to the fiscal health of the City, encourage public participation and input into fiscal decision making, and improve the transparency and accountability of City fiscal information and decision making; and

**WHEREAS**, the Budget Advisory Commission consists of 15 members appointed by the Mayor and confirmed by the Council, with three selected solely by the mayor, one recommended by each of the eight City Councilmembers and City Auditor, two additional recommended by the Chairperson of the Finance and Management Committee, and one additional recommended by the Chairperson of the Community and Economic Workforce Development Committee, and

**WHEREAS**, the Honorable Mayor Libby Schaaf, upon the recommendation of the corresponding councilmembers, appoints **Caitlin M. Prendiville and Kasheica McKinney** now therefore be it

**RESOLVED:** That pursuant to City Charter section 601, the City Council hereby confirms the Mayor's appointment of:



**Caitlin M Prendiville** to serve a three year term beginning October 1, 2019 and ending September 30, 2022 filling the seat previously held by herself.

**Kasheica McKinney** to serve a three year term beginning October 1, 2019 and ending September 30, 2022 filling the seat previously held by herself.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES - FORTUNATO BAS, GALLO, GIBSON MCELHANEY, KALB, REID, TAYLOR, THAO  
AND PRESIDENT KAPLAN

NOES -

ABSENT -

ABSTENTION -

ATTEST: \_\_\_\_\_

\_\_\_\_\_  
LATONDA SIMMONS  
City Clerk and Clerk of the Council  
of the City of Oakland, California