



2006 JUN -8 AM 11: 22

1 FRANK H. OGAWA PLAZA • 3RD FLOOR • OAKLAND, CALIFORNIA 94612

Office of the Mayor
Jerry Brown
Mayor

(510) 238-3141
FAX: (510) 238-4731
TDD: (510) 839-6451

Letter of Nomination

June 20, 2006

The Honorable City Council
One City Hall Plaza, Second Floor
Oakland, CA 94612

Dear Councilmembers:

Upon nomination of the Mayor, the following persons are hereby appointed as a member of the following Board or Commission:

Cultural Affairs Commission

Devin Satterfield, Mayoral re-appointment to serve the term beginning 5/8/2006 and ending 5/7/2009, filling the seat he currently holds.

Michael Liener, Mayoral re-appointment to serve the term beginning 5/8/2006 and ending 5/7/2009, filling the seat he currently holds.

Lori Zook, Mayoral appointment to serve the term beginning 5/8/2005 and ending 5/7/2008, filling the seat previously held by Tony Caparelli.

Hershell West, Mayoral appointment to serve the term beginning 3/19/2005 and ending 3/18/2008, filling the seat previously held by Geoff Dorn.

If you have any questions or concerns, please feel free to contact me.

Sincerely,


JERRY BROWN
Mayor

Devin Satterfield

Relevant Experience

2001-present Liminal Gallery
 Oakland, CA
 Producer, Curator, Director

As a curator I searched out artists from all over the world with an emphasis on skillful, vibrant, relevant, and local work.

I have produced art, music, and performance shows acclaimed by SF Art Magazine, The Urbanview, The East Bay Express, and others.

The other directors and I have turned a filthy loading dock into a beautiful gallery, performance space, and studio.

2003-present Cafe Van Kleeef
 Oakland, CA
 Booking Agent

In Van Kleeef's short time in operation, I have booked several shows, many of which sold out.

I design and print promotional material for shows.

I have scheduled a wide variety of the bay areas best musicians and performers for the next several months.

MICHAEL T. LIENER

1993-Present

Founder and Principal
Aurobora Press, San Francisco, CA.
www.aurobora.com

Founded Aurobora Press, an invitational fine arts press dedicated to publishing monotypes and monoprints. Aurobora Press invites regional, national, and international artists from all mediums to create unique works on paper. Sculptors, painters, conceptual artists are asked to work in a non-traditional medium to explore the creative process. Artists embrace the precept that without experimentation, there is no discovery; without discovery, no regeneration. Published works are exhibited in the adjoining gallery with new exhibitions showcased each month.

1985-1993

Founder and Principal
MLPR, San Francisco/Los Angeles, CA.

MLPR was a public relations agency. Clients included arts and non-profit cultural organizations. Instrumental in shaping Bay Area Lawyers For The Arts (BALA) into California Lawyers For The Arts, including the establishment of auxiliary programs such as ArtHouse, Copyright For Artists Seminars, as well as the ongoing series of educational workshops and client/attorney consultations. Collateral literature development and community outreach in the larger Bay Area and Los Angeles arts communities.

Education:

1978-80 MFA, Creative Writing Program, University of California, Irvine, Cum
Laude
1974-78 BA English Literature, Lewis & Clark College, Cum Laude

Lori Zook

Objective – To utilize my skills in production management, project management, writing, marketing and fund-raising to enhance the events and special projects of cultural organizations and individuals.

Experience

Dec 05 - present* **Event Coordinator, The Crucible*

The Crucible is a fire arts facility in West Oakland that combines the arts with industry, providing educational opportunities to youth and adults wishing to learn to create art in the disciplines of welding, blacksmithing, glass blowing, jewelry-making, etc. The Crucible is expanding its mission to incorporate theater and performing arts, and recently decided to create a permanent part-time event coordinator position.

Major Accomplishments

- Coordinated the January 2006 Fire Opera event, working with a large facility staff as well as production team, cast & orchestra to successfully produce 4 sold-out performances.

Duties

Event Planning & Production – including all aspects of planning and contracting with performers, production team & installation artists; tracking production & technical specifications; contract compliance; travel & hospitality; front & back of house staffing; box office and onsite event management.

April 98 – Dec 05* **Executive Director, Oakland Opera Theater** **(a part-time position until March 2003)*

Oakland Opera Theater is an organization whose mission is to produce fully staged works by 20th & 21st century composers, working with professional performers and designers at all stages of their careers. The company productions fuse together multiple disciplines to provide dynamic, fast-paced productions that are relevant to modern audiences.

Major Accomplishments

- Increased the organizational budget from 6k annually to 300k annually
- Raised the organizational visibility through media and community outreach
- Increased our capacity from 1 production every 2 years to 3 productions per year
- Created and implemented all aspects of business operations
- Co-founded and co-managed all operations of the Oakland Metro, a performance venue

Duties

Development – including grant-writing, donor relations & board liaison functions.

Marketing/PR – including marketing plan development, all aspects of media relations, graphic design, creation and distribution of all marketing materials.

Event Planning & Direction – including all aspects of planning and contracting for in-house and renter events; tracking production & technical specifications; contract compliance; travel & hospitality; front & back of house staffing; box office, PR & marketing.

Business Operations – including bookkeeping, AR/AP, payroll & quarterly filings, tax filings,

contract management, and governmental reporting.

Sept 99 – Mar 03 Office Management & Project Coordinator, Oppenheim Lewis, Inc.
Oppenheim Lewis, Inc. is a full-service project management company in the design construction sector. OLI's main focus is on cultural facilities, often representing the owner throughout the design & construction process, from conceptual design to owner occupancy. OLI also specializes in cost estimates throughout the process, enabling owners to better manage capital campaigns, and make presentations to their governing bodies and public stakeholders.

Duties

Client Interface – including the day-to-day coordination of ongoing projects

Marketing/PR – including the marketing of OLI's services to prospective clients, as well as the preparation of materials to assist our clients with project presentations.

Business Operations – including bookkeeping, AR/AP, contract management, etc.

January 99 Operations Manager – Mayoral Inauguration, Henry J. Kaiser Center

Duties

Front of House Logistics – working with all front-of-house managers to provide for equipment and technical needs; providing interface between house staff, event staff and volunteers; scheduling load-in & arrival times of vendors and production crew; and, providing troubleshooting and coordination services during the event and load-out.

August 99 Producer – ArtShip Berthing Festival

Duties

Pre-production – convening community meetings to plan for entertainment, art installation, activities, and production needs.

Marketing/PR – overseeing the creation and distribution of marketing collateral, as well as sending press releases, and obtaining print, radio & TV coverage.

Fundraising & sponsorships – approaching local businesses and individuals to obtain sponsorships in the form of funds, as well as goods and services.

Production – providing oversight for all technical and production aspects of this event, including the building of stages, equipment rental, set-up, stage management, schedule coordination, vendor setup, and safety personnel.

Extracurricular

Current - Co-Founder (with Suki O'Kane) of ArtVote, a voter mobilization effort to increase participation in the democratic process as well as to create public policy that recognizes the importance of the arts in all areas.

Current - Co-Founder of CPOCV (Coalition to Preserve Oakland's Cultural Venues). CPOCV is currently writing an informational guidebook to help underground venues go through the zoning and permitting process to become compliant, and simultaneously working with the City of Oakland to revise outdated policies and code. This project is being funded by The San Francisco Foundation, and the City of Oakland.

References available upon request.

Hershell West

EDUCATION

<i>University of South Florida, Tampa, Florida</i> M.F.A. in Painting	1986
<i>University of South Florida, Tampa, Florida</i> B.A. in Painting	1980
<i>Manatee Community College, Bradenton, Florida</i> A. A.	1978

AWARDS AND GRANTS

- Certificate of Recognition, Community Service City of Richmond, CA
 - City Banner Project, Holiday Lighting Celebration (2001)
 - Chairman, Richmond Arts and Culture Commission (1999)
 - Public Relations Chairman, Richmond Arts and Culture Commission (1997)
 - Coordinator, Chevron Teen Mural Project (1993)
- Distinguished Service Award/Community Service, City of Richmond, CA (2001)
 - Emerging Artist Grant, Hillsborough County Arts Council, Tampa, FL (1990)
 - Graduate Educational Opportunity Grant, Minority Graduate Council, University of South Florida, Tampa, FL (1984)

TEACHING OVERVIEW

1987 - PRESENT

Visual Arts Specialist/Arts Coordinator: Oakland Fine Arts Summer School, Oakland, California, Richmond Art Center, Richmond, California, BerkwoodHedge School, Berkeley, California, Tampa Hillsborough County Arts Council, Tampa, Florida, Lee Academy For Academically Gifted, TAMPA, Florida

Teaching Activity: Drawing, Painting, Printmaking, and Design, In – School Murals, Teacher Workshop Intensives, Community Outreach Murals, and Gallery Exhibition Workshops. Developed overall course structure, advised students.

Organizational Service: Visual Arts Outreach Program Coordinator/Curator, organized off – site field trips, coordinated studio lectures, faculty committee chair, program advocate and public speaker.

Visual Arts Instructor – Napa Valley College, Talent Search /Upward Bound Trio Program (Summer Session Only) Napa, California 1996-98

Teaching Activity: Drawing, Design, Ceramic Tile Portraits, Mural Painting.

Organizational Activity: Co – Coordinated off site gallery tours and end of term exhibition.

Minority Student Advisor, College of Fine Art, University of South Florida, Tampa, Florida (1986 – 87)

Advising Activity: Provide minority students immediate and long term assistance to ensure successful completion of their academic program, maintain and gather statistical data, assist students with course selection, plan graduation checks, oversee graduate and professional school prep, career prep and exploration, personal transitions and interactions.

Organizational Activity: Served as liaison between college and Project Thrust sponsors and the Minority Graduate Council, coordinated minority recruitment efforts and research, organized and curates exhibition at Annual Minority Graduate Conference, organize and plan inter college student and faculty forums, prepared and presented monthly reports for sponsors, planned and implemented student performance and exhibitions on campus and the greater Tampa community.

Graduate Teaching Assistant- College of Fine Art, University of South Florida, Tampa, Florida (1983-86)

Teaching Activity: Visual Concepts, Intermediate Drawing, Lithography 1 & 2, Introduction to Art History

Organizational Activity: Assistant to Dean of College (Dr. August Freundlich and Dr. John L. Smith), liaison between dean's office and college faculty, conducted national and statewide research projects, co-coordinated faculty retreats, organized faculty and student forums, developed and managed faculty and student outreach exhibition program, faculty search committee member.

Professional Muralist (1987-Present)

Assistant Muralist to Master Muralist John Wehrle (1996-03)

Commission Activity: Public, Private, Community, and Youth murals in the following cities: Dublin, Pinole, Martinez, Richmond, San Pablo, Oakland, California, Enterprise, Alabama, and Tampa, Florida

Volunteer Experience

1987-present

- . President Board of Directors, ProArts, Oakland, California (2003-present)**
- . Founding Incorporator Member, Rosie The Riveter Trust, Richmond, California (1999-00)**
- . Chair, Richmond Arts and Culture Commission, Richmond, California (1998-99)**
- . Founding Member, West County Open Studio, El Cerrito, California (1996-98)**
- . Executive Committee Member, The Art of Living Black Open Studio, Pinole, California**

(1997-99)

- . **Chair, Public Relations Committee, Richmond Arts and Culture Commission, Richmond, California (1996-97)**
- . **Visual Arts Coordinator, Bay Area Blacks Arts, Inc., Tampa, Florida (1986-89)**

Organizational Activity: Provide board leadership, conduct monthly board meeting, appoint board committee chair, oversee executive search committee, recruit board members, advise city council on artistic and cultural development and historical preservation, attend local, state, and national art leadership conference, work with arts groups, civic and community leaders, educators, board and commission representative and presenter at formal events, create opportunities for artists, arts groups, and students to exhibit and market their works, prepare monthly reports.

Accomplishments as Chair of Richmond Arts and Culture Commission (1998-99)

- . **Completed a two year Neighborhood Arts Mini-Grant program**
- . **Implemented percent for art/public art program**
- . **Continued partnership with city government, nonprofits and county arts commission**
- . **Developed media coverage and publication**
- . **Developed the Arts Commission Website**
- . **With Public Arts Advisory Committee (PAAC) developed guidelines for Richmond Public Art Program.**
- . **Participated in the Rosie The Riveter Memorial planning and implementation process.**

Volunteer Membership Advisory Boards

- . **Local Arts Education Partnership, Arts and Culture Commission, Contra Costa County, Martinez, California (2001-02)**
- . **The California Arts Project, Cal State Hayward, Hayward, California (1998-99)**
- . **Rosie The Riveter Memorial Selection Panel, Public Art Advisory Committee, Richmond, California (1998-99)**
- . **Richmond Public Art Advisory Committee, Richmond Arts and Culture Commission, Richmond, California (1998-99)**
- . **Celebrating Culture and Community, El Cerrito, California (1997-03)**

PUBLIC SPEAKING/PRESENTATIONS

- . **Panel member, ProArts Gallery, "The Art of Living Black: Genesis and Progress, Oakland, CA (March 2005)**
- . **Televised Interview, Contra Costa Community College, " Roots and Branches," San Pablo, California (October 2003)**
- . **Televised Interview/Program Host, Contra Costa Community College, "Roots and**

Branches," San Pablo, California (December 2003)

- . Televised Interview/Program Host, Contra Costa Community College, "*Roots and Branches*," San Pablo, California (2002)
- . Televised Documentary, Contra Costa Community College, "*Building Community: Richmond San Pablo Mural Project*," San Pablo, CA (May 2002),
- . Panel Member, California College of Arts and Craft: Career Services, "*Homemade Sandwiches to GO; Creative Jobs for Studio Artists*," Oakland, CA (April 1999)
- . City Council Presentation, City Hall Chamber, "*Economic Impact/Public Art*," Richmond, California (November 1999)
- . Panel Member, Richmond Art Center, "*Public Art Forum: From the Artist's Perspective*," (March 1999)
- . Panel Member, City Arts & Fairfield – Suisun Unified School District, "*A Call for the Arts In Our Classroom*," Fairfield, California (June 1999)
- . Panel Moderator, Richmond Art Center, "*Artist Talk: Marketing and Exhibition Strategies for Artists*," Richmond, California (January 1999)

SELECTED ARTICLES AND REVIEWS

Christian Frock, "*Christian Frock asks Hershell West about his art, other people's art and the Great Cuban Sandwich Invitational*," **The ProArts Quarterly ArtSheet, April-May-June 2005**

Mary Reiley, "*Artists Collaboration inspires healthy lifestyle for Richmond residents*," **West County Times Local Bay Area edition July 2004**

Hershell West, "*New Board President Address*," **The ProArts Quarterly ArtSheet October-November-December 2003**

Barry Eberling, "*City schools draw up plans for visual arts*," **Daily Republic, November 2003**

Eve MA, "*Art Auction News*," **The Cultural Exchange, Celebrating Culture & Community, Volume 7:3, Summer/Fall 2003**

Melissa Navas, "*Mural Speaks for Community*," Contra Costa Community College, **The Advocate May 2002**

Arts and Culture Commission of Contra Costa County, "*Work On Plan for Arts Education Programs in Contra Costa School Reaches Key Milestone*," **AC5 Art Beat, Spring 2002**

City of Oakland Craft & Cultural Arts Department Office of Mayor, "*The Public Art Harvest: The Arts Partnership Murals Project*," **Autumn 2002**

Demain Bulwa, "*Painting the Town*," **San Francisco Chronicle East Bay edition, June 2002**

Jack Tucker, "*Richmond artist challenges vast spaces without Brushes*," **West County Business Today, February 2001**

Peggy Mashburn, "*Richmond artist completes MacDonald Avenue mural*," **West County Business Today, February 2001**

Mark Dufrene, "*Art Center previews local artists work*," **West County Times, February 2000**

Deidre Cerkanowicz, "*Downtown Richmond Blossoms Under New Development*," **The Channel, March 1996**

Chauncey Bailey, "*Admirers needn't fret, mural won't jump*," **Oakland Tribune, November 1995**

D. Sharp, "*Quirk of Art*," **Tampa Bay Life, January 1990**

Susan Bakst, "*Florida office building looks to art as way to attract tenants*," **BCA News Nov/Dec 1989**

Susan Edwards, "*Into The Future*," Hillsborough County Arts Council, **Art News, Nov/Dec 1989**

Sue Carlton, "*Artist is big on his craft*," **St. Petersburg Times, December 1989**

Noel Smith, "*Eddie West paints the town*," Hillsborough County Arts Council, **Art News, Nov/Dec 1989**

Kim Dutra, "*New exhibition brings art world together*," South Florida, **Oracle, July 1988**

H. Murphy, "*Committee gets five to turn plywood into work of art*," **St. Petersburg Times, December 1988**

Ingrid Curry, "*Alumni Stars*," College of Fine Art, University South Florida, **Art Beat**

Mar/Apr 1987

Joan Altabe, "West painting exude cosmic energy," Sarasota Herald, October 1987

Kay Nielson, "Artist brings his abstractions home," Bradenton Press, October 1987

A. Scheurer, "MCC Graduate returns for one man show," Bradenton Press, October 1987

Allan Buchanan, "The Exploding Rainbow," Florida Sentinel, October,

Selected Exhibitions

2004-03 Group Exhibition, ProArts Annual Box Exhibition/Auction, ProArts Gallery, Oakland, California

2004 Group Exhibition, *Food, Body and Soul: What We Eat, What We Do, What We Are Sold*, Richmond Health Center, Richmond, California

2003 Group Exhibition, *Cultural Perceptions, Chaos & Diversity*, Nexus Art Gallery, Berkeley, California

2001-00 Faculty Exhibition, Richmond Art Center, Richmond, California

2000 Group Exhibition, *Visions 2000: The Art of Living Black*, San Francisco African American Historical and Cultural Society, San Francisco, California

2000 Solo Exhibition, Berlex Corporate Gallery, Richmond, California

2000 Group Exhibition, *Bay Area Selections*, Richmond Art Center, Richmond, California

2000 Solo Exhibition, *The International Winter Celebration*, International Market Place, San Pablo, California

2000-98-97 Third Annual Art of Living Black, Richmond Art Center, Richmond, California

1998-96 Group Exhibition, *West County Open Studio Preview Exhibition*, Richmond Art Center, Richmond, California

1995 Group Exhibition, *Anonymous Arrangement*, Richmond Art Center, Richmond, California

1991 Solo Exhibition, *Last Chance Show*, Myhre Studio, Ybor City, Tampa, Florida

1991 Group Exhibition, *Public Art Downtown*, First Florida Tower, Tampa, Florida

1991 Group Exhibition, *America Resources II*, Stein Gallery, Tampa, Florida

1991 Group Exhibition, *Recent Works by Bay Area Artists*, Tampa City Center, Tampa Florida

1989 Group Exhibition, *Gathering Resources*, Hillsborough County Arts Council Gallery, Tampa, Florida

1989 Group Exhibition, *Of Art and Cities*, City Hall Annex Gallery, Tampa, Florida

1989 Solo Exhibition, *Recent Works*, Theatre lobby Gallery, University South Florida, Tampa, Florida

1988 Group Exhibition, *A Collective Memory*, Tampa Hillsborough LB Gallery, Tampa, Florida

1987 Group Exhibition, *Black Art Through Black Eyes*, Schaffer Gallery, Ybor City, Tampa, Florida

1987 Solo Exhibition, *From the Start*, Manatee Community College, Bradenton, Florida

OAKLAND CITY COUNCIL

DRAFT

OFFICE OF THE CITY CLERK
OAKLAND

RESOLUTION No. _____ C.M.S.

2005 JUN -9 AM 12:29

Resolution Appointing Devin Satterfield, Michael Liener, Lori Zook And Hershell West As Members Of The Cultural Affairs Commission

WHEREAS, Ordinance No. 11323 C.M.S. creates the Cultural Affairs Commission, whose members are nominated by the Mayor and approved by the City Council; and

WHEREAS, Ordinance No. 11778 C.M.S. specifies that members of the Cultural Affairs Commission are to serve three year terms, which are to be staggered so that some appointments will expire every year, and appointments to fill a term of office are only to be for the remainder of that term; now, therefore, be it

RESOLVED, that by the nomination of the Mayor, the following individuals are hereby appointed to the terms set forth below:

Devin Satterfield, Mayoral re-appointment to serve the term beginning May 8, 2005 and ending May 7, 2009, filling the seat previously held by himself.

Michael Liener, Mayoral re-appointment to serve the term beginning May 8, 2006 and ending May 7, 2009, filling the seat previously held by himself.

Lori Zook, Mayoral appointment to serve the term beginning May 8, 2005 and ending May 7, 2008, filling the seat previously held by Tony Caparelli.

Hershell West, Mayoral appointment to serve the term beginning March 19, 2005 and ending March 18, 2008, filling the seat previously held by Geoff Dorn.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES- BRUNNER, KERNIGHAN, NADEL, QUAN, BROOKS, REID, CHANG, AND

PRESIDENT DE LA FUENTE

NOES-

ABSENT-

ABSTENTION-

Attest: _____

LATONDA SIMMONS
City Clerk and Clerk of the Council
of the City of Oakland, California