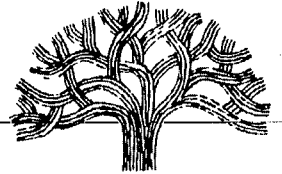


17 JUN -8 PM 12:04

CITY OF OAKLAND



CITY HALL • 1 FRANK H. OGAWA PLAZA, 3<sup>rd</sup> FLOOR • OAKLAND, CALIFORNIA 94612

Office of the Mayor  
Honorable Libby Schaaf  
Mayor

(510) 238-3141  
Fax (510) 238-4731

Letter of Appointment

April 11, 2017

The Honorable City Council  
One Frank H. Ogawa Plaza, Second Floor  
Oakland, CA 94612

Dear President Reid and members of the City Council:

Pursuant to City Charter Section 601, the Mayor has reappointed the following persons as members of the following board or commission, subject to City Council confirmation:

**Civil Service Board**

**Christopher Johnson** is reappointed to the Civil Service Board to serve a second term beginning May 5, 2017 and ending May 4, 2020, retaining the seat he currently holds.

**Lauren Baranco** is reappointed to the Civil Service Board to serve a second term beginning May 5, 2017 and ending May 4, 2020, retaining the seat she currently holds.

Thank you for your assistance in this matter.

Sincerely,

Libby Schaaf  
Mayor

A large, stylized handwritten signature in black ink, appearing to read "Libby Schaaf".

**Profile**

17 JUN -8 PM 12: 04

Christopher

First Name

S

Middle Initial

Johnson

Last Name

  
Email Address  
Street Address  
Suite or AptOakland

City

CA

State

94705

Postal Code

  
Home:

Primary Phone

  
Mobile:

Alternate Phone

Internal Revenue Service

Employer

Program Manager / Risk Officer

Job Title

**Which Boards would you like to apply for?**

Civil Service Board: Submitted

Public Ethics Commission: Submitted

**Interests & Experiences****Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.**

I bring 20+ years of experience in program and risk management, policy development, organizational communication and change management. I have spent my entire career working in large corporate and governmental settings, and am very familiar with the challenges of leadership and organizational dynamics. I also currently serve on Oakland's Civil Service Board and bring increased familiarity with City rules as pertains to employee conduct, hiring and policy administration.

***Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.***

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**Please paste the text of your resume or curriculum vitae below.**

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CHRISTOPHER JOHNSON 817 Alvarado Road • Oakland, CA 94705 • (510) 847-0169 •  
chris.johnson@ix.netcom.com Seeking: Oakland Commission Appointment. Highly experienced, strateg  
community-oriented leader with 15+ years executive-level work experience seeks an appointment servin  
on a City of Oakland board or commission. Primary interests are public ethics, policy oversight and  
compliance, and public safety. Currently a member of the Oakland Civil Service Board. Professional  
Experience: Program Manager, Large Business & International Division, Internal Revenue Service,  
Oakland, CA Nov 2013 - present I manage enterprise risk and other business operations for the Program  
and Business Solutions (PBS) branch of the Large Business & International (LB&I) Division. I advise the  
PBS director and LB&I senior leadership on policy matters pertaining to organizational and operational  
risk and program management, and I direct professional staff in certain compliance support operations.  
Senior Policy Analyst, LB&I Communications & Liaison, Internal Revenue Service, Oakland, CA Aug 200  
– Oct 2013 Directed internal and external communications and web strategy for a range of business and  
change initiatives for the Large Business & International (LB&I) division of the IRS. Worked closely with  
the LB&I commissioner and other senior executives. Director, Internal Communication, Pacific Gas and  
Electric Company, San Francisco, CA July 2007 – Aug 2008 Directed employee communications for one  
of the largest investor-owned utilities in the nation. Established strategic direction and provided day-to-da  
direction, coaching and mentoring for five managers and twelve individual contributors. Worked with the  
company's CEO, senior leadership team and key stakeholders in developing and executing  
communication plans. Wrote for the CEO and other leaders. Directed executive visibility programs,  
leadership communications, strategic initiatives and business change communications. Director, Internal  
Communication, McKesson Corporation, San Francisco, CA Sept 2006 – June 2007 Directed employee  
communications for a Fortune 15 company with 30,000+ employees and nine lines of business. Led a  
team of six communication managers. Provided strategy and content guidance for McKesson's executive  
communications programs, including CEO town hall meetings and all-employee conference calls.  
Developed strategic communication plans; crafted messages for the CEO and other executives, prepare  
talking points, video scripts, and presentations. Edited online publications. Director, Communications &  
Liaison, Internal Revenue Service (IRS), Washington, DC Aug 2004 – Aug 2006 Directed internal  
communications, media relations, and legislative and stakeholder outreach programs for the IRS' Large  
and Mid-Size Business (LMSB) division (7,000 employees, 300+ locations). Managed a team of eleven  
communicators. Provided communications counsel and support to the LMBS commissioner and other  
senior executives. Organized formal liaison meetings involving senior IRS officials and leaders of nationa  
stakeholder groups. Arranged media interviews and prepared senior executive briefings. Senior Public  
Affairs/Communication Specialist, Internal Revenue Service, Washington, DC Sept 2002 – Aug 2004  
Prepared communication plans and developed messages focusing on various service-wide safety and  
security, mission assurance, information technology and human capital issues. Provided communication  
counsel, writing and product support to business owners and executives. Conducted focus groups,  
interviews and pulse measures to evaluate communication impact. Senior Internal Communication  
Specialist, California State Automobile Assn., San Francisco, CA Jan 2001 – Aug 2002 Planned and  
managed a variety of internal communications projects. Provided counsel, writing and product support to  
business owners and executives. Various Positions, Pacific Gas and Electric Company, San Francisco,  
CA Oct 1984 – Jan 2001 Progressed through a range of technical and management positions in energy  
management, project engineering, project and construction management, employee training, corporate  
communications and business program management. Education Master of Arts, Speech and  
Communication Studies, San Francisco State University Bachelor of Arts, Biological Sciences, University

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Extension Boards, Affiliations and Awards: City of Oakland, CA ♦ Board Member, Civil Service Board (October 2015 – present) North Hills Community Association, Oakland / Berkeley, CA ♦ President (Mar 2012 – Mar 2015) Council of Communication Management ♦ Board-member (Apr 2012 – Apr 2015) International Association of Business Communicators ♦ President-elect, president, past-president, San Francisco Chapter (2008 - 2011) ♦ Vice president, San Francisco chapter (2006 - 2008) ♦ Silver Inkwell Award of Excellence, Washington DC chapter (2005) ♦ Award of Excellence, US District Chapter 3 (2004) ♦ Vice president, administration, Washington, DC chapter (2004 - 2005) ♦ Director, Silver Inkwell communication awards program (2003 – 2004) Vicente Canyon Neighborhood Association ♦ President (1995 – 1999) Horizons Foundation, San Francisco, CA ♦ Board member (1996 – 1998)

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**Please click the acknowledgement below.**

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**Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.**

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I Agree \*

**Profile**

17 JUN -8 PM 12: 05

Lauren

First Name

BG

Middle Initial

Baranco

Last Name

Email Address

Street Address

Suite or Apt

Oakland

City

CA

State

94609

Postal Code

Mobile:

Primary Phone

Business:

Alternate Phone

Alameda County Social Services Agency

Employer

Program Specialist

Job Title

**Which Boards would you like to apply for?**

Alameda County - Oakland Community Action Partnership Administrating Board, Civil Service Board

**Interests & Experiences**

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**Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.**

---

I am an Oakland native and deeply committed to seeing change, efficiency and the preservation of the incredible wealth of culture, advocacy and diversity we have in our city. I am interested in continuing to serve on a City Board for another term in order to continue to be engaged with my community and our responsibility as citizens and public servants to participate actively in the governance of our organizing institutions and to hold them, and ourselves accountable for how we create more equity and success for all residents of our city. That said, I have over 10 years of experience working in local government, with 6 for Alameda County and working specifically in the employment readiness field. I am familiar with the Civil Service processes, being a civil servant and serving a 3 year term on the City of Oakland civil service board. We protect the city as an employer and uphold due process for its employees. We are in the middle of reviewing the common class analysis between the Port and the City, with potential repercussions for years to come. As far as ACAP and the WIB, I have become familiar with the landscape and players around community, youth, and employment services in the City of Oakland and have worked in developing and evaluating government sponsored programs that serve underresourced populations, and understand how not only our programs and our economy but our political landscape and relationship building can contribute to the community's ability to thrive or struggle in the employment arena. We must take responsibility for issues around equity and a changing talent pool and I believe I would bring a knowledgeable, diplomatic and balanced perspective to those conversations.

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***Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.***

LAURENBARANCOResume2.13.17.docx

Upload a Resume

**Please paste the text of your resume or curriculum vitae below.**

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**Please click the acknowledgement below.**

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---

I Agree \*

17 JUN -8 PM 12:05

**RELEVANT EXPERIENCE**

**Alameda County Social Services Agency** Oakland, CA  
**Program Specialist—Youth Employment Coordinator** September 2014-Present

- Design & manage finances, contracts, and program of \$9M youth employment program serving up to 1,100 systems-involved youth in Alameda County placing hundreds of youth and young adults in employment, educational support and case management
- Develop criteria to analyze performance data for nine community-based organizations contracted to improve employment & educational outcomes for foster youth at risk of homelessness, poverty, and poor outcomes. improving data quality & accountability for contracts using public dollars
- Research & write Request For Proposals to solicit innovative and effective service delivery to high-need youth & young adults
- Negotiate and monitor contracts for government-solicited services executed by community-based organizations
- Represent Social Services Agency on boards of collective impact strategies that convene to alleviate poverty and reconnect under-resourced youth and young adults to networks of care
- Served as one of two SSA representatives to the Millennial Task Force that developed and drives 32 countywide initiatives to improve recruitment & retention of Alameda County's changing workforce

**New Beginnings Program of County of Alameda County** Oakland, CA  
**Management Associate** October 2010-August 2014

- Created a County-sponsored fellowship program, increasing employment opportunities by 38% and professional development access for over 100 transition-age youth in foster care and juvenile justice systems
- Managed building, leasing, operations, and training for public-private social entrepreneurship retail model at four locations
- Evaluated opportunity youth employment model, social enterprise business model and pilot entry-level internship and recruitment model for Alameda County including assessment of financial solubility and strategies to increase revenues and build customer loyalty
- Co-facilitated workshops on professional development
- Researched & designed cross-agency engagement strategy to streamline youth employment work

**EveryOne Home** Hayward, CA  
**Program Assistant & Consultant** July 2010-Jan 2012

- Coordinated efforts and outcomes to end homelessness countywide across systems and institutions of care through ongoing plan to end homelessness in Alameda County by 2020
- Facilitated pilot launch and evaluation of inclusive property management leasing standards among large affordable housing property managers to expand opportunities for homeless applicants to secure housing
- Researched, analyzed and presented policy and administrative alternatives to distribution formula for federal emergency solution grants that fund shelters in the state of California

**Office of NYS Assembly Member Karim Camara** Brooklyn, NY  
**Chief of Staff, Deputy Chief of Staff, Community Liaison** May 2006—June 2008

- Managed New York State Assembly Member offices in Brooklyn and Albany
- Facilitated upstart of local community coalition in economically disadvantaged neighborhood

- 
- Supervised and managed tasks & personnel for Assembly staff and interns
  - Co-authored legislation, such as: expansion of the types of firearms included in a statewide fingerprinting database and prohibition of sale of certain components of pistols to those without a valid permit to be introduced into NYS legislature
  - Served as liaison between Assembly Office, constituents and local community organizations

## **EDUCATION**

**NYU Robert F. Wagner Graduate School for Public Service** - New York, NY May 2010  
*Master of Public Administration in Public Non-Profit Management -Policy Analysis*  
Relevant Coursework: Policy Formation, Financial Management, Program Evaluation, Public Economics and Finance, Government Financial Condition Analysis

**Columbia University**-New York, NY June 2006  
*Bachelor of Arts in Urban Studies*

## **SKILLS**

Microsoft Office Suite, Business Objects

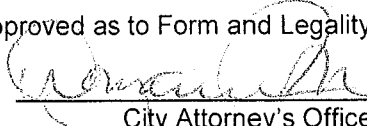
## **LEADERSHIP & COMMUNITY INVOLVEMENT**

Member, Delta Gamma Fraternity *Nationwide*

Board Member, City of Oakland Civil Service Board *Oakland, CA*

Board Member, Field of Dreams at Oakland Technical High School *Oakland, CA*



  
City Attorney's Office

17 JUN -8 PM 12:05

OAKLAND CITY COUNCIL

RESOLUTION NO. \_\_\_\_\_ C.M.S.

INTRODUCED BY MAYOR LIBBY SCHAAF

**RESOLUTION CONFIRMING THE MAYOR'S REAPPOINTMENT OF CHRISTOPHER JOHNSON, LAUREN BARANCO TO THE CIVIL SERVICE BOARD**

**WHEREAS**, Section 601 of the City Charter provides that members of City boards and commissions shall be appointed by the Mayor subject to confirmation by the affirmative vote of five members of the City Council; and

**WHEREAS**, Ordinance No. 8979 C.M.S., adopted April 2, 1974 and amended by Ordinance No. 11777 C.M.S. (passed March 14, 1995) and Ordinance No. 13120 C.M.S. (passed June 5, 2012), created the Civil Service Board to hear employee disciplinary appeals, to study, investigate and research other personnel matters, and to make reports and recommendations to the City Administrator; and

**WHEREAS**, the Civil Service Board consists of seven members serving three-year staggered terms with no more than two terms served consecutively; and

**WHEREAS**, the Honorable Mayor Libby Schaaf has reappointed Christopher Johnson, Lauren Baranco to serve a three-year term on the Civil Service Board subject to confirmation by the City Council; now therefore be it

**RESOLVED**: That pursuant to City Charter section 601 the City Council hereby confirms the Mayor's reappointment of:

**Christopher Johnson** is reappointed to the Civil Service Board to serve a second term beginning May 5, 2017 and ending May 4, 2020, retaining the seat he currently holds.

**Lauren Baranco** is reappointed to the Civil Service Board to serve a second term beginning May 5, 2017 and ending May 4, 2020, retaining the seat she currently holds.

IN COUNCIL, OAKLAND, CALIFORNIA,  
PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, CAMPBELL-WASHINGTON, GALLO, GIBSON MCELHANEY, GUILLÉN, KALB,  
KAPLAN AND PRESIDENT REID

NOES -  
ABSENT -  
ABSTENTION -

ATTEST: \_\_\_\_\_

LATONDA SIMMONS  
City Clerk and Clerk of the Council of the  
City of Oakland, California