



Agenda Memo

CITY HALL - ONE FRANK H. OGAWA PLAZA, 2ND FLOOR - OAKLAND - CALIFORNIA - 94612

FROM:

KEVIN JENKINS
Council President (District 6)

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TO: Oakland City Councilmembers and Members of the Public

SUBJECT: *License Agreement between Oakland -Alameda County Joint Powers Authority and Oakland Pro soccer LLC.*

A resolution authorizing the City Administrator to approve a license Resolution authorizing the City Administrator to approve a license agreement between the Oakland and Alameda County Joint Powers Authority and Oakland Pro Soccer LLC, Subject to approval by the County of Alameda, and Certain other Contingencies, for a term ending the earlier of December 21, 2026 or the date when either the City or County convey its ownership interest in the Coliseum complex, and for flat event expense fees between 138,000 to 300,000 per game day event and a base license fee of 1,500 per month for a storage area.

Colleagues on the City Council and Members of the Public,

I am writing in support of the above resolution authorizing the City Administrator to approve a license agreement between the Oakland and Alameda County Joint Powers Authority (JPA) and Oakland Pro Soccer LLC, subject to approval by the County of Alameda and other applicable contingencies. This agreement represents a meaningful and strategic step toward ensuring that the Coliseum complex remains an active and vibrant community asset during this transitional period. By authorizing this license, the City and County can sustain professional sports programming that draws visitors, generates economic activity, and fosters community pride and engagement. Maintaining regular use of the Coliseum not only brings positive attention to the site but also supports local businesses and creates opportunities for residents to gather around shared cultural and recreational experiences. This temporary activation helps keep the Coliseum active and benefits the community, while we continue important conversations about its long-term future. I recognize the importance of this partnership and views this agreement as an important step toward keeping the Coliseum active, productive, and aligned with the shared goals of both the City and County.

I respectfully urge your support in adopting this resolution.

Sincerely,

Kevin Jenkins

Oakland City Councilmember District 6