

CITY HALL, 150 FRANKLIN BLVD., H. OGAWA PLAZA • OAKLAND, CALIFORNIA 94612
2016 MAR 24 PM 3:40

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March 24, 2016

RE: Resolution Supporting the Development of Housing Projects, Policies and Programs
for Educators in the City of Oakland

Dear Fellow City Council Members,

The City of Oakland is experiencing a housing crisis that is severely impacting the availability of affordable housing. We currently have one of the lowest rental vacancy rates in the nation with some of the highest rental increases. Oakland rents have risen dramatically in the last few years, making it one of the top five most expensive rental markets in the country.

Median rents for vacant one-bedroom apartments increased 19% over 2015 and the median income required to purchase a home in Oakland is \$150,000. This is not affordable to educators, or many others. There is not enough housing supply in Oakland to meet the growing demand, and many existing tenants are increasingly vulnerable to displacement. The annual starting teacher in Oakland makes a little more than \$42,000 and the average monthly apartment rent in the area is \$2,802. The City of Oakland must act to create remedies and find resources to mitigate the effects of this discrepancy as well as recruit and keep wonderful Oakland teachers.

Amidst this housing crisis, there is currently a nationwide teacher shortage impacting all education employers, especially California public schools. The Oakland Unified School District has established recruiting, hiring and retaining great educators as one of its top priorities. Oakland families state that they want educators for their students who were born in Oakland and reside in Oakland. They also want these educators to reflect the race and ethnicity of the students they teach.

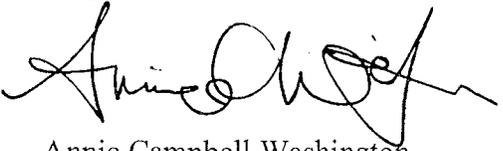
Addressing the Need

Members of the Education Partnership Committee, consisting of four Oakland City Councilmembers and four Oakland Unified School District Board Members, voted to support a joint effort from Oakland City Council and Oakland Unified School District to develop strategies to address the housing needs of Oakland educators.

To reach this goal, the Education Partnership Committee voted to create a joint ad hoc working group to further develop and refine strategies for developing projects and policies to address the housing needs of Oakland educators. The “Ad Hoc Educator Housing Working Group” will report to the Education Partnership Committee in four months or less with an update on its work and proposed strategies for addressing housing needs for Oakland educators.

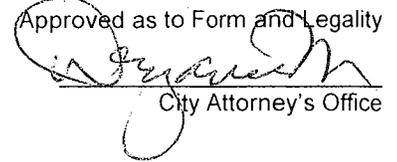
I strongly urge my colleagues on the City Council to pass this resolution urging the Oakland City Administrator and urge the Oakland Board of Education to direct their Superintendent or appropriate officials, to create and appoint representatives to a joint City of Oakland-Oakland Unified School District ad hoc working group, the “Ad Hoc Educator Housing Working Group”, to develop strategies to create housing projects, programs and policies to address the housing needs of Oakland educators.

Respectfully,



Annie Campbell Washington
Vice Mayor, City of Oakland

16 MAR 24 PM 3:39

Approved as to Form and Legality

City Attorney's Office

OAKLAND CITY COUNCIL

Resolution No. _____ C.M.S.

INTRODUCED BY VICE MAYOR ANNIE CAMPBELL WASHINGTON

RESOLUTION SUPPORTING THE DEVELOPMENT OF HOUSING PROJECTS, POLICIES AND PROGRAMS FOR EDUCATORS IN THE CITY OF OAKLAND

WHEREAS, there is currently a nationwide teacher shortage impacting all education employers, especially California public schools; and

WHEREAS, educator pay is clearly an issue, especially in cities with high housing and living costs like those in the Bay Area, one of the nation's costliest regions; and

WHEREAS, the Oakland Unified School District has established recruiting, hiring and retaining great educators as one of its top priorities; and

WHEREAS, the annual starting teacher in Oakland makes a little more than \$42,000 and the average monthly apartment rent in the area is \$2,802; and

WHEREAS, there is not enough housing supply in Oakland to meet the growing demand, and many current tenants are increasingly vulnerable to displacement; and

WHEREAS, Oakland is now the fourth most expensive rental market in the United States, as median rents for a one bedroom home increased 19% over 2015; and

WHEREAS, median income required to purchase a home in Oakland is \$150,000 which is not affordable to educators, or many others; and

WHEREAS, families state that they want educators for their students who were born in Oakland and reside in Oakland, and they want these educators to reflect the race and ethnicity of the students they teach; and

WHEREAS, the Oakland Unified School District and the City of Oakland want to recruit and retain the best educators, reflective of the diverse student population; and

WHEREAS, members of the Education Partnership Committee, Vice Mayor Annie Campbell Washington and Board of Education Director Jody London, wish to support and sponsor joint-action by the City and Oakland Unified School District to develop strategies to address the housing needs of Oakland educators; now, therefore, be it

RESOLVED: That the City of Oakland commits to creating programs and policies to assist educators to find and maintain their housing in Oakland and urges the Oakland Unified School District to work with the City and undertake efforts towards this goal; and be it

FURTHER RESOLVED: That the Oakland City Council urges the City Administrator, and the Oakland Board of Education to direct their Superintendent or appropriate officials, to create and appoint representatives to a joint City of Oakland-Oakland Unified School District ad hoc working group, the "Ad Hoc Educator Housing Working Group", to develop strategies to create housing projects, programs and policies to address the housing needs of Oakland educators; and be it

FURTHER RESOLVED: That the ad hoc group will report to the Education Partnership Committee in four months or less with an update on its work and proposed strategies for addressing housing needs for Oakland educators.

IN COUNCIL, OAKLAND, CALIFORNIA, _____

PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, CAMPBELL-WASHINGTON, GALLO, GUILLEN, KALB, KAPLAN, REID AND
PRESIDENT GIBSON MCELHANEY

NOES –
ABSENT –
ABSTENTION –

ATTEST:

LATONDA SIMMONS
City Clerk and Clerk of the Council of the City of
Oakland, California