# CITY OF OAKLAND

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OFFICE OF THE CITY GLERN
OAKLAND

AGENDA REPORT

2007 SEP 27 PM 5: 56

TO:

Office of the Agency Administrator

ATTN:

Deborah Edgerly

FROM:

Community and Economic Development Agency

DATE:

October 9, 2007

RE:

A Resolution Authorizing A One-Year Extension Of The Project Area

Committee For The West Oakland Redevelopment Project To

**November 18, 2008** 

#### **SUMMARY**

This item is a request for City Council approval of a resolution authorizing an extension of one year of the West Oakland Project Area Committee ("WOPAC") for the West Oakland Redevelopment Project. The WOPAC's term will expire under Community Redevelopment Law ("CRL") on November 18, 2007, unless extended by action of the City Council. Staff recommends that City Council approve this resolution.

#### FISCAL IMPACTS

Approval of this resolution will authorize an extension of one year for the WOPAC. WOPAC operating expenses are paid from the Redevelopment Planning - West Oakland/Coliseum Admin Fund (9101), West Oakland Base Reuse Organization (88679), Redevelopment Plan – West Oakland Project (P37650). These expenses include room rental, meeting materials, mailings and outreach activities. Actual expenditures for the WOPAC have been approximately \$8,500.00 annually. These expenditures do not include City staff costs associated with WOPAC operations which are managed by Redevelopment Division staff.

#### **BACKGROUND**

The City Council adopted Resolution No. 76841 C.M.S., which called for the formation of the West Oakland Project Area Committee and established procedures for its formation on November 27, 2001. The City Council certified the membership for the WOPAC on March 26, 2002 by Resolution No. 77043 C.M.S.

The composition of a project area committee is set by the CRL, which requires that residential tenants, residential property owners, business owners and representatives of community organizations be represented on a project area committee. The WOPAC presently consists of 17 positions: three residential tenants, three residential property owners, three business owners and seven representatives of community organizations. There is currently one vacancy for the Clawson/McClymonds/Bunche subarea

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|--------------------------------|-----------------|
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CEDA: Extension of West Oakland Project Area Committee

community organization position on the WOPAC. As the West Oakland Redevelopment Project Area is divided into three subareas for administrative and planning purposes, WOPAC representatives are divided equally between these subareas with the addition of two representatives of at-large community organizations.

The CRL states that a project area committee maintains its advisory role throughout the period of preparation of the redevelopment plan and for a three year period after the adoption of the redevelopment plan, subject to one year extensions by the legislative body. The West Oakland Redevelopment Plan was adopted by City Council on November 18, 2003; thus the three year period expired on November 18, 2006. The City Council extended the WOPAC's term until November 18, 2007 by Resolution No. 80242, C.M.S. on October 31, 2006.

#### **KEY ISSUES AND IMPACTS**

The WOPAC's current one year term will expire on November 18, 2007, unless extended for an additional year by the City Council. The WOPAC has met monthly since its inception and has also met in subcommittees to address specific issues. The WOPAC has recommended funding for several projects and programs including façade and tenant improvement programs for the West Oakland Redevelopment Project Area (Agency Resolutions Numbers 2006-0001 and 2006-0003 C.M.S.), a special tenant improvement grant of \$100,000 for the People's Community Partnership Federal Credit Union (Agency Resolution No. 2006-0002 C.M.S.), environmental clean-up activities at Willow Park, a tenant improvement grant of \$200,000 for the future Mandela Foods Cooperative and matching funds for environmental clean-up and streetscape projects. Other activities have included annual outreach picnics and a newsletter.

The WOPAC unanimously passed a motion recommending that City Council extend its term on September 19, 2007. An extension of the WOPAC's term will allow for continued community participation in the decision-making process regarding redevelopment activities in the West Oakland Redevelopment Project Area. The WOPAC has demonstrated its commitment to working with the Redevelopment Agency staff over the past six years.

### SUSTAINABLE OPPORTUNITIES

Environmental: This action will not have any impacts on the environment.

*Economic*: This action will have no economic impacts.

**Social Equity:** The extension of the WOPAC will allow for continued representation of community interests in the decision-making process for redevelopment activities in the West Oakland Redevelopment Project Area.



## DISABILITY AND SENIOR CITIZEN ACCESS

All WOPAC meetings are held in venues that comply with the Americans with Disability Act ("ADA"). This report and the accompanying resolution will have no impact on disability and senior citizen access.

# RECOMMENDATIONS AND RATIONALE

Staff recommends that the City Council extend the WOPAC until November 18, 2008. Extending the WOPAC for an additional year will allow for greater community participation in the decision-making process regarding redevelopment activities in the West Oakland Redevelopment Project Area.

# ACTION REQUESTED OF THE COUNCIL

Staff requests that the City Council approve the attached resolution authorizing a one year extension of the West Oakland Project Area Committee.

Respectfully submitted,

Gregory D. Hunter, Deputy Director

Confimulity and Economic Development Agency

Economic Development & Redevelopment

Prepared by:

Wendy Simon

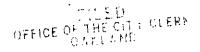
Urban Economic Analyst IV

APPROVED FOR FORWARDING TO THE COMMUNITY AND ECONOMIC DEVELOPMENT COMMITTEE:

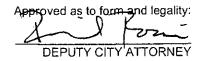
Office of the City Administration

Item No. \_\_\_\_\_ Community and Economic Development Committee

October 9, 2007



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# **OAKLAND CITY COUNCIL**

| RESOLUTION NO.   | C.M.S.                               |
|--|--------------------------------------|
| A RESOLUTION AUTHORIZING A ONE PROJECT AREA COMMITTEE FOR REDEVELOPMENT PROJECT TO NOVEM   | THE WEST OAKLAND                     |
| WHEREAS, on March 26, 2002, the Council ce Oakland Project Area Committee ("WOPAC") for the V (Resolution No. 77043 C.M.S.) pursuant to California H and | Vest Oakland Redevelopment Project   |
| WHEREAS, on November 18, 2003, Council ac<br>West Oakland Redevelopment project (Ordinance No. 1   |                                      |
| WHEREAS, pursuant to California Health and S is to serve for a three year period after the adoption of the   | •                                    |
| WHEREAS, the Council may authorize one year California Health and Safety Code Section 33386; and   | r extensions of the WOPAC pursuant t |
| WHEREAS, the time period for the WOPAC fo<br>Project will expire on November 18, 2007; now, therefo  |                                      |
| <b>RESOLVED:</b> That the City Council hereby aut Oakland Project Area Committee until November 18, 20   |                                      |
| IN COUNCIL, OAKLAND, CALIFORNIA,   | , 2007                               |
| PASSED BY THE FOLLOWING VOTE:  |                                      |
| AYES - BRUNNER, KERNIGHAN, NADEL, QUA<br>PRESIDENT DE LA FUENTE  | N, BROOKS, REID, CHANG, AND          |
| NOES -   |                                      |
| ABSENT -   |                                      |
| ABSTENTION – ATTEST:   |                                      |
| LATONDA  | SIMMONS                              |

City Clerk and Clerk of the Council of the City of Oakland, California