

OAKLAND CITY COUNCIL

RESOLUTION No. 76190 C.M.S.

INTRODUCED BY COUNCILMEMBER _____

A RESOLUTION ADOPTING POLICY AND PROCEDURAL CHANGES TO THE CITY OF OAKLAND CULTURAL FUNDING PROGRAM FOR IMPLEMENTATION BEGINNING IN THE FISCAL YEAR 2001-2002 FUNDING CYCLE pt

WHEREAS, the City Council and Mayor have established as Priority Objective #11: “Celebrate arts and culture to express the creativity and diversity of Oakland;” and

WHEREAS, the Cultural Funding Program is the City’s funding mechanism to support Oakland-based nonprofit organizations providing arts and cultural activities to the public. As such, policies, review procedures and funding categories have been created to ensure the public trust in the distribution of public funds; and

WHEREAS, the Cultural Funding Program application and review process is evaluated annually to create more sound and equitable policies that support Oakland’s art providers; and

WHEREAS, the revisions that developed as a result of the evaluation represent a conscientious approach to help applicants apply for and access funding for arts and cultural activities; and

WHEREAS, the following are the specific policy and procedural revisions to the Cultural Funding Program:

1. Application and Guideline Materials

That the funding applications be redesigned to provide clearer, step-by-step instructions to better assist applicants in completing the forms. And that the guidelines be expanded to include the following new sections, which serve as tools for providing applicant with technical assistance: “Frequently Asked Questions” and “Resources.”

2. Panel Process

A. Reinstate panelist site visits for the Sustaining and Advancement Support categories. Sustaining and Advancement panelists will be assigned a specific number of applicant organizations to visit and assess. In conducting site visits, panelists will be required to interview artistic and administrative staff and attend a minimum of one event—performance, exhibit, class, workshop, etc.—produced by the applicant. At the public panel review, panelists will present their assigned applicants to the panel.

B. Require applicants to submit an Intent to Apply Form. Applicants to Sustaining, Advancement, and Project should be required to submit an Intent to Apply form prior to applying for funds. The form provides pertinent information that allows staff to establish the most appropriate panels and better plan for the panel process.

The Intent to Apply Form will facilitate staffs ability to organize panelist’s site visits. All applicants to the Sustaining, Advancement, and Project categories will be required to submit the Intent to Apply Form for the Fiscal Year 2001-2002 cycle. Beginning in the Fiscal Year 2002-2003 cycle, the Intent to Apply will be required of new applicants only.

3. Definition of Oakland-based Status

Eliminate the restriction on Sustaining and Advancement applicants to conduct 55% of its Bay Area activities in Oakland and replace with the following requirement:

“In addition to meeting general eligibility requirements, Sustaining and Advancement applicants must be incorporated in the City of Oakland, have business offices in Oakland, and annually conduct a season of Oakland performances, exhibits and/or other arts programs that serve the citizens of Oakland.”

4. Project Support Program Funding Cycle

Conduct the Project Support Program on a semi-annual basis in order to develop a more flexible and responsive funding mechanism under the Cultural Funding Program. Applications will be accepted in March for activities occurring between July and December and again in September for projects taking place between January and June.

5. Reactivate the of the Funding Advisory Committee.

Reinstate the Funding Advisory Committee. The Funding Advisory Committee is a nine-member standing subcommittee of the Commission. Two seats are reserved for Commissioners and the remaining seven members are appointed by the Cultural Affairs Commission. Staff support is provided by the Cultural Funding Program Coordinator. Responsibilities of the Funding Advisory Committee include developing funding policies and reviewing procedures for the Cultural Funding Program, recommending panels annually to the Commission, and evaluating with staff the Cultural Funding Program as a whole to make recommendations for revisions, expansion, etc. to the Commission. The Funding Advisory Committee meets monthly, as determined by the Cultural Affairs Commission.

WHEREAS, the Cultural Affairs Commission approved staff recommendations on November 20, 2000; and

WHEREAS, the Life Enrichment Committee approved the Cultural Affairs Commission recommendations on December 12, 2000; now therefore be it

RESOLVED: That the aforementioned Cultural Funding Program revisions be adopted for implementation in the Fiscal Year 2001-2002 funding cycle.

IN COUNCIL, OAKLAND, CALIFORNIA, **DEC 12 2000**, 19_____

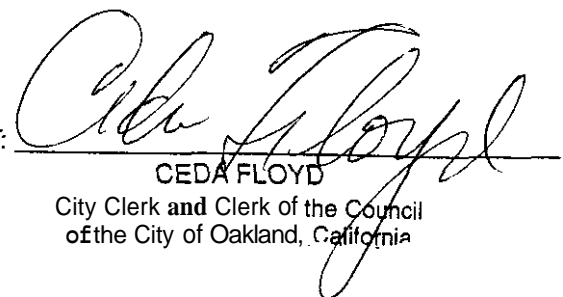
PASSED BY THE FOLLOWING VOTE:

AYES- BRUNNER, ~~CHANG~~, MILEY, NADEL REID, ~~FUSSO~~, ^{WAN} SPEES AND PRESIDENT DE LA FUENTE

NOES- None

ABSENT- Chang-1

ABSTENTION- None

ATTEST: 
CEDA FLOYD
City Clerk and Clerk of the Council
of the City of Oakland, California