2020 – 2025 STRATEGIC PLAN

Alameda County - Oakland Community Action Partnership (AC-OCAP)

Alameda County-Oakland community Action PARTNERSHIP®
Helping People. Changing Lives.

MISSION
To improve our community by creating pathways that lead to economic empowerment and prosperity.

VISION
To end poverty within the City of Oakland and throughout Alameda County.

VALUES
- Community-driven
- Equitable
- Collaborative
- Impactful
- Results-driven

ENTREPRENEURSHIP/JOB TRAINING & EMPLOYMENT

GOAL
Increase workforce development opportunities for Black, Latinx, Indigenous, People of Color (BLIPOC) residents with low-income that lead to employment or entrepreneurship.

STRATEGY
Improve the employment continuum, including entrepreneurial opportunities, and align AC-OCAP's funding with the Workforce Investment Opportunity Act (WIOA) demand-sector industry.

LOW-INCOME HOUSING

GOAL
End homelessness for:
1) BLIPOC families with children; and 2) seniors 55+.

STRATEGY
Partner with organizations focused on increasing the number of un-housed families with children and/or seniors who obtain housing.

COMMUNITY DEVELOPMENT

GOAL
Increase access to resources and information, and empower BLIPOC residents with low-income to build assets and wealth.

STRATEGY
Host community fairs and use collaborations to offer skill training and other resources; Increase food security and access to the Earned Income Tax Credit, banking, financial coaching, credit repair, debt reduction, and home ownership.

CIVIC ENGAGEMENT & ADVOCACY

GOAL
Empower BLIPOC residents with low-income to advocate for systems-change and harness political power.

STRATEGY
Leverage existing networks and fund grassroots trusted community leaders, organizing groups, and Community Based Organizations (CBOs) that empower and advocate for communities of color (e.g., voter registration, citizenship).

CAPACITY BUILDING

GOAL
Raise awareness and transform AC-OCAP's community impact into a MOVEMENT. #ACEndPovertyNow

STRATEGY
Leverage relationships to build an anti-poverty coalition and create a community campaign to end poverty now.