

CITY OF OAKLAND

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OFFICE OF THE CITY CLERK  
OAKLAND

Agenda Report

2004 JUL -1 PM 2:04

**TO:** Office of the City Administrator  
**ATTN:** Deborah Egerly  
**FROM:** Library Department  
**DATE:** July 13, 2004  
**RE:** RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO APPLY FOR, ACCEPT, AND APPROPRIATE A GRANT IN THE AMOUNT OF \$25,000 FROM THE CALIFORNIA STATE LIBRARY, LIBRARY SERVICES AND CONSTRUCTION ACT (LSTA) GLOBAL LANGUAGES PROGRAMS FOR FISCAL YEAR 2004-2005.

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**SUMMARY**

Staff recommends that the City Council approve a resolution authorizing the City Administrator to apply for, accept, and appropriate grant funds in the amount of \$25,000 for fiscal year 2004-2005 from the California State Library, Library Services and Construction Act (LSTA). The grant is provided under the Global Languages Program and will provide funding to Oakland Public Library to create book collections in Hindi and Punjabi in order to meet the reading needs of patrons of the Golden Gate and Asian branch libraries.

**FISCAL IMPACT**

The acceptance of this grant will not impact the General Fund. The LSTA grant will fully fund the collection purchase and staff processing costs and will be appropriated to Organization 61343, Fund 2148 (California Library Services) in a project to be established.

**BACKGROUND**

In order to encourage California's public libraries to create more diverse collections to serve an ever more diverse populace, the California State Library is making \$2,000,000 in Library Services and Technology Act Grant funds (federal) available to public libraries to support the creation of new language collections. Funds have been tentatively apportioned to each eligible public library pending successful completion of the application process. Oakland Public Library has been allocated \$25,000.

To ensure that the libraries dialog with their target populations, the grant guidelines stipulate that successful applicants obtain input from the targeted immigrant community or communities regarding the nature of the materials to be acquired under this grant.

Item: 14  
Life Enrichment Committee  
July 13, 2004

## **KEY ISSUES AND IMPACTS**

While California is a state of diverse language groups, Oakland, with residents speaking more than 80 different languages and dialects, is the prototype for urban language diversity. In order for Oakland Public Library to serve its increasingly more diverse population, library staff must continue to interact with new language groups and provide monolingual and bilingual materials to meet their reading and informational needs.

Recognizing that the materials budgets of most California public libraries are stretched thin and not keeping up with the rising costs of materials, the California State Library is making this infusion of funds to encourage libraries to continue serving new populations.

## **PROGRAM DESCRIPTION**

The East Indian population using the Golden Gate Branch Library has increased 41% over the past ten years (Oakland Tribune, March 30, 2004), with a significant number of Hindi- and Punjabi-speaking children coming to the library for programs and homework help. 42% of the total number of children enrolled in the PASS! program at Golden Gate Branch are East Indian.

Due to the influx of immigrants, the Library's cultural programs have increased and are well-attended by immigrant groups. The change in "customer base" and the increased need for foreign language materials have accelerated in the past three years and currently print and non-print materials in Hindi and Punjabi are in very high demand.

In order to meet this growing need, the Oakland Public Library is requesting \$25,000 from the Global Languages Program grant to create a collection of fiction and non-fiction books and DVDs in the Hindi and Punjabi languages. These materials will be purchased in a bilingual format when available.

Once purchased, processed and publicized, materials will be housed at the Golden Gate Branch Library and the Asian Branch Library and will be available for loan throughout the city.

East Indian patrons will form an advisory group to work with library staff as required by the grant.

## **SUSTAINABLE OPPORTUNITIES**

An informed and educated population is more likely to become aware of, learn about and practice sustainability. The provision of the Hindi-Punjabi collections will encourage East Indian residents of Oakland to use the public library more often and expand their knowledge of all topics, including sustainability.

## DISABILITY AND SENIOR CITIZEN ACCESS

All Oakland Public Library facilities, programs and services are ADA accessible.

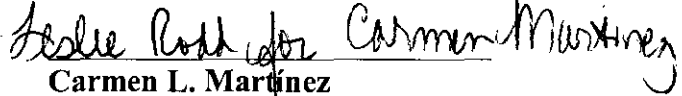
## RECOMMENDATIONS AND RATIONALE

Staff recommends that the City Council approve this resolution in order to encourage Oakland Public Library to expand the language diversity of its collections in order to better meet the needs of Oakland's diverse population base.

## ACTION REQUESTED OF THE CITY COUNCIL

That the City Council approve the resolution authorizing the City Administrator to apply for, accept and appropriate a grant in the amount of \$25,000 from the California State Library, Library Services and Construction Act, Global Languages Program for Fiscal Year 2004-2005.

Respectfully submitted,

  
**Carmen L. Martinez**  
**Library Director**

Prepared by:  
Leslie Rodd, Administrative Librarian  
Program Management Division

APPROVED FOR FORWARDING TO THE  
LIFE ENRICHMENT COMMITTEE

  
OFFICE OF THE CITY ADMINISTRATOR

OAKLAND CITY COUNCIL

*A. Floyd*  
FILED  
OFFICE OF THE CITY CLERK  
OAKLAND

RESOLUTION NO. \_\_\_\_\_ C. M. S. 2004 JUL -1 PM 2:04

**RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR, ON BEHALF OF THE CITY OF OAKLAND, TO APPLY FOR, ACCEPT, AND APPROPRIATE A GRANT IN THE AMOUNT OF \$25,000 FROM THE CALIFORNIA STATE LIBRARY, LIBRARY SERVICES AND CONSTRUCTION ACT, GLOBAL LANGUAGES PROGRAM FOR FISCAL YEAR 2004-2005**

WHEREAS, the California State Library has made available Library Services and Technology Act (LSTA) funding for the Global Languages Program in fiscal year 2004-2005 in order to enable public libraries in California to improve their collections in under-represented languages; and

WHEREAS, the City of Oakland desires to apply for and accept a grant in the amount of twenty five thousand dollars (\$25,000) from the California State Library for fiscal year 2004-2005 under the Global Languages Program to purchase library materials in Hindi and Punjabi; now, therefore, be it

RESOLVED: That the City Administrator or her designee is hereby authorized and directed to apply for and accept an LSTA grant in the amount of twenty five thousand dollars (\$25,000) for the purpose described above, with the grant appropriated to Organization No. 61343, Fund 2148, and in a project to be determined; and, be it

FURTHER RESOLVED: That the City Council hereby appoints the City Administrator or her designee as agent of the City to conduct all negotiations, applications, agreements, payment requests, and related actions which may be necessary for the completion of the aforementioned project in accordance with its basic purpose; and be it

FURTHER RESOLVED: That should additional funds be received, the City Administrator or her designee is hereby authorized to appropriate same for the purposes described above.

IN COUNCIL, OAKLAND, CALIFORNIA, \_\_\_\_\_, 2003  
PASSED BY THE FOLLOWING VOTE:

AYES – BROOKS, BRUNNER, CHANG, NADEL, QUAN, REID, WAN AND PRESIDENT DE LA FUENTE

NOES -

ABSENT -

ABSTENTION -

TTEST: \_\_\_\_\_  
CEDA FLOYD LIFE ENRICHMENT CMTE  
City Clerk and Clerk of the Council  
Of the City of Oakland, California  
16  
JUL 13 2004