

CITY OF OAKLAND
AGENDA REPORT

FILED
OFFICE OF THE CITY CLERK
OAKLAND

2009 JUL -2 PM 7:58

To: Office of the City Administrator
Attn: Daniel Lindheim
From: Office of the Mayor
Date: July 7, 2009

Re: A Supplemental Report On The Resolution Amending Resolution No. 82058 C.M.S. To Accept And Appropriate An Additional \$1,153,487 In Fiscal Year 2008-2009 American Recovery And Reinvestment Act (ARRA) Workforce Investment Act Title 1 Youth Employment Funds, Accepting And Appropriating \$3,563,032 In Fiscal Year 2008-2009 ARRA Workforce Investment Act Title 1 Adult And Dislocated Worker Employment Funds, Accepting And Allocating \$34,000 In Fiscal Year 2008-2009 WIA Title 1 15% Demonstration Project Funds, And Allocating Said Funds To The Oakland Private Industry Council, Inc., As The Oakland Workforce Investment System Administrator To Designated Youth And Adult Service Providers

This supplemental report provides information that was not available when the original report was submitted.

Staff recommends an augmentation to the existing contracts with the current WIA Adult service providers:

Program/ Services	FY 08-09 ARRA Augmentation	Clients Served
Oakland Private Industry Council One-Stop Career Center (Adult and Dislocated Workers), including EDD in East Oakland	\$1,298,761	173
The English Center (Adult and Dislocated Worker) *Affiliate One-Stop Sites and Satellites	\$211,222	60
The Unity Council (Adult and Dislocated Worker) *Affiliate One-Stop Sites and Satellites	\$211,222	48
Lao Family Community Development, Inc. (Adult, Dislocated Worker, *Affiliate One-Stop Sites and Satellites	\$211,222	50
ASSETS Senior Employment Opportunities Program (Adult and Dislocated Worker)	\$200,000	47

The review panel recently completed their scoring process and offers the following recommendations for additional Mayor's Summer Youth Employment Program providers. The total amount allocated for second request for proposals is \$794,801. Pursuant to federal mandates, it is imperative that staff, City Council and the WIB move expeditiously to get the ARRA funds to

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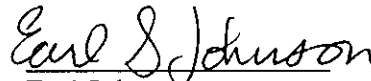
employment service providers in order to increase their efforts to address the growing unemployment rate of adults and youth alike. Based on the review panel's recommendation, staff recommends the following organizations be selected as additional youth employment service provider:

Youth Organization	Youth Served	Amount Awarded	Youth Wages	Support Services	Total Award
Youth Employment Partnership, Inc.	199	\$222,000	\$254,720	\$13,774	\$490,494
Youth Uprising	71	\$75,000	\$88,892	\$7,171	\$171,063
East Oakland Boxing Association	30	\$22,500	\$38,400	\$2,000	\$62,900
McCullum Youth Court	44	\$12,744	\$57,600	0	\$70,344
TOTAL		\$332,244	\$439,612	\$22,945	\$794,801

With the addition of these four organizations, the Mayor's Summer Youth Employment Program will serve a total of 1,081 youth, exceeding the WIB's goal of serving 1,000 youth. To provide context, the following attachments are included:

- Attachment 1: Performance data Adult WIA service providers for PY07-08
- Attachment 2: Performance data your Youth WIA service providers for PY 07-08
- Attachment 3: Review Panel's Recommendation for additional youth summer employment providers

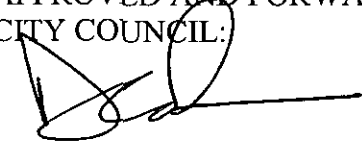
Respectfully submitted,



Earl Johnson
Senior Policy Advisor
Office of the Mayor

Prepared by:
Earl Johnson
Senior Policy Advisor
Office of the Mayor

APPROVED AND FORWARDED TO THE
CITY COUNCIL:



Office of the City Administrator

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Attachment 1

Agency and Program	Enrollees	Contract Period	Contract Amount	Expenditures as of 6/30/08	Annual Enrollment Plan	Actual Enrollment	Enrollment % of Plan	Exited w/out Placement	Annual Placement Plan	Placements to date	Placement % of Goal	Average Wage	Benefits	Retention - 3 Month	Retention - 6 Month
PROGRAM YEAR 2007-08															
Universal Client services through all One-Stop Centers	Core	7/07 - 6/08			7,500	9,376	125%								
PIC One Stop Downtown/East Oakland	Adult	7/07 - 6/09	\$ 1,686,623	\$ 1,686,623	108	117	108%	6	85	31	36%	\$ 20.15	22		
PIC One Stop Downtown/East Oakland	DW	7/07 - 6/09			136	127	93%	1	100	54	54%	\$ 19.31	48		
Eng. Center: WIA One Stop Affiliate	Adult/DW	7/07 - 6/09	\$ 200,000	\$ 200,000	40	40	100%	0	30	8	27%	\$ 13.92	5		
Lao Family Comm. Dev.: WIA One Stop Affiliate	Adult/DW	7/07 - 6/09	\$ 200,000	\$ 200,000	32	37	116%	0	28	28	100%	\$ 10.21	22		
Unity Council: WIA One Stop Affiliate	Adult/DW	7/07 - 6/09	\$ 300,000	\$ 300,000	48	57	119%	0	43	30	70%	\$ 12.32	6		
City of Oakland DHS	Adult/DW	7/07 - 6/09	\$ 140,000	\$ 140,000	33	33	100%	1	24	21	88%	\$ 13.90	4		
PY 07-08 Adult/DW TOTALS:			\$ 2,526,623	\$ 2,526,623	397	411	104%	8	310	172	55%	\$ 15.86	107		
Adult subtotal:					238	268	113%	7	198	111	56%	\$ 14.53	59		
Dislocated Worker subtotal:					159	143	90%	1	112	61	54%	\$ 18.28	48		

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Attachment 2:

Agency and Program	Enrollees	Contract Period	Contract Amount	Expenditures as of 6/30/08	Annual Enrollment Plan	Actual Enrollment	Enrollment % of Plan	Placement Goal	Placements to date	Placement % of Goal	Average Wage	Basic Skills	Occupational Skills	Work Readiness Skills	Diplomas and Credentials	Return to School or College
Program Year 2007-08																
Alameda County Healthcare Found. Project Model Neighb.	In-School	7/07 - 6/09	\$ 30,860	\$ 26,231	13	15	115%	10		0%	\$ 10.00					
	Out-of-School							n/a								
Lao Family Community Dev.	In-School	7/07 - 6/09	\$ 137,500	\$ 95,057	35	35		23								
	Out-of-School						10	10		7						
Pivotal Point Youth Services, Inc.	In-School	7/07 - 6/09	\$ 86,060	\$ 65,171			n/a									
	Out-of-School						18	18	100%	12						
Scotlan Youth Development Center	In-School	7/07 - 6/09	\$ 177,800	\$ 164,052	17	17	100%	11		0%	\$ 9.25					
	Out-of-School						40	41	103%	27						
Youth Employment Partnership	In-School	7/07 - 6/09	\$ 367,780	\$ 173,082	50	52	104%	35		0%	\$ 7.50					
	Out-of-School						75	76	101%	51						
PY 07 - 08 Youth TOTALS:			\$ 800,000	\$ 523,593	258	264	102%	17	0	0	#DIV/0!					
In-School Youth subtotal:					115	119	103%	17	0	0%	\$ -					
Out-of-School Youth subtotal:					143	145	101%		0		\$ -					

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Attachment 3

2009 Summer RFP - Proposers' Names and Partners	# of Youth Prop.	# of Youth Recom.	Agency Amount Requested	Agency Amount Recomm.	Wages Amount Req.	Wages Amount Recomm.	Supp Svcs	Cost per Youth	Wages per Youth	Avg. Scores
Youth Employment Partnership, Inc.	280	199	\$222,000	\$157,779	\$393,800	\$254,720	\$13,774	\$793	\$1,280	94.6
Youth Uprising	100	71	\$75,000	\$53,250	\$125,200	\$88,892	\$7,171	\$750	\$1,252	92.0
East Oakland Boxing Association	30	30	\$22,500	\$22,500	\$38,400	\$38,400	\$2,000	\$750	\$1,280	75.0
OUSD School-To-Career	125		\$97,500	\$0	\$160,000	\$0	\$0	\$780	\$1,280	74.2
McCullum Youth Court	44	44	\$12,744	\$12,744	\$57,600	\$57,600	\$0	\$290	\$1,309	73.6
Oakland Leaders in Action for Youth (OLA! 4 Youth)	30		\$18,750	\$0	\$32,000	\$0	\$0	\$625	\$1,067	72.6
BEST (Business Emergency Safety Training)	50		\$21,479	\$0	\$64,000	\$0		\$430	\$1,280	41.0
RECOMMENDATIONS: Totals or Averages		344		\$246,273		\$439,612	\$22,945	\$639	\$1,220	
Requested: Totals or averages	659		\$469,973		\$871,000			631.0	1,249.7	74.7
1280										
Available Funds:				\$253,500		\$432,640	\$21,585		\$707,725	
Available funds minus recommendations:				\$7,227		-\$6,972	-\$1,360		-\$1,104	

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	\$1,379,453	Total to Agencies	Total Wages	Total Supp. Svcs.	Avg Cost Per	Avg Wage Per
Total Number of Youth per Proposals: 659		\$469,973	\$871,000	\$38,480	\$713	\$1,322
BEST (Business Emergency Safety Training)	CBO-Pvt. For-profit	Erroll Najee	1611 Telegraph Avenue #100	94612	510-893-2781	
	Amount Requested	Youth Wages	Youth Supp Svcs	Cost Per	Wages Per	
Number of youth: 50	\$21,479	\$64,000	\$3,500	\$430	\$1,280	
<p>BEST-Safety Training Center, a non-profit organization in collaboration with San Francisco East Bay Area Council Boy Scouts of America, presents the Workforce Investment Board and Private Industry Council (PIC) the following program in consideration of funding: Exploring (Career pathways) & Park Beautification Project "Clean it, Green It, Mean It!" Community Service Summer Youth Program 2009. Our program will serve East and West Oakland locations as well as the Chinatown and downtown areas. Our program will focus on the following six key areas: career opportunities, life skills, citizenship, character education, leadership experience and environmental protection (community service).</p>						
East Oakland Boxing Association	CBO	Elizabeth Kendall	816 98th Avenue	94603	510-430-8056	
	Amount Requested	Youth Wages	Youth Supp Svcs	Cost Per	Wages Per	
Number of youth: 30	\$22,500	\$38,400	\$2,000	\$750	\$1,280	
<p>For the last 22 years, the East Oakland Boxing Association (EOBA) has been providing Oakland's youth with an opportunity to achieve mind and body well being through hands-on academic, enrichment, and physical education activities in a safe and nurturing environment. Since 2002, the EOBA has focused on partnering with a number of community-based organizations to provide high quality paid and volunteer work-learning opportunities for youth ages 13-24. EOBA's Aspiring Youth Intern Program was developed to give youth a positive and guided first working experience focusing on work readiness skills and career preparation for 30 youth, specifically youth whom are targeted by the Summer Youth Employment Program. The Aspiring Youth Internship Program at EOBA takes a profound pride in providing the youth employees with hope, opportunity and empowerment. Through our program, not only do we fervently strive to prepare the youth employees for the workforce, we also implement a sense of leadership, self-respect, teamwork, and dedication. Under the mentoring and guidance of EOBA staff and partners, we hold the youth accountable for their actions and require nothing less than their absolute best.</p>						
McCullum Youth Court	CBO	Rachel Sing, Ed.D.	287 17th Street, Suite 287	94612	510-832-5858	
	Amount Requested	Youth Wages	Youth Supp Svcs	Cost Per	Wages Per	
Number of youth: 44	\$12,744	\$57,600	\$0	\$290	\$1,309	

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McCullum Youth Court (MYC) proposes a "one-stop shop" model for the Summer Youth Employment Program, MMY (Mayor's McCullum Youth), for this initial year of the Mayor's Summer Youth Employment Program. Using an evidence-based peer-centered model, MYC will serve a total of 44 youth, two-thirds males, at risk for involvement in the juvenile justice system, to build their work readiness skills and enhance future aspirations. The project will utilize MYC's existing infrastructure, case management capability, cascading peer leadership structure, and at least eight years of experience employing youth to work at our site, to support the project and enhance outcomes.

OLA! 4 Youth (Prescott Joseph Center for Community Enhancement, Inc.)	CBO	Ache Lytle	920 Peralta Street	94607	510-208-5651
	Amount Requested	Youth Wages	Youth Supp Svcs	Cost Per	Wages Per
Number of youth: 30	\$18,750	\$32,000	\$3,000	\$625	\$1,067

The OLA! 4 Youth Collaborative will leverage existing resources to implement an innovative, results-driven model of comprehensive youth employment services for workforce development with the Prescott-Joseph Center, UC Berkeley, and Leadership Preparatory High School. In the global world, premiums are placed on new 21st Century workforce skills: the ability to communicate to diverse and distant audiences; to organize, analyze, and deploy information; create, innovate, and think collaboratively to solve complex problems; and use technological tools. We will prepare students in East and West Oakland to compete in the global economy in Oakland's Healthcare, International Trade, and Digital Media growth industries.

OUSD - Oakland WORKS Summer Pgm.	Public	Garlin Cephas	1025 2nd Avenue, Portable 14	94606	510-879-8826
	Amount Requested	Youth Wages	Youth Supp Svcs	Cost Per	Wages Per
Number of youth: 125	\$97,500	\$160,000	\$500	\$780	\$1,280

OaklandWORKS will serve 50 - 10th and 11th grade students enrolled in a career academy, 25 academy students short meeting graduation requirements, 20 struggling 9th grade boys, and 30 students who have not passed the CAHSEE examination. The strength of our program is that it combines an existing infrastructure for program administration, strong community ties to real job opportunities at existing Oakland employers and a matching program that allows youth to choose real areas of long-term interest. In addition, unlike other summer programs, OaklandWORKS has the benefits of providing academic credit, career and behavioral counseling and placement follow/up to encourage successful matriculation and job skill development.

Youth Uprising, Inc.	CBO	Krystal Justice Robinson	8711 MacArthur Blvd.	94605	510-777-9909
	Amount Requested	Youth Wages	Youth Supp Svcs	Cost Per	Wages Per
Number of youth: 100	\$75,000	\$125,200	\$10,100	\$750	\$1,252

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Youth Uprising will serve 100 Oakland youth, between the ages 14 - 24, primarily from East Oakland. All youth will complete 120 hours of work experience, working 20 hours per week for six weeks, after completing 20 hours of pre-employment training. Additionally, all youth will participate in 48 hours of soft skills and educational training, tied to their job placement, educational and/or employment barriers. Educational components included Digital Media Arts Production, Culinary Arts/Food Service, Conflict Management, CAHSEE/ GED prep, Environmental Education, Computer Skills, and Alternative Leadership Development. Goals completed in each youth's soft skills and education components will be rewarded with weekly bonuses.

Youth Employment Partnership, Inc.	CBO	Michele Clark	2300 International Blvd	94601	510-533-3447
	Amount Requested	Youth Wages	Youth Supp Svcs	Cost Per	Wages Per
Number of youth: 280	\$222,000	\$393,800	\$19,380	\$793	\$1,406

YEP proposes to provide soft skills workshops and summer job placement to a total of 280 Oakland youth. YEP has prepared stimulus documents for over 140 new stimulus clients, and an additional 140 existing YEP WIA clients will be temporarily transferred to summer ARRA opportunities from year-round programs to ensure efficient use of stimulus funds. All participants will complete 20 hours of training prior to placement, four additional weekly 4-hour soft skills training, and 120-160 hours of subsidized employment. YEP will also offer 140 youth and all 80 young adults participation in critical educational and enrichment activities linked with employment experience.

2009 Summer RFP - Proposers' Names and Partners	
1	BEST (Business Emergency Safety Training)
	Bay Area Council East Bay Boy Scouts of America
2	East Oakland Boxing Association
	DIG Corporative (education in field of water conservation)
3	McCullum Youth Court
4	Oakland Leaders in Action for Youth (OLA! 4 Youth)
	Prescott-Joseph Center
	UC Berkeley
	OUSD
5	OUSD School-To-Career
	100 Black Men of the Bay Area, Inc.
6	Youth Employment Partnership, Inc.
	The Crucible
	The Mentoring Center
	The Workforce Collaborative
7	Youth Uprising

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