



# AGENDA REPORT

**TO:** Steven Falk  
Interim City Administrator

**FROM:** Sofia Navarro  
Interim Director, Economic  
& Workforce Development  
Department

**SUBJECT:** Extension of On-Call Economic  
Consultant Professional Service  
Agreements

**DATE:** May 22, 2023

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City Administrator Approval

Date: May 31, 2023

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## **RECOMMENDATION**

**Staff Recommends That The City Council Adopt A Resolution Amending Resolution No. 85717 C.M.S. (2015) and Resolution No. 88677 C.M.S. (2021) To Exercise A One-Year Option To Extend The Terms Of Professional Service Agreements For On-Call Economic Consulting Services And To Also Increase The Amount Of Each Agreement By An Amount Not To Exceed Two Hundred Thousand Dollars (\$200,000) With The Following Four Firms: 1) Century Urban, LLC, 2) Economic & Planning Systems, 3) Hausrath Economics Group, And 4) Keyser Marston Associates**

## **EXECUTIVE SUMMARY**

Approval of this resolution will authorize City of Oakland (City) staff to extend existing professional services agreements (PSAs) that were first authorized by the City Council in 2015 to provide the City with access to on-call economic consultants for financial, economic, and real estate consulting services. The selected consultants have demonstrated expertise in economic analysis, finance, and real estate transactions and are needed to continue work on City projects currently in progress across multiple departments.

The agreements were originally extended in June of 2021, with the two-year amended period scheduled to expire on July 21, 2023, barring the execution of a Council approved one-year extension. City staff are seeking to extend the existing agreements for four on-call consultants (Century Urban LLC, Economic & Planning Systems, Hausrath Economic Group and Keyser Marston Associates) to exercise the one-year extension option authorized in the 2021 amendment. Staff are also seeking to reallocate \$800,000 in unused contract authority from David Rosen & Associates, a firm that had only one assignment and retained the vast amount of their authorized allocation, to increase the amount of the other four existing agreements by an additional \$200,000 per firm. During this extension period, staff will develop updated criteria and issue a new Request for Proposals/Request for Qualifications (RFP/Q) that that will focus on developing a broad and diverse submittal response pool to address race and gender contracting disparities, consistent with the Local Business Empowerment Through Contracting Ordinance,

CED Committee  
June 13, 2023

No. 13640 C.M.S. Extending the PSAs will allow staff to continue critical projects while an updated RFP/Q process is completed.

## **BACKGROUND / LEGISLATIVE HISTORY**

The Economic and Workforce Development Department (EWDD) works to bring about a vibrant, equitable and resilient economy in Oakland. The various divisions within EWDD have historically demonstrated a need for economic consultants to provide services on numerous projects and programs. In addition, the EWDD on-call economic consultant services are used by multiple departments, including the Planning and Building Department (PBD), Housing and Community Development Department (HCD), and the City Administrator's Office (CAO).

### **Prior Consultant Selection Process**

Staff previously released an RFP/Q for as-needed economic consultants in April 2015. Nine submittals were received. Each consultant team (which includes the prime consultant and all associated sub-consultants) was evaluated based upon their qualifications and experience in 17 areas, including: Pro Forma Analysis and Review; Real Estate Market and Feasibility Studies; Financing Plans; Fiscal Impact Analysis; Public Financing Analysis; Affordable Housing Analysis; Business incentives negotiations; etc. Additional consideration was given for consultant teams that incorporated sub-contractors such as design firms, parking consultants, and construction-cost-estimating firms.

Staff evaluated the nine written proposals and scored along the identified criteria. Seven firms were selected for the interview process. Staff determined that all seven teams had met the required criteria and were appropriately qualified and experienced, and each team was selected to provide on-call economic consultant services. All seven respondents met or exceeded the City's minimum 50 percent Local Business Enterprise/Small Local Business Enterprise (LBE/SLBE) requirements and received preference points. Four respondents earned preference points for meeting City criteria on Years in Oakland and/or Oakland Workforce. All selected firms were in compliance with the Equal Benefit Ordinance (EBO).

### **On-Call Agreements**

On July 21, 2015, the City Council adopted Resolution No. 85717 C.M.S. (**Attachment A**) authorizing the seven selected firms for a three-year Professional Service Agreements (PSAs), with options for three one-year extensions, with the total PSA amount of \$500,000 per firm. The three one-year extensions provided staff with the ability to evaluate contractor performance before deciding whether to extend the term of their agreement. The contracts did not guarantee a minimum amount of work to any of the selected consultants, nor did they guarantee an associated minimum amount of payment.

One of the seven selected firms was unable to meet all of the City's contracting requirements and was thus unable to enter into a PSA. The remaining six firms entered into PSAs with the City for the original three-year term. The initial three-year contract period terminated in 2018, and an internal evaluation led staff to pursue extensions with five of the six remaining firms. The options to extend were utilized for the remaining five firms for the authorized three one-year terms, with the final one-year option of 2020-21 terminating July of 2021.

Professional Service Agreements Amendment

On June 1, 2021, the City Council adopted Resolution 88677 C.M.S. (**Attachment B**) authorizing amendments to the contract amount and duration to the actions authorized for the five remaining firms (Century Urban, David Rosen Associates, Economic & Planning Systems, Hausrath Economics Group and Keyser Marsten Associates) in Resolution No. 85717 C.M.S. The City Council authorized a two-year extension of the services with an option for an additional one-year extension, subject to City Council approval. As a result, the PSAs with each firm were extended through July of 2023. The amount of each agreement was also increased by an additional \$500,000 per firm, for a total of \$1,000,000 per firm for the total duration of the PSA. The City Council also asked that the City Administrator or his designee prepare an annual informational report for submission to the City Council describing the projects and detailing the expenditures of each firm. In December of 2022, an annual informational report on on-call economic consultant activities was issued to City Council.

**ANALYSIS AND POLICY ALTERNATIVES**

Staff recommends that the contract terms be extended for the four firms listed below so they can continue to be available to provide essential economic consulting work to support projects across a variety of City departments. The four firms recommended for extension pursuant to this resolution have provided services for over 60 projects. In addition to providing services for EWDD, the four consultants have provided services for PBD, HCD and the CAO. See details in **Table 1** below:

| Firm                        | Total Funds Expended before Extension 7/2021 | Funds Expended 07/2021-05/2023 | # of Projects before Extension 7/2021 | # of Projects During Extension 7/2021-5/2023 | Total Funds Expended  | Total Contract Authority Remaining |
|-----------------------------|--|--------------------------------|---------------------------------------|--|-----------------------|------------------------------------|
| Century Urban               | \$412,000.00                                 | \$583,785.00                   | 21                                    | 7  | \$995,785.00          | \$4,215.00                         |
| Economic & Planning Systems | \$192,000.00                                 | \$182,296.17                   | 13                                    | 7  | \$374,296.17          | \$625,703.83                       |
| Hausrath Economics Group    | \$206,000.00                                 | \$329,185.00                   | 4                                     | 5  | \$535,185.00          | \$464,185.00                       |
| Keyser Marsten Associates   | \$329,377.05                                 | \$0.00                         | 7                                     | 0  | \$329,377.05          | \$670,622.95                       |
| <b>Total</b>                | <b>\$1,139,377.05</b>                        | <b>\$1,095,896.17</b>          | <b>45</b>                             | <b>19</b>                                    | <b>\$2,235,273.22</b> | <b>\$1,764,726.78</b>              |

**Table 1:**

The following is a description of each of the four firms, and their work with the City:

1. **Century Urban** (Century Urban) has completed twenty-eight projects for the City, accounting for a total of \$995,785. Century Urban is actively working with the CAO on the Howard Terminal project. Century Urban has worked with EWDD on major projects such as the Henry J Kaiser Auditorium, the Piedmont Library Feasibility Analysis project, Lakehouse Commons, 23<sup>rd</sup> and Webster, 95<sup>th</sup> and International, and the 3050 International Development Project Feasibility Analysis.

2. **Economic & Planning Systems** (EPS) has completed twenty projects with the City, accounting for a total of \$374,296.17 EPS has worked with HCD on the 7th and Campbell Reuse Analysis project and has worked with PBD on the Downtown Oakland Specific Plan Incentive project. EPS has also worked with EWDD on such projects as the Fruitvale Transit Village IIA and IIB affordable housing development, the Oak Knoll Barcelona Parcel Development Feasibility Analysis, the Seminary Point Development project and the 2100 Telegraph Feasibility Analysis.
3. **Hausrath Economics Group** (Hausrath) has completed nine projects with the City, accounting for a total of \$535,815. Hausrath has engaged with Planning staff on major projects such as a Downtown Zoning Incentive Program analysis and a Housing Strategy Study. Hausrath has also worked with EWDD on major projects such as the 66<sup>th</sup> and San Leandro Project Analysis, and the Industrial Inventory and Impact Study.
4. **Keyser Marston Associates** (KMA) has completed seven large-scale projects with the City, accounting for a total of \$329,377.05. KMA has worked with EWDD and the CAO on major projects such as Coliseum City, City Center T5/T6, 2100 Telegraph, Lakehouse Commons, and 500 Kirkham. KMA has also worked with staff on the Oakland Army Base.

David Rosen & Associates completed one project for the City, accounting for \$99,801 in services. Due to minimal usage, staff is recommending reallocating the vast majority of their remaining contract authority funds to the other four firms. Staff is therefore not recommending an extension of the PSA for this firm.

Approval of the recommended extensions would advance the Citywide priority of **housing, economic, and cultural security** by providing economical consulting services that will positively impact future housing and development projects in Oakland.

#### Updated RFP/Q, Evaluation and Follow-Up

If City Council adopts the current resolution, EWDD staff will fully develop an updated RFP/Q process that will focus on developing a broad and diverse submittal response pool during the extension period. EWDD staff will continue discussions with the Race and Equity Department to cultivate strategies to expand outreach to LBE/SLBEs in underrepresented and Black, Indigenous and People of Color (BIPOC) communities, including regional trade and business groups. EWDD staff will explore expanding advertisement options with an intent to send the legal notice of the RFP/Q to multiple publications beyond the Oakland Tribune and Post and identify those that target underrepresented and BIPOC communities.

#### Alternatives

Not amending Resolution No. 88677 C.M.S will result in the termination of on-call economic consultant services from the five firms effective July 21, 2023. This would negatively impact several ongoing projects, resulting in modified or incomplete assignments.

In addition, economic consultant services will no longer be immediately available for any current or new projects. EWDD staff were authorized to release Notices of Availability (NOA) on a number of City-owned staff, with City Council direction to prioritize affordable housing development pursuant to the California Surplus Lands Act. Staff have begun this process for the following sites: Barcelona Parcel at Oak Knoll, 73<sup>rd</sup> and Foothill, Clara and Edes, and 36<sup>th</sup> and Foothill. Many of these sites are currently nearing or in the Exclusive Negotiation Agreement stage, and EWDD staff plan to utilize economic consultant services to assist in various studies and analyses related to the development of those sites in the coming months.

Engaging in a new RFP/Q Process at this time, instead of extending the contracts as proposed, would likely require a minimum of 12 to 18 months to develop updated criteria, conduct outreach and review, select and approve new consultants, which would disrupt economic consultant services for multiple projects, and across multiple departments.

### **FISCAL IMPACT**

The proposed course of action will result in \$800,000 to be redistributed from the contract authority of David Rosen and Associates to the remaining four on-call consultants in an equitable manner of \$200,000 per firm. Each extension will therefore increase the budget authority for each contract in an amount not to exceed an additional \$200,000. However, awarding work will be contingent on an approved task's scope and budget, and identification of a budgeted funding source. The on-call agreements will continue to be funded by local, regional, State, and Federal sources, as well as various other grant sources, committed to specific projects. As a result, approval of the proposed resolution does not result in additional appropriation of funds. Funds will be identified prior to execution of each task order.

**AMOUNT OF RECOMMENDATION/COST OF PROJECT:** Redistribution of contract authority for four, two hundred-thousand-dollar (\$200,000) extensions from the previously authorized amount to one consultant will keep the total amount issued at two and one-half million dollars (\$2,500,000), consistent with the previously Council approved amount in 88677 C.M.S. As previously authorized, no appropriation of funds is being requested towards a specific project. Each project utilizing these services will need to go through the requisite appropriations process.

**COST ELEMENTS OF AGREEMENT/CONTRACT:** The maximum potential cost of all contract extensions will remain at the previously approved two and one-half million dollars (\$2,500,000). The total amount would be dependent upon the use of the services over the term of the contracts.

**SOURCE OF FUNDING:** Funding for the on-call contract work will come from separate projects. Funding sources will be identified on a per-project basis, through the appropriations process.

**FISCAL IMPACT:** No direct fiscal impact is anticipated via this process. Each individual project will identify their associated fiscal impact through the appropriations process.

### **PRIOR PUBLIC OUTREACH / INTEREST**

Notifications of solicitations for the 2015 RFP were distributed by several means. The first mean was the City's iSupplier system, which was utilized to notify Oakland-certified local and non-local professional service providers (e.g., finance, accounting, architects, and marketing firms). Companies that register in iSupplier wait a few days before receiving access to review proposal requests in this system. If a company enters a North American Industry Classification System (NAICS) code, they are notified about projects with this code. For this specific RFP/Q for On-Call Economic Consultants in 2015, the specified NAICS code resulted in providing notifications to 284 firms. A legal notice for the RFP/Q was also advertised in the Oakland Tribune in April of 2015. Both the iSupplier notification and the legal notice provided the website address and a link to the RFP/Q on the City's website.

In April 2015, EWDD also held an outreach/networking/pre-proposal meeting in partnership with the Department of Workplace and Employment Standards (DWES; formerly Contracts and Compliance Office) and ten representatives from interested firms. The purpose of this meeting was to discuss with potential consultants how contracts are established with the City, to allow for opportunities for consultants to network and partner on upcoming work, and to specifically discuss the RFP/Q solicitation.

If the resolution is approved, during the extension period, EWDD staff will develop an updated RFP/Q process that will focus on developing a broad and diverse submittal response pool and expanding outreach to LBE/SLBEs in underrepresented communities in coordination with the Race and Equity Department and DWES.

### **COORDINATION**

The City Attorney's Office and Budget Bureau were consulted in the preparation of this report and legislation. The previous 2015 RFP/Q process was coordinated with DWES.

### **PAST PERFORMANCE, EVALUATION AND FOLLOW-UP**

On July 21, 2015, the City Council adopted Resolution No. 85717 C.M.S. authorizing the seven selected firms for three-year Professional Service Agreements (PSAs), with options for three one-year extensions, with the total PSA amount of \$500,000 per firm.

One of the seven selected firms was unable to meet all of the City's contracting requirements and was thus unable to enter into a PSA. The remaining six firms entered into PSAs with the City for the original 3-year term. The initial 3-year contract period terminated in July of 2018, and an internal evaluation was conducted. Staff that served as project managers reviewed each consultant's performance and work, and provided a recommendation to the EWDD Director about whether to extend the consultant for an additional year. The final recommendation to extend was provided by the EWDD Director and authorized by the CAO.

Five of the six contracted firms were chosen to receive the one-year extensions in 2018. A similar process was enacted in 2019 and 2020, with the five remaining firms receiving extensions each time. In June of 2021, EWDD staff requested that the PSAs for the five firms

be amended to allow for an increase in time and contract authority amount to continue ongoing work. City Council authorized each of the five PSAs to be extended for two years, with a one-year option to extend, and City Council also authorized an additional \$500,000 per firm pursuant to Resolution No. 88677 C.M.S. adopted on June 1, 2021, for (1) Century Urban, LLC., (2) David Paul Rosen & Associates, (3) Economic & Planning Systems, (4) Hausrath Economics Group, and (5) Keyser Marston Associates. In December of 2022, an annual informational report on on-call economic consultant activities was issued to City Council.

The proposed resolution would authorize a one-year option to extend for an additional \$200,000 per firm for the following four firms: (1) Century Urban, LLC., (2) Economic & Planning Systems, (3) Hausrath Economics Group, and (4) Keyser Marston Associates.

### **SUSTAINABLE OPPORTUNITIES**

***Economic:*** This item and its requested actions do not directly provide any specific sustainable economic opportunities. However, the economic consultant services support projects throughout Oakland that positively impact the economic development and growth of the City. Each of the four firms met or exceeded the City's minimum 50 percent Local Business Enterprise/Small Local Business Enterprise (LBE/SLBE) requirements and received preference points when selected.

***Environmental:*** This report and its requested actions do not directly provide any specific sustainable environmental opportunities. Indirectly, the economic consultant services could provide assistance on projects throughout Oakland that would adhere to City environmental standards and positively impact Oakland and its citizens.

***Race & Equity:*** This report and its requested actions do not directly provide any specific sustainable race and equity opportunities. However, the economic consultant services provide assistance on projects that could create new jobs, as well as lead to the expansion of commercial, housing and other economic opportunities for the citizens of Oakland.

**ACTION REQUESTED OF THE CITY COUNCIL**

Staff Recommends That The City Council Adopt A Resolution Amending Resolution No. 85717 C.M.S. (2015) and Resolution No. 88677 C.M.S. (2021) To Exercise A One-Year Option To Extend The Terms Of Professional Service Agreements For On-Call Economic Consulting Services And To Also Increase The Amount Of Each Agreement By An Amount Not To Exceed Two Hundred Thousand Dollars (\$200,000) With The Following Four Firms: 1) Century Urban, LLC, 2) Economic & Planning Systems, 3) Hausrath Economics Group, And 4) Keyser Marston Associates.

For questions regarding this report, please contact Kimani Rogers, Urban Economic Analyst IV, at 510-238-6204.

Respectfully submitted,



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SOFIA NAVARRO  
Interim Director, Economic & Workforce  
Development Department

Reviewed by:  
Jens Hillmer, Project Area Manager

Prepared by:  
Kimani Rogers, Urban Economic Analyst IV  
Public Private Development Division, EWDD

Attachments (2):  
A: Resolution No. 85717 C.M.S  
B: Resolution No. 88677 C.M.S



FILED  
OFFICE OF THE CITY CLERK  
OAKLAND

2015 JUL -2 AM 11:09

OAKLAND CITY COUNCIL

Approved as to Form and Legality

  
City Attorney

RESOLUTION No. 85717 C.M.S.

Introduced by Councilmember \_\_\_\_\_

**A RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR, OR DESIGNEE, TO AWARD, NEGOTIATE, AND EXECUTE PROFESSIONAL SERVICES AGREEMENTS FOR THREE YEAR TERMS, WITH THREE ONE YEAR OPTIONS TO EXTEND, FOR ON-CALL ECONOMIC CONSULTANT SERVICES WITH THE FOLLOWING SEVEN FIRMS: 1) AECOM, 2) CENTURY URBAN, LLC 3) DAVID PAUL ROSEN & ASSOCIATES, 4) ECONOMIC & PLANNING SYSTEMS, 5) HAUSRATH ECONOMICS GROUP, 6) KEYSER MARSTON ASSOCIATES, AND 7) WILLDAN FINANCIAL SERVICES IN AN AMOUNT NOT TO EXCEED FIVE HUNDRED THOUSAND DOLLARS (\$500,000) FOR EACH FIRM.**

**WHEREAS**, the Economic and Workforce Development Department (“EWD”) staff conducts economic, financial and real estate analyses for properties that the City of Oakland (“City”) and Oakland Redevelopment Successor Agency (“ORSA”) own, plan to acquire, assist with the development of or dispose of; and

**WHEREAS**, EWD staff desires to have outside consulting services available on an as-needed basis to assist with select City projects that involve expertise in economic, financial and real estate matters; and

**WHEREAS**, EWD staff anticipates that several projects currently underway, including, but not limited to, 1911 Telegraph and Fruitvale Transit Village Phase II, will utilize the on-call economic consultant services; and

**WHEREAS**, EWD staff anticipates that mid-year projects will also arise throughout the three-year period which may require on-call economic consultant services; and

**WHEREAS**, on-call economic consulting services will be funded through the various individual projects and funds will be identified prior to the performance of the on-call services; and

**WHEREAS**, through the City’s Request for Qualifications process, seven firms meet the requirements for on-call economic consulting services; and

**WHEREAS**, the seven firms have met the City’s 50% Local/Small Local Business Enterprises (LBE/SLBE) Program requirements; and

**WHEREAS**, six of the seven firms have been determined to be in compliance with the Equal Benefits Ordinance (EBO), and the remaining firm will be EBO compliant prior to contract execution; and

**WHEREAS**, the City Council finds that the agreements shall not result in the loss of employment or salary by any person having permanent status in the competitive service; now, therefore be it

**RESOLVED:** That the City Council authorize the City Administrator to award, negotiate and execute a Professional Services Agreement (“PSA”)with the following seven firms for the provision of on-call economic Consultant services: 1) AECOM, 2) Century Urban, LLC., 3) David Paul Rosen & Associates, 4) Economic & Planning Systems, 5) Hausrath Economics Group, 6) Keyser Marston Associates, and 7) Willdan Financial Services (collectively, the “Seven Firms”); and be it

**FURTHER RESOLVED:** That the total amount of the PSA for each of the Seven Firms shall be for an amount not-to-exceed Five Hundred Thousand Dollars \$500,000; and be it

**FURTHER RESOLVED:** That the term of each PSA shall be for three (3) years with three optional one-year extensions; and be it

**FURTHER RESOLVED:** That the City Administrator, or designee, is hereby authorized to approve any subsequent amendments to or extensions of said PSAs with the exception of those related to an increase in total compensation or the allocation of funds, provided that such amendments or extensions shall be approved for form and legality by the City Attorney and a copy shall be kept on file with the City Clerk; and be it

**FURTHER RESOLVED:** That the PSAs shall be approved for form and legality by the City Attorney, and a copy shall be kept on file with the City Clerk.

JUL 21 2015

IN COUNCIL, OAKLAND, CALIFORNIA, \_\_\_\_\_, 2015

**PASSED BY THE FOLLOWING VOTE:**

AYES - ~~BROOKS~~, CAMPBELL WASHINGTON, GALLO, GUILLEN, KALB, KAPLAN, REID, and PRESIDENT GIBSON McELHANEY -7

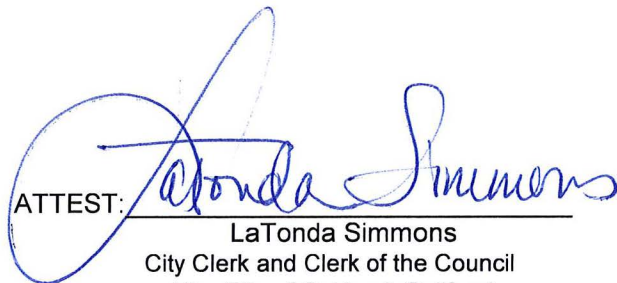
NOES - 0

ABSENT - 0

ABSTENTION - 0

Excused - Brooks - 1

ATTEST:

  
LaTonda Simmons  
City Clerk and Clerk of the Council  
of the City of Oakland, California

FILED  
OFFICE OF THE CITY CLERK  
OAKLAND

Attachment B

21 JUL 27 AM 9:15

APPROVED AS TO FORM AND LEGALITY

  
CITY ATTORNEY'S OFFICE

As Amended By City Council on June 1, 2021

## OAKLAND CITY COUNCIL

RESOLUTION NO. 88677 C.M.S.

INTRODUCED BY COUNCILMEMBER [IF APPLICABLE]

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**RESOLUTION AUTHORIZING THE AMENDMENT OF RESOLUTION NO. 85717 C.M.S. TO EXTEND THE TERMS OF PROFESSIONAL SERVICE AGREEMENTS FOR ON-CALL ECONOMIC CONSULTING SERVICES BY AN ADDITIONAL TWO YEARS WITH A ONE YEAR OPTION TO EXTEND, TO BE EXERCISED UPON THE APPROVAL OF THE CITY COUNCIL, AND TO INCREASE THE AMOUNT OF EACH AGREEMENT BY AN AMOUNT NOT TO EXCEED FIVE HUNDRED THOUSAND DOLLARS (\$500,000) WITH THE FOLLOWING FIVE FIRMS: 1) CENTURY URBAN, LLC, 2) DAVID ROSEN & ASSOCIATES, 3) ECONOMIC & PLANNING SYSTEMS, 4) HAUSRATH ECONOMICS GROUP, AND 5) KEYSER MARSTON ASSOCIATES, AND WAIVING THE REQUEST FOR PROPOSALS PROCESS FOR THESE CONTRACTS.**

**WHEREAS**, the Economic and Workforce Development Department (“EWD”) staff conducts economic, financial and real estate analyses for properties that the City of Oakland (“City”) and Oakland Redevelopment Successor Agency (“ORSA”) own, plan to acquire, assist with the development of or dispose of; and

**WHEREAS**, EWD staff desires to continue to have outside consulting services available on an as-needed basis to assist with select City projects that involve expertise in economic, financial and real estate matters; and

**WHEREAS**, Resolution No. 85717 C.M.S., which authorized Professional Service Agreements (PSAs) for on-call economic consulting services for three-year terms with three additional one-year options to extend, and for an amount not to exceed five hundred thousand dollars (\$500,000) for each of the selected firms, was approved by City Council on July 21, 2015; and

**WHEREAS**, EWD staff anticipates that several projects currently underway will continue to utilize those on-call economic consultant services; and

**WHEREAS**, EWD staff anticipates that mid-year projects will also arise throughout the coming two-year period which may continue to require on-call economic consultant services; and

**WHEREAS**, on-call economic consulting services will continue to be funded through the various individual projects and funds will be identified prior to the performance of the on-call services; and

**WHEREAS**, through the City's Request for Qualifications process in 2015, the remaining selected five firms met the requirements for on-call economic consulting services; and

**WHEREAS**, the five firms have previously met the City's 50% Local/Small Local Business Enterprises (LBE/SLBE) Program requirements; and

**WHEREAS**, the on-call economic consultants have performed their work with a high level of professionalism and excellence, and the City finds that is in the best interest of the City to continue to utilize the assistance of the on-call economic consultants for an additional two years with an additional one-year option to extend, to be exercised upon the approval of the City Council, and to increase the amount of each agreement by an amount not to exceed five hundred thousand dollars (\$500,000) with each firm; and

**WHEREAS**, the five firms have previously been determined to be in compliance with the Equal Benefits Ordinance (EBO), and the remaining firm will be EBO compliant prior to contract execution; and

**WHEREAS**, Oakland Municipal Code ("OMC") Sections 2.04.040.B and 2.04.050 require a Request for Proposals/Qualifications process and bids, respectively, for all professional services contracts over \$50,000; and

**WHEREAS**, pursuant to OMC Section 2.04.050.I, and 2.04.051.B, the City Council may waive the advertising and bidding and Request For Proposals/Qualifications requirements, respectively, upon a finding that it is in the best interest of the City to do so; and

**WHEREAS**, City staff recommends waiving the bidding and Request for Proposals/Qualifications process for the extension of the professional services agreements with the on-call economic consulting services; and

**WHEREAS**, the City Council finds that the agreements shall not result in the loss of employment or salary by any person having permanent status in the competitive service; now, therefore, be it

**RESOLVED:** That pursuant to OMC 2.04.050.I and OMC 2.04.051.B, for the reasons provided above and in the report accompanying this Resolution, that the City Council hereby finds that it is in the best interest of the City to waive the advertising, competitive bidding and Request For Proposals/Qualifications requirements for the extension of the professional services agreements referenced above because the on-call economic consultants possess deep experience and expertise to assist City staff in meeting the needs of Oakland's residents in providing services on multiple planning, affordable housing and economic development projects; and be it

**FURTHER RESOLVED:** That the City Council authorizes the City Administrator to amend Resolution No. 85717 C.M.S. and extend the current Professional Services Agreement (“PSA”) with the following five firms for the provision of on-call economic Consultant services: 1) Century Urban, LLC., 2) David Paul Rosen & Associates, 3) Economic & Planning Systems, 4) Hausrath Economics Group, and 5) Keyser Marston Associates, (collectively, the “Five Firms”); and be it

**FURTHER RESOLVED:** That the total extended amount of the PSA for each of the Five Firms shall be for an additional not-to-exceed amount of Five Hundred Thousand Dollars \$500,000; and be it

**FURTHER RESOLVED:** That the extended term of each PSA shall be for an additional two (2) years with one optional one-year extension, to be exercised upon the approval of the City Council; provided that such amendments or extensions shall be approved for form and legality by the City Attorney’s Office and a copy shall be kept on file with the City Clerk; and be it

**FURTHER RESOLVED:** That the City Administrator or designee shall prepare an annual report for submission to the City Council describing the projects and detailing the expenditures for each of the approved PSAS; and be it

**FURTHER RESOLVED:** That the PSAs shall be approved for form and legality by the City Attorney, and a copy shall be kept on file with the City Clerk.

IN COUNCIL, OAKLAND, CALIFORNIA,

**JUN 01 2021**

PASSED BY THE FOLLOWING VOTE:

AYES - FIFE, GALLO, KALB, KAPLAN, REID, TAYLOR, ~~AND~~ AND  
PRESIDENT FORTUNATO BAS - 7

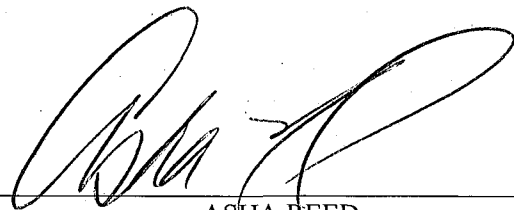
NOES - 0

ABSENT - 0

ABSTENTION - 0

Excused - Thao - 1

ATTEST:



ASHA REED

Acting City Clerk and Clerk of the Council of  
the City of Oakland, California