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NANCY NADEL

Councilmember, District #2  
Public Works Committee  
Agenda Item #10 Parking Policy  
December 1, 2009

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MEMO To: Public Works Committee Colleagues  
From: Nancy Nadel, Chair Public Works

A handwritten signature in black ink, appearing to read "Nadel".

This note is to help spark the discussion on the parking study needed for us to develop a comprehensive parking policy consistent with Council goals to support the local economy as well as to implement our sustainability policies and goals. In order to commence meaningful discussion on this topic, which will be presented by Staff on December 1, I am offering my preliminary framework thoughts below to which I welcome your additions/subtractions during committee.

**Proposed goal for City of Oakland parking study**

To develop parking policies that encourage safety and commerce while discouraging car use when other modes of transportation are available and practical (i.e. bus, walking, and bicycle)

**Proposed topics to include in parking study/ultimate policy**

Commercial area parking:

hours, maximum time allotted per vehicle, pricing to arrive at 15% vacancy (Shoup)

Residential permit parking

Criteria for establishing zone, maintaining zone

Mixed Use permit parking

Criteria for establishing zone, maintaining zone

What criteria could trigger new parking structures?

Special road conditions and parking considerations/ policies:

Narrow streets, streets with no sidewalks

Streets where we might consider no parking/no motorized traffic

Areas in the City where parking complexities call for deeper analysis

Lake Merritt, around schools and parks (at lake - problems with history of cruising and parking with radios blasting; at parks and schools problems with state laws governing truck parking)

How to coordinate with planning, especially bike/pedestrian plans

Coordination with other agencies

BART parking at night, CALTRANS under freeway parking - issues around blight and trucks

Truck parking citywide

Driveway parking

Disability parking

Bike parking

**Data needs**

Current garage usage

Evening and weekend garage availability

Impacts of pricing on parking demand and turnover

Comparative parking demand in commercial districts across city