
Deputy City Attorney

OAKLAND CITY COUNCIL
86424
RESOLUTION No. _____ C.M.S.

A RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO NEGOTIATE AND ENTER INTO PROFESSIONAL SERVICES AGREEMENTS NOT-TO-EXCEED \$965,000 WITH ANEWAMERICA COMMUNITY CORPORATION AND NOT-TO-EXCEED \$965,000 WITH MASON TILLMAN ASSOCIATES, LTD TO PROVIDE TECHNICAL ASSISTANCE FOR BUSINESSES ALONG THE BUS RAPID TRANSIT ROUTE IN OAKLAND EFFECTIVE OCTOBER 19, 2016 THROUGH SEPTEMBER 30, 2018

WHEREAS, as a Condition of Approval for the East Bay Bus Rapid Transit (“BRT”) project, the Oakland City Council and the AC Transit Board of Directors adopted and committed to fund a Business Sustainability Program (“BSP”) to support businesses along the BRT route during construction and when the BRT goes operational; and

WHEREAS, the agreement between the City and AC Transit includes the establishment of a Business Technical Assistance Element as part of the BSP; and

WHEREAS, the City Council authorized the appropriation of up to \$2,500,000 from AC Transit by Resolution No. 85284 C.M.S. on November 18, 2014 to support the City’s BSP; and

WHEREAS, staff conducted a formal, advertised Request for Proposal (“RFP”) process to procure the services of a qualified consultant team to provide extensive Technical Assistance for businesses along the BRT route in Oakland; and

WHEREAS, staff received responsive proposals from AnewAmerica Community Corporation (“AnewAmerica”) and Mason Tillman Associates, LTD (“Mason Tillman”), which were reviewed in accordance with the Evaluation Criteria articulated in the RFP; and

WHEREAS, the final ratings of the proposals were comparable with all scoring elements factored in; and

WHEREAS, both the AnewAmerica team and Mason Tillman have extensive business services experience; and

WHEREAS, the demands of serving businesses along the entire BRT Corridor require immediate and long-terms technical assistance to minimize displacement and maximize sustainability and growth; and

WHEREAS, the AC Transit has a \$2,000,000 award from the Alameda County Transportation Commission to support the BRT Business Sustainability Program (BSP); and

WHEREAS, the combined Scope of Service for the AnewAmerica and Mason Tillman contracts will be comparable to the Scope of Service that AC Transit Board of Directors approved by way of a Memorandum of Agreement with the City in September 2015 for a \$2,000,000 Business Technical Assistance contract with the Oakland Business Development Corporation; and

WHEREAS, the recommended Professional Services Agreements with AnewAmerica and Mason Tillman are contingent upon the approval by the AC Transit Board of Directors of the allocation of a \$2,000,000 grant from the Alameda County Transportation Commission (ACTC); and

WHEREAS, the City Administrator has determined that these contracts are of a professional and temporary nature and shall not result in the loss of employment or salary by any person having permanent status in the competitive civil service; now, therefore, be it

RESOLVED: That the City Council authorizes the City Administrator to negotiate and enter into Professional Services Agreements not-to-exceed \$965,000 with AnewAmerica Community Corporation and not-to-exceed \$965,000 with Mason Tillman Associates, Ltd. to provide technical assistance for businesses along the Bus Rapid Transit route in Oakland effective October 19, 2016 through September 30, 2018; and be it

FURTHER RESOLVED: That based on information provided by the City Administrator, the Council finds that this contract is of a professional and temporary nature and shall not result in the loss of employment or salary by any person having permanent status in the competitive civil service; and be it

FURTHER RESOLVED: That the City Administrator or his or her designee is hereby authorized to spend funds and take other action with respect to the adopted budget and authorized contracts consistent with this Resolution and its basic purposes.

OCT 18 2016

IN COUNCIL, OAKLAND, CALIFORNIA, _____

PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, CAMPBELL-WASHINGTON, GALLO, GUILLEN, KALB, KAPLAN, REID, ~~_____~~

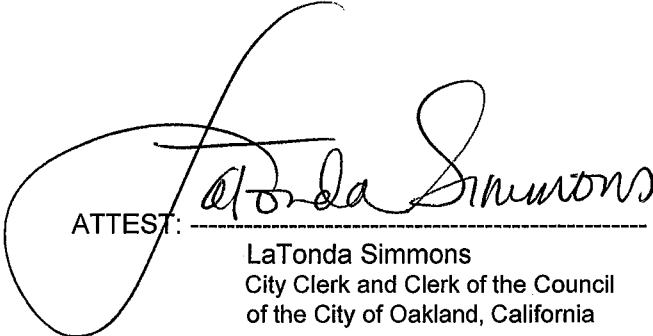
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NOES- 0

ABSENT- 0

ABSTENTION- 0

EXCUSED - GIBSON
MCELHANEY - 1

ATTEST: 
LaTonda Simmons
City Clerk and Clerk of the Council
of the City of Oakland, California