



City of Oakland

Office of the City Clerk
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1 Frank H. Ogawa Plaza
Oakland, California 94612
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Meeting Minutes

*Community & Economic Development Committee

Oakland City Hall, 1 Frank H. Ogawa Plaza,
Oakland, California 94612

City of Oakland Website: <http://www.oaklandnet.com>

Tuesday, March 24, 2015

1:30 PM

Sgt. Mark Dunakin Room - 1st Floor

DEFINITION OF TERMS:

Consent Item: any action item that a subject matter Committee has forwarded to the full Council with unanimous recommendation for approval and is not controversial, and does not have a high level of public interest as determined by the Rules Committee.

Non-Consent Item: any action that a subject-matter Committee has forwarded to the full Council without unanimous recommendation for approval, or having a high level of public interest, or is controversial as determined by the Rules Committee.

Action Item: any resolution, ordinance, public hearing, motion, or recommendation requiring official vote and approval of the City Council to be effective.

Informational Item: an item of the agenda consisting only of an informational report that does not require or permit Council action.

Roll Call / Call To Order

Present 4 - Annie Campbell Washington, Lynette Gibson McElhaney, Rebecca Kaplan, and Laurence E. Reid

COMMITTEE MEMBERSHIP:

- 1 Approval Of The Draft Minutes From The Committee Meeting Of March 10, 2015
[14-0636](#)

Attachments: [View Report.pdf](#)

A motion was made by Kaplan, seconded by Campbell Washington, that this matter be Received and Filed. The motion carried by the following vote:

Aye: 4 - Campbell Washington, Gibson McElhaney, Kaplan, and Reid

2 Determination Of Schedule Of Outstanding Committee Items

[14-0641](#)

Attachments: [View Report.pdf](#)

[View Supplemental Report.pdf](#)

A motion was made by Gibson McElhaney, seconded by Kaplan, that this matter be Received and Filed. The motion carried by the following vote:

Aye: 4 - Campbell Washington, Gibson McElhaney, Kaplan, and Reid

- 3 Subject: Oakland Tourism Business Improvement District 2015
From: Economic & Workforce Development Department
Recommendation: Adopt A Resolution Of Intention To Establish The Oakland Tourism Business Improvement District 2015 (OTBID) And Scheduling A Related Public Meeting For April 21, 2015 And A Related Public Hearing For May 19, 2015 And Giving Notice Thereof

[14-0621](#)

Attachments: [View Report.pdf](#)

[85485.pdf](#)

A motion was made by Kaplan, seconded by Gibson McElhaney, that this matter be Approve the Recommendation of Staff, and Forward to the Meeting of the Oakland City Council, to be heard 3/31/2015. The motion carried by the following vote:

Aye: 4 - Campbell Washington, Gibson McElhaney, Kaplan, and Reid

- 4 Subject: Quarterly Oakland Army Base Status Report
From: Office Of The City Administrator
Recommendation: Receive A Quarterly Informational Report On The Status Of The Public Improvement Project At The Former Oakland Army Base

[14-0630](#)

Attachments: [View Report.pdf](#)

A motion was made by Gibson McElhaney, seconded by Kaplan, that this matter be Received and Filed. The motion carried by the following vote:

Aye: 4 - Campbell Washington, Gibson McElhaney, Kaplan, and Reid

- 5** Subject: Housing Foreclosure And Outcome Data Report
From: President Pro Tempore Larry Reid
Recommendation: Receive The Quarterly Tracking Report On Housing Foreclosure
And Outcome Data From Related City Programs [TITLE CHANGE]
[14-0631](#)

Attachments: [View Report.pdf](#)

A motion was made by Kaplan, seconded by Campbell Washington, that this matter be Received and Filed. The motion carried by the following vote:

Aye: 4 - Campbell Washington, Gibson McElhaney, Kaplan, and Reid

- 6** Subject: Economic Development Activities Tracking Report
From: President Pro Tempore Larry Reid
Recommendation: Receive An Informational Quarterly Tracking Report On Economic
Development Activities Including Actions Related To The Preparation Of The
Economic Development Strategy For The City Of Oakland [TITLE CHANGE]
[14-0632](#)

Attachments: [View Report.pdf](#)

The Committee also requested an update on COSTCO and available parcels at the Port and a future report on minimum wage trends for small businesses.

A motion was made by Kaplan, seconded by Gibson McElhaney, that this matter be Received and Filed. The motion carried by the following vote:

Aye: 3 - Gibson McElhaney, Kaplan, and Reid

Absent: 1 - Campbell Washington

- 7 Subject: East Bay Corridor Initiative/Resolution Amendment
From: Planning & Building Department
Recommendation: Adopt A Resolution (1) Acknowledging The City Of Oakland's Participation In The East Bay Corridors Initiative, A Regional, Multi-Jurisdictional Collaboration Of Bay Area Cities, Counties And The Association Of Bay Area Governments Designed To Serve As A Platform For East Bay Jurisdictions To Prioritize And Fund Catalyst Projects That Support Housing, Infrastructure And Community Development Projects, (2) Authorizing The City Administrator To Execute A Memorandum Of Understanding (MOU) Between Oakland And Participants In The East Bay Corridors Initiative To Collaboratively Enhance The Livability, Mobility And Economic Prosperity For Areas Within The Corridors And To Establish The Administrative And Governance Structure For The Initiative, And (3) Amending Council Resolution 83714 C.M.S Which Accepted A State Strategic Growth Grant For International Boulevard Corridor Planning, To Waive Central Service Overhead In The Amount Of Approximately \$105,000 Pursuant To State Requirements

[14-0668](#)

Attachments: [View Report.pdf](#)
[85486.pdf](#)

A motion was made by Kaplan, seconded by Gibson McElhaney, that this matter be Approve the Recommendation of Staff, and Forward to the Meeting of the Oakland City Council, to be heard 3/31/2015. The motion carried by the following vote:

Aye: 4 - Campbell Washington, Gibson McElhaney, Kaplan, and Reid

- 8 Subject: Coliseum Area Specific Plan And EIR
From: Planning And Building Department
Recommendation: Conduct A Public Hearing And Upon Conclusion Adopt The
Following Pieces Of Legislation:

1) A Resolution, As Recommended By The City Planning Commission, A) Certifying
The Environmental Impact Report And Making Related CEQA Findings; And B)
Adopting The Coliseum Area Specific Plan And Related General Plan Amendments;
And

[14-0657](#)

Attachments: [View Report - Part A.pdf](#)
[View Report - Part B.pdf](#)
[View Report - Part C.pdf](#)
[View Report - Part D.pdf](#)
[View Report - Part E.pdf](#)
[View Supplemental Report.pdf](#)
[85491.pdf](#)

***The Committee approved recommendations as amended to Change area DC-04
to DC-03 to not allow housing and keep DC-03 consistent with overall planning.
Also to require EBMUD to do appropriate landscaping and include workforce
affordable housing.***

There were 24 speakers on this item

**A motion was made by Reid, seconded by Kaplan, that this matter be Approve
the Recommendation of Staff, and Forward to the Meeting of the Oakland City
Council, to be heard 3/31/2015. The motion carried by the following vote:**

Aye: 4 - Campbell Washington, Gibson McElhaney, Kaplan, and Reid

Subject: Coliseum Area Specific Plan And EIR
From: Planning And Building Department
Recommendation: Adopt An Ordinance, As Recommended By The City Planning Commission, Amending The Oakland Planning Code To (A) Create The D-CO Coliseum Area District Zones Regulations; (B) Make Conforming, But Non-Substantive Changes To Other Planning Code Sections In The Coliseum Specific Plan, Lake Merritt Station Area Plan And West Oakland Specific Plan Areas; And (C) Adopt Revised Zoning And Height Area Maps
[14-0658](#)

Attachments: [View Report Part A.pdf](#)
[View Report Part B.pdf](#)
[View Report Part C.pdf](#)
[View Report Part D.pdf](#)
[View Report Part E.pdf](#)
[View Supplemental Report.pdf](#)

- 9** Subject: Workforce Investment Board Report
From: Council President Gibson McElhaney And President Pro Tempore Reid
Recommendation: Receive An Oral Report With Possible Action On The Oakland Workforce Investment Board (WIB) To Serve And Support The City's Unemployed Population And The Services Provided By The WIB Grantees, In An Effort To Ensure That, Per The Requirements Of The Workforce Investment Act Of 1998, That The City Is Adequately Funding Services For Our Low-Income And Re-Entry Populations As A Means To Grow Economic Development, Reduce Poverty, And Promote Safety
[14-0661](#)

The Committee requested the City Administrator to meet with the PIC and work together to identify funding (estimated \$250K) for the needed gap to ensure continuity of service without interruption through June 30, 2015 and report back to the CED committee as soon as possible

There were 30 speakers on this item

A motion was made by Kaplan, seconded by Gibson McElhaney, that this matter be Approve as Amended the Recommendation of Staff, and Forward to the *Community & Economic Development Committee. The motion carried by the following vote:

Aye: 3 - Gibson McElhaney, Kaplan, and Reid

Absent: 1 - Campbell Washington

- 10 Subject: Execution Of Coliseum Complex Exclusive Negotiating Agreement**

Open Forum (TOTAL TIME AVAILABLE: 15 MINUTES)

Adjournment

There being no further business, and upon the motion duly made, the Oakland City Council Community And Economic Development Committee adjourned the meeting at 4:18 p.m.

* In the event of a quorum of the City Council participates on this Committee, the meeting is noticed as a Special Meeting of the City Council; however no final City Council action can be taken.

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