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OFFICE OF THE CITY CLERK
OAKLAND

AGENDA REPORT

2013 JAN -3 PM 3:24

TO: DEANNA J. SANTANA
CITY ADMINISTRATOR

FROM: Sara Bedford

SUBJECT: SCAN Health Plan Grant

DATE: December 11, 2012

City Administrator

Date

Approval

12/19/12

COUNCIL DISTRICT: City-Wide

RECOMMENDATION

Staff requests that the City Council adopt a resolution authorizing the City Administrator to: 1) accept and appropriate a grant in an amount not to exceed \$100,000 from SCAN Health Plan, a California nonprofit public benefit corporation, for the period of January 1, 2013 through June 30, 2014 for the City of Oakland Department of Human Services, Aging and Adult Services Information and Referral Program to provide financial assistance for the emergency needs of low income and vulnerable seniors and to provide services to allow seniors to live independently in Oakland; and 2) enter into grant agreements with service providers to provide senior services in amounts not to exceed \$10,000 each.

BACKGROUND/LEGISLATIVE HISTORY

The City of Oakland has been a municipal advocate for low-income, diverse residents since the 1960s, when a federal Community Action Agency (CAA) office was established in Oakland to provide services designed to eradicate poverty. The first of four community senior centers at the Veterans Memorial Building was established in 1985, as a result of the City Council's adoption of the first "Comprehensive Plan for Seniors." The City met the first goal of the plan by establishing the Department on Aging in 1989. The services that were initially in the Department on Aging are now part of the Department of Human Services (DHS) Aging and Adult Services Division.

The City of Oakland Aging and Adult Services Division administers a variety of programs designed to keep seniors active and independent. Staff anticipate that the Oakland seniors who would benefit from the Emergency Assistance Fund would be the current clients of the federally-funded Multipurpose Senior Services Program (MSSP), receiving transportation assistance through Oakland Paratransit for the Elderly and Disabled (OPED), Senior Companion Program (SCP), Senior Aides community service employment training program (ASSETS), Information and Assistance Program (I&A) or who are members of one of the City's senior centers. Professional staff include social workers and social service professionals, and we have a corps of hundreds of volunteers. The system that is in place to identify, administer and distribute the Emergency Assistance Fund grants includes information and assistance workers, community housing staff, senior companion volunteers and community liaisons.

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Through the Aging and Adult Services Information and Assistance Program, the City of Oakland has provided information, referral and follow-up short term case management to over 1,500 seniors. And through the MSSP program, the City of Oakland has professional service contracts with home improvement contractors, durable medical equipment and health care providers, cab companies, and other local vendors. These contracts will provide the foundation for the services and items that will be provided to individuals with the grant funds

The SCAN Foundation is an independent, non-profit public charity devoted to transforming health care for seniors in ways that encourage independence and preserve dignity. The SCAN Foundation was created as an independent foundation in April 2008 through a \$205 million one-time contribution from the not-for-profit SCAN Health Plan. The SCAN Foundation provides funding to organizations like the Oakland Aging and Adult Services Division that work to improve the lives of older adults.

OUTCOME

The acceptance and appropriation of the discretionary grant of \$100,000 from the SCAN Health Plan will support the needs of Oakland's most vulnerable older residents. According to the 2010 US Census, more than 20% of Oakland residents over the age of 65 live alone. These seniors may have challenges accessing services and are likely to be at higher risk of developing behavioral conditions such as depression, dementia and hoarding. They are also at much greater risk of injury or death if they suffer a fall, and according to the Centers for Disease Control and Prevention, one out of three adults age 65 and older will experience a fall each year, and those falls are the leading cause of injury death, and for hospital admissions for trauma among this population. This project will identify and address the needs of the monolingual, low-income seniors living alone through outreach, and provision of services. The new support program that will be implemented with the grant funds will enable low-income seniors to pay unexpected expenses associated with nutrition, transportation, adaptive devices or housing support, allowing them to remain safely and independently in their own homes.

As a result of City Council authorizing the acceptance of the SCAN Health Plan \$100,000 grant:

- At least 100 low-income Oakland residents over the age of 60 will receive items or services costing up to \$1,000 to support their ability to remain independent in the community;
- None of the grant funds will be used to pay for staff costs;
- Oakland Aging and Adult Services programs will establish procedures for referral of eligible Oakland senior residents to the funding opportunity; and
- The maximum individual annual grant to an eligible senior will not exceed \$1,000.

ANALYSIS

This is a new funding stream to enhance the work provided by the City's Information and Assistance Program and historical data regarding utilization of this emergency assistance fund is not available. All program participants will be low income, 60 and older, and staff anticipate more than 50% of participants will be ethnic/racial minority Oakland residents. Each year Information and Assistance staff provide information to more than 1,500 seniors, and it is anticipated that the referral for this fund to come directly from the seniors who access Information and Assistance at our senior centers.

The City of Oakland wishes to use the grant funding to enter into grant agreements with vendors for services such as transportation services, food assistance, respite, housing assistance, adult day care programs, utility payment, adaptive devices, home repairs, and other basic necessities that would allow for seniors to live independently in Oakland. Staff will conduct appropriate bidding process if necessary, and would like to enter into grant agreements with vendors for these services without returning to Council. The grant agreements for the above-referenced services will not exceed \$10,000 each.

PUBLIC OUTREACH/INTEREST

As required by the SCAN Health Plan, the grant funds must be used to provide support items and services to individuals over the age of 60 who are faced with unexpected expenses. To accomplish this objective, the Program will outreach to eligible individuals throughout the city. This effort is enhanced by Aging and Adults Services Division volunteers in community sites. The identification and intake of individuals who will be served by the grant program will primarily occur at the Oakland senior centers, facilitated by the Information and Assistance staff. Information and Assistance staff, supervised by Aging and Adults Services manager, will coordinate the outreach and enrollment of clients.

Additional public outreach or interest in program activities will be posted on the City's website, language appropriate local newspapers and other formats will be utilized to attract and increase the program's target goals. Aging and Adult Services team members and staff will be trained to recognize and refer eligible individuals to the program. Referrals may also come from local hospitals and senior service organizations, and be facilitated through community outreach presentations and word of mouth.

COORDINATION

The City Administrator's Office and the City Attorney's Office have been consulted in relation to the preparation of this report. This report was prepared in coordination with the DHS Fiscal Services Division Accountant and the Aging and Adult Services Division Manager. The senior support grants will be coordinated through the AAS Information and Assistance Program, with support from internal and external parties including the Multipurpose Senior Services Program MSSP, the Senior Companion/Foster Grandparent program SCP/FGP, the Oakland Senior Centers, Alameda County Senior Services Coalition and other community based organizations serving the elder population.

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COST SUMMARY/IMPLICATIONS (Mandatory)

- 1. AMOUNT OF RECOMMENDATION/COST OF PROJECT:
Purchased Items and Services \$90,000
Administrative Costs including outreach and intake..... \$10,000
Total Project Costs \$100,000

- 2. COST ELEMENTS OF AGREEMENT/CONTRACT:
Professional Services Contracts/Purchases \$90,000
Salaries & Benefits..... \$0
Operating Costs \$10,000
TOTAL AGREEMENT/CONTRACT AMOUNT \$100,000

3. SOURCE OF FUNDING: SCAN Health Plan

4. FISCAL IMPACT: This agreement is funded by the SCAN Health Plan, with the goal of finding innovative ways to enhance seniors' ability to manage their health and to continue to control where and how they live. Funding will be appropriated to Department of Human Services Social Services Grant Fund (2994), DHS Information and Assistance Program Organization (75251), Empowering Senior and People with Disabilities Program (YS14), SCAN Health Plan Project (TBD). There are no matching funds required.

Staff expect to contract for transportation services, food assistance, respite, housing assistance, adult day care programs, utility payment, adaptive devices, home repairs, and other support for other basic necessities. The procurement process follow city policy and staff expect to contract with OPED for transportation, Bay Area Vital Link, Community Care Services, Home Instead, Philip Lifeline, Rescue Alert, Right at Home, Horizon Home Health Care Services, and Hoarding Clean Up.

PAST PERFORMANCE, EVALUATION AND FOLLOW-UP

The City of Oakland Aging and Adult Services Division has been the sub grantee, through the Alameda County Area Agency on Aging, for the federal Community Based Services Information and Assistance program. The Information and Assistance – I&A program provides direct counseling services to seniors and their families, supporting their independence by providing Information and Assistance to programs and benefits.

The Information and Assistance funding has provided an effective and successful program in the City for more than 15 years. The I&A programs are located at the Oakland senior centers. Performance is reviewed by Alameda County on a quarterly basis, and at no time during the extended annual contracting period has the City been found to be out of compliance with the requirements of the contract. The current contract requires that the I&A outreach specialists provide information, referral and follow-up services to at least 420 new senior residents each year.

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- Performance measurements, including the number of clients served and type of services provided, are monitored by Alameda County.
- I&A staff are expected to attend meetings and events to remain informed and up-to-date on benefits and services for seniors such as Medicare, MediCal, housing support, transportation and other programs.
- An internal peer review process is conducted bi-monthly and reported to the California State Department of Aging. An external Utilization Review is conducted biennially by the California State Department of Aging.
- Informal feedback from clients in the form of phone calls, thank you cards or letters expressing satisfaction with the service is tracked.

SUSTAINABLE OPPORTUNITIES


Economic: The grants for items and services provided to Oakland residents will be used to pay Oakland based business operators and vendors. DHS will continue to invest in the Oakland community by purchasing services and equipment for eligible seniors from Oakland based businesses.

Environmental: In conjunction with the USDA and the County Area Agency on Aging, the grant program will provide nutritional vouchers for fresh produce from Farmer's Markets in Oakland.

Social Equity: Services provided will improve the quality of life for low income Oakland seniors who are socially disadvantaged, mono lingual, and at risk of losing their independence when faced with unexpected financial emergencies.

For questions regarding this report, please contact Tammy Siu, Aging and Adult Services Manager, at (510) 238-6137.

Respectfully submitted,



Sara Bedford, Interim Director
Department of Human Services

Reviewed by: Tammy Siu, Manager
DHS Aging & Adult Service Division

Prepared by: Tracy Jensen, Program Analyst

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City Attorney

OAKLAND CITY COUNCIL

RESOLUTION No. _____ C.M.S.

**A RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO:
1) ACCEPT AND APPROPRIATE A GRANT IN AN AMOUNT NOT TO EXCEED \$100,000 FROM SCAN HEALTH PLAN, A CALIFORNIA NONPROFIT PUBLIC BENEFIT CORPORATION, FOR THE PERIOD OF JANUARY 1, 2013 THROUGH JUNE 30, 2014 FOR THE CITY OF OAKLAND DEPARTMENT OF HUMAN SERVICES, AGING AND ADULT SERVICES INFORMATION AND REFERRAL PROGRAM TO PROVIDE FINANCIAL ASSISTANCE FOR THE EMERGENCY NEEDS OF LOW INCOME AND VULNERABLE SENIORS AND TO PROVIDE SERVICES TO ALLOW SENIORS TO LIVE INDEPENDENTLY IN OAKLAND; AND 2) ENTER INTO GRANT AGREEMENTS WITH SERVICE PROVIDERS TO PROVIDE SENIOR SERVICES IN AMOUNTS NOT TO EXCEED \$10,000 EACH**

WHEREAS, in Oakland 30% of elderly persons who are fifty years of age and older live below the poverty level; and

WHEREAS, local governments have played an important role in assisting elderly persons in maintaining their standard of living; and

WHEREAS, many elderly persons are in need of transportation, food assistance, respite, housing assistance, and support for other basic necessities; and

WHEREAS, the Aging and Adult Services Information and Assistance Program links older adults who need assistance to the appropriate service(s) within the communities and, to the maximum extent practicable, establishes adequate follow-up procedures; and

WHEREAS, the City desires to continue to support the Aging and Adult Services Information and Assistance Program by accepting this funding which will enhance services the Program provides to the community; and

WHEREAS, the City of Oakland wishes to use the grant funding to enter into grant agreement with vendors for services such as transportation services, food assistance, respite, housing assistance, adult day care programs, utility payment, adaptive devices, home repairs, and other basic necessities that would allow for seniors to live independently in Oakland, without returning to Council; and

WHEREAS, staff will conduct the appropriate bidding process to enter into grant agreement with vendors for these aforementioned services; now therefore be it

RESOLVED: That the City Administrator or her designee is hereby authorized and directed to apply for and accept a grant in the amount of \$100,000 from SCAN Health Plan for the period of January 1, 2013 to June 30, 2014; and be it

FURTHER RESOLVED: That should additional grant funds become available, the City Administrator or her designee is hereby authorized to accept and appropriate those funds for the purposes described above without returning to Council; and be it

FURTHER RESOLVED: That the funds will be deposited in Department of Human Services Social Services Grant Fund (2994), DHS Information and Assistance Program Organization (75251), Empowering Senior and People with Disabilities Program (YS14), SCAN Health Plan Project (TBD); and be it

FURTHER RESOLVED: That the City Administrator is hereby authorized to enter into grant agreements with service providers for the services described above in amounts not to exceed \$ 10,000 or the period of January 1, 2013 to June 30, 2014 without returning to Council; and be it

FURTHER RESOLVED: That the City Council hereby appoints the City Administrator or her designee to conduct all negotiations, execute and submit all documents, including but not limited to application, agreements, amendments, modifications, payment requests and related actions which may be necessary for the completion of the aforementioned grant in accordance with its basic purpose without returning to Council.

IN COUNCIL, OAKLAND, CALIFORNIA, _____

PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, KALB, GALLO, KAPLAN, KERNIGHAN, MCELHANEY, SCHAAF, and PRESIDENT REID

NOES -

ABSENT -

ABSTENTION -

ATTEST: _____

LATONDA SIMMONS
City Clerk and Clerk of the Council
of the City of Oakland, California