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CITY HALL • 1 FRANK H. OGAWA PLAZA, 3RD FLOOR • OAKLAND, CALIFORNIA 94612

Office of the Mayor
Honorable Ronald V. Dellums
Mayor

(510) 238-3141
FAX (510) 238-4731
TDD (510) 238-3254

Letter of Nomination

September 15, 2009

The Honorable City Council
One City Hall Plaza, Second Floor
Oakland, CA 94612

Dear President Brunner and members of the City Council:

Pursuant to City Charter section 601, the Mayor has appointed/reappointed the following persons as members of the following Board or Commission, subject to City Council confirmation:

Library Advisory Commission

Jill Broadhurst, Mayoral appointment to serve the term beginning October 5, 2008 and ending October 4, 2011, filling the seat previously held by Tracey L. Scott.

Sylvester Grisby, Mayoral appointment to serve the term beginning October 16, 2008 and ending October 15, 2011, filling the seat previously held by Deborah Callon-Eudaley.

Muhammad Alabi (Emeryville Representative), Mayoral reappointment to serve the term beginning September 14, 2008 and ending September 13, 2010, filling the seat he previously held.


Susanna Gilden, Mayoral reappointment to serve the term beginning August 19, 2009 and ending August 18, 2012, filling the seat she previously held.

Genevieve Katz, Mayoral reappointment to serve the term beginning November 17, 2009 and ending November 16, 2012, filling the seat she previously held.

Thomas Manley, Mayoral reappointment to serve the term beginning June 19, 2009 and ending June 18, 2012, filling the seat he previously held.

Thank you for your assistance in this matter.

Sincerely,


Ronald V. Dellums
Mayor

Jill L Broadhurst

Professional Experience

2003-Present **Montclair Safety and Improvement Council (MSIC)** Oakland, CA
Vice Chair/ Beautification Team Chair

- Preside over all regular meetings of the Steering Committee and General meetings of the Council.
- Responsible for the enforcement of the laws and policies of the Council, and securing the execution of the will of its members.
- Partner with city agencies and District staff in addressing constituent needs and projects.
- Provide and present public education to Oakland citizens regarding neighborhood safety and beautification needs.
- Partnered with Oakland Police Department to enroll neighborhoods in Local Neighborhood Watch program.
- Prepared and maintained MSIC general and project budgets.
- Work regularly with City Council and Oakland Departments and Agencies to educate and broaden city services for the community.
- Completed certification process for Oakland's Citizen Academy.
- Nominated for Local Hero Award in 2006.
- Official Park Steward for Montclair Park.

2000-2003 **Liquid Audio** Redwood City, CA
Senior Marketing Manager

- Created and executed targeted online campaigns for clients using Liquid Audio's digital technology infrastructure.
- Department manager responsible for maximizing and identifying partner opportunities for www.liquid.com , additionally, contributed to user functionality and experience.
- Enhanced and contributed to the marketability of bi-monthly email newsletter by increasing the database capture of users for list purposes.
- Managed agency relationships and developed online promotions with network affiliates.

1998-2000 **Charles Schwab** San Francisco, CA
Marketing Manager

- Responsible for all Electronic Brokerage promotional programs featured on www.schwab.com, including Investment Forums, Smart Investor and Message Boards.
- Planned individual strategies for 'community' online products/services using direct mail, monthly customer communication, and weekly email newsletters.

- Managed and led departmental partnerships to enhance and increase awareness surrounding 'community' positioning for segmented customers.
- Worked with editorial staff to create 'community' promotions for online properties such as Excite.com, MSN.com, and iVillage.com.

1995-1998

Vitasoy

San Francisco, CA

Senior Marketing Manager

- Led new package design and re-launch efforts, including sales support material, for 'grocery' segment of products.
- Developed, maintained, and presented marketing budget for 'grocery' segment to executive staff.
- Conducted market and sales analysis and research of current and potential markets for existing and new products.
- Managed and planned annual consumer & trade advertising, promotions, schedules, placement, and vendors.

Professional Skills

- Native English speaker and fluent in Spanish
- Community outreach
- Understanding of local government
- Excellent public speaking and writing skills
- Project management
- Request for Proposal (RFP) process
- Product management and package design
- Vendor management
- Business relationship management
- Cost Analysis
- Microsoft Office (Word, Excel, PowerPoint)
- Microsoft Windows (Vista, XP, 2000) and Apple Macintosh

Education

Saint Mary's College of California

Moraga, CA

Bachelor of Science, Business Administration and Economics

References available upon request

Muhammad M. Alabi

Education and Work Experience

B.S. Business Administration
San Francisco State University 1984

M.A. Applied Economics
San Francisco State University 1991

For the past two years I have been a Principal at Jeanpierre & Co. CPAs where I supervise a group of ten auditors and two Management Consultants. I still operate my own company, Alabi & Associates, CPAs and Economists from my loft in Emeryville. My prior experience include five years as a senior accountant at Bank of America's international accounting department in San Francisco; two years as an auditor with Peat Marwick now KPMG in Oakland.

Affiliations: American Economic Association
American Institute of Certified Public Accountants

Susanna C. Gilden

Qualifications

- ◆ Oakland resident since 1971, residing in Temescal, Trestle Glen and Montclair neighborhoods. Montclair resident since 1975.
- ◆ Over 35 years of work experience in a variety of private and public library settings, including 24 years as a librarian, supervising librarian, administrator and acting director of the Oakland Public Library from 1974-1998.
- ◆ Library Director, now retired, for 5 years at the Daly City Public Library from 1998-2003.
- ◆ Active Oakland Public Library patron, primarily at Montclair and Piedmont Avenue Branch libraries.
- ◆ Member of the Friends of the Oakland Public Library for many years.

Work Experience

Daly City Public Library—Daly City, California
Library Director—July 1998-2003

Oakland Public Library—Oakland, California
Administrative Services Manager II—October 1989-June 1998
Interim Library Director—August 1995-May 1996
Supervising Librarian, Branch Libraries and Children's Services—1984-1989
Librarian--1974-1984 (Temescal, Montclair, Main Library Children's Room)

Singer Business Machines—San Leandro, California
Librarian—1972-1974

Panama Canal Zone Library & Museum—Panama Canal Zone
Interim Librarian—1971

Steinhart, Goldberg, Feigenbaum & Ladar—San Francisco, California
Law Library Clerk—1970-1971

Education

B.A., English, University of California, Berkeley, 1970
M.L.S., University of California, Berkeley, 1971

Genevieve Katz

I moved to California in 1981, and to my current residence in Oakland in 1983. Prior to that I lived in New York. I have a BS in Education from NYU and a Masters in Architecture from Columbia University. I did design work for several large architectural offices in New York and when I came to California taught Computers in Architecture as Adjunct Professor at CCAC and Lecturer at UC Berkeley. I have numerous publications and two technical books to my credit.

I am active in my community in numerous ways. I am a member of the League of Women Voters of Oakland and have also served as past Vice President. I produced two cable shows for the League on "Juvenile Justice" and "Empowering Girls". I have been on the board of the Friends of the Oakland Public Library (FOPL) for the past four plus years. I am also a member of the American Association of University Women.

I have been interested in computer games targeted for girls for many years and produce two web sites, www.Games4Girls.com and www.Games4Women.com. My current focus is to create computer games to encourage career awareness in girls.

I have always had a keen interest in libraries. FOPL was a good introduction and I feel that serving on the Library Commission will allow me to be even more involved in Oakland's libraries. Information and free access to it is our very basic right. Libraries are a cherished good and we are in times where good things are decreasing in number. We have to think creatively and be active in protecting our libraries because they are a wellspring to other vital benefits.

4/7/03

Thomas H. Manley

Interest

Oakland Public Library Commissioner

Employment History

City of Oakland
Finance Management Agency
1984 - present

Community Service

Fund raising and support for community,
non-profit organizations, including Crohn's
& Colitis Foundation and Laney College
Labor Studies program

California Protection & Advocacy, Inc
Board member

United Cerebral Palsy of California
Board member

Community Development Advisory Com
San Francisco

Developmental Disabilities Council
San Francisco
Board member

Education

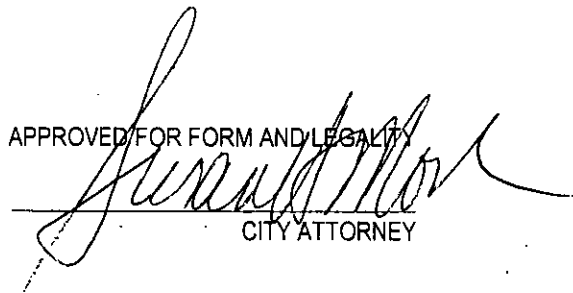
A. A., De Anza College
Cupertino, CA

B. A., Liberal Studies
San Francisco State University

FILED
OFFICE OF THE CITY CLERK
OAKLAND

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APPROVED FOR FORM AND LEGALITY



CITY ATTORNEY

OAKLAND CITY COUNCIL

RESOLUTION NO. _____ C.M.S.

RESOLUTION APPOINTING JILL BROADHURST AND SYLVESTER GRISBY AND REAPPOINTING MUHAMMAD ALABI, SUSANNA GILDEN, GENEVIEVE KATZ, AND THOMAS MANLY AS MEMBERS OF THE LIBRARY ADVISORY COMMISSION

WHEREAS, Ordinance No 8064CMS creates the Library Advisory Commission whose members are nominated by the Mayor and approved by the City Council; and

WHEREAS, Ordinance No 11730 CMS specifies that members of the Library Advisory Commission are to serve three year terms which are to be staggered so that some appointments will expire every year and appointments to fill a term of office are only to be for the remainder of that term now therefore be it

RESOLVED those by the nomination of the Mayor the following individuals are hereby appointed to the term set forth below:

Jill Broadhurst, Mayoral appointment to serve the term beginning October 5, 2008 and ending October 4, 2011, filling the seat previously held by Tracey L. Scott.

Sylvester Grisby, Mayoral appointment to serve the term beginning October 16, 2008 and ending October 15, 2011, filling the seat previously held by Deborah Callon-Eudaley.

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IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES- KERNIGHAN, NADEL, QUAN, DE LA FUENTE, BROOKS, REID, KAPLAN,
 AND PRESIDENT BRUNNER

NOES -

ABSENT -

ABSTENSION -

ATTEST:

LATONDA SIMMONS
City Clerk and Clerk of the Council
of the City of Oakland, California