

Life Enrichment Committee  
May 28<sup>th</sup>, 2024

Community Homelessness Services  
Subject: Family Programs

C'Mone Falls, Human Services Manager  
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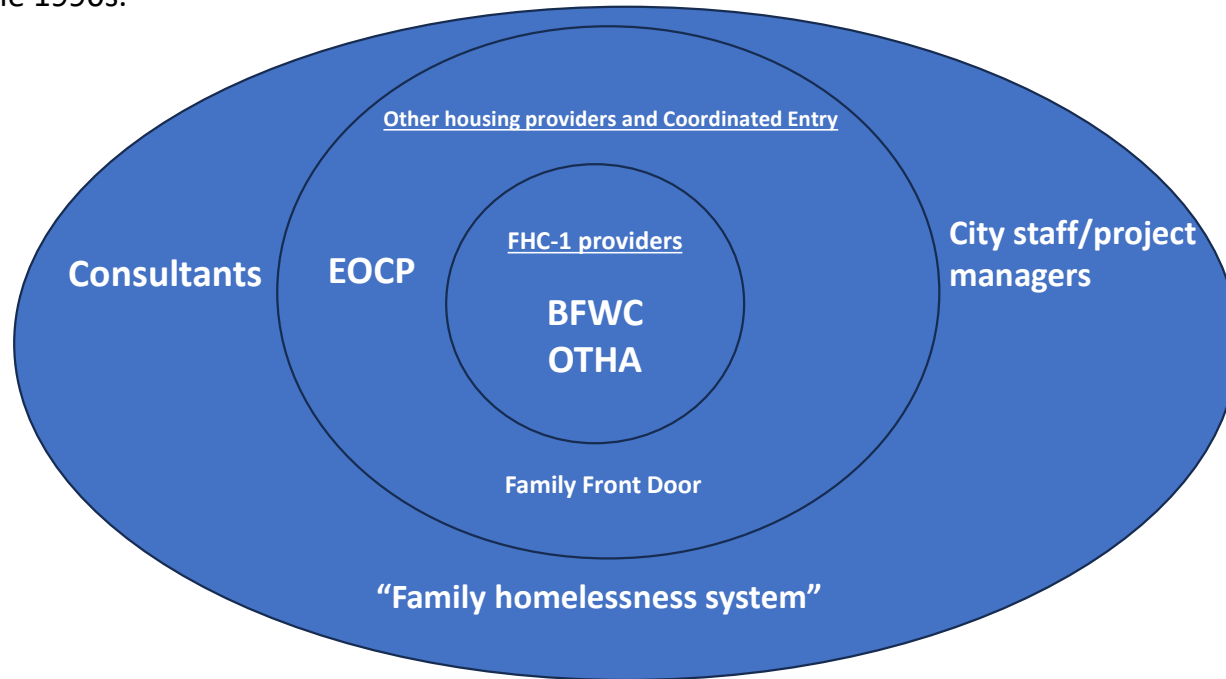
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- I. Overview of the Family Homelessness Challenge (FHC) Project
- II. Family Service Providers
- III. FHC-1 and FHC-2 goals and data

## Background

# The Family Homelessness Challenge Project (FHC-1) and the Family Homelessness System

- Administered by the California Interagency Council on Homelessness (Cal ICH)
- Grant announced in 2022 by the California Business Consumer Services and Housing Agency (BCSH)
- City applied for, was awarded, and accepted \$2,001,152 per 89391 CMS
- The City has partnered with East Oakland Community Project (EOCP) to deliver housing and support services at various sites since the 1990s.



# Background: Family Providers

Provider	# Beds or Capacity to Serve
Families in Transition	23 beds
Matilda Cleveland	13 beds
Family Matters Shelter	83 beds
Crossroads Emergency Shelter	Up to 20 beds
BFWC Family Shelter Beds	20 beds + 32 OPRI households
Oakland Elizabeth House	3 families
A Diamond in the Rough	10 families
Urban University	3 families




# FHC-2

- BCSH announced Round 2 in winter 2023 – only current recipients are eligible
- City applied for \$1,844,860 on February 27<sup>th</sup>, 2024
- City will introduce **two new partners**, Courageous Women Association (CWA) and EOCP MCFIT, and 16 additional units of interim housing, if awarded


**What We Do**

We provide support services, economic resources, and empowerment to women and child victims and survivors of domestic violence, sexual assault, prostitution & human trafficking, homelessness, addiction, & incarceration. We offer enrichment through a wide variety of programs & services designed to educate, bring awareness, and provide the necessary skills, tools, and resources to help shape and improve the quality of life that leads to wellness, recovery, and self-sufficiency.

Our mission is to transform lives by providing a complete system of services designed to transition women and children out of poverty to full autonomy through career development & placement, permanent housing, economic resources, and unlimited access to services that aid in complete healing and recovery.



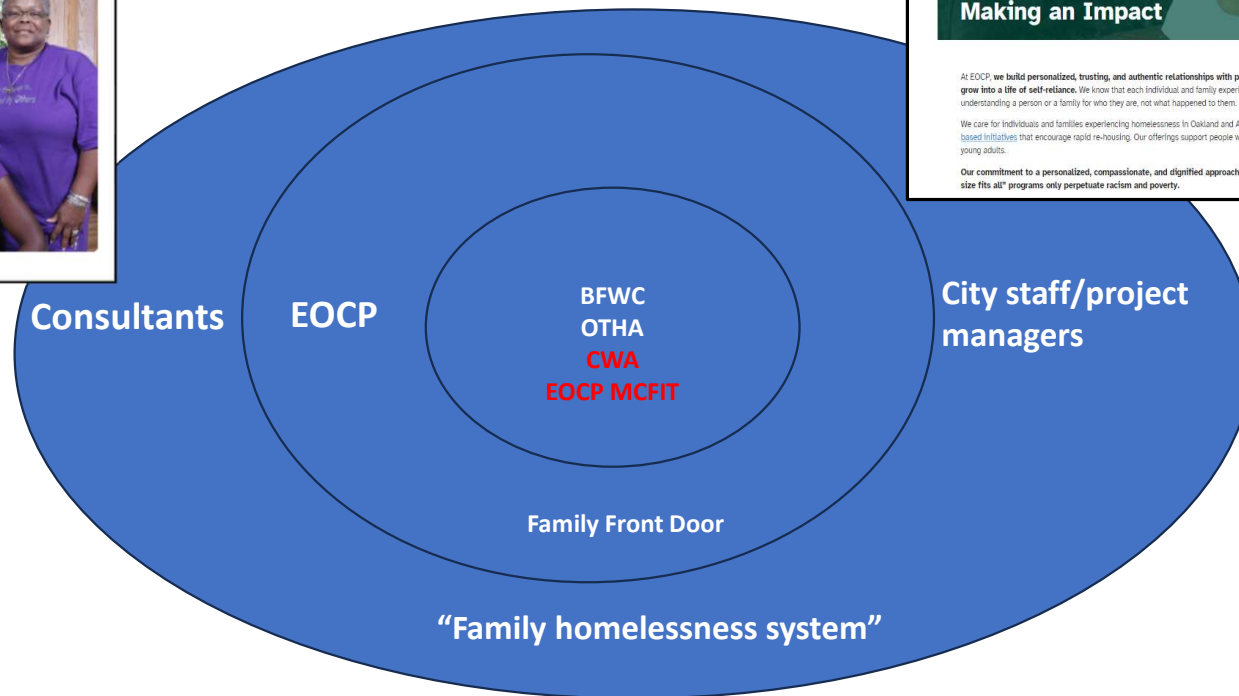
**Here's How We're Making an Impact**



At EOCP, we build personalized, trusting, and authentic relationships with people experiencing homelessness, and walk alongside them as they grow into a life of self-reliance. We know that each individual and family experiences homelessness for unique reasons – so we focus on genuinely understanding a person or a family for who they are, not what happened to them.

We care for individuals and families experiencing homelessness in Oakland and Alameda County through residential programs and intentional community-based initiatives that encourage rapid re-housing. Our offerings support people with specific needs, such as Veterans, formerly incarcerated individuals, and young adults.

Our commitment to a personalized, compassionate, and dignified approach is rooted in healing our community – because we know that “one size fits all” programs only perpetuate racism and poverty.



# Why FHC-2?

## Family Homelessness Challenge Grants

\$17 million to 10 communities



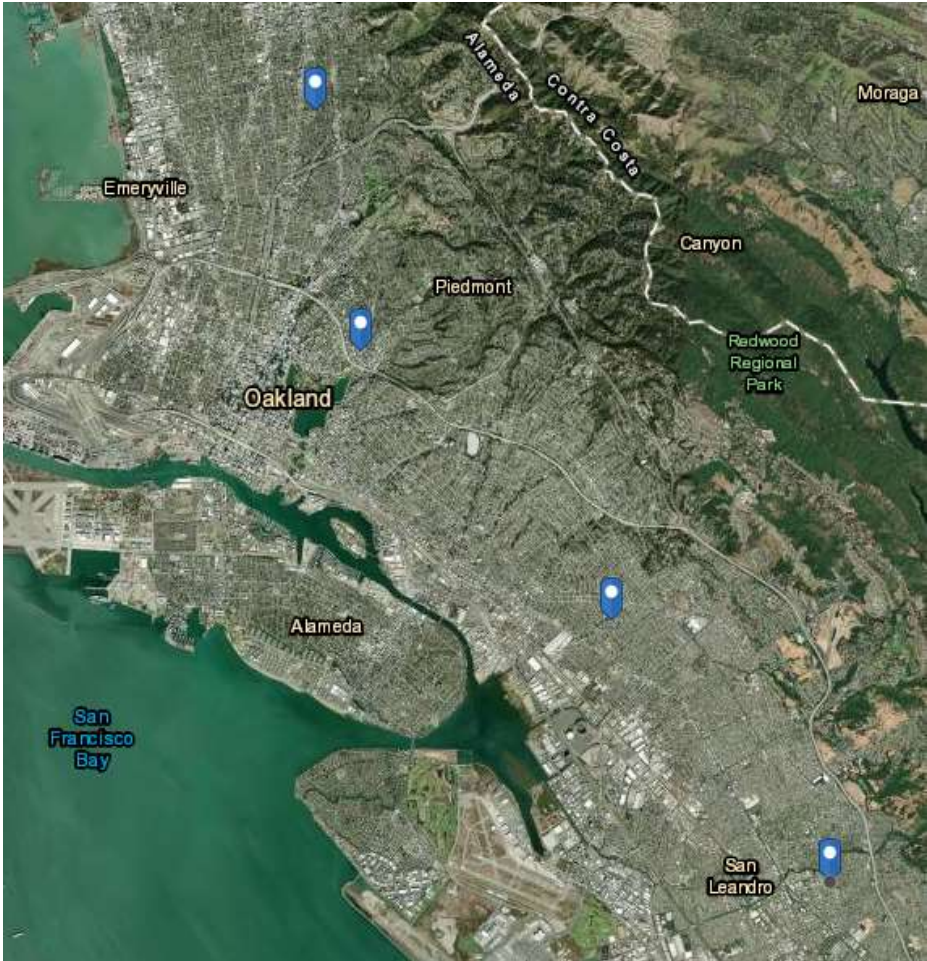
**Cities**  
Fontana, \$2.7 Million  
Livermore, \$581,000  
Los Angeles, \$3.5 Million  
Oakland, \$2 Million  
San Diego, \$441,000  
Salinas, \$2.6 Million

**Continuums of Care**  
Pasadena, \$644,000  
Sacramento, \$866,000

**Counties**  
Mendocino, \$1 Million  
Santa Clara, \$2.5 Million

**CAL ICH** | **California Interagency Council on Homelessness**

Funds will be used to develop **new, coordinated** efforts to **house and support** families with the goal of making families' experiences of homelessness **rare, brief, and one-time**.

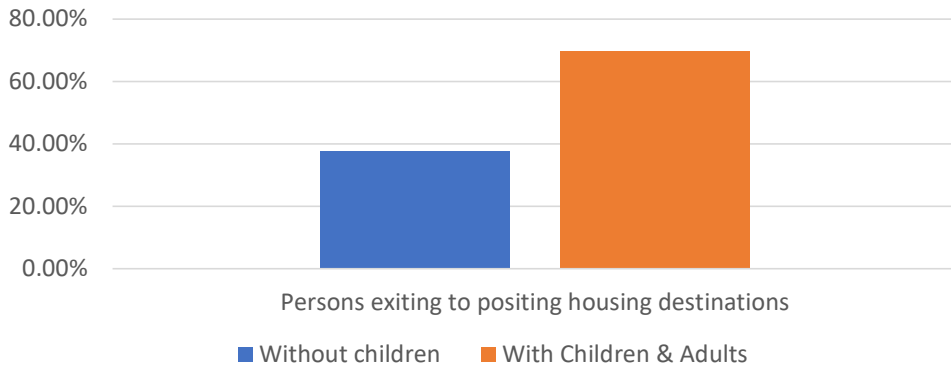


# Why FHC-2? HMIS Data Discussion

## FHC Goals: By the end of year two:

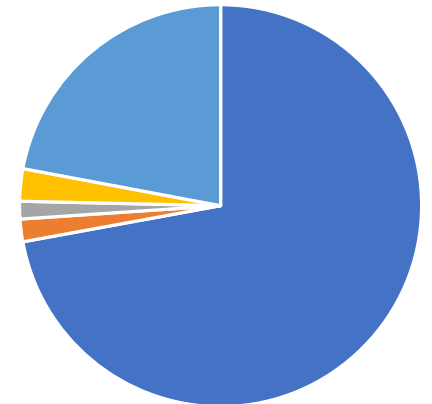
1. % families exiting to permanent housing will increase from 72% (baseline, based on FY 20-21) to 85%.
2. % FFD families placed in emergency shelter or interim housing who transition to permanent housing within six months will increase from 45% (baseline, based on FY 20-21) to 65%.
3. % families with employment income at exit from the family homeless system will increase from 43% (baseline, based on FY 2021) to 60%.

Persons Exiting to Positive Housing Destinations  
November 1, 2022 – March 31<sup>st</sup>, 2024



Race and Ethnicity Across All Projects

- Black/African American
- Hispanic/Lantina/e/o
- Native Hawaiian/Pacific Islander



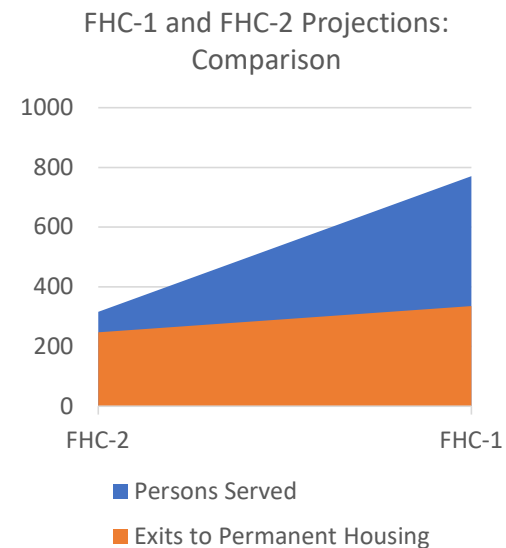
**Finding: Families need > 6 months in programs and/or more robust supports to exit to permanent housing.**

**Solution: FHC-2 goals remain the same and will add an additional budget line item for rental assistance and move-in supports.**

# Fiscal Impact and Citywide Opportunities

**Table 1: FHC-2 Proposed Budget**

Grant Term	Grantee/Recipient	Amount	Activity
1/1/2026 – 6/30/2026	Building Futures for Women and Children	\$258,187	Supportive services, including coordinated entry, mental health, workforce development, and housing navigation
	Oakland Transitional Housing Alliance:		Three units of recovery-oriented transitional housing at A Diamond in the Ruff.
	A Diamond in the Ruff	\$233,454	Ten units of recovery-oriented transitional housing and supportive services at Oakland Elizabeth House.
	Oakland Elizabeth House		Three units of recovery-oriented transitional housing at Urban University.
	Urban University		
	EOCP MCFIT	\$895,554	Enhanced services to existing twenty-three transitional housing units
	Courageous Women Association	\$369,815	Four interim housing units
	City of Oakland, Human Services Dept	\$87,850	Contract management and administration of the grant
	<b>Total program amount: \$1,844,860</b>		



**Note: FHC-2 period of performance will be January 1 2026 - June 30, 2026**



# Success Story – Quarterly Report Highlight

A mom and two children entered ADITR in January 2023 after sleeping on the streets for one year. The mother completed stabilization within three months by enrolling in G.E.D. classes, enrolling her children in school, and earning full time employment. Additionally, the mother attended housing workshops offered at the program which encouraged her to take the next steps. She promptly applied for, and was approved for a one-bedroom apartment, and moved in August.

