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Councilmember Dan Kalb

CITY OF OAKLAND

CITY HALL • ONE FRANK H. OGAWA PLAZA, 2<sup>ND</sup> FLOOR • OAKLAND, CA 94612

## AGENDA MEMORANDUM

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TO: City Council and City Administrator  
FROM: Councilmember Dan Kalb  
DATE: July 5, 2018  
SUBJECT: Resolution creating ECAP Ad Hoc Community Advisory Committee:

### RECOMMENDATION

ADOPT A RESOLUTION THAT CREATES AN ENERGY AND CLIMATE ACTION PLAN AD HOC COMMUNITY ADVISORY COMMITTEE OF ELEVEN (11) TO FIFTEEN (15) APPOINTEES WITH EACH COUNCILMEMBER ABLE TO MAKE UP TO THREE APPOINTEE RECOMMENDATIONS TO THE MAYOR.

### SUMMARY

This is a Resolution to create an Oakland Energy and Climate Action Plan (“ECAP”) Ad Hoc Community Advisory Committee comprised of eleven to fifteen appointees. Each City Councilmember may make up to three appointee recommendations to the Mayor.

The ECAP Ad Hoc Community Advisory Committee will meet and work with City staff, and will be disbanded the day following the date that the City Council adopts the next Oakland Energy and Climate Action Plan.

The ECAP Ad Hoc Community Advisory Committee shall reflect the geographic, racial, and economic diversity of the city of Oakland, have no more than two members who reside outside of Oakland, with at least half of the members having expertise in one or more of the following areas: renewable energy and energy efficiency, green buildings, transportation and land use planning as it relates to reducing greenhouse gas emissions, waste reduction and sustainable consumption, climate adaptation and local climate impacts; urban forestry and sequestration, water efficiency, and climate justice.

### BACKGROUND

Between 2009 and 2011 more than 1,000 members of the Oakland community attended events and workshops to help create the City’s 2020 ECAP. The Ella Baker Center for Human Rights took a lead role and organized the Oakland Climate Action Coalition (“OCAC”) to

engage Oaklanders most impacted by poverty and pollution and to advocate citywide climate action planning. More than 50 organizations participated as members or allies and, today, more than two dozen Oakland nonprofits remain OCAC members.

Community engagement is essential to developing a robust plan that will successfully reduce greenhouse gas (“GHG”) emissions in Oakland. Reaching out to communities most impacted by environmental related disparities is key to creating strategies that address current and potential disparities related to GHG emissions and climate change impacts.

The purpose for the 2030 ECAP community engagement process is to collaborate with Oaklanders to create an equitable climate strategy. The process has three principal goals: equity, meaningful participation, and community science. The equity goal is to maximize economic benefits and wellbeing and minimize economic, health, and safety burdens to the unserved communities in Oakland. The meaningful participation goal is to directly and intentionally include communities most impacted by environmental related disparities in the creation of the ECAP. Lastly, the community science goal is to assure that all Oakland stakeholders including those negatively impacted by poor air quality and other environmental hazards directly contribute to the development of innovative policies and more equitable outcomes.

#### COORDINATION

The community engagement project will have three project leads: Community/Equity Lead, Climate Planning Lead, Policy Lead. The Community/Equity Lead will have experience with community organizing expertise and demonstrated ability to be a neutral facilitator. The Climate Planning Lead will ideally be a consultant with experience in climate science and climate action plan development. The Policy Lead will be City staff and ensure that the ECAP development process is fiscally sound and coordinated across City departments and regional bodies.

Staff anticipates that the entire community engagement plan will take 18 months and the process has been divided into two phases. Phase One entails facilitating a series of community workshops and other community engagement opportunities. Staff will write the first draft of the 2030 ECAP based on the outcomes of these engagements. In Phase Two, the first draft will be shared with the broader community during a second round of workshops and staff will work with the community to make revisions. After those revisions, the final ECAP draft will be presented to City Council for review and approval.

City staff will carry out at minimum eight workshops and at least one town hall-style meeting at City Hall. These workshops will provide the main opportunity for residents and others in attendance to share concerns, suggest strategies, react to proposed strategies, and identify related issues that should be addressed. Key demographic and organizational affiliation data will be collected at these workshops to identify gaps (if any) in populations engaged in the

community engagement process. Additional workshops will be scheduled for under-represented populations, if needed. City staff will also hold technology roundtables aimed at industry experts and periodic office hours at locations throughout the Oakland. Staff may also create an online portal to make providing community input more accessible and flexible. The portal will also be a source of information, including but not limited to, climate science and policy opportunities. The Community Advisory Committee will advise and assist staff with community engagement and content in the Plan.

The ECAP Ad Hoc Community Advisory Committee is akin to the Oil Independence Task Force that was created in 2007. The Oil Independence Task Force was comprised of eleven experts from various areas of relevant expertise. The Task Force worked collaboratively to develop an action plan to make Oakland independent from oil by year 2020. That plan was the precursor to the Energy and Climate Action Plan adopted in 2012.

Note: Portions of this Memorandum were taken from a related Environmental Services staff report on the 2030 Energy and Climate Action Plan Community Engagement Process.

Respectfully submitted,

A handwritten signature in black ink that reads "Dan Kalb". The signature is written in a cursive, flowing style.

Dan Kalb, City Councilmember

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**DRAFT**

City Attorney's Office

## OAKLAND CITY COUNCIL

**RESOLUTION NO. \_\_\_\_\_ C.M.S.**

INTRODUCED BY COUNCILMEMBER DAN KALB

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**RESOLUTION CREATING AN ENERGY AND CLIMATE ACTION PLAN  
AD HOC COMMUNITY ADVISORY COMMITTEE OF ELEVEN (11) TO  
FIFTEEN (15) APPOINTEES WITH EACH COUNCILMEMBER ABLE TO  
MAKE UP TO THREE APPOINTEE RECOMMENDATIONS TO THE  
MAYOR**

**WHEREAS**, on December 4, 2012 the City Council adopted the Oakland Energy and Climate Action Plan ("ECAP") with the purpose of identifying and prioritizing the actions the City can take to reduce energy consumption and greenhouse gas ("GHG") emissions associated with Oakland; and

**WHEREAS**, the ECAP includes a ten-year plan with 175 actions that will enable Oakland to achieve a 36 percent reduction in GHG emissions by targeting emissions from the primary sources of GHG in the city (i.e. transportation and land use, building energy use, and material consumption and waste) by year 2020; and

**WHEREAS**, on May 15, 2018 City Council adopted a year 2030 GHG reduction target of 56 percent below 2005 levels with the intention of continuing sufficient progress toward the City's long-term goal of reducing GHG emissions across Oakland 83 percent below 2005 levels by year 2050; and

**WHEREAS**, the City's long-term climate goals cannot be reached without a collaborative effort between City government, local businesses, nonprofit organizations, civic groups, and all Oaklanders; and

**WHEREAS**, a joint effort by all stakeholders is necessary to build a movement around local climate actions and encourage day-to-day decisions by individuals that positively contribute to successfully reducing GHG emissions in Oakland; and

**WHEREAS**, the City Council received and filed an informational report on June 26, 2018 identifying a comprehensive equity and engagement process to identify and cultivate involvement from all Oaklanders, particularly those in disadvantaged communities, people of color, and communities most affected by the impacts of climate change; and

**WHEREAS**, the informational report further identifies a schedule and process to ensure that a new ECAP, consistent with the 56% GHG reduction target, will be pursued beginning in the summer of 2018; now, therefore, be it

**RESOLVED:** That the City Council of the City of Oakland hereby creates an Oakland ECAP Ad Hoc Community Advisory Committee to provide expert and community-based input on the development of the new ECAP and to advise and assist City staff with the community engagement process of the new ECAP; and be it

**FURTHER RESOLVED:** That the ECAP Ad Hoc Community Advisory Committee shall be comprised of eleven (11) to fifteen (15) members appointed by the Mayor, with each Councilmember able to recommend up to three (3) appointees to the Mayor; and be it

**FURTHER RESOLVED:** That the membership of the ECAP Ad Hoc Community Advisory Committee shall (1) reflect the geographic, racial, and economic diversity of the city of Oakland, (2) have no more than two of its members residing outside of the City of Oakland, and (3) shall have at least half of the members having expertise in one or more of the following areas: renewable energy and energy efficiency, green buildings, transportation and land use planning as it relates to reducing greenhouse gas emissions, waste reduction and sustainable consumption, climate adaptation and local climate impacts; urban forestry and sequestration, water efficiency, and climate justice; and be it

**FURTHER RESOLVED:** That the ECAP Ad Hoc Community Advisory Committee shall meet and work with City staff, and shall be disbanded the day following the date that the City Council adopts the next Oakland Energy and Climate Action Plan.

IN COUNCIL, OAKLAND, CALIFORNIA, \_\_\_\_\_, 2018

PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, CAMPBELL WASHINGTON, GALLO, GIBSON MCELHANEY,  
GUILLÉN, KALB, KAPLAN, AND PRESIDENT REID

NOES –

ABSENT –

ABSTENTION –

ATTEST: \_\_\_\_\_  
LATONDA SIMMONS  
City Clerk and Clerk of the Council  
of the City of Oakland, California