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CITY HALL • 1 FRANK H. OGAWA PLAZA, 3RD FLOOR • OAKLAND, CALIFORNIA 94612

Office of the Mayor  
Honorable Ronald V. Dellums  
Mayor

(510) 238-3141  
FAX (510) 238-4731  
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Letter of Appointment

December 7, 2010

The Honorable City Council  
One City Hall Plaza, Second Floor  
Oakland, CA 94612

Dear President Brunner and members of the City Council:

Pursuant to City Charter section 601, the Mayor has appointed the following person as member of the following Board or Commission, subject to City Council confirmation:

**Board of Port Commission**

**Junaid Mohiuddin**, Mayoral appointment to serve the term beginning July 11, 2010 and ending July 10, 2014 filling the seat previously held by Kenneth Katzoff.

Thank you for your assistance in this matter.

Sincerely,

Ronald V. Dellums  
Mayor

## JUNAID MOHIUDDIN

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### EMPLOYMENT

#### **CISCO SYSTEMS**

##### **Ethernet Switching Technology Group**

*Director of Operations & Assistant General Manager*

San Jose, CA  
2010-Present

- Head of strategic planning, business development and operations for engineering, labs and portfolio management in a growing, multi-billion dollar business unit of Cisco
- Manage day-to-day business activities by partnering closely with finance, human resources, legal and manufacturing executive counterparts

#### **SYMANTEC CORPORATION**

##### **Storage & Availability Management Group**

*Director, Product Management*

Mountain View, CA  
2009-2010

- Oversaw pricing and licensing team for a \$1 billion P&L of 350,000 SKUs of Veritas branded products globally
- Designed go-to-market and sales enablement plans for direct and indirect channels

#### **McKINSEY & COMPANY**

##### **Global High Tech & Telecom Practice**

*Sr. Engagement Manager & Practice Expert*

San Francisco, CA  
2006-2009

- Led a pro-bono economic development study for Oakland Metro Chamber of Commerce
- Counseled senior executives, board of directors, governments and professional investors on dozens of significant decisions concerning strategy, finance and operations

#### **SUN MICROSYSTEMS**

##### **Global Sales & Service Organization**

*Six Sigma Black Belt*

*Program Manager*

Menlo Park, CA  
2004-2006  
2002-2004

- Conducted profitability, productivity and growth improvement projects in various underperforming regions resulting in overachievement of targets
- Modernized Sun's sales coverage of 10,000 employees from a product-centric model to a matrixed, solutions-focused one resulting in better performance and customer satisfaction

#### **PRICEWATERHOUSECOOPERS**

##### **Management Consulting Services**

*Senior Consultant*

*Consultant*

*Analyst*

Various Locations  
2001-2002  
1999-2001  
1998-1999

- Diagnosed business issues, developed and delivered recommendations, process improvement and technology solutions to large corporations

### BOARD APPOINTMENTS

#### **BAY AREA WILDERNESS TRAINING**

**DIRECTOR, BOARD OF DIRECTORS**

A 501(c)3 PROJECT OF THE EARTH ISLAND INSTITUTE

[www.bawt.org](http://www.bawt.org)

[www.climbingforkids.org](http://www.climbingforkids.org)

Oakland, CA  
2007-2009

#### **OAKLAND PARK & RECREATION ADVISORY COMMISSION**

**COMMISSIONER**

CITY OF OAKLAND, CALIFORNIA

APPOINTED BY JERRY BROWN, MAYOR OF OAKLAND

Oakland, CA  
2006-2007

#### **BALDRIGE PERFORMANCE EXCELLENCE AWARD**

**EXAMINER, BOARD OF EXAMINERS**

U.S. DEPT OF COMMERCE

APPOINTED BY WILLIAM JEFFREY, HEAD OF NIST

Gaithersburg, MD  
2005-2006

## **EDUCATION**

**STANFORD UNIVERSITY**  
Graduate School of Engineering  
Management Science & Engineering  
Completed 40% of M.S. via Sun Microsystems corporate sponsorship

Palo Alto, CA  
2002-2004

**NORTHWESTERN UNIVERSITY**  
College of Arts & Sciences  
B.A. Philosophy (with honors)  
S.C. Johnson Foundation, Melvin Brorby Wingspread Fellow

Evanston, IL  
1995-1998

## **BIOGRAPHY**

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Junaid Mohiuddin is Director of Operations and Assistant General Manager for Cisco System's Ethernet Switching Technology Group. In this role he leads an organization responsible for strategic planning, business development, engineering and lab operations, governance, risk and compliance management. His business unit develops software, hardware and silicon that comprise Cisco's market leading, multi-billion dollar line of Catalyst 2000 and 3000 series of networking products and services targeting large enterprises, commercial mid-market and service provider customer segments globally.

Prior to Cisco, he has held a variety of managerial roles at McKinsey & Co., Sun Microsystems and PriceWaterhouseCoopers working across the globe in both private and public sector settings. He has also served on various boards and commissions in the non-profit and public sectors at the local and federal levels.

Mohiuddin holds a bachelor's degree in philosophy from Northwestern University where he graduated with honors. He also partially completed a master's degree in management science from Stanford University's Graduate School of Engineering.

FILED  
OFFICE OF THE CITY CLERK  
OAKLAND

2010 NOV 23 PM 3:15

APPROVED FOR FORM AND LEGALITY

  
CITY ATTORNEY

OAKLAND CITY COUNCIL

RESOLUTION NO. \_\_\_\_\_ C.M.S.

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**RESOLUTION APPOINTING JUNAID MOHIUDDIN AS A MEMBER OF  
THE BOARD OF PORT COMMISSIONERS**

**WHEREAS**, the City Charter Article VII creates the Board of Port Commissioners, whose members are nominated by the Mayor and approved by the City Council; and

**WHEREAS**, the City Charter specifies that members of the Board of Port Commissioners are to serve four year terms, which are to be staggered so that some appointments will expire every year, and appointments to fill a term of office are only to be for the remainder of that term; and

**WHEREAS**, City Charter section 601 grants the Mayor the power to appoint all members of City boards and commissions, subject to confirmation by of the affirmative vote of five members of the City Council; and

**WHEREAS**, the Mayor has appointed Junaid Mohiuddin to the Board of Port Commissioners subject to City Council confirmation; now, therefore, be it

**RESOLVED**, that by the City Council hereby confirms the Mayor's appointment of the following individual to the Board of Port Commissioners for the term set forth below:

**Junaid Mohiuddin**, Mayoral appointment to serve the term beginning July 11, 2010 and ending July 10, 2014 filling the seat previously held by Kenneth Katzoff.

In Council, Oakland, California,

Passed By The Following Vote:

Ayes - Kernighan, Nadel, Quan, De La Fuente, Brooks, Reid, Kaplan, and  
President Brunner

Noes-

Absent-

Abstention-

Attest:

\_\_\_\_\_  
LaTonda Simmons City Clerk  
and Clerk of the Council  
of the City of Oakland, California