



TO:	Jestin D. Johnson City Administrator	FROM:	William Gilchrist Director, Planning and Building Department
SUBJECT:	Amendments to Citywide Impact Fee Regulations	DATE:	May 12, 2025
City Administ	rator Approval Jestin Johnson (May 22, 2025 16:59 PDT)	Date:	May 22, 2025

#### RECOMMENDATION

Staff Recommends That The City Council Conduct A Public Hearing, And Upon Conclusion, Adopt An Ordinance:

(1) Amending Title 15 Of The Oakland Municipal Code To Update And Revise The Regulations For The Jobs/Housing Impact Fee (Chapter 15.68), Affordable Housing Impact Fee (Chapter 15.72), and Transportation And Capital Improvement Impact Fees (Chapter 15.74);

(2) Amending The City Of Oakland Master Fee Schedule (Adopted By Ordinance No. 13799 C.M.S., as amended) To Calculate Impact Fees For Residential Projects On A Square Footage Basis; And

(3) Making Appropriate California Environmental Quality Act Findings.

#### EXECUTIVE SUMMARY

The City of Oakland (City) requires certain new development projects to pay their appropriate proportional share towards funding affordable housing, transportation improvements, and capital facilities through impact fees charged as part of the building permit process. The Jobs/Housing Impact Fee (JHIF) was first adopted on July 30, 2002 (12442 CMS) and amended on May 3, 2016 (13365 CMS) into the Oakland Municipal Code (O.M.C) Chapter 15.68. The City then established the Affordable Housing Impact Fees (AHIF), Transportation Improvements Impact Fees (TIF), and Capital Improvements Impact Fees (CIIF) on May 3, 2016 (13365 CMS and 13366 CMS) into O.M.C Chapter 15.72 and O.M.C Chapter 15.74, to address the impacts associated with new development. The fees went into effect for development projects submitting a building permit application on or after September 1, 2016.

Following the <u>Phase I reports of the first Five-Year Review and Update</u>, which found that the current fee amounts are well within the maximum legal amount justified by the nexus analysis, the City conducted a <u>Phase 2</u>: <u>Development Feasibility Analysis and Housing Strategy Study</u> (Feasibility Study) and evaluated potential refinements to the City's impact fee program.

Findings from the Feasibility Study and potential refinements were presented at the Community and Economic Development (CED) Committee Meeting on December 10, 2024.

The proposed amendments to the Citywide Impact Fee Regulations are related to (1) impact fee assessment for residential projects; (2) projects subject to impact fees; (3) impact fee levels and impact fee zones for residential projects; (4) impact fee payment timing; (5) on-site affordable housing requirements; and (6) other related changes.

# **BACKGROUND / LEGISLATIVE HISTORY**

At the December 10, 2024 CED meeting, staff presented: (1) an overview of the Feasibility Study conducted as part of the Impact Fee Update Phase 2 process, and (2) six potential refinements to the City's Impact Fee program for the CED Committee's feedback. The following proposed refinements are consistent with and supported by the Feasibility Study:

- 1. Converting AHIF from a Fee Per Unit to a Fee Per Square Foot
- 2. Reviewing Impact Fee Levels
- 3. Reviewing Fee Zone Boundaries for Residential Development
- 4. Changing Impact Fee Payment Timing and Phase-In
- 5. Increasing On-site Affordable Units Requirements
- 6. Establishing Project Unit Thresholds for Residential Development

For the background and legislative history, please see the Agenda Report from the <u>special CED</u> <u>Committee meeting on December 10, 2024</u>, also included with this report as **Attachment A**. The Feasibility Study can also be accessed online at <u>https://www.oaklandca.gov/projects/5-year-impact-fee-review-and-update-reports</u>.

#### Feedback from December 10, 2024 CED Committee Meeting

This section provides a summary of feedback received from the CED Committee at their December 10, 2024 meeting. The CED Committee voted to accept the December 10, 2024 report and individual members of the committee offered their options on the proposed refinements.

1. Converting AHIF from a Fee Per Unit to a Fee Per Square Foot

In conformance with Assembly Bill (AB) 602 (2021), staff recommended converting the AHIF from a fee per unit to a fee per square foot. The committee acknowledged the requirement under AB 602, with no further comments provided.

2. Reviewing Impact Fee Levels

Staff recommended maintaining fees at current impact fee levels with inflationary adjustments, to allow the real estate market time to adjust further without increasing development costs. The CED Committee inquired about reductions in peer cities like San Francisco, where fees were lowered by approximately 20-30%, and questioned whether a fee comparison with neighboring jurisdictions is available. Staff stated that the Feasibility Study includes a comparison of the affordable housing in-lieu fees and impact

CED Committee June 10, 2025 fees in select jurisdictions. Councilmember Fife also emphasized the need to protect revenues from critical developments like the Coliseum project.

#### 3. Reviewing Fee Zone Boundaries for Residential Development

Staff recommended maintaining the current Impact Fee zone boundaries as the zones and their fee levels reflect differences in the cost of housing, the feasibility of market-rate development, and the demand for new housing. The CED Committee discussed whether the lower fees in certain zones have effectively stimulated development, particularly in East Oakland. Staff noted that the cost of construction remains high while rents in lower-fee areas remain low, limiting feasibility. The committee generally agreed that the original justifications for the fee zones still hold although there was interest in potentially lowering fees in Zone 3 from Council Member Jenkins and adjusting zone boundaries from Council Member Kalb by moving portions of Martin Luther King Way from Zone 2 into Zone 1, and Santa Fe into Zone 1-one year after adoption of the revised ordinance.

4. Changing Impact Fee Payment Timing and Phase-In

In alignment with Senate Bill (SB) 937 (2024), staff recommended simplifying the process by requiring all fees to be paid prior to the issuance of a Certificate of Occupancy. Councilmember Kalb expressed interest in exploring whether the JHIF can be expanded to cover all non-residential development. Staff referenced the Feasibility Study and noted that Oakland's economy and real estate market are still recovering with new construction remaining largely infeasible in most sectors, except for modern warehouse facilities for distribution and logistics. The pandemic significantly impacted the retail and dining sector, as well as hotel occupancy rates. Staff recommended against expanding the JHIF to cover all nonresidential development to avoid discouraging job-creating industrial businesses, tax revenue from retail and hotel projects, including the increased Transient Occupancy Tax from new hotels.

5. Increasing On-site Affordable Units Requirements

Staff recommended increasing on-site affordable percentage requirements by Impact Fee zones. The CED Committee members expressed support for the proposed increases and also proposed including flexible options that would allow developers to meet affordability requirements through various combinations of affordable units.

6. Establishing Project Unit Thresholds for Residential Development

Staff recommended exempting 2-4 unit projects, single-family homes under 1,750 square feet (for AHIF only) and projects subject to Senate Bill 684 (SB 684). The CED Committee had several clarifying questions on the exemptions specifically related to exempting single-family homes under 1,750 square feet.

#### ANALYSIS AND POLICY ALTERNATIVES

The proposed amendments to the Citywide Impact Fee Regulations would help to advance the City's priorities for advancing housing, economic, and cultural security, vibrant sustainable infrastructure, and a responsive trustworthy government.

The analysis in this agenda report focuses on proposed amendments to the Citywide Impact Fee Regulations related to the following topics: (1) impact fee assessment for residential projects; (2) projects subject to impact fees; (3) impact fee levels and impact fee zones for residential projects; (4) impact fee payment timing; (5) on-site affordable housing requirements; and (6) other related changes. The proposed amendments are consistent with and are supported by the Feasibility Study.

#### (1) Impact Fee Assessment for Residential Projects

In accordance with AB 602, staff recommend that the City update the current fee structures for the AHIF, TIF, and CIIF for residential development to assess fees on a per square foot basis. The City's Master Fee Schedule will also be amended to reflect this square footage-based methodology for calculating impact fees on residential projects.

**Attachment B** presents the detailed methodology for converting Oakland's AHIF, TIF, and CIIF from a per-unit to a per-square-foot structure for FY 2025-2026. It also evaluates the proposed changes using representative single-family, townhome, and multi-family development prototypes.

**Rationale for Recommendation**: Updating fees to a square footage basis aligns directly with State Law, which mandates that fees be proportional to the proposed unit size. This approach ensures a fairer, more equitable fee structure, reducing costs for smaller units and supporting the production of naturally occurring affordable housing.

#### (2) Projects Subject to Impact Fees

In accordance with the Mitigation Fee Act, staff recommend that the proposed ordinances take effect 60 days after City Council adoption. For projects subject to the fee ordinances, the City will implement the following procedures:

- 1. Impact fees will be based on the fees in effect at the time a complete building permit application is submitted.
- 2. Applicants will also be required to meet performance benchmarks to retain eligibility for the original fee rate. If the following benchmarks are not met, updated (and potentially higher) fees will apply:
  - If more than five years pass between the issuance of a building permit and the first major inspection (foundation, underfloor, or framing), the applicant must pay the fee in effect at the time of that first major inspection.

In addition to current exemptions for Accessory Dwelling Units (ADUs) and Affordable Housing Projects, staff recommend expanding exemptions from the AHIF to include:

- 1. Missing Middle Housing: Projects with 2 to 4 units that are not subject to Planned Unit Development (PUD) regulations under Chapter 17.142 of the Oakland Planning Code.
- 2. Small Single-Family Homes: One-Family Dwelling Residential Facilities with 1,750 square feet or less of residential floor area, not subject to PUD regulations.
- 3. SB 684 Projects: Developments qualifying under California Government Code Sections 65852.28 and 66499.41.

Additionally, staff recommend that the four smallest units in residential developments proposing more than four units be exempt from fee requirements.

**Rationale for Recommendation**: Exempting smaller homes and 2-4 unit developments aligns with Action 3.2.1 and Action 3.61. of the 2023-2031 Housing Element to develop zoning standards to encourage missing middle and multi-unit housing types in currently single-family dominated neighborhoods, reduce costs and streamline the planning approval and building permit processes for small infill development, and further incentivizes developers to utilize State Law (SB 684). These small-scale infill projects often lack access to the financial tools and incentives available to larger developments, such as the State Density Bonus.

The City's zoning reforms adopted in October 2023 (Ordinance No. 13763 C.M.S) implemented Action 3.2.1 and eliminated single-family zoning outside of the Very High Fire Severity Zone, and now allow up to four units on parcels 4,000 square feet or larger, excluding those in the Very High Fire Severity Zone. These changes are intended to make it easier for homeowners to add units to existing single-family properties. However, most homeowners lack significant capital reserves, and the added financial burden of impact fees could prevent them from contributing to the City's housing goals and supply. capital reserves, and the added financial burden of impact fees could prevent them source from contributing to the City's housing goals and supply.

Action 3.6.1 of the Housing Element directs the City to streamline the City permitting process, especially for low-income and nonprofit builders and identify actions to reduce costs and streamline the planning approval and building permit processes for small infill development. Converting single-family lots into duplexes, triplexes, or fourplexes is one of the most accessible and cost-effective strategies to expand the City's housing stock. Currently, homeowners who add one to three Accessory Dwelling Units (ADUs) are exempt from paying impact fees on those units. The City aims to extend a similar incentive to homeowners who add a second, third, or fourth regular dwelling unit that can be sold as condominiums-offering them the same impact fee exemption as ADUs. These condo units would generally be more affordable than single-family homes, creating more accessible homeownership opportunities.

Finally, exempting the first four smallest units in projects proposing more than four units prevents disincentives for building five or more units solely to avoid triggering higher fee obligations, similar to the provision in Chapter 15.68-Jobs/Housing Impact Fee. Projects that are 25,000 square feet or less are exempt from paying the JHIF, and 25,000 square feet is deducted from the calculation of impact fees on larger projects.

SB 684 incentivizes and facilitates more affordable homeownership opportunities, referred by the bill as 'starter homes' in part through the streamlined creation of smaller residential parcels. It requires that cities ministerially approve, on lots of 5 acres or less, subdivisions of up to ten parcels as small as 600 square feet with homes/townhomes that are 1,750 square feet or smaller. Staff recommend exempting projects subject to SB 684 from paying the AHIF to incentivize development of smaller homes.

Larger subdivisions developed under the City's Planned Unit Development (PUD) regulationsregardless of home size or unit count-will remain subject to the AHIF. Similarly, single-family homes exceeding 1,750 square feet in size will continue to be subject to the fee.

## (3) Impact Fee Levels and Impact Fee Zones for Residential Projects

Staff recommend that the current impact fee levels be maintained, with adjustments for inflation only. Staff further recommend that the three existing impact fee zones (as shown in **Figure 1**) also remain unchanged.

**Rationale for Recommendation**: Maintaining current fee levels, with only inflationary adjustments, reflects the City's acknowledgment of current real estate market conditions and avoids adding pressure to development costs. This approach provides stability for the development community while allowing time for the market to continue recovering.

Staff does not recommend adjusting zone boundaries for Martin Luther King Way from Zone 2 into Zone 1, and Santa Fe into Zone 1 as it would lead to an increase in impact fees. The existing fee zones are based on distinct geographic areas with varying market conditions, price points, and development feasibility. Preserving these zone boundaries and fee variations ensures that impact fees remain aligned with each area's economic capacity to support new development. In addition, an increase to a higher fee zone would be considered an increase in impact fees in this area if this change was incorporated.

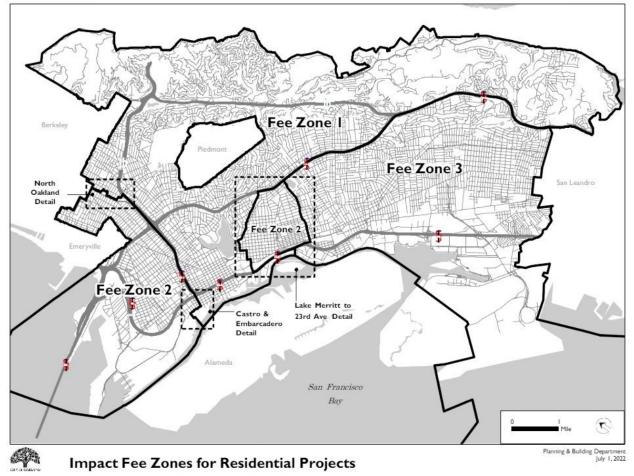


Figure 1: Impact Fee Zones for Residential Projects

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## (4) Impact Fee Payment Timing

In conformance with SB 937, Staff recommend that 100 percent of the AHIF, TIF, CIIF, and JHIF be due in one installment prior to the issuance of a Temporary Certificate of Occupancy or a Certificate of Occupancy, whichever occurs first, for all or any portion of the Development Project associated with the building permit.

**Rationale for Recommendation:** Since January 1, 2025, the City has already been collecting TIF and CIIF at the Certificate of Occupancy stage in compliance with SB 937. Staff recommendation would be that the AHIF and JHIF be collected at Certificate of Occupancy, aligns with SB 937 and reflects a strategic effort to reduce upfront development costs. Deferring fee payment until later in the construction process provides direct cost relief to developers by reducing interest accrued on borrowed funds. Deferring fee payments until later in the construction timeline lowers the financial burden on developers by minimizing interest paid on borrowed funds. While the total fee amount remains unchanged, the reduced holding period translates into measurable cost savings and improved project feasibility.

Aligning the payment schedule for all impact fees-including AHIF, JHIF, TIF, and CIIF-will streamline implementation, and increase administrative efficiency.

In addition, allowing 100% affordable housing developments to defer impact fee payments until Certificate of Occupancy directly supports Housing Element Action 3.3.9 to reduce cost burden of City fees and payment timing to significantly increase affordable housing development and provides meaningful cost reductions that enhance the viability of these critical projects.

While the City cannot control external economic pressures-such as construction costs, market fluctuations, or interest rate hikes-strategically deferring the timing of impact fee payments is a tangible way the City can support housing production and lower barriers to development.

#### (5) On-site Affordable Housing Requirements

Staff recommend increasing the AHIF on-site alternative by zone, consistent with the different AHIF levels by zone to reflect the value of incentives (bonus market-rate units) and cost savings (concessions and waivers) associated with the density bonus program. In addition, staff also propose expanding the requirements to allow developers to meet affordability requirements through various affordability combinations, as follows:

#### Zone 1 and Zone 2

- Moderate-Income Units = Total Housing Units × 15%; or
- Low-Income Units = Total Housing Units × 12%; or
- Very Low-Income Units = Total Housing Units × 10%; or
- Combination of Moderate, Low, and Very Low-Income Units = Total Housing Units × 15%; or
- Combination of Low and Very Low-Income Units = Total Housing Units × 12%.

#### Zone 3

- Moderate-Income Units = Total Housing Units × 15%; or
- Low-Income Units = Total Housing Units × 10%; or

- Very Low-Income Units = Total Housing Units × 5%; or
- Combination of Moderate, Low, and Very Low-Income Units = Total Housing Units × 15%; or
- Combination of Low and Very Low-Income Units = Total Housing Units × 10%.

**Rationale for Recommendation:** This recommendation is supported by findings from the Housing Strategy Study, which show that most multifamily projects are already leveraging the Density Bonus program to provide affordable units at levels higher than currently required under the City's AHIF on-site alternative requirements. These projects benefit from significant cost savings through concessions and waivers, and they gain value from additional market-rate units. In the current development environment, feasibility conditions support a higher level of on-site affordable housing production. The proposed revisions to the AHIF on-site alternative requirements by impact fee zone reflect the variation in market conditions, price points, development feasibility and the area's economic capacity to support new development. while advancing the City's affordable housing goals more effectively.

#### (6) Other Related Changes

In addition, staff propose several targeted amendments to improve clarity, consistency, and administrative efficiency. These include updates to definitions and references, as well as the addition of new definitions for "Additional Residential Square Footage", "Affordable Housing Project", "Fees Per Square Foot", and "Residential Square Footage" in OMC Sections 15.68.030, 15.72.030, and 15.74.030.

Staff have also revised O.M.C Sections 15.68.070, 15.72.080, and 15.74.080 to clarify and streamline the procedures for requesting impact fee reductions or waivers, ensuring a more transparent and accessible process for applicants. These changes will provide regulatory and procedural clarity while maintaining the integrity of the impact fee program.

#### FISCAL IMPACT

The fiscal impact of the proposed impact fees is directly tied to the volume of development activity subject to the fees. As new residential and non-residential projects move forward, the resulting fee revenues will generate critical funding to support infrastructure, transportation, and affordable housing needs.

Pursuant to the Mitigation Fee Act, the City is required to conduct annual monitoring and reporting, as well as a comprehensive five-year update of each impact fee program. When the fees were first established in 2016, the City held two percent (2%) of total fee revenue in a separate account for administrative costs to pay staff time to manage the Impact Fee program and to update the Impact Fees every five years. The 2% was an estimated conservative amount of the future costs that may be incurred from administrative costs. Staff has found that the 2% administrative fee has only been able to help with covering consultant costs for the Impact Fee updates but has not been able to also cover staff time to administer the program.

As part of this update, staff conducted a detailed analysis of the true costs associated with administering and implementing the impact fee program, including compliance with statemandated requirements since the fees were established in 2016. Based on this analysis, administrative costs are projected to total approximately four percent (4%) of total fee revenue-a figure that is consistent with the standard cost of administering impact fee programs in comparable jurisdictions (see **Attachment C**).

In accordance with the Mitigation Fee Act, these administrative expenses may be funded directly from the fee revenues, ensuring that the program remains both financially self-sustaining and compliant with legal requirements.

## **PUBLIC OUTREACH / INTEREST**

At the December 10, 2024 CED meeting, staff presented (1) an overview of the Feasibility Study conducted as part of the Impact Fee Update Phase 2 process and (2) six (6) potential refinements to the City's impact fee program for the CED Committee's feedback. Please see section on Background/Legislative History for a summary of feedback from the CED Committee and the Agenda Report from the <u>special CED Committee meeting on December 10, 2024</u>, also included with this report as **Attachment A**.

Staff also received feedback on impact fees throughout Phase 1 of the General Plan Update (GPU) process from the community and City Council. In response to the feedback received, staff updated the Impact Fees Update Phase 2 project scope and focused engagement strategy to include a citywide educational workshop and a series of focus group meetings. The focus group meetings were held with Oakland stakeholders and subject matter experts, including affordable housing developers, market-rate developers, affordable housing advocates, representatives from regional planning agencies, Oakland Builder's Alliance, and past Commissioners from the Planning Commission, Library Commission, and the Bicyclist and Pedestrian Advisory Commission (BPAC).

At these focus group meetings, staff provided an overview of the City's Impact Fee Program, presented the findings from the Market and Economic Feasibility Assessment for development in Oakland and the Housing Strategy Study, presented and discussed the potential refinements to the Impact Fee Program and housing strategy policy options.

This meeting was noticed in the Oakland Tribune, published on May 16, 2025 and May 30, 2025, as well as in emails sent to subscribers to the City's email listserv.

#### **COORDINATION**

Project management and policy guidance was coordinated with the City Administrator's Office, Office of the City Attorney, and the Planning and Building Department, as well as the Economic and Workforce Development, Oakland Housing and Community Development Department, Oakland Public Works, and the Oakland Department of Transportation based on the topic(s) addressed.

This report has been reviewed by the Office of the City Attorney and the Budget Bureau.

#### SUSTAINABLE OPPORTUNITIES

*Economic*: The proposed amendments improve economic feasibility and project viability by ensuring that impact fees are proportionally assessed on a per-square-foot basis, as required by State Law. The proposed amendments would reduce fees for smaller units; support the development of naturally occurring affordable housing and more homeownership opportunities; and align with Housing Element Action 3.2.1 and 3.6.1 to encourage missing middle housing, and City's zoning reforms aimed at allowing homeowners to create duplexes, triplexes, or fourplexes and identify actions to reduce costs and streamline the planning approval and building permit processes for small infill development.

Exempting smaller homes and 2-4 unit projects would also help small-scale and homeowner-led infill development-projects often lacking access to financial tools such as the State Density Bonus. These units represent one of the most accessible, cost-effective strategies to expand Oakland's housing supply.

Deferring all impact fee payments to the Certificate of Occupancy stage lowers upfront project costs and minimizes accrued interest on borrowed funds. This timing shift provides financial relief, as evidenced in the <u>Feasibility Study</u>, without reducing the total fee amount and enhancing project feasibility. The City's implementation of this approach for the Transportation and Capital Improvement Fees (TIF/CIIF) since January 1, 2025, aligns with SB 937, and extending this policy to all fees-including AHIF and JHIF-will streamline administration and reduce developer burden. Additionally, increasing the percentages required under the AHIF onsite alternative better reflects the development environment and ensures that projects benefitting from Density Bonus incentives contribute to the City's affordable housing goals more effectively.

**Environmental**: The proposed amendments to impact fee regulations support compact, efficient, and sustainable development patterns by promoting mixed-income communities and exempting small-scale infill housing, including duplexes, triplexes, and fourplexes, as well as projects subject to SB 684 and homes that are 1,750 square feet or less. These policy changes will reduce vehicle miles traveled (VMT) by encouraging housing production near jobs, schools, and transit, thereby minimizing long commutes and lowering transportation-related carbon emissions.

Transportation and Capital Improvement Impact fees also support the development of bicycle and pedestrian infrastructure, which encourages mode shift from cars to active transportation. These improvements contribute to cleaner air and safer streets, helping reduce the environmental impacts associated with urban growth. The fee structure reinforces Oakland's broader sustainability and climate action goals by incentivizing the type of growth that supports resource efficiency and environmental stewardship.

**Race & Equity**: The proposed amendments directly advance racial and economic equity by ensuring that smaller and more affordable units are charged less, making development more accessible to emerging and community-based developers. Aligning with State Law and Housing Element Action 3.2.1 and 3.6.1, exempting smaller-scale developments such as duplexes and triplexes from impact fees removes significant cost barriers.

This impact fee exemption will also better enable long-time residents and property owners to build wealth and stability through small-scale development on their properties. Larger subdivisions and luxury single-family homes will remain subject to the AHIF, ensuring that those with greater financial capacity continue to contribute their fair share.

Finally, proposed increases to the AHIF on-site alternative align with current development trends. The Housing Strategy Study shows that many multifamily projects are already exceeding existing affordable housing requirements through the Density Bonus program. Updating the AHIF on-site percentage requirements ensures these developments continue to generate meaningful, deed-restricted affordable housing, further advancing Oakland's equity and affordability goals.

# CALIFORNIA ENVIRONMENTAL QUALITY ACT (CEQA)

The proposed amendments to Citywide Impact Fee Regulations is (1) not a Project under the California Environmental Quality Act (CEQA) and is, therefore, exempt pursuant to CEQA Guidelines section 15378 (b)(4): (2) statutorily exempt pursuant to CEQA Guidelines section 15273(a)(4) (Rates, Tolls, Fares and Charges for obtaining funds for capital projects necessary to maintain service within existing service area); (3) statutorily exempt pursuant to CEQA Guidelines section 15267 (Financial Assistance to Low or Moderate Income Housing); (4) not intended to apply to specific affordable housing projects and as such it is speculative to evaluate such future projects now and, moreover, they will be subject to appropriate environmental review at such time as approvals for those affordable housing projects are considered; (5) not intended to apply to specific capital improvement projects and as such it is speculative to evaluate such projects now and any specifically identified transportation projects were already evaluated under CEQA and imposed as mitigation measures in previously certified EIRs and/or adopted mitigated negative declarations; and/or (6) not intended to, nor does it, provide CEQA clearance for future development-related projects by mere payment of the fees. Each of the foregoing provides a separate and independent basis for CEQA compliance and when viewed collectively provides an overall basis for CEQA compliance.

# ACTION REQUESTED OF THE CITY COUNCIL

Staff Recommends That The City Council Conduct A Public Hearing, And Upon Conclusion, Adopt An Ordinance:

(1) Amending Title 15 Of The Oakland Municipal Code To Update And Revise The Regulations For The Jobs/Housing Impact Fee (Chapter 15.68), Affordable Housing Impact Fee (Chapter 15.72), and Transportation And Capital Improvement Impact Fees (Chapter 15.74);

(2) Amending The City Of Oakland Master Fee Schedule (Adopted By Ordinance No. 13799 C.M.S., as amended) To Calculate Impact Fees For Residential Projects On A Square Footage Basis; And

(3) Making Appropriate California Environmental Quality Act Findings.

For questions regarding this report, please contact Lakshmi Rajagopalan, Planner IV, Planning and Building Department at 510-238-6751.

Respectfully submitted,

William A Gilchrist

WIILIAM A. GILCHRIST Director, Planning and Building

Reviewed by: Edward Manasse, Deputy Director Bureau of Planning

Reviewed by: Laura Kaminski, Strategic Planning Manager Strategic Planning Division

Prepared by: Lakshmi Rajagopalan, Planner IV Strategic Planning Division

Attachments (3):

- A. December 10, 2024 CED Agenda Report
- **B.** Methodology and Evaluation to Convert AHIF From a Fee Per Unit to a Fee Per Sq. Ft for FY 25-26
- C. Development Impact Fees Administrative Program Cost Analysis





# **AGENDA REPORT**

TO:	Jestin D. Johnson City Administrator	FROM:	William Gilchrist Director, Planning and Building Department
SUBJECT:	Impact Fees Phase 2: Development Feasibility Analysis and Housing Strategy Study	DATE:	June 24, 2024
City Administ	rator Approval	Date:	Jul 11, 2024

#### RECOMMENDATION

Staff Recommends That The City Council Conduct A Study Session To (1) Receive An Informational Presentation and Report On The Development Feasibility Analysis And Housing Strategy Study Conducted As Part Of The Impact Fees Update Phase 2 Process And (2) Provide Feedback To Staff On Draft Impact Fee Program And Housing Policy Recommendations.1

#### **EXECUTIVE SUMMARY**

The City of Oakland (City) requires certain new development projects to pay their appropriate proportional share towards funding affordable housing, transportation improvements, and capital facilities. These projects must pay impact fees as part of the building-permit process. The fees are designed to generate revenue over time to mitigate impacts from new development and are paid during the building-permit process.

The Mitigation Fee Act requires a local agency to conduct an analysis and make findings every five years for each impact fee the agency imposes on development projects. These statutory requirements were completed as a part of the <u>Phase I reports of the first Five-Year Review and Update</u>, which found that the current fee amounts are well within the maximum legal amount justified by the nexus analysis. To consider possible changes to the City's impact fees, the City conducted a Phase 2 analysis to evaluate the following potential refinements to the City's impact fee program:

- Convert the fee imposed on a housing development project proportionately to the square footage of the proposed units of the development
- Make adjustments to the geographic boundaries of existing fee zones for affordable housing
- Establish unit number thresholds to residential projects for the application of impact fees

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- Consider potential for increases in the amount of citywide impact fees by type of fee, by fee zone, and by land use
- Adjust timing and phase-in for changes in impact fees
- Increase requirements related to providing on-site affordable units

The complete Oakland Impact Fee Five-Year Review and Update Phase 2: Development Feasibility Analysis and Housing Strategy Study Report (Phase 2 Report) can be accessed online at <a href="https://www.oaklandca.gov/projects/5-year-impact-fee-review-and-update-reports">https://www.oaklandca.gov/projects/5-year-impact-fee-review-and-update-reports</a>.

This agenda report presents key findings from the Phase 2 report, specifically the Development Feasibility Analysis and Housing Strategies and the results of the focus group work regarding the potential refinements listed above along with staff recommendations for City Council feedback.

# **BACKGROUND / LEGISLATIVE HISTORY**

Development impact fees are a commonly used method of collecting a proportional share of funds from new development for infrastructure improvements and other public facilities to mitigate the impacts of such development. With rare exceptions, development impact fees are one-time funds restricted to funding capital costs for new facilities or upgrades to existing facilities. They are not used for annual operations and maintenance. Impact fees may only be charged to new development or change of use, and the funds collected must be expended on improvements needed due to the impacts of the new development.

Pursuant to the Mitigation Fee Act, California Government Code Section 66000, et seq. (also known as AB 1600), adoption of impact fees requires documentation of the "nexus" or linkage between the fees being charged, the impacts of new development, the benefit of the facilities needed to mitigate such impacts, and the proportional cost allocation among different fee categories.

#### 1. Summary of Jobs/Housing, Affordable Housing, Transportation, and Capital Improvements Impact Fees

The Jobs/Housing Impact Fees (JHIF) was first adopted on July 30, 2002 (<u>12442 CMS</u>) and amended on May 3, 2016 (<u>13365 CMS</u>) into the <u>Oakland Municipal Code (O.M.C) Chapter</u> <u>15.68</u>. This impact fee went into effect for development projects submitting a building permit application on or after July 1, 2005.

The City then established the Affordable Housing Impact Fees (AHIF), Transportation Improvements Impact Fees (TIIF), and Capital Improvements Impact Fees (CIIF) on May 3, 2016 (<u>13365 CMS</u> and <u>13366 CMS</u>) into <u>O.M.C Chapter 15.72</u> and <u>O.M.C Chapter 15.74</u>, to address the impacts associated with new development. The fees went into effect for development projects submitting a building permit application on or after September 1, 2016.

The impact fees were adopted based on the findings of nexus studies as required under the California Mitigation Fee Act (California Government Code Sections 66000-66008). The AHIF nexus study established the link between new market-rate housing in Oakland and the need to subsidize affordable housing for low- and moderate-income households. It determined the

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maximum legal fee to mitigate these impacts. The impact fee implementation strategy included consideration of economic constraints.

**Table 1** provides an overview of the AHIF, TIIF, CIIF, and JHIF, the types of development projects subject to or exempt from the impact fees, applicable fee zones, and the fees' due dates during the building permit process.

AHIF       Intent: Assessed on new market-rate residenti         what the new worker households can afford to them.       Fee Assessed At: Building permit application.         Fee Payment Timing/Phases:       50% at building         Development Projects Subject to AHIF:       New housing units (including live/work and         Development Projects Exempt from AHIF:       Accessory Dwelling Units (ADUs), formerly         100% Affordable housing Development projects       Vehicular Residential Facilities, as defined         Impact Fee Zones:       Three impact fee zones for         Ills above Interstate-580       Impact Fee Zone 2: West Oakland, a         23rd Avenue       Impact Fee Zone 3: areas east of 23rd	
<ul> <li>what the new worker households can afford to them.</li> <li><u>Fee Assessed At:</u> Building permit application.</li> <li><u>Fee Payment Timing/Phases:</u> 50% at building <u>Development Projects Subject to AHIF:</u> New housing units (including live/work and <u>Development Projects Exempt from AHIF:</u> Accessory Dwelling Units (ADUs), formerly 100% Affordable housing Development projects Vehicular Residential projects</li> <li>Vehicular Residential Facilities, as defined <u>Impact Fee Zones:</u> Three impact fee zones for</li> <li>Impact Fee Zone 1: Downtown, the eat Hills above Interstate-580</li> <li>Impact Fee Zone 2: West Oakland, a 23<sup>rd</sup> Avenue</li> <li>Impact Fee Zone 3: areas east of 23<sup>rd</sup></li> <li>TIIF</li> <li>Tintent: To satisfy a development's obligation ar cumulative transportation impacts identified with the General Plan, and other major projects <u>Fee Assessed At:</u> Building permit application. <u>Fee Payment Timing/Phases:</u> 100% at building</li> </ul>	pay and the costs of developing new housing units for permit issuance; 50% at certificate of occupancy work/live units). whown as Secondary units. ojects and housing projects providing the minimum in Section 17.10.700 of the Oakland Planning Code residential projects – fees charged per unit (see <i>Figure 1</i> )
Fee Assessed At:       Building permit application.         Fee Payment Timing/Phases:       50% at building         Development Projects Subject to AHIF:       New housing units (including live/work and         Development Projects Exempt from AHIF:       Accessory Dwelling Units (ADUS), formerly         100% Affordable housing Development projects       Accessory Dwelling Units (ADUS), formerly         100% Affordable housing Development projects       Vehicular Residential Facilities, as defined         Impact Fee Zones:       Three impact fee zones for         Numpact Fee Zone 1: Downtown, the ear       Hills above Interstate-580         Impact Fee Zone 2:       West Oakland, a         23rd Avenue       Impact Fee Zone 3: areas east of 23rd         TIIF       Intent:       To satisfy a development's obligation ar         cumulative transportation impacts identified with the General Plan, and other major projects       Fee Assessed At:         Building permit application.       Fee Payment Timing/Phases:       100% at building	work/live units). v known as Secondary units. ojects and housing projects providing the minimum in Section 17.10.700 of the Oakland Planning Code residential projects – fees charged per unit (see <i>Figure 1</i> )
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Development Projects Subject to AHIF:         New housing units (including live/work and         Development Projects Exempt from AHIF:         Accessory Dwelling Units (ADUs), formerly         100% Affordable housing Development propercentage of affordable units on site.         Non-residential projects         Vehicular Residential Facilities, as defined         Impact Fee Zones:         Three impact fee zones for         Impact Fee Zone 1: Downtown, the early hills above Interstate-580         Impact Fee Zone 2: West Oakland, a 23 <sup>rd</sup> Avenue         Impact Fee Zone 3: areas east of 23 <sup>rd</sup> TIIF         Intent:         To satisfy a development's obligation arcumulative transportation impacts identified with the General Plan, and other major projects         Fee Assessed At:         Building permit application.         Fee Payment Timing/Phases:	work/live units). v known as Secondary units. ojects and housing projects providing the minimum in Section 17.10.700 of the Oakland Planning Code residential projects – fees charged per unit (see <i>Figure 1</i> )
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Development Projects Exempt from AHIF:         Accessory Dwelling Units (ADUs), formerly         100% Affordable housing Development propercentage of affordable units on site.         Non-residential projects         Vehicular Residential Facilities, as defined         Impact Fee Zones:         Three impact fee zones for         Impact Fee Zone 1: Downtown, the early the general Para         Hills above Interstate-580         Impact Fee Zone 2: West Oakland, a 23rd Avenue         Impact Fee Zone 3: areas east of 23rd         TIIF         Intent:         To satisfy a development's obligation ar cumulative transportation impacts identified with the General Plan, and other major projects         Fee Assessed At:         Building permit application.         Fee Payment Timing/Phases:         100% at building	v known as Secondary units. bjects and housing projects providing the minimum in Section 17.10.700 of the Oakland Planning Code residential projects – fees charged per unit (see <i>Figure 1</i> )
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percentage of affordable units on site.         Non-residential projects         Vehicular Residential Facilities, as defined         Impact Fee Zones:         Three impact fee zones for         Impact Fee Zone 1: Downtown, the earliest above Interstate-580         Impact Fee Zone 2: West Oakland, a 23 <sup>rd</sup> Avenue         Impact Fee Zone 3: areas east of 23 <sup>rd</sup> TIIF         Intent:       To satisfy a development's obligation ar cumulative transportation impacts identified with the General Plan, and other major projects         Fee Assessed At:       Building permit application.         Fee Payment Timing/Phases:       100% at building	in Section 17.10.700 of the Oakland Planning Code residential projects – fees charged per unit (see <i>Figure 1</i> )
Non-residential projects         Vehicular Residential Facilities, as defined         Impact Fee Zones:         Three impact fee zones for         Impact Fee Zones:         Three impact fee zones for         Impact Fee Zone 1: Downtown, the earliest above Interstate-580         Impact Fee Zone 2: West Oakland, a 23 <sup>rd</sup> Avenue         Impact Fee Zone 3: areas east of 23 <sup>rd</sup> TIIF         Intent:         To satisfy a development's obligation arcumulative transportation impacts identified with the General Plan, and other major projects         Fee Assessed At:         Building permit application.         Fee Payment Timing/Phases:         100% at building	residential projects – fees charged per unit (see <i>Figure 1</i> )
Vehicular Residential Facilities, as defined         Impact Fee Zones:       Three impact fee zones for         Impact Fee Zone 1: Downtown, the earlies         Hills above Interstate-580         Impact Fee Zone 2: West Oakland, a         23rd Avenue         Impact Fee Zone 3: areas east of 23rd         TIIF         Intent:       To satisfy a development's obligation ar cumulative transportation impacts identified with the General Plan, and other major projects         Fee Assessed At:       Building permit application.         Fee Payment Timing/Phases:       100% at building	residential projects – fees charged per unit (see Figure 1)
Impact Fee Zones:       Three impact fee zones for         Impact Fee Zone 1: Downtown, the earling above Interstate-580         Impact Fee Zone 2: West Oakland, a 23 <sup>rd</sup> Avenue         Impact Fee Zone 3: areas east of 23 <sup>rd</sup> TIIF         Intent:       To satisfy a development's obligation ar cumulative transportation impacts identified with the General Plan, and other major projects         Fee Assessed At:       Building permit application.         Fee Payment Timing/Phases:       100% at building	residential projects – fees charged per unit (see Figure 1)
Impact Fee Zone 1: Downtown, the each Hills above Interstate-580     Impact Fee Zone 2: West Oakland, a 23 <sup>rd</sup> Avenue     Impact Fee Zone 3: areas east of 23 <sup>rd</sup> Impact Fee Zone 3: areas east of 23 <sup>rd</sup> Intent: To satisfy a development's obligation are cumulative transportation impacts identified with the General Plan, and other major projects Fee Assessed At: Building permit application. Fee Payment Timing/Phases: 100% at building	
Hills above Interstate-580         Impact Fee Zone 2: West Oakland, a 23 <sup>rd</sup> Avenue         Impact Fee Zone 3: areas east of 23 <sup>rd</sup> TIIF         Intent: To satisfy a development's obligation ar cumulative transportation impacts identified wit the General Plan, and other major projects Fee Assessed At: Building permit application. Fee Payment Timing/Phases: 100% at building	ist side of Lake Merritt, much of North Oakland, and the
Impact Fee Zone 2: West Oakland, a 23 <sup>rd</sup> Avenue     Impact Fee Zone 3: areas east of 23 <sup>rd</sup> Impact Fee Zone 3: areas east of 23 <sup>rd</sup> Intent: To satisfy a development's obligation ar cumulative transportation impacts identified with the General Plan, and other major projects     Fee Assessed At: Building permit application.     Fee Payment Timing/Phases: 100% at building	
23 <sup>rd</sup> Avenue         • Impact Fee Zone 3: areas east of 23 <sup>rd</sup> TIIF         Intent:       To satisfy a development's obligation ar cumulative transportation impacts identified with the General Plan, and other major projects         Fee Assessed At:       Building permit application.         Fee Payment Timing/Phases:       100% at building	
Impact Fee Zone 3: areas east of 23 <sup>rd</sup> Intent: To satisfy a development's obligation ar     cumulative transportation impacts identified wit     the General Plan, and other major projects <u>Fee Assessed At:</u> Building permit application. <u>Fee Payment Timing/Phases:</u> 100% at building	small part of North Oakland, the area east of Lake Merritt to
TIIF         Intent: To satisfy a development's obligation ar cumulative transportation impacts identified wit the General Plan, and other major projects           Fee Assessed At:         Building permit application.           Fee Payment Timing/Phases:         100% at building	
cumulative transportation impacts identified wit the General Plan, and other major projects <u>Fee Assessed At:</u> Building permit application. <u>Fee Payment Timing/Phases:</u> 100% at building	
the General Plan, and other major projects <u>Fee Assessed At:</u> Building permit application. <u>Fee Payment Timing/Phases:</u> 100% at building	d contribute a project's fair share towards mitigating the
Fee Assessed At: Building permit application. Fee Payment Timing/Phases: 100% at building	hin the Environmental Impact Reports for all Specific Plans,
Fee Payment Timing/Phases: 100% at building	
Development Projects Subject to TIIF:	permit
	montrate (including live (work and work (live works)
New nonresidential projects.	market rate (including live/work and work/live units).
Nonresidential projects with additiona	floor area
Nonresidential projects with a "Chang	
Development Projects Exempt from TIIF:	
Accessory Dwelling Units (ADUs), for	nerly known as Secondary units
	ined in Section 17.10.700 of the Oakland Planning Code
	nan five thousand (5,000) square feet of building floor area
occupied by institutional uses	
	than five thousand (5,000) square feet of changed and
intensified square feet	
Impact Fee Zones: Fees charged by residentia	al and non-residential use
1).	
Non-residential: Nonresidential fees a	for residential projects – fees charged per unit (see Figure

 Subject: Impact Fees Phase 2: Development Feasibility Analysis and Housing Strategy Study

 Date: June 24, 2024
 Page 4

	Table 1: Overview of Impact Fees Collected by the City
CIIF	Intent: For a development project to pay for projects that are required for fire, police, library, parks &
	recreation, and storm drain services.
	Projects have to be a capital project contained within the City's Capital Improvement Program
	(CIP).
	Projects supporting fire, police, library, parks & recreation must improve or expand the City's
	public facilities to accommodate service demand from new developments. The CIIF fund cannot
	be used for rehabilitation, maintenance, or operating costs.
	Projects supporting storm drain services must improve, expand, or rehabilitate the City's storm
	drain facilities to accommodate service from new development.
	Funds may also be used to cover reasonable administrative or related expenses of the City not
	reimbursed through processing fees and for costs reasonably related to preparation and revision
	of plans, policies and studies including nexus studies required to make any necessary findings
	and determinations required by the Mitigation Fee Act.
	Fee Assessed At: Building permit application.
	Fee Payment Timing/Phases: 100% at building permit
	Development Projects Subject to CIIF:
	New market rate housing projects (including live/work and work/live units)
	New nonresidential projects.
	Nonresidential projects with additional floor area.
	Nonresidential projects with a "Change and Intensification of Use".
	Development Projects Exempt from CIIF:
	Accessory Dwelling Units (ADUs), formerly known as Secondary units.
	Vehicular Residential Facilities, as defined in Section 17.10.700 of the Oakland Planning Code
	Development projects involving less than five thousand (5,000) square feet of building floor area
	occupied by institutional uses
	Nonresidential projects involving less than five thousand (5,000) square feet of changed and
	intensified square feet
	Impact Fee Zones: Fees charged by residential and non-residential use.
	Residential: Three impact fee zones for residential projects – fees charged per unit (see Figure
	<b>1</b> ).
	Non-residential: Nonresidential fees are charged by use type per sq.ft.
JHIF	Intent: To assure that certain commercial development projects compensate and mitigate for the increased
	demand for affordable housing generated by such development projects within the City.
	Fee Assessed At: Building permit application.
	Fee Payment Timing/Phases: 25% at building permit issuance; 50% at certificate of occupancy; 25% at 18
	months after project completion
	Development Projects Subject to JHIF:
	New nonresidential buildings or additions for office or warehouse projects that exceed 25,000
	square feet.
	Nonresidential projects with a "Change and Intensification of Use" to an office or warehouse that
	exceeds 25,000 square feet.
	A nonresidential building that is vacant for a year or more and exceeds 25,000 square feet that
	obtains a building permit for an office or warehouse activity.
	Development projects subject to the JHIF only pay for square footage of the building that exceeds
	25,000 square feet.
	Development Projects Exempt from JHIF:
	Accessory Dwelling Units (ADUs), formerly known as Secondary units.
	Vehicular Residential Facilities, as defined in Section 17.10.700 of the Oakland Planning Code

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Table 1: Overview of Impact Fees Collected by the City
Development projects involving less than five thousand (5,000) square feet of building floor area occupied by institutional uses.
Nonresidential projects involving less than five thousand (5,000) square feet of changed and intensified square feet.
Impact Fee Zones: Applicable citywide and Fees are charged per sq.ft.

## Impact Fee Phasing and Amounts

The implementation of impact fees was intended to "follow" the market by phasing in new fees consistent with continued real growth of rents and improved feasibility of housing development and reached their full adopted amount in July 2020. The fees are currently assessed at the time of building permit application based upon the date when the applicant applied for a building permit and reassessed based on the current rate if the project does not receive a certificate of occupancy within three years of issuance of the building permit.

Starting July 1, 2021, the impact fees have been and continue to be adjusted annually based on inflation and will continue to be adjusted for inflation in future years. For example, *between September 2021 and July 2023, the fees have cumulatively increased by 35%, with a 15% increase in 2023.* Although assessed at the time of building permit application, as noted above, the fees are not invoiced and collected until building permit issuance for the TIIF and CIIF. For the AHIF, 50% is collected at building permit issuance and 50% at certificate of occupancy. And for the JHIF, 25% at building permit issuance, 50% at certificate of occupancy, 25% 18 months after the certificate of occupancy.

The JHIF went into effect for development projects submitting a building permit on or after July 1, 2005. The JHIF started at \$4.00 per square foot and has adjusted with inflation. The AHIF, TIIF, and CIIF collections started on September 1, 2016, and reached their full adopted amount in July 2020. The current AHIF, TIIF, CIIF, and JHIF amounts for FY 2023 can be found on the City's website here: <a href="https://www.oaklandca.gov/resources/pay-building-impact-fees.">https://www.oaklandca.gov/resources/pay-building-impact-fees.</a>

# **On-Site and Off-Site Affordable Housing Options**

As an alternative to payment of the AHIF, a developer has the option in some cases to mitigate their project's impacts by building affordable units on-site (O.M.C Section 15.72.100 – On-site affordable housing option) or off-site (O.M.C Section 15.72.110 – Off-site affordable housing option) or provide affordable units in otherwise market-rate development instead of paying the AHIF.

An applicant will not be required to pay the AHIF if they provide an established level of affordable housing within the development project. The affordable unit percentages required to exempt payment of the AHIF were chosen to be consistent with State Density Bonuses and Other Incentives provisions in Government Code Sections 65915-65918 and the Density Bonus and Incentive Procedure in Chapter 17.107 of the Oakland Planning Code.

As shown in **Table 2**, on-site and off-site affordable housing options allow developers to reduce or eliminate the need to pay Affordable Housing Impact Fees.

Jestin D, Johnson, City Administrator

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#### Table 2: On-Site and Off-Site Options In Lieu of Affordable Housing Impact Fee

5% of proposed units of the project affordable to very-low-income households

10% of proposed units of the project affordable to low- and or moderate-income households

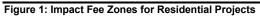
Mixed Compliance: If fewer units are provided, the developer pays a proportionately reduced AHIF.

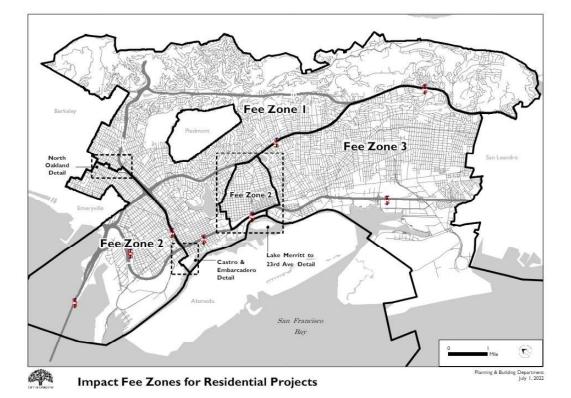
In addition to an exemption or reduction of a project's AHIF, an applicant may take advantage of the City's Density Bonus and Incentive Procedure and the State Density Program. The City's Density Bonus and Incentive Procedure is based off of the State density bonus program that is required by State law for cities to allow. There are minimum percentages required at different affordability levels for developers to receive the density bonuses and incentives, the higher percentage of affordable units provided the more bonuses and incentives a developer receives.

The State and local Density Bonus and Incentives Programs award additional allowable density and certain development incentives (in the form of concessions and waivers of development requirements) to projects with affordable units. The more affordable units provided, the larger the density bonus and the more available incentives. Incentives include but are not limited to reduction in development standards, required off-street parking, required setbacks, maximum building height, required open space, maximum floor-area ratio, minimum lot area, and minimum courtyards.

Per<u>Section 17.107.040</u> of the Oakland Planning Code, a developer is required to construct 10% of the units for low-income or moderate-income households or five% for very-low-income households to receive a density bonus for the affordable units developed on-site.

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#### Community and Economic Development Committee

July 23, 2024

### 2. Oakland Impact Fee Five-Year Review and Update Phase 2: Development Feasibility Analysis and Housing Strategy Study

The Mitigation Fee Act (Government Code Sections 66000 – 66025) requires a local agency to conduct an analysis and make findings every five years for each impact fee the agency imposes on development projects. The City published <u>Phase I reports of the Five-Year Review and Update</u> of the AHIF, JHIF, TIIF, CIIF on December 27, 2021. The Phase 1 reports were presented at the <u>June 28, 2022, Community and Economic Development (CED) Committee meeting</u>.

Phase 2 is intended to provide additional feasibility analysis to determine if/how to revise the City's impact fee program.

Throughout <u>Phase 1 of the General Plan Update (GPU) process</u>, staff received feedback on impact fees from the community and the City Council related to impact fee payment timing options, potential increase in the on-site affordable units required in lieu of paying the AHIF, and consideration of an inclusionary housing requirement. In addition, the City's <u>2023-2031 Housing Element</u> includes several actions that encourage building more mixed-income housing throughout the city to lessen geographic inequities, racial segregation, housing disparities, and meet the City's Regional Housing Needs Allocation (RHNA). Specifically, Housing Element Action 3.3.7: Study the Targeted Adoption of an Inclusionary Housing Requirement, included in the Housing Strategy Study directs staff to assess the benefits of impact fees versus inclusionary affordable housing requirements; consider the number of units likely to be produced through impact fees versus inclusionary affordable housing requirements may increase the provision of affordable housing units in higher-resource neighborhoods.

In response to feedback and in order to implement Housing Element Action 3.3.7, staff worked with Hausrath Economic Group and updated the Phase 2 project scope to conduct (1) a housing strategy study in addition to a development feasibility study and (2) focused engagement to include a citywide educational workshop and a series of meetings with an informal focus group. The informal focus group consisted of Oakland stakeholders and subject matter experts who bring a broad civic perspective and members who have expertise in one or more of the subject areas that are part of the study, including real estate development, affordable housing development, and capital improvement planning for local transportation infrastructure and city facilities.

The Oakland Impact Fee Five-Year Review and Update Phase 2: Development Feasibility Analysis and Housing Strategy Study used the findings from the Five-year Review of the Impact Fees required under the Mitigation Fee Act to study the market and economic feasibility context for new development in Oakland and evaluate the policy context and program design considerations to increase affordable housing and ensure the implementation of affordable housing impact fees and/or inclusionary housing requirements to maximize the production of affordable housing in all areas of the City.

The findings from the Development Feasibility Analysis and Housing Strategy Study and feedback from focused outreach were then used as a basis to identify and evaluate the following potential fee program changes and refinements in terms of potential benefits and ability to implement without impacting development feasibility:

- i. Converting AHIF from a Fee Per Unit to a Fee Per Square Foot;
- ii. Reviewing Fee Zone Boundaries for Residential Development;
- iii. Establishing Project Unit Thresholds for Residential Development;
- iv. Changing Impact Fee Levels;
- v. Changing Impact Fee Payment Timing and Phase-In;
- vi. Increasing On-site Affordable Units Requirements

The Phase 2 report can be accessed online at <u>https://www.oaklandca.gov/projects/5-year-impact-fee-review-and-update-reports</u>.

# ANALYSIS AND POLICY ALTERNATIVES

The Development Feasibility Analysis and Housing Strategy Study conducted as part of the Impact Fees Update Phase 2 process advances the following Citywide priorities: 1) housing, economic, and cultural security, 2) vibrant, sustainable infrastructure, and 3) responsive, trustworthy government.

The analysis in this agenda report addresses: (1) Findings from the Market and Economic Feasibility Assessment for Development in Oakland; (2) Findings from the Housing Strategy Study; (3) Focused Engagement Process; and (4) Refinements to the Impact Fee Program Considered and Evaluated by Staff and Focus Group and presented for the City Council's consideration.

## 1) Market and Economic Feasibility Assessment for Development in Oakland

This section includes a high-level summary of the market and economic feasibility assessment for office, housing, retail and dining, hotel, warehouse, and industrial development in Oakland and key findings. For detailed information on the market and economic feasibility assessment for development in Oakland, please refer to the Phase 2 Report at at <a href="https://www.oaklandca.gov/projects/5-year-impact-fee-review-and-update-reports">https://www.oaklandca.gov/projects/5-year-impact-fee-review-and-update-reports</a>.

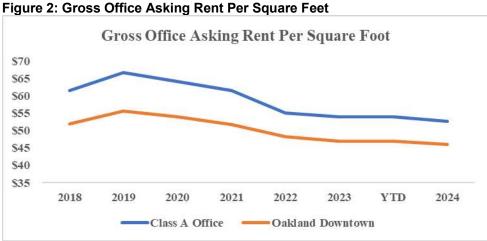
#### Development Feasibility Context for Office Development

Between 2016 and 2019, the office sector in Oakland saw positive growth trends supported by increasing demand for office space, increase in rents, low vacancy rates, investment in existing office buildings, and plans for new development. Oakland's building permit reports show that the last new office building was completed in 2020. The COVID-19 pandemic and resultant shifts to remote work from March 2020 have significantly impacted Oakland's office market.

At the end of the Fourth Quarter of 2023 (Q4 2023), Oakland Downtown's office market had a 30.2% vacancy rate, or 3.6 million square feet of vacant office space, out of 12 million square feet of total office space. In addition, as shown in **Figure 2**, Class A rents declined by 19% between 2019 and 2023, while construction and capital costs increased substantially.

#### Jestin D, Johnson, City Administrator

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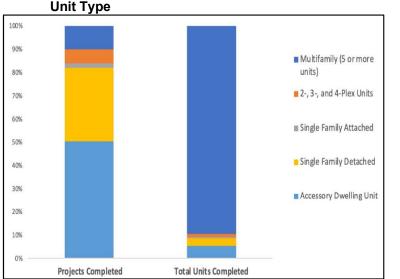
Source: CoStar (February 2024), CBRE (Qtr. 4 2023), and Hausrath Economics Group

#### Development Feasibility Context for Housing Development

Between 2018 and 2022, Oakland saw a historically high production of new housing, with over 10,000 units built through over 1,000 projects. As shown in **Figure 3**, over 80% of the new housing units were built in multifamily residential projects (with five or more units), while Accessory Dwelling Units (ADUs) comprised most of the projects completed. The new multifamily units were predominantly built in the Downtown, Broadway Valdez, Jack London, and Brooklyn Basin areas. Strong demand, availability of capital, growing market recognition of Oakland by investors, and employment growth in Downtown Oakland and San Francisco fueled the housing production.

While planned construction of new housing continued during the pandemic, the demand surrounding new housing and the ability to charge rents required for new construction was reduced due to uncertainties introduced by remote and hybrid work trends and declined activity in downtown areas surrounding new housing.

At the end of the Fourth Quarter of 2023 (Q4 2023), construction and capital costs increased substantially for high-rise and mid-rise housing developments in Oakland. Vacancy rates ranged between 8% to 18% for high-rise housing and 10% to 12% for mid-rise housing, respectively. Between 2014 and 2019, effective rents declined from 15% to 37% for high-rise housing and 5% to 14% for mid-rise housing.



# Figure 3: Projects Completed between 2018-2022: Distribution of Projects and Units by Unit Type

Source: Housing Element Annual Reports, 2018 - 2022, Table A-2 Annual Building Activity Report Summary – New Construction, Entitled, Permits, and Completed Units.

**Figure 4** shows fewer units were permitted in 2023 than any other year since 2018. This represents a 58% decline from 2022 and an 83% decline from the peak year of 2018. The extremely low number of units permitted in 2023 demonstrates the constrained financial environment housing developers are operating in. In contrast to Planning entitlements, housing developers typically only apply for building permits once they are ready to break ground on a project. This means that building permit issuance is the best indicator of the current state of housing development. In that regard, this is the stage at which housing developers are most sensitive to rapidly escalating construction costs, high interest rates, and depressed market rents. These financial challenges significantly impacted multifamily housing projects, the only unit type to experience a major decline.

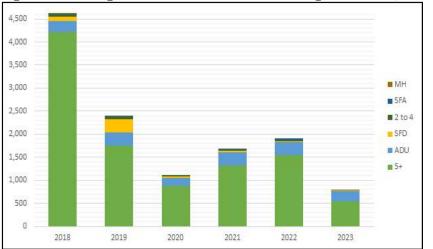


Figure 4: Building Permits Issued for New Housing in Oakland, 2018 – 2023

Source: City of Oakland, Housing Element 2023 Annual Progress Report, Table B

### Development Feasibility Context for Hotel Development

Between 2016 and 2019, the positive trends for office and housing development and visitor travel in Downtown Oakland supported the planning and development of three new hotels in the City. These hotels, with a total of 444 rooms, were built in 2019, 2022, and 2023. As shown in Figure 5, the pandemic significantly impacted hotel occupancy rates and revenue. While revenues began to reach pre-pandemic rates in 2019, hotel occupancy rates remain 20% below 2019 average levels.

Year	Average 12-Month Occupancy	Average Daily Revenue Per Room
2018	83%	\$170
2019	83%	\$177
2020	81% ==> 47%	\$177 ==> \$135
2021	43% ==> 61%	\$118 ==> \$131
2022	65%	\$133 ==> \$171
2023	66%	\$174
Source: Co-Star		

#### Figure 5: Hotel Occupancy and Daily Room Revenue, 2018-2023

#### Development Feasibility Context for Retail and Dining Development

The pandemic also significantly impacted the retail and dining sector due to challenges around health and safety, labor force, continued shifts to a hybrid working model, and reduced office and business activity. This behavior change has forced the closure of several small businesses in Downtown Oakland and other neighborhoods. While convenience shopping in neighborhoods has primarily returned, retail and dining are facing challenges in the City, particularly in Downtown Oakland. This is mainly due to increased crime, higher security and theft prevention costs, and safety concerns. In addition, recent media coverage about crime in Oakland and the closure of major retailers have created a negative perception of Oakland's ability to attract and retain retailers.

#### Development Feasibility Context for Warehouse and Industrial Development

Modern warehouse facilities for distribution and logistics have dominated recent industrial growth and construction in Oakland. Demand for warehouse space increased substantially over the last decade, including during the Pandemic. This increase in demand can be attributed to the shifts to E-commerce, increased speed of delivery supported by last-mile logistics, Oakland's central location and transportation infrastructure, an international airport, the nation's ninth largest seaport, and freeway connectivity. Adaptive reuse of older industrial buildings continues in West Oakland to provide modernized industrial space and amenities.

## Key Findings from Development Feasibility Assessment

Oakland's economy and real estate market are still recovering and adjusting to the impacts of the pandemic. Current economic conditions are very different from those of 2016-2019 due to reduced demand, higher vacancy rates, lower rents, and higher construction and capital investment costs, which are impacting all sectors. The continued shifts to a hybrid working model, lack of activity in Downtown Oakland, increased vacancy rates, and increased crime have resulted in a loss of demand for the office market in Oakland. In addition, other economic factors, such as upcoming loans that exceed the current value of office properties, have made the development of new office buildings infeasible for the next several years. The decline in effective rents, increase in vacancy rates and construction costs and capital, lack of financing for large-scale new projects, and high interest rates have made the development of larger new multifamily housing projects infeasible. The current conditions described above indicate that while impact fee levels are not a major determinant of project feasibility at this time, scheduling of construction period costs, such as impact fees, affects the amount of construction financing required and the interest cost on that funding. Finally, increases in crime have a significant additional impact on the desirability and costs of Oakland locations. In conclusion, new construction is not feasible in most sectors, except for modern warehouse facilities for distribution and logistics.

# 2) Housing Strategy Study

The Housing Strategy Study analyzed the City's residential development pipeline<sup>1</sup> and the annual impact fee report to identify trends in mixed-income housing production and the role of the State Density Bonus Program in the development of affordable housing. This section includes a high-level summary of the legal and local policy context and key findings regarding program design considerations to increase affordable housing production in Oakland.

For detailed information, please refer the Phase 2 Report at <u>https://www.oaklandca.gov/projects/5-year-impact-fee-review-and-update-reports</u>.

#### Legal Context

**Inclusionary housing programs** (sometime called inclusionary zoning) require market-rate development to make some of the units in the market-rate project affordable to low- and moderate-income households. The authority for these local land use regulatory requirements for on-site affordable housing is the local government police power—the same authority that allows local government to regulate the size and use of buildings and to require open space, for example.

**Impact fees** on market-rate development projects generate money to fund affordable housing production elsewhere in the city. Affordable housing impact fees are assessed based on the rationale that market-rate development should bear some of the cost burden of meeting a

<sup>&</sup>lt;sup>1</sup> The residential development pipeline is defined by the projects listed in Housing Element Annual Reports produced by the City for the California Department of Housing & Community Development.

community's need for below-market-rate housing, particularly the demands that can be associated with new market rate housing.

Affordable housing impact fees (like transportation, open space, and capital facilities impact fees) are governed in California by the Mitigation Fee Act. This requires a nexus analysis to document the relationship between market-rate housing and the demand for affordable housing, establish the associated mitigation cost and maximum legal fees, and justify the reasonable and proportional relationship between the fee amount and the new development subject to the fee. Against these maximums, cities set actual impact fee levels based on economic feasibility analysis and local policy priorities.

Note that nexus analysis is not required for inclusionary programs requiring on-site affordable units, but nexus studies are often done as part of the policy development process and to provide a basis for determining the in-lieu fee amounts that are alternative compliance options for on-site requirements.

# Local Policy Context

The City's adopted AHIF requires developers to pay the AHIF based on the amount of marketrate housing in a development project. A developer has the option to:

- Provide affordable units in otherwise market-rate development instead of paying Oakland's AHIF; or
- Provide on-site affordable housing using state and local density bonus programs.

As shown in **Table 1**, on-site and off-site affordable housing options allow developers to reduce or eliminate the need to pay AHIF.

# Funding Sources for Affordable Housing

The Oakland Housing and Community Development Department (Oakland HCD) <u>2023-2027</u> <u>Strategic Action Plan</u> identifies the average cost of developing an affordable unit as \$800,000 per unit and the average city capital subsidy as \$150,000 per unit. The AHIF and the JHIF generate revenue for Oakland's Affordable Housing Trust Fund (AHTF), the primary local source of ongoing funding to increase, improve, and preserve the supply of 100% affordable housing in Oakland. Through the AHTF, the City leverages other federal, state, and county funding sources to produce more affordable units. In addition, the City also receives Boomerang Funds, a 25% allocation of former Redevelopment tax increment set-aside funds for affordable housing.

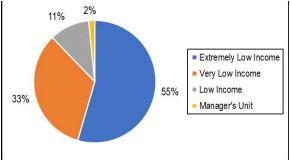
# Projects Receiving AHIF Funding

According to the most recent Impact Fee Annual Report, the <u>FY 2022-2023 Annual Impact Fee</u> <u>Report</u>, published on December 27, 2023, Oakland collected \$27.8 million in AHIF revenue from developers of market-rate housing between September 2016 and June 2023. The accompanying <u>January 23, 2024, staff report</u> states that the city has awarded \$25.1 million of AHIF revenue to nine projects providing 565 affordable housing units. Each of these nine projects received varying amounts of funding from a number of sources. A total of 565 units received some level of AHIF funding. However, if the AHIF were the only funding source available, at an average local capital subsidy of \$150,000 per unit, the AHIF revenue would fund 167 affordable units.

**Table 3 and Figure 6** show the total number and percentage of units by income category in the projects that received AHIF funding. 55% of the units are deeply affordable to extremely low-income (ELI) households at less than 30% of Area Median Income (AMI), and 33% of the units are affordable to very low-income (VLI) households.

Figure 6: Percent of Onits by income Category – Projects Receiving An	ir runding

Table 3: Total Number of Units by Income<br/>Category – Projects Receiving AHIF FundingExtremely Low Income (ELI)308Very Low Income (VLI)188Low Income (LI)60Manager's Unit9Total Number of Units565



Source: City of Oakland Housing and Community Development Department

## Utilizing Density Bonus Provisions to Provide Mixed-Income Housing

A review of the City's 2018-2022 residential development pipeline showed that around 125 multifamily projects<sup>2</sup> totaling 9,700 units were permitted. Of these, 34%, or 43 projects totaling 6,132 housing units, were mixed-income projects that utilized the City's Density Bonus provisions – 1,293 bonus market-rate units on top of the 4,839 base units were added in these projects —for an average density bonus of 27%.

As shown in **Table 4**, almost 600 of the 6,132 total units in these mixed-income projects are affordable units, with 59% of the affordable units designated for Very Low-Income households.

Table 4: Affordable Units by Incor (2018 – 2022 Pipeline)	ne Category in Mixed-Incom	e Density Bonus Projects
	Count of Affordable	Percent of Total
Household Income Category	Units	Affordable Units
Very Low-Income	346	59%
Low-Income	52	9%
Moderate-Income	201	34%
Total	599	100%

Source: Hausrath Economics Group based on City of Oakland data.

**Table 5** summarizes the on-site affordable percentages for the Density Bonus projects in the 2018 – 2022 pipeline. Two-thirds of the mixed-income density bonus projects chose to provide

<sup>&</sup>lt;sup>2</sup> Multifamily Projects include projects providing more than 5 units.

Very Low-Income units, and 72% of these projects provided more than the 5% minimum required. Six projects provided at least 10% of Low-Income units, and all projects provided more than the minimum required; on-site percentages for Low-Income units ranged from 11% to 23% and averaged 19%. Ten projects provided at least 10% Moderate-Income units with on-site percentages ranging from 10% to 45% and averaging 22% overall.

Affordable Income Category	Number of Projects <sup>1</sup>	On-site Percentages (Range)	On-site Percentages (Average)	On-site Percentages (Average for those above Minimum)
Very Low-Income	29	5% - 35%	9%	12%
Low-Income	6	11% - 23%	19%	19%
Moderate-Income	10	10% - 45%	22%	26%
Mix of Incomes	♦ 8% VL	de a mix of units across inc .I + 23% LI .I + 33% MI	ome categories:	
proposed. All percenta	ages are weighted 43 projects becau	alculated using base units of averages for the projects i use two projects provide Ve table)	n the selected category.	

Source: Hausrath Economics Group based on City of Oakland data.

Around 65% of the 43 mixed-income density bonus projects are mid-rise buildings of five to eight stories. They generally represent the mix of all new residential development projects in Oakland between 2018 and 2022. High-rise and mid-rise buildings added an average of 28% of bonus market rate units above the base units allowed or total units proposed. The average percentage of on-site affordable units is notably similar across building types. On average, 10% to 12% of the base or proposed units are affordable across all buildings.

#### Implications of Mixed-Income Projects for AHIF Revenue

As stated previously, multifamily development projects have the option to provide affordable units on-site to be exempt from paying the AHIF. The <u>FY 2022-2023 Annual Impact Fee Report</u> identifies 23 mixed-income projects that opted to provide on-site affordable units in lieu of paying the AHIF. More than half of the 23-mixed income projects are density bonus projects. In addition, staff identified 29 additional mixed-income density bonus projects in the 2018 – 2022 pipeline. These 29 projects met the criteria for exemption from the AHIF as they provided the minimum required on-site affordable units. As shown in **Table** 6, there are about 6,800 total units in 52 projects provide enough affordable units on-site, Oakland collects no AHIF revenue from the market-rate units in the project, reducing resources to AHTF supporting 100% affordable housing development in Oakland.

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	Table 6 ects Providing On-Site / lable Housing Impact F mixed-income projects)	ee
Units By Income Category	Unit Count	Percent of Total Affordable Units
Affordable Units		
Very Low-Income	362	53%
Low-Income	68	10%
Moderate-Income	252	37%
Subtotal Affordable Units	682	100%
Above Moderate/Market-Rate Units		· · ·
Base Units or Total Proposed Market- rate Units	4,817	
Bonus Units	1,294	
Subtotal Above Moderate / Market- rate Units	6,111	
Total Units	6,793	

Note: See Table B-3 and Table B-4 in Appendix B of the Phase 2 Report for project details for the combined set of 52 projects Starts with list of mixed-income projects providing on-site affordable units in-lieu of the Affordable Housing Impact Fee published with the City of Oakland *Impact Fee Annual Report, Fiscal Year Ended June 30, 2023* (Affordable Housing in Lieu as of FY 2022-2023.xlsx (12/28/2023). Adds to this list the mixed-income density bonus projects in the 2018 – 2022 pipeline that are not on the Impact Fee Annual Report list but which satisfy the criteria for exemption from the AHIF because they provide the minimum required on-site affordable units. Note that this pipeline list of mixed-income density bonus projects includes only those projects for which enough information is available that they can be used for analysis. This is most of the projects. The total number of Above Moderate / Market-rate Units include bonus units provided through the Density Bonus Program. Not all of the projects analyzed for this table use the Density Bonus Program. It is not appropriate to use the numbers in this table to calculate average density bonus percentages.

Source: Hausrath Economics Group based on City of Oakland data.

**Table 7** presents a rough estimate of the AHIF revenue foregone as a result of these projects opting to provide affordable units on-site and converts that amount of potential Affordable Housing Trust Fund revenue into an estimate of the number of affordable units that would have a gap in the local capital subsidy. This rough estimate is based on multiplying the AHIF in effect by the number of base units in the project if there are bonus units proposed (bonus market-rate units are not subject to the AHIF) or total proposed market-rate units for projects that do not add bonus units and other projects that are not density bonus projects. As shown in **Table 6**, the total proposed base market rate units is 4,817.

Assuming the AHIF in effect in December of the Building Activity Year<sup>3</sup> for each project, roughly \$120 million in AHIF revenue would have been collected from these projects that chose the onsite option. HCD's Strategic Action Plan states that the typical local capital subsidy for 100% affordable housing projects in Oakland is \$150,000. Dividing the AHIF revenue foregone by the

<sup>&</sup>lt;sup>3</sup> Building Activity Year refers to the year of the Housing Element Annual Report used to determine most recent pipeline status.

average local capital subsidy per affordable unit results in an estimate of about **800 units** in 100% affordable housing projects that would have a funding gap requiring backfill from other funding sources.

Dividing the AHIF revenue foregone by the average City Capital Subsidy required per affordable unit results in an estimate of about 803 units in 100% affordable housing projects that would have a funding gap requiring backfill from other funding sources (see **Table 7**). This number of units (800 units) is 15 - 20% greater than the number of affordable units provided on-site in these mixed-income projects (682 affordable units, per **Table 6**). In the mixed-income projects, there are no units targeted to extremely low-income households, about 50% for very low-income households, and almost 40% for moderate-income households.

# Table 7: AHIF Revenue Forgone and Estimate of Affordable Units with a Funding Gap (52 mixed-income projects)

AHIF Foregone (rough estimate)*	\$96,304,238 - \$120,400,000	assuming fee in effect in December of Building Activity Year
Total City Capital Subsidy Required per Affordable Unit	\$150,000	assuming average City subsidy needed per affordable unit
Units Funded in 100%	642 –803	
Affordable Projects	units	
*This estimate uses the total propos	ed base market ra	te units from Table 9 and does not include bonus units
Source: Hausrath Economics Group	based on City of	Dakland data.

## Costs of On-Site Affordable Units Measured As Differences in Project Income

In a pro forma analysis of project development options, a developer will compare the cost of the AHIF (a one-time up-front cost converted to an equivalent monthly cost using a capitalization rate) to the cost to provide enough affordable units on-site to be exempt from the AHIF (cost measured by the monthly rental income forgone by including affordable units on-site). The same analysis indicates that the on-site percentage in the various household income categories is lower than the cost of paying the AHIF. **Table 8** summarizes this analysis for the three prototypes and impact fee zones.

Table 8: Percentages of On-Site BMR Units that are a Lower Cost Option than the AHIF, by Income Category – Before Consideration of Density Bonus Incentives (more market rate units) and Concessions / Waivers (cost savings)

	Impact Fee Zone 1		
Income Category	H-3A Lower Mid-Rise	H-4 Mid-Rise	H-5 High-Rise
Very Low-Income Units	Up to 13%	Up to 10%	Up to 8%
Low Income Units	Up to 18%	Up to 12%	Up to 10%
Moderate Income Units	Moderate	Income BMR rents > 202	4 Market Rents
		Impact Fee Zone 2	
Income Category	H-3A Lower Mid-Rise	H-4 Mid-Rise	H-5 High-Rise
Very Low-Income Units	Up to 10%	Up to 8%	Up to 7%
Low Income Units	Up to 15%	Up to 10%	Up to 8%
Moderate Income Units	Moderate Income BMR rents > 2024 Market Rents		
	Impact Fee Zone 3		
Income Category	H-3A Lower Mid-Rise	H-4 Mid-Rise	H-5 High-Rise
Very Low-Income Units	Up to 7%	Up to 5%	None
Low Income Units	Up to 10%	Up to 7%	Up to 5%
Moderate Income Units	Moderate Income BMR rents > 2024 Market Rents		
Assumptions: Market rents = Asking rents Capitalization Rate: 6% Source: Hausrath Economics G	·		

In all cases, the rent differentials are compared to the impact fee cost for multi-family units: currently \$29,658 per unit in Zone 1, \$23,929 per unit in Zone 2, and \$16,177 per unit in Zone 3. The differences within a zone by building type represent differences in unit mix (studios, one-, two-, and three- bedroom units) and therefore weighted average rents among the building types. The differences within a building type across the impact fee zones reflect the variation in impact fee amounts among the impact fee zones. Within each zone, the range varies by prototype/unit mix.

In Zone 1 where the AHIF is highest:

- Providing 8 13% very low-income units on-site is lower cost than the current fee cost
- Providing 10 18% low-income units on-site is lower cost than the current fee cost

In Zone 2 where the AHIF is slightly less than in Zone 1:

- Providing 7 10% very low-income units on-site is lower cost than the current fee cost
- Providing 8 15% low-income units on-site is lower cost than the current fee cost

In Zone 3 where AHIF is lowest:

- Providing 5 7% very low-income units on-site is lower cost than the current fee cost
- Providing 5 10% low-income units on-site is lower cost than the current fee cost

# Key Findings from the Housing Strategy Study

Many multifamily development projects are choosing to provide more than the minimum affordable units required by the AHIF on-site option instead of paying the AHIF. These projects provide more than the minimum on-site affordable requirement to gain more market-rate units than otherwise allowed (bonus units that help offset the cost of delivering affordable units on-site) and achieve cost savings from concessions and waiver development standards. Some density bonus projects do not build bonus units but use the density bonus ordinance's provisions only to obtain cost-saving incentives and concessions for their development project. They qualify for waivers of development standards that would physically preclude the development at its proposed density. When multifamily development projects provide affordable units on-site by choice, AHIF collections decrease, and other local funding sources are required to backfill.

Given current development economics and the difficulties developers have pulling together feasible projects, the State and Local Density Bonus program offers significant cost savings and, in most cases, revenue enhancements that offset the additional costs of providing on-site affordable units. As was the intent of the state legislation establishing the California Density Bonus program, more market-rate units are produced than would otherwise be the case, and affordable units are produced without public subsidy. The advantages of the density bonus program are that many developers provide more than the required affordable units to be exempt from the AHIF under the on-site option and to get additional concessions and waivers.

In conclusion, the current development feasibility context for multifamily developments supports the production of a higher percentage of on-site affordable units than might be considered for an inclusionary program requirement. Furthermore, the current AHIF cost combined with depressed market-rate rent levels supports an increase in the minimum on-site percentages for the on-site option for very low-income and low-income units.

# 3) Focused Engagement Process

As mentioned in the background/legislative history section, staff received feedback on impact fees throughout <u>Phase 1 of the General Plan Update process</u> from the community and City Council. Staff updated the project scope and focused engagement strategy to include a citywide educational workshop and a series of meetings with an informal focus group of Oakland stakeholders and subject matter experts.

# March 28, 2024, Virtual Workshop on Affordable Housing Pathways

In response to community feedback and requests to set the context and background on the affordable housing pathways for the City, staff held a virtual citywide educational workshop on <u>March 28, 2024</u>. The workshop provided an overview of the City's current AHIF Program, defined Inclusionary Housing, and examined the legal and policy context for the AHIF vs.

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Inclusionary Housing requirements. Over 280 participants registered for the workshop, and 80 community members attended the Virtual Workshop. A recording of the workshop and presentation was posted on the project website here: <u>https://www.oaklandca.gov/projects/5-year-impact-fee-review-and-update-reports</u>.

The Planning team gave a short presentation that included an overview of Housing Element Action 3.3.7 and the City's framework for 100% affordable housing production. The presentation also explained the policy and legal context for the AHIF and Inclusionary Programs. Finally, the presentation concluded with a summary of development economics that influence developer choices, trends in Mixed-Income Development, and policy and program design considerations to consider. Participants could use the Q&A function throughout the presentation, and staff answered submitted questions and responded to live questions at the end of the presentation.

Overall, workshop attendees provided positive feedback about the information presented. Questions at this workshop focused on the State Density Bonus provisions, the City's process for issuing Notice of Funding Availability (NOFA), and the AHIF program and its applicability.

#### Focus Group Discussions with Oakland Stakeholders and Subject Matter Experts

Staff conducted three focus group meetings on April 11, 2024, April 25, 2024, and May 16, 2024, with a broad group of Oakland stakeholders and subject matter experts, including affordable housing developers, market-rate developers, affordable housing advocates, representatives from regional planning agencies, Oakland Builder's Alliance, and past Commissioners from the Planning Commission, Library Commission, and the Bicyclist and Pedestrian Advisory Commission (BPAC).

At these focus group meetings, staff provided an overview of the City's Impact Fee Program, presented the findings from the Market and Economic Feasibility Assessment for development in Oakland and the Housing Strategy Study, presented and discussed the potential refinements to the Impact Fee Program and housing strategy policy options discussed in Section 4 below.

Overall, staff received positive comments in support of the findings from the Market and Economic Feasibility Assessment for Development in Oakland and the Housing Strategy Study. Participants agreed that high vacancy rates, lower rents, lack of developer interest in undertaking tenant improvements, increasing interest rates, and possible repossession of office buildings by lenders have made office development unattractive. Developers expressed concerns that increases in crime impact major and minor employers, retailers, and their employees, deterring new tenants from moving to the city and existing tenants from renewing their leases. They stated that developers are now reluctant to invest in tenant improvements. Other comments focused on the City's lengthy permit review processing times and shortage in staff and their impacts on project delays and increases in project costs. Finally, stakeholders also requested the City to consider and implement policies that further Housing Element Action 3.7.5 and incentivize and reduce barriers to developing a range of unit sizes, including 3- and 4-bedroom units.

### 4) Refinements to the Impact Fee Program for City Council's Consideration

The findings from the market and development feasibility context and the Housing Strategy Study serve as the basis for evaluating the following impact fee program options, each discussed below:

- i. Converting AHIF from a Fee Per Unit to a Fee Per Square Foot;
- ii. Reviewing Fee Zone Boundaries for Residential Development;
- iii. Establishing Project Unit Thresholds for Residential Development;
- iv. Changing Impact Fee Levels;
- v. Changing Impact Fee Payment Timing and Phase-In;
- vi. Increasing On-site Affordable Units Requirements

#### *i.* Converting AHIF from a Fee Per Unit to a Fee Per Square Foot

AB 602 (2021) requires impact fees updated after 2021 to be assessed per square foot of residential development.

The current AHIF is assessed and charged per unit, regardless of size. With the current fee structure, larger units, such as 2- and 3-bedroom units, pay the same fees as smaller units, such as studios and one-bedroom units. As a result, single-family homes and two- to four-unit projects all currently pay impact fees the same as large projects that have anywhere from 5 to more than 300 units.

**Attachment A** provides the detailed methodology for converting Oakland's AHIF from a fee per unit basis to a fee per square foot basis and evaluates the new approach using representative single-family, townhome and multi-family projects. Units that are larger than average will pay more than the per-unit fee and units that are smaller than average will pay less than the per-unit fee. Converting to a fee per square foot reduces fee cost for small units and improves feasibility for naturally occurring affordable housing.

#### Policy Options for Consideration

In conformance with AB 602 (2021), staff recommends updating the current AHIF fee structure to be assessed per square foot of residential development.

#### ii. Reviewing Fee Zone Boundaries for Residential Development

As illustrated in **Figure 1 and** summarized in **Table 1**, residential projects are located in three impact fee zones. The zones and their fee levels reflect differences in the cost of housing, the feasibility of market-rate development, and the demand for new housing. Analysis and findings from the Development Feasibility Analysis and Housing Strategy Study indicate no reason to change impact fee zone boundaries or the variations in fees between zones.

#### Focus Group Feedback

The focus group unanimously concurred with the staff assessment on the impact of fee zone boundaries or fee variations between zones.

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#### Policy Options for Consideration

Staff proposes the current impact fee zone boundaries; the fee variations between zones remain the same.

#### iii. Establishing Project Unit Thresholds for Residential Development

Oakland does not currently establish a minimum number of units for residential development to be charged affordable housing impact fees. Therefore, with the exception of ADUs, all residential development projects, regardless of the number of units, are subject to the AHIF requirement. It is important to note that projects with fewer than 5 units are not eligible for the State Density Bonus program and, therefore, cannot take advantage of the program's cost-saving concessions and waivers.

**Table 10** summarizes the implementation of affordable housing impact fees in 10 Bay Area jurisdictions identified as peer jurisdictions in Oakland. Eight of the ten cities have a minimum project size, ranging from 2 - 10 units.

Jurisdiction	Project Threshold Size	Fee Requirements Related to Project Size
Alameda	5 units	No specific requirements related to project size
Albany	5 units	No specific requirements related to project size
Berkeley	Threshold of 5 units eliminated in 2023 in favor of tiered fee schedule for projects < 12,000 square feet	In 2023, Berkeley eliminated a 5-unit minimum, replacing it with a tiered per-square-foot fee schedule for projects less than 12,000 square feet. A flat per-square-foot fee applies at 12,000 square feet and above. Projects of 5,000 sf. Or less are exempt from Affordable Housing fees through April 2025.
Emeryville	10 units	No specific requirements related to project size
Fremont	2 units	Lower in-lieu fees for for-sale stacked flats; Lower per square foot fees for rental units up to 700 sq. ft.
Hayward	2 units	2 – 9 units: tiered percentage of fee; 10+ units: lower per square foot fee for higher density units (35 du/acre) and higher per square foot fee for lower density units (<35 du/acre)
San Leandro	Rental projects: 4 units For-sale projects: 2 units	No specific requirements related to project size
Union City	No minimum	6 units or less: small project in-lieu fee (per unit base fee + per sq. ft. over 1,000 sq. ft.) 7 units or more: large project optional in-lieu fee
San Francisco	10 units	No specific requirements related to project size
San Jose	10 units	Different fees for for-sale and rental and by project size 20+ units vs. 10 – 19 units. Rental projects also vary by whether or not in Strong or Moderate Market Area.

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Table 10: Affordable Housing Fee Implementation in Bay Area Jurisdictions		
Jurisdiction	Project Threshold Size	Fee Requirements Related to Project Size
		In-lieu fees reduced 50% for projects between 10 and 19 units if build at 90% or more of General Plan maximum density.

With the current fee structure, residential developments, irrespective of the number of units in the project, pay the AHIF. This leads to smaller residential developments paying a disproportionately larger share in comparison to more significant residential developments, creating inequities and adding cost burdens on developers who are Black Indigenous and People of Color or an emerging developer (a developer with fewer than 5 years of experience and fewer than 5 completed projects in the last 10 years), and lower-income property owners who do not have ready access to capital.

Establishing a unit number threshold for residential development aligns with Action 3.2.1 of the 2023-2031 Housing Element and implementing Planning Code changes (Ord. <u>13763 C.M.S</u>) to encourage missing middle and multi-unit housing types in currently single-family-dominated neighborhoods. It also aligns with Senate Bill (SB) 684, where cities are required to ministerially approve subdivisions of 10 or fewer residential lots with a minimum size of 600 square feet for homeownership units that are 1,750 square feet or smaller. Finally, establishing a unit number threshold for residential development ensures that the affordable housing impact fee costs are proportionately assessed and charged.

#### Focus Group Feedback

Focus group participants agreed with the equity concerns and encouraged the City to incentivize and reduce barriers to the development of a range of unit sizes, including 3- and 4-bedroom units.

#### Policy Options for Consideration

Staff recommends that projects providing between 2 and 4 units be exempt from paying the AHIF, as well as single family homes of 1,750 square feet or less. Exempting small starter homes and projects that are 2-4 units, can encourage missing middle housing as per Housing Element Action 3.2.1., as well as create more home ownership opportunities.

In addition, as stated above, projects that are under 5 units cannot take advantage of the State Density Bonus and receive additional density or concessions and waivers to make their project more financially feasible to build. And, with new Zoning regulations that were passed as part of implementing the 2023-2031 Housing Element, Single-Family Zoning has been eliminated in almost all of Oakland (except in the Very High Fire Hazard Severity Zone). In areas that used to only allow single-family homes, two units are now allowed by right on any parcel regardless of lot size, and 4 units are allowed by right on parcels that are 4,000 square feet or more. The City's new zoning regulations are intended to encourage homeowners that have single-family homes to add additional units to their property; however, since most homeowners do not have the same access to capital as larger developers, paying the impact fee may deter them or make it financially infeasible for them to add additional units. Some of the easiest and cheaper ways to

add units to the City's housing stock would be through turning a single-family home property into a duplex, triplex, or quadplex.

Larger subdivisions as part of a Planned Unit Development (PUD), no matter what the size of the single-family home or if they include 2 - 4 units would still be required to pay the AHIF. In addition, single-family residential units that are built anywhere in the City over a certain size (exceeding 1,750 square feet) would still be required to pay the AHIF.

However, staff recommends that all such projects continue to be charged the TIFF and CIIF because those fees are so low, and the projects will still be contributing for the need for new infrastructure needs, such as roads, new fire stations, libraries, parks, etc.

Staff seek the Council's feedback on the proposed project unit threshold for residential development.

# *iv.* Changes to Impact Fee Levels

As stated previously, key findings from the Development Feasibility Analysis and Housing Strategy Study indicate that current development conditions in Oakland are significantly impacted by reduced demand, higher vacancies, lower rents, and higher construction and capital costs and that impact fee levels are not the only key determinant of project feasibility. The current conditions described previously indicate that while impact fee levels are not a major determinant of project feasibility at this time, scheduling of construction period costs, such as impact fees, affects the amount of construction financing required and the interest cost on that funding. Projects are not penciling right now, so increasing the Impact Fees would only make the situation worse and potentially delay projects further when they otherwise may have started to be viable again.

Therefore, the analysis does not support increasing the current level of impact fees at this time to allow the market time to adjust further without increasing development costs. This indicates the City's recognition of the real estate market's current conditions.

The analysis also indicates that impact fee levels alone are not a major determinant of economic conditions and project feasibility at this time. Maintaining the current levels of impact fees would allow the real estate market time to further adjust and stabilize without increasing development costs. It would signal the public sector's recognition of current conditions facing developers and investors in the real estate market.

Finally, reducing impact fees would not likely make a significant difference to encourage new development that is not otherwise likely to move forward. However, reducing fees may incentivize some projects getting closer to feasibility as the time period for reduced fees gets closer to ending. The option of temporarily reducing impact fees is likely to be perceived as a positive influence on the local real estate investment market at a time when the public sector may want to be viewed as taking all efforts to incentivize development and investment in Oakland.

# Focus Group Feedback

*Increasing fees:* While impact fee levels are not the only determinant of project feasibility in the current development conditions, increasing impact fees is likely to be perceived as, or in fact become, a negative influence on the local real estate investment market at a time when the public sector might want to be viewed as making all efforts to incentivize development and investment in Oakland. The focus group did not support an incremental increase in impact fees (the impact fees still increase every year with construction cost inflation rate and as of July 2023 have increased by 35%).

Maintaining current fee levels: Around half of the focus group participants supported maintaining current fee levels that work across market cycles in order to maintain the status quo and keep predictability.

Reducing fees temporarily: Half of the focus group participants stated that Oakland should lower fees for at least 3 years, which is the reasonably predictable timeline for recovery in the residential and retail development sectors, to encourage marginally feasible projects to move into construction and generate actual tax dollars and fees rather than stalling construction. In addition, focus group members expressed that a temporary fee reduction will signal the City's recognition of the real estate market's current conditions and not be subject to vesting (grandfather) rights.

## Policy Options for Consideration

Based on the analysis and feedback from stakeholders, staff propose maintaining current fee levels, only adjusting for inflation, to allow the market time to adjust further without increasing development costs.

# v. Changes to Impact Fee Payment Timing

The City's current impact fees are assessed at the time of building permit application, and the fee payment is phased in at the following stages in the building permit process:

- AHIF 50% at building permit issuance and 50% at certificate of occupancy
- JHIF 25% at building permit issuance, 50% at the certificate of occupancy, and the final 25% 18 months after project completion
- TIIF and CIIF 100% at building permit (these fees are smaller amounts)

Feedback from the community during the Phase 1 GPU process reflected a desire to review and adjust the impact fee payment timing schedule.

In addition, <u>SB 937</u>, introduced in January 2024 by California State Senator Scott Weiner, proposes delaying the payment of any fees or charges with the exception of utility service fees on priority residential development projects for the construction of public improvements or facilities until a certificate of occupancy is issued for their project to lower financing costs and encourage development feasibility.

Staff analyzed the following options related to the impact fee payment timing:

- AHIF
  - AHIF- Option 1: Require 100% to be paid at building permit issuance
  - AHIF- Option 2: Require 100% to be paid at certificate of occupancy
- JHIF
  - JHIF- Option 1: Require 50% at building permit issuance and 50% at certificate of occupancy
  - JHIF- Option 2: Require 100% to be paid at building permit issuance
  - JHIF- Option 3: Require 100% to be paid at certificate of occupancy

Attachment B provides the impact fee payment timing analysis and results for AHIF and JHIF. As shown in **Figures 7** and **8**, requiring impact fee payment earlier in the development process increases project costs as it increases financing costs, while delaying fee payment until later in the process reduces project costs. These increases or savings in costs can be expressed as an equivalent increase or decrease in the impact fee to the developer. The amount of the impact fee that the City collects remains the same, but the amount of interest a developer pays on those fees from bank loans increases or decreases based on how long that developer has to carry the loan on that money.

# Figure 7: AHIF Payment Timing

AHIF Option 1: 100% of fee at building permit

Cost = interest cost to fund 50% of fee earlier than currently required

Interest cost expressed as percentage increase in AHIF:

		Construction Loan Interest Rate (annual)			
		8%	9.0%	10%	
Years of construction period	1	4%	5%	5%	
	2	9%	10%	11%	
prior to building occupancy	3	14%	15%	17%	

AHIF Option 2: 100% of fee at building occupancy

Savings = interest cost to pay 50% of fee later than currently required

Interest savings expressed as percentage reduction of AHIF:

		Construction Loan Interest Rate (annual)			
		8%	9%	10%	
Years of construction period	1	-4%	-5%	-5%	
	2	-9%	-10%	-11%	
prior to building occupancy	3	-14%	-15%	-17%	

Jestin D, Johnson, City Administrator

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### Figure 8: JHIF Payment Timing

### JHIF Option 1: Shift last 25% payment to building permit

**Cost** = interest cost to fund last 25% of fee at building permit, instead of delaying to 18 months after certificate of occupancy

### Interest cost expressed as percentage increase in JHIF:

		Construction Loan Interest Rate (annual)			
		8%	9%	10%	
Years of construction period	1	6%	6%	7%	
	2	8%	9%	10%	
prior to building occupancy	3	11%	12%	14%	

### JHIF Option 2: 100% of fee at building permit

Cost = interest cost to fund 75% of fee earlier than currently required

Interest cost expressed as percentage increase in JHIF:

	Construction	Construction Loan Interest Rate (annual)			
	8%	9%	10%		
	1 10%	11%	12%		
Years of construction period	2 17%	19%	21%		
prior to building occupancy	3 24%	28%	32%		

### JHIF Option 3: 100% of fee at building occupancy

**Cost** = interest cost to fund last 25% of fee earlier at building occupancy + savings on interest cost to delay 25% of fee to building occupancy instead of building permit

# Net Interest cost expressed as percentage increase in JHIF:

		Construction Loan Interest Rate (annual)			
		8%	9%	10%	
	1	3%	3%	4%	
Years of construction period	2	3%	3%	4%	
prior to building occupancy	3	3%	3%	4%	

Under JHIF- Option 1, while eliminating the 18-month delay in the final payment of JHIF will not significantly increase project costs, the AHTF will receive the revenue from JHIF sooner than is currently the case. In addition, aligning the JHIF and AHIF payment schedules will increase administrative efficiency.

Under AHIF-Option 1 and JHIF- Option 2, moving both the JHIF and AHIF to building permit issuance will result in fee revenue being available for use by the AHTF earlier than is currently the case. However, as shown in **Figures 7** and **8**, there will be an additional cost to projects, particularly in a high-interest environment.

Finally, under AHIF-Option 2 and JHIF-Option 3, moving all fee payments to the certificate of occupancy will result in fee revenue being available later for the AHTF. SB 937 proposes to defer impact fee collection for qualifying projects to certificate of occupancy (building completion), to "keep projects afloat while we wait for interest rates to fall".

# Focus Group Feedback

*Requiring AHIF and JHIF at building permit issuance:* Focus group commenters representing the affordable housing sector noted that fee revenue collected earlier in the process is more valuable (goes farther) as the cost of building affordable housing goes up over time. However, other focus group participants felt this would not be perceived as a development-friendly move because it would result in increased costs that the developer would pay, which could further deter housing from being built.

*Requiring AHIF and JHIF at certificate of occupancy:* Focus group commenters representing the affordable housing sector noted that the dollars would go farther than they would if collected earlier because the cost of building affordable housing goes up over time. Other participants felt that this policy change would be perceived as a development-friendly move, consistent with the measure being considered by SB 937.

## Policy Options for Consideration

The City cannot control economic factors such as rent, material costs, reduced demand, increased interest rates; however, the City's deferment of fee payment until issuance of the certificate of occupancy will reduce project costs.

The TIIF and CIIF are paid at building permit issuance. Moving the TIFF and CIIF payment due date to certificate of occupancy was not separately modeled, but if the City moves the AHIF and JHIF to certificate of occupancy, these fees would likely also be moved to be in sync. In addition, having 100% affordable housing developments pay their TIIF (the only impact fee 100% affordable developments pay) at certificate of occupancy will help reduce the costs of these projects (Housing Element Action 3.3.9).

For these reasons and consistent with the measure being considered by SB 937, staff recommend deferring the AHIF, JHIF, TIIF and CIIF until the issuance of the certificate of occupancy and seek the Council's direction on enacting this policy.

# vi. Increases in providing on-site affordable units in lieu of paying the Affordable Housing Impact Fees

Analysis from the Housing Strategy Study indicates that most multifamily projects are using the Density Bonus program to take advantage of the cost savings, receive additional concessions and waivers, and provide affordable units on-site at higher percentages than required by inclusionary programs or the City's current on-site options in lieu of the AHIF. For multifamily development, the current development feasibility context supports the production of a higher percentage of on-site affordable units than might be considered for an inclusionary program requirement.

As shown previously in **Table 8**, the current AHIF cost combined with depressed market-rate rent levels supports an increase in the minimum on-site percentages for the on-site option for very low-income and low-income units. The analysis also shows that most developers are building very low- or low-income units because of the additional concessions and waivers, as well as density that is given compared to providing moderate units.

## Focus Group Feedback

Focus group commenters noted that the state has preempted inclusionary affordable housing policy with the density bonus program. As was the intent of the state legislation establishing the California Density Bonus program, more market-rate units are produced than would otherwise be the case, and affordable units are produced without public subsidy.

## Policy Options for Consideration

As stated previously, an applicant will not be subject to the AHIF if they provide the following established level of affordable housing within the development project:

- Very-Low Income (VLI): 5%
- Low Income (LI): 10%
- Moderate Income (MI): 10%

Staff recommend increasing the AHIF on-site alternative by zone, consistent with the different AHIF levels by zone to reflect the value of incentives (bonus market-rate units) and cost savings (concessions and waivers) associated with the density bonus program, as listed below, and seek the Council's guidance.

- Zone 1 and Zone 2
  - a. Very-Low Income (VLI): 10%
  - b. Low Income (LI): 12%
  - c. Moderate Income (MI): 15%
- Zone 3
  - a. Very-Low Income (VLI): 5% keep as is
  - b. Low Income (LI): 10% keep as is
  - c. Moderate Income (MI): 15%

# FISCAL IMPACT

This agenda item has no fiscal impact, as it is informational only and intended to seek guidance from the Community and Economic Development Committee.

# PUBLIC OUTREACH / INTEREST

See the section on the Focused Engagement Process for information on the engagement strategy, outreach conducted, and feedback received. This study session is another opportunity for public outreach.

# COORDINATION

Project management and policy guidance was coordinated with the City Administrator's Office, Office of the City Attorney, and the Planning and Building Department, as well as the Economic and Workforce Development, Oakland Housing and Community Development Department, Oakland Public Works, and the Oakland Department of Transportation based on the topic(s) addressed.

This report has been reviewed by the Office of the City Attorney and the Budget Bureau.

# SUSTAINABLE OPPORTUNITIES

*Economic*: The impact fees require private development to fund its fair share of affordable housing, transportation, and capital improvements in infrastructure without hampering new development. The application of the development impact fee process helps provide certainty about development costs.

**Environmental**: Impact fees mitigate the transportation and infrastructure impacts that a project will have on the environment. The fees provide for bike and pedestrian improvements that can remove a major barrier for people walking and biking and reduce the number of potential conflicts between all modes. Active transportation improvements can have both air quality and mode shift benefits, reducing the environmental impacts associated with transportation.

**Race & Equity**: Impact fees on new development fund affordable housing units, transportation, and infrastructure improvements. These funds are used to mitigate impacts of new development citywide, such as the displacement of long-term residents, particularly African American residents, who are the overwhelming majority of the unhoused/unsheltered in Oakland. In addition, these funds are used in support of capital and infrastructure improvements that have been evaluated for their capacity to address historic underinvestment in Oakland neighborhoods where the majority of residents are Black Indigenous and People of Color. Finally, the proposal to establish project unit thresholds for residential projects ensures that impact fee costs are proportionately assessed and charged and do not add cost burdens on small and emerging developers and lower-income property owners.

# ACTION REQUESTED OF THE CITY COUNCIL

Staff Recommends That The City Council Conduct A Study Session To (1) Receive An Informational Presentation and Report On The Development Feasibility Analysis And Housing Strategy Study Conducted As Part Of The Impact Fees Update Phase 2 Process And (2) Provide Feedback To Staff On Draft Impact Fee Program And Housing Policy Recommendations.

For questions regarding this report, please contact Lakshmi Rajagopalan, Planner IV, Planning and Building Department at 510-238-6751.

Respectfully submitted,

liam Gilchrist

WILLIAM A. GILCHRIST Director, Planning and Building

Reviewed by: Edward Manasse, Deputy Director Bureau of Planning

Reviewed by: Laura Kaminski, Strategic Planning Manager Strategic Planning Division

Prepared by: Lakshmi Rajagopalan, Planner IV Strategic Planning Division

Attachments (2):

A: Methodology and Evaluation to Convert AHIF From a Fee Per Unit to a Fee Per Sq. Ft B: Analysis of Impact Fee Payment Timing

# <u>Converting Oakland's Affordable Housing Impact Fees from a Fee Per</u> <u>Unit to a Fee Per Square Feet</u>

Methodology for Converting Oakland's AHIF to a Fee Per Square Foot

**Step 1:** Identify the definition of square feet of residential space to be used in the conversion.

**Step 2:** Identify current average unit sizes for the different types of housing being built in Oakland.

Step 2A: Identify Current Average Unit Sizes for Multi-family Housing

**Step 2B:** Identify Current Average Unit Sizes for Single Family and Townhomes

**Step 3:** Divide current per unit fees by average square feet per unit to convert to fee per square foot.

**Step 4:** Test and evaluate new approach by calculating total AHIF that would be assessed using fee per square foot or fee per unit for example Oakland developments.

**Step 4A:** Calculate Total AHIF Using Fee Per Square Foot for Multi-Family Housing

**Step 4b:** Calculate Total AHIF Using Fee Per Square Foot for Single Family and Townhomes

Step 1: Define Square Feet of Residential Space

- **Net residential square footage** intended to represent square feet of residential unit floor area.
- Step 2: Identify Current Average Unit Sizes

Step 2A: Identify Current Average Unit Sizes for Multi-family Housing

Future annu rousing Frototypes. One ry	000 4114 01205		
	Percentage by Unit	Bedrooms /	Average Unit
Housing Type / Prototype	Type / Size	Bathrooms	Size
			(net sq. ft.)
H-3 Lower Mid Rise Apartments	40%	Studio	368
3-4 floors	33%	1 BR / 1 BA	831
	21%	2 BR / 2 BA	1,025
	7%	3 BR / 2 BA	1,323
	100%	Weighted Average:	720
H-4 Mid-Rise Apartment Development	17%	Studio	548
5-8 floors over podium	50%	1 BR / 1 BA	736
	28%	2 BR / 2 BA	1,119
	5%	3 BR / 2 BA	1,458
	100%	Weighted Average:	850
H-5 High-Rise Apartment Development	13%	Studio	507
Prime sites; 18 - 40 floors	58%	1 BR / 1 BA	694
	26%	2 BR / 2 BA	1,043
	3%	3 BR Penthouse	1,565
	100%	Weighted Average:	790

# Multi-Family Housing Prototypes: Unit Types and Sizes

Source: City of Oakland, Hausrath Economics Group, CoStar (data from 32 Oakland projects with 8,466 units).

Step 2B: ID Average Unit Sizes for Single Family & Townhomes

Single Family and Townhome Prot	types: Unit Types and Sizes
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Housing Type / Prototype	Bedrooms	Average Unit Size (net sq. ft.)
H-1A Single-famly Detached Homes Modest to mid-level prices and construction	3 BR	1,600 - 2,200
H-1B Single-family Detached Homes High quality sites and construction	4 BR	2,800 - 3,200
H-2A Townhomes / Row Houses Mid-level prices and construction	2 BR & 3 BR	1,500
H-2B Townhomes / Row Houses Larger units and higher quality construction	3 BR	2,000 - 2,200
Source: Hausrath Economics Group based on current relev	ant project plans.	

Step 3: Convert from Per Unit Fee to Per Square Foot Fee

	Current Fee a	s of July 2023, per dwe	elling unit
	Single-family	Townhome	Multi-family
Zone 1	\$31,005.81	\$26,961.57	\$29,657.73
Zone 2	\$22,243.94	\$19,209.81	\$23,928.72
Zone 3	\$10,784.63	\$10,784.63	\$16,176.94
	Ave	rage Unit Size (net SF)	
	2,450	1,800	820
	July 2023 Fee per U	nit Converted to Fee p	per Square Foot
	Single-family	Townhome	Multi-family
Zone 1	\$12.66	\$14.98	\$36.17
Zone 2	\$9.08	\$10.67	\$29.18
Zone 3	\$4.40	\$5.99	\$19.73

# Step 4: Evaluate New Approach with Example Developments

Step 4A: Multi-Family – Example Developments	
----------------------------------------------	--

	Zone 1 High Rise		Zone 1 Mid Rise		Zor	ne 2
					Lower Mid-Rise	
	Project A	Project B	<b>Project A</b>	Project B	<b>Project A</b>	<b>Project B</b>
Unit Count by Unit Type						
All Studios	21		69	68	29	30
All 1 Beds	590	118	113	66	51	55
All 2 Beds	22	110	42	72	30	73
All 3 Beds	-	26		-	-	18
Totals	633	254	224	206	110	176
Unit Size by Unit Type (average net sq	uare feet)					
All Studios	463	-	526	570	510	704
All 1 Beds	694	692	771	814	566	889
All 2 Beds	936	1,090	984	1,246	988	1,035
All 3 Beds	-	1,338	-	1,733	-	1,231
Average	695	930	735	960	666	953
July 2023 Fee Per Unit	\$31,0	006	\$31,006		\$23,929	
Proposed Fee Per Square Foot	\$36.17		\$36.17		\$29.18	
Total AHIF Assessed Per Unit	\$18,773,000	\$7,533,000	\$6,643,000	\$6,109,000	\$2,632,000	\$4,211,000
Total AHIF Assessed Per Square Foot	\$15,906,000	\$8,548,000	\$5,958,000	\$6,590,000	\$2,139,000	\$4,895,000
Percent Difference	-15%	13%	-10%	8%	-19%	16%

# Step 4B: Single Family and Townhomes – Example Developments

Example Development	Unit Size (net square feet)	July 2023 Fee Per Unit	Proposed Fee Per Square Foot	Equivalent Fee Per Unit	Percent Difference
Single Family Detached Zone 1	2,795	\$31,006	\$12.66	\$35,372	14%
Small Lot Single Family Detached Zone 1	2,235	\$31,006	\$12.66	\$28,285	- <b>9</b> %
Townhouse Zone 1 Hills	2,020	\$26,962	\$14.98	\$30,257	12%
Townhouse Zone 2	1,500	\$19,210	\$10.67	\$16,008	-17%
Townhouse Zone 3	1,500	\$10,785	\$5.99	\$8,987	-17%

### Timing of Impact Fee Payments: Estimates of Interest Cost or Savings - Analysis and Examples

Impact Fee Payment Schedule and Options Considered.

- Affordable Housing Impact Fee
  - o AHIF-1: Require 100 percent to be paid at building permit issuance
  - AHIF-2: Require 100 percent to be paid at certificate of occupancy
- Jobs Housing Impact Fee
  - o JHIF-1: Require 50 percent at building permit issuance and 50 percent at certificate of occupancy
  - o JHIF-2: Require 100 percent to be paid at building permit issuance
  - JHIF-3: Require 100 percent to be paid at certificate of occupancy

NOTE: The analysis assumes monthly interest cost accumulates during construction period

	<b>Current Guidelines</b>			Options			
	AHIF	JHIF	AHIF - 1	AHIF - 2	JHIF-1	JHIF - 2	JHIF - 3
Building permit	50%	25%	100%		50%	100%	
Project completion (bldg. occupancy)	50%	50%		100%	50%		100%
18 months after project completion		25%					

Note: Per Impact Fee Annual Report, project completion is a one to three year period after building permit

### **Cost Analysis Parameters**

- Fee amount
- Proportion paid
- Time period for required financing
- Interest rate

# Affordable Housing Impact Fee Options 1 and 2

AHIF Zone 1 per unit fee (multifamily)	\$29,657.73	effective 7/1/23		
Fee Amount Due at Building Permit and Completion 50%	: \$14,828.87			
Estimated interest cost per unit to fund 50% of fee for construction periods at various interest rates:		Construction Lo 8%	oan Interest Rate (ar 9.0%	nnual) 10%
construction perious at various interest rates.		C	ost per Unit	
Years of construction period prior to building occupancy	. 1	\$1,231	\$1,391	\$1,553
	2	\$2,564	\$2,913	\$3,268
	3	\$4,007	\$4,577	\$5,163
AHIF Option 1: 100% of fee at building permit				
Cost = interest cost per unit to fund 50% of fee earlie	r than current	ly required		
		Interest cost expresse	d as percentage increa	ase in AHIF
Veen of construction period prior to building	. 1	4%	5%	5%
Years of construction period prior to building occupancy	2	9%	10%	11%
	3	14%	15%	17%
AHIF Option 2: 100% of fee at building occupancy			~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	
Savings = interest cost per unit to pay 50% of fee late	r than ourran	the required		

Savings = interest cost per unit to pay 50% of fee later than currently required

		Construction Loan Interest Rate (annual)		
		8%	9.0%	10%
		Interest savings expressed	l as percentage reduct	tion of AHIF
Vegra of construction period prior to building	1	-4%	-5%	-5%
Years of construction period prior to building	2	-9%	-10%	-11%
occupancy	3	-14%	-15%	-17%

Jobs Housing Impact Fee Option 1 - Require 50 percent at building permit issuance and 50 percent at certificate of occupancy (Shift last 25% JHIF Payment to Building Permit)

Jobs/Housing Impact Fee per sq. ft.	\$8.05	effective 7/1/23			
Fee Amount for 100,000 sf office	\$805,000	100%			
At building permit	\$201,250	25%			
At project completion	\$402,500	50%			
18 months after project completion	\$201,250	25%			
JHIF Option 1: Shift last 25% payment to	payment at bui	lding permit			
Estimated interest cost per 100,000 sq. f	Construction	n Loan Interest R	ate (annual)		
at building permit and 50% at certificate	of occupancy	8%	9%	10%	
for 1 - 3 year construction periods at varia	ous interest				
rates:		Cost per 100,000 sq. ft.			
Verse of construction novied eviewte	1	\$44,394	\$50,568	\$56,893	
Years of construction period prior to	2	\$64,783	\$74,191	\$83,923	
building occupancy	3	\$86,863	\$100,029	\$113,785	
		Equivalent inc	rease in fee per	100,000 sq.ft.	
Versus of a supervision model and and a start		6%	6%	7%	
Years of construction period prior to	2	8%	9%	10%	
building occupancy	3	11%	12%	14%	

# Jobs Housing Impact Fee Options 2 and 3

Jobs/Housing Impact Fee per sq. ft.	\$8.05	effective 7/1/23		
Fee Amount for 100,000 sf office	\$805,000	100%		
At building permit	\$0	25%		
At project completion	\$0	50%		
18 months after project completion	\$0	25%		
JHIF Option 2: 100% of fee at building permit				
Estimated interest cost to fund 100% at building	or normit for 1	Constructio	on Loan Interest Ra	ite (annual)
Estimated interest cost to fund 100% at building permit for 1 3 year construction periods:		8%	9%	10%
S year construction periods.		Co	ost per 100,000 sq.	ft.
Years of construction period prior to	1	\$77,802	\$88,326	\$99,040
building occupancy	2	\$134,370	\$153,247	\$172,631
building occupancy	3	\$195,634	\$224,259	\$253,928
		Equivalent in	crease in fee per 1	00,000 sq.ft.
Years of construction period prior to	1	10%	11%	12%
building occupancy	2	17%	19%	21%
	3	24%	28%	32%
JHIF Option 3: 100% of fee at building occupan	су	O an atmusti		A. (
Estimated net interest cost to fund 100% at ce	rtificate of	Construction 8%	on Loan Interest Ra 9%	
occupancy for 1 - 3 year construction periods:			9% ost per 100,000 sq.	10%
	1	\$24,150	\$27,169	\$30,188
Years of construction period prior to	2	\$24,150	\$27,169	\$30,188
building occupancy	3	\$24,150	\$27,169	\$30,188
	5		crease in fee per 1	
	1	3%	3%	4%
Years of construction period prior to	2	3%	3%	4%
building occupancy	3	3%	3%	4%
	-			

Timing of Impact Fee Payment – Results for Affordable Housing Impact Fee

AHIF Option 1: 100% of fee at building permit

Cost = interest cost to fund 50% of fee earlier than currently required Interest cost expressed as percentage increase in AHIF:

		Construction Loan Interest Rate (annual)		
		8%	9.0%	10%
Vegra of construction period	1	4%	5%	5%
Years of construction period	2	9%	10%	11%
prior to building occupancy	3	14%	15%	17%

# AHIF Option 2: 100% of fee at building occupancy

Savings = interest cost to pay 50% of fee later than currently required

# Interest savings expressed as percentage reduction of AHIF:

		Construction Loan Interest Rate (annual)		
		8%	9%	10%
Vegra of construction period	1	-4%	-5%	-5%
Years of construction period	2	-9%	-10%	-11%
prior to building occupancy	3	-14%	-15%	-17%

### Timing of Impact Fee Payment – Results for Jobs Housing Impact Fee

#### JHIF Option 1: Shift last 25% payment to building permit

**Cost** = interest cost to fund last 25% of fee at building permit, instead of delaying to 18 months after certificate of occupancy

### Interest cost expressed as percentage increase in JHIF:

#### **Construction Loan Interest Rate (annual)** 8% 9% 10% 1 6% 6% 7% Years of construction period 8% 2 9% 10% prior to building occupancy 3 11% 12% 14%

#### JHIF Option 2: 100% of fee at building permit

Cost = interest cost to fund 75% of fee earlier than currently required

### Interest cost expressed as percentage increase in JHIF:

		Construction Loa	n Interest Rate (a	nnual)
		8%	9%	10%
	1	10%	11%	12%
Years of construction period prior to building occupancy	2	17%	19%	21%
prior to building occupancy	3	24%	28%	32%

#### JHIF Option 3: 100% of fee at building occupancy

**Cost** = interest cost to fund last 25% of fee earlier at building occupancy + savings on interest cost to delay 25% of fee to building occupancy instead of building permit

### Net Interest cost expressed as percentage increase in JHIF:

		Construction Loar	i Interest Rate (a	nnual)
		8%	9%	10%
Verse effective states and a	1	3%	3%	4%
Years of construction period prior to building occupancy	2	3%	3%	4%
prior to building occupancy	3	3%	3%	4%

. . . . . .

#### Moving AHIF and JHIF fee payments up to building permit

- Moving all fee payments up to building permit would also have administrative benefits and would result in fee revenue collected for use by the AHFT earlier than is currently the case. Focus group commenters noted that fee revenue collected earlier in the process is more valuable (goes farther) as the cost of building affordable housing goes up over time.
- There would be some additional costs to projects, particularly in a high interest rate environment. This would not be perceived as a development-friendly move.

#### Moving AHIF and JHIF fee payments to certificate of occupancy:

- Moving all fee payments to certificate of occupancy would likely have administrative benefits. Impact fee revenue collected for the AHTF would be available later than is currently the case. The dollars would not go as far as they would if collected earlier, because the cost of building affordable housing goes up over time.
- This policy change would be perceived as a development-friendly move, consistent with the measure being considered by the state legislature.
- This change also could be coordinated with efforts underway currently by staff and consultant to expedite the process of preparing for and financing 100% affordable projects.
- In fact, SB 937 proposes deferring all fee payments to later in the development process (certificate of occupancy), to relieve costs to new development while the real estate market struggles through the after-effects and fundamental changes brought about by the pandemic.

# Affordable Housing Impact Fees<sup>1</sup>

# Conversion of Per Unit Fees to Per Square Foot Fees for FY 25-26

Current Fees as of July 2025, per Dwelling Unit					
Impact Fee Zone	Single-family	Townhome	Multifamily		
Zone 1	\$31,006	\$26,962	\$29,658		
Zone 2	\$22,244	\$19,210	\$23,929		
Zone 3	\$10,785	\$10,785	\$16,177		
Average Unit Size					
(net residential square feet)					
	2.450	1 000			
	2,450	1,800	820		
July 2025 Fees per Unit Converted to Fees p	· ·	1,800	820		
July 2025 Fees per Unit Converted to Fees p Impact Fee Zone	· ·	Townhome	820 Multifamily		
	er Square Foot				
Impact Fee Zone	er Square Foot Single-family	Townhome	Multifamily		

# <u>Transportation and Capital Improvements Impact Fees</u><sup>1</sup> Conversion of Per Unit Fees to Per Square Foot Fees for FY 25-26

Transportation Impact Fees as of July 2025, per Dwelling Unit				
	3		34 1/10 11	
	Single-family	Townhome	Multifamily	
All Zones	\$1,349	\$1,349	\$1,012	
Average Unit Size				
(net residential square feet) <sup>a</sup>				
	1,834	1,834	916	
July 2025 Transportation Impact Fees	per Unit			
Converted to Fees per Square Fe	oot			
	Single-family	Townhome	Multifamily	
All Zones	\$0.74	\$0.74	\$1.10	
Capital Improvements Impact Fo	ees			
as of July 2025, per Dwelling U	nit			
Impact Fee Zone	Single-family	Townhome	Multifamily	
Zone 1	\$5,392	\$4,045	\$1,686	
Zone 2	\$4,045	\$2,696	\$1,012	
Zone 3	\$1,349	\$1,349	\$337	
Average Unit Size				
(net residential square feet) <sup>a</sup>				
	1,834	1,834	916	
July 2025 Capital Improvements Impact F	Fees per Unit			
Converted to Fees per Square Foot				
	Single-family	Townhome	Multifamily	
Zone 1	\$2.94	\$2.21	\$1.84	
Zone 2	\$2.21	\$1.47	\$1.10	
Zone 3	\$0.74	\$0.74	\$0.37	

a. Conversion factor derived from Oakland Transportation and Capital Improvements Impact Fee Five-Year Review and Update, Final Dev

### 1. Annual Impact Fee Program Costs

Task Categories	Annual Cost
Impact Fee Program Administration <sup>1</sup>	\$113,848
Five Year Update Staff Cost - Annual <sup>2</sup>	\$21,235
Consultant Cost for 5-yr update -	
Annual <sup>2</sup>	\$160,000
Annual Impact Fee Report <sup>3</sup>	\$34,209
Total Annual Impact Fee Program Cost	\$329,292
NOTES	

1. See 5. Impact Fee Program Adminstration - Staff Time and Cost 2. See 6. Five-Year Update - Staff Time and Cost 3. See 7. Annual Impact Fee Report - Staff Time and Cost

#### 2. Reporting and Updating Costs as Percentage of Annual Average Impact Fee Revenue

	Average Annual Impact Fee Revenue between FY 2019-2024 <sup>A</sup>
Affordable Housing	\$4,721,916.60
Transportation	\$1,379,445.80
Capital Improvements	\$1,308,428.60
Total Revenue	\$7,409,791.00
Program Cost % of Impact Fee Revenue	4%

NOTES A. See 3. Impact Fee Revenue (FY2019-24)

#### 3. Impact Fee Revenue (FY2019-24)

Fund	Fee	EV.40.00	Impact Fee Revenue*					
Affordable Housing	Affordable Housing	FY 19-20 \$5,616,699	FY 20-21 \$4,430,250	FY 21-22 \$8,013,783	FY 22-23 \$2,238,635	FY 23-24 \$3,310,216	\$4,721,916.60	
Trust Fund	JHIF	\$4,190,080	\$2,841,342		\$2,276,425	\$1,752,809	\$2,630,095.00	
Transportation Impact Fee Trust Fund	Transportation	\$1,082,171	\$1,319,704	\$1,203,661	\$1,979,184	\$1,312,509	\$1,379,445.80	
Capital Improvements Impact Fee Trust Fund	Capital Improvements	\$1,210,684	\$984,335	\$1,447,618	\$2,032,301	\$867,205	\$1,308,428.60	

NOTES \*- City of Oakland Annual Impact Fee Report, Fiscal Year 2023-2024; available at https://cao-94612.s3.us-west-2.amazonaws.com/documents/FY2023-2024-Impact-Fee-Annual-Report-FINAL.pdf

### 4. Hourly Staff Costs (April 2025)

Dept	Staff Title	Hourly Cost
PBD	Director	\$236.62
PBD	Asst Director	\$215.18
PBD	Dep. Director	\$204.89
PBD	Admin Analyst II	\$102.54
PBD	Strategic Planning Manager	\$185.84
PBD	Planner IV	\$152.89
PBD	Planner III	\$119.78
PBD	Planner II	\$103.48
City Attorney	Senior Deputy City Attorney	\$204.71
HCD	Deputy Director	\$233.93
HCD	Manager	\$202.07
HCD	Admin Manager	\$208.07
HCD	ELDE	\$143.60
OPW	Manager, CIP	\$278.15
OPW	Mgmt Asst	\$188.67
OPW	Admin Scvs Mgr II	\$239.71
OPW	Asst. Director	\$351.79
OakDOT	Assistant Director	\$285.00
OakDOT	Manager	\$246.13
OakDOT	Transportation Planner II	\$145.60

### 5. Impact Fee Program Adminstration - Staff Time and Cost

Tasks	Tim	Time Spent per month										
	Asst. Director	Admin Analyst II	City Attorney	Spent								
Data Collection/cleaning		25		25								
Fee assessment		10		10								
Meetings	2	6	1	9								
Process refinement		25		25								
MFS Updates		2	0.167	2.167								
Communications		16	1	17								
Total Hours spent per month	2	84	2.167	88.167								
Total Hours spent per year	24	1008	26.004	1058.004								
Total Staff Cost per year	\$5,164.32	\$103,360.32	\$5,323.28	\$113,847.92								

### 6. Five-Year Update - Staff Time and Cost

Tasks	Time Spent													
	Director	Asst. Director	Dep. Director	Admin Analyst II	Strategic Plan	Planner IV	Planner III	City Attorney						
Manage Project & Consultant Work				-	-	80			80					
Data Collection and coordination				30		40	50		120					
Meetings/Interdepartmental Coordination	5	5		10				50	230					
Review draft 5-yr update reports				4	40	40		40	124					
Write City Council Reports; Ordinances; Prepare Presentation (and respond to comments/questions)				10		50	15		75					
Review City Council Reports; Ordinances; Presentation	2	2	2	2	6			6	20					
City Council Committee Meeting - CED	2	2			2	2		2	10					
City Council Meeting	2	2			2	2		2	10					
Total Hours spent	11	11	2	56	100		105	100	669					
Total Staff Cost for 5-yr update	\$2,602.82	\$2,366.98	\$409.78	\$5,742.24	\$18,584.00	\$43,420.76	\$12,576.90	\$20,471.00	\$106,174.48					
Consultant Contract Estimated Costs Total Cost for 5-Yr Update									\$800,000.00 \$906,174.48					

\$21,234.90 \$160,000.00

Annual Staff Cost Consultant Contract Estimated Costs- Annual

#### 7. Annual Impact Fee Report - Staff Time and Cost

								Time Spent										
	PBD							HCD				OPW			OakDOT			1
Tasks	Director	Asst Director	Admin Analyst II	Strategic Planning Manager	Planner IV	City Attorney	Dep. Director	Manager	Agency Admin Manager	ELDE	Asst Director	Manager, CIP	Mgmt Asst	Admin Services Manager II	Assistant Director	Manager	Transportation Planner II	Total
Data gathering/collection			30					6	1	12			4	1			1	55
Attend Meetings			6			2	1	6	1	2			2		0.5	0.5	1	22
Review report and other docs			30		1	4	2	6	1	4			2					50
Write City Council Report/sections (and respond to comments/questions)			20				1	3	1				2	0.5		0.5	1.5	29.5
Prepare City Council Presentation			10						1									11
Review City Council Report and Presentation	1	1	5	1	1	2	2	5	2	2	0.5	1	1	0.5	0.5		1	26.5
Attend/Present at CED meeting	2	2	2	2	2	1	2	2				1			1		1	18
Attend/Present at Council	2	2	2	1	1	1		2				1			1		1	14
Total Hours spent	5	5	105	4	5	10	8	30	7	20	0.5	3	11	2	3	1	6.5	226
Total Staff Cost	\$1,183.10	\$1,075.90	\$10,766.70	\$743.36	\$764.45	\$2,047.10	\$1,871.44	\$6,062.10	\$1,456.49	\$2,872.00	\$175.90	\$834.45	\$2,075.37	\$479.42	\$854.99		\$946.37	\$34,209.14