



# AGENDA REPORT

**TO:** Jestin D. Johnson  
City Administrator

**FROM:** Erin Roseman  
Director of Finance

**SUBJECT:** FY 2023-25 Biennial Grants

**DATE:** November 14, 2023

City Administrator Approval

Date: Nov 2, 2023

## **RECOMMENDATION**

**Staff Recommends That The City Council Adopt A Resolution Awarding Grant Agreements To Camps In Common, Centro Legal De La Raza, Inc., Conservation Society Of California, Eden I & R, Inc., Family Bridges, Inc., Friends Of Peralta Hacienda Historical Park, Oakland Children's Fairyland, Inc., Oakland Parks And Recreation Foundation, Rebuilding Together Oakland, Spanish Speaking Unity Council Of Alameda County, Inc., Vietnamese American Community Center Of The East Bay, A California Public Benefit Corporation, And Vietnamese Community Development Incorporated Of The East Bay In A Total Amount Not To Exceed \$1,415,061.00 For Fiscal Year 2023-24 And \$1,412,968.00 For Fiscal Year 2024-25**

## **EXECUTIVE SUMMARY**

This report provides background on the grant funding allocated in the Fiscal Years (FY) 2023-25 Adopted Biennial Budget. City Council approval of this resolution will award the grants and allow the City Administrator to enter into grant agreements with twelve (12) nonprofit organizations:

1. Camps in Common
2. Centro Legal de la Raza
3. Conservation Society of California
4. Eden I&R, Inc.
5. Family Bridges, Inc.
6. Friends of Peralta Hacienda Historical Park
7. Oakland Children's Fairyland, Inc.
8. Oakland Parks and Recreation Foundation
9. Rebuilding Together Oakland
10. Spanish Speaking Unity Council of Alameda County, Inc.
11. Vietnamese American Community Center of the East Bay, A California Public Benefit Corporation
12. Vietnamese Community Development Incorporated of the East Bay

Funding for the grant agreements have been established by the FY 2023-25 Adopted Budget via [Resolution No. 89804 C.M.S.](#)

## **BACKGROUND / LEGISLATIVE HISTORY**

The FY 2023-25 Adopted Policy Budget (Budget) includes allocations for grant agreements between the City and various organizations and non-profits that provide services, programs, and resources to Oakland residents. The City Council routinely funds these grant agreements as part of the budget to enable these non-profits to continue to operate programs and serve the community without interruption.

## **ANALYSIS AND POLICY ALTERNATIVES**

The Budget includes appropriations in the General Purpose Fund for grant agreements with the following non-profit agencies in the amounts below.

The presentation of this report supports the Citywide Priorities of responsive, trustworthy government and housing, economic, and cultural security. The grants awarded by the City of Oakland aid the various non-profits throughout the City to allow them to continue to serve the community and Oakland residents.

**Table 1: FY 2023-25 Grantees and Award Amounts**

<b>Agency</b>	<b>2023-24</b>	<b>2024-25</b>
Camps in Common	70,000	70,000
Centro Legal de la Raza	433,000	433,000
Conservation Society of California	171,414	171,414
Eden I&R, Inc.	90,318	93,958
Family Bridges, Inc.	79,680	79,680
Friends of Peralta Hacienda Historical Park	45,900	45,900
Oakland Children's Fairyland, Inc.	221,733	216,000
Oakland Parks and Recreation Foundation	16,000	16,000
Rebuilding Together Oakland	75,000	75,000
Spanish Speaking Unity Council of Alameda County, Inc.	175,296	175,296
Vietnamese American Community Center of the East Bay, A California Public Benefit Corporation	18,360	18,360
Vietnamese Community Development Incorporated of the East Bay	18,360	18,360
<b>TOTAL</b>	<b>1,415,061</b>	<b>1,412,968</b>

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***Camps in Common (Feather River Camp)***

Oakland Feather River Camp is a non-profit that opened in 1924 on federal land under a long-term lease agreement with the US Department of Agriculture and the Forest Service. Founded by the City of Oakland in 1924 as part of a national movement to expand access to the outdoors, Oakland Feather River Camp is a unique City property operated since 2003 by the non-profit Camps in Common. CIC's mission is to promote and celebrate connections between nature, family, and community by creating unique opportunities to advance environmental awareness, cultural diversity, and youth empowerment.

The last biennial policy budget in FY 2021-23 allocated its current amount of \$70,000 annually for the Feather River camp.

***Centro Legal de la Raza***

Founded in 1969, Centro Legal de la Raza is a comprehensive legal service agency focused on strengthening low-income, immigrant, and Latino individuals and families by providing culturally competent legal representation, education, and advocacy. The City Council awarded the initial grant to The Oakland Immigrant Legal Representation and Rapid Response Network to provide legal and support services to protect Oakland families from separation due to deportation (Resolution No. 86572 C.M.S. adopted on January 31, 2017).

Centro Legal de la Raza was selected as the fiscal agent and grantee because, at the time, the City had an existing contract for a program that provided legal services for unaccompanied minors. Since then, the City Council has prioritized immigration and deportation support services through the budget adoption process at an annual appropriation of \$150,000 and has continuously awarded Centro Legal as the grantee.

The City Council awarded an additional grant to Centro Legal De La Raza to provide minimum wage education, outreach and enforcement support services for Measure FF, Oakland's Minimum Wage Law (Resolution No. 87261 C.M.S. adopted on July 10, 2018). The grant was originally initiated in the City Council's budget in FY15-17, where they had allocated \$240,000 each fiscal year to be appropriated for outreach, education and enforcement support for the Minimum Wage & Sick Leave Law. In the FY23-25 Adopted Biennial Budget, there is \$283,000 in funding for each fiscal year from the Department of Workplace and Employment Standards for the Workplace Outreach & Education contract.

***Conservation Society of California***

The Conservation Society of California (formally the East Bay Zoological Society) has had a long-standing relationship with the Oakland Zoo, involved with fundraising and zoo projects. The non-profit entered into an agreement with the City to operate and manage the Zoo from 1982 to August 2017, when it was renamed the Conservation Society of California. The subsidy continues to assist with managing, operating, and improving the Zoo, provide essential support to the facilities and programs that benefit many Oakland residents, especially children and youth, and help to maintain and improve the quality of life in the city.

The City Council passed resolution No. 78872 C.M.S. on October 19, 2004, which authorized the agreement between the City of Oakland and the East Bay Zoological Society with an annual subsidy of \$172,414. Amendment No. 1 incorporated the \$500,000 per year increase in City subsidy in the FY 2005-07 policy budget only for a total amount not to exceed \$672,414. The FY 2011-13 policy budget allocated \$539,895 per year; the FY 2013-15 policy budget allocated \$485,905 per year; the FY2015-17 allocated \$364,429 per year; the FY 2017-19 policy budget allocated \$439,336 over the two years; and the FY2019-21 policy budget reduced the allocation to the current amount of \$171,414 per year. Passed on July 25, 2011, by the City Council, Resolution No. 83490 C.M.S. authorized the extension of the grant agreement to 30 years from 2009, expiring October 31, 2039.

### ***Eden I&R Inc.***

Since 2003, Eden I&R was designated as the sole provider of 2-1-1 services, a free, accessible, three-digit telephone number that enables residents of the City of Oakland to easily access customized multilingual health, housing, and human services information and referral services for Alameda County. Eden I&R answers and refers, on average, 1,500 to 2,000 Oakland resident calls per month and provides the city and its elected officials with a monthly unduplicated client call report. The funding supports the agency's operations and administration.

Eden I&R developed a leveraged funding plan that included having each of the 14 cities in Alameda County (contributions are on a per capita basis) contribute toward approximately one-third of the annual combined cities' cost where the County would match that amount, and the remainder would be covered by the private sector. Originally authorized by the City Council for \$100,000 annually as a professional service in 2012, Resolution No. 83885 C.M.S. waived the competitive bid process for Eden I&R. On November 5, 2013, City Council Resolution No. 84685 C.M.S. authorized the City to enter into a grant agreement for \$125,000, an increase of \$25,000 for the Community Services Block Grant (CSBG). It was reduced back down to \$1,000,000 in FY 2015-17 and FY 2017-19 policy budgets. In FY 2019-20, it was increased to \$175,000 and reduced back down to the amount of \$100,000 in FY 2020-21. Currently, the budget

includes \$90,318 in FY 2023-24 and \$93,958 in FY 2024-25.

### ***Family Bridges***

Family Bridges is a non-profit, multi-services, community-based organization serving the Asian American community in the East Bay for 50 years. In 2020, Family Bridges services to mono/bi-lingual Oakland seniors included delivering over 14,000 meals, providing more than 3,000 emergency food bags, 6,500 wellness and outreach calls, and monthly newsletters to keep seniors connected. This grant was established to increase the reach of Senior Programming in the Chinatown area of Oakland, where there is a high concentration of mono-lingual seniors. It intended to support operations at two Hong Lok senior centers on 10th Street and Lincoln Park in Oakland. Staff costs are 60% while operations are at 40%, with 25% of that paying for occupation costs.

The City of Oakland's Comprehensive Plan for Seniors, originally developed in 1987, recommended that the City provide additional services to elderly groups with special needs, including diverse populations. The Plan also recommended that the City should develop and support a network of senior centers. The City Council responded to these recommendations

and to the needs of seniors in the Chinatown neighborhood by authorizing funds in the FY 2002-03 budget for the Hong Lok Senior Center to serve seniors residing in the Chinatown community. The FY 2003-05, 2005-07, and 2007-09 policy budgets included an annual appropriation of \$100,000 for the operations of a senior center in the City's Chinatown District. The amount was reduced to \$80,000 in the FY 2011-13 policy budget and to the current amount of \$79,680 with the FY 2013-15 budget.

### ***Friends of Peralta Hacienda Historical Park***

Friends of Peralta Hacienda Historical Park is a non-profit dedicated to promoting understanding, historic healing, and community amid change and diversity. Peralta Hacienda uses the annual City allocation to support its youth and community programs, coordinate volunteers for site stewardship and maintenance, repairs, and development of the historic house and grounds. They hold year-round outdoor environmental education programs, regular festivals and events, create museum exhibits, organize monthly park clean-ups, and during the pandemic, create learning hubs for children, increase free food distribution programs, and offer online lectures.

The City has partnered with Friends of Peralta Hacienda Historical Park since 2003 through direct grants from past City Councilmember priority project funds or pass through for state grants. The FY 2013-15, FY 2015-17, and FY 2017-19 policy budgets allocated the current amount of \$45,900 per year. The last biennial policy budget increased the allocation to \$130,000 in FY 2019-20 and to the amount of \$70,000 in FY 2020-21. The FY 2023-25 policy budgets have allocated \$45,900 per fiscal year.

### ***Oakland Children's Fairyland Inc.***

Children's Fairyland is an educational, historical, scientific, cultural, and public park for young children. Oakland Children's Fairyland, Inc. was a not-for-profit organization to manage and operate the theme park. The City's annual investment supports facilities maintenance and repairs, which includes staffing, supplies, equipment, and projects that maintain the integrity, safety, and beauty of the park.

The City Council approved FY 2013-15, FY 2015-17, and 2017-19 policy budgets included an annual appropriation of \$136,500. Resolution No. [87723](#) C.M.S. passed on May 16, 2019, authorized the agreement for continued operation and management for a 15 year term expiring December 31, 2034. Per the terms of the agreement, the City will pay an annual subsidy in an amount not to exceed \$200,000 plus an annual cost of living adjustment. For FY23-24, the allocation is \$221,733.

### ***Oakland Parks and Recreation Foundation***

Oakland Parks & Recreation Foundation is a non-profit that secures, manages, and invests funds primarily to support Oakland Parks, Recreation, and Youth Development. The organization teams up with community groups, city agencies, and funding partners to facilitate projects that activate parks and playgrounds for local neighborhoods, such as new playground equipment and restored sports fields, as well as equitable access to camps and enrichment programs.

Resolution No. [85745](#) C.M.S. passed by the City Council on July 27, 2015, authorized the grant agreement with Oakland Parks and Recreation Foundation in the amount of \$50,000 for FY 2015-16. The FY 2017-19 policy budget allocated \$20,000 per year. In FY 2019-20, the grant increased to \$100,000 but was reduced back down to the amount of \$20,000 in FY 2020-21. For FY 2023-25, the allocation was reduced to \$16,000 per fiscal year.

### ***Rebuilding Together Oakland***

Rebuilding Together Oakland East Bay has over 25 years of experience providing services to older adults performing home modifications and rehabilitation. They build community partnerships that rejuvenate neighborhoods rehabilitating homes owned by low-income homeowners, and non-profit facilities that serve low-income communities. With the support of skilled and unskilled volunteers, we ensure the safety, comfort, and independence of our clients, particularly the elderly and disabled who are at very-low, low, or low-moderate income based on the Alameda County Area Median Index (AMI). Ninety percent of households served by Rebuilding Together Oakland East Bay have a resident over the age of sixty-two. One hundred percent of their clients have mobility issues that make it difficult to remain safely home.

The FY 2023-25 Adopted Budget allocates \$75,000 annually for Rebuilding Together Oakland.

### ***Spanish Speaking Unity Council of Alameda County, Inc.***

Spanish Speaking Unity Council is a non-profit Social Equity Development Corporation with a 55-year history in the Fruitvale neighborhood of Oakland. Their mission is to promote social equity and improve quality of life by building vibrant communities where everyone can work, learn, and thrive. The grant was established to increase the reach of Senior Programming in the Fruitvale area, where there is a high concentration of mono-lingual seniors, specifically to support the operations of the Fruitvale-San Antonio Senior Center building at the Fruitvale Transit Village. Staff costs are 60% while Operations are at 40%, with 25% of that paying for Occupation costs.

The City of Oakland's Comprehensive Plan for Seniors, originally developed in 1987, recommended that the City provide additional services to elderly groups with special needs, including diverse populations. The Plan also recommended that the City should develop and support a network of

senior centers. When the City partnered with the Spanish Speaking Unity Council of Alameda County, Inc. to develop the Fruitvale Transit Village, there was agreement that the site would include a senior center to serve the diverse mono/bi-lingual seniors living in the Fruitvale-San Antonio neighborhood.

The City Council approved FY 2003-05 policy budget included an appropriation of \$240,000 to cover start-up expenses, service costs, common area maintenance charges, operation and maintenance, and all furniture fixtures and equipment. Between 2005 and 2007, the City provided a \$200,000 annual appropriation. The City Council approved biennial budgets in FY 2007-09 increased the grant to \$220,000 per year; the grant was reduced to \$198,000 in 2010 and reduced further to the current amount of \$175,296 with the 2013-15 budget.

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***Vietnamese American Community Center of the East Bay and Vietnamese Community Development, Inc.***

These grants were established primarily through the advocacy of a former councilmember to support Vietnamese Senior Centers due to perceived insufficient support for this cultural/language group. Initially one grant, it was ultimately split between the centers since they served groups that were on different political and philosophical sides during the Vietnam War.

- **Vietnamese American Community Center of the East Bay**

For over 20 years, the Vietnamese American Community Center of the East Bay has been a refuge and a resource for low-income, South-East Asians and other underrepresented immigrant communities in the Bay Area. The organization provides various support services, including access to nutritional meals, senior programs, housing assistance, immigrant legal and education services, English as a Second Language (ESL) classes, and employment development. Funds support the services for seniors, but there are no direct payments to participants.

- **Vietnamese Community Development Inc. of the East Bay**

Oakland Vietnamese Senior Club operates at least 2 days per week during the contract year between 9 a.m.- 5 p.m. The organization provides nutritious meals, educational workshops that provide senior participants with information about health, social, senior service, and other relevant topics, special events/field trips, and individual counseling sessions. The grant is used for operations and management to secure and maintain a rental facility.

These agencies initially received \$49,361 through the City of Oakland Set-Aside grant program in 2004. The City Council approved the FY 2007-09 policy budget allocated \$60,000 over two years; the FY 2009-11 policy budget decreased the allocation to \$54,000 decreased to the current amount of \$36,720 in FY 2015-17.

**FISCAL IMPACT**

Funding for these agreements is included in the FY 2023-25 Adopted Budget in various departments and across multiple funds, including the General Purpose Fund (1010). A total appropriation of \$1,409,328.00 is available in FY 2023-24 and \$1,412,968.00 in FY 2024-25. Detailed funding for the grant agreements are available from the FY 2023-25 Adopted Budget in **Table 2**.

**Table 2: FY 2023-25 Funding Sources**

	Fund (GPF)	Organization	Project	Program	FY 2023-24	FY 2024-25
Camps in Common	1010	503260 – Feather River Camp	1000012 - DP5000 Administrative Project	NB06 – Feather River Camp	70,000	70,000
Centro Legal de la Raza	1010	90591 – City-Wide Activities	1003464 – Immigrant Legal Services	IP50 – Citywide Activities	150,000	150,000
Centro Legal de la Raza	1010	67111 – Administrative Support	1000123 – Measure FF Education	IP70 – DCP Administration	283,000	283,000
Conservation Society of California	1010	509320 – Special Programs	1000814 – Oakland Zoo Subsidy	NB02 – Contract Management	171,414	171,414
Eden I&R, Inc.	1010	75651 – Senior Aide Program	1007119 – Eden I&R	YS14 Empowering Seniors & People with Disability	90,318	93,958
Family Bridges, Inc.	1010	75631 – Senior Center	1001366 – Family Bridges	YS14 Empowering Seniors & People with Disability	79,680	79,680
Friends of Peralta Hacienda Historical Park	1010	509320 – Special Programs	1000616 – Hacienda Peralta Subsidy	NB02 – Contract Management	45,900	45,900
Oakland Children's Fairyland, Inc.	1010	509320 – Special Programs	1000815 – Fairyland Subsidy	NB02 – Contract Management	221,733	216,000
Oakland Parks and Recreation Foundation	1010	509320 – Special Programs	1000619 – Admin Grant OPR Foundation	NB01 – Central Administration	16,000	16,000
Rebuilding Together Oakland	1010	75651 – Senior Aide Program	1007120 – Rebuilding Together Oakland	YS14 Empowering Seniors & People with Disability	75,000	75,000
Spanish Speaking Unity Council of Alameda County, Inc.	1010	75631 – Senior Center	1000313 – Fruitvale Senior Center	YS14 Empowering Seniors & People with Disability	175,296	175,296
Vietnamese American Community Ctr of the East Bay, A California Public Benefit Corporation	1010	75631 – Senior Center	1001277 – Vietnamese Amer Comm	YS14 Empowering Seniors & People with Disability	18,360	18,360
Vietnamese Community Development Incorporated of the East Bay	1010	75631 – Senior Center	1000319 – Vietnamese Comm Dev	YS14 Empowering Seniors & People with Disability	18,360	18,360
<b>TOTAL</b>					<b>1,415,061</b>	<b>1,412,968</b>



### **PUBLIC OUTREACH / INTEREST**

This item did not require additional public outreach other than what was already conducted during the FY 2023-25 budget process.

### **COORDINATION**

The Finance Department worked with the City Administrator's Office, Human Services, Oakland Parks, Recreation, and Youth Development in preparing the grants allocated in the FY 2023-25 Adopted Biennial Budget.

### **SUSTAINABLE OPPORTUNITIES**

***Economic:*** There are significant economic impacts for the entities that will receive grants.

***Environmental:*** There are no direct environmental opportunities associated with this report.

***Race & Equity:*** Funding is a significant tool for improving social equity outcomes for Oakland residents.

**ACTION REQUESTED OF THE CITY COUNCIL**

Staff Recommends That The City Council Adopt A Resolution Awarding Grant Agreements To Camps In Common, Centro Legal De La Raza, Inc., Conservation Society Of California, Eden I & R, Inc., Family Bridges, Inc., Friends Of Peralta Hacienda Historical Park, Oakland Children's Fairyland, Inc., Oakland Parks And Recreation Foundation, Rebuilding Together Oakland, Spanish Speaking Unity Council Of Alameda County, Inc., Vietnamese American Community Center Of The East Bay, A California Public Benefit Corporation, And Vietnamese Community Development Incorporated Of The East Bay In A Total Amount Not To Exceed \$1,415,061.00 For Fiscal Year 2023-24 And \$1,412,968.00 For Fiscal Year 2024-25.

For questions regarding this report, please contact Bradley Johnson, Budget Administrator, at 510- 238-6119.

Respectfully submitted,



[Erin Roseman \(Nov 2, 2023 15:53 PDT\)](#)

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ERIN ROSEMAN  
Director of Finance  
Finance Department

Prepared by:  
Daniel Mariano, Budget and Management  
Analyst, Budget Bureau