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OAKLAND

15 FEB 25 PM 12:10

AGENDA REPORT

TO: JOHN A. FLORES
INTERIM CITY ADMINISTRATOR

FROM: Brooke A. Levin

SUBJECT: Acceptance of TFCA Grants

DATE: February 3, 2015

City Administrator

Date

Approval

2/20/15

COUNCIL DISTRICT: 1, 3, City-Wide

RECOMMENDATION

Staff Recommends That The City Council Adopt: A Resolution Authorizing The City Administrator Or Designee To Accept And Appropriate Transportation Funds For Clean Air (TFCA) County Program Manager Fund Award In The Amount Of Nine-Hundred Thousand Six-Hundred Sixteen Dollars (\$900,616.00) For The Bay Area Bike Share Expansion Program (Bike Share Program), Eighty-Eight Thousand Dollars (\$88,000.00) For The CityRacks Bicycle Parking Program, Phase 11, And Forty-One Thousand Five-Hundred Dollars (\$41,500.00) For The Oakland Broadway "B" Shuttle Peak Hour Operations.

OUTCOME

Approval of this resolution will allow the City to accept and appropriate grant funds to implement two bicycle projects and support one shuttle project.

1. The expansion of the Bay Area Bike Share Program in Oakland will allow for last mile, short trip commute options by bicycle, with \$900,616.00 in TFCA grant funding. This funding is required as the local match to Metropolitan Transportation Commission's (MTC) funding of \$8.7 million to expand Bike Share to Oakland, Berkeley, and Emeryville.
2. The CityRacks Bicycle Parking Program, Phase 11, continues Oakland's on-going effort to install bicycle parking city-wide, with \$88,000.00 in TFCA grant funds. The grant funding will allow installation of approximately four hundred (400) bicycle parking spaces.
3. The Oakland Broadway "B" Shuttle operates between the Oakland Amtrak Station at Jack London Square and Grand Avenue at 11-16 minute frequencies. This grant of \$41,500.00 will support continued operation of the Shuttle. The project service hours

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eligible for reimbursement by TFCA are limited to the weekday hours of 5 a.m. - 10 a.m. and 3 p.m. - 7 p.m. (peak commute hours).

BACKGROUND/LEGISLATIVE HISTORY

In 1996 the California State Legislature authorized the Bay Area Air Quality Management District (BAAQMD) to impose a \$4.00 surcharge on motor vehicles registered within the San Francisco Bay Area to fund projects that reduce motor vehicle emissions. BAAQMD has allocated a portion of these funds to its Transportation Fund for Clean Air (TFCA) County Program Manager Fund to fund eligible projects. The Alameda County Transportation Commission (ACTC) is the program manager for Alameda County.

In 2014 the City submitted an application for the 2014/2015 TFCA County Program Manager Fund to fund expansion of Bay Area Bike Share to Oakland, Phase 11 of the CityRacks Bicycle Parking Program, and the Broadway Shuttle.

Bike Share provides a low-cost transit mobility option for short urban trips through a network of bike stations placed throughout cities. Bikes can be rented and returned to any one of the fully automated stations in the network. The Bay Area Bike Share program launched in 2013 with stations located in San Francisco, Redwood City, Palo Alto, Mountain View, and San Jose. After the success of the first phase of the Bay Area Bike Share pilot in San Francisco, the Metropolitan Transportation Commission (MTC) approved \$8.7 M of federal Congestion Management and Air Quality (CMAQ) funds to expand the regional system to Oakland, Berkeley, and Emeryville.

The long-standing CityRacks Bicycle Parking Program installs bicycle parking upon request in commercial districts throughout the City of Oakland. The program has been funded by a long series of small annual grants from various sources since the late 1990s.

In October, 2009, BAAQMD awarded the city of Oakland a \$498,500.00 grant to operate a Broadway Shuttle between Jack London Square and the Uptown Entertainment District, and the service operated by AC Transit began in 2010 (Resolution No. 82471 C.M.S.). The free Broadway Shuttle assists the City's business retention and attraction efforts by offering a valuable service for employers located in Oakland's Central Business District. The Shuttle depends upon a mix of public and private sector sources for operations funding. Council approved a new contract with Alameda Contra Costa Transit Agency (AC Transit) to operate the service for an additional two years on August 12, 2014 (Resolution No. 85157 C.M.S.).

ANALYSIS

Approval of these resolutions will allow the City to accept and appropriate grant funds to: complete the Bike Share Program; fund Phase 11 of the CityRacks Bicycle Parking Program; and

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fund Oakland Broadway "B" Shuttle Peak Hour Operations. CityRacks and the Broadway Shuttle are both long-term priorities of the City and this funding will allow them to continue; Bike Share is a new priority in this grant cycle.

Bike Share Expansion

TFCA funding will allow the City to leverage Metropolitan Transportation Commission (MTC)'s funding dedicated to the expansion of Bike Share to Oakland by providing a local match to MTC funds for Bay Area Bike Share, which consist of federal Congestion Management and Air Quality (CMAQ) in the Climate Initiatives Program (received in April 2014) and State Active Transportation Program funds (received November 2014). In total, the TFCA and other funds will allow the planning, installation and initial operation of the Bike Share Program. Not approving the allocation would mean foregoing Oakland's participation in this program expansion. TFCA funds are the only available source for the matching funds required to participate in this program.

CityRacks Bicycle Parking Program, Phase 11

TFCA funds will enable the City to continue the established CityRacks Bicycle Parking Program. Over the two year grant period, the funding will allow the City to purchase and install approximately 400 bike rack parking spaces. Oakland's CityRacks Program has funded the installation of nearly 4,900 publicly-accessible bicycle parking spaces since the mid-1990s. These spaces, located predominantly in commercial districts, include bike racks and 20 electronic bike lockers ("eLockers") serving the 12th Street and 19th Street BART stations.

Broadway Shuttle (the "B")

This funding will provide a small portion of the approximately nine hundred thousand (\$900,000.00) annual operating cost for the Broadway Shuttle which is funded through several public grants as well as through participation of local Business Improvement Districts (BID's) and other property owners/developers.

PUBLIC OUTREACH/INTEREST

The Bike Share Program will launch a public outreach process in the summer of 2015. The process will help guide the placement of Bike Share stations throughout the city as well as inform users about the goals and features of the program. City staff is working with MTC and the Oakland and Alameda County Bicycle and Pedestrian Advisory Commissions on developing marketing and public education plan.

The CityRacks Bicycle Parking Program is a popular, "by request" program. In recent years, the City has installed approximately 300 bicycle parking spaces per year, most of which in are in response to public requests.

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Since the Broadway Shuttle's launch in July 2010, extensive outreach has been conducted to community groups, merchant organizations and government agencies. Over 100,000 Shuttle Brochures and Destination Guides have been distributed to downtown offices, businesses, transit stations and social service organizations. Information on the Shuttle is available in Spanish and Chinese.

COORDINATION

Oakland Public Works (OPW) is responsible for planning, designing, funding, implementing, and maintaining bicycle capital projects. MTC hired one Full Time Employee (FTE) to work exclusively with the City of Oakland in its offices on coordinating implementation and expansion of the Bike Share Program. The Broadway Shuttle is a project of the Economic and Workforce Development Department. The CityRacks and the Broadway Shuttle are a continuation of previously funded programs with well-functioning procedures in place for implementation. The City Attorney's Office reviewed the report and legislation while the Contoller's Bureau reviewed the report for fiscal impacts.

COST SUMMARY/IMPLICATIONS

The TFCA grant for the Oakland Bike Share project in the amount of nine-hundred thousand six-hundred sixteen dollars (\$900,616.00) will be deposited into the Bay Area Air Quality Management District Fund (2166), Transportation Planning and Funding Organization (30275), project number to be established. There will be no additional short term costs to the City through the initial operation of the Bike Share program. Regional discussions are currently underway on long-term operations funding.

The TFCA grant for the CityRacks Bicycle Parking Program project in the amount of eighty-eight thousand dollars (\$88,000.00) will be deposited into the Bay Area Air Quality Management District Fund (2166), Capital Projects – Transportation Planning Organization (92260), Miscellaneous Supplies Account (52920), and project number C461530.

The TFCA grant for the Oakland Broadway "B" Shuttle project in the amount of forty-one thousand five-hundred dollars (\$41,500.00) will be deposited into the Bay Area Air Quality Management District Fund (2166), Economic Development Organization (85411), Broadway Shuttle Project (G401910). Funding will provide on-going operations of the Broadway Shuttle, which is now funded through 2015, and through 2016 if existing funds are renewed as expected.

FISCAL/POLICY ALIGNMENT

The City's Bicycle Master Plan, part of the Land Use and Transportation Element of the Oakland General Plan, calls for a citywide bikeway network and secure, convenient bicycle parking. The Bike Share Program and the CityRacks Bicycle Parking Program help implement these policies.

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The Broadway Shuttle program is in alignment with the previous Council actions which anticipate funding the Shuttle through a variety of grants and other sources.

SUSTAINABLE OPPORTUNITIES

Economic: These grants will improve safe and secure bicycle and transit commuting options and increase the economic vitality of the city by creating multimodal access to key destinations.

Environmental: These grants will improve bicycling and transit infrastructure to allow more people to easily use alternatives to single occupant vehicles. For short trips in particular, bicycle and transit trips create less pollution and greenhouse gases than cars.

Social Equity: These grants will improve bicycling and transit infrastructure that creates a low-cost and accessible transportation system that works for all modes. Many residents of Oakland cannot or choose not to drive because of cost. Streets that accommodate bicycling and transit give residents an affordable way to reach their destinations safely.

CEQA

The bicycle and transit projects selected for TFCA funding are exempt from CEQA pursuant to CEQA Guidelines Sections 15061(b)(3), 15301(c), and/or 15304(h).

For questions regarding this report, please contact Iris Starr, AICP, Division Manager, at (510) 238-6229.

Respectfully submitted,



BROOKE A. LEVIN

Director, Oakland Public Works

Reviewed by:
Michael J. Neary, P.E., Assistant Director
Bureau of Engineering and Construction

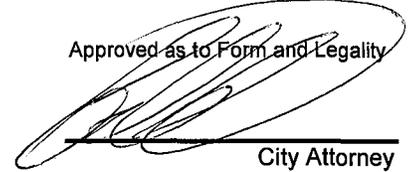
Iris Starr, AICP, Division Manager
Transportation Planning and Funding

Prepared by:
Bruce Williams, Transportation Funding Manager
Transportation Planning and Funding

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FILED
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OAKLAND

OAKLAND CITY COUNCIL


City Attorney

2015 FEB 25 PM 12:15 **RESOLUTION No. _____ C.M.S.**

Introduced by Councilmember _____

RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR OR DESIGNEE TO ACCEPT AND APPROPRIATE NINE-HUNDRED THOUSAND SIX-HUNDRED SIXTEEN DOLLARS (\$900,616.00) IN TRANSPORTATION FUNDS FOR CLEAN AIR (TFCA) COUNTY PROGRAM MANAGER FUNDS TO IMPLEMENT THE OAKLAND BIKE SHARE PROGRAM, EIGHTY-EIGHT THOUSAND DOLLARS (\$88,000.00) TO IMPLEMENT THE CITYRACKS BICYCLE PARKING PROGRAM, PHASE II, AND FORTY-ONE THOUSAND FIVE-HUNDRED DOLLARS (\$41,500.00) FOR THE OAKLAND BROADWAY "B" SHUTTLE PEAK HOUR OPERATIONS

WHEREAS, the California State Legislature authorized the Bay Area Air Quality Management District to impose a \$4 surcharge on motor vehicles registered within the San Francisco Bay Area to fund projects that reduce on-road motor vehicle emissions; and

WHEREAS, the Bay Area Air Quality Management District has allocated a portion of these funds to its Transportation Fund for Clean Air (TFCA) County Program Manager Funds to fund eligible projects; and

WHEREAS, the Alameda County Transportation Commission (Alameda CTC) has been designated as the program manager for Alameda County; and

WHEREAS, the City of Oakland applied for said funding and received three awards by the Alameda CTC for the Oakland Bike Share Program (\$900,616.00), CityRacks Bicycle Parking Program (\$88,000.00), and the Broadway "B" Shuttle Peak Hour Operations (\$41,500.00); and

WHEREAS, said funding will be used to expand the Bay Area Bike Share program in Oakland, install bicycle parking spaces as part of the CityRacks Bike Parking Program, and continue operations during peak hours for the Broadway "B" Shuttle; now, therefore be it

RESOLVED, that the City Council hereby authorizes acceptance and appropriation of the 2014/15 TFCA funds to be deposited and appropriated as follows: \$900,616.00 for the Oakland Bike Share Program into the Bay Area Air Quality Management District Fund (2166), Transportation Planning and Funding Organization (30275), project number to be established; \$88,000.00 for the CityRacks Bicycle Parking Program into the Bay Area Air Quality Management District Fund (2166), Capital Projects – Transportation Planning Organization (92260), Miscellaneous Supplies Account (52920), Project Number C461530; and \$41,500.00 for the Broadway Shuttle Program into the Bay Area Air Quality Management District Fund (2166), Economic Development Organization (85411), Project Number G401910 (Broadway Shuttle); and be it

FURTHER RESOLVED, that the City Administrator, or designee, is authorized, on behalf of the City of Oakland, to execute and submit all documents, payment requests, and related actions, as well as to appropriate any additional grant funds received for the completion of these projects; and be it

FURTHER RESOLVED, that for these projects the 1.5% public art fee is waived; and be it

FURTHER RESOLVED: That the City Council hereby authorizes the City Administrator to accept and appropriate any additional public and private grants and financial support not to exceed \$250,000 for the Broadway Shuttle "B" operations consistent with the existing AC Transit Shuttle Services Agreement within the FY 2015-17 budget cycle without returning to Council.

IN COUNCIL, OAKLAND, CALIFORNIA, _____

PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, CAMPBELL WASHINGTON, GALLO, GUILLEN, KALB, KAPLAN, REID and PRESIDENT GIBSON MCELHANEY

NOES -

ABSENT -

ABSTENTION -

ATTEST: _____
LaTonda Simmons
City Clerk and Clerk of the Council
of the City of Oakland, California