



SUPPLEMENTAL

City of Oakland

Meeting Agenda

Office of the City Clerk
Oakland City Hall
1 Frank H. Ogawa Plaza
Oakland, California 94612
LaTonda Simmons, City Clerk

***Special Concurrent Meeting of the Redevelopment
Agency and Council Community & Economic
Development Committee**
Oakland City Hall, 1 Frank H. Ogawa Plaza, Oakland, California 94612

City of Oakland Website: <http://www.oaklandnet.com>

Tuesday, December 16, 2008

4:00 PM

Hearing Room One - 1st Floor

DEFINITION OF TERMS:

Consent Item: any action item that a subject matter Committee has forwarded to the full Council with unanimous recommendation for approval and is not controversial, and does not have a high level of public interest as determined by the Rules Committee.

Non-Consent Item: any action that a subject-matter Committee has forwarded to the full Council without unanimous recommendation for approval, or having a high level of public interest, or is controversial as determined by the Rules Committee.

Action Item: any resolution, ordinance, public hearing, motion, or recommendation requiring official vote and approval of the City Council to be effective.

Informational Item: an item of the agenda consisting only of an informational report that does not require or permit Council action.

Roll Call / Call to Order

COMMITTEE MEMBERSHIP:

**President De La Fuente, District 5; Vice Mayor Larry Reid, District 7;
Henry Chang, Jr. At-Large; Chairperson Jane Brunner, District 1**

- 1 Approval of the Draft Minutes from the Committee Meeting held on December 2, 2008
- 2 Determination of Schedule of Outstanding Committee Items
([ced 12-16-08](#))
- 3 Subject: Oakland Ice Center - First Year Report
From: Community and Economic Development Agency
Recommendation: Receive An Informational Report On San Jose Arena Management's
First Year Of Management Of The Oakland Ice Center
([07-1726](#))
- 4 Subject: City-Funded Workforce Development Programs Standards
From: Community and Economic Development Agency

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Recommendation: Action On A Report On The Job Training Performance Standards Of City-Funded Workforce Development Programs And The Costs-Per-Outcome Of Adult Services Funded Under The Workforce Investment Act
[\(07-1176\)](#)

This item was continued from the September 23, 2008 Community and Economic Development Committee Agenda.

- 5 Subject: Oakland Retail Enhancement Strategy - Implementation
From: Community and Economic Development Agency
Recommendation: Action On A Report And Recommendations To Accept The Oakland Retail Enhancement Strategy And To Authorize Actions Included In The Implementation Plan (TITLE CHANGE)
[\(07-1175\)](#)

The item was rescheduled from the July 22, 2008 Community and Economic Development Committee Agenda.

The Committee approved staff recommendations with the exception of letters d & e under the third recommendation and amended the first recommendation to read “Continue moving forward with Conley team's Oakland Retail Enhancement Strategy”. Staff was also directed to come back in the fall with more detail regarding the strategy and better definitions for d & e.

- 6 Subject: Business Retention, Expansion And Support Services
From: Community and Economic Development Agency
Recommendation: Action On A Report On The Interim Plan To Provide Business Retention, Expansion And Support Services Pending The Conclusion Of A Competitive Request For Proposals (RFP) Process, And A Recommendation To Authorize \$40,000 For Such Services
[\(07-1793\)](#)

- 7 Subject: Central City East Neighborhood Projects Program
From: Community and Economic Development Agency
Recommendation: Adopt An Agency Resolution Adopting The Central City East Neighborhood Project Initiative Program And Allocating \$160,000 From Central City East Redevelopment Project Funds To The Program
[\(07-1794\)](#)

- 8 Subject: Economic Development Framework
From: Community and Economic Development Agency
Recommendation: Action On A Report On The City's Economic Development Operational Framework Including Discussion Of Resources To Create, Attract, Expand And Retain, Businesses In Oakland
[\(07-1662\)](#)

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**This item was continued from the November 12, 2008 Community and
Economic Development Committee Agenda**

Open Forum (TOTAL TIME AVAILABLE: 15 MINUTES)

Adjournment

* In the event of a quorum of the City Council participates on this Committee, the meeting is noticed as a Special Meeting of the City Council; however no final City Council action can be taken.

NOTE: Americans With Disabilities Act
If you need special assistance to participate in Oakland City Council and Committee meetings please contact the Office of the City Clerk. When possible, please notify the City Clerk 48 hours prior to the meeting so we can make reasonable arrangements to ensure accessibility. Also, in compliance with Oakland's policy for people with environmental illness or multiple chemical sensitivities, please refrain from wearing strongly scented products to meetings.

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**MATERIALS RELATED TO ITEMS ON THIS AGENDA SUBMITTED
TO THE CITY COUNCIL AFTER DISTRIBUTION OF THE AGENDA
PACKETS MAY BE VIEWED IN THE OFFICE OF THE CITY CLERK,
1 FRANK H. OGAWA PLAZA, 1ST AND 2ND FLOOR, OAKLAND, CA
94612 FROM 8:30AM TO 5:00PM**

**LATONDA SIMMONS
Agency Secretary/City Clerk
and Clerk of the Council**

ORA - Oakland Redevelopment Agency
S - Supplemental Item