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OAKLAND

CITY OF OAKLAND



10 MAY 13 PM 2:20

CITY HALL • 1 FRANK H. OGAWA PLAZA, 3RD FLOOR • OAKLAND, CALIFORNIA 94612

Office of the Mayor
Honorable Ronald V. Dellums
Mayor

(510) 238-3141
FAX (510) 238-4731
TDD (510) 238-3254

Letter of Nomination

June 1, 2010

The Honorable City Council
One City Hall Plaza, Second Floor
Oakland, CA 94612

Dear Council Members:

Upon nomination of the Mayor, the following persons are hereby appointed as members of the following Board or Commission:

Civil Service Board

Alex Drexel, Mayoral appointment to serve the term beginning May 5, 2009 and ending May 4, 2012, filling the seat previously held by Peter Ross.

Thank you for your assistance in this matter.

Sincerely,

A handwritten signature in black ink that reads "Ronald V. Dellums".

Ronald V. Dellums
Mayor

Alex Drexel

EDUCATION

University of California at Berkeley

Walter A. Haas School of Business
Master of Business Administration, May 2009

- Emphasis in Strategy and Finance
- Member of the Haas Academic Committee
- Completed class at The Washington Campus (<http://www.washcampus.edu>) to learn workings of Federal Government

University of California at Berkeley

B.A. in Economics May 1997

- Junior Year Study Abroad, Exeter University, United Kingdom

EXPERIENCE

Oracle Corporation

Redwood Shores, CA

2006-Present

Principal Product Strategy Manager

- Conceived and successfully proposed product that helps companies comply with federal regulations relating to fair pay; patent pending.
- Briefed Forrester on strategy and direction of product suite which yielded a positive rating for Oracle products.
- Received award from Senior VP for working with customers in 30+ focus group meetings to gather requirements and get feedback on designs.
- Developed presentation covering market positioning and messaging of owned products which was well received by the CEO, Larry Ellison.
- Wrote article for an HR magazine on global rollouts of compensation systems.
- Estimated sales opportunities for Oracle's next generation of products which was used by executives to set investment priorities.
- Created and taught competitive analysis methodology for strategy group.
- Proposed new bundling strategy which was approved by senior management.
- Coordinated a team of five analysts to produce a product roadmap that included market, competitive, and SWOT analysis.
- Successfully submitted presentation proposal to industry group (IHRIM); the talk received high feedback ratings from conference attendees.
- Presented strategic direction of products to 100+ customers in Shanghai, China.

1999-2006

Manager, Product Management (Promoted four times)

- International Assignment, Australia July 2002 – July 2006; Worked closely with developers to assure solutions responded to customer business needs for five major releases that delivered a total of 35 new features. Reviewed all requirements documents, functional designs, test plans, user guides, tutorials, implementation guides, training material, demo scripts, inbound and outbound marketing collateral. Assisted director in hiring and mentoring staff. Visited largest Asia/Pacific customer, Westpac, to implement product.
- Managed team of four product managers.
- Spoke numerous times in front of 100+ customers at the Oracle Applications User Group and Oracle Open World conferences to evangelize product.
- Conducted training sessions for sales and support. Coordinated with documentation team to produce tutorials, user and implementation guides. Coordinated with Oracle University to produce online training sessions for internal and external use.

ADDITIONAL

Participates in philanthropic events with the Oracle Volunteers group. Member of WorldatWork, a professional organization for those in Human Resources and compensation. Completed training program (Leadership Los Gatos) organized by former town to groom community leaders.

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2010 MAY 20 PM 3:16

APPROVED AS TO FORM AND LEGALITY


CITY ATTORNEY

OAKLAND CITY COUNCIL

RESOLUTION NO. _____ C.M.S.

RESOLUTION APPOINTING ALEX DREXEL AS A MEMBER OF THE CIVIL SERVICE BOARD

WHEREAS, Ordinance No. 8979 C.M.S. creates the Civil Service Board whose members are nominated by the Mayor and approved by the City Council; and

WHEREAS, Ordinance No. 11777 C.M.S. specifies that members of the Civil Service Board are to serve three year terms, which are to be staggered so that some appointments will expire every year, and appointments to fill a term of office are only to be for the remainder of that term; now, therefore, be it

RESOLVED, that pursuant to City Charter section 601, the City Council hereby confirms the Mayor's appointment of Alex Drexel to the Civil Service Board beginning May 5, 2009 and ending May 4, 2012 filling the seat previously held by Peter Ross.

FURTHER RESOLVED, that failure of a board or commission appointee to abide by the City of Oakland's Conflict of Interest Code shall be cause for removal pursuant to section 601 of the City Charter.

IN COUNCIL, OAKLAND, CALIFORNIA

PASSED BY THE FOLLOWING VOTE:

AYES- KERNIGHAN, NADEL, QUAN, DE LA FUENTE, BROOKS, REID, KAPLAN, AND
PRESIDENT BRUNNER

NOES-

ABSENT-

ABSTENTION-

ATTEST:

LaTonda Simmons
City Clerk and Clerk of the Council
of the City of Oakland, California