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OFFICE OF THE CITY CLERK  
OAKLAND

2017 AUG 29 PM 3:06

# AGENDA REPORT

**TO:** Sabrina B. Landreth  
City Administrator

**FROM:** Jason Mitchell  
Director OPW

**SUBJECT:** CalRecycle Grant Application and  
Appropriation – Illegal Dumping

**DATE:** August 15, 2017

City Administrator Approval

Date:

8/29/17

## RECOMMENDATION

**Staff Recommends That The City Council Adopt A Resolution Authorizing The City Administrator To Apply For Accept And Appropriate Up To Five Hundred Thousand Dollars (\$500,000.00) For The Illegal Disposal Site Abatement Grant Program, From The Department Of Resources Recycling And Recovery (CalRecycle), For Which The City Of Oakland Is Eligible, And Use The Grant Funds To Eradicate, Enforce, And Educate Residents And Businesses For Reduction Of Illegal Dumping In Oakland.**

## EXECUTIVE SUMMARY

Approving this resolution authorizes the City Administrator or her designee to submit a grant application to CalRecycle for the Illegal Disposal Site Abatement Grant Program for up to the maximum of \$500,000 and if awarded, receive and appropriate those funds. The grant application requested funding that would assist the City's efforts in combatting illegal dumping throughout the city. The program supports, the City's approach to illegal dumping in the areas of eradicating, enforcing and educating the public about the impact on dumping.

CalRecycle makes \$1,000,000 in funds available annually through its Illegal Disposal Site Abatement Grant Program to local government to clean up solid waste sites. Cities may apply for up to \$500,000 in grant funds. The grant application, submitted by the deadline of August 2, 2017, requires an authorizing Resolution for the grant submittal. The City Council was in recess when the application was due, and this is the first opportunity for the City Council to approve the grant application.

## BACKGROUND / LEGISLATIVE HISTORY

Pursuant to Public Resources Code Section 48020, CalRecycle makes funds available through its Illegal Disposal Site Abatement Grant Program to address widespread illegal dumping of solid waste which adversely impacts Californians in many ways. This program provides financial assistance in the form of reimbursement grants up to \$500,000 that must be spent by June 30, 2020, to help public entities accelerate the pace of cleanup, restore sites, and turn today's

Item: \_\_\_\_\_  
Public Works Committee  
September 12, 2017

problems into tomorrow's opportunities, in this case, by changing behaviors to allow City resources to be used for other challenges.

## **ANALYSIS AND POLICY ALTERNATIVES**

Staff submitted a grant application to CalRecycle for the Illegal Disposal Site Abatement Grant Program for up to the maximum of \$500,000 on August 2, 2017, to pursue an opportunity for funding and support our efforts to address the citywide illegal dumping epidemic. Funding is sought in the three strategic areas of eradicating the illegal dumping, enforcement to catch and prosecute the perpetrators of illegal dumping, and to educate Oakland residents and businesses on proper disposal methods and opportunities to take ownership and pride in their community. If awarded, this funding will assist the City in furthering its goals in addressing the scourge of illegal dumping that plagues our community.

Funding was requested in four areas to support the City's current efforts to address illegal dumping. The funding will assist the City in strengthening these strategic activities:

- Technical Assistance for greater uptake in the Multi-Family Dwelling Bulky Item Pick Up Program
- Rapid Response Capacity for Oakland Public Works Crews
- Additional Illegal Dumping Cameras and Stakeout Operations
- Anti-Illegal Dumping Marketing and Outreach Campaign

The technical assistance activities for greater uptake in the Multi-Family Dwelling Bulky Item Pick Up Program funding will pay for a consultant to provide concierge technical assistance services to multi-family building owners and managers to rapidly increase the use of the bulky pickup program over the next year thereby reducing illegally dumped items that originate from multifamily residences.

Rapid response capacity for Oakland Public Works crews funding will pay for two Dingo compact utility loaders. The use of these pieces of equipment will increase the capacity of OPW cleaning crews to safely and efficiently remove large piles and objects. These pieces of equipment enable the operator to lift over a 1,000 lbs. currently this task is done by two workers and shovels.

Illegal dumping cameras and stakeout operations funding will expand the City's enforcement efforts by adding additional cameras to the City's existing four cameras at strategic locations to catch illegal dumpers. The funding will also pay for the City to strategically conduct 24 sting operations at notorious illegal dumping locations. Last, this funding will pay for a dedicated coordinator for two-years to mine the data from the cameras, the Oakland Call Center, and other City databases (e.g., code compliance) to identify locations to place the cameras and conduct the stings. The coordinator will plan and oversee the moving of the cameras and conduct the sting operations as well as tracking and following up on the enforcement actions to hold illegal dumpers accountable.

Anti-Illegal Dumping Marketing and Outreach Campaign funding will provide the money necessary to begin to develop Oakland's outreach and media campaign to reset societal norms on personal responsibility for proper disposal of unwanted items; re-emphasize the laws and consequences for illegally dumping; and to remind residents and businesses of proper disposal options available to them.

### **FISCAL IMPACT**

Illegal Disposal Site Abatement Grant Program competitive grant funding of up to \$500,000, if awarded, will be appropriated to the Comprehensive Cleanup Fund (1720) in Project Accounts to be determined.

### **PUBLIC OUTREACH / INTEREST**

This item did not require public outreach other than the required posting on the City's website.

### **COORDINATION**

The Office of the City Administrator, Oakland Public Works Divisions of Keep Oakland Clean and Beautiful, Environmental Services, and Fiscal Services were consulted for the preparation of this report. In addition, the Office of the City Attorney and the Budget Bureau have reviewed this report and resolution.

### **SUSTAINABLE OPPORTUNITIES**

***Economic:*** The continued efforts of staff to remove illegal dumping and graffiti will assist in improving the physical appearance of the City of Oakland, which translates directly into attracting and retaining business and promoting civic pride.

***Environmental:*** A decrease in the amount of dumped materials and litter will lessen the amount of debris that enters the storm-drain systems, polluting our creeks and waterways.

***Social Equity:*** The enhanced efforts of collaboration and partnering between the Public Works Department, our residents and business community will improve the quality of life and public safety.

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### **FISCAL IMPACT**

Illegal Disposal Site Abatement Grant Program competitive grant funding of up to \$500,000, if awarded, will be appropriated to the Comprehensive Cleanup Fund (1720) and Illegal Dumping Organization 30674 and projects to be determined.

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***Social Equity:*** The enhanced efforts of collaboration and partnering between the Public Works Department, our residents and business community will improve the quality of life and public safety.

**ACTION REQUESTED OF THE CITY COUNCIL**

Staff Recommends That City Council Adopt A Resolution Authorizing The City Administrator To Apply For Accept And Appropriate Up To Five Hundred Thousand Dollars (\$500,000.00) For The Illegal Disposal Site Abatement Grant Program, From The Department Of Resources Recycling And Recovery (CalRecycle), For Which The City Of Oakland Is Eligible, And Use The Grant Funds To Eradicate, Enforce, And Educate Residents And Businesses For Reduction Of Illegal Dumping In Oakland.

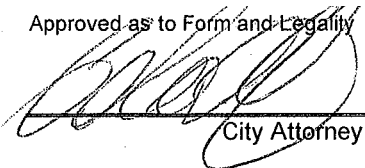
For questions regarding this report, please contact Susan Kattchee, Assistant Director, Oakland Public Works at 510-238-6382.

Respectfully submitted,

  
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JASON MITCHELL  
Director, Oakland Public Works

Prepared by:  
Susan Kattchee, Assistant Director

Item: \_\_\_\_\_  
Public Works Committee  
September 12, 2017



City Attorney

2017 AUG 29 PM 3:06 RESOLUTION No. \_\_\_\_\_ C.M.S.

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**RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO APPLY FOR ACCEPT AND APPROPRIATE UP TO FIVE HUNDRED THOUSAND DOLLARS (\$500,000.00) FOR THE ILLEGAL DISPOSAL SITE ABATEMENT GRANT PROGRAM, FROM THE DEPARTMENT OF RESOURCES RECYCLING AND RECOVERY (CALRECYCLE), FOR WHICH THE CITY OF OAKLAND IS ELIGIBLE, AND USE THE GRANT FUNDS TO ERANDICATE, ENFORCE, AND EDUCATE RESIDENTS AND BUSINESSES FOR REDUCTION OF ILLEGAL DUMPING IN OAKLAND**

**WHEREAS**, Oakland is experiencing an epidemic in illegal dumping on the streets, parks, and public right of ways; and

**WHEREAS**, in FY 15-16 Oakland Public Works responded to over 30,000 requests for service to remove illegal dumping spending \$5.5 million annually to provide this service; and

**WHEREAS**, illegal dumping is most pervasive in communities which are identified through CalEniroscreen as most vulnerable to the effects of pollution; and

**WHEREAS**, illegal dumping contributes to environmental degradation through water and soil contamination, and

**WHEREAS**, Public Resources Code sections 48000 et seq. authorize the Department of Resources Recycling and Recovery (CalRecycle) to administer various grant programs (grants) in furtherance of the State of California's (state) efforts to reduce, recycle and reuse solid waste generated in the state thereby preserving landfill capacity and protecting public health and safety and the environment; and

**WHEREAS**, in furtherance of this authority CalRecycle is required to establish procedures governing the application, awarding, and management of the grants; and

**WHEREAS**, CalRecycle grant application procedures require, among other things, an applicant's governing body to declare by resolution certain authorizations related to the administration of CalRecycle grants; now, therefore be it

**RESOLVED**, that the City Council authorizes the City Administrator to submit applications to CalRecycle for the Illegal Disposal Site Abatement Grant Program; and be it

**FURTHER RESOLVED**, that the City Council authorizes the City Administrator, or her designee is hereby authorized and empowered to execute in the name of the City of Oakland all grant documents, including but not limited to, applications, agreements, amendments and requests for payment, necessary to secure grant funds and implement the approved grant project; and be it

**FURTHER RESOLVED**, that these authorizations are effective for five (5) years from the date of adoption of this resolution; and be it

**REVISED**

**FURTHER RESOLVED**, that the City Council authorizes the City Administrator to accept and appropriate grant funds in an amount up to five hundred thousand dollars (\$500,000.00) to be received and appropriated into the Comprehensive Clean-Up Fund 1720 and Illegal Dumping Organization 30674 and projects to be determined.

IN COUNCIL, OAKLAND, CALIFORNIA, \_\_\_\_\_

**PASSED BY THE FOLLOWING VOTE:**

AYES - BROOKS, CAMPBELL WASHINGTON, GALLO, GIBSON MCELHANEY, GUILLEN, KALB, KAPLAN, AND PRESIDENT REID

NOES -

ABSENT -

ABSTENTION -

ATTEST: \_\_\_\_\_

LaTonda Simmons  
City Clerk and Clerk of the Council  
of the City of Oakland, California