CITY OF OAKLAND

AGENDA REPORT

TO:	Sabrina B. Landreth City Administrator	**FROM:**	Katano Kasaine Director of Finance
SUBJECT:	FY 2019-21 Budget Briefing	**DATE:**	February 14, 2019

City Administrator
Approval _____   Date 2/20/19

RECOMMENDATION

Staff Recommends That The City Council Receive An Informational Budget Briefing On The Following Fiscal Year (FY) 2019-21 Biennial Budget Development Topics: 1) Budget Priorities Poll Results; 2) Capital Improvement Program (CIP); 3) Preliminary Estimates Of Baseline Revenues And Expenditures; 4) Overview Of The City's Budgeting Process And Timeline.

EXECUTIVE SUMMARY

Pursuant to the adoption of the Consolidated Fiscal Policy ("CFP") Ordinance No. 13487 C.M.S., the Mayor and City Council are required to hold a biennial budget workshop in February to receive briefings on estimated baseline expenditures, revenue projections, and an overview of the City's budgeting process.

BACKGROUND / LEGISLATIVE HISTORY

On December 9, 2014, the City Council adopted the CFP (Ordinance No. 13279 C.M.S.). The CFP was amended on May 15, 2018, by the City Council (Ordinance No. 13487 C.M.S.) as part of a regular review of the City's financial policies and to amend the definition of "excess" Real Estate Transfer Taxes.

Section 3.2 of the CFP requires the Council to hold a budget workshop in February (excerpt below). One purpose of the budget workshop is to provide the Mayor and Council with an informational briefing on estimated expenditures, revenue projections, and an overview of the City's budgeting process.

> *2. Council Initial Budget Briefing and Priorities Discussion*
>
> *Timeline: February*

> ***Requirements:*** *The Mayor and City Council will hold a bi-annual budget workshop soon after the commencement of the Council term. The workshop will include briefings on estimated baseline expenditures, revenue projections and an overview of the City's budgeting process. The workshop will provide the Mayor and Council with the opportunity to begin discussing priorities for the next budget year based on the Assessment of Stakeholder Needs, Concerns and Priorities.*

Attachment A contains the results of the Budget Priorities Community Survey. ***Attachment B*** includes an overview of the City's CIP. ***Attachment C*** provides a summary overview of the City's revenues and expenditures. ***Attachment D*** provides a high-level overview of the City's budget process and timeline.

ACTION REQUESTED OF THE CITY COUNCIL

Staff Recommends That The City Council Receive An Informational Budget Briefing On The Following Fiscal Year (FY) 2019-21 Biennial Budget Development Topics: 1) Budget Priorities Poll Results; 2) Capital Improvement Program (CIP); 3) Preliminary Estimates Of Baseline Revenues And Expenditures; 4) Overview Of The City's Budgeting Process And Timeline.

For questions regarding this report, please contact Adam Benson, Budget Administrator, at (510) 238-2026.

Respectfully submitted,

KATANO KASAINE
Director of Finance

Attachment (4):

(1) Attachment A – Budget Survey Results
(2) Attachment B – Capital Improvement Program Presentation
(3) Attachment C – FY 2019-21 Baseline Revenues & Expenditures Summary
(4) Attachment D – FY 2019-21 Budget Timeline

Attachment A

Budget Priorities Poll Results

2018 City of Oakland Budget Priorities Survey

Key findings from a survey of Oakland residents conducted December 7-20, 2018

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RESEARCH

Why Oakland Regularly Conducts this Survey
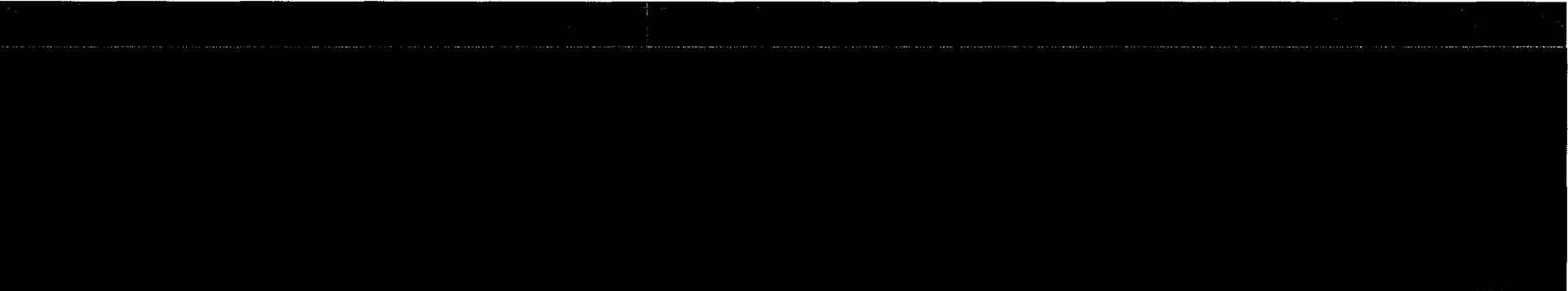
Why We Conduct the Budget Survey

✓ The Budget Survey is conducted at the direction of the City's Consolidated Fiscal Policy (CFP).

✓ The CFP directs the City to conduct a statistically valid survey to assessing the public's concerns, needs and priorities prior to the development of the biennial budget.

✓ It further states that the poll should be representative of Oakland's diverse population in terms of race, income, neighborhood, age, profession, family size, homeownership/renter-ship and other characteristics.

✓ The CFP states that the Budget Survey is basis and tool for the Mayor and Council to begin discussing priorities for the coming biennial budget cycle

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Survey Methodology
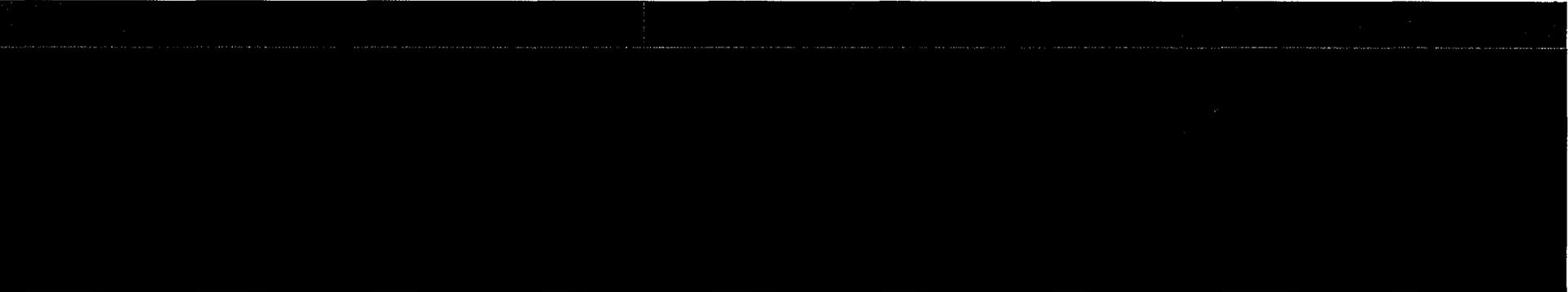
Research Process

☑ Budget Advisory Commission Meeting to Determine Survey Goals

☑ FM3 Drafts Survey Questionnaire

☑ Budget Advisory Commission Reviews Questionnaire

☑ Budget Bureau Approves Final Questionnaire

☑ FM3 Conducts Survey

☑ FM3 Presents Draft Results to Mayor and Administrative Staff

☑ FM3 Presents Final Results to Budget Advisory Commission

☑ FM3 Presents Final Results to City Council

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Survey Specifications
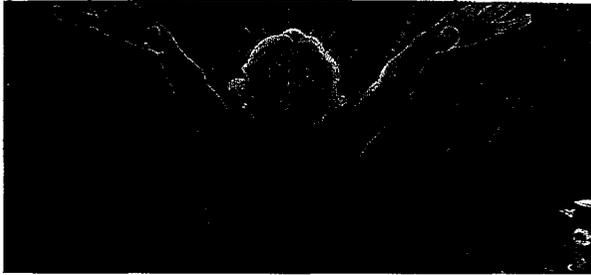
✓ 1,595 interviews with randomly selected Oakland residents conducted in English, Spanish and Chinese (target of 1,200 interviews, but we had a particularly robust online response)

✓ Conducted December 7-20, 2018: online and via landline/cell phones

✓ Participants were invited to participate by phone call, an email, or a postcard

✓ Margin of sampling error of ±2.5% at the 95% confidence interval (±6.3% - ±6.6% in each City Council District)

✓ Due to rounding, some percentages do not add up to 100%

✓ Selected comparisons to prior research in the city in 2017, 2015 (voters only), 2005, 2002 and 2000

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FM3's Address-based Survey Approach
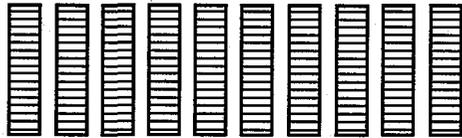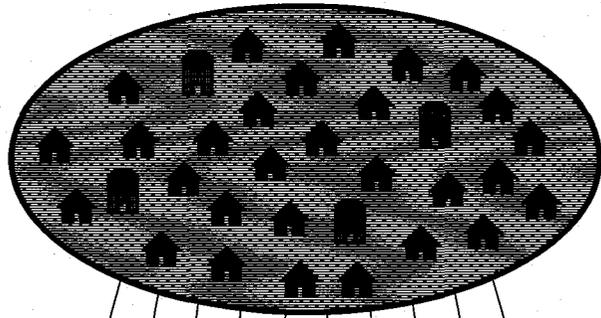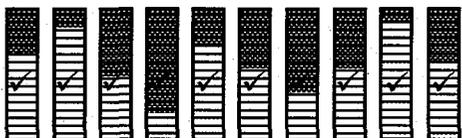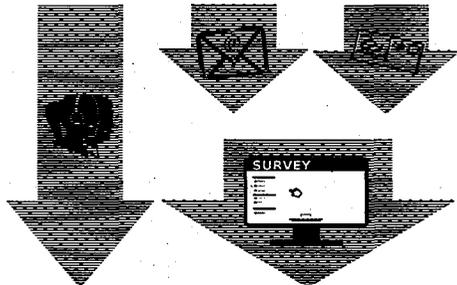
A city provides FM3 with a list of residential addresses

FM3 pulls a random sample of stratified clusters; each cluster contains residences with similar geographic characteristics (e.g., postal carrier route, zip code, city council district, etc.).

(XXX) XXX-XXXX

XXX@XXXX.com

FM3 uses publicly and commercially available databases to match phone numbers and email addresses to residents living at the addresses.

SURVEY

FM3 contacts residents by phone, email and postcard, completing phone interviews, and inviting email/postcard recipients to take the survey online.

FM3 completes one interview in each cluster and uses US Census-derived demographic quotas to ensure the sample reflects the overall adult universe.

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One in nine took the survey in a language other than English.

Language of Interview

English — 88%

Spanish — 8%

Chinese — 3%

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RESEARCH *Language of Interview*

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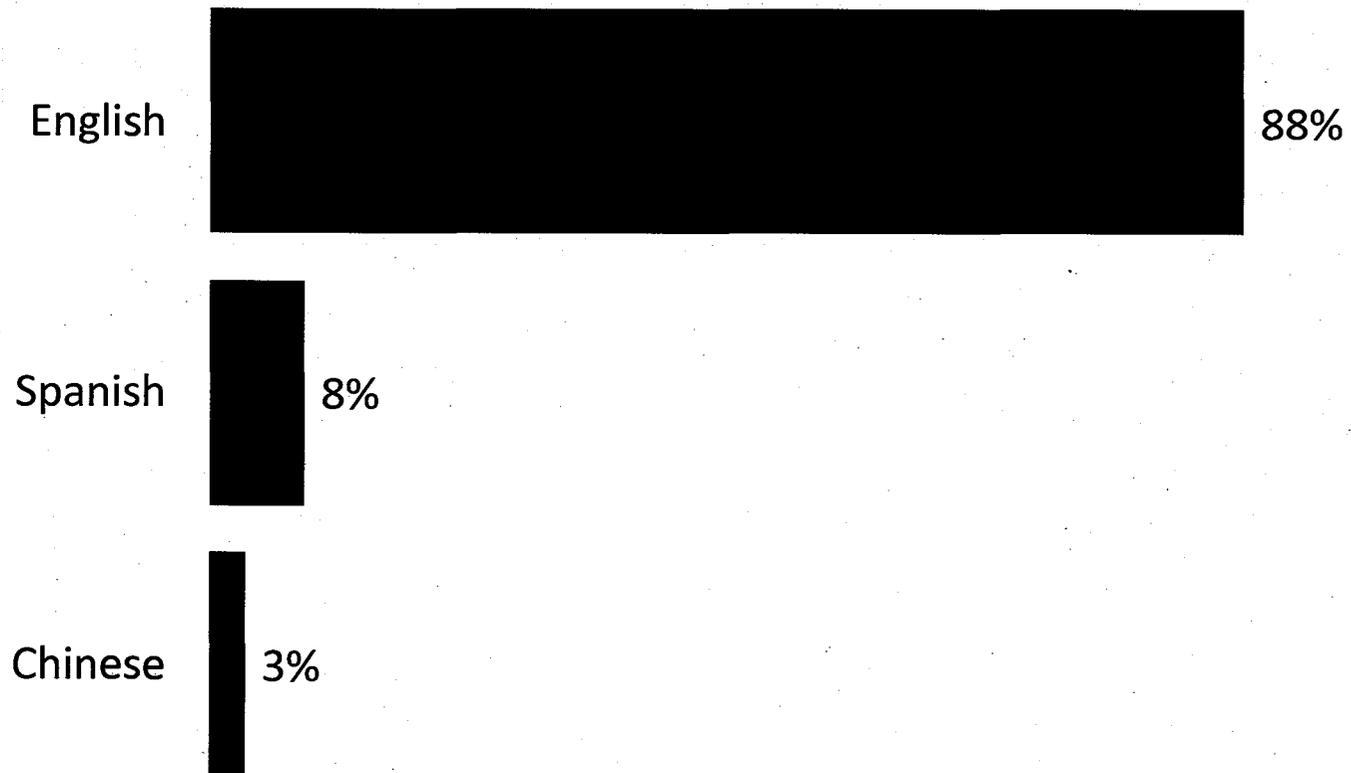
Profile of Survey Respondents
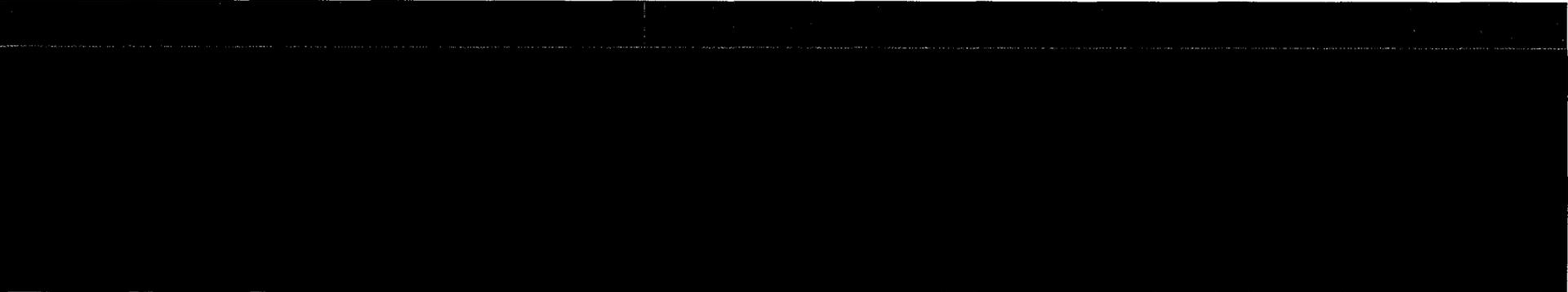
Age, Race/Ethnicity, and Gender

Age

60+	22%
50-59	15%
40-49	17%
30-39	23%
18-29	20%
Refused	3%

Race/Ethnicity

Asian or Pacific Islander	17%
Latino	21%
African American	25%
White	29%
Mixed/Other/Refused	9%

Gender

Male	48%
Female	50%
Something Else/Refused	2%

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RESEARCH *QB, QE & QC.*

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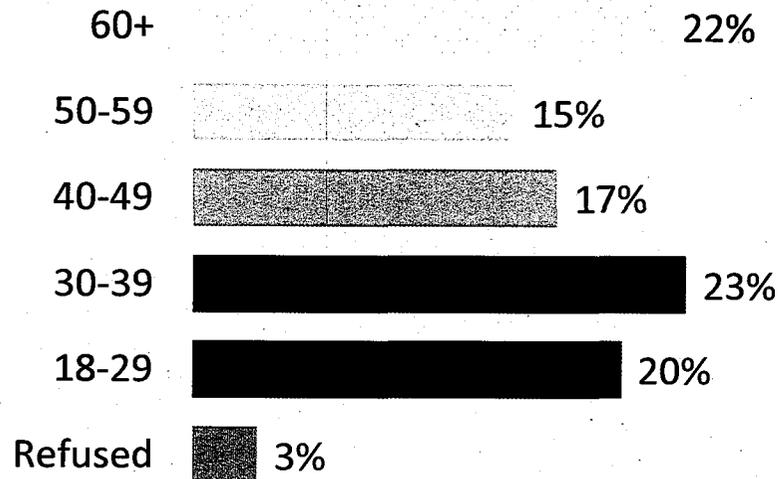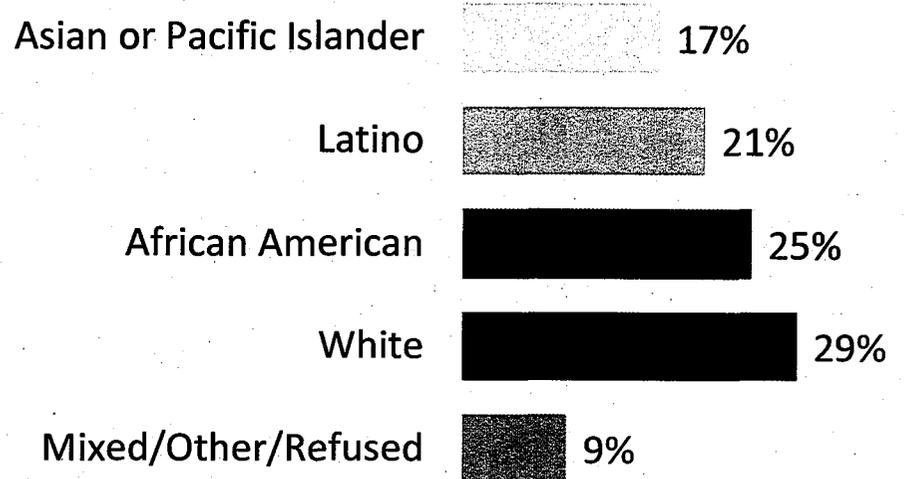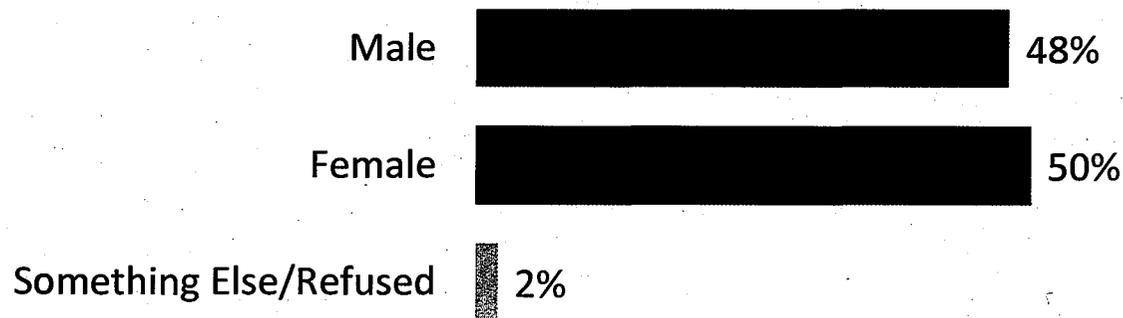
Education and Household Income

Education

Post-Graduate Educated	21%
Four-year College Graduates	24%
Some College/Business/Associates Degree	27%
High School or Less	27%
Refused	1%

Household Income

$150,000 and over	20%
$100,001-$150,000	14%
$60,001-$100,000	19%
$30,001-$60,000	17%
$30,000 and under	20%
Refused	11%

QB, QE & QC.

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City Council District

FM3 RESEARCH *Q17 & CCD.*

We also categorized respondents as living in the "flats" west of I-580, or the hills.

Hills vs. Flats

Flats
(west of I-580)
71%
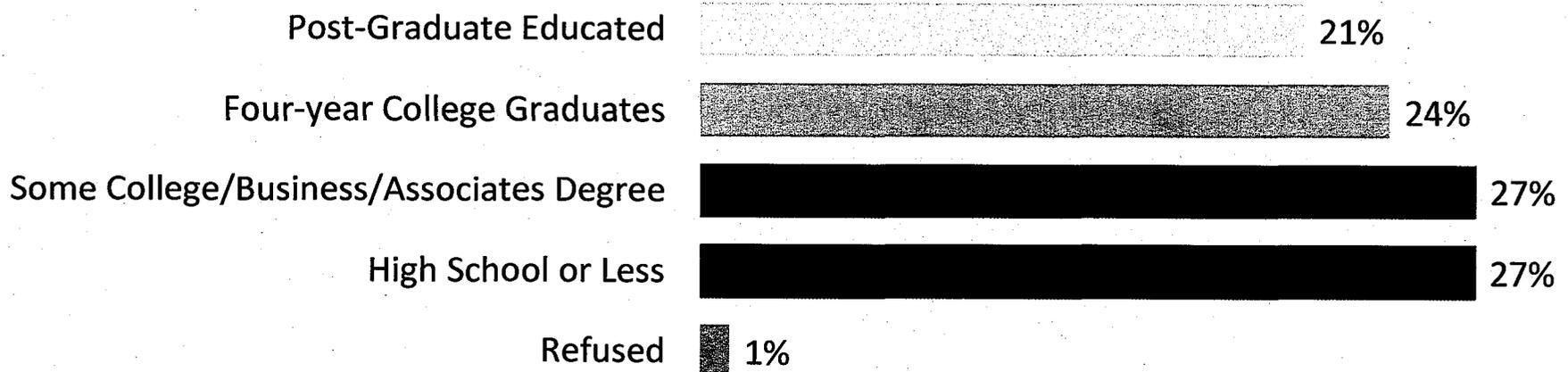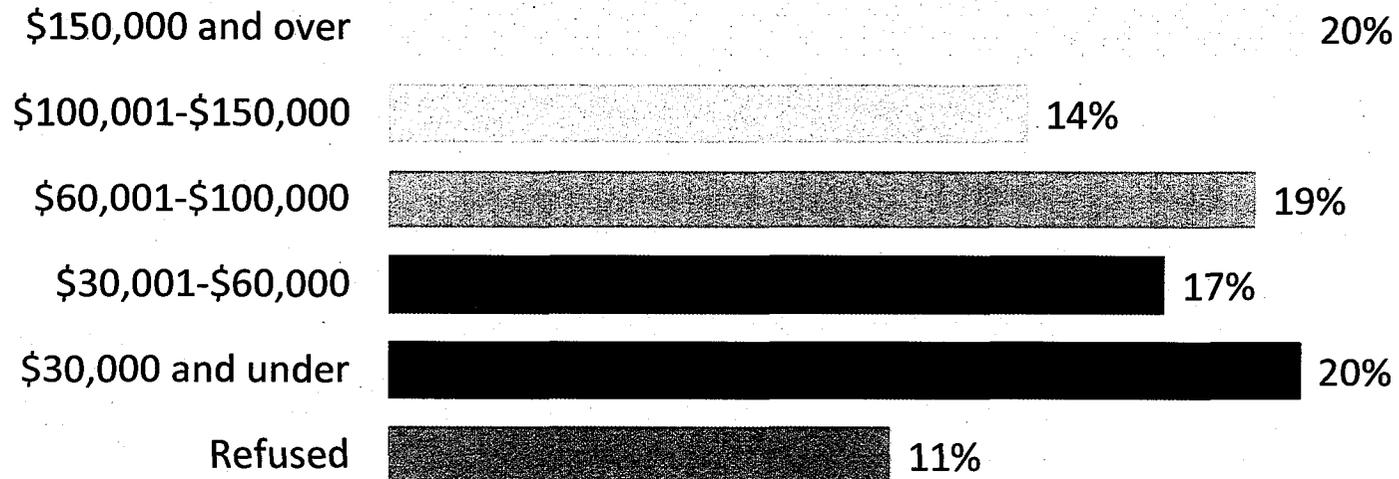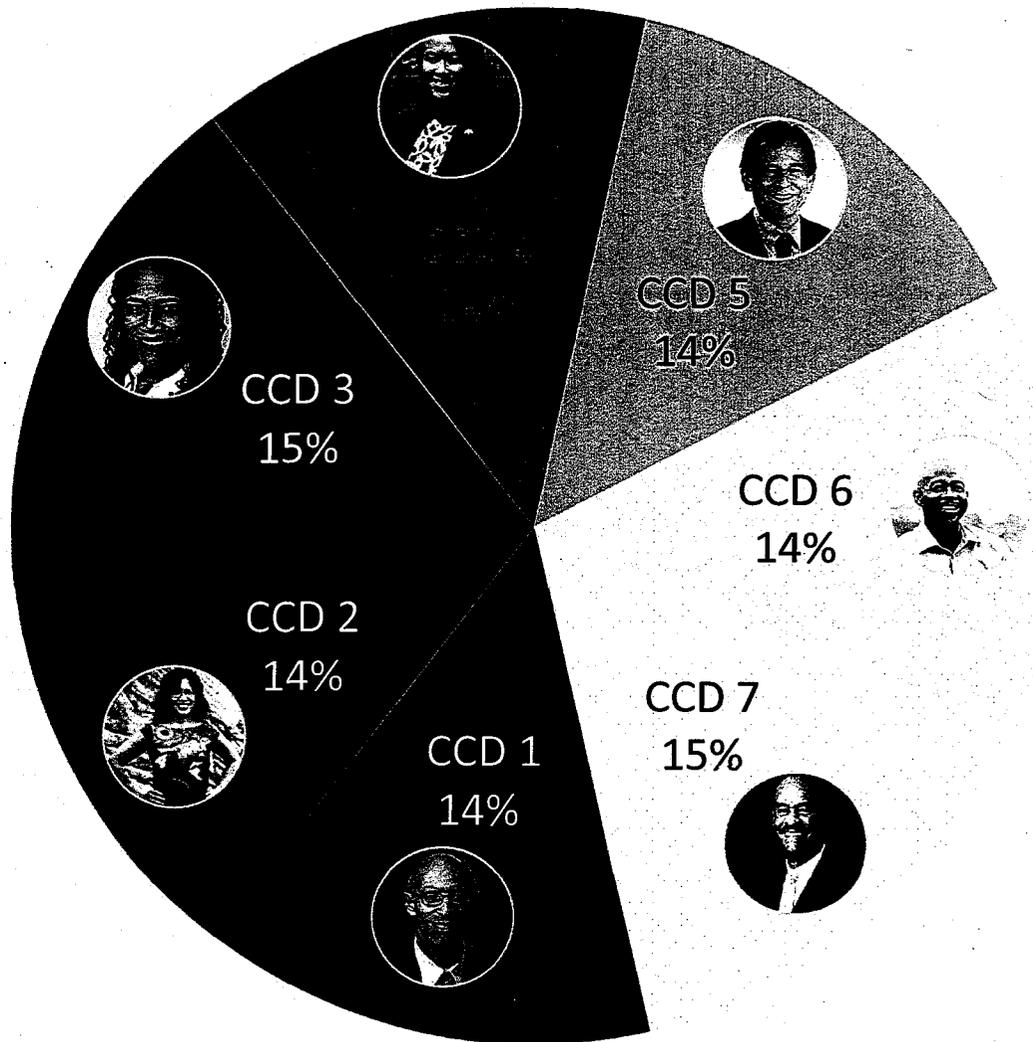
Nearly one-quarter of Oakland residents were immigrants.

Were you born in the United States or did you immigrate to the United States?

Immigrated — 23%

Born in US — 76%

Don't know/NA — 1%
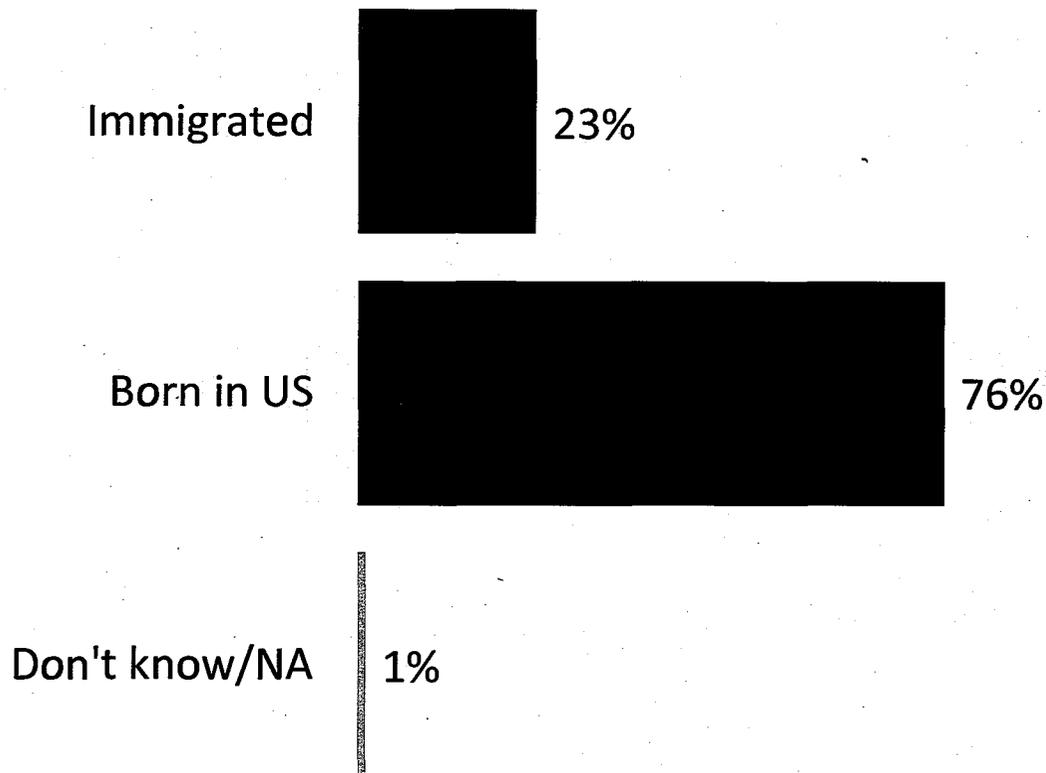
Who Are Oakland's Immigrants?

- 57% of Latino residents and 59% of Chinese residents
- 33% of those earning less than $60,000 annually
- 48% of those with no more than a high school education
- 33% of those who have lived in the city for 11-20 years, and 28% of those living here 21-40 years
- 25% of flats residents

More than one in five lived in the city fewer than six years; twice that share have lived in Oakland 21 years or longer.

About how long have you lived in Oakland?

Category	Percentage
Less than two years	4%
2 to 5 years	18%
6 to 10 years	16%
11 to 20 years	23%
21 to 40 years	25%
41 years or more	14%
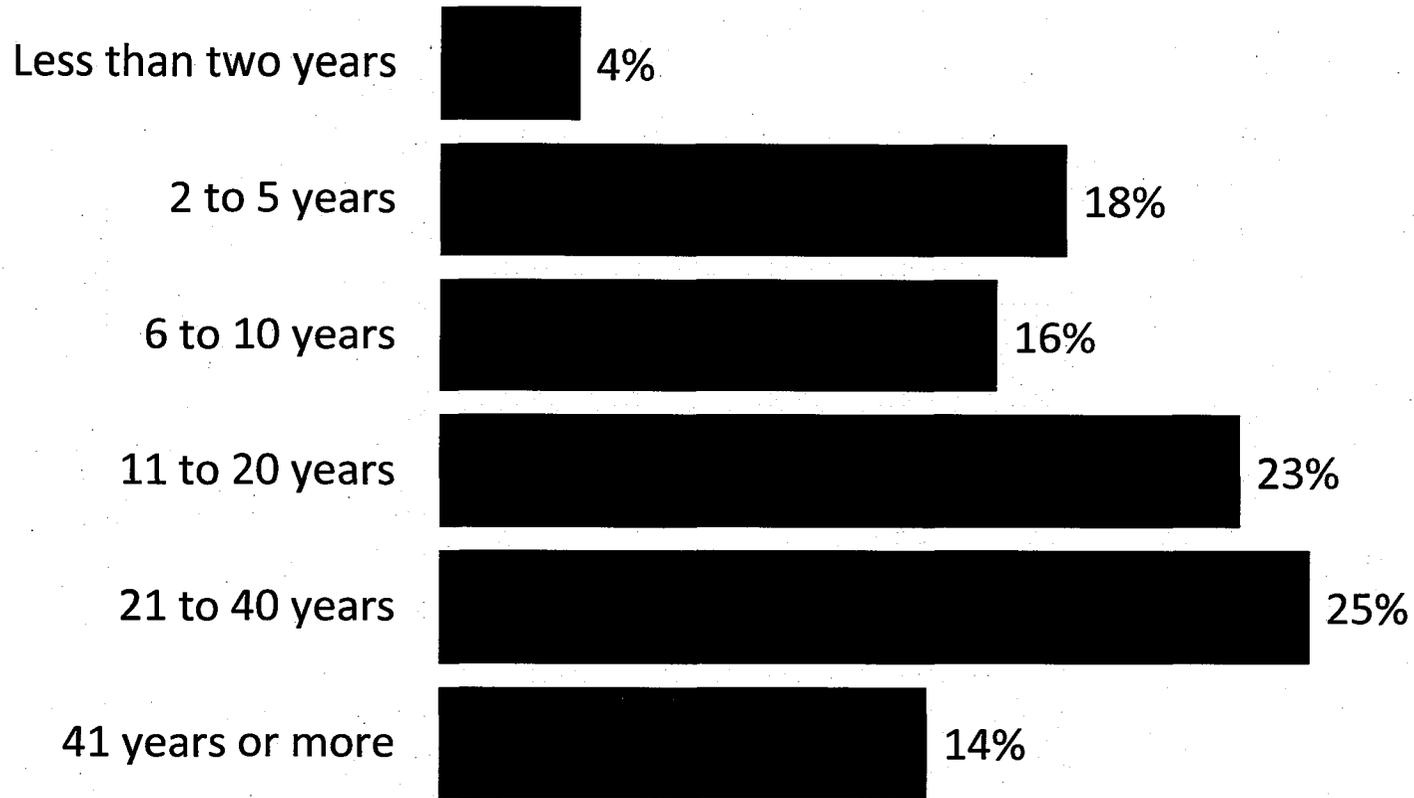
Seven percent of respondents reported a lack of permanent housing in the last year.

In the last year, have you been without permanent housing, that is, have you slept in a car, outdoors, or stayed temporarily with friends or family?

No/
Don't know/
Refused
93%

Yes
7%
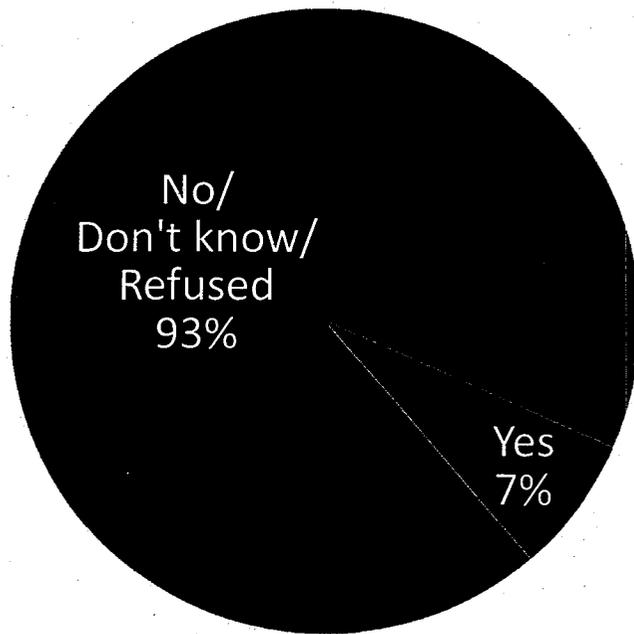
Who were most likely to lack permanent housing?

- A family member has been incarcerated
- Household incomes under $30,000 annually
- Part-time workers
- Single adults
- Residents under 30
- Mothers
- Residents with less than a college education

Six percent had a household member who is or was incarcerated.

Is anyone in your household currently or formerly incarcerated in jail or prison?

No/
Don't know/
Refused
94%

Yes
6%
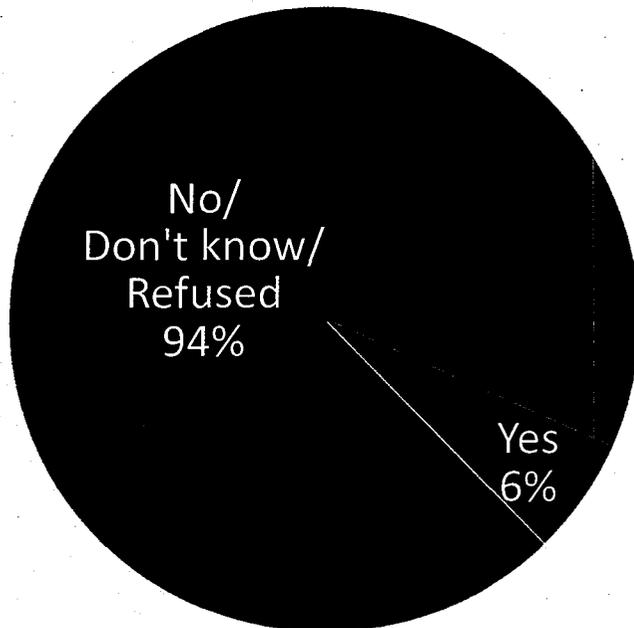
Who Has a Close Tie to an Incarcerated Person?
- Housing insecure in the last year
- Men without a college education
- Latino residents
- 21 to 40 years in Oakland
- African-Americans
- Unmarried men

Q21.

Two-thirds drive regularly; more than one-quarter also ride BART, walk, or ride-hail.

Which of the following modes of transportation do you use regularly?
(Multiple Responses Accepted)

Mode	Percentage
Driving alone	67%
Riding BART	36%
Walking	28%
Services like Uber or Lyft	27%
Riding buses	22%
Carpool	14%
Biking with your own bicycle	11%
Scooters like Bird or Lime	4%
Biking with a share service like Lime or Go Bike	2%

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RESEARCH Q16.
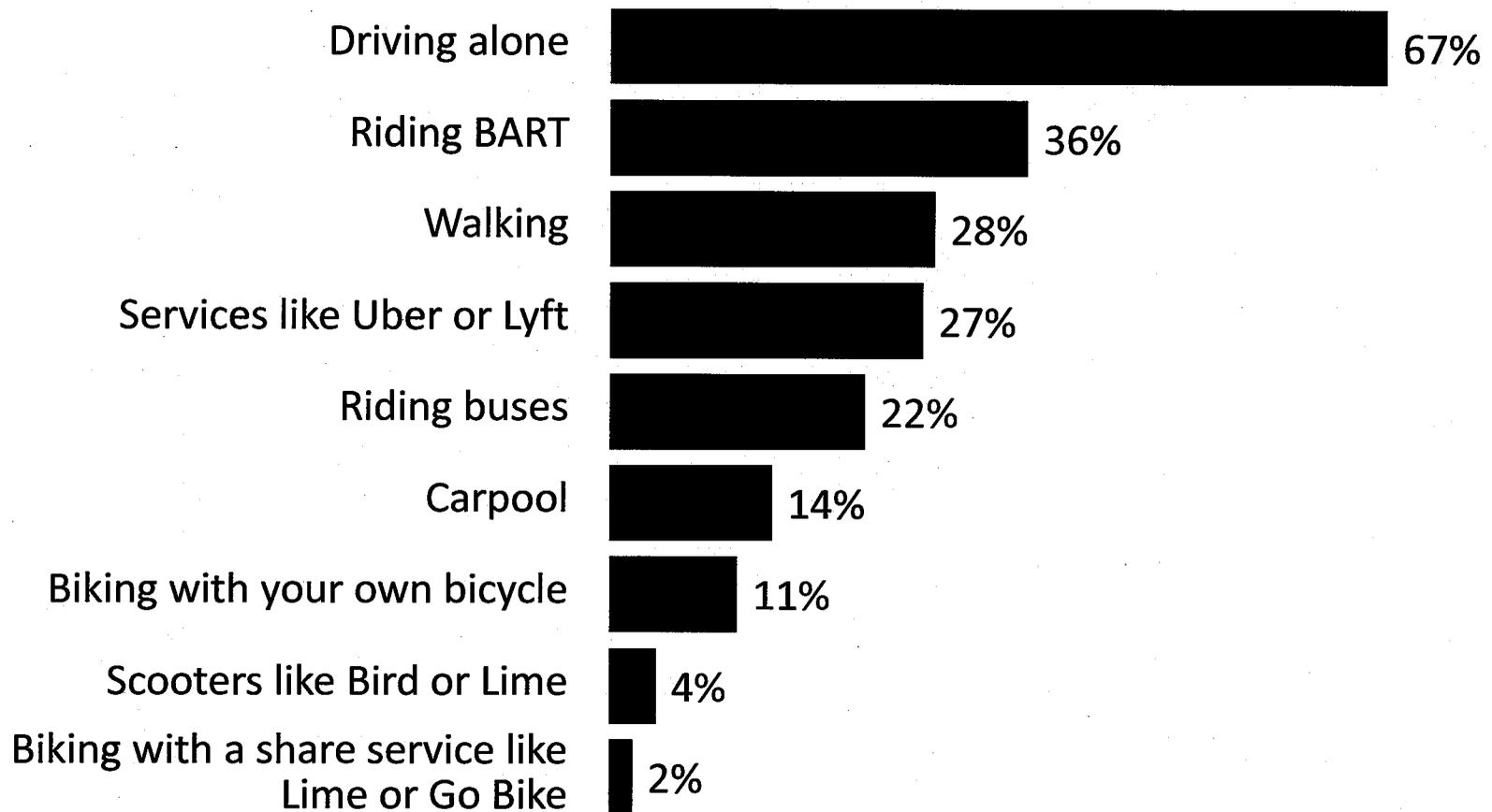
One-third of respondents had a child under 18 living at home.

Are there any children under the age of 18 living in your household?

Yes
32%

No/
Refused
68%
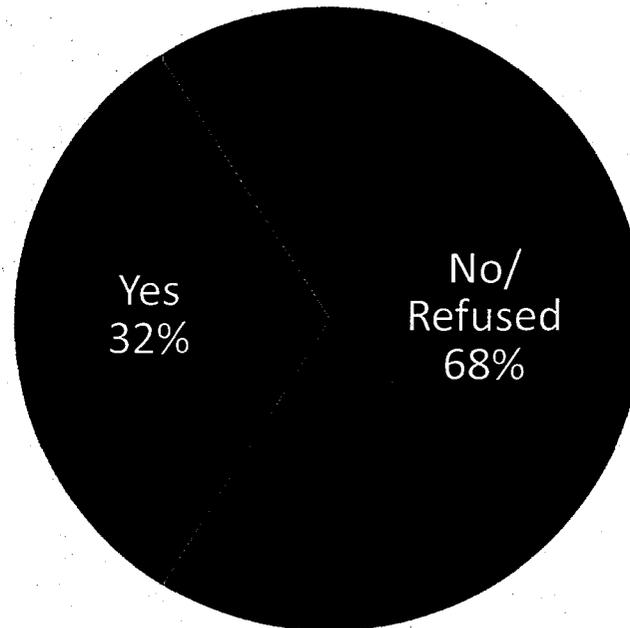
Half of respondents were employed full-time outside the home.

What is your current employment status?

Employed full-time	50%
Employed part-time	9%
Self-employed or work from home	9%
A homemaker who does not work outside the home	2%
Retired	17%
A student	6%
Unemployed	5%
Refused	2%
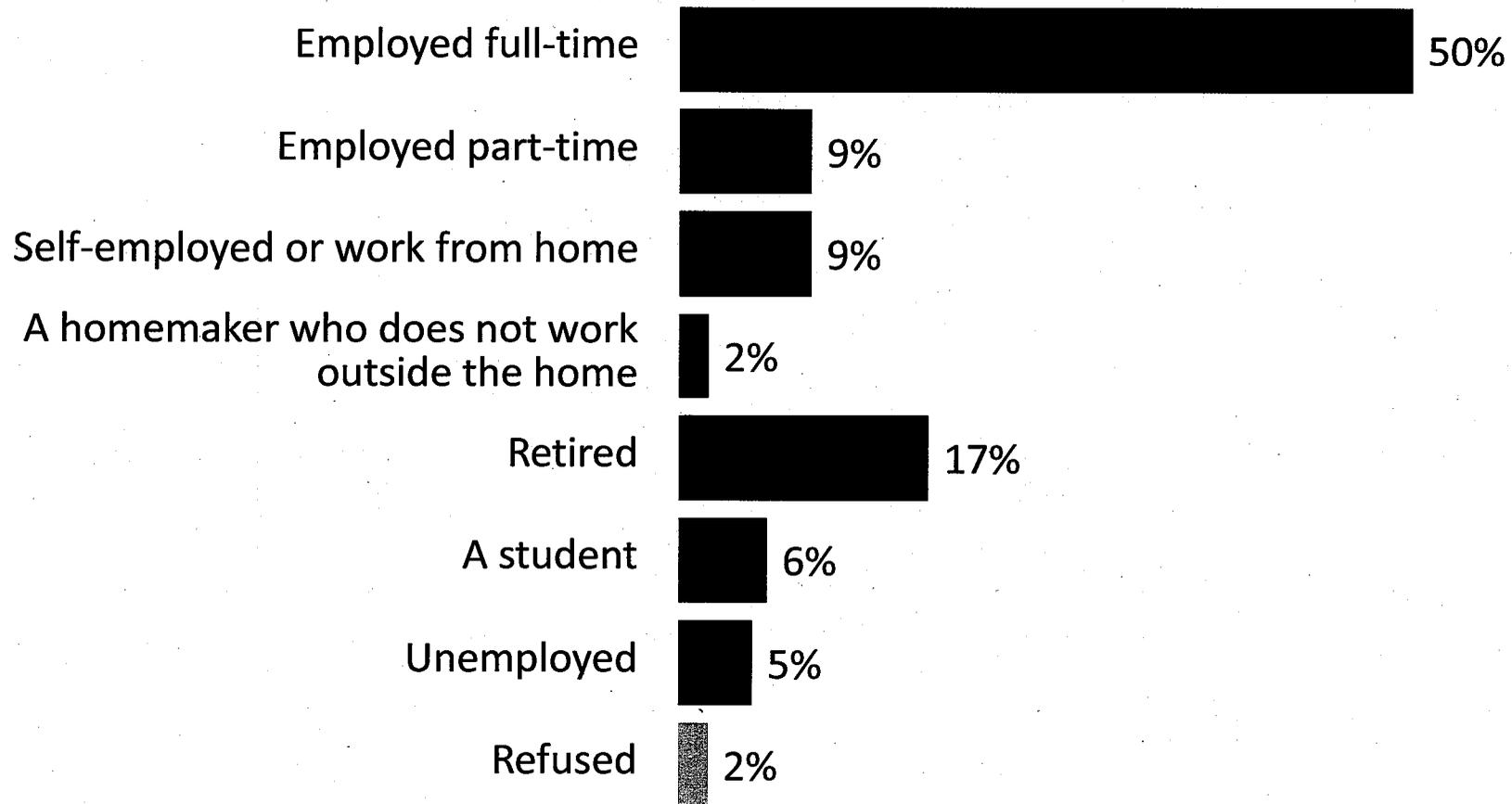
Among those who worked outside the home, most worked outside the city as well.

Is your work located in the City of Oakland?
(Asked of Full- and Part-Time Employed Residents Only, N=948)

Yes
43%

No/
Don't know/
Refused
56%
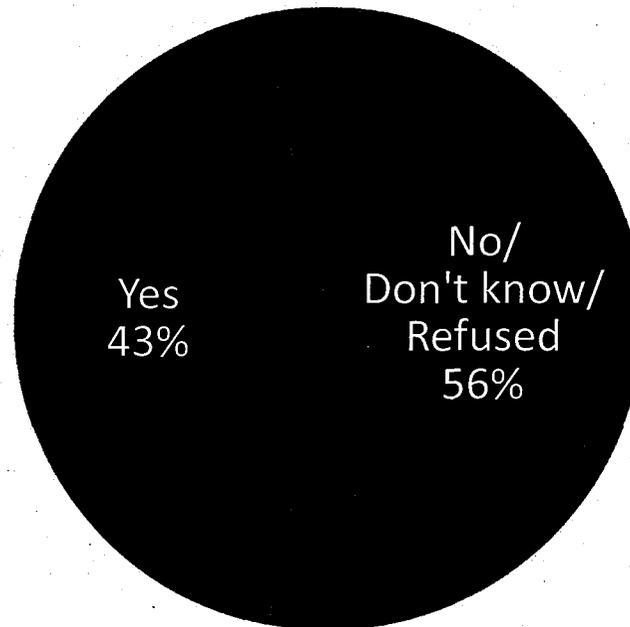
Key Findings
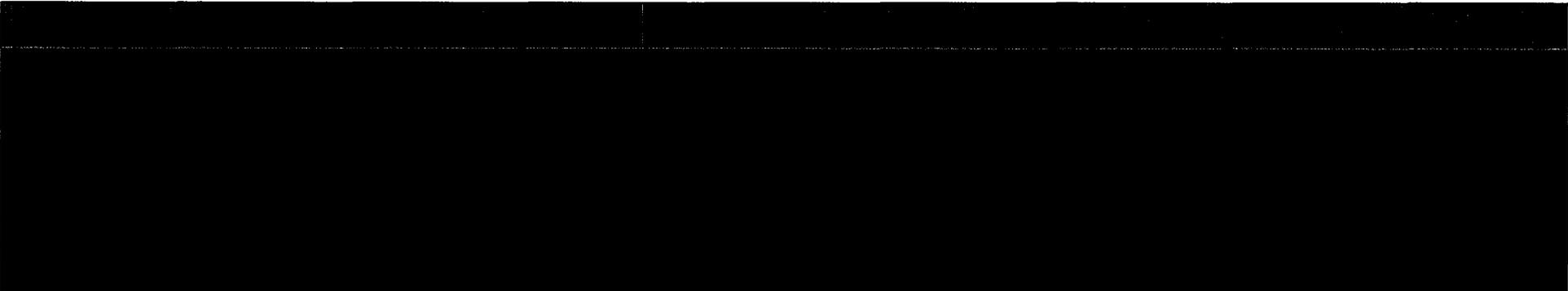
The Big Picture

✓ While residents continue to feel good about the overall quality of life here in Oakland, they are slightly less upbeat than they were nearly two years ago.

✓ This also applies to how they view the provision of city services – not appreciably more negative, but less enthusiastically positive.

✓ Affordable housing and homelessness appear to be contributing to these modestly eroding impressions, and residents clearly want to see them emerge as top budget priorities.

✓ Both conceptually, and especially when it comes to specific services and programs, residents would rather pay more to maintain or improve city services versus making cuts.

✓ Residents also clearly feel it is important for the City to make budget investments to improve the equitable provision of services for communities of color.

Important Numbers

64% — Rate life in Oakland as "excellent" or "good" – down 6 points since January 2017

24% — Rate city service provision "excellent" or "good" – down 9 points since January 2017
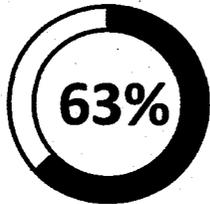
63% — Consider homelessness or housing the top issue they would like to see address in the City's next budget
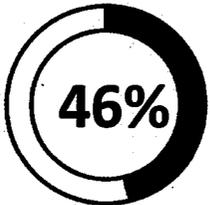
46% — Say they follow City budget issues "extremely," "very" or "somewhat closely" – down 9 points since Jan. 2017

52% — Would rather raises taxes or fees to balance the City's budget, compared to 35% whom would rather make cuts

Impressions of Life in Oakland and City Government

Nearly two-thirds of residents rate Oakland as an "excellent" or "good" place to live.

Generally speaking, how would you rate Oakland as a place to live:
Is it an excellent place to live, a good place, only fair, or a poor place to live?

Rating	Percentage
Excellent	16%
Good	48%
Only fair	27%
Poor	8%
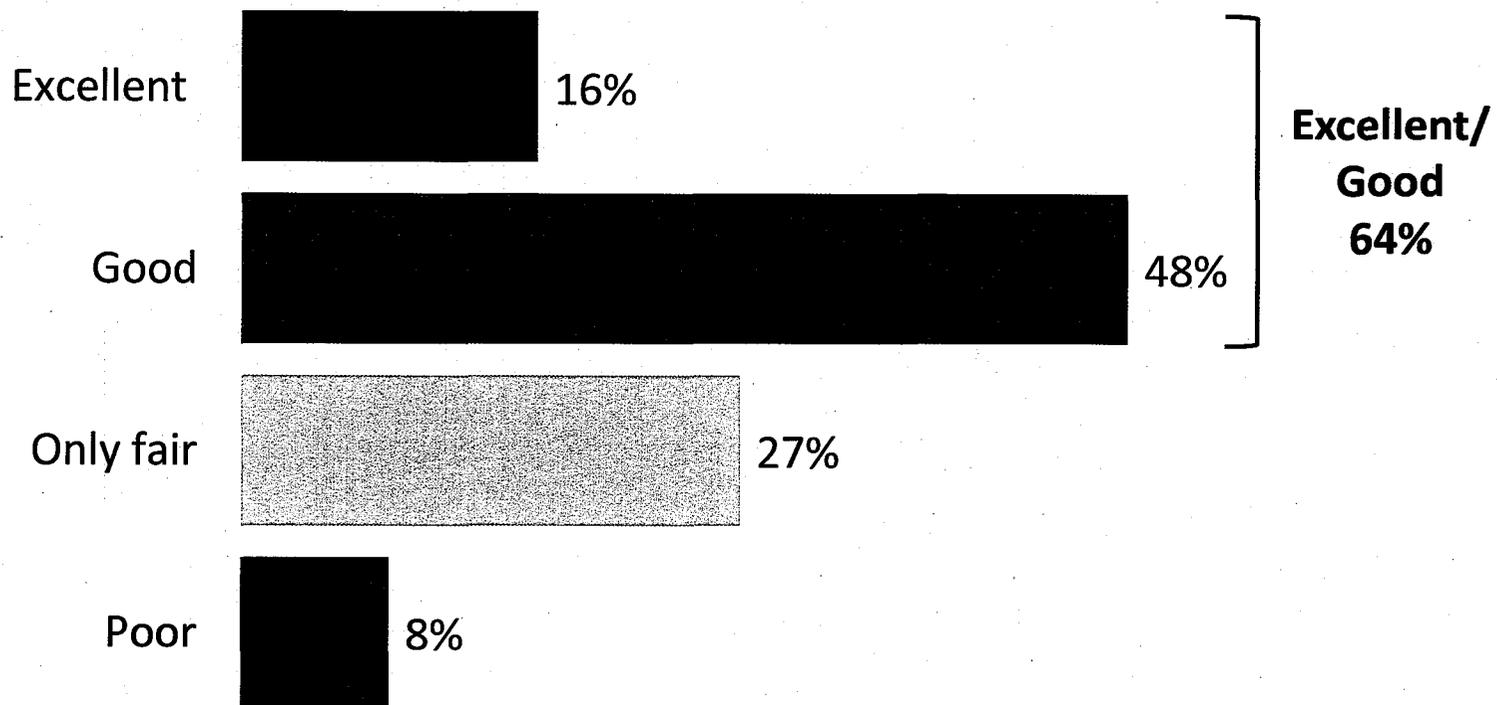
Excellent/ Good 64%

These ratings are more consistent with 2000 and 2002 than with 2015 and 2017.

■ Excellent   ■ Good   ▨ Only fair   ■ Poor   ▨ DK/NA

					Excellent/ Good
2018	16%		27%	8%	64%
2017	27%		21%	8%	70%
2015	26%		22%	9%	70%
2005	19%		30%	8%	61%
2002	19%		27%	8%	64%
2000	18%		28%	6%	65%

Q1. Generally speaking, how would you rate Oakland as a place to live: is it an excellent place to live, a good place, only fair, or a poor place to live?
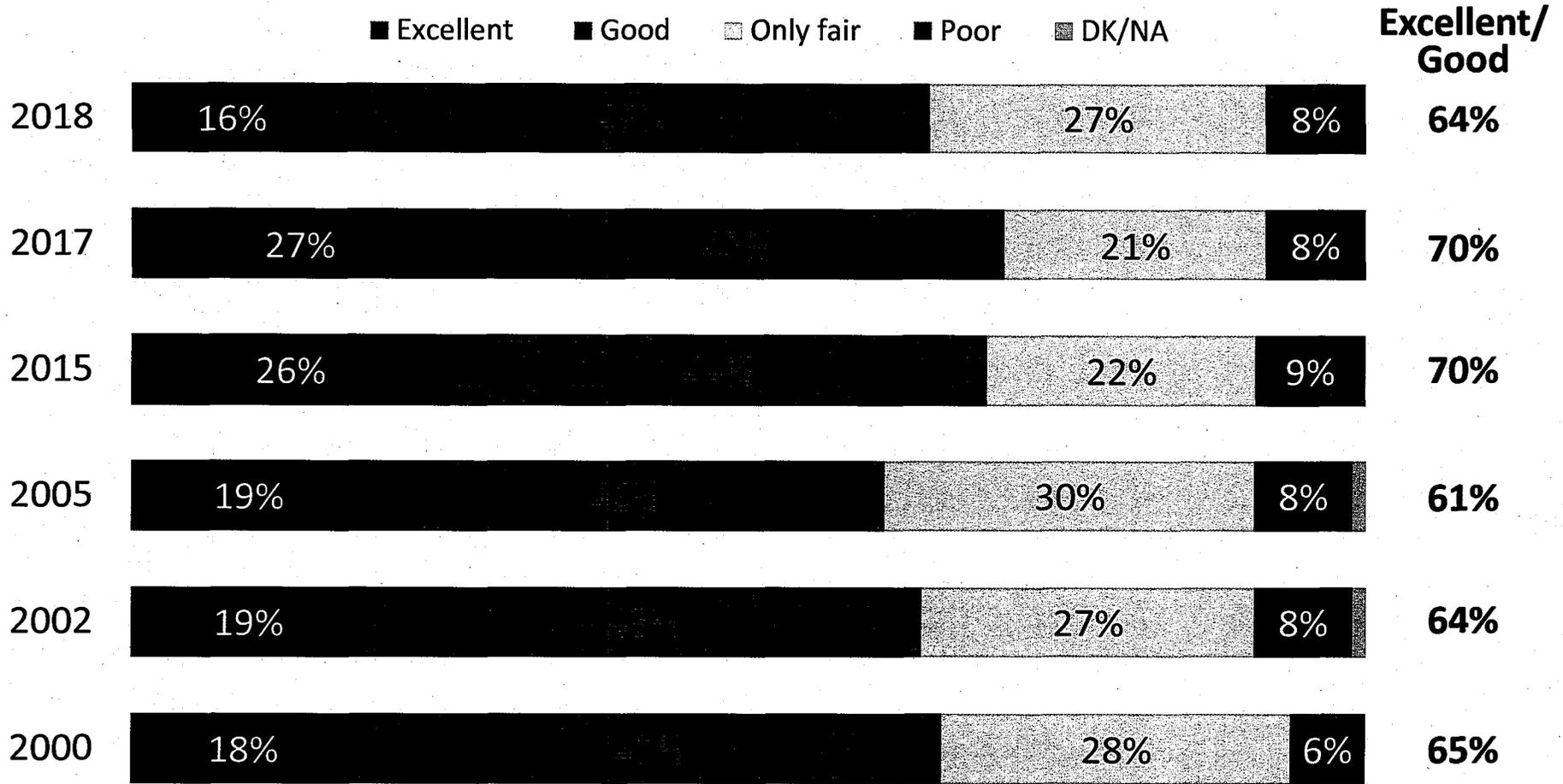
Half of residents rate city services as "only fair;" similar proportions rate them as "excellent/good" or "poor."

How would you rate the overall job being done by Oakland city government in providing services to the people who live here: excellent, good, only fair or poor?

Excellent — 1%

Good — 23%

Excellent/ Good 24%

Only fair — 50%

Poor — 22%

Don't know/NA — 4%
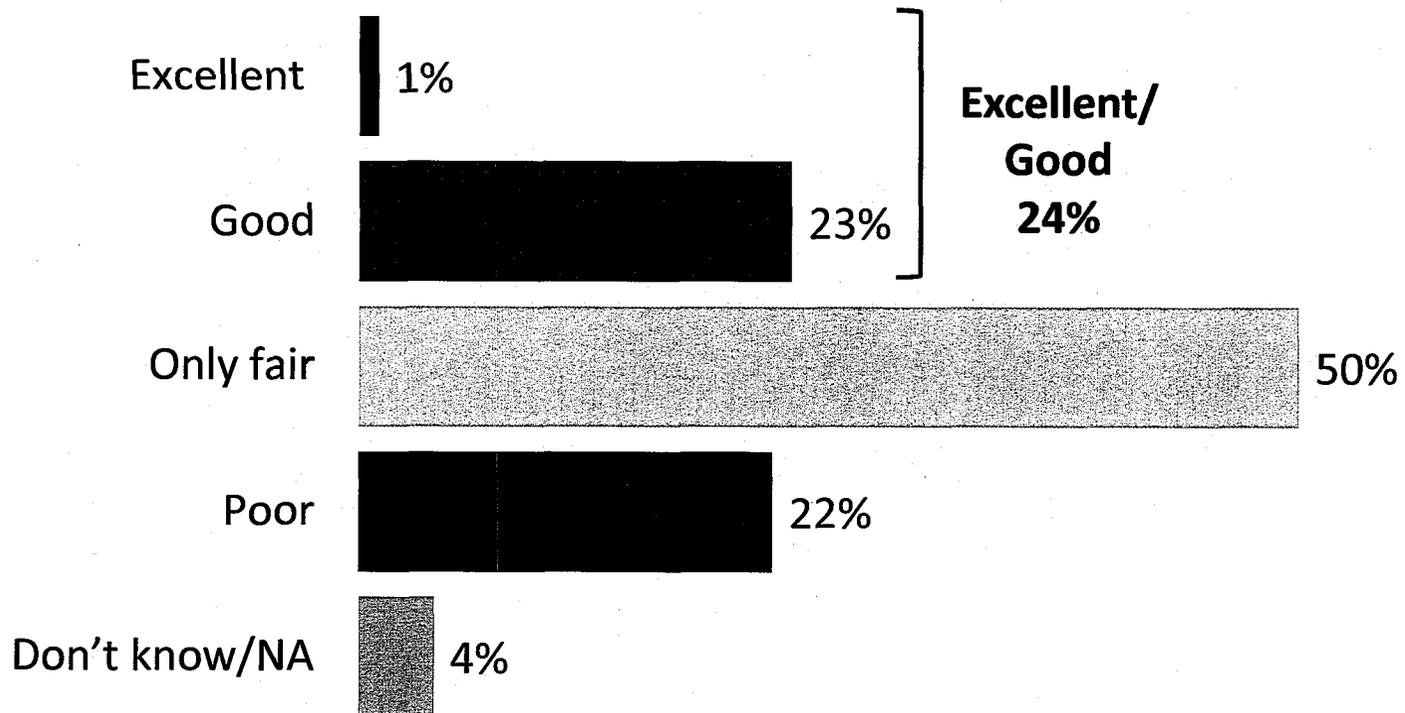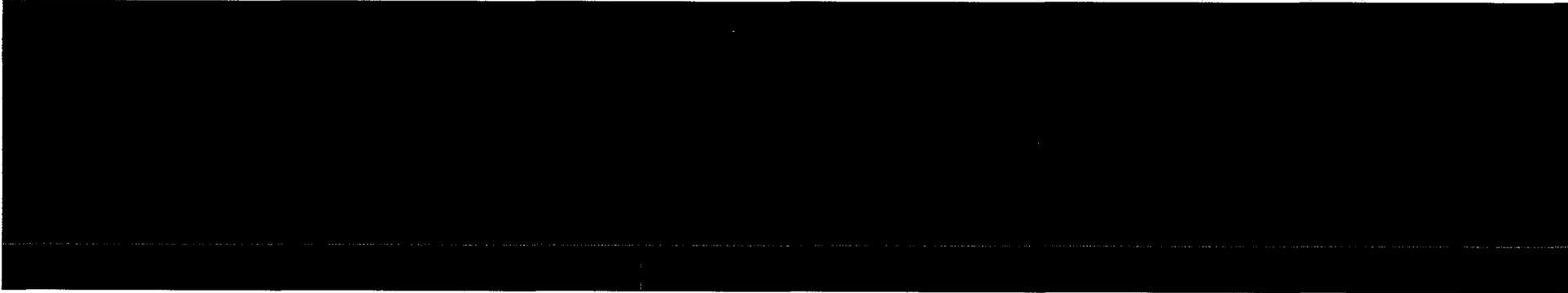
Following the City Budget
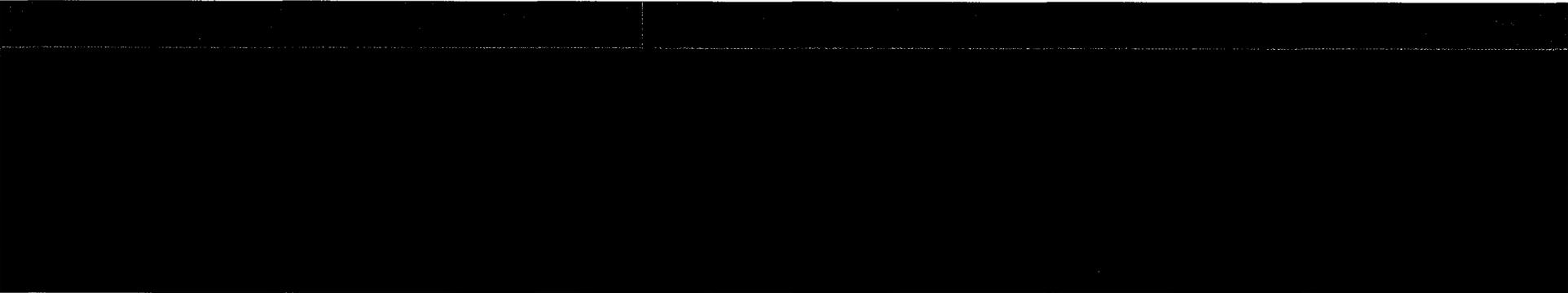
A majority of Oakland residents do not follow the City budget closely.

How closely do you follow issues related to the Oakland City budget?

Extremely closely ■ 2%
Very closely ▨ 8%

Ext./Very Closely 10%

Somewhat closely 36%

Not too closely 33%
Not at all closely 20%

At Least Somewhat Closely 46%

Not Too/ Not at All Closely 53%

Don't know/NA ▨ 1%
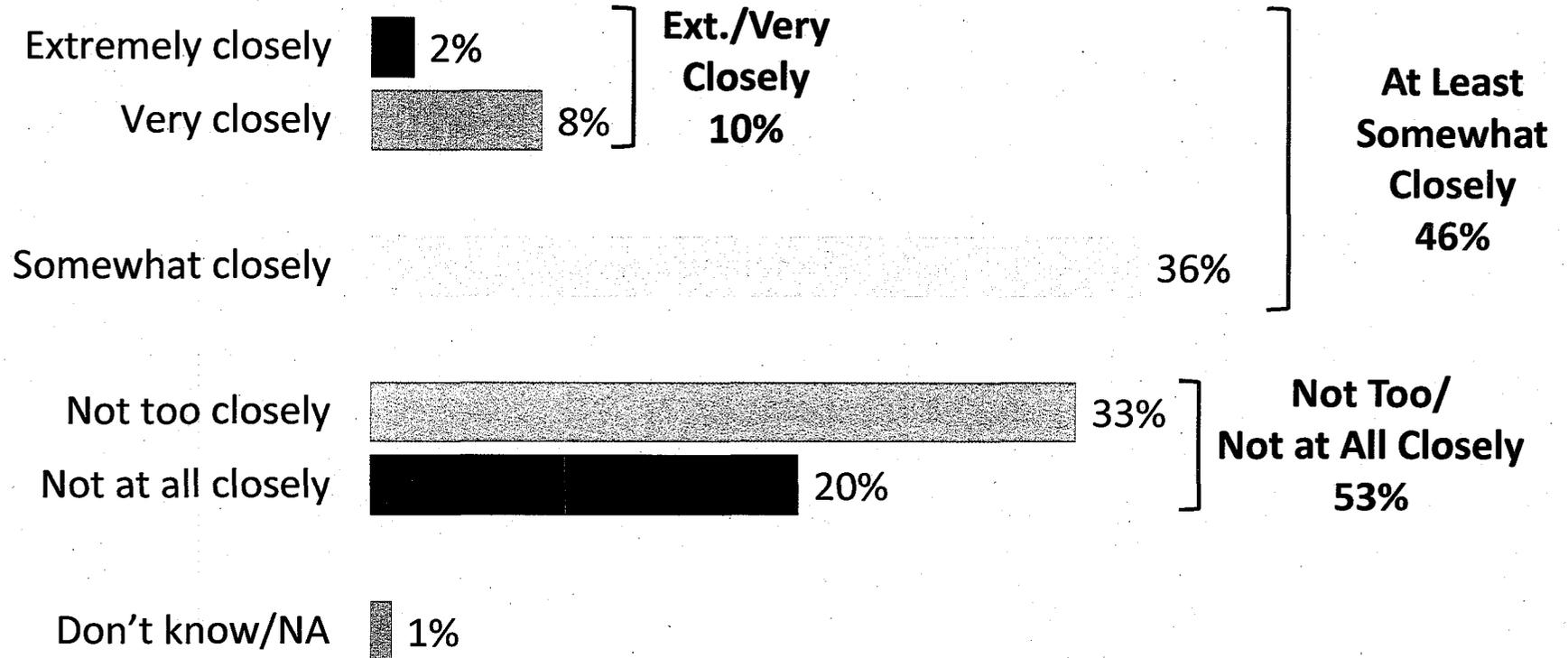
Half as many claim to follow the budget "extremely" or "very" closely as did in 2017.

| January 2017 | | December 2018 | |

January 2017

Extremely closely ▮ 4%
Very closely ▨ 15% ⎤ **Ext./Very Closely 19%**

Somewhat closely 38%

Not too closely 25% ⎤ **Not Too/ Not at All Closely 42%**
Not at all closely 17% ⎦

Don't know/NA ▮ 1%

December 2018

▮ 2%
▨ 8% ⎤ **Ext./Very Closely 10%**

36%

33% ⎤ **Not Too/ Not at All Closely 53%**
20% ⎦

▮ 1%
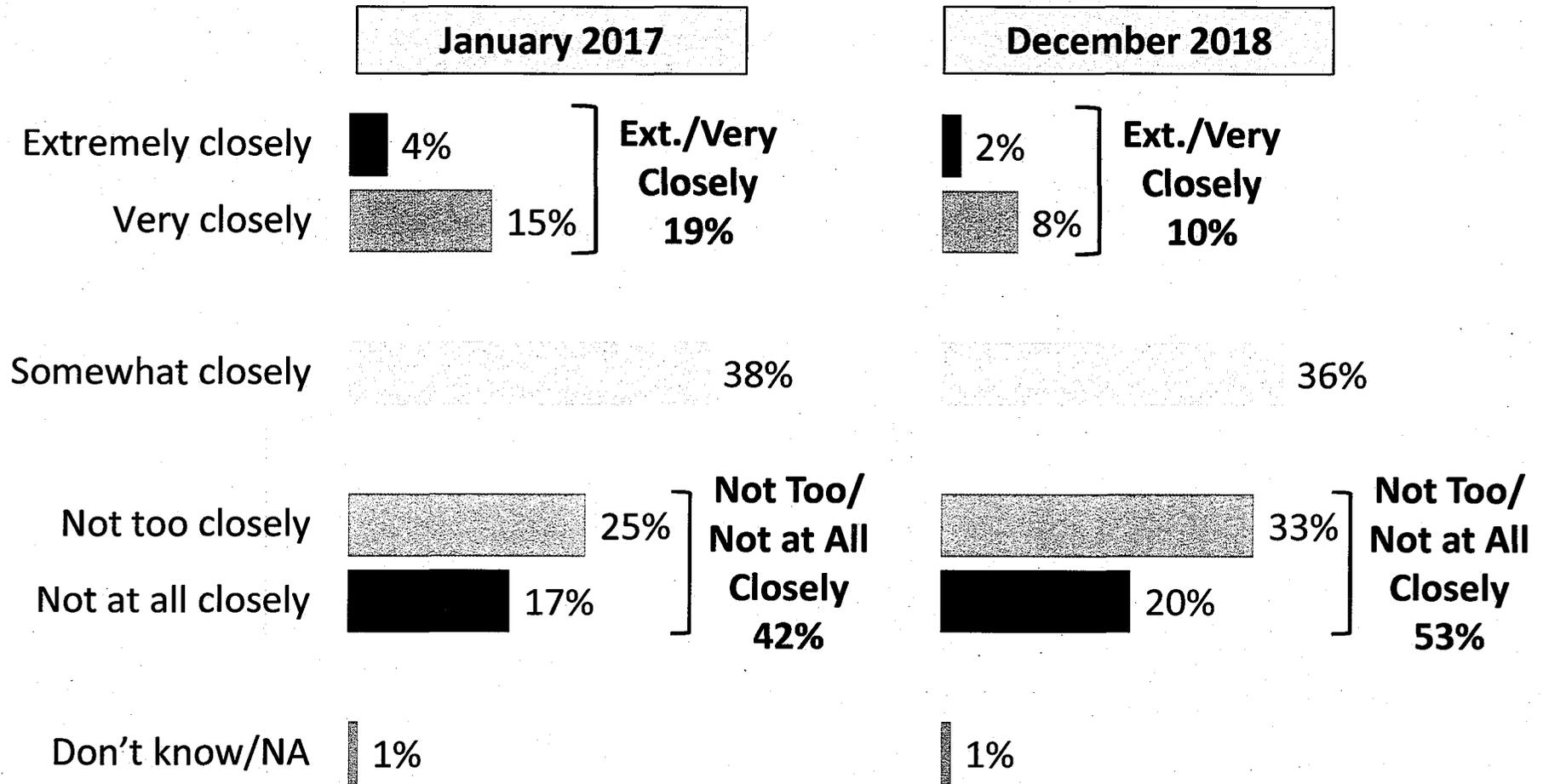
Specific Budget Priorities

Homelessness and housing are clearly the top issues residents want to see prioritized.

In the upcoming two-year budget, what are the <u>two</u> most important issues facing Oakland residents <u>that you would like to see prioritized in the City government budget</u>?
(Open-Ended)

■ 1st Choice   ■ 2nd Choice

Issue	1st Choice	Total
Housing costs/affordability/housing crisis	25%	39%
Homelessness	22%	36%
Crime/Violence	11%	21%
Education/public schools	10%	21%
Street and sidewalk maintenance	6%	15%
Cleanup streets/public places/trash removal	3%	9%
Police Protection/Response Time		4%
Infrastructure		4%
Jobs		4%
Public transportation		3%
Cost of living/increase wages		3%
Other	10%	29%
Don't know/NA	3%	8%

> 63% mentioned one of these two categories

Housing emerged as a key concern in 2017 and has remained one; homelessness is now named a top issue by three times as many.

(1ˢᵗ Choice; 3% and Above Shown)

Issues	2000	2002	2005	2015	2017	2018
Housing costs/ Affordability/Housing crisis	8%	12%	5%	10%	26%	**25%**
Homelessness	3%	4%	2%	2%	7%	**22%**
Crime/Violence	19%	26%	22%	20%	15%	**11%**
Education/Public schools	33%	14%	35%	17%	13%	**10%**
Street and sidewalk maintenance	3%	4%	4%	8%	6%	**6%**
Jobs/Keeping businesses	5%	3%	4%	7%	3%	**0%**

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RESEARCH

Next, respondents were presented with a list of services and asked to make trade-offs.

I am going to mention some of the services the City provides its residents. Every two years, the City faces hard choices about these services in order to balance its budget. After you hear each one, please tell me whether you think cuts should be made to that service in order to balance the budget, or whether you would be willing to pay additional taxes or fees to maintain or improve that service.
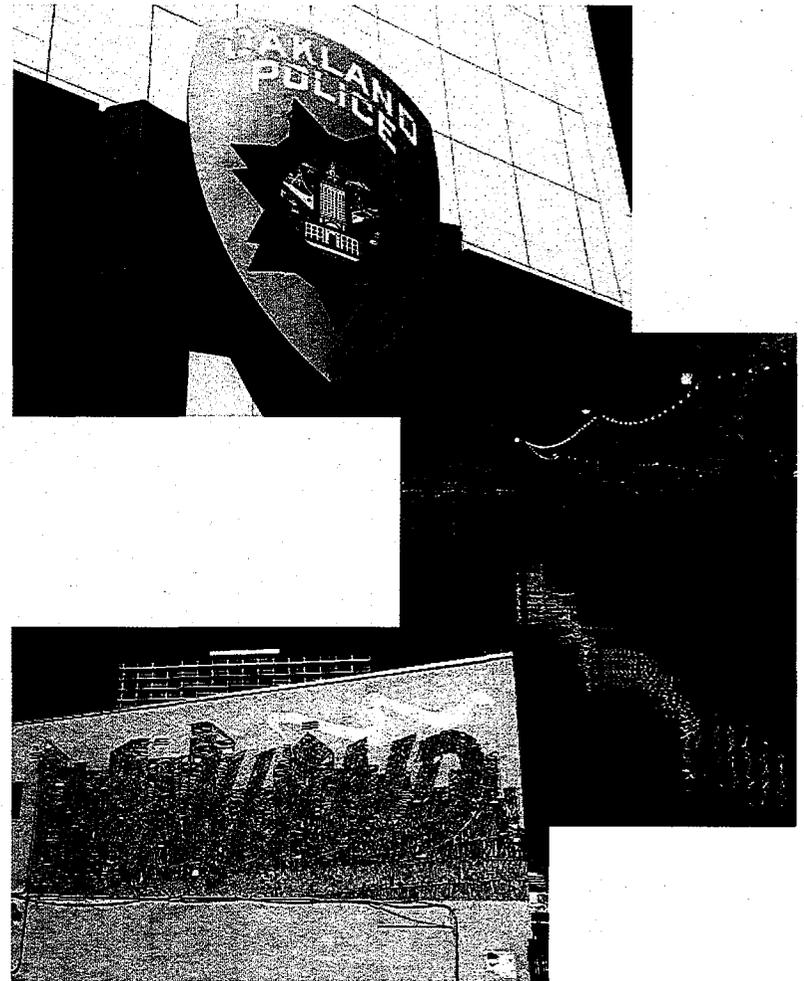
Then respondents were pushed further...

If they were...

> Willing to pay additional taxes or fees to maintain or improve a service

They were then asked if they would be willing to pay...

| Significantly more to improve that service | OR | A little more to maintain that service |

If they thought...

> Cuts should be made to a service in order to balance the budget

They were then asked if they would you be willing to make...

| Large cuts to that service | OR | Just some cuts to that service |

Key areas of desired investment included street repairs and homeless services.

■ Pay Significantly More to Improve   ■ Pay Some to Maintain   ▨ DK/NA   ▫ Some Cuts   ■ Large Cuts

Total Pay More

Category	Pay Significantly More / Pay Some		Total Pay More
Repair of potholes in city streets and broken sidewalks	49%	6% 7%	**84%**
Providing services to homeless populations such as mental health, health, job training, and anti-addiction support	54%	6% 7% 5%	**83%**
Fire and emergency medical response	26%	7% 8%	**83%**
^Youth programs at city parks and recreation centers	38%	6% 10%	**81%**
^Clean-up and removal of illegal dumping	38%	8% 11%	**79%**
^Fire prevention	28%	7% 11%	**79%**
Subsidized permanent housing for homeless populations	49%	6% 9% 7%	**78%**
^Violence prevention and intervention services	37%	8% 10%	**78%**
Disaster preparedness	28%	8% 11%	**78%**

Nearly half would pay significantly more to support other housing investments.

Legend: ■ Pay Significantly More to Improve   ■ Pay Some to Maintain   ▨ DK/NA   ▢ Some Cuts   ■ Large Cuts

Total Pay More

Category	Pay Significantly More to Improve	DK/NA	Some Cuts	Large Cuts	Total Pay More
Providing temporary shelter and sanitation such as tough shed communities, mobile housing, and traditional shelter beds to homeless populations	47%	8%	8%	7%	**77%**
Maintenance of public parks, street medians and other open space	26%		7%	13%	**77%**
Maintenance of public buildings like libraries and recreation centers	25%		7%	13%	**77%**
Child care and Head Start programs	41%	8%	12%	5%	**76%**
^Police 911 response	32%		11%	9%	**76%**
Affordable housing development and housing programs	49%	8%	11%	6%	**74%**
Police patrols in neighborhoods	33%	6%	14%	6%	**74%**
^Job training and employment programs	35%	7%	15%	5%	**73%**
Police investigations to solve crimes	33%		11%	12%	**73%**

One-third would pay more to improve climate change reduction/preparation.

Legend: ■ Pay Significantly More to Improve ■ Pay Some to Maintain ▨ DK/NA ▧ Some Cuts ■ Large Cuts

Total Pay More

Category	Pay Significantly More				Total Pay More
Programs at senior centers	22%	11%	12%		73%
Timely response to resident requests for services	25%	13%	11%		72%
Street lighting in your neighborhood	19%	9%	14%		72%
Library services and hours	22%	8%	17%	5%	71%
Reducing and preparing for climate change	34%	11%	13%	6%	70%
Proactive delivery of services and infrastructure maintenance before a request from residents	22%	15%	13%		67%
Flood prevention and storm drain maintenance	18%	9%	20%		67%
Improvements to walking infrastructure for pedestrians	25%	7%	23%		66%
Providing anti-eviction and tenant support services	28%	9%	18%	8%	65%

Graffiti removal and bicycle infrastructure improvements were the lowest priorities.

■ Pay Significantly More to Improve ■ Pay Some to Maintain ▩ DK/NA ▒ Some Cuts ■ Large Cuts

Total Pay More

Category	Pay Sig. More	DK/NA	Some Cuts	Large Cuts	Total Pay More
Rent control enforcement and tenant protection	34%	10%	15%	11%	**63%**
Programs to retain Oakland businesses	23%	11%	20%	6%	**63%**
Artistic and cultural activities and events	22%	8%	21%	9%	**63%**
Addressing abandoned homes and businesses	27%	12%	19%	7%	**62%**
Neighborhood traffic improvements	23%	9%	25%		**62%**
Addressing speeding and unsafe driving in neighborhoods	24%	11%	24%	8%	**57%**
Attracting new businesses to Oakland	23%	10%	24%	9%	**57%**
Removal of graffiti	15%	11%	28%	14%	**46%**
Improvements to bicycle infrastructure	16%	10%	31%	15%	**45%**

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Top "Pay More" Services

Around 50% would "pay significantly more" to improve...	
• Providing services to homeless populations such as mental health, health, job training, and anti-addiction support (54%) • Repair of potholes in city streets and broken sidewalks (49%) • Subsidized permanent housing for homeless populations (49%) • Affordable housing development and housing programs (49%) • Providing temporary shelter and sanitation such as tough shed communities, mobile housing, and traditional shelter beds to homeless populations (47%)	• Fire and emergency medical response (57%) • Street lighting in your neighborhood (54%) • Maintenance of public buildings like libraries and recreation centers (52%) • Fire prevention (51%) • Maintenance of public parks, street medians and other open space (51%) • Programs at senior centers (51%) • Disaster preparedness (50%) • Library services and hours (49%) • Flood prevention and storm drain maintenance (49%) • Timely response to resident requests for services (47%)

Top "Cuts" Services

At least 20% would be willing to make "just some cuts" to...	At least 10% would willing to make "large cuts" to...
• Improvements to bicycle infrastructure (31%)	• Improvements to bicycle infrastructure (15%)
• Removal of graffiti (28%)	• Removal of graffiti (14%)
• Neighborhood traffic improvements (25%)	• Rent control enforcement and tenant protection (11%)
• Addressing speeding and unsafe driving in neighborhoods (24%)	
• Attracting new businesses to Oakland (24%)	
• Improvements to walking infrastructure for pedestrians (23%)	
• Artistic and cultural activities and events (21%)	
• Programs to retain Oakland businesses (20%)	
• Flood prevention and storm drain maintenance (20%)	

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Q5. I am going to mention some of the services the City provides its residents. Every two years, the City faces hard choices about these services in order to balance its budget. Please tell me whether you think cuts should be made to that service in order to balance the budget, or whether you would be willing to pay additional taxes or fees to maintain or improve that service. ^Not Part of Split Sample

Given the choice, a plurality preferred moderately raising taxes and fees now to cutting services or putting off action.

Over the next ten years, the City of Oakland will face tens of millions of dollars in budget shortfalls for employee health and retirement benefits. To keep a balanced budget, the City will have to raise taxes and fees or make cuts to City services. I am going to read you four potential options, and I would like you to tell me which comes closest to what you would prefer.

Moderately raise taxes and fees now — 35%

Keep taxes, fees and services the same now, but cut services significantly in the next 10 years — 22%

Keep taxes, fees and services the same now, but significantly raise taxes and fees in the next 10 years — 17%

Moderately cut services now — 13%

Don't know — 13%
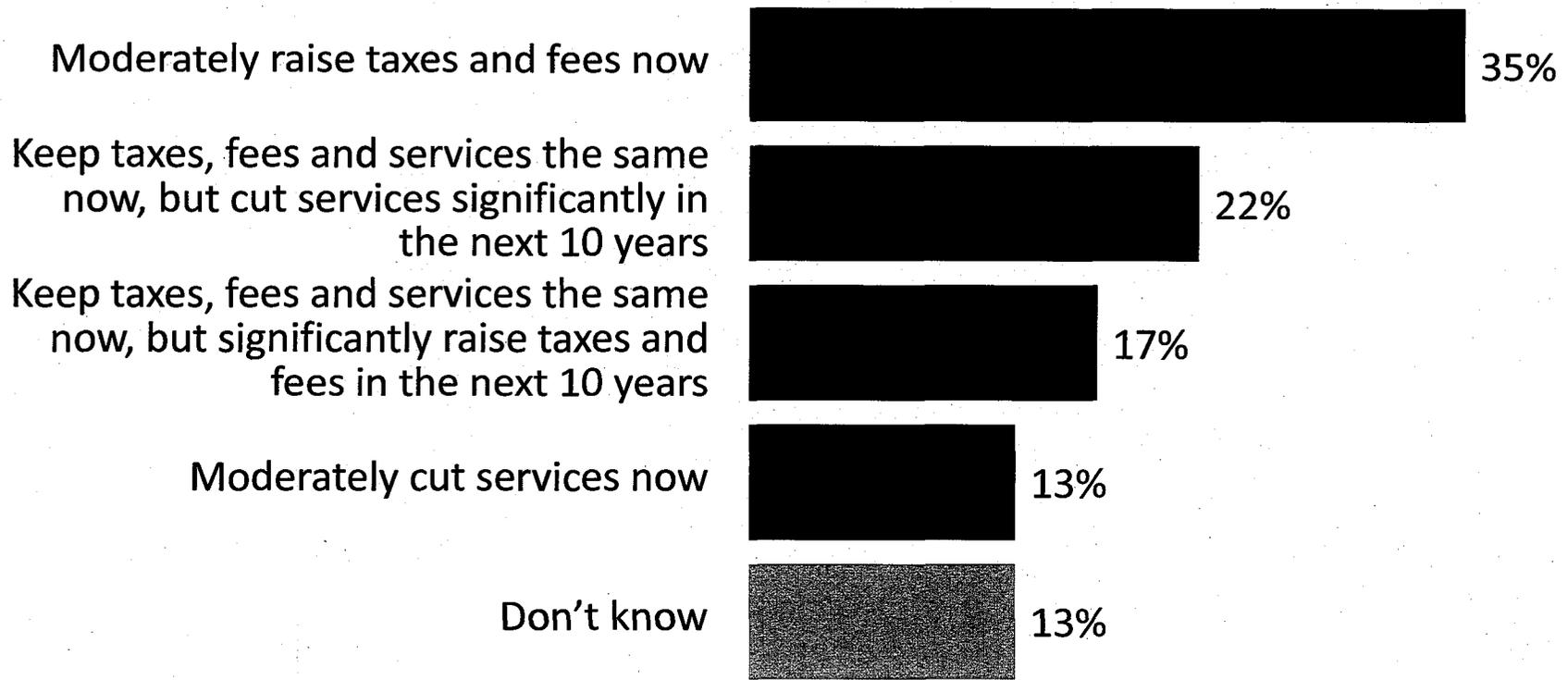
Taken together, a plurality favored acting now, whether making cuts or raising taxes.

Now 48%

| | | | Later 39% |

Moderately Raise Now
35%

Significantly Raise Later
17%

Moderately Cut Now
13%

Don't Know
13%
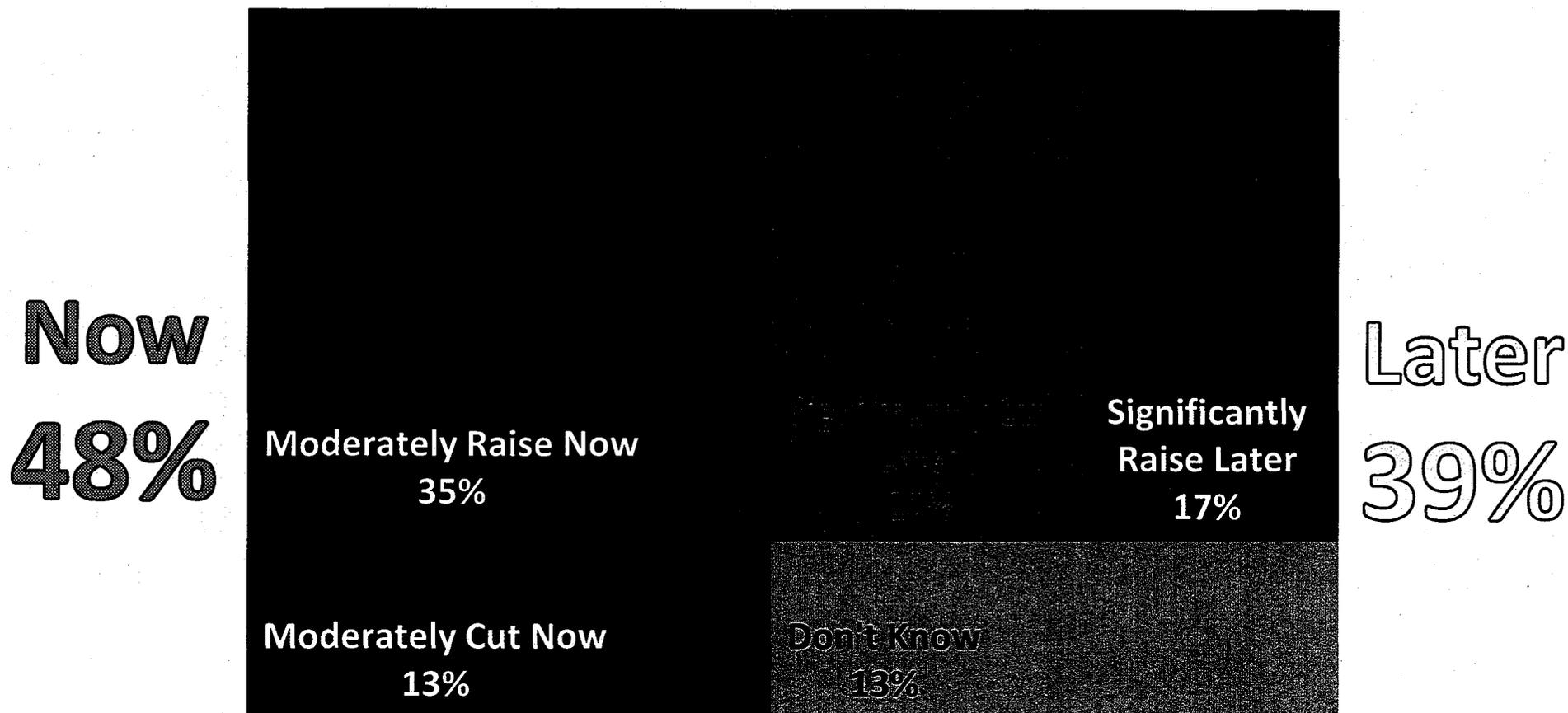
By 17 points, Oakland residents would rather the City raise taxes and fees.

Raise
52%

Cut
35%

Moderately Raise Now 35%	Significantly Raise Later 17%	Moderately Cut Now 13%	Don't Know 13%
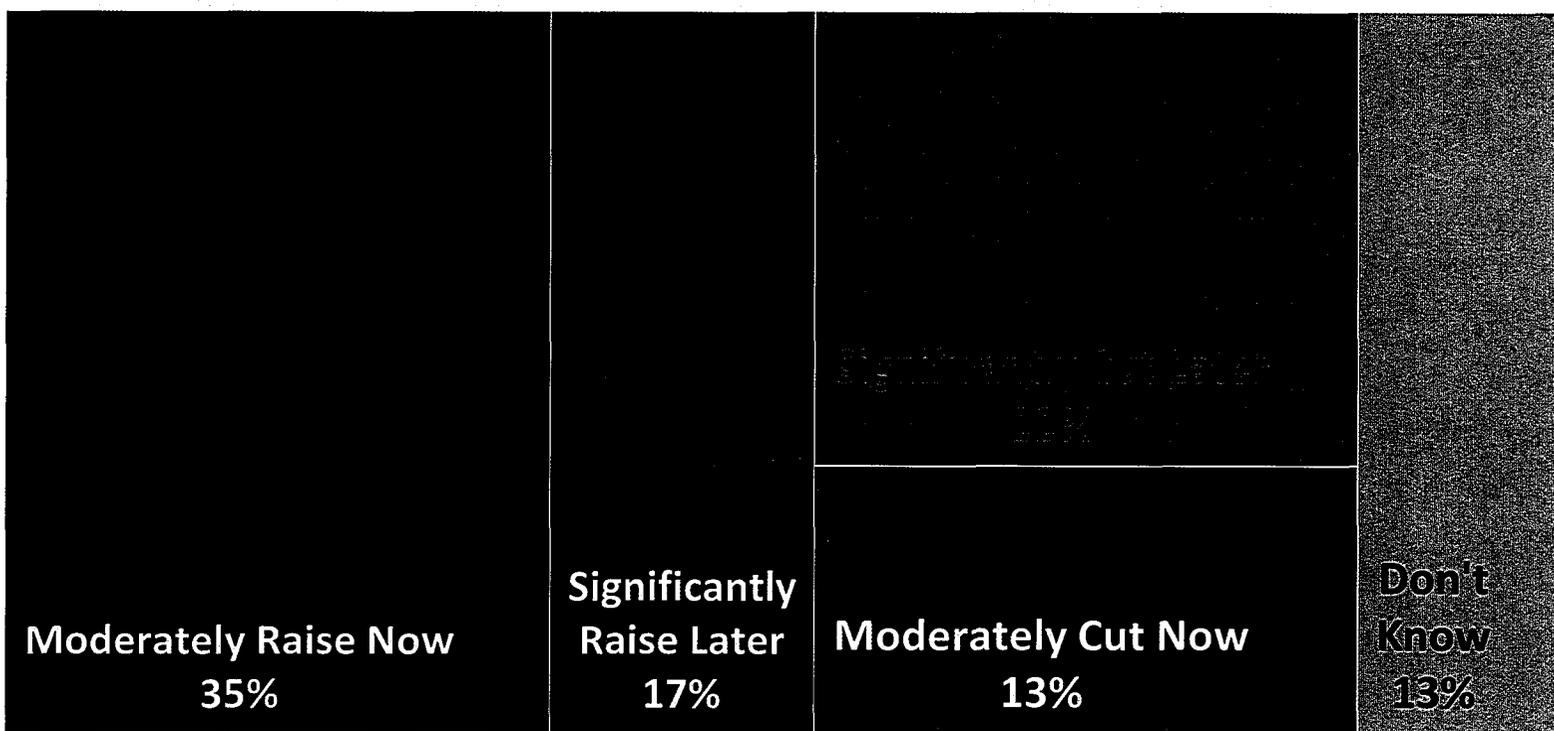
Q8. Over the next ten years, the City of Oakland will face tens of millions of dollars in budget shortfalls for employee health and retirement benefits. To keep a balanced budget, the City will have to raise taxes and fees or make cuts to City services. I am going to read you four potential options, and I would like you to tell me which comes closest to what you would prefer.

Race and Equity
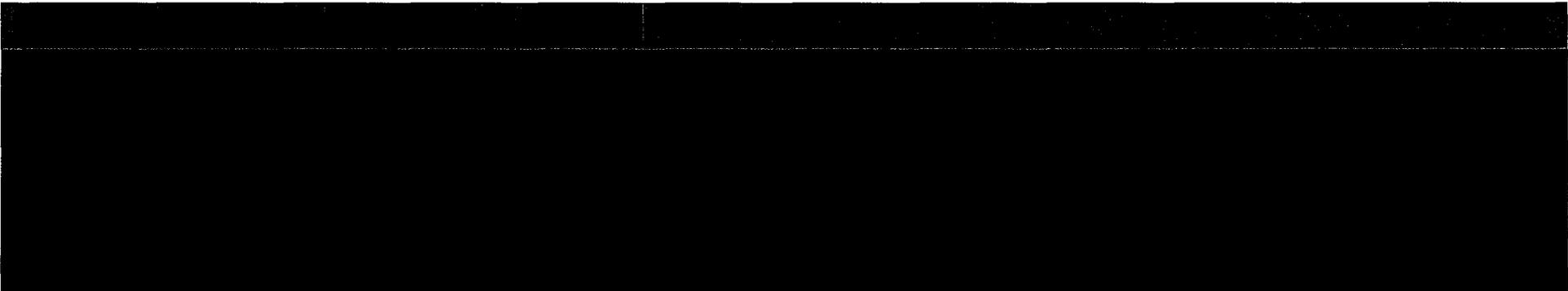
One in ten said they have heard a great deal about the Department of Race and Equity.

In 2015, the City adopted an ordinance creating the Department of Race and Equity. Their mission is to create a city where our diversity has been maintained, racial disparities have been eliminated and racial equity has been achieved. Before taking this survey, how much had you read, heard or seen about this work by the City of Oakland?

A great deal — 9%
A little — 31%

Total Heard 40%

Nothing at all — 57%

Don't know/NA — 3%
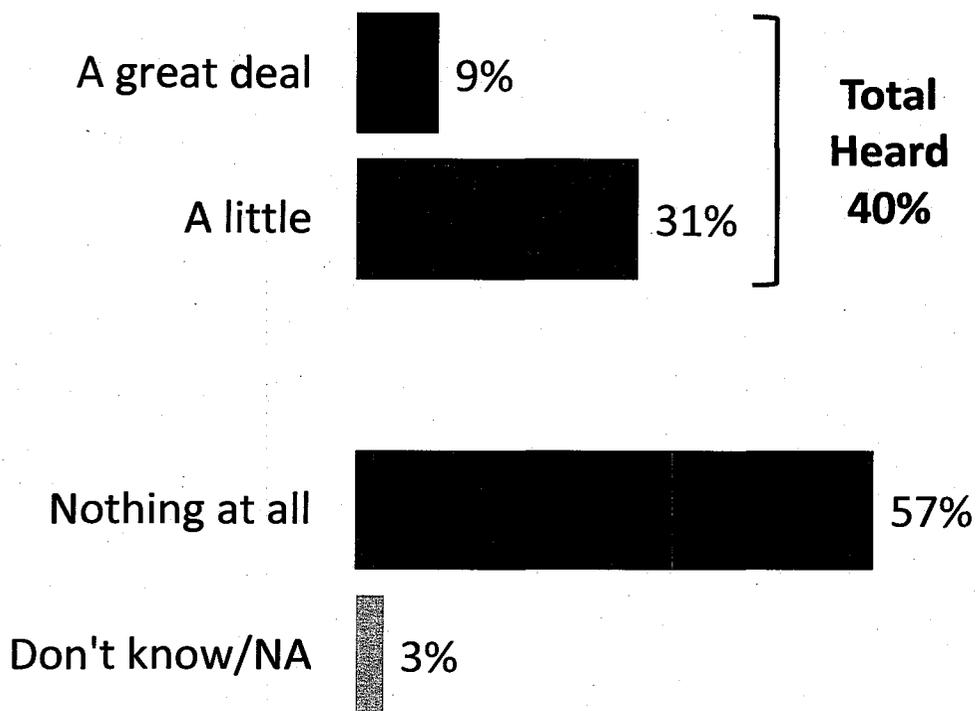
Most Aware:
- Household member has been incarcerated
- African-American residents
- Retirees
- Asian/Pacific Islanders who are not Chinese
- 41+ years in Oakland

However, in no group did more than 15% say they have heard a "great deal"

Next, residents were given a brief bit of context about the City's equity efforts, and asked to prioritize selected outcomes.

Through its budget, the City can invest more in equity for communities of color, that is, people who are African-American, Latino, Asian or Pacific Islander, American Indian or Native American, or some other identity that is not white. I am going to read you a list of different categories of City programs and services, and I would like you to tell me whether you think it is extremely important, very important, somewhat important, or not too important to invest in improving equity for each one.
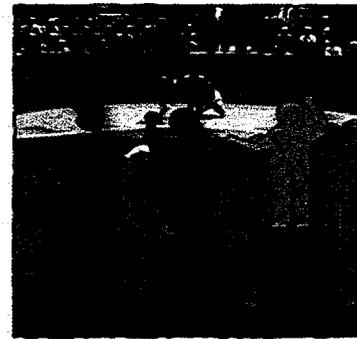
EQUALITY   EQUITY

Reducing violent crime and police use of force, and improving health outcomes for children, were the most important priorities.

■ Ext. Impt.　■ Very Impt.　▨ Smwt. Impt.　■ Not Too Impt.　▨ DK/NA

Ext./Very Impt.

Reducing violent crime in communities of color
47%　11%
84%

Improving health outcomes for children of color
48%　11%
83%

Reducing police use of force against people of color
51%　12%　7%
78%

Increasing job opportunities for people of color
44%　14%　5%
78%

48
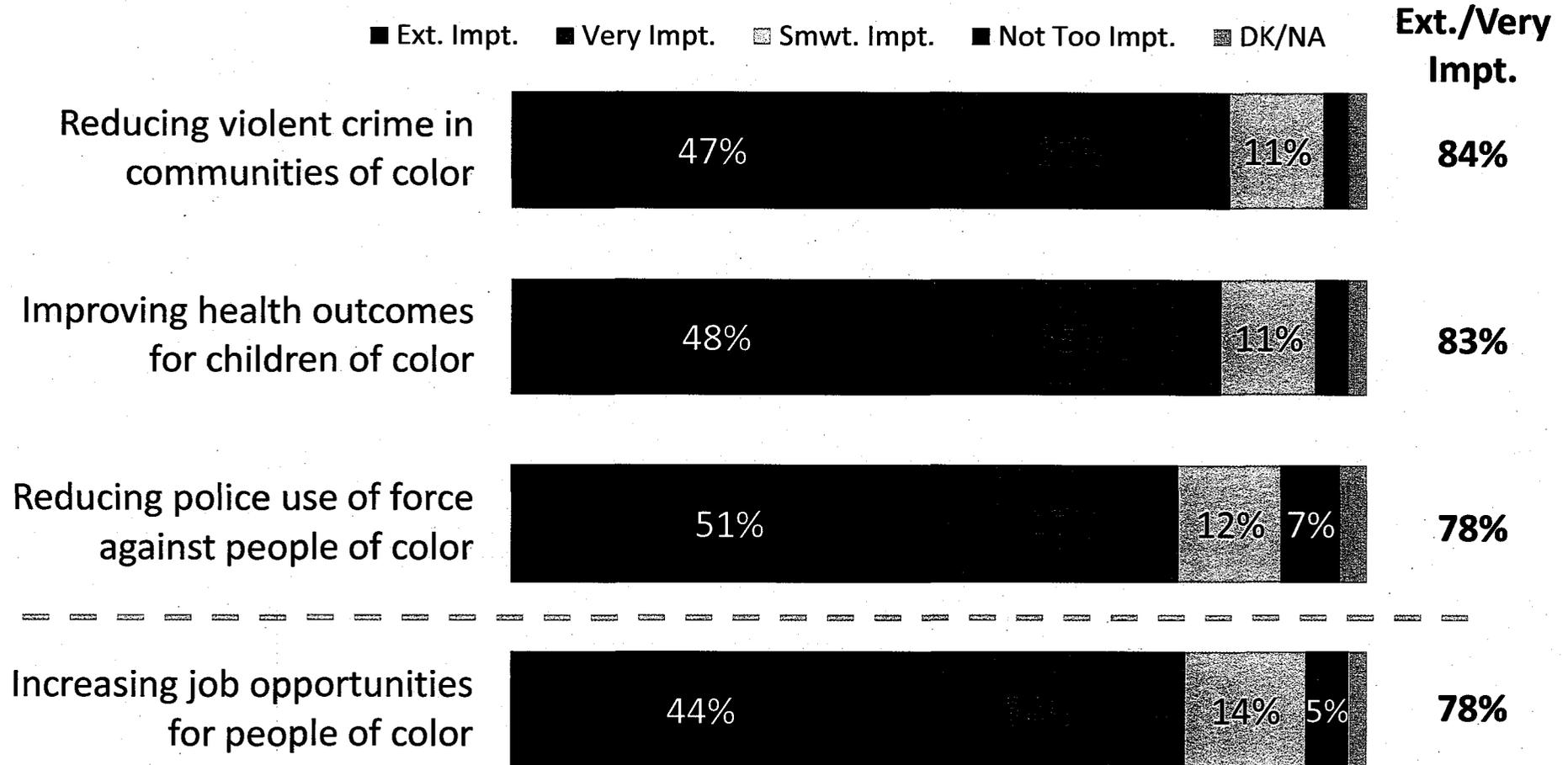
Improving pedestrian safety for people of color was a less-urgent priority in comparison.

■ Ext. Impt.   ■ Very Impt.   ▨ Smwt. Impt.   ■ Not Too Impt.   ▨ DK/NA

Ext./Very Impt.

Addressing homelessness among people of color
42%   15% 7%   **74%**

Reducing contact with the criminal justice system for youth of color
43%   15% 7% 6%   **73%**

Addressing housing displacement amoung people of color
40%   17% 9%   **71%**

Improving pedestrian safety for people of color
24%   25% 15% 6%   **54%**
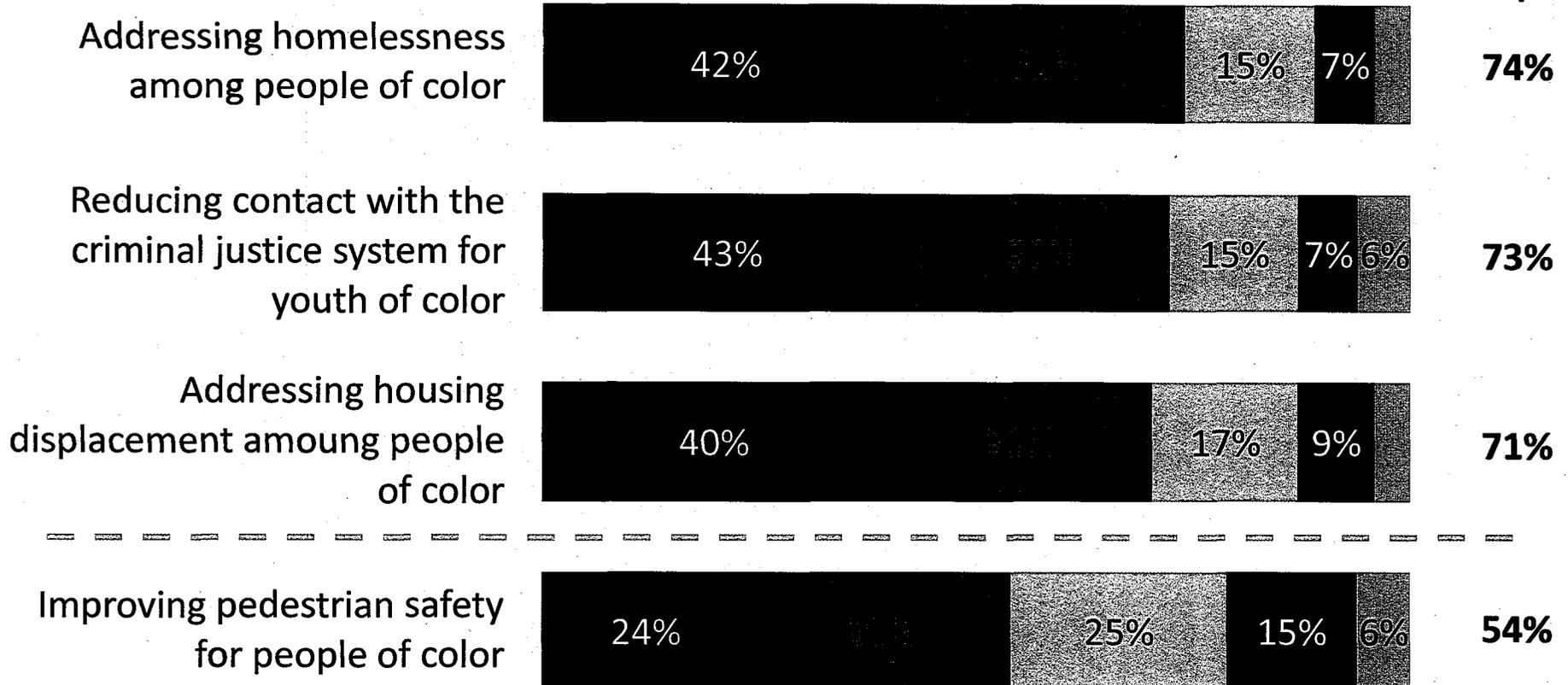
Key Demographic Differences
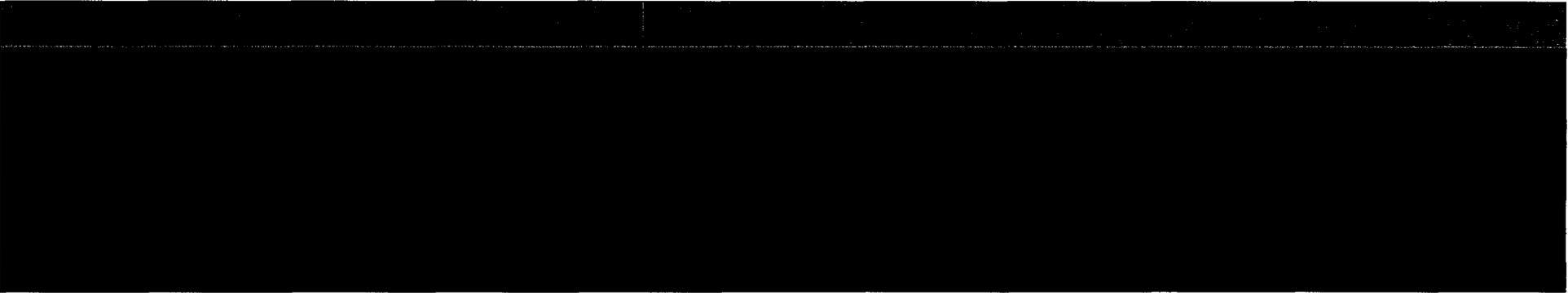
Homeowners, hills residents and higher income residents give higher ratings to quality of life.

Quality of Life (% Excellent/Good)

All Residents	64%
Homeowners	73%
Renters	58%
Housing Insecure in the Last Year	36%
Not Housing Insecure	67%
<$60,000	51%
$60,000-$100,000	68%
$100,000+	79%
Hills	78%
Flats	58%

Q1. Generally speaking, how would you rate Oakland as a place to live: is it an excellent place to live, a good place, only fair, or a poor place to live?

Latino residents give lower quality of life ratings, as do residents under 30.

Quality of Life (% Excellent/Good)

Group	%
All Residents	64%
18-29	54%
30-39	73%
40-49	66%
50-64	59%
65+	69%
Latino Residents	44%
African-American Residents	62%
Asian Residents	67%
White Residents	77%
Born in the U.S.	68%
Immigrants	50%

Q1. Generally speaking, how would you rate Oakland as a place to live: is it an excellent place to live, a good place, only fair, or a poor place to live?

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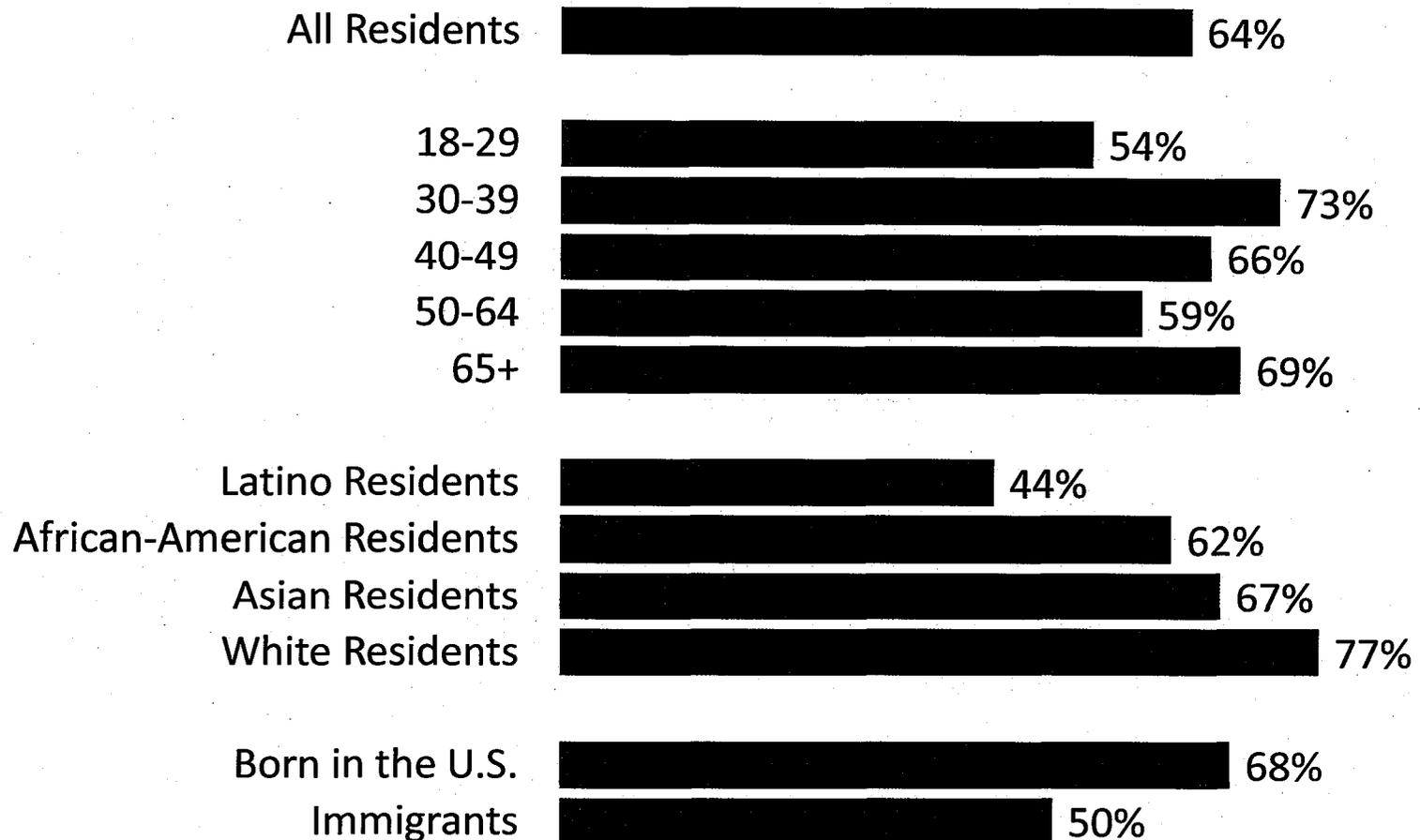
Residents with higher levels of formal education offered higher quality of life ratings.

Quality of Life (% Excellent/Good)

All Residents **64%**

Household Member Experienced Incarceration **53%**

Household Member Did Not **65%**

High School Education or Less **47%**

Some College Education **58%**

College Graduate **77%**

Post-Graduate Educated **82%**

Q1. Generally speaking, how would you rate Oakland as a place to live: is it an excellent place to live, a good place, only fair, or a poor place to live?

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Quality of life perceptions varied widely between city council districts.

Quality of Life (% Excellent/Good)

All Residents — 64%

City Council District 1 — 84%

City Council District 2 — 68%

City Council District 3 — 69%

City Council District 4 — 70%

City Council District 5 — 53%

City Council District 6 — 49%

City Council District 7 — 55%
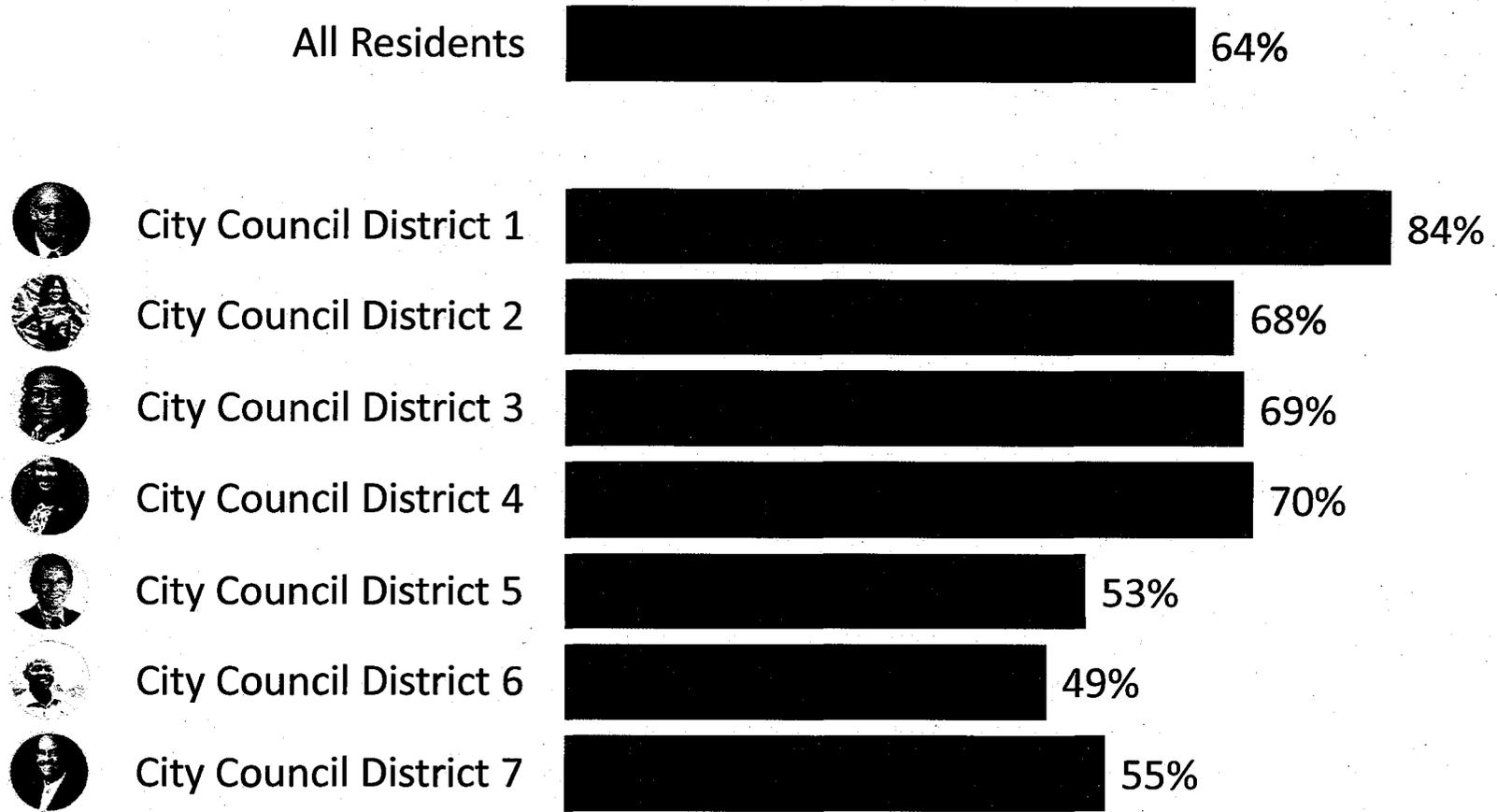
Hills residents gave slightly higher ratings for the quality of City services.

City Service Rating (% Excellent/Good)

All Residents — 24%

Housing Insecure in the Last Year — 15%
Not Housing Insecure — 25%

Hills — 31%
Flats — 22%

Latino Residents — 23%
African-American Residents — 16%
Asian Residents — 28%
White Residents — 31%

Household Member Experienced Incarceration — 17%
Household Member Did Not — 25%

Q3. How would you rate the overall job being done by Oakland city government in providing services to the people who live here: excellent, good, only fair or poor?

African-Americans, homeowners, and those with a tie to an incarcerated person paid closer attention to the budget.

Attention to the Budget (% Extremely/Very Closely)

All Residents	10%
Homeowner	13%
Renters	6%
Latino Residents	10%
African-American Residents	15%
Asian Residents	9%
White Residents	6%
Household Member Experienced Incarceration	18%
Household Member Did Not	9%
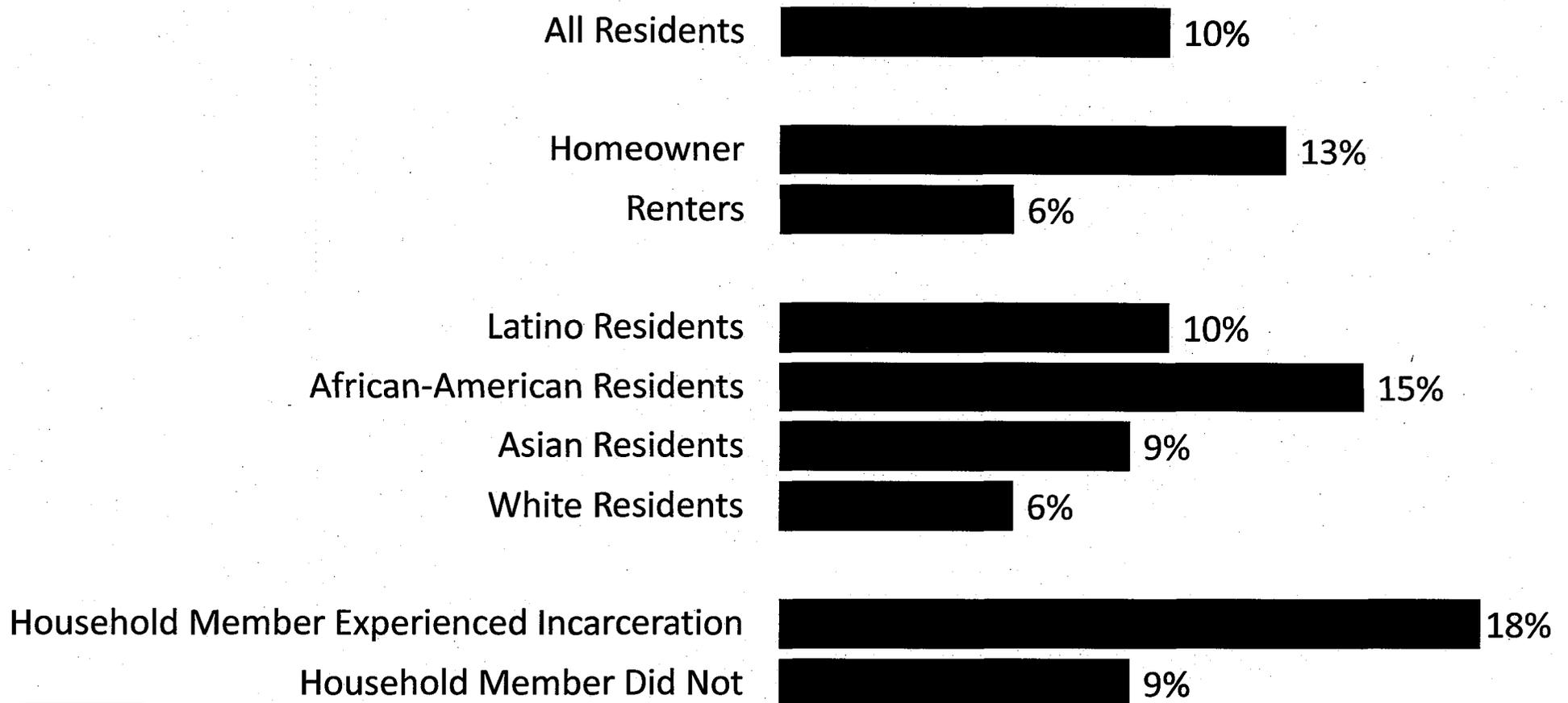
Longer-term residents of Oakland were more likely to report interest in the budget.

Attention to the Budget (% Extremely/Very Closely)

All Residents	10%
18-29	6%
30-39	8%
40-49	12%
50-64	15%
65+	11%
<6 Years In Oakland	6%
6-10 Years in Oakland	7%
11-20 Years in Oakland	12%
21-40 Years in Oakland	11%
41+ Years in Oakland	15%

-10%   5%   20%
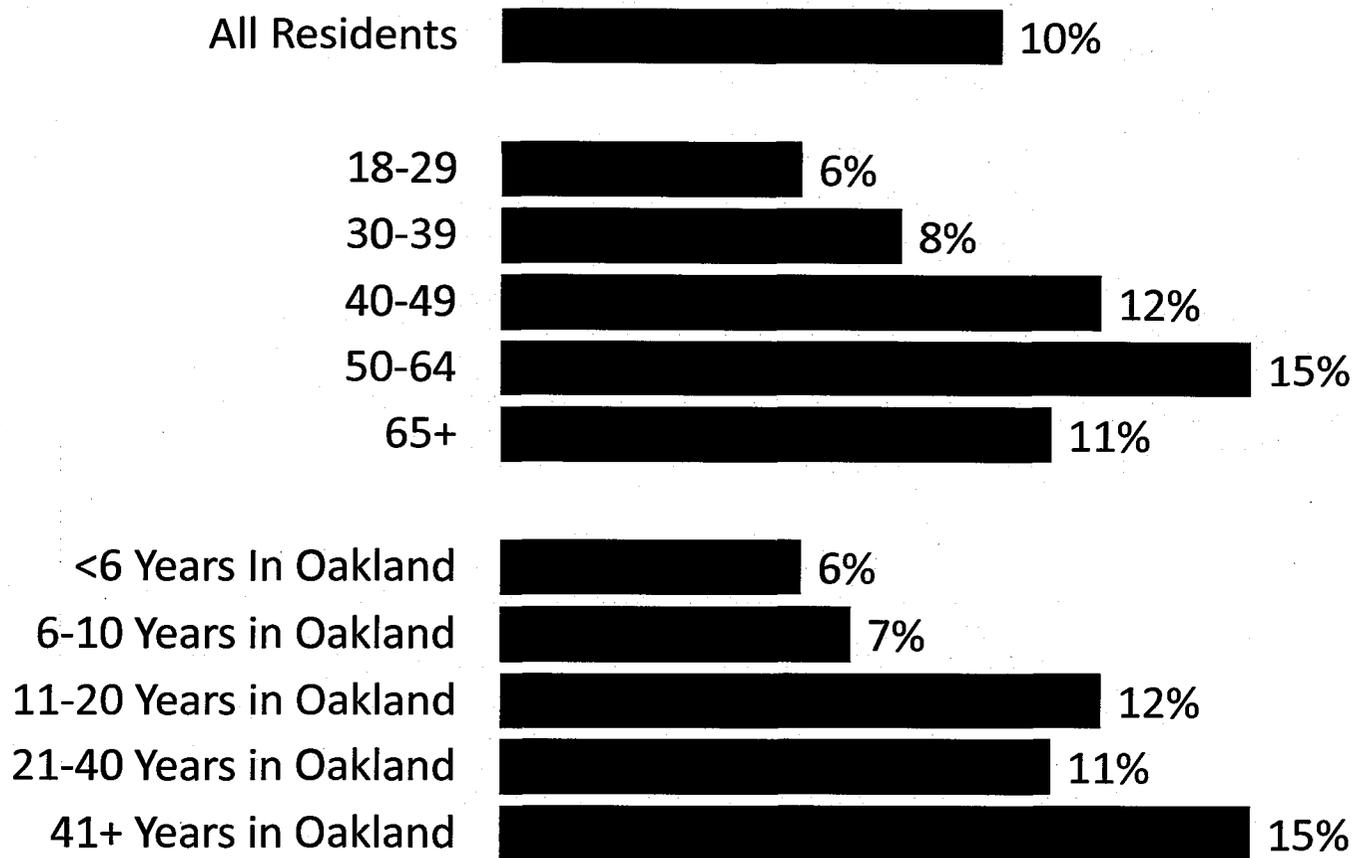
African-American Oaklanders were more likely to be aware of the Department of Race and Equity.

Awareness of Department of Race and Equity (% Great Deal)

All Residents — 9%

Latino Residents — 8%

African-American Residents — 14%

Asian Residents — 7%

White Residents — 5%

Household Member Experienced Incarceration — 15%

Household Member Did Not — 8%
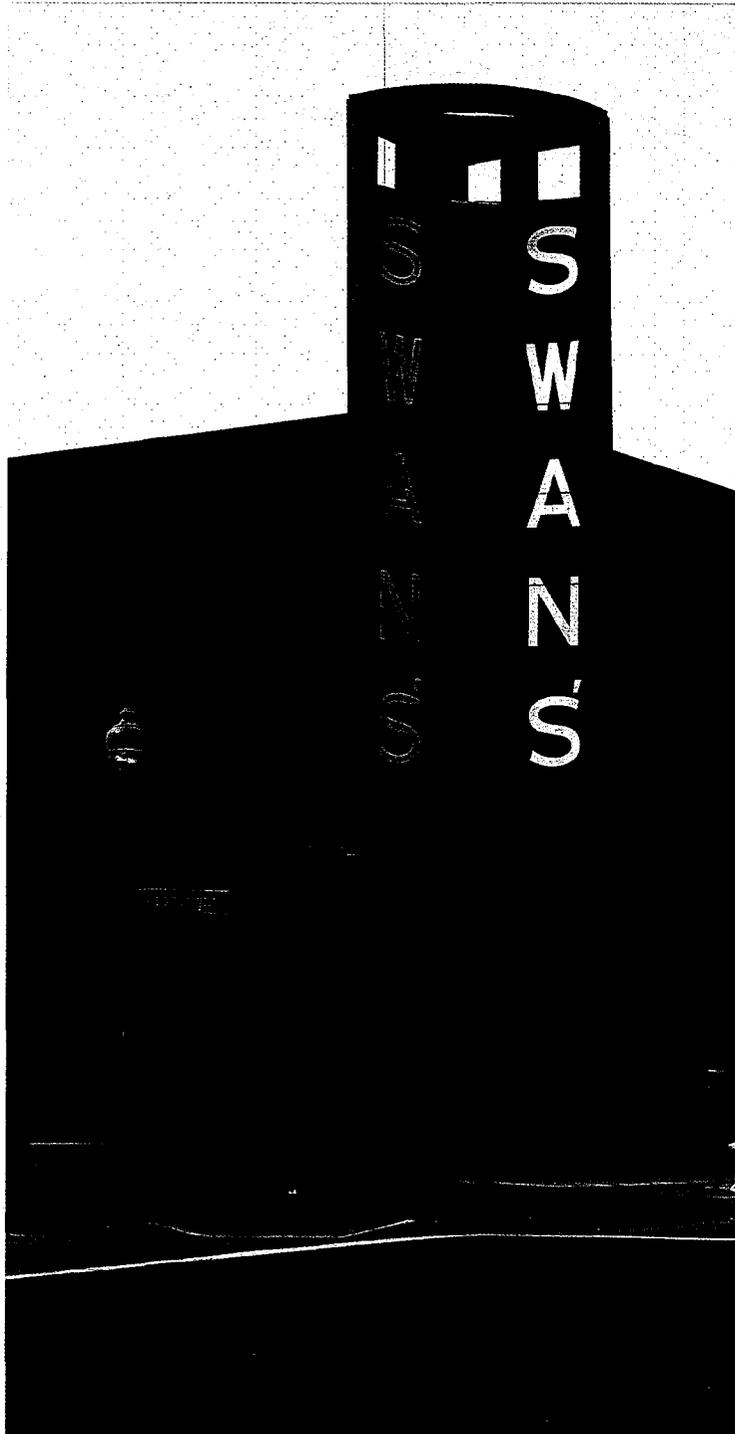
Differences on the budget question by demographic groups were mostly minor.

- Households earning $60,000 annually or less were slightly more likely than the wealthiest households to prefer "cuts now." The wealthiest households ($100K+) were a bit more likely to say they would prefer significant cuts later. However, overall, "raise taxes and fees now" was the top choice across income levels.

- Among African-American, white and Asian-Pacific Islander Oaklanders, raising taxes and fees now was the clear strongest preference; distinctions among options were much narrower for Latino residents.

- Differences between residents of the hills and flats were within the margin of error.

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Examining Specific Budget Priorities by Demographic Subgroup

✓ Using the "total willing to pay more" minus "total willing to see cuts," we examined more closely residents' budget preferences by major demographic groups.

✓ Among residents overall, this margin was highest for repairing potholes and broken sidewalks, at +74%.

✓ The following slides use a margin of +75% in favor of paying more as a benchmark.

✓ For several programs and services, nearly every major demographic subgroup yielded a +75% margin in favor of paying more, including:

- Fire and emergency medical response
- Repairing potholes and broken sidewalks
- Services for homeless populations

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Continued

✓ Other programs and services did not stand out because no subgroup offered a "pay more" margin of at least +75%, including:

- Graffiti removal
- Neighborhood traffic improvements
- Addressing speeding and unsafe driving
- Pedestrian infrastructure
- Bicycle infrastructure
- Artistic and cultural activities and events
- Libraries
- Flood prevention and storm drain repairs
- Proactive service delivery
- Tenant supports
- Addressing abandoned homes and businesses
- Attracting new business to Oakland

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Continued

✓ Programs and services having to do with housing stood out as high priorities to residents with household incomes under $30 and renters. In addition, they ranked highly in a few other groups:

- **Affordable housing:** tie to an incarcerated person or resident of CCD 2
- **Temporary housing for the homeless:** CCD 6, non-Chinese API, and under 30
- **Subsidized permanent housing for the homeless:** Non-Chinese API, household incomes between $100K-$150K, and African-American residents
- **Rent control enforcement:** housing insecure residents

✓ Public safety-related items stood out to a variety of groups, depending on their focus:

- **Police 911 response:** wealthy and white residents
- **Police investigations:** residents who took the survey in Chinese
- **Neighborhood police patrols:** residents who took the survey in Spanish, and residents ages 50+, especially men
- **Violence prevention:** HH income $60-75K, non-voters
- **Fire prevention:** CCD 2 and 4 – more specifically in the hills, and white residents

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Continued

✓ Economic programs like **job training** and **retaining existing businesses** stood out most to those who have recently been housing insecure.

✓ Social services varied in their importance to different people:

- **Child care:** HH income $30K, women (especially those under 50)
- **Youth programs:** renters, residents under 30, African-Americans, and those who have lived <6 years in Oakland
- **Senior programs:** ages 75+

✓ Dealing with blight and services more generally stood out to much narrower groups in general.

- **Timely response to service requests:** CCD 5
- **Maintaining public buildings:** under 30, bike/walk
- **Maintenance of parks/medians/open space:** 6-10 years in Oakland, bike/walk/bus, CCD 2, and whites
- **Cleaning up dumping:** HH income $150K+, CCD 2

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Continued

- And lastly, **disaster preparedness** and **climate change** were ranked especially highly by those who have lived in the city fewer than 6 years. Disaster preparedness was also especially important to Republicans, renters, and people who took the survey in Spanish.

Conclusions
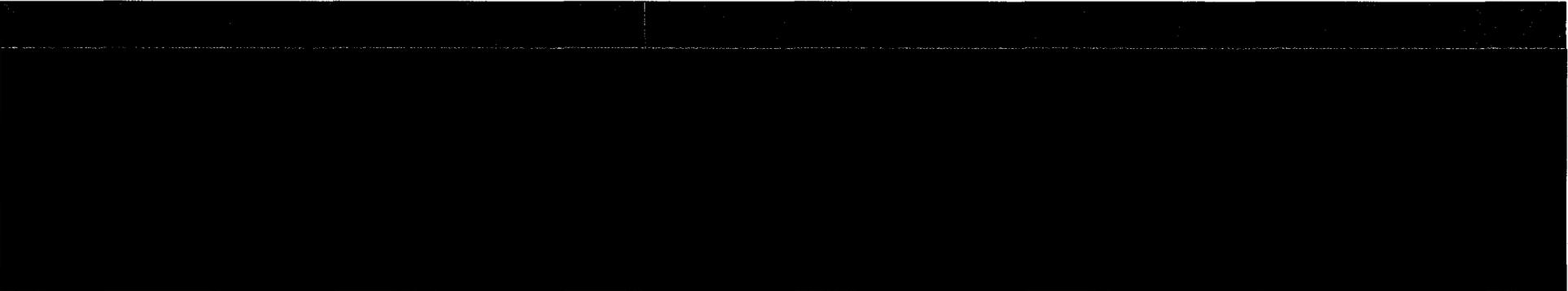
Conclusions

✓ Overall, Oakland residents continue to largely enjoy the City's quality of life, though a bit less than in recent years.

- Homeowners, residents with higher levels of income and education, white residents, and hills residents are more likely to hold positive views.

- Residents with comparatively less positive views include renters, residents with at most high school degrees, lower-income residents, Latino residents, immigrants, flats residents, and those in households with current/former incarcerated members.

✓ At the same time, they give middling reviews of City service provision — strong majorities see room for improvement overall.

✓ Housing and homelessness are overwhelmingly the top concerns for residents, outstripping any other priority by a wide margin.

✓ Residents prefer paying more to maintain or improve a wide variety of City services and programs, with street repairs, youth programs, and services for the homeless at the top of the list.

✓ When it comes to communities of color, top-tier City investments have to do with reducing violence and police use of force, and improving health outcomes for children.

✓ Few pay particular attention to the budget process, and most are not yet aware of the work of the Department of Race and Equity.

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For more information, contact:

FM3 OPINION
RESEARCH RESEARCH
& STRATEGY

1999 Harrison St., Suite 2020
Oakland, CA 94612
Phone (510) 451-9521
Fax (510) 451-0384

Curt Below
Curt@FM3research.com

Miranda Everitt
Miranda@FM3research.com

FM3 RESEARCH

2018 CITY OF OAKLAND BUDGET PRIORITIES SURVEY
320-829 WT
N=1595
MARGIN OF SAMPLING ERROR ±2.8% (95% CONFIDENCE INTERVAL)
A/B SPLITS

Hello, I'm _____ from _____ , a public opinion research firm. We're conducting a survey about issues that concern people in Oakland. I am not trying to sell you anything and I won't ask for a donation of any kind. (IF RESPONDENT WISHES TO COMPLETE THE INTERVIEW IN SPANISH OR CHINESE, PLEASE HAND OFF TO BILINGUAL INTERVIEWER)

A.   Before we begin, I need to know if I have reached you on a cell phone, and if so, are you in a place where you can talk safely without endangering yourself or others?

       Yes, cell and can talk safely -- 62%
       Yes, cell but cannot talk safely -------------------------------- TERMINATE
       No, not on cell -- 38%
       (DON'T READ) DK/NA/REFUSED----------------------- TERMINATE

NEXT, I AM GOING TO ASK YOU A FEW QUESTIONS TO ENSURE WE ARE TALKING TO A REPRESENTATIVE SAMPLE OF OAKLAND RESIDENTS.

B.   In what year were you born?

       2001 or earlier (0-17) -------- TERMINATE
       2000-1994 (18-24)----------------------------9%
       1993-1989 (25-29)---------------------------- 11%
       1988-1984 (30-34)------------------------- 12%
       1983-1979 (35-39)------------------------- 11%
       1978-1974 (40-44)----------------------------9%
       1973-1969 (45-49)----------------------------8%
       1968-1964 (50-54)----------------------------7%
       1963-1959 (55-59)----------------------------8%
       1958-1954 (60-64)----------------------------3%
       1953-1944 (65-74)----------------------------4%
       1943 or earlier (75+)--------------------- 15%
       (REFUSED/NA) ----------------------------3%

C.   Next, with which racial or ethnic group do you identify yourself: Hispanic or Latino; African American or Black; Caucasian or White; Asian or Pacific Islander; or some other ethnic or racial background?

       Latino/Hispanic----------------------------------- 21%
       African American/Black ----------------------- 25%
       Caucasian/White---------------------------------- 29%
       Asian/Pacific Islander ------------------------- 17%
       (MIXED RACE)----------------------------------5%
       (OTHER)--2%
       (DON'T READ) DK/NA/REFUSED --------2%

(ASK QD ONLY IF ASIAN/PACIFIC ISLANDER – CODE 4 – IN QC)
D.   More specifically, would you say that you are: **(READ LIST)**

Chinese --- 51%
Filipino -- 14%
Indian or Southeast Asian --------------------- 11%
Japanese --- 5%
Korean -- 4%
Vietnamese -- 4%
(MIXED RACE) --------------------------------- 3%
(OTHER) -- 6%
(DON'T READ) DK/NA/REFUSED --------- 2%

(RESUME ASKING ALL RESPONDENTS)
E.   Do you identify as ...? **(READ LIST)**

Male -- 48%
Female, or --------------------------------------- 50%
Something else **(SPECIFY)** --------------------- 1%
(DON'T READ) DK/NA/REFUSED --------- 1%

NOW I WOULD LIKE TO ASK YOU SEVERAL QUESTIONS ABOUT LIFE IN OAKLAND.

1.   **(T)** Generally speaking, how would you rate Oakland as a place to live: is it an excellent place to live, a good place, only fair, or a poor place to live?

EXCELLENT/GOOD ------------------- **64%**
Excellent ----------------------------------- 16%
Good -- 48%

FAIR/POOR ------------------------------- **36%**
Just fair ------------------------------------- 27%
Poor --- 8%

(DON'T KNOW/NA) --------------------- 0%

2.   **(T)** Next, in the upcoming two-year budget, what are the <u>two</u> most important issues facing Oakland residents <u>that you would like to see prioritized in the City government budget?</u> **(DO NOT READ OPTIONS; OPEN-END. RECORD VERBATIM RESPONSE AND THEN CODE AFTER INTERVIEW IS COMPLETE. IF RESPONDENT MENTIONS "POLICE," FOLLOW UP FOR MORE DETAIL TO DETERMINE WHETHER IT IS CODE 18 OR 19.)**

FIRST   SECOND
CHOICE   CHOICE

3.   **(T)** Next, how would you rate the overall job being done by Oakland city government in providing services to the people who live here: excellent, good, only fair or poor?

EXCELLENT/GOOD ------------------- **24%**
Excellent ------------------------------------- 1%
Good -- 23%

FAIR/POOR ---------------------------- **72%**
Just fair ------------------------------------- 50%
Poor -- 22%

(DON'T KNOW/NA) ---------------------- 4%

**NOW I AM GOING TO ASK YOU SOME QUESTIONS THAT DEAL
WITH OAKLAND'S CITY GOVERNMENT BUDGET.**

---

4.   First, how closely do you follow issues related to the Oakland City budget? **(READ LIST)**

EXTREMELY/VERY CLOSELY --- **10%**
Extremely closely -------------------------- 2%
Very closely ------------------------------- 8%

Somewhat closely ------------------------- 36%

TOTAL NOT CLOSELY ------------- **53%**
Not too closely --------------------------- 33%
Not at all closely ------------------------- 20%

(DON'T KNOW/NA) --------------------- 1%

5.   Now I am going to mention some of the services the City provides its residents. Every two years, the City faces hard choices about these services in order to balance its budget. After you hear each one, please tell me [ ] whether you think cuts should be made to that service in order to balance the budget, or [ ] whether you would be willing to pay additional taxes or fees to maintain or improve that service. **(RANDOMIZE CUTS/WILLING TO PAY PHRASES) (IF CUTS, ASK:** "Would you be willing to make large cuts or just some cuts?") **(IF PAY MORE, ASK:** "Would you be willing to pay a little more to maintain this service, or pay significantly more to improve it?") **(RANDOMIZE)**

		LARGE CUTS	SOME CUTS	PAY SOME TO MAINT	PAY SIG MORE TO IMP	(DK/ NA)	TOTAL CUTS	TOTAL PAY
[ ]a.	Fire prevention	3%	11%	51%	28%	7%	14%	79%
[ ]b.	(T) Youth programs at city parks and recreation centers	4%	10%	43%	38%	6%	13%	81%
[ ]c.	(T) Clean-up and removal of illegal dumping	2%	11%	41%	38%	8%	14%	79%
[ ]d.	(T) Job training and employment programs	5%	15%	38%	35%	7%	19%	73%

		LARGE CUTS	SOME CUTS	PAY SOME TO MAINT	PAY SIG MORE TO IMP	(DK/ NA)	TOTAL CUTS	TOTAL PAY
[ ]e.	Police 911 response	4%	9%	44%	32%	11%	13%	76%
[ ]f.	(T) Violence prevention and intervention services	4%	10%	41%	37%	8%	14%	78%

(SPLIT SAMPLE A ONLY)

		LARGE CUTS	SOME CUTS	PAY SOME TO MAINT	PAY SIG MORE TO IMP	(DK/ NA)	TOTAL CUTS	TOTAL PAY
[ ]g.	(T) Maintenance of public parks, street medians and other open space	3%	13%	51%	26%	7%	16%	77%
[ ]h.	(T) Affordable housing development and housing programs	6%	11%	26%	49%	8%	17%	74%
[ ]i.	Fire and emergency medical response	2%	8%	57%	26%	7%	10%	83%
[ ]j.	Providing temporary shelter and sanitation such as tough shed communities, mobile housing, and traditional shelter beds to homeless populations	7%	8%	30%	47%	8%	15%	77%
[ ]k.	(T) Child care and Head Start programs	5%	12%	35%	41%	8%	17%	76%
[ ]l.	(T) Removal of graffiti	14%	28%	32%	15%	11%	43%	46%
[ ]m.	Programs to retain Oakland businesses	6%	20%	41%	23%	11%	26%	63%
[ ]n.	(T) Neighborhood traffic improvements	4%	25%	39%	23%	9%	29%	62%
[ ]o.	(T) Flood prevention and storm drain maintenance	3%	20%	49%	18%	9%	23%	67%
[ ]p.	Improvements to walking infrastructure for pedestrians	4%	23%	41%	25%	7%	27%	66%
[ ]q.	(T) Repair of potholes in city streets and broken sidewalks	2%	7%	35%	49%	6%	10%	84%
[ ]r.	(T) Artistic and cultural activities and events	9%	21%	40%	22%	8%	30%	63%
[ ]s.	Police investigations to solve crimes	4%	12%	40%	33%	11%	16%	73%
[ ]t.	Proactive delivery of services and infrastructure maintenance before a request from residents	4%	13%	45%	22%	15%	18%	67%
[ ]u.	Rent control enforcement and tenant protection	11%	15%	29%	34%	10%	26%	63%

(SPLIT SAMPLE B ONLY)

		LARGE CUTS	SOME CUTS	PAY SOME TO MAINT	PAY SIG MORE TO IMP	(DK/ NA)	TOTAL CUTS	TOTAL PAY
[ ]v.	Subsidized permanent housing for homelessness populations	7%	9%	29%	49%	6%	16%	78%
[ ]w.	Providing services to homeless populations such as mental health, health, job training, and anti-addiction support	5%	7%	29%	54%	6%	12%	83%

	LARGE CUTS	SOME CUTS	PAY SOME TO MAINT	PAY SIG MORE TO IMP	(DK/ NA)	TOTAL CUTS	TOTAL PAY

(SPLIT SAMPLE B ONLY; CONTINUED)

	LARGE CUTS	SOME CUTS	PAY SOME TO MAINT	PAY SIG MORE TO IMP	(DK/ NA)	TOTAL CUTS	TOTAL PAY
[ ]x. (T) Maintenance of public buildings like libraries and recreation centers	3%	13%	52%	25%	7%	16%	77%
[ ]y. Disaster preparedness	3%	11%	50%	28%	8%	14%	78%
[ ]z. (T) Programs at senior centers	4%	12%	51%	22%	11%	16%	73%
[ ]aa. (T) Addressing abandoned homes and businesses	7%	19%	35%	27%	12%	26%	62%
[ ]bb. Attracting new businesseses to Oakland	9%	24%	34%	23%	10%	33%	57%
[ ]cc. Addressing speeding and unsafe driving in neighborhoods	8%	24%	34%	24%	11%	32%	57%
[ ]dd. Reducing and preparing for climate change	6%	13%	36%	34%	11%	19%	70%
[ ]ee. (T) Street lighting in your neighborhood	4%	14%	54%	19%	9%	18%	72%
[ ]ff. (T) Improvements to bicycle infrastructure	15%	31%	29%	16%	10%	45%	45%
[ ]gg. (T) Library services and hours	5%	17%	49%	22%	8%	22%	71%
[ ]hh. Police patrols in neighborhoods	6%	14%	41%	33%	6%	20%	74%
[ ]ii. (T) Timely response to resident requests for services	4%	11%	47%	25%	13%	15%	72%
[ ]jj. Providing anti-eviction and tenant support services	8%	18%	37%	28%	9%	26%	65%

(RESUME ASKING ALL RESPONDENTS)

6. In 2015, the City adopted an ordinance creating the Department of Race and Equity. Their mission is to create a city where our diversity has been maintained, racial disparities have been eliminated and racial equity has been achived. Before taking this survey, how much had you read, heard or seen about this work by the City of Oakland? **(READ LIST)**

TOTAL HEARD ------------------------ 40%
A great deal---------------------------------9%
A little ------------------------------------ 31%

Nothing at all-------------------------------- 57%
(DK/NA) ------------------------------------3%

7. Through its budget, the City can invest more in equity for communities of color, that is, people who are African-American, Latino, Asian or Pacific Islander, American Indian or Native American, or some other identity that is not white. I am going to read you a list of different categories of City programs and services, and I would like you to tell me whether you think it is extremely important, very important, somewhat important, or not too important to invest in improving equity for each one. (RANDOMIZE)

		EXT IMP	VERY IMP	SMWT IMP	NOT TOO IMP	(DK/ NA)	EXT/ VERY
[ ]a.	Increasing job opportunities for people of color	44%	34%	14%	5%	2%	78%
[ ]b.	Improving health outcomes for children of color	48%	35%	11%	4%	2%	83%
[ ]c.	Addressing housing displacement amoung people of color	40%	31%	17%	9%	4%	71%
[ ]d.	Addressing homelessness amoung people of color	42%	32%	15%	7%	4%	74%
[ ]e.	Reducing contact with the criminal justice system for youth of color	43%	30%	15%	7%	6%	73%
[ ]f.	Reducing violent crime in communities of color	47%	37%	11%	3%	2%	84%
[ ]g.	Improving pedestrian safety for people of color	24%	30%	25%	15%	6%	54%
[ ]h.	Reducing police use of force against people of color	51%	27%	12%	7%	3%	78%

NOW I'D LIKE TO ASK YOU ONE MORE QUESTION ABOUT THE CITY'S BUDGET.

8. Over the next ten years, the City of Oakland will face tens of millions of dollars in budget shortfalls for employee health and retirement benefits. To keep a balanced budget, the City will have to raise taxes and fees or make cuts to City services. I am going to read you four potential options, and I would like you to tell me which comes closest to what you would prefer. (READ LIST; ROTATE TOP TO BOTTOM, BOTTOM TO TOP)

[ ] Moderately raise taxes and fees now --- 35%

[ ] Moderately cut services now --- 13%

[ ] Keep taxes, fees and services the same now, but significantly raise taxes and fees in the next 10 years --- 17%

[ ] Keep taxes, fees and services the same now, but cut services significantly in the next 10 years --- 22%

(DON'T KNOW/NA) --- 13%

HERE ARE MY FINAL QUESTIONS. THEY ARE JUST FOR STATISTICAL PURPOSES.

9. **(T)** About how long have you lived in Oakland? **(READ LIST)**

Less than two years---4%
Two to five years --- 18%
Six to ten years -- 16%
11 to 20 years-- 23%
21 to 40 years-- 25%
41 years or more --- 14%
(DON'T READ) Don't know/Refused----------------------------0%

10. **(T)** Do you own or rent your home? **(DO NOT READ LIST)**

Own -- 47%
Rent -- 43%
Live with parents or someone who owns or rents it ------------8%
Other **(SPECIFY)** ---2%
(DON'T KNOW/NA) ---0%

11. In the last year, have you been without permanent housing, that is, have you slept in a car, outdoors, or stayed temporarily with friends or family?

Yes --7%
No -- 92%
(DON'T READ) Don't know/Refused ----------------------------1%

12. **(T)** Next, what is your marital status: are you married, living with a partner, single, widowed or divorced?

Married---------------------------------- 42%
Living with a partner--------------------- 12%
Single ------------------------------------ 32%
Widowed ---------------------------------6%
Divorced --------------------------------7%
(DON'T READ) Refused-----------------2%

13. **(T)** Are there any children under the age of 18 living in your household?

Yes ------------------------------------- 32%
No ------------------------------------- 67%
(DON'T READ) Refused------------------1%

14. **(T)** What is your current employment status? Are you ...? **(READ LIST)**

Employed full-time ----------------------- 50%
Employed part-time -------------------------9%
Self-employed or work from home -------9%
A homemaker who does not
  work outside the home --------------------2%
Retired -------------------------------------- 17%
A student ------------------------------------6%
Unemployed ---------------------------------5%
(DON'T READ) Refused -----------------2%

(IF "EMPLOYED FULL TIME" OR "PART TIME" IN Q14, ASK:)
15. **(T)** Is your work located in the City of Oakland?

Yes --- 43%
No --- 56%
(DON'T READ) Don't know/Refused ----------0%

(RESUME ASKING ALL RESPONDENTS)
16. Which of the following modes of transportation do you use regularly? **(READ LIST, ACCEPT MULTIPLE RESPONSES)**

Driving alone--------------------------------------- 67%
Carpool --- 14%
Biking with your own bicycle ------------------- 11%
Biking with a share service like Lime or Go Bike -----2%
Walking --- 28%
Riding buses --------------------------------------- 22%
Riding BART-- 36%
Services like Uber or Lyft ----------------------- 27%
Scooters like Bird or Lime------------------------4%
(DON'T READ) DK/NA/REFUSED ------------------2%

17. **(T)** What was the last level of school you completed?

First through 11th grade-------------------------------8%
High school graduate ---------------------------- 19%
Vocational/technical school---------------------------3%
Some college, no degree --------------------------- 17%
Associate degree--------------------------------------7%
Four-year college or bachelor's degree---------------- 24%
Graduate school or advanced degree ------------------ 21%
Don't know/Rather not say -------------------------1%

18.   **(T)** I don't need to know the exact amount but I'm going to read you some categories for household income. Would you please stop me when I have read the category indicating the total combined income for all the people in your household before taxes in 2018?

                                    $30,000 and under------------------------ 20%
                                    $30,001 - $60,000------------------------ 17%
                                    $60,001 - $75,000-------------------------8%
                                    $75,001 - $100,000 ---------------------- 11%
                                    $100,001 to $150,000-------------------- 14%
                                    $150,001 and over------------------------ 20%
                                    (DON'T READ) Refused---------------- 11%

19.   **(T)** Were you born in the United States or did you immigrate to the United States?

                                    Immigrated----------------------------------- 23%
                                    Born in US----------------------------------- 76%
                                    (DON'T READ) DK/NA ------------------1%

(ASK ONLY IF CODE 1 IN Q19)
20.   **(T)** In which country were you born?   **(RECORD VERBATIM RESPONSE AND CODE AFTERWARDS)**

(RESUME ASKING ALL RESPONDENTS)
21.   Is anyone in your household currently or formerly incarcerated in jail or prison?

                                    Yes ---6%
                                    No --- 93%
                                    (DK/NA) ----------------------------------1%

22.   Are you a registered voter in the City of Oakland?

                                    Yes --- 95%
                                    No ---4%
                                    (DON'T READ) Refused------------------1%

(ASK IF CODE 1 - YES - IN Q22 ONLY)
23.   Are you registered as a Democrat, as a Republican, as a member of another political party, or as having no party preference?

                                    Democrat---------------------------------- 64%
                                    Republican ----------------------------------3%
                                    Other---3%
                                    No party preference ---------------------- 23%
                                    (DON'T READ) Refused------------------6%

THANK AND TERMINATE

LANGUAGE OF INTERVIEW:

English ------------------------------------- 88%
Spanish ------------------------------------- 8%
Chinese ------------------------------------- 3%

CITY COUNCIL DISTRICT
City Council District 1 -------------------- 14%
City Council District 2 -------------------- 14%
City Council District 3 -------------------- 15%
City Council District 4 -------------------- 14%
City Council District 5 -------------------- 14%
City Council District 6 -------------------- 14%
City Council District 7 -------------------- 15%

HILLS VS. FLATS
Flats (west of I-580) ----------------------- 71%
Hills (east of I-580) ----------------------- 29%

SURVEY MODE
Phone --------------------------------------- 50%
Online -------------------------------------- 50%

FM3
RESEARCH

2018 CITY OF OAKLAND BUDGET PRIORITIES SURVEY
320-829 WT
N=223
CITY COUNCIL DISTRICT 1
A/B SPLITS

Hello, I'm _____ from _____, a public opinion research firm. We're conducting a survey about issues that concern people in Oakland. I am not trying to sell you anything and I won't ask for a donation of any kind. **(IF RESPONDENT WISHES TO COMPLETE THE INTERVIEW IN SPANISH OR CHINESE, PLEASE HAND OFF TO BILINGUAL INTERVIEWER)**

A. Before we begin, I need to know if I have reached you on a cell phone, and if so, are you in a place where you can talk safely without endangering yourself or others?

Yes, cell and can talk safely --- 64%
Yes, cell but cannot talk safely -------------------------------- **TERMINATE**
No, not on cell --- 36%
(DON'T READ) DK/NA/REFUSED----------------------- **TERMINATE**

NEXT, I AM GOING TO ASK YOU A FEW QUESTIONS TO ENSURE WE ARE TALKING TO A REPRESENTATIVE SAMPLE OF OAKLAND RESIDENTS.

B. In what year were you born?

2001 or earlier (0-17) -------- **TERMINATE**
2000-1994 (18-24) ---------------------------5%
1993-1989 (25-29) ---------------------- 11%
1988-1984 (30-34) ------------------------ 15%
1983-1979 (35-39) ------------------------ 14%
1978-1974 (40-44) ------------------------ 12%
1973-1969 (45-49) ----------------------------7%
1968-1964 (50-54) ----------------------------9%
1963-1959 (55-59) ----------------------------9%
1958-1954 (60-64) ----------------------------2%
1953-1944 (65-74) ----------------------------4%
1943 or earlier (75+) --------------------- 11%
(REFUSED/NA) ----------------------------0%

C. Next, with which racial or ethnic group do you identify yourself: Hispanic or Latino; African American or Black; Caucasian or White; Asian or Pacific Islander; or some other ethnic or racial background?

Latino/Hispanic-------------------------------------8%
African American/Black --------------------------8%
Caucasian/White--------------------------------- 54%
Asian/Pacific Islander ------------------------- 17%
(MIXED RACE)----------------------------------8%
(OTHER)--2%
(DON'T READ) DK/NA/REFUSED --------3%

(ASK QD ONLY IF ASIAN/PACIFIC ISLANDER – CODE 4 – IN QC)
D.   More specifically, would you say that you are: **(READ LIST)**

Chinese--- 27%
Filipino--- 14%
Indian or Southeast Asian--------------------- 24%
Japanese-- 10%
Korean-- 14%
Vietnamese ------------------------------------- 3%
(MIXED RACE)------------------------------- 0%
(OTHER)-------------------------------------- 7%
(DON'T READ) DK/NA/REFUSED --------- 0%

(RESUME ASKING ALL RESPONDENTS)
E.   Do you identify as ...? **(READ LIST)**

Male -- 57%
Female, or-------------------------------------- 40%
Something else **(SPECIFY)** ---------------- 2%
(DON'T READ) DK/NA/REFUSED --------- 2%

NOW I WOULD LIKE TO ASK YOU SEVERAL QUESTIONS ABOUT LIFE IN OAKLAND.

---

1.   **(T)** Generally speaking, how would you rate Oakland as a place to live: is it an excellent place to live, a good place, only fair, or a poor place to live?

EXCELLENT/GOOD ------------------- **84%**
Excellent ----------------------------------- 25%
Good --- 59%

FAIR/POOR-------------------------------- **16%**
Just fair -------------------------------------- 15%
Poor --- 1%

(DON'T KNOW/NA) --------------------- 0%

2.   (T) Next, in the upcoming two-year budget, what are the two most important issues facing Oakland residents that you would like to see prioritized in the City government budget? (DO NOT READ OPTIONS; OPEN-END. RECORD VERBATIM RESPONSE AND THEN CODE AFTER INTERVIEW IS COMPLETE. IF RESPONDENT MENTIONS "POLICE," FOLLOW UP FOR MORE DETAIL TO DETERMINE WHETHER IT IS CODE 18 OR 19.)

	FIRST CHOICE	SECOND CHOICE
Homelessness	28%	14%
Housing costs/affordability	17%	7%
Education/public schools	11%	10%
Housing/housing crisis	10%	4%
Crime/Violence	7%	15%
Street and sidewalk maintenance	4%	8%
Infrastructure	4%	4%
Government waste/inefficiency	2%	2%
Cleanup streets/public places/trash removal	2%	1%
Police Protection / Response Time	1%	2%
Taxes too high	1%	2%
Traffic congestion/traffic flow	1%	1%
Public transportation	1%	4%
Police (unspecified)	1%	0%
Cost of living/increase wages	1%	1%
Development/economic development	1%	0%
Child Care / Head Start / Preschool	0%	0%
Drug crisis	0%	0%
Emergency medical response / fire safety	0%	0%
Eviction	0%	0%
Facilities Condition	0%	0%
Fire safety/fire inspections	0%	0%
Gentrification	0%	1%
Graffiti	0%	0%
Jobs	0%	1%
Keeping businesses	0%	0%
Mental Health services	0%	0%
Parking	0%	0%
Police Abuse / Harrassment / Misconduct	0%	2%
Recreation programs	0%	0%
Tree trimming	0%	0%
Water supplies	0%	0%
Youth activities	0%	0%
Safety/security (unspecified)	0%	0%
More parks/open spaces/green spaces	0%	1%
Sustainability/environment/climate change	0%	1%
Health/public health	0%	1%
Social/public service/programs	0%	0%
Poverty/low income people	0%	1%
Other	4%	7%
(DK/NA)	3%	6%

3. **(T)** Next, how would you rate the overall job being done by Oakland city government in providing services to the people who live here: excellent, good, only fair or poor?

EXCELLENT/GOOD ------------------ **35%**
Excellent ---------------------------------------3%
Good --- 33%

FAIR/POOR------------------------------- **62%**
Just fair -------------------------------------- 45%
Poor -- 16%

(DON'T KNOW/NA) ----------------------3%

NOW I AM GOING TO ASK YOU SOME QUESTIONS THAT DEAL WITH OAKLAND'S CITY GOVERNMENT BUDGET.

---

4. First, how closely do you follow issues related to the Oakland City budget? **(READ LIST)**

EXTREMELY/VERY CLOSELY -----**6%**
Extremely closely-----------------------------1%
Very closely -----------------------------------5%

Somewhat closely------------------------- 37%

TOTAL NOT CLOSELY ------------- **56%**
Not too closely --------------------------- 41%
Not at all closely------------------------- 15%

(DON'T KNOW/NA) ----------------------1%

5. Now I am going to mention some of the services the City provides its residents. Every two years, the City faces hard choices about these services in order to balance its budget. After you hear each one, please tell me [ ] whether you think cuts should be made to that service in order to balance the budget, or [ ] whether you would be willing to pay additional taxes or fees to maintain or improve that service. **(RANDOMIZE CUTS/WILLING TO PAY PHRASES) (IF CUTS, ASK:** "Would you be willing to make large cuts or just some cuts?") **(IF PAY MORE, ASK:** "Would you be willing to pay a little more to maintain this service, or pay significantly more to improve it?") **(RANDOMIZE)**

		LARGE CUTS	SOME CUTS	PAY SOME TO MAINT	PAY SIG MORE TO IMP	(DK/ NA)	TOTAL CUTS	TOTAL PAY
[ ]a.	Fire prevention	4%	6%	63%	21%	7%	10%	84%
[ ]b.	**(T)** Youth programs at city parks and recreation centers	2%	7%	49%	35%	6%	9%	84%
[ ]c.	**(T)** Clean-up and removal of illegal dumping	2%	8%	52%	30%	8%	10%	82%
[ ]d.	**(T)** Job training and employment programs	5%	14%	43%	34%	5%	19%	76%

		LARGE CUTS	SOME CUTS	PAY SOME TO MAINT	PAY SIG MORE TO IMP	(DK/NA)	TOTAL CUTS	TOTAL PAY
[ ]e.	Police 911 response	4%	5%	55%	28%	8%	9%	83%
[ ]f.	(T) Violence prevention and intervention services	2%	8%	49%	33%	8%	10%	82%

(SPLIT SAMPLE A ONLY)

		LARGE CUTS	SOME CUTS	PAY SOME TO MAINT	PAY SIG MORE TO IMP	(DK/NA)	TOTAL CUTS	TOTAL PAY
[ ]g.	(T) Maintenance of public parks, street medians and other open space	1%	9%	64%	19%	8%	10%	82%
[ ]h.	(T) Affordable housing development and housing programs	10%	7%	32%	42%	9%	17%	74%
[ ]i.	Fire and emergency medical response	2%	6%	67%	16%	8%	9%	84%
[ ]j.	Providing temporary shelter and sanitation such as tough shed communities, mobile housing, and traditional shelter beds to homeless populations	7%	7%	33%	48%	4%	14%	82%
[ ]k.	(T) Child care and Head Start programs	5%	11%	40%	39%	5%	16%	79%
[ ]l.	(T) Removal of graffiti	11%	25%	44%	11%	9%	36%	55%
[ ]m.	Programs to retain Oakland businesses	7%	17%	39%	22%	14%	25%	61%
[ ]n.	(T) Neighborhood traffic improvements	3%	19%	45%	24%	9%	22%	69%
[ ]o.	(T) Flood prevention and storm drain maintenance	2%	18%	58%	15%	7%	20%	73%
[ ]p.	Improvements to walking infrastructure for pedestrians	2%	20%	49%	23%	6%	22%	72%
[ ]q.	(T) Repair of potholes in city streets and broken sidewalks	1%	5%	48%	41%	4%	6%	90%
[ ]r.	(T) Artistic and cultural activities and events	8%	20%	49%	18%	5%	28%	67%
[ ]s.	Police investigations to solve crimes	6%	7%	54%	26%	7%	13%	80%
[ ]t.	Proactive delivery of services and infrastructure maintenance before a request from residents	3%	12%	60%	16%	8%	15%	77%
[ ]u.	Rent control enforcement and tenant protection	14%	14%	36%	26%	9%	28%	62%

(SPLIT SAMPLE B ONLY)

		LARGE CUTS	SOME CUTS	PAY SOME TO MAINT	PAY SIG MORE TO IMP	(DK/NA)	TOTAL CUTS	TOTAL PAY
[ ]v.	Subsidized permanent housing for homelessness populations	5%	5%	27%	56%	6%	10%	83%
[ ]w.	Providing services to homeless populations such as mental health, health, job training, and anti-addiction support	3%	2%	34%	57%	2%	6%	92%

	LARGE CUTS	SOME CUTS	PAY SOME TO MAINT	PAY SIG MORE TO IMP	(DK/ NA)	TOTAL CUTS	TOTAL PAY

(SPLIT SAMPLE B ONLY; CONTINUED)

	LARGE CUTS	SOME CUTS	PAY SOME TO MAINT	PAY SIG MORE TO IMP	(DK/ NA)	TOTAL CUTS	TOTAL PAY
[ ]x. (T) Maintenance of public buildings like libraries and recreation centers	2%	9%	59%	26%	5%	11%	84%
[ ]y. Disaster preparedness	3%	7%	56%	28%	7%	10%	83%
[ ]z. (T) Programs at senior centers	2%	13%	57%	16%	12%	15%	73%
[ ]aa. (T) Addressing abandoned homes and businesses	7%	21%	37%	20%	15%	28%	57%
[ ]bb. Attracting new businesseses to Oakland	14%	26%	37%	16%	8%	39%	52%
[ ]cc. Addressing speeding and unsafe driving in neighborhoods	9%	23%	39%	18%	11%	32%	57%
[ ]dd. Reducing and preparing for climate change	4%	8%	38%	43%	7%	12%	81%
[ ]ee. (T) Street lighting in your neighborhood	7%	16%	62%	7%	7%	23%	69%
[ ]ff. (T) Improvements to bicycle infrastructure	13%	21%	38%	21%	7%	34%	59%
[ ]gg. (T) Library services and hours	2%	12%	61%	22%	4%	14%	83%
[ ]hh. Police patrols in neighborhoods	9%	14%	46%	24%	8%	22%	70%
[ ]ii. (T) Timely response to resident requests for services	3%	10%	55%	20%	13%	13%	75%
[ ]jj. Providing anti-eviction and tenant support services	8%	17%	40%	28%	8%	25%	67%

(RESUME ASKING ALL RESPONDENTS)

6.   In 2015, the City adopted an ordinance creating the Department of Race and Equity. Their mission is to create a city where our diversity has been maintained, racial disparities have been eliminated and racial equity has been achived. Before taking this survey, how much had you read, heard or seen about this work by the City of Oakland? **(READ LIST)**

GREAT DEAL/LITTLE ---------------- **32%**
A great deal ----------------------------------- 7%
A little ------------------------------------- 25%

Nothing at all ------------------------------ 65%
(DK/NA) -------------------------------------- 3%

7. Through its budget, the City can invest more in equity for communities of color, that is, people who are African-American, Latino, Asian or Pacific Islander, American Indian or Native American, or some other identity that is not white. I am going to read you a list of different categories of City programs and services, and I would like you to tell me whether you think it is extremely important, very important, somewhat important, or not too important to invest in improving equity for each one. **(RANDOMIZE)**

		EXT IMP	VERY IMP	SMWT IMP	NOT TOO IMP	(DK/ NA)	EXT/ VERY
[ ]a.	Increasing job opportunities for people of color	41%	32%	18%	6%	2%	74%
[ ]b.	Improving health outcomes for children of color	48%	34%	11%	5%	2%	82%
[ ]c.	Addressing housing displacement among people of color	45%	28%	15%	9%	3%	73%
[ ]d.	Addressing homelessness among people of color	44%	30%	13%	8%	5%	74%
[ ]e.	Reducing contact with the criminal justice system for youth of color	48%	26%	15%	6%	5%	74%
[ ]f.	Reducing violent crime in communities of color	49%	32%	11%	4%	3%	82%
[ ]g.	Improving pedestrian safety for people of color	22%	25%	24%	21%	8%	47%
[ ]h.	Reducing police use of force against people of color	55%	22%	13%	8%	2%	77%

NOW I'D LIKE TO ASK YOU ONE MORE QUESTION ABOUT THE CITY'S BUDGET.

8. Over the next ten years, the City of Oakland will face tens of millions of dollars in budget shortfalls for employee health and retirement benefits. To keep a balanced budget, the City will have to raise taxes and fees or make cuts to City services. I am going to read you four potential options, and I would like you to tell me which comes closest to what you would prefer. **(READ LIST; ROTATE TOP TO BOTTOM, BOTTOM TO TOP)**

[ ] Moderately raise taxes and fees now -- 40%

[ ] Moderately cut services now -- 10%

[ ] Keep taxes, fees and services the same now, but significantly raise taxes and fees in the next 10 years -- 12%

[ ] Keep taxes, fees and services the same now, but cut services significantly in the next 10 years -- 28%

(DON'T KNOW/NA) -- 10%

HERE ARE MY FINAL QUESTIONS. THEY ARE JUST FOR STATISTICAL PURPOSES.

9.   **(T)** About how long have you lived in Oakland? **(READ LIST)**

    Less than two years--6%
    Two to five years --27%
    Six to ten years ---24%
    11 to 20 years--17%
    21 to 40 years--16%
    41 years or more ---9%
    (DON'T READ) Don't know/Refused----------------------------------1%

10. **(T)** Do you own or rent your home? **(DO NOT READ LIST)**

    Own --54%
    Rent ---40%
    Live with parents or someone who owns or rents it --------------5%
    Other **(SPECIFY)** ---1%
    (DON'T KNOW/NA) --0%

11. In the last year, have you been without permanent housing, that is, have you slept in a car, outdoors, or stayed temporarily with friends or family?

    Yes ---3%
    No --97%
    (DON'T READ) Don't know/Refused ----------------------------1%

12. **(T)** Next, what is your marital status: are you married, living with a partner, single, widowed or divorced?

    Married--------------------------------- 51%
    Living with a partner--------------------- 20%
    Single --------------------------------- 22%
    Widowed -------------------------------3%
    Divorced ------------------------------2%
    (DON'T READ) Refused----------------2%

13. **(T)** Are there any children under the age of 18 living in your household?

    Yes --------------------------------- 27%
    No --------------------------------- 70%
    (DON'T READ) Refused----------------2%

14.   (T) What is your current employment status? Are you ...? (READ LIST)

> Employed full-time ----------------------- 60%
> Employed part-time ----------------------- 5%
> Self-employed or work from home ----- 13%
> A homemaker who does not
>   work outside the home ------------------- 2%
> Retired -------------------------------------- 11%
> A student ----------------------------------- 3%
> Unemployed -------------------------------- 4%
> (DON'T READ) Refused ----------------- 2%

(IF "EMPLOYED FULL TIME" OR "PART TIME" IN Q14, ASK:)

15.   (T) Is your work located in the City of Oakland?

> Yes --- 34%
> No -- 66%
> (DON'T READ) Don't know/Refused ---------- 0%

(RESUME ASKING ALL RESPONDENTS)

16.   Which of the following modes of transportation do you use regularly? (READ LIST, ACCEPT MULTIPLE RESPONSES)

> Driving alone-- 62%
> Carpool--- 15%
> Biking with your own bicycle ------------------- 26%
> Biking with a share service like Lime or Go Bike ----- 3%
> Walking -- 44%
> Riding buses--- 27%
> Riding BART--- 51%
> Services like Uber or Lyft ----------------------- 35%
> Scooters like Bird or Lime-------------------------- 7%
> (DON'T READ) DK/NA/REFUSED ------------------- 2%

17.   (T) What was the last level of school you completed?

> First through 11th grade-------------------------------- 1%
> High school graduate ----------------------------------- 9%
> Vocational/technical school---------------------------- 2%
> Some college, no degree ----------------------------- 10%
> Associate degree--- 3%
> Four-year college or bachelor's degree--------------- 39%
> Graduate school or advanced degree ------------------ 34%
> Don't know/Rather not say -------------------------------- 1%

18. (T) I don't need to know the exact amount but I'm going to read you some categories for household income. Would you please stop me when I have read the category indicating the total combined income for all the people in your household before taxes in 2018?

$30,000 and under-------------------------8%
$30,001 - $60,000------------------------ 12%
$60,001 - $75,000------------------------5%
$75,001 - $100,000 ---------------------- 13%
$100,001 to $150,000-------------------- 17%
$150,001 and over----------------------- 34%
(DON'T READ) Refused---------------- 10%

19. (T) Were you born in the United States or did you immigrate to the United States?

Immigrated------------------------------ 18%
Born in US------------------------------ 80%
(DON'T READ) DK/NA ------------------2%

(ASK ONLY IF CODE 1 IN Q19, N=Q20M1)
20. (T) In which country were you born? (RECORD VERBATIM RESPONSE AND CODE AFTERWARDS)

India----------------------------------- 12%
Nicaragua ----------------------------- 11%
Philippines ----------------------------8%
Germany ------------------------------7%
Taiwan---------------------------------7%
Mexico---------------------------------5%
Canada---------------------------------4%
Guatemala------------------------------4%
United Kingdom -----------------------4%
Vietnam -------------------------------3%
China----------------------------------2%
France --------------------------------2%
Argentina------------------------------1%
Hong Kong ----------------------------1%
Colombia-------------------------------0%
El Salvador ----------------------------0%
Salvador -------------------------------0%

Other----------------------------------- 28%
DK/NA ----------------------------------1%

(RESUME ASKING ALL RESPONDENTS)

21. Is anyone in your household currently or formerly incarcerated in jail or prison?

Yes --2%
No -- 97%
(DK/NA) --2%

22. Are you a registered voter in the City of Oakland?

Yes -- 95%
No --4%
(DON'T READ) Refused ------------------1%

(ASK IF CODE 1 – YES – IN Q22 ONLY)

23. Are you registered as a Democrat, as a Republican, as a member of another political party, or as having no party preference?

Democrat -- 65%
Republican --3%
Other --2%
No party preference ---------------------- 24%
(DON'T READ) Refused ------------------5%

THANK AND TERMINATE

LANGUAGE OF INTERVIEW: English-- 99%
Spanish --1%
Chinese --0%

CITY COUNCIL DISTRICT
City Council District 1 ------------------- 100%
City Council District 2 ----------------------0%
City Council District 3 ----------------------0%
City Council District 4 ----------------------0%
City Council District 5 ----------------------0%
City Council District 6 ----------------------0%
City Council District 7 ----------------------0%

HILLS VS. FLATS
Flats (west of I-580) ---------------------- 34%
Hills (east of I-580) ---------------------- 66%

SURVEY MODE
Phone -- 27%
Online -- 73%

FM3 RESEARCH

2018 CITY OF OAKLAND BUDGET PRIORITIES SURVEY
320-829 WT
N=223
CITY COUNCIL DISTRICT 2
A/B SPLITS

Hello, I'm _____ from _____, a public opinion research firm. We're conducting a survey about issues that concern people in Oakland. I am not trying to sell you anything and I won't ask for a donation of any kind. **(IF RESPONDENT WISHES TO COMPLETE THE INTERVIEW IN SPANISH OR CHINESE, PLEASE HAND OFF TO BILINGUAL INTERVIEWER)**

A. Before we begin, I need to know if I have reached you on a cell phone, and if so, are you in a place where you can talk safely without endangering yourself or others?

> Yes, cell and can talk safely -- 69%
> Yes, cell but cannot talk safely -------------------------------- **TERMINATE**
> No, not on cell --- 31%
> **(DON'T READ)** DK/NA/REFUSED---------------------- **TERMINATE**

> **NEXT, I AM GOING TO ASK YOU A FEW QUESTIONS TO ENSURE WE ARE TALKING TO A REPRESENTATIVE SAMPLE OF OAKLAND RESIDENTS.**

B. In what year were you born?

> 2001 or earlier (0-17) -------- **TERMINATE**
> 2000-1994 (18-24)----------------------------7%
> 1993-1989 (25-29)---------------------- 13%
> 1988-1984 (30-34)------------------------ 15%
> 1983-1979 (35-39)----------------------------7%
> 1978-1974 (40-44)------------------------ 12%
> 1973-1969 (45-49)----------------------------7%
> 1968-1964 (50-54)----------------------------6%
> 1963-1959 (55-59)------------------------ 11%
> 1958-1954 (60-64)----------------------------2%
> 1953-1944 (65-74)----------------------------3%
> 1943 or earlier (75+)--------------------- 14%
> **(REFUSED/NA)** ----------------------------1%

C. Next, with which racial or ethnic group do you identify yourself: Hispanic or Latino; African American or Black; Caucasian or White; Asian or Pacific Islander; or some other ethnic or racial background?

> Latino/Hispanic----------------------------------- 12%
> African American/Black ---------------------- 20%
> Caucasian/White---------------------------------- 33%
> Asian/Pacific Islander ------------------------- 28%
> **(MIXED RACE)**----------------------------------5%
> **(OTHER)**---1%
> **(DON'T READ) DK/NA/REFUSED** --------2%

(ASK QD ONLY IF ASIAN/PACIFIC ISLANDER – CODE 4 – IN QC)
D.   More specifically, would you say that you are: **(READ LIST)**

Chinese -- 57%
Filipino -- 7%
Indian or Southeast Asian ---------------------- 15%
Japanese --- 6%
Korean -- 2%
Vietnamese -- 2%
(MIXED RACE) ----------------------------------- 0%
(OTHER) --- 5%
(DON'T READ) DK/NA/REFUSED --------- 5%

(RESUME ASKING ALL RESPONDENTS)
E.   Do you identify as ...? **(READ LIST)**

Male --- 46%
Female, or -------------------------------------- 52%
Something else **(SPECIFY)** ---------------------- 1%
(DON'T READ) DK/NA/REFUSED --------- 1%

NOW I WOULD LIKE TO ASK YOU SEVERAL QUESTIONS ABOUT LIFE IN OAKLAND.

---

1.   **(T)** Generally speaking, how would you rate Oakland as a place to live: is it an excellent place to live, a good place, only fair, or a poor place to live?

EXCELLENT/GOOD ------------------ **68%**
Excellent ---------------------------------- 19%
Good -- 50%

FAIR/POOR ------------------------------ **32%**
Just fair ----------------------------------- 24%
Poor --- 8%

(DON'T KNOW/NA) --------------------- 0%

2.   (T) Next, in the upcoming two-year budget, what are the <u>two</u> most important issues facing Oakland residents <u>that you would like to see prioritized in the City government budget?</u> (DO NOT READ OPTIONS; OPEN-END. RECORD VERBATIM RESPONSE AND THEN CODE AFTER INTERVIEW IS COMPLETE. IF RESPONDENT MENTIONS "POLICE," FOLLOW UP FOR MORE DETAIL TO DETERMINE WHETHER IT IS CODE 18 OR 19.)

	FIRST CHOICE	SECOND CHOICE
Homelessness	22%	18%
Housing costs/affordability	16%	11%
Crime/Violence	12%	8%
Housing/housing crisis	11%	4%
Education/public schools	8%	12%
Street and sidewalk maintenance	6%	7%
Safety/security (unspecified)	4%	1%
Cost of living/increase wages	3%	4%
Police Protection / Response Time	2%	3%
Infrastructure	2%	1%
Poverty/low income people	2%	1%
Public transportation	1%	1%
Cleanup streets/public places/trash removal	1%	4%
Development/economic development	1%	0%
Child Care / Head Start / Preschool	0%	0%
Drug crisis	0%	0%
Emergency medical response / fire safety	0%	0%
Eviction	0%	0%
Facilities Condition	0%	1%
Fire safety/fire inspections	0%	0%
Gentrification	0%	1%
Graffiti	0%	0%
Government waste/inefficiency	0%	0%
Jobs	0%	3%
Keeping businesses	0%	3%
Mental Health services	0%	0%
Parking	0%	0%
Police Abuse / Harrassment / Misconduct	0%	2%
Recreation programs	0%	0%
Taxes too high	0%	0%
Traffic congestion/traffic flow	0%	0%
Tree trimming	0%	0%
Water supplies	0%	0%
Youth activities	0%	0%
Police (unspecified)	0%	0%
More parks/open spaces/green spaces	0%	0%
Sustainability/environment/climate change	0%	2%
Health/public health	0%	0%
Social/public service/programs	0%	0%
Other	6%	7%
(DK/NA)	4%	5%

3.   (T) Next, how would you rate the overall job being done by Oakland city government in providing services to the people who live here: excellent, good, only fair or poor?

EXCELLENT/GOOD ------------------ 32%
Excellent --------------------------------------1%
Good --- 31%

FAIR/POOR----------------------------------- 66%
Just fair-- 44%
Poor-- 22%

(DON'T KNOW/NA) -----------------------2%

**NOW I AM GOING TO ASK YOU SOME QUESTIONS THAT DEAL
WITH OAKLAND'S CITY GOVERNMENT BUDGET.**

---

4.   First, how closely do you follow issues related to the Oakland City budget? **(READ LIST)**

EXTREMELY/VERY CLOSELY -----7%
Extremely closely-----------------------------2%
Very closely --------------------------------------6%

Somewhat closely------------------------- 31%

TOTAL NOT CLOSELY -------------- 59%
Not too closely---------------------------- 38%
Not at all closely------------------------- 21%

(DON'T KNOW/NA) ----------------------3%

5.   Now I am going to mention some of the services the City provides its residents. Every two years, the City faces hard choices about these services in order to balance its budget. After you hear each one, please tell me [ ] whether you think cuts should be made to that service in order to balance the budget, or [ ] whether you would be willing to pay additional taxes or fees to maintain or improve that service. **(RANDOMIZE CUTS/WILLING TO PAY PHRASES)** **(IF CUTS, ASK:** "Would you be willing to make large cuts or just some cuts?") **(IF PAY MORE, ASK:** "Would you be willing to pay a little more to maintain this service, or pay significantly more to improve it?") **(RANDOMIZE)**

		LARGE CUTS	SOME CUTS	PAY SOME TO MAINT	PAY SIG MORE TO IMP	(DK/ NA)	TOTAL CUTS	TOTAL PAY
[ ]a.	Fire prevention	1%	5%	61%	26%	7%	6%	87%
[ ]b.	(T) Youth programs at city parks and recreation centers	2%	7%	51%	31%	9%	9%	82%
[ ]c.	(T) Clean-up and removal of illegal dumping	1%	7%	48%	36%	7%	9%	84%
[ ]d.	(T) Job training and employment programs	4%	11%	40%	35%	10%	15%	75%

		LARGE CUTS	SOME CUTS	PAY SOME TO MAINT	PAY SIG MORE TO IMP	(DK/ NA)	TOTAL CUTS	TOTAL PAY
[ ]e.	Police 911 response	3%	11%	46%	28%	12%	14%	74%
[ ]f.	(T) Violence prevention and intervention services	3%	9%	46%	34%	8%	12%	80%

(SPLIT SAMPLE A ONLY)

		LARGE CUTS	SOME CUTS	PAY SOME TO MAINT	PAY SIG MORE TO IMP	(DK/ NA)	TOTAL CUTS	TOTAL PAY
[ ]g.	(T) Maintenance of public parks, street medians and other open space	4%	6%	62%	27%	1%	10%	89%
[ ]h.	(T) Affordable housing development and housing programs	4%	6%	36%	52%	2%	11%	88%
[ ]i.	Fire and emergency medical response	0%	2%	60%	32%	6%	2%	92%
[ ]j.	Providing temporary shelter and sanitation such as tough shed communities, mobile housing, and traditional shelter beds to homeless populations	3%	8%	23%	60%	6%	11%	83%
[ ]k.	(T) Child care and Head Start programs	6%	7%	40%	39%	7%	13%	80%
[ ]l.	(T) Removal of graffiti	14%	36%	24%	13%	13%	50%	37%
[ ]m.	Programs to retain Oakland businesses	5%	21%	50%	14%	10%	26%	64%
[ ]n.	(T) Neighborhood traffic improvements	6%	33%	40%	13%	8%	39%	53%
[ ]o.	(T) Flood prevention and storm drain maintenance	1%	23%	56%	13%	7%	24%	69%
[ ]p.	Improvements to walking infrastructure for pedestrians	3%	25%	42%	26%	4%	28%	68%
[ ]q.	(T) Repair of potholes in city streets and broken sidewalks	1%	2%	38%	56%	2%	3%	94%
[ ]r.	(T) Artistic and cultural activities and events	4%	16%	50%	27%	3%	20%	77%
[ ]s.	Police investigations to solve crimes	4%	17%	47%	27%	5%	20%	75%
[ ]t.	Proactive delivery of services and infrastructure maintenance before a request from residents	2%	15%	48%	25%	11%	17%	72%
[ ]u.	Rent control enforcement and tenant protection	10%	9%	38%	38%	4%	19%	77%

(SPLIT SAMPLE B ONLY)

		LARGE CUTS	SOME CUTS	PAY SOME TO MAINT	PAY SIG MORE TO IMP	(DK/ NA)	TOTAL CUTS	TOTAL PAY
[ ]v.	Subsidized permanent housing for homelessness populations	11%	8%	26%	45%	9%	19%	72%
[ ]w.	Providing services to homeless populations such as mental health, health, job training, and anti-addiction support	7%	5%	20%	54%	13%	13%	74%

	LARGE CUTS	SOME CUTS	PAY SOME TO MAINT	PAY SIG MORE TO IMP	(DK/ NA)	TOTAL CUTS	TOTAL PAY
(SPLIT SAMPLE B ONLY; CONTINUED)							
[ ]x. **(T)** Maintenance of public buildings like libraries and recreation centers	3%	10%	56%	17%	14%	13%	73%
[ ]y. Disaster preparedness	4%	8%	56%	20%	11%	13%	76%
[ ]z. **(T)** Programs at senior centers	4%	8%	57%	19%	13%	11%	76%
[ ]aa. **(T)** Addressing abandoned homes and businesses	6%	21%	38%	18%	17%	27%	56%
[ ]bb. Attracting new businesseses to Oakland	11%	22%	29%	26%	12%	33%	55%
[ ]cc. Addressing speeding and unsafe driving in neighborhoods	11%	19%	41%	12%	17%	30%	53%
[ ]dd. Reducing and preparing for climate change	7%	14%	40%	24%	15%	21%	64%
[ ]ee. **(T)** Street lighting in your neighborhood	2%	13%	56%	18%	11%	15%	74%
[ ]ff. **(T)** Improvements to bicycle infrastructure	13%	24%	36%	19%	8%	37%	55%
[ ]gg. **(T)** Library services and hours	7%	7%	60%	13%	13%	14%	74%
[ ]hh. Police patrols in neighborhoods	6%	8%	50%	28%	8%	14%	78%
[ ]ii. **(T)** Timely response to resident requests for services	4%	11%	49%	18%	18%	15%	67%
[ ]jj. Providing anti-eviction and tenant support services	14%	12%	38%	23%	12%	26%	62%

(RESUME ASKING ALL RESPONDENTS)

6.   In 2015, the City adopted an ordinance creating the Department of Race and Equity. Their mission is to create a city where our diversity has been maintained, racial disparities have been eliminated and racial equity has been achived. Before taking this survey, how much had you read, heard or seen about this work by the City of Oakland? **(READ LIST)**

GREAT DEAL/LITTLE --------------- 37%
A great deal ------------------------------------ 6%
A little -- 31%

Nothing at all -------------------------------- 54%
(DK/NA) -- 9%

7.   Through its budget, the City can invest more in equity for communities of color, that is, people who are African-American, Latino, Asian or Pacific Islander, American Indian or Native American, or some other identity that is not white. I am going to read you a list of different categories of City programs and services, and I would like you to tell me whether you think it is extremely important, very important, somewhat important, or not too important to invest in improving equity for each one. **(RANDOMIZE)**

		EXT IMP	VERY IMP	SMWT IMP	NOT TOO IMP	(DK/ NA)	*EXT/ VERY*
[ ]a.	Increasing job opportunities for people of color	50%	34%	10%	5%	3%	*83%*
[ ]b.	Improving health outcomes for children of color	50%	35%	9%	3%	3%	*85%*
[ ]c.	Addressing housing displacement amoung people of color	39%	35%	15%	8%	3%	*74%*
[ ]d.	Addressing homelessness amoung people of color	42%	34%	10%	8%	5%	*77%*
[ ]e.	Reducing contact with the criminal justice system for youth of color	43%	31%	11%	7%	8%	*74%*
[ ]f.	Reducing violent crime in communities of color	44%	38%	14%	3%	0%	*82%*
[ ]g.	Improving pedestrian safety for people of color	17%	28%	33%	13%	9%	*45%*
[ ]h.	Reducing police use of force against people of color	52%	23%	11%	9%	5%	*74%*

NOW I'D LIKE TO ASK YOU ONE MORE QUESTION ABOUT THE CITY'S BUDGET.

---

8.   Over the next ten years, the City of Oakland will face tens of millions of dollars in budget shortfalls for employee health and retirement benefits. To keep a balanced budget, the City will have to raise taxes and fees or make cuts to City services. I am going to read you four potential options, and I would like you to tell me which comes closest to what you would prefer. **(READ LIST; ROTATE TOP TO BOTTOM, BOTTOM TO TOP)**

[ ] Moderately raise taxes and fees now --- 33%

[ ] Moderately cut services now --- 14%

[ ] Keep taxes, fees and services the same now, but significantly raise taxes and fees in the next 10 years --- 18%

[ ] Keep taxes, fees and services the same now, but cut services significantly in the next 10 years -- 19%

(DON'T KNOW/NA) -- 16%

HERE ARE MY FINAL QUESTIONS. THEY ARE JUST FOR STATISTICAL PURPOSES.

9.   (T) About how long have you lived in Oakland? **(READ LIST)**

Less than two years --5%
Two to five years --- 23%
Six to ten years -- 13%
11 to 20 years-- 31%
21 to 40 years-- 22%
41 years or more --6%
(DON'T READ) Don't know/Refused--------------------------------0%

10.   (T) Do you own or rent your home? **(DO NOT READ LIST)**

Own -- 40%
Rent -- 55%
Live with parents or someone who owns or rents it --------------5%
Other **(SPECIFY)** --0%
(DON'T KNOW/NA) --0%

11.   In the last year, have you been without permanent housing, that is, have you slept in a car, outdoors, or stayed temporarily with friends or family?

Yes ---4%
No -- 96%
(DON'T READ) Don't know/Refused --------------------------------0%

12.   (T) Next, what is your marital status: are you married, living with a partner, single, widowed or divorced?

Married-------------------------------------- 38%
Living with a partner---------------------- 13%
Single --------------------------------------- 32%
Widowed ------------------------------------4%
Divorced -------------------------------------- 10%
(DON'T READ) Refused-----------------3%

13.   (T) Are there any children under the age of 18 living in your household?

Yes --- 27%
No --- 73%
(DON'T READ) Refused-----------------0%

14.   **(T)** What is your current employment status? Are you ...? **(READ LIST)**

Employed full-time ----------------------- 46%
Employed part-time ----------------------- 9%
Self-employed or work from home ------- 7%
A homemaker who does not
   work outside the home -------------------- 2%
Retired -------------------------------------- 20%
A student ----------------------------------- 9%
Unemployed -------------------------------- 6%
(DON'T READ) Refused ----------------- 0%

(IF "EMPLOYED FULL TIME" OR "PART TIME" IN Q14, ASK:)
15.   **(T)** Is your work located in the City of Oakland?

Yes --- 49%
No -- 51%
(DON'T READ) Don't know/Refused ---------- 0%

(RESUME ASKING ALL RESPONDENTS)
16.   Which of the following modes of transportation do you use regularly? **(READ LIST, ACCEPT MULTIPLE RESPONSES)**

Driving alone -------------------------------------- 60%
Carpool --- 20%
Biking with your own bicycle -------------------- 13%
Biking with a share service like Lime or Go Bike ----- 3%
Walking --- 39%
Riding buses --------------------------------------- 31%
Riding BART --------------------------------------- 41%
Services like Uber or Lyft ------------------------ 31%
Scooters like Bird or Lime ----------------------- 5%
(DON'T READ) DK/NA/REFUSED ------------- 2%

17.   **(T)** What was the last level of school you completed?

First through 11th grade ------------------------- 10%
High school graduate ----------------------------- 16%
Vocational/technical school --------------------- 4%
Some college, no degree ------------------------- 13%
Associate degree ---------------------------------- 9%
Four-year college or bachelor's degree -------- 27%
Graduate school or advanced degree ----------- 20%
Don't know/Rather not say ----------------------- 2%

18.   **(T)** I don't need to know the exact amount but I'm going to read you some categories for household income. Would you please stop me when I have read the category indicating the total combined income for all the people in your household before taxes in 2018?

$30,000 and under	22%
$30,001 - $60,000	15%
$60,001 - $75,000	6%
$75,001 - $100,000	8%
$100,001 to $150,000	17%
$150,001 and over	22%
(DON'T READ) Refused	11%

19.   **(T)** Were you born in the United States or did you immigrate to the United States?

Immigrated	25%
Born in US	74%
(DON'T READ) DK/NA	1%

(ASK ONLY IF CODE 1 IN Q19, N=Q20M1)
20.   **(T)** In which country were you born?   **(RECORD VERBATIM RESPONSE AND CODE AFTERWARDS)**

China	44%
Mexico	15%
Vietnam	7%
El Salvador	5%
Guatemala	5%
Salvador	3%
France	2%
United Kingdom	2%
Canada	1%
Hong Kong	1%
Argentina	0%
Colombia	0%
Germany	0%
India	0%
Philippines	0%
Taiwan	0%
Nicaragua	0%
Other	10%
DK/NA	6%

(RESUME ASKING ALL RESPONDENTS)

21.   Is anyone in your household currently or formerly incarcerated in jail or prison?

Yes ---9%
No -- 90%
(DK/NA) ---1%

22.   Are you a registered voter in the City of Oakland?

Yes --- 96%
No ---4%
(DON'T READ) Refused ------------------0%

(ASK IF CODE 1 – YES – IN Q22 ONLY)

23.   Are you registered as a Democrat, as a Republican, as a member of another political party, or as having no party preference?

Democrat-------------------------------------- 57%
Republican -------------------------------------1%
Other --7%
No party preference ----------------------- 24%
(DON'T READ) Refused --------------- 11%

THANK AND TERMINATE

LANGUAGE OF INTERVIEW:

English-- 87%
Spanish --5%
Chinese --8%

CITY COUNCIL DISTRICT
City Council District 1 ----------------------0%
City Council District 2 ------------------- 100%
City Council District 3 ----------------------0%
City Council District 4 ----------------------0%
City Council District 5 ----------------------0%
City Council District 6 ----------------------0%
City Council District 7 ----------------------0%

HILLS VS. FLATS
Flats (west of I-580) ---------------------- 77%
Hills (east of I-580) ---------------------- 23%

SURVEY MODE
Phone -- 44%
Online --- 56%

FM3 RESEARCH

2018 CITY OF OAKLAND BUDGET PRIORITIES SURVEY
320-829 WT
N=239
CITY COUNCIL 3
A/B SPLITS

Hello, I'm _____ from _____, a public opinion research firm. We're conducting a survey about issues that concern people in Oakland. I am not trying to sell you anything and I won't ask for a donation of any kind. **(IF RESPONDENT WISHES TO COMPLETE THE INTERVIEW IN SPANISH OR CHINESE, PLEASE HAND OFF TO BILINGUAL INTERVIEWER)**

A.   Before we begin, I need to know if I have reached you on a cell phone, and if so, are you in a place where you can talk safely without endangering yourself or others?

       Yes, cell and can talk safely --- 81%
       Yes, cell but cannot talk safely ------------------------------------ **TERMINATE**
       No, not on cell -- 19%
       (DON'T READ) DK/NA/REFUSED------------------------ **TERMINATE**

NEXT, I AM GOING TO ASK YOU A FEW QUESTIONS TO ENSURE WE ARE TALKING TO A REPRESENTATIVE SAMPLE OF OAKLAND RESIDENTS.

B.   In what year were you born?

                                        2001 or earlier (0-17) -------- **TERMINATE**
                                        2000-1994 (18-24)--------------------------------7%
                                        1993-1989 (25-29)----------------------------- 15%
                                        1988-1984 (30-34)----------------------------- 22%
                                        1983-1979 (35-39)----------------------------- 13%
                                        1978-1974 (40-44)--------------------------------8%
                                        1973-1969 (45-49)--------------------------------5%
                                        1968-1964 (50-54)--------------------------------6%
                                        1963-1959 (55-59)--------------------------------8%
                                        1958-1954 (60-64)--------------------------------3%
                                        1953-1944 (65-74)--------------------------------4%
                                        1943 or earlier (75+)--------------------------8%
                                        (REFUSED/NA) ----------------------------2%

C.   Next, with which racial or ethnic group do you identify yourself: Hispanic or Latino; African American or Black; Caucasian or White; Asian or Pacific Islander; or some other ethnic or racial background?

                                 Latino/Hispanic------------------------------------ 12%
                                 African American/Black ----------------------- 24%
                                 Caucasian/White---------------------------------- 33%
                                 Asian/Pacific Islander ------------------------- 20%
                                 (MIXED RACE)----------------------------------8%
                                 (OTHER)--2%
                                 (DON'T READ) DK/NA/REFUSED --------2%

(ASK QD ONLY IF ASIAN/PACIFIC ISLANDER – CODE 4 – IN QC)
D.   More specifically, would you say that you are: **(READ LIST)**

Chinese--- 53%
Filipino--- 15%
Indian or Southeast Asian------------------------8%
Japanese--0%
Korean--3%
Vietnamese -------------------------------------- 10%
(MIXED RACE)---------------------------------5%
(OTHER)---7%
(DON'T READ) DK/NA/REFUSED ---------0%

(RESUME ASKING ALL RESPONDENTS)
E.   Do you identify as ...? **(READ LIST)**

Male --- 54%
Female, or -- 43%
Something else **(SPECIFY)** --------------------2%
(DON'T READ) DK/NA/REFUSED ---------1%

NOW I WOULD LIKE TO ASK YOU SEVERAL QUESTIONS ABOUT LIFE IN OAKLAND.

---

1.   **(T)** Generally speaking, how would you rate Oakland as a place to live: is it an excellent place to live, a good place, only fair, or a poor place to live?

EXCELLENT/GOOD ------------------ **69%**
Excellent -------------------------------- 18%
Good ------------------------------------- 51%

FAIR/POOR-------------------------------- **30%**
Just fair---------------------------------- 22%
Poor --------------------------------------8%

(DON'T KNOW/NA) ---------------------1%

2.   (T) Next, in the upcoming two-year budget, what are the two most important issues facing Oakland residents that you would like to see prioritized in the City government budget? (DO NOT READ OPTIONS; OPEN-END. RECORD VERBATIM RESPONSE AND THEN CODE AFTER INTERVIEW IS COMPLETE. IF RESPONDENT MENTIONS "POLICE," FOLLOW UP FOR MORE DETAIL TO DETERMINE WHETHER IT IS CODE 18 OR 19.)

	FIRST CHOICE	SECOND CHOICE
Homelessness	33%	17%
Housing costs/affordability	20%	14%
Crime/Violence	11%	8%
Housing/housing crisis	11%	4%
Education/public schools	5%	8%
Street and sidewalk maintenance	4%	5%
Cleanup streets/public places/trash removal	3%	8%
Public transportation	2%	3%
Safety/security (unspecified)	2%	1%
Government waste/inefficiency	1%	0%
Mental Health services	1%	0%
Cost of living/increase wages	1%	4%
Infrastructure	1%	3%
Sustainability/environment/climate change	1%	1%
Poverty/low income people	1%	0%
Child Care / Head Start / Preschool	0%	0%
Drug crisis	0%	1%
Emergency medical response / fire safety	0%	0%
Eviction	0%	0%
Facilities Condition	0%	0%
Fire safety/fire inspections	0%	0%
Gentrification	0%	1%
Graffiti	0%	0%
Jobs	0%	3%
Keeping businesses	0%	0%
Parking	0%	0%
Police Abuse / Harrassment / Misconduct	0%	0%
Police Protection / Response Time	0%	1%
Recreation programs	0%	0%
Taxes too high	0%	1%
Traffic congestion/traffic flow	0%	0%
Tree trimming	0%	0%
Water supplies	0%	0%
Youth activities	0%	1%
Police (unspecified)	0%	1%
More parks/open spaces/green spaces	0%	2%
Development/economic development	0%	1%
Health/public health	0%	0%
Social/public service/programs	0%	0%
Other	1%	9%
(DK/NA)	1%	3%

3. **(T)** Next, how would you rate the overall job being done by Oakland city government in providing services to the people who live here: excellent, good, only fair or poor?

EXCELLENT/GOOD	**20%**
Excellent	0%
Good	20%
FAIR/POOR	**75%**
Just fair	51%
Poor	24%
(DON'T KNOW/NA)	5%

**NOW I AM GOING TO ASK YOU SOME QUESTIONS THAT DEAL
WITH OAKLAND'S CITY GOVERNMENT BUDGET.**

---

4. First, how closely do you follow issues related to the Oakland City budget? **(READ LIST)**

EXTREMELY/VERY CLOSELY	**12%**
Extremely closely	2%
Very closely	10%
Somewhat closely	36%
TOTAL NOT CLOSELY	**52%**
Not too closely	32%
Not at all closely	20%
(DON'T KNOW/NA)	0%

5. Now I am going to mention some of the services the City provides its residents. Every two years, the City faces hard choices about these services in order to balance its budget. After you hear each one, please tell me [ ] whether you think cuts should be made to that service in order to balance the budget, or [ ] whether you would be willing to pay additional taxes or fees to maintain or improve that service. **(RANDOMIZE CUTS/WILLING TO PAY PHRASES)** **(IF CUTS, ASK:** "Would you be willing to make large cuts or just some cuts?") **(IF PAY MORE, ASK:** "Would you be willing to pay a little more to maintain this service, or pay significantly more to improve it?") **(RANDOMIZE)**

		LARGE CUTS	SOME CUTS	PAY SOME TO MAINT	PAY SIG MORE TO IMP	(DK/ NA)	TOTAL CUTS	TOTAL PAY
[ ]a.	Fire prevention	4%	15%	54%	21%	6%	19%	75%
[ ]b.	(T) Youth programs at city parks and recreation centers	4%	8%	46%	37%	5%	12%	83%
[ ]c.	(T) Clean-up and removal of illegal dumping	4%	14%	42%	35%	5%	18%	77%
[ ]d.	(T) Job training and employment programs	8%	14%	41%	32%	6%	21%	73%

	LARGE CUTS	SOME CUTS	PAY SOME TO MAINT	PAY SIG MORE TO IMP	(DK/ NA)	TOTAL CUTS	TOTAL PAY
[ ]e. Police 911 response	8%	7%	47%	30%	8%	16%	77%
[ ]f. (T) Violence prevention and intervention services	8%	6%	41%	40%	6%	14%	80%

(SPLIT SAMPLE A ONLY)

	LARGE CUTS	SOME CUTS	PAY SOME TO MAINT	PAY SIG MORE TO IMP	(DK/ NA)	TOTAL CUTS	TOTAL PAY
[ ]g. (T) Maintenance of public parks, street medians and other open space	0%	16%	54%	26%	4%	16%	80%
[ ]h. (T) Affordable housing development and housing programs	6%	16%	18%	58%	1%	23%	76%
[ ]i. Fire and emergency medical response	4%	9%	58%	23%	6%	13%	81%
[ ]j. Providing temporary shelter and sanitation such as tough shed communities, mobile housing, and traditional shelter beds to homeless populations	9%	9%	25%	56%	2%	17%	81%
[ ]k. (T) Child care and Head Start programs	9%	14%	31%	43%	3%	23%	74%
[ ]l. (T) Removal of graffiti	18%	33%	29%	16%	5%	51%	44%
[ ]m. Programs to retain Oakland businesses	6%	17%	38%	33%	5%	23%	72%
[ ]n. (T) Neighborhood traffic improvements	4%	23%	46%	21%	7%	27%	66%
[ ]o. (T) Flood prevention and storm drain maintenance	5%	20%	52%	17%	6%	25%	69%
[ ]p. Improvements to walking infrastructure for pedestrians	2%	23%	42%	28%	5%	25%	70%
[ ]q. (T) Repair of potholes in city streets and broken sidewalks	4%	6%	40%	45%	5%	10%	85%
[ ]r. (T) Artistic and cultural activities and events	12%	20%	54%	11%	3%	32%	65%
[ ]s. Police investigations to solve crimes	11%	11%	38%	33%	8%	21%	71%
[ ]t. Proactive delivery of services and infrastructure maintenance before a request from residents	8%	14%	46%	22%	11%	21%	68%
[ ]u. Rent control enforcement and tenant protection	10%	19%	28%	39%	4%	29%	67%

(SPLIT SAMPLE B ONLY)

	LARGE CUTS	SOME CUTS	PAY SOME TO MAINT	PAY SIG MORE TO IMP	(DK/ NA)	TOTAL CUTS	TOTAL PAY
[ ]v. Subsidized permanent housing for homelessness populations	3%	11%	26%	56%	4%	14%	82%
[ ]w. Providing services to homeless populations such as mental health, health, job training, and anti-addiction support	2%	12%	26%	56%	5%	14%	81%

		LARGE CUTS	SOME CUTS	PAY SOME TO MAINT	PAY SIG MORE TO IMP	(DK/NA)	TOTAL CUTS	TOTAL PAY
(SPLIT SAMPLE B ONLY; CONTINUED)								
[ ]x.	(T) Maintenance of public buildings like libraries and recreation centers	5%	15%	49%	26%	6%	20%	74%
[ ]y.	Disaster preparedness	4%	12%	47%	28%	10%	16%	75%
[ ]z.	(T) Programs at senior centers	3%	18%	46%	19%	14%	21%	65%
[ ]aa.	(T) Addressing abandoned homes and businesses	9%	12%	32%	37%	10%	21%	69%
[ ]bb.	Attracting new businesseses to Oakland	17%	20%	32%	25%	5%	38%	57%
[ ]cc.	Addressing speeding and unsafe driving in neighborhoods	14%	30%	29%	19%	9%	43%	48%
[ ]dd.	Reducing and preparing for climate change	2%	12%	45%	33%	7%	14%	79%
[ ]ee.	(T) Street lighting in your neighborhood	5%	15%	48%	27%	6%	19%	75%
[ ]ff.	(T) Improvements to bicycle infrastructure	22%	23%	29%	19%	7%	46%	48%
[ ]gg.	(T) Library services and hours	2%	24%	43%	22%	9%	26%	65%
[ ]hh.	Police patrols in neighborhoods	8%	11%	41%	34%	7%	19%	74%
[ ]ii.	(T) Timely response to resident requests for services	5%	17%	48%	18%	12%	22%	66%
[ ]jj.	Providing anti-eviction and tenant support services	5%	18%	33%	37%	7%	22%	70%

(RESUME ASKING ALL RESPONDENTS)

6. In 2015, the City adopted an ordinance creating the Department of Race and Equity. Their mission is to create a city where our diversity has been maintained, racial disparities have been eliminated and racial equity has been achived. Before taking this survey, how much had you read, heard or seen about this work by the City of Oakland? **(READ LIST)**

GREAT DEAL/LITTLE --------------- 33%
A great deal -------------------------------- 12%
A little -------------------------------------- 20%

Nothing at all ------------------------------- 65%
(DK/NA) -------------------------------------3%

7. Through its budget, the City can invest more in equity for communities of color, that is, people who are African-American, Latino, Asian or Pacific Islander, American Indian or Native American, or some other identity that is not white. I am going to read you a list of different categories of City programs and services, and I would like you to tell me whether you think it is extremely important, very important, somewhat important, or not too important to invest in improving equity for each one. **(RANDOMIZE)**

		EXT IMP	VERY IMP	SMWT IMP	NOT TOO IMP	(DK/ NA)	*EXT/ VERY*
[ ]a.	Increasing job opportunities for people of color	49%	32%	12%	7%	1%	*80%*
[ ]b.	Improving health outcomes for children of color	54%	28%	11%	5%	2%	*82%*
[ ]c.	Addressing housing displacement amoung people of color	51%	19%	12%	14%	3%	*71%*
[ ]d.	Addressing homelessness amoung people of color	50%	25%	14%	9%	2%	*75%*
[ ]e.	Reducing contact with the criminal justice system for youth of color	49%	27%	15%	5%	4%	*76%*
[ ]f.	Reducing violent crime in communities of color	46%	37%	11%	5%	1%	*83%*
[ ]g.	Improving pedestrian safety for people of color	24%	24%	28%	18%	5%	*48%*
[ ]h.	Reducing police use of force against people of color	61%	18%	12%	6%	3%	*79%*

NOW I'D LIKE TO ASK YOU ONE MORE QUESTION ABOUT THE CITY'S BUDGET.

8. Over the next ten years, the City of Oakland will face tens of millions of dollars in budget shortfalls for employee health and retirement benefits. To keep a balanced budget, the City will have to raise taxes and fees or make cuts to City services. I am going to read you four potential options, and I would like you to tell me which comes closest to what you would prefer. **(READ LIST; ROTATE TOP TO BOTTOM, BOTTOM TO TOP)**

[ ] Moderately raise taxes and fees now -- 36%

[ ] Moderately cut services now -- 10%

[ ] Keep taxes, fees and services the same now, but significantly raise taxes and fees in the next 10 years -- 15%

[ ] Keep taxes, fees and services the same now, but cut services significantly in the next 10 years -- 27%

(DON'T KNOW/NA) -- 11%

> **HERE ARE MY FINAL QUESTIONS. THEY ARE JUST FOR STATISTICAL PURPOSES.**

9.   **(T)** About how long have you lived in Oakland? **(READ LIST)**

Less than two years--4%
Two to five years --- 28%
Six to ten years -- 25%
11 to 20 years--- 22%
21 to 40 years-- 14%
41 years or more --6%
(DON'T READ) Don't know/Refused-------------------------------0%

10.   **(T)** Do you own or rent your home? **(DO NOT READ LIST)**

Own --- 35%
Rent -- 60%
Live with parents or someone who owns or rents it --------------3%
Other **(SPECIFY)** --2%
(DON'T KNOW/NA) ---0%

11.   In the last year, have you been without permanent housing, that is, have you slept in a car, outdoors, or stayed temporarily with friends or family?

Yes --8%
No -- 90%
(DON'T READ) Don't know/Refused ---------------------------2%

12.   **(T)** Next, what is your marital status: are you married, living with a partner, single, widowed or divorced?

Married-- 29%
Living with a partner--------------------- 17%
Single --- 45%
Widowed ---4%
Divorced --5%
(DON'T READ) Refused-------------------1%

13.   **(T)** Are there any children under the age of 18 living in your household?

Yes --- 17%
No -- 83%
(DON'T READ) Refused-----------------0%

14.   (T) What is your current employment status? Are you ...? **(READ LIST)**

> Employed full-time ------------------------ 65%
> Employed part-time ------------------------5%
> Self-employed or work from home ----- 13%
> A homemaker who does not
>   work outside the home -------------------1%
> Retired ---8%
> A student --2%
> Unemployed ------------------------------------5%
> **(DON'T READ)** Refused-----------------1%

(IF "EMPLOYED FULL TIME" OR "PART TIME" IN Q14, ASK:)
15.   (T) Is your work located in the City of Oakland?

> Yes --- 42%
> No -- 58%
> **(DON'T READ)** Don't know/Refused ----------0%

(RESUME ASKING ALL RESPONDENTS)
16.   Which of the following modes of transportation do you use regularly? **(READ LIST, ACCEPT MULTIPLE RESPONSES)**

> Driving alone-- 63%
> Carpool---8%
> Biking with your own bicycle ------------------------- 15%
> Biking with a share service like Lime or Go Bike------4%
> Walking --- 46%
> Riding buses--29%
> Riding BART--- 52%
> Services like Uber or Lyft ------------------------------ 35%
> Scooters like Bird or Lime-----------------------------------7%
> **(DON'T READ)** DK/NA/REFUSED -------------------1%

17.   (T) What was the last level of school you completed?

> First through 11th grade-------------------------------------0%
> High school graduate ---------------------------------- 17%
> Vocational/technical school----------------------------------2%
> Some college, no degree --------------------------- 12%
> Associate degree--8%
> Four-year college or bachelor's degree---------------- 34%
> Graduate school or advanced degree------------------- 27%
> Don't know/Rather not say ------------------------------0%

18.   **(T)** I don't need to know the exact amount but I'm going to read you some categories for household income. Would you please stop me when I have read the category indicating the total combined income for all the people in your household before taxes in 2018?

$30,000 and under ------------------------ 14%
$30,001 - $60,000 ------------------------ 14%
$60,001 - $75,000 ------------------------ 11%
$75,001 - $100,000 ---------------------- 16%
$100,001 to $150,000 -------------------- 16%
$150,001 and over ---------------------- 23%
(DON'T READ) Refused ----------------- 6%

19.   **(T)** Were you born in the United States or did you immigrate to the United States?

Immigrated -------------------------------- 16%
Born in US -------------------------------- 83%
(DON'T READ) DK/NA ----------------- 0%

(ASK ONLY IF CODE 1 IN Q19, N=Q20M1)
20.   **(T)** In which country were you born?   **(RECORD VERBATIM RESPONSE AND CODE AFTERWARDS)**

Hong Kong ------------------------------- 18%
China ------------------------------------- 13%
Colombia --------------------------------- 13%
Mexico ----------------------------------- 11%
Taiwan ------------------------------------ 4%
Philippines -------------------------------- 3%
France ------------------------------------ 2%
United Kingdom -------------------------- 2%
Argentina --------------------------------- 1%
Canada ----------------------------------- 0%
El Salvador ------------------------------- 0%
Germany ---------------------------------- 0%
Guatemala -------------------------------- 0%
India -------------------------------------- 0%
Salvador ---------------------------------- 0%
Vietnam ----------------------------------- 0%
Nicaragua --------------------------------- 0%

Other ------------------------------------- 30%
DK/NA ------------------------------------ 3%

(RESUME ASKING ALL RESPONDENTS)

21.   Is anyone in your household currently or formerly incarcerated in jail or prison?

Yes --6%
No -- 93%
(DK/NA) ---------------------------------------1%

22.   Are you a registered voter in the City of Oakland?

Yes -- 96%
No --3%
(DON'T READ) Refused ------------------1%

(ASK IF CODE 1 – YES – IN Q22 <u>ONLY</u>)

23.   Are you registered as a Democrat, as a Republican, as a member of another political party, or as having no party preference?

Democrat------------------------------------- 62%
Republican ------------------------------------1%
Other---4%
No party preference --------------------- 24%
(DON'T READ) Refused -----------------8%

THANK AND TERMINATE

LANGUAGE OF INTERVIEW: English------------------------------------- 97%
Spanish -------------------------------------2%
Chinese -------------------------------------1%

CITY COUNCIL DISTRICT
City Council District 1 ----------------------0%
City Council District 2 ---------------------0%
City Council District 3 ----------------- 100%
City Council District 4 ---------------------0%
City Council District 5 ---------------------0%
City Council District 6 ---------------------0%
City Council District 7 ---------------------0%

HILLS VS. FLATS
Flats (west of I-580) ---------------------100%
Hills (east of I-580) -------------------------0%

SURVEY MODE
Phone ------------------------------------- 42%
Online ------------------------------------- 58%

FM3 RESEARCH

2018 CITY OF OAKLAND BUDGET PRIORITIES SURVEY
320-829 WT
N=223
CITY COUNCIL DISTRICT 4
A/B SPLITS

Hello, I'm _____ from _____, a public opinion research firm. We're conducting a survey about issues that concern people in Oakland. I am not trying to sell you anything and I won't ask for a donation of any kind. **(IF RESPONDENT WISHES TO COMPLETE THE INTERVIEW IN SPANISH OR CHINESE, PLEASE HAND OFF TO BILINGUAL INTERVIEWER)**

A. Before we begin, I need to know if I have reached you on a cell phone, and if so, are you in a place where you can talk safely without endangering yourself or others?

Yes, cell and can talk safely --- 49%
Yes, cell but cannot talk safely -------------------------------- **TERMINATE**
No, not on cell --- 51%
(DON'T READ) DK/NA/REFUSED------------------------ **TERMINATE**

NEXT, I AM GOING TO ASK YOU A FEW QUESTIONS TO ENSURE WE ARE TALKING TO A REPRESENTATIVE SAMPLE OF OAKLAND RESIDENTS.

B. In what year were you born?

2001 or earlier (0-17) -------- **TERMINATE**
2000-1994 (18-24)----------------------------5%
1993-1989 (25-29)----------------------------7%
1988-1984 (30-34)----------------------------7%
1983-1979 (35-39)------------------------- 11%
1978-1974 (40-44)------------------------- 11%
1973-1969 (45-49)----------------------------8%
1968-1964 (50-54)----------------------------8%
1963-1959 (55-59)----------------------------5%
1958-1954 (60-64)----------------------------5%
1953-1944 (65-74)----------------------------7%
1943 or earlier (75+)--------------------- 24%
(REFUSED/NA) ----------------------------2%

C. Next, with which racial or ethnic group do you identify yourself: Hispanic or Latino; African American or Black; Caucasian or White; Asian or Pacific Islander; or some other ethnic or racial background?

Latino/Hispanic----------------------------------- 16%
African American/Black ----------------------- 13%
Caucasian/White----------------------------------- 36%
Asian/Pacific Islander ------------------------- 26%
(MIXED RACE)----------------------------------4%
(OTHER)---------------------------------------2%
(DON'T READ) DK/NA/REFUSED --------3%

(ASK QD ONLY IF ASIAN/PACIFIC ISLANDER – CODE 4 – IN QC)

D.   More specifically, would you say that you are: **(READ LIST)**

Chinese--- 53%
Filipino--- 14%
Indian or Southeast Asian-----------------------7%
Japanese---9%
Korean--6%
Vietnamese --8%
(MIXED RACE)----------------------------------1%
(OTHER)--2%
(DON'T READ) DK/NA/REFUSED---------0%

(RESUME ASKING ALL RESPONDENTS)

E.   Do you identify as ...? **(READ LIST)**

Male --- 45%
Female, or--- 53%
Something else **(SPECIFY)** ----------------------0%
(DON'T READ) DK/NA/REFUSED---------1%

NOW I WOULD LIKE TO ASK YOU SEVERAL QUESTIONS ABOUT LIFE IN OAKLAND.

---

1.   **(T)** Generally speaking, how would you rate Oakland as a place to live: is it an excellent place to live, a good place, only fair, or a poor place to live?

EXCELLENT/GOOD------------------ **70%**
Excellent --------------------------------- 16%
Good ------------------------------------- 55%

FAIR/POOR----------------------------- **30%**
Just fair------------------------------------ 23%
Poor--7%

(DON'T KNOW/NA)----------------------0%

2. (T) Next, in the upcoming two-year budget, what are the <u>two</u> most important issues facing Oakland residents <u>that you would like to see prioritized in the City government budget?</u> (DO NOT READ OPTIONS; OPEN-END. RECORD VERBATIM RESPONSE AND THEN CODE AFTER INTERVIEW IS COMPLETE. IF RESPONDENT MENTIONS "POLICE," FOLLOW UP FOR MORE DETAIL TO DETERMINE WHETHER IT IS CODE 18 OR 19.)

	FIRST CHOICE	SECOND CHOICE
Homelessness	26%	14%
Education/public schools	12%	13%
Crime/Violence	11%	8%
Street and sidewalk maintenance	9%	14%
Housing/housing crisis	8%	6%
Housing costs/affordability	7%	3%
Police Protection / Response Time	3%	3%
Government waste/inefficiency	2%	1%
Traffic congestion/traffic flow	2%	1%
Cleanup streets/public places/trash removal	2%	6%
Infrastructure	2%	2%
Emergency medical response / fire safety	1%	0%
Taxes too high	1%	0%
Police (unspecified)	1%	1%
Cost of living/increase wages	1%	0%
More parks/open spaces/green spaces	1%	0%
Sustainability/environment/climate change	1%	1%
Development/economic development	1%	1%
Child Care / Head Start / Preschool	0%	0%
Drug crisis	0%	0%
Eviction	0%	0%
Facilities Condition	0%	0%
Fire safety/fire inspections	0%	1%
Gentrification	0%	0%
Graffiti	0%	0%
Jobs	0%	3%
Keeping businesses	0%	1%
Mental Health services	0%	1%
Parking	0%	0%
Police Abuse / Harrassment / Misconduct	0%	1%
Recreation programs	0%	0%
Tree trimming	0%	0%
Water supplies	0%	0%
Youth activities	0%	1%
Public transportation	0%	2%
Safety/security (unspecified)	0%	0%
Health/public health	0%	1%
Social/public service/programs	0%	0%
Poverty/low income people	0%	0%
Other	6%	9%
(DK/NA)	3%	6%

3. **(T)** Next, how would you rate the overall job being done by Oakland city government in providing services to the people who live here: excellent, good, only fair or poor?

EXCELLENT/GOOD	**26%**
Excellent	1%
Good	25%
FAIR/POOR	**70%**
Just fair	50%
Poor	19%
(DON'T KNOW/NA)	4%

> **NOW I AM GOING TO ASK YOU SOME QUESTIONS THAT DEAL WITH OAKLAND'S CITY GOVERNMENT BUDGET.**

---

4. First, how closely do you follow issues related to the Oakland City budget? **(READ LIST)**

EXTREMELY/VERY CLOSELY	**11%**
Extremely closely	1%
Very closely	10%
Somewhat closely	40%
TOTAL NOT CLOSELY	**48%**
Not too closely	29%
Not at all closely	19%
(DON'T KNOW/NA)	1%

5. Now I am going to mention some of the services the City provides its residents. Every two years, the City faces hard choices about these services in order to balance its budget. After you hear each one, please tell me [ ] whether you think cuts should be made to that service in order to balance the budget, or [ ] whether you would be willing to pay additional taxes or fees to maintain or improve that service. **(RANDOMIZE CUTS/WILLING TO PAY PHRASES)** **(IF CUTS, ASK:** "Would you be willing to make large cuts or just some cuts?") **(IF PAY MORE, ASK:** "Would you be willing to pay a little more to maintain this service, or pay significantly more to improve it?") **(RANDOMIZE)**

		LARGE CUTS	SOME CUTS	PAY SOME TO MAINT	PAY SIG MORE TO IMP	(DK/ NA)	*TOTAL CUTS*	*TOTAL PAY*
[ ]a.	Fire prevention	1%	6%	51%	32%	10%	*7%*	*83%*
[ ]b.	**(T)** Youth programs at city parks and recreation centers	2%	12%	39%	37%	10%	*14%*	*76%*
[ ]c.	**(T)** Clean-up and removal of illegal dumping	1%	8%	42%	36%	13%	*10%*	*77%*
[ ]d.	**(T)** Job training and employment programs	5%	16%	39%	26%	14%	*21%*	*65%*

	LARGE CUTS	SOME CUTS	PAY SOME TO MAINT	PAY SIG MORE TO IMP	(DK/ NA)	*TOTAL CUTS*	*TOTAL PAY*
[ ]e. Police 911 response	1%	7%	43%	34%	15%	*8%*	*77%*
[ ]f. **(T)** Violence prevention and intervention services	2%	9%	41%	35%	12%	*11%*	*77%*

(SPLIT SAMPLE A ONLY)

	LARGE CUTS	SOME CUTS	PAY SOME TO MAINT	PAY SIG MORE TO IMP	(DK/ NA)	*TOTAL CUTS*	*TOTAL PAY*
[ ]g. **(T)** Maintenance of public parks, street medians and other open space	2%	13%	45%	31%	10%	*15%*	*75%*
[ ]h. **(T)** Affordable housing development and housing programs	9%	8%	30%	43%	10%	*17%*	*73%*
[ ]i. Fire and emergency medical response	0%	4%	56%	28%	12%	*4%*	*84%*
[ ]j. Providing temporary shelter and sanitation such as tough shed communities, mobile housing, and traditional shelter beds to homeless populations	5%	3%	33%	42%	17%	*8%*	*75%*
[ ]k. **(T)** Child care and Head Start programs	6%	10%	38%	39%	8%	*15%*	*77%*
[ ]l. **(T)** Removal of graffiti	12%	26%	38%	9%	15%	*38%*	*46%*
[ ]m. Programs to retain Oakland businesses	8%	23%	35%	22%	12%	*31%*	*57%*
[ ]n. **(T)** Neighborhood traffic improvements	4%	19%	44%	24%	10%	*22%*	*68%*
[ ]o. **(T)** Flood prevention and storm drain maintenance	2%	14%	49%	15%	20%	*16%*	*64%*
[ ]p. Improvements to walking infrastructure for pedestrians	3%	24%	42%	20%	11%	*27%*	*62%*
[ ]q. **(T)** Repair of potholes in city streets and broken sidewalks	0%	4%	38%	49%	9%	*4%*	*87%*
[ ]r. **(T)** Artistic and cultural activities and events	8%	14%	45%	29%	4%	*22%*	*74%*
[ ]s. Police investigations to solve crimes	3%	7%	43%	35%	11%	*10%*	*78%*
[ ]t. Proactive delivery of services and infrastructure maintenance before a request from residents	2%	12%	40%	22%	23%	*14%*	*63%*
[ ]u. Rent control enforcement and tenant protection	12%	19%	29%	23%	18%	*31%*	*51%*

(SPLIT SAMPLE B ONLY)

	LARGE CUTS	SOME CUTS	PAY SOME TO MAINT	PAY SIG MORE TO IMP	(DK/ NA)	*TOTAL CUTS*	*TOTAL PAY*
[ ]v. Subsidized permanent housing for homelessness populations	7%	10%	32%	40%	11%	*17%*	*72%*
[ ]w. Providing services to homeless populations such as mental health, health, job training, and anti-addiction support	6%	4%	27%	53%	10%	*10%*	*80%*

		LARGE CUTS	SOME CUTS	PAY SOME TO MAINT	PAY SIG MORE TO IMP	(DK/NA)	TOTAL CUTS	TOTAL PAY
(SPLIT SAMPLE B ONLY; CONTINUED)								
[ ]x.	**(T)** Maintenance of public buildings like libraries and recreation centers	1%	15%	51%	19%	13%	*17%*	*70%*
[ ]y.	Disaster preparedness	1%	12%	57%	18%	12%	*14%*	*74%*
[ ]z.	**(T)** Programs at senior centers	3%	14%	51%	18%	14%	*17%*	*69%*
[ ]aa.	**(T)** Addressing abandoned homes and businesses	7%	29%	29%	16%	20%	*35%*	*45%*
[ ]bb.	Attracting new businesseses to Oakland	4%	17%	39%	20%	20%	*21%*	*59%*
[ ]cc.	Addressing speeding and unsafe driving in neighborhoods	9%	21%	33%	18%	20%	*30%*	*51%*
[ ]dd.	Reducing and preparing for climate change	4%	16%	39%	28%	13%	*20%*	*67%*
[ ]ee.	**(T)** Street lighting in your neighborhood	4%	15%	52%	11%	17%	*20%*	*63%*
[ ]ff.	**(T)** Improvements to bicycle infrastructure	19%	30%	22%	12%	17%	*49%*	*33%*
[ ]gg.	**(T)** Library services and hours	3%	22%	45%	15%	14%	*26%*	*60%*
[ ]hh.	Police patrols in neighborhoods	3%	8%	40%	37%	11%	*12%*	*77%*
[ ]ii.	**(T)** Timely response to resident requests for services	1%	12%	43%	22%	22%	*13%*	*65%*
[ ]jj.	Providing anti-eviction and tenant support services	8%	24%	33%	15%	19%	*32%*	*48%*

(RESUME ASKING ALL RESPONDENTS)

6. In 2015, the City adopted an ordinance creating the Department of Race and Equity. Their mission is to create a city where our diversity has been maintained, racial disparities have been eliminated and racial equity has been achived. Before taking this survey, how much had you read, heard or seen about this work by the City of Oakland? **(READ LIST)**

> **GREAT DEAL/LITTLE** 41%
> A great deal 8%
> A little 33%
>
> Nothing at all 57%
> **(DK/NA)** 3%

7. Through its budget, the City can invest more in equity for communities of color, that is, people who are African-American, Latino, Asian or Pacific Islander, American Indian or Native American, or some other identity that is not white. I am going to read you a list of different categories of City programs and services, and I would like you to tell me whether you think it is extremely important, very important, somewhat important, or not too important to invest in improving equity for each one. **(RANDOMIZE)**

		EXT IMP	VERY IMP	SMWT IMP	NOT TOO IMP	(DK/ NA)	EXT/ VERY
[ ]a.	Increasing job opportunities for people of color	30%	42%	21%	6%	2%	72%
[ ]b.	Improving health outcomes for children of color	38%	37%	18%	4%	3%	75%
[ ]c.	Addressing housing displacement among people of color	28%	31%	27%	9%	4%	59%
[ ]d.	Addressing homelessness amoung people of color	31%	33%	24%	8%	5%	63%
[ ]e.	Reducing contact with the criminal justice system for youth of color	34%	31%	21%	10%	4%	65%
[ ]f.	Reducing violent crime in communities of color	41%	43%	11%	2%	3%	84%
[ ]g.	Improving pedestrian safety for people of color	21%	26%	27%	21%	5%	47%
[ ]h.	Reducing police use of force against people of color	41%	35%	15%	6%	3%	76%

NOW I'D LIKE TO ASK YOU ONE MORE QUESTION ABOUT THE CITY'S BUDGET.

8. Over the next ten years, the City of Oakland will face tens of millions of dollars in budget shortfalls for employee health and retirement benefits. To keep a balanced budget, the City will have to raise taxes and fees or make cuts to City services. I am going to read you four potential options, and I would like you to tell me which comes closest to what you would prefer. **(READ LIST; ROTATE TOP TO BOTTOM, BOTTOM TO TOP)**

[ ] Moderately raise taxes and fees now ---- 33%

[ ] Moderately cut services now ---- 13%

[ ] Keep taxes, fees and services the same now, but significantly raise taxes and fees in the next 10 years ---- 21%

[ ] Keep taxes, fees and services the same now, but cut services significantly in the next 10 years ---- 18%

(DON'T KNOW/NA) ---- 16%

HERE ARE MY FINAL QUESTIONS. THEY ARE JUST FOR STATISTICAL PURPOSES.

9.   (T) About how long have you lived in Oakland? (READ LIST)

Less than two years --1%
Two to five years -- 13%
Six to ten years -- 16%
11 to 20 years-- 23%
21 to 40 years-- 32%
41 years or more --- 15%
(DON'T READ) Don't know/Refused----------------------------0%

10.   (T) Do you own or rent your home? (DO NOT READ LIST)

Own -- 62%
Rent -- 25%
Live with parents or someone who owns or rents it ------------ 10%
Other (SPECIFY) --2%
(DON'T KNOW/NA) ---1%

11.   In the last year, have you been without permanent housing, that is, have you slept in a car, outdoors, or stayed temporarily with friends or family?

Yes ---4%
No -- 95%
(DON'T READ) Don't know/Refused --------------------------0%

12.   (T) Next, what is your marital status: are you married, living with a partner, single, widowed or divorced?

Married------------------------------------ 55%
Living with a partner----------------------9%
Single ------------------------------------ 24%
Widowed ----------------------------------4%
Divorced ----------------------------------5%
(DON'T READ) Refused----------------3%

13.   (T) Are there any children under the age of 18 living in your household?

Yes -- 37%
No -- 62%
(DON'T READ) Refused----------------1%

14. **(T)** What is your current employment status? Are you ...? **(READ LIST)**

Employed full-time ----------------------- 43%
Employed part-time ----------------------4%
Self-employed or work from home ----- 13%
A homemaker who does not
   work outside the home -------------------2%
Retired -------------------------------------- 28%
A student ------------------------------------5%
Unemployed ---------------------------------5%
(DON'T READ) Refused ----------------1%

(IF "EMPLOYED FULL TIME" OR "PART TIME" IN Q14, ASK:)
15.   **(T)** Is your work located in the City of Oakland?

Yes --- 46%
No --- 54%
(DON'T READ) Don't know/Refused ----------1%

(RESUME ASKING ALL RESPONDENTS)
16.   Which of the following modes of transportation do you use regularly? **(READ LIST, ACCEPT MULTIPLE RESPONSES)**

Driving alone-- 78%
Carpool-- 11%
Biking with your own bicycle ----------------------------6%
Biking with a share service like Lime or Go Bike -----1%
Walking -- 20%
Riding buses--- 18%
Riding BART--- 30%
Services like Uber or Lyft ----------------------------- 25%
Scooters like Bird or Lime-------------------------------1%
(DON'T READ) DK/NA/REFUSED ------------------2%

17.   **(T)** What was the last level of school you completed?

First through 11th grade-----------------------------------9%
High school graduate ----------------------------------8%
Vocational/technical school---------------------------2%
Some college, no degree ----------------------------- 19%
Associate degree--------------------------------------6%
Four-year college or bachelor's degree--------------- 24%
Graduate school or advanced degree------------------ 30%
Don't know/Rather not say ----------------------------1%

18.   (T) I don't need to know the exact amount but I'm going to read you some categories for household income. Would you please stop me when I have read the category indicating the total combined income for all the people in your household before taxes in 2018?

$30,000 and under------------------------ 18%
$30,001 - $60,000------------------------ 13%
$60,001 - $75,000------------------------4%
$75,001 - $100,000 ---------------------- 13%
$100,001 to $150,000-------------------- 12%
$150,001 and over----------------------- 26%
(DON'T READ) Refused --------------- 14%

19.   (T) Were you born in the United States or did you immigrate to the United States?

Immigrated------------------------------- 27%
Born in US------------------------------- 72%
(DON'T READ) DK/NA -----------------1%

(ASK ONLY IF CODE 1 IN Q19, N=Q20M1)
20.   (T) In which country were you born?   (RECORD VERBATIM RESPONSE AND CODE AFTERWARDS)

China----------------------------------- 31%
Mexico---------------------------------- 11%
Vietnam --------------------------------8%
Philippines -----------------------------7%
Guatemala-------------------------------6%
Taiwan----------------------------------4%
Argentina-------------------------------1%
Canada----------------------------------1%
Germany --------------------------------1%
Hong Kong ------------------------------1%
Salvador --------------------------------1%
United Kingdom -------------------------1%
Colombia--------------------------------0%
El Salvador -----------------------------0%
France ----------------------------------0%
India------------------------------------0%
Nicaragua -------------------------------0%

Other----------------------------------- 26%
DK/NA ----------------------------------1%

(RESUME ASKING ALL RESPONDENTS)

21.   Is anyone in your household currently or formerly incarcerated in jail or prison?

Yes ---5%
No --- 93%
(DK/NA) --1%

22.   Are you a registered voter in the City of Oakland?

Yes --- 94%
No ---5%
(DON'T READ) Refused -----------------2%

(ASK IF CODE 1 – YES – IN Q22 ONLY)

23.   Are you registered as a Democrat, as a Republican, as a member of another political party, or as having no party preference?

Democrat--- 70%
Republican -------------------------------------2%
Other---2%
No party preference --------------------- 19%
(DON'T READ) Refused ----------------7%

THANK AND TERMINATE

LANGUAGE OF INTERVIEW:

English--- 90%
Spanish ---2%
Chinese ---8%

CITY COUNCIL DISTRICT
City Council District 1 ----------------------0%
City Council District 2 ----------------------0%
City Council District 3 ----------------------0%
City Council District 4 ------------------ 100%
City Council District 5 ----------------------0%
City Council District 6 ----------------------0%
City Council District 7 --------------------0%

HILLS VS. FLATS
Flats (west of I-580) ---------------------- 22%
Hills (east of I-580) ---------------------- 78%

SURVEY MODE
Phone -- 37%
Online -- 63%

FM3 RESEARCH

2018 CITY OF OAKLAND BUDGET PRIORITIES SURVEY
320-829 WT
N=223
CITY COUNCIL DISTRICT 5
A/B SPLITS

Hello, I'm _____ from _____, a public opinion research firm. We're conducting a survey about issues that concern people in Oakland. I am not trying to sell you anything and I won't ask for a donation of any kind. **(IF RESPONDENT WISHES TO COMPLETE THE INTERVIEW IN SPANISH OR CHINESE, PLEASE HAND OFF TO BILINGUAL INTERVIEWER)**

A.   Before we begin, I need to know if I have reached you on a cell phone, and if so, are you in a place where you can talk safely without endangering yourself or others?

Yes, cell and can talk safely -- 61%
Yes, cell but cannot talk safely ------------------------------- **TERMINATE**
No, not on cell --- 39%
(DON'T READ) DK/NA/REFUSED----------------------- **TERMINATE**

NEXT, I AM GOING TO ASK YOU A FEW QUESTIONS TO ENSURE WE ARE TALKING TO A REPRESENTATIVE SAMPLE OF OAKLAND RESIDENTS.

B.   In what year were you born?

2001 or earlier (0-17) -------- **TERMINATE**
2000-1994 (18-24)------------------------- 19%
1993-1989 (25-29)------------------------- 12%
1988-1984 (30-34)------------------------- 10%
1983-1979 (35-39)------------------------- 10%
1978-1974 (40-44)-------------------------- 6%
1973-1969 (45-49)-------------------------- 8%
1968-1964 (50-54)-------------------------- 4%
1963-1959 (55-59)-------------------------- 9%
1958-1954 (60-64)-------------------------- 4%
1953-1944 (65-74)-------------------------- 3%
1943 or earlier (75+)--------------------- 11%
(REFUSED/NA) --------------------------- 5%

C.   Next, with which racial or ethnic group do you identify yourself: Hispanic or Latino; African American or Black; Caucasian or White; Asian or Pacific Islander; or some other ethnic or racial background?

Latino/Hispanic----------------------------------- 35%
African American/Black ----------------------- 17%
Caucasian/White---------------------------------- 27%
Asian/Pacific Islander ------------------------- 16%
(MIXED RACE)-----------------------------------2%
(OTHER)--2%
(DON'T READ) DK/NA/REFUSED --------0%

(ASK QD ONLY IF ASIAN/PACIFIC ISLANDER – CODE 4 – IN QC)
D. More specifically, would you say that you are: **(READ LIST)**

Chinese---71%
Filipino--19%
Indian or Southeast Asian------------------------0%
Japanese--0%
Korean---0%
Vietnamese ---0%
(MIXED RACE)-------------------------------------0%
(OTHER)--10%
(DON'T READ) DK/NA/REFUSED---------0%

(RESUME ASKING ALL RESPONDENTS)
E. Do you identify as ...? **(READ LIST)**

Male --49%
Female, or ---49%
Something else **(SPECIFY)** --------------------2%
(DON'T READ) DK/NA/REFUSED---------0%

NOW I WOULD LIKE TO ASK YOU SEVERAL QUESTIONS ABOUT LIFE IN OAKLAND.

1. **(T)** Generally speaking, how would you rate Oakland as a place to live: is it an excellent place to live, a good place, only fair, or a poor place to live?

EXCELLENT/GOOD ------------------ **53%**
Excellent ---------------------------------------9%
Good ---43%

FAIR/POOR-------------------------------- **47%**
Just fair--39%
Poor --9%

(DON'T KNOW/NA) ---------------------0%

2.   **(T)** Next, in the upcoming two-year budget, what are the <u>two</u> most important issues facing Oakland residents <u>that you would like to see prioritized in the City government budget?</u> **(DO NOT READ OPTIONS; OPEN-END. RECORD VERBATIM RESPONSE AND THEN CODE AFTER INTERVIEW IS COMPLETE. IF RESPONDENT MENTIONS "POLICE," FOLLOW UP FOR MORE DETAIL TO DETERMINE WHETHER IT IS CODE 18 OR 19.)**

	FIRST CHOICE	SECOND CHOICE
Homelessness	18%	12%
Housing costs/affordability	15%	3%
Education/public schools	12%	12%
Crime/Violence	11%	7%
Housing/housing crisis	11%	8%
Street and sidewalk maintenance	8%	13%
Cleanup streets/public places/trash removal	4%	7%
Police Protection / Response Time	2%	2%
Infrastructure	2%	1%
Child Care / Head Start / Preschool	1%	0%
Emergency medical response / fire safety	1%	0%
Government waste/inefficiency	1%	1%
Keeping businesses	1%	0%
Taxes too high	1%	0%
Safety/security (unspecified)	1%	0%
Cost of living/increase wages	1%	2%
Sustainability/environment/climate change	1%	1%
Drug crisis	0%	1%
Eviction	0%	0%
Facilities Condition	0%	0%
Fire safety/fire inspections	0%	0%
Gentrification	0%	0%
Graffiti	0%	2%
Jobs	0%	4%
Mental Health services	0%	0%
Parking	0%	0%
Police Abuse / Harrassment / Misconduct	0%	1%
Recreation programs	0%	0%
Traffic congestion/traffic flow	0%	0%
Tree trimming	0%	0%
Water supplies	0%	0%
Youth activities	0%	0%
Public transportation	0%	1%
Police (unspecified)	0%	1%
More parks/open spaces/green spaces	0%	0%
Development/economic development	0%	0%
Health/public health	0%	0%
Social/public service/programs	0%	2%
Poverty/low income people	0%	1%
Other	7%	12%
(DK/NA)	2%	4%

3. **(T)** Next, how would you rate the overall job being done by Oakland city government in providing services to the people who live here: excellent, good, only fair or poor?

EXCELLENT/GOOD ------------------- 22%
Excellent ----------------------------------2%
Good -------------------------------------- 21%

FAIR/POOR---------------------------- 75%
Just fair-------------------------------------- 50%
Poor-------------------------------------- 25%

(DON'T KNOW/NA) ---------------------3%

**NOW I AM GOING TO ASK YOU SOME QUESTIONS THAT DEAL
WITH OAKLAND'S CITY GOVERNMENT BUDGET.**

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4. First, how closely do you follow issues related to the Oakland City budget? **(READ LIST)**

EXTREMELY/VERY CLOSELY -----9%
Extremely closely----------------------------1%
Very closely ---------------------------------8%

Somewhat closely------------------------- 33%

TOTAL NOT CLOSELY -------------- 56%
Not too closely---------------------------- 34%
Not at all closely------------------------- 22%

(DON'T KNOW/NA) ---------------------2%

5. Now I am going to mention some of the services the City provides its residents. Every two years, the City faces hard choices about these services in order to balance its budget. After you hear each one, please tell me [ ] whether you think cuts should be made to that service in order to balance the budget, or [ ] whether you would be willing to pay additional taxes or fees to maintain or improve that service. **(RANDOMIZE CUTS/WILLING TO PAY PHRASES)** **(IF CUTS, ASK:** "Would you be willing to make large cuts or just some cuts?") **(IF PAY MORE, ASK:** "Would you be willing to pay a little more to maintain this service, or pay significantly more to improve it?") **(RANDOMIZE)**

		LARGE CUTS	SOME CUTS	PAY SOME TO MAINT	PAY SIG MORE TO IMP	(DK/ NA)	*TOTAL CUTS*	*TOTAL PAY*
[ ]a.	Fire prevention	3%	21%	41%	29%	6%	*24%*	*70%*
[ ]b.	**(T)** Youth programs at city parks and recreation centers	4%	13%	40%	43%	1%	*16%*	*82%*
[ ]c.	**(T)** Clean-up and removal of illegal dumping	1%	16%	39%	41%	3%	*17%*	*80%*
[ ]d.	**(T)** Job training and employment programs	3%	20%	38%	37%	2%	*23%*	*75%*

		LARGE CUTS	SOME CUTS	PAY SOME TO MAINT	PAY SIG MORE TO IMP	(DK/ NA)	TOTAL CUTS	TOTAL PAY
[ ]e.	Police 911 response	3%	10%	47%	28%	13%	12%	74%
[ ]f.	(T) Violence prevention and intervention services	5%	14%	34%	41%	7%	19%	74%

(SPLIT SAMPLE A ONLY)

		LARGE CUTS	SOME CUTS	PAY SOME TO MAINT	PAY SIG MORE TO IMP	(DK/ NA)	TOTAL CUTS	TOTAL PAY
[ ]g.	(T) Maintenance of public parks, street medians and other open space	10%	17%	43%	28%	1%	28%	71%
[ ]h.	(T) Affordable housing development and housing programs	6%	19%	18%	49%	8%	25%	67%
[ ]i.	Fire and emergency medical response	3%	15%	53%	27%	2%	18%	80%
[ ]j.	Providing temporary shelter and sanitation such as tough shed communities, mobile housing, and traditional shelter beds to homeless populations	14%	12%	25%	43%	6%	26%	68%
[ ]k.	(T) Child care and Head Start programs	4%	20%	26%	44%	7%	23%	69%
[ ]l.	(T) Removal of graffiti	22%	28%	18%	23%	9%	50%	41%
[ ]m.	Programs to retain Oakland businesses	5%	18%	46%	27%	4%	23%	73%
[ ]n.	(T) Neighborhood traffic improvements	6%	35%	34%	23%	1%	41%	57%
[ ]o.	(T) Flood prevention and storm drain maintenance	3%	24%	39%	24%	9%	28%	63%
[ ]p.	Improvements to walking infrastructure for pedestrians	12%	25%	36%	24%	2%	38%	60%
[ ]q.	(T) Repair of potholes in city streets and broken sidewalks	3%	18%	20%	56%	3%	20%	77%
[ ]r.	(T) Artistic and cultural activities and events	16%	32%	26%	19%	7%	48%	45%
[ ]s.	Police investigations to solve crimes	3%	19%	27%	35%	15%	22%	62%
[ ]t.	Proactive delivery of services and infrastructure maintenance before a request from residents	12%	7%	42%	25%	15%	19%	67%
[ ]u.	Rent control enforcement and tenant protection	12%	22%	20%	42%	5%	33%	62%

(SPLIT SAMPLE B ONLY)

		LARGE CUTS	SOME CUTS	PAY SOME TO MAINT	PAY SIG MORE TO IMP	(DK/ NA)	TOTAL CUTS	TOTAL PAY
[ ]v.	Subsidized permanent housing for homelessness populations	2%	10%	40%	43%	5%	12%	83%
[ ]w.	Providing services to homeless populations such as mental health, health, job training, and anti-addiction support	2%	8%	33%	57%	0%	10%	90%

		LARGE CUTS	SOME CUTS	PAY SOME TO MAINT	PAY SIG MORE TO IMP	(DK/ NA)	TOTAL CUTS	TOTAL PAY

(SPLIT SAMPLE B ONLY; CONTINUED)

		LARGE CUTS	SOME CUTS	PAY SOME TO MAINT	PAY SIG MORE TO IMP	(DK/NA)	TOTAL CUTS	TOTAL PAY
[ ]x.	(T) Maintenance of public buildings like libraries and recreation centers	0%	12%	60%	26%	3%	12%	86%
[ ]y.	Disaster preparedness	0%	9%	49%	32%	10%	9%	82%
[ ]z.	(T) Programs at senior centers	3%	10%	48%	30%	9%	12%	79%
[ ]aa.	(T) Addressing abandoned homes and businesses	6%	19%	30%	34%	10%	25%	65%
[ ]bb.	Attracting new businesseses to Oakland	7%	23%	47%	14%	10%	30%	61%
[ ]cc.	Addressing speeding and unsafe driving in neighborhoods	1%	26%	39%	29%	5%	26%	68%
[ ]dd.	Reducing and preparing for climate change	4%	10%	28%	39%	20%	14%	67%
[ ]ee.	(T) Street lighting in your neighborhood	4%	7%	69%	16%	4%	11%	85%
[ ]ff.	(T) Improvements to bicycle infrastructure	7%	36%	34%	15%	8%	43%	49%
[ ]gg.	(T) Library services and hours	3%	15%	59%	21%	2%	18%	80%
[ ]hh.	Police patrols in neighborhoods	3%	16%	39%	37%	4%	19%	76%
[ ]ii.	(T) Timely response to resident requests for services	2%	9%	54%	32%	3%	11%	86%
[ ]jj.	Providing anti-eviction and tenant support services	5%	15%	42%	24%	13%	20%	67%

(RESUME ASKING ALL RESPONDENTS)

6.   In 2015, the City adopted an ordinance creating the Department of Race and Equity. Their mission is to create a city where our diversity has been maintained, racial disparities have been eliminated and racial equity has been achived. Before taking this survey, how much had you read, heard or seen about this work by the City of Oakland? **(READ LIST)**

GREAT DEAL/LITTLE	46%
A great deal	9%
A little	37%
Nothing at all	53%
(DK/NA)	1%

7. Through its budget, the City can invest more in equity for communities of color, that is, people who are African-American, Latino, Asian or Pacific Islander, American Indian or Native American, or some other identity that is not white. I am going to read you a list of different categories of City programs and services, and I would like you to tell me whether you think it is extremely important, very important, somewhat important, or not too important to invest in improving equity for each one. **(RANDOMIZE)**

	EXT IMP	VERY IMP	SMWT IMP	NOT TOO IMP	(DK/ NA)	EXT/ VERY
[ ]a. Increasing job opportunities for people of color	44%	33%	14%	5%	4%	77%
[ ]b. Improving health outcomes for children of color	51%	31%	10%	6%	3%	81%
[ ]c. Addressing housing displacement amoung people of color	37%	35%	18%	7%	3%	72%
[ ]d. Addressing homelessness amoung people of color	42%	29%	14%	7%	7%	72%
[ ]e. Reducing contact with the criminal justice system for youth of color	43%	31%	13%	5%	8%	74%
[ ]f. Reducing violent crime in communities of color	49%	38%	10%	3%	0%	87%
[ ]g. Improving pedestrian safety for people of color	25%	36%	25%	9%	5%	61%
[ ]h. Reducing police use of force against people of color	52%	24%	14%	8%	2%	76%

NOW I'D LIKE TO ASK YOU ONE MORE QUESTION ABOUT THE CITY'S BUDGET.

---

8. Over the next ten years, the City of Oakland will face tens of millions of dollars in budget shortfalls for employee health and retirement benefits. To keep a balanced budget, the City will have to raise taxes and fees or make cuts to City services. I am going to read you four potential options, and I would like you to tell me which comes closest to what you would prefer. **(READ LIST; ROTATE TOP TO BOTTOM, BOTTOM TO TOP)**

[ ] Moderately raise taxes and fees now -- 31%

[ ] Moderately cut services now -- 13%

[ ] Keep taxes, fees and services the same now, but significantly raise taxes and fees in the next 10 years -- 15%

[ ] Keep taxes, fees and services the same now, but cut services significantly in the next 10 years -- 22%

(DON'T KNOW/NA) -- 18%

HERE ARE MY FINAL QUESTIONS. THEY ARE JUST FOR STATISTICAL PURPOSES.

9.   **(T)** About how long have you lived in Oakland? **(READ LIST)**

    Less than two years --4%
    Two to five years --- 19%
    Six to ten years --- 15%
    11 to 20 years-- 24%
    21 to 40 years-- 24%
    41 years or more -- 12%
    (DON'T READ) Don't know/Refused----------------------------2%

10.   **(T)** Do you own or rent your home? **(DO NOT READ LIST)**

    Own --- 34%
    Rent --- 48%
    Live with parents or someone who owns or rents it ------------ 17%
    Other **(SPECIFY)** --1%
    (DON'T KNOW/NA) --0%

11.   In the last year, have you been without permanent housing, that is, have you slept in a car, outdoors, or stayed temporarily with friends or family?

    Yes ---9%
    No --- 88%
    (DON'T READ) Don't know/Refused ----------------------------3%

12.   **(T)** Next, what is your marital status: are you married, living with a partner, single, widowed or divorced?

    Married------------------------------------- 42%
    Living with a partner----------------------6%
    Single --------------------------------------- 38%
    Widowed -----------------------------------5%
    Divorced ------------------------------------9%
    (DON'T READ) Refused-----------------0%

13.   **(T)** Are there any children under the age of 18 living in your household?

    Yes -- 36%
    No -- 63%
    (DON'T READ) Refused-----------------1%

14.   **(T)** What is your current employment status? Are you ...? **(READ LIST)**

Employed full-time ------------------------ 47%
Employed part-time ---------------------- 16%
Self-employed or work from home ----- 10%
A homemaker who does not
   work outside the home ------------------3%
Retired -- 12%
A student --------------------------------------9%
Unemployed ----------------------------------3%
(DON'T READ) Refused-----------------0%

(IF "EMPLOYED FULL TIME" OR "PART TIME" IN Q14, ASK:)

15.   **(T)** Is your work located in the City of Oakland?

Yes --- 49%
No --- 51%
(DON'T READ) Don't know/Refused ----------0%

(RESUME ASKING ALL RESPONDENTS)

16.   Which of the following modes of transportation do you use regularly? **(READ LIST, ACCEPT MULTIPLE RESPONSES)**

Driving alone-- 60%
Carpool -- 20%
Biking with your own bicycle ------------------------ 12%
Biking with a share service like Lime or Go Bike-----1%
Walking --- 26%
Riding buses --- 22%
Riding BART--- 34%
Services like Uber or Lyft ---------------------------- 27%
Scooters like Bird or Lime---------------------------2%
(DON'T READ) DK/NA/REFUSED ------------------1%

17.   **(T)** What was the last level of school you completed?

First through 11th grade----------------------------------9%
High school graduate --------------------------------- 27%
Vocational/technical school----------------------------7%
Some college, no degree ----------------------------- 15%
Associate degree--------------------------------------5%
Four-year college or bachelor's degree---------------- 20%
Graduate school or advanced degree------------------- 16%
Don't know/Rather not say ----------------------------1%

18.   **(T)** I don't need to know the exact amount but I'm going to read you some categories for household income. Would you please stop me when I have read the category indicating the total combined income for all the people in your household before taxes in 2018?

$30,000 and under------------------------ 28%
$30,001 - $60,000------------------------ 16%
$60,001 - $75,000-------------------------7%
$75,001 - $100,000 ---------------------- 13%
$100,001 to $150,000-------------------- 13%
$150,001 and over------------------------ 16%
(DON'T READ) Refused ------------------7%

19.   **(T)** Were you born in the United States or did you immigrate to the United States?

Immigrated--------------------------------- 31%
Born in US--------------------------------- 69%
(DON'T READ) DK/NA ------------------1%

(ASK ONLY IF CODE 1 IN Q19, N=Q20M1)
20.   **(T)** In which country were you born?   **(RECORD VERBATIM RESPONSE AND CODE AFTERWARDS)**

Mexico------------------------------------- 47%
China-------------------------------------- 15%
Guatemala--------------------------------- 15%
Salvador -----------------------------------6%
Canada-------------------------------------1%
El Salvador -------------------------------1%
Germany ----------------------------------1%
India---------------------------------------1%
Argentina----------------------------------0%
Colombia----------------------------------0%
France -------------------------------------0%
Hong Kong --------------------------------0%
Philippines --------------------------------0%
Taiwan-------------------------------------0%
United Kingdom --------------------------0%
Vietnam -----------------------------------0%
Nicaragua ---------------------------------0%

Other--------------------------------------8%
DK/NA-------------------------------------4%

(RESUME ASKING ALL RESPONDENTS)

21.   Is anyone in your household currently or formerly incarcerated in jail or prison?

Yes --7%
No -- 92%
(DK/NA) --------------------------------------1%

22.   Are you a registered voter in the City of Oakland?

Yes --- 92%
No --7%
(DON'T READ) Refused -------------------1%

(ASK IF CODE 1 – YES – IN Q22 ONLY)

23.   Are you registered as a Democrat, as a Republican, as a member of another political party, or as having no party preference?

Democrat----------------------------------- 62%
Republican -----------------------------------6%
Other --2%
No party preference ---------------------- 26%
(DON'T READ) Refused-----------------3%

THANK AND TERMINATE

LANGUAGE OF INTERVIEW:

English------------------------------------- 74%
Spanish ------------------------------------- 21%
Chinese --------------------------------------4%

CITY COUNCIL DISTRICT
City Council District 1 ----------------------0%
City Council District 2 ---------------------0%
City Council District 3 ---------------------0%
City Council District 4 ---------------------0%
City Council District 5 ----------------- 100%
City Council District 6 ---------------------0%
City Council District 7 ---------------------0%

HILLS VS. FLATS
Flats (west of I-580) ---------------------- 88%
Hills (east of I-580) ---------------------- 12%

SURVEY MODE
Phone -------------------------------------- 58%
Online -------------------------------------- 42%

FM3 RESEARCH

2018 CITY OF OAKLAND BUDGET PRIORITIES SURVEY
320-829 WT
N=223
CITY COUNCIL DISTRICT 6
A/B SPLITS

Hello, I'm _____ from _____, a public opinion research firm. We're conducting a survey about issues that concern people in Oakland. I am not trying to sell you anything and I won't ask for a donation of any kind. **(IF RESPONDENT WISHES TO COMPLETE THE INTERVIEW IN SPANISH OR CHINESE, PLEASE HAND OFF TO BILINGUAL INTERVIEWER)**

A. Before we begin, I need to know if I have reached you on a cell phone, and if so, are you in a place where you can talk safely without endangering yourself or others?

> Yes, cell and can talk safely -- 54%
> Yes, cell but cannot talk safely --------------------------------- **TERMINATE**
> No, not on cell --- 46%
> **(DON'T READ)** DK/NA/REFUSED------------------------ **TERMINATE**

NEXT, I AM GOING TO ASK YOU A FEW QUESTIONS TO ENSURE WE ARE TALKING TO A REPRESENTATIVE SAMPLE OF OAKLAND RESIDENTS.

B. In what year were you born?

> 2001 or earlier (0-17) --------- **TERMINATE**
> 2000-1994 (18-24)------------------------------8%
> 1993-1989 (25-29)------------------------------8%
> 1988-1984 (30-34)------------------------------9%
> 1983-1979 (35-39)------------------------------9%
> 1978-1974 (40-44)------------------------------6%
> 1973-1969 (45-49)------------------------ 10%
> 1968-1964 (50-54)------------------------------7%
> 1963-1959 (55-59)------------------------ 10%
> 1958-1954 (60-64)------------------------------2%
> 1953-1944 (65-74)------------------------------4%
> 1943 or earlier (75+)--------------------- 21%
> **(REFUSED/NA)** ------------------------------6%

C. Next, with which racial or ethnic group do you identify yourself: Hispanic or Latino; African American or Black; Caucasian or White; Asian or Pacific Islander; or some other ethnic or racial background?

> Latino/Hispanic----------------------------------- 24%
> African American/Black ---------------------- 50%
> Caucasian/White---------------------------------- 14%
> Asian/Pacific Islander ----------------------------7%
> **(MIXED RACE)**----------------------------------3%
> **(OTHER)**--1%
> **(DON'T READ) DK/NA/REFUSED** ---------1%

(ASK QD ONLY IF ASIAN/PACIFIC ISLANDER – CODE 4 – IN QC)
D.   More specifically, would you say that you are: **(READ LIST)**

Chinese --- 38%
Filipino --- 38%
Indian or Southeast Asian --------------------- 11%
Japanese --0%
Korean ---0%
Vietnamese --0%
(MIXED RACE) ----------------------------- 13%
(OTHER) --------------------------------------0%
(DON'T READ) DK/NA/REFUSED --------0%

(RESUME ASKING ALL RESPONDENTS)
E.   Do you identify as ...? **(READ LIST)**

Male -- 38%
Female, or -------------------------------------- 61%
Something else **(SPECIFY)** ---------------------1%
(DON'T READ) DK/NA/REFUSED --------0%

NOW I WOULD LIKE TO ASK YOU SEVERAL QUESTIONS ABOUT LIFE IN OAKLAND.

1.   (T) Generally speaking, how would you rate Oakland as a place to live: is it an excellent place to live, a good place, only fair, or a poor place to live?

EXCELLENT/GOOD ------------------ **49%**
Excellent --------------------------------- 11%
Good ------------------------------------- 38%

FAIR/POOR ------------------------------ **51%**
Just fair ---------------------------------- 37%
Poor -------------------------------------- 14%

(DON'T KNOW/NA) --------------------0%

2.   (T) Next, in the upcoming two-year budget, what are the <u>two</u> most important issues facing Oakland residents <u>that you would like to see prioritized in the City government budget?</u> **(DO NOT READ OPTIONS; OPEN-END. RECORD VERBATIM RESPONSE AND THEN CODE AFTER INTERVIEW IS COMPLETE. IF RESPONDENT MENTIONS "POLICE," FOLLOW UP FOR MORE DETAIL TO DETERMINE WHETHER IT IS CODE 18 OR 19.)**

	FIRST CHOICE	SECOND CHOICE
Housing costs/affordability	18%	6%
Homelessness	15%	11%
Education/public schools	10%	10%
Crime/Violence	9%	8%
Cleanup streets/public places/trash removal	8%	6%
Street and sidewalk maintenance	7%	6%
Housing/housing crisis	6%	4%
Police Protection / Response Time	3%	1%
Cost of living/increase wages	3%	3%
Government waste/inefficiency	2%	1%
Jobs	2%	6%
Taxes too high	2%	4%
Drug crisis	1%	0%
Gentrification	1%	0%
Keeping businesses	1%	2%
Police Abuse / Harrassment / Misconduct	1%	2%
Public transportation	1%	1%
Police (unspecified)	1%	1%
Safety/security (unspecified)	1%	1%
Infrastructure	1%	2%
Health/public health	1%	2%
Child Care / Head Start / Preschool	0%	0%
Emergency medical response / fire safety	0%	0%
Eviction	0%	0%
Facilities Condition	0%	0%
Fire safety/fire inspections	0%	0%
Graffiti	0%	0%
Mental Health services	0%	0%
Parking	0%	0%
Recreation programs	0%	0%
Traffic congestion/traffic flow	0%	1%
Tree trimming	0%	0%
Water supplies	0%	0%
Youth activities	0%	0%
More parks/open spaces/green spaces	0%	0%
Sustainability/environment/climate change	0%	0%
Development/economic development	0%	1%
Social/public service/programs	0%	1%
Poverty/low income people	0%	0%
Other	4%	14%
(DK/NA)	2%	5%

3.   (T) Next, how would you rate the overall job being done by Oakland city government in providing services to the people who live here: excellent, good, only fair or poor?

EXCELLENT/GOOD -------------------- 17%
Excellent ------------------------------------- 0%
Good --- 16%

FAIR/POOR----------------------------- 81%
Just fair------------------------------------- 55%
Poor-- 26%

(DON'T KNOW/NA) ----------------------- 3%

NOW I AM GOING TO ASK YOU SOME QUESTIONS THAT DEAL WITH OAKLAND'S CITY GOVERNMENT BUDGET.

---

4.   First, how closely do you follow issues related to the Oakland City budget? **(READ LIST)**

EXTREMELY/VERY CLOSELY -----9%
Extremely closely----------------------------4%
Very closely -------------------------------5%

Somewhat closely--------------------------- 44%

TOTAL NOT CLOSELY -------------- 45%
Not too closely --------------------------- 27%
Not at all closely------------------------- 18%

(DON'T KNOW/NA) ---------------------1%

5.   Now I am going to mention some of the services the City provides its residents. Every two years, the City faces hard choices about these services in order to balance its budget. After you hear each one, please tell me [ ] whether you think cuts should be made to that service in order to balance the budget, or [ ] whether you would be willing to pay additional taxes or fees to maintain or improve that service. **(RANDOMIZE CUTS/WILLING TO PAY PHRASES) (IF CUTS, ASK:** "Would you be willing to make large cuts or just some cuts?") **(IF PAY MORE, ASK:** "Would you be willing to pay a little more to maintain this service, or pay significantly more to improve it?") **(RANDOMIZE)**

		LARGE CUTS	SOME CUTS	PAY SOME TO MAINT	PAY SIG MORE TO IMP	(DK/ NA)	TOTAL CUTS	TOTAL PAY
[ ]a.	Fire prevention	6%	7%	47%	33%	7%	13%	80%
[ ]b.	(T) Youth programs at city parks and recreation centers	4%	7%	41%	40%	8%	11%	81%
[ ]c.	(T) Clean-up and removal of illegal dumping	3%	11%	32%	45%	10%	14%	77%
[ ]d.	(T) Job training and employment programs	3%	11%	32%	42%	12%	15%	73%

		LARGE CUTS	SOME CUTS	PAY SOME TO MAINT	PAY SIG MORE TO IMP	(DK/ NA)	TOTAL CUTS	TOTAL PAY
[ ]e.	Police 911 response	4%	12%	39%	35%	10%	16%	75%
[ ]f.	(T) Violence prevention and intervention services	4%	11%	42%	35%	8%	14%	78%

(SPLIT SAMPLE A ONLY)

		LARGE CUTS	SOME CUTS	PAY SOME TO MAINT	PAY SIG MORE TO IMP	(DK/ NA)	TOTAL CUTS	TOTAL PAY
[ ]g.	(T) Maintenance of public parks, street medians and other open space	3%	14%	49%	19%	15%	17%	68%
[ ]h.	(T) Affordable housing development and housing programs	2%	6%	28%	47%	17%	8%	75%
[ ]i.	Fire and emergency medical response	2%	8%	49%	29%	12%	10%	78%
[ ]j.	Providing temporary shelter and sanitation such as tough shed communities, mobile housing, and traditional shelter beds to homeless populations	4%	4%	40%	44%	9%	7%	84%
[ ]k.	(T) Child care and Head Start programs	1%	5%	36%	44%	15%	6%	79%
[ ]l.	(T) Removal of graffiti	13%	26%	34%	14%	13%	39%	49%
[ ]m.	Programs to retain Oakland businesses	1%	17%	47%	16%	19%	18%	63%
[ ]n.	(T) Neighborhood traffic improvements	1%	22%	30%	27%	20%	23%	56%
[ ]o.	(T) Flood prevention and storm drain maintenance	2%	13%	50%	21%	13%	15%	71%
[ ]p.	Improvements to walking infrastructure for pedestrians	2%	15%	50%	20%	13%	18%	69%
[ ]q.	(T) Repair of potholes in city streets and broken sidewalks	2%	6%	35%	47%	11%	8%	81%
[ ]r.	(T) Artistic and cultural activities and events	7%	29%	32%	19%	13%	35%	52%
[ ]s.	Police investigations to solve crimes	1%	13%	36%	32%	18%	14%	68%
[ ]t.	Proactive delivery of services and infrastructure maintenance before a request from residents	2%	13%	40%	23%	22%	15%	63%
[ ]u.	Rent control enforcement and tenant protection	4%	12%	33%	31%	21%	15%	64%

(SPLIT SAMPLE B ONLY)

		LARGE CUTS	SOME CUTS	PAY SOME TO MAINT	PAY SIG MORE TO IMP	(DK/ NA)	TOTAL CUTS	TOTAL PAY
[ ]v.	Subsidized permanent housing for homelessness populations	8%	5%	29%	54%	5%	12%	83%
[ ]w.	Providing services to homeless populations such as mental health, health, job training, and anti-addiction support	8%	6%	30%	51%	4%	15%	81%

	LARGE CUTS	SOME CUTS	PAY SOME TO MAINT	PAY SIG MORE TO IMP	(DK/NA)	TOTAL CUTS	TOTAL PAY
(SPLIT SAMPLE B ONLY; CONTINUED)							
[ ]x. (T) Maintenance of public buildings like libraries and recreation centers	4%	14%	50%	29%	4%	18%	78%
[ ]y. Disaster preparedness	5%	13%	45%	33%	4%	18%	78%
[ ]z. (T) Programs at senior centers	5%	12%	51%	24%	8%	17%	75%
[ ]aa. (T) Addressing abandoned homes and businesses	9%	11%	44%	29%	7%	20%	73%
[ ]bb. Attracting new businesseses to Oakland	7%	27%	28%	31%	7%	34%	59%
[ ]cc. Addressing speeding and unsafe driving in neighborhoods	6%	19%	32%	35%	8%	26%	67%
[ ]dd. Reducing and preparing for climate change	9%	15%	33%	35%	9%	23%	68%
[ ]ee. (T) Street lighting in your neighborhood	6%	15%	49%	20%	11%	21%	68%
[ ]ff. (T) Improvements to bicycle infrastructure	12%	38%	29%	13%	9%	50%	41%
[ ]gg. (T) Library services and hours	9%	19%	39%	28%	4%	29%	67%
[ ]hh. Police patrols in neighborhoods	6%	25%	35%	29%	5%	31%	64%
[ ]ii. (T) Timely response to resident requests for services	8%	4%	41%	37%	10%	12%	78%
[ ]jj. Providing anti-eviction and tenant support services	9%	19%	41%	27%	4%	28%	68%

(RESUME ASKING ALL RESPONDENTS)

6.　In 2015, the City adopted an ordinance creating the Department of Race and Equity. Their mission is to create a city where our diversity has been maintained, racial disparities have been eliminated and racial equity has been achived. Before taking this survey, how much had you read, heard or seen about this work by the City of Oakland? **(READ LIST)**

GREAT DEAL/LITTLE --------------- 50%
A great deal ------------------------------- 12%
A little ------------------------------------- 38%

Nothing at all ---------------------------- 46%
(DK/NA) ----------------------------------- 3%

7. Through its budget, the City can invest more in equity for communities of color, that is, people who are African-American, Latino, Asian or Pacific Islander, American Indian or Native American, or some other identity that is not white. I am going to read you a list of different categories of City programs and services, and I would like you to tell me whether you think it is extremely important, very important, somewhat important, or not too important to invest in improving equity for each one. **(RANDOMIZE)**

		EXT IMP	VERY IMP	SMWT IMP	NOT TOO IMP	(DK/ NA)	*EXT/ VERY*
[ ]a.	Increasing job opportunities for people of color	49%	31%	13%	3%	4%	*81%*
[ ]b.	Improving health outcomes for children of color	52%	37%	8%	1%	2%	*89%*
[ ]c.	Addressing housing displacement amoung people of color	40%	34%	16%	5%	5%	*74%*
[ ]d.	Addressing homelessness amoung people of color	46%	35%	14%	1%	4%	*81%*
[ ]e.	Reducing contact with the criminal justice system for youth of color	48%	32%	12%	4%	5%	*79%*
[ ]f.	Reducing violent crime in communities of color	46%	38%	12%	3%	1%	*84%*
[ ]g.	Improving pedestrian safety for people of color	29%	36%	20%	10%	4%	*65%*
[ ]h.	Reducing police use of force against people of color	52%	31%	7%	6%	5%	*83%*

NOW I'D LIKE TO ASK YOU ONE MORE QUESTION ABOUT THE CITY'S BUDGET.

8. Over the next ten years, the City of Oakland will face tens of millions of dollars in budget shortfalls for employee health and retirement benefits. To keep a balanced budget, the City will have to raise taxes and fees or make cuts to City services. I am going to read you four potential options, and I would like you to tell me which comes closest to what you would prefer. **(READ LIST; ROTATE TOP TO BOTTOM, BOTTOM TO TOP)**

[ ] Moderately raise taxes and fees now -- 38%

[ ] Moderately cut services now --- 15%

[ ] Keep taxes, fees and services the same now, but significantly raise
taxes and fees in the next 10 years -- 15%

[ ] Keep taxes, fees and services the same now, but cut services
significantly in the next 10 years -- 17%

(DON'T KNOW/NA) -- 16%

HERE ARE MY FINAL QUESTIONS. THEY ARE JUST FOR STATISTICAL PURPOSES.

9.   **(T)** About how long have you lived in Oakland? **(READ LIST)**

Less than two years --4%
Two to five years --9%
Six to ten years -- 11%
11 to 20 years-- 19%
21 to 40 years-- 29%
41 years or more -- 29%
(DON'T READ) Don't know/Refused-----------------------------0%

10.   **(T)** Do you own or rent your home? **(DO NOT READ LIST)**

Own -- 53%
Rent -- 32%
Live with parents or someone who owns or rents it ------------ 11%
Other **(SPECIFY)** ---2%
(DON'T KNOW/NA) ---1%

11.   In the last year, have you been without permanent housing, that is, have you slept in a car, outdoors, or stayed temporarily with friends or family?

Yes ---8%
No --- 91%
(DON'T READ) Don't know/Refused ----------------------------1%

12.   **(T)** Next, what is your marital status: are you married, living with a partner, single, widowed or divorced?

Married----------------------------------- 37%
Living with a partner--------------------- 12%
Single ----------------------------------- 27%
Widowed ----------------------------------9%
Divorced ----------------------------------- 11%
(DON'T READ) Refused-----------------4%

13.   **(T)** Are there any children under the age of 18 living in your household?

Yes --- 37%
No --- 61%
(DON'T READ) Refused-----------------3%

14.   **(T)** What is your current employment status? Are you ...? **(READ LIST)**

> Employed full-time ------------------------ 41%
> Employed part-time ---------------------- 12%
> Self-employed or work from home -------7%
> A homemaker who does not
>   work outside the home -------------------2%
> Retired ------------------------------------- 22%
> A student -----------------------------------6%
> Unemployed --------------------------------6%
> **(DON'T READ)** Refused ----------------4%

(IF "EMPLOYED FULL TIME" OR "PART TIME" IN Q14, ASK:)

15.   **(T)** Is your work located in the City of Oakland?

> Yes -- 45%
> No --- 53%
> **(DON'T READ)** Don't know/Refused ----------1%

(RESUME ASKING ALL RESPONDENTS)

16.   Which of the following modes of transportation do you use regularly? **(READ LIST, ACCEPT MULTIPLE RESPONSES)**

> Driving alone--- 71%
> Carpool--- 11%
> Biking with your own bicycle -----------------------5%
> Biking with a share service like Lime or Go Bike -----0%
> Walking -- 14%
> Riding buses--- 13%
> Riding BART--- 25%
> Services like Uber or Lyft ---------------------------- 15%
> Scooters like Bird or Lime---------------------------0%
> **(DON'T READ)** DK/NA/REFUSED ------------------2%

17.   **(T)** What was the last level of school you completed?

> First through 11th grade----------------------------- 12%
> High school graduate -------------------------------- 25%
> Vocational/technical school--------------------------2%
> Some college, no degree ---------------------------- 24%
> Associate degree------------------------------------8%
> Four-year college or bachelor's degree--------------- 14%
> Graduate school or advanced degree------------------ 13%
> Don't know/Rather not say ---------------------------2%

18. **(T)** I don't need to know the exact amount but I'm going to read you some categories for household income. Would you please stop me when I have read the category indicating the total combined income for all the people in your household before taxes in 2018?

$30,000 and under------------------------ 23%
$30,001 - $60,000------------------------ 21%
$60,001 - $75,000-------------------------8%
$75,001 - $100,000 ---------------------- 10%
$100,001 to $150,000-------------------- 12%
$150,001 and over----------------------- 10%
(DON'T READ) Refused---------------- 16%

19. **(T)** Were you born in the United States or did you immigrate to the United States?

Immigrated-------------------------------- 19%
Born in US-------------------------------- 78%
(DON'T READ) DK/NA -----------------3%

(ASK ONLY IF CODE 1 IN Q19, N=Q20M1)
20. **(T)** In which country were you born? **(RECORD VERBATIM RESPONSE AND CODE AFTERWARDS)**

Mexico-------------------------------------- 49%
Salvador ----------------------------------- 12%
Guatemala----------------------------------6%
China--5%
El Salvador ------------------------------- 4%
Taiwan--------------------------------------4%
Nicaragua ----------------------------------3%
France --------------------------------------1%
Argentina-----------------------------------0%
Canada--------------------------------------0%
Colombia------------------------------------0%
Germany ------------------------------------0%
Hong Kong ---------------------------------0%
India---0%
Philippines ---------------------------------0%
United Kingdom ---------------------------0%
Vietnam -------------------------------------0%

Other--------------------------------------- 15%
DK/NA --------------------------------------0%

(RESUME ASKING ALL RESPONDENTS)
21.   Is anyone in your household currently or formerly incarcerated in jail or prison?

Yes --6%
No --- 93%
(DK/NA) --1%

22.   Are you a registered voter in the City of Oakland?

Yes --- 93%
No ---6%
(DON'T READ) Refused ------------------1%

(ASK IF CODE 1 – YES – IN Q22 ONLY)
23.   Are you registered as a Democrat, as a Republican, as a member of another political party, or as having no party preference?

Democrat------------------------------------- 71%
Republican -----------------------------------4%
Other---2%
No party preference --------------------- 21%
(DON'T READ) Refused ------------------2%

THANK AND TERMINATE

LANGUAGE OF INTERVIEW:

English------------------------------------- 88%
Spanish ------------------------------------- 11%
Chinese -------------------------------------1%

CITY COUNCIL DISTRICT
City Council District 1 ----------------------0%
City Council District 2 ----------------------0%
City Council District 3 ----------------------0%
City Council District 4 ----------------------0%
City Council District 5 ----------------------0%
City Council District 6 ----------------- 100%
City Council District 7 ----------------------0%

HILLS VS. FLATS
Flats (west of I-580) ---------------------- 90%
Hills (east of I-580) ---------------------- 10%

SURVEY MODE
Phone ------------------------------------- 66%
Online ------------------------------------- 34%

FM3
RESEARCH

2018 CITY OF OAKLAND BUDGET PRIORITIES SURVEY
320-829 WT
N=239
CITY COUNCIL DISTRICT 7
A/B SPLITS

Hello, I'm _____ from _____, a public opinion research firm. We're conducting a survey about issues that concern people in Oakland. I am not trying to sell you anything and I won't ask for a donation of any kind. **(IF RESPONDENT WISHES TO COMPLETE THE INTERVIEW IN SPANISH OR CHINESE, PLEASE HAND OFF TO BILINGUAL INTERVIEWER)**

A.   Before we begin, I need to know if I have reached you on a cell phone, and if so, are you in a place where you can talk safely without endangering yourself or others?

Yes, cell and can talk safely --- 62%
Yes, cell but cannot talk safely -------------------------------- **TERMINATE**
No, not on cell -- 38%
(DON'T READ) DK/NA/REFUSED----------------------- **TERMINATE**

NEXT, I AM GOING TO ASK YOU A FEW QUESTIONS TO ENSURE WE ARE TALKING TO A REPRESENTATIVE SAMPLE OF OAKLAND RESIDENTS.

B.   In what year were you born?

2001 or earlier (0-17) -------- **TERMINATE**
2000-1994 (18-24)----------------------------- 12%
1993-1989 (25-29)----------------------------- 10%
1988-1984 (30-34)-----------------------------6%
1983-1979 (35-39)----------------------------- 12%
1978-1974 (40-44)-----------------------------6%
1973-1969 (45-49)----------------------------- 12%
1968-1964 (50-54)-----------------------------7%
1963-1959 (55-59)-----------------------------6%
1958-1954 (60-64)-----------------------------3%
1953-1944 (65-74)-----------------------------4%
1943 or earlier (75+)---------------------- 16%
(REFUSED/NA) ----------------------------6%

C.   Next, with which racial or ethnic group do you identify yourself: Hispanic or Latino; African American or Black; Caucasian or White; Asian or Pacific Islander; or some other ethnic or racial background?

Latino/Hispanic------------------------------------- 39%
African American/Black ----------------------- 42%
Caucasian/White-------------------------------------7%
Asian/Pacific Islander ----------------------------6%
(MIXED RACE)-----------------------------------2%
(OTHER)---3%
(DON'T READ) DK/NA/REFUSED --------1%

(ASK QD ONLY IF ASIAN/PACIFIC ISLANDER – CODE 4 – IN QC)
D.   More specifically, would you say that you are: **(READ LIST)**

Chinese--45%
Filipino---0%
Indian or Southeast Asian------------------------6%
Japanese---0%
Korean--0%
Vietnamese --0%
(MIXED RACE)------------------------------ 15%
(OTHER)-- 20%
(DON'T READ) DK/NA/REFUSED ------- 13%

(RESUME ASKING ALL RESPONDENTS)
E.   Do you identify as …? **(READ LIST)**

Male -- 47%
Female, or -- 52%
Something else **(SPECIFY)** ----------------------1%
(DON'T READ) DK/NA/REFUSED ---------0%

NOW I WOULD LIKE TO ASK YOU SEVERAL QUESTIONS ABOUT LIFE IN OAKLAND.

---

1.   **(T)** Generally speaking, how would you rate Oakland as a place to live: is it an excellent place to live, a good place, only fair, or a poor place to live?

EXCELLENT/GOOD ------------------- **55%**
Excellent ------------------------------------- 16%
Good --- 40%

FAIR/POOR ----------------------------- **44%**
Just fair--------------------------------------- 32%
Poor -- 12%

(DON'T KNOW/NA) ----------------------0%

2.   **(T)** Next, in the upcoming two-year budget, what are the <u>two</u> most important issues facing Oakland residents <u>that you would like to see prioritized in the City government budget?</u> **(DO NOT READ OPTIONS; OPEN-END. RECORD VERBATIM RESPONSE AND THEN CODE AFTER INTERVIEW IS COMPLETE. IF RESPONDENT MENTIONS "POLICE," FOLLOW UP FOR MORE DETAIL TO DETERMINE WHETHER IT IS CODE 18 OR 19.)**

	FIRST CHOICE	SECOND CHOICE
Housing costs/affordability	18%	7%
Homelessness	14%	11%
Crime/Violence	13%	15%
Education/public schools	11%	12%
Housing/housing crisis	8%	7%
Street and sidewalk maintenance	7%	11%
Cleanup streets/public places/trash removal	5%	8%
Police Protection / Response Time	3%	1%
Safety/security (unspecified)	2%	1%
Cost of living/increase wages	2%	0%
Government waste/inefficiency	1%	0%
Jobs	1%	4%
Police Abuse / Harrassment / Misconduct	1%	1%
Public transportation	1%	0%
Infrastructure	1%	2%
Child Care / Head Start / Preschool	0%	0%
Drug crisis	0%	0%
Emergency medical response / fire safety	0%	0%
Eviction	0%	0%
Facilities Condition	0%	0%
Fire safety/fire inspections	0%	0%
Gentrification	0%	0%
Graffiti	0%	0%
Keeping businesses	0%	1%
Mental Health services	0%	0%
Parking	0%	0%
Recreation programs	0%	0%
Taxes too high	0%	1%
Traffic congestion/traffic flow	0%	0%
Tree trimming	0%	0%
Water supplies	0%	0%
Youth activities	0%	0%
Police (unspecified)	0%	0%
More parks/open spaces/green spaces	0%	0%
Sustainability/environment/climate change	0%	1%
Development/economic development	0%	0%
Health/public health	0%	0%
Social/public service/programs	0%	0%
Poverty/low income people	0%	0%
Other	9%	8%
(DK/NA)	3%	8%

3. (T) Next, how would you rate the overall job being done by Oakland city government in providing services to the people who live here: excellent, good, only fair or poor?

EXCELLENT/GOOD -------------------- 18%
Excellent -------------------------------------1%
Good --- 17%

FAIR/POOR------------------------------76%
Just fair------------------------------------- 56%
Poor-- 20%

(DON'T KNOW/NA)----------------------5%

**NOW I AM GOING TO ASK YOU SOME QUESTIONS THAT DEAL
WITH OAKLAND'S CITY GOVERNMENT BUDGET.**

---

4. First, how closely do you follow issues related to the Oakland City budget? (READ LIST)

EXTREMELY/VERY CLOSELY --- 14%
Extremely closely----------------------------3%
Very closely ------------------------------- 11%

Somewhat closely------------------------- 32%

TOTAL NOT CLOSELY ------------- 54%
Not too closely---------------------------- 32%
Not at all closely------------------------- 22%

(DON'T KNOW/NA)----------------------0%

5. Now I am going to mention some of the services the City provides its residents. Every two years, the City faces hard choices about these services in order to balance its budget. After you hear each one, please tell me [ ] whether you think cuts should be made to that service in order to balance the budget, or [ ] whether you would be willing to pay additional taxes or fees to maintain or improve that service. **(RANDOMIZE CUTS/WILLING TO PAY PHRASES) (IF CUTS, ASK:** "Would you be willing to make large cuts or just some cuts?") **(IF PAY MORE, ASK:** "Would you be willing to pay a little more to maintain this service, or pay significantly more to improve it?") **(RANDOMIZE)**

		LARGE CUTS	SOME CUTS	PAY SOME TO MAINT	PAY SIG MORE TO IMP	(DK/ NA)	TOTAL CUTS	TOTAL PAY
[ ]a.	Fire prevention	2%	14%	42%	36%	6%	17%	78%
[ ]b.	(T) Youth programs at city parks and recreation centers	6%	14%	32%	43%	4%	21%	75%
[ ]c.	(T) Clean-up and removal of illegal dumping	3%	14%	32%	44%	7%	17%	76%
[ ]d.	(T) Job training and employment programs	4%	16%	35%	40%	4%	21%	75%

		LARGE CUTS	SOME CUTS	PAY SOME TO MAINT	PAY SIG MORE TO IMP	(DK/NA)	*TOTAL CUTS*	*TOTAL PAY*
[ ]e.	Police 911 response	6%	12%	31%	42%	10%	*18%*	*72%*
[ ]f.	(T) Violence prevention and intervention services	3%	14%	32%	42%	10%	*17%*	*74%*

(SPLIT SAMPLE A ONLY)

		LARGE CUTS	SOME CUTS	PAY SOME TO MAINT	PAY SIG MORE TO IMP	(DK/NA)	*TOTAL CUTS*	*TOTAL PAY*
[ ]g.	(T) Maintenance of public parks, street medians and other open space	3%	13%	39%	33%	11%	*16%*	*72%*
[ ]h.	(T) Affordable housing development and housing programs	7%	14%	20%	47%	11%	*22%*	*67%*
[ ]i.	Fire and emergency medical response	1%	12%	51%	30%	6%	*13%*	*81%*
[ ]j.	Providing temporary shelter and sanitation such as tough shed communities, mobile housing, and traditional shelter beds to homeless populations	5%	14%	34%	36%	11%	*19%*	*70%*
[ ]k.	(T) Child care and Head Start programs	4%	14%	32%	39%	10%	*19%*	*72%*
[ ]l.	(T) Removal of graffiti	11%	25%	34%	18%	12%	*35%*	*53%*
[ ]m.	Programs to retain Oakland businesses	6%	27%	29%	23%	14%	*34%*	*52%*
[ ]n.	(T) Neighborhood traffic improvements	3%	23%	37%	26%	10%	*26%*	*63%*
[ ]o.	(T) Flood prevention and storm drain maintenance	4%	28%	39%	23%	5%	*33%*	*62%*
[ ]p.	Improvements to walking infrastructure for pedestrians	5%	29%	25%	35%	6%	*34%*	*60%*
[ ]q.	(T) Repair of potholes in city streets and broken sidewalks	5%	10%	28%	50%	7%	*15%*	*78%*
[ ]r.	(T) Artistic and cultural activities and events	8%	16%	27%	32%	17%	*23%*	*60%*
[ ]s.	Police investigations to solve crimes	2%	9%	33%	45%	11%	*11%*	*78%*
[ ]t.	Proactive delivery of services and infrastructure maintenance before a request from residents	0%	22%	41%	23%	15%	*22%*	*63%*
[ ]u.	Rent control enforcement and tenant protection	13%	13%	22%	40%	12%	*26%*	*62%*

(SPLIT SAMPLE B ONLY)

		LARGE CUTS	SOME CUTS	PAY SOME TO MAINT	PAY SIG MORE TO IMP	(DK/NA)	*TOTAL CUTS*	*TOTAL PAY*
[ ]v.	Subsidized permanent housing for homelessness populations	12%	13%	25%	48%	3%	*25%*	*72%*
[ ]w.	Providing services to homeless populations such as mental health, health, job training, and anti-addiction support	4%	10%	31%	50%	5%	*14%*	*81%*

	LARGE CUTS	SOME CUTS	PAY SOME TO MAINT	PAY SIG MORE TO IMP	(DK/ NA)	TOTAL CUTS	TOTAL PAY
(SPLIT SAMPLE B ONLY; CONTINUED)							
[ ]x. (T) Maintenance of public buildings like libraries and recreation centers	4%	16%	44%	30%	5%	21%	74%
[ ]y. Disaster preparedness	2%	15%	41%	37%	5%	17%	78%
[ ]z. (T) Programs at senior centers	6%	11%	46%	31%	5%	17%	78%
[ ]aa. (T) Addressing abandoned homes and businesses	3%	23%	33%	33%	7%	26%	66%
[ ]bb. Attracting new businesseses to Oakland	5%	33%	24%	29%	9%	38%	52%
[ ]cc. Addressing speeding and unsafe driving in neighborhoods	9%	28%	23%	34%	5%	37%	57%
[ ]dd. Reducing and preparing for climate change	10%	16%	27%	37%	10%	26%	64%
[ ]ee. (T) Street lighting in your neighborhood	2%	16%	42%	31%	10%	18%	73%
[ ]ff. (T) Improvements to bicycle infrastructure	14%	42%	17%	16%	11%	56%	33%
[ ]gg. (T) Library services and hours	6%	19%	37%	30%	7%	25%	67%
[ ]hh. Police patrols in neighborhoods	7%	14%	39%	39%	0%	21%	79%
[ ]ii. (T) Timely response to resident requests for services	5%	15%	41%	27%	12%	20%	68%
[ ]jj. Providing anti-eviction and tenant support services	9%	19%	32%	38%	1%	29%	70%

(RESUME ASKING ALL RESPONDENTS)

6. In 2015, the City adopted an ordinance creating the Department of Race and Equity. Their mission is to create a city where our diversity has been maintained, racial disparities have been eliminated and racial equity has been achived. Before taking this survey, how much had you read, heard or seen about this work by the City of Oakland? **(READ LIST)**

> **GREAT DEAL/LITTLE** 42%
> A great deal 7%
> A little 35%
>
> Nothing at all 57%
> **(DK/NA)** 1%

7. Through its budget, the City can invest more in equity for communities of color, that is, people who are African-American, Latino, Asian or Pacific Islander, American Indian or Native American, or some other identity that is not white. I am going to read you a list of different categories of City programs and services, and I would like you to tell me whether you think it is extremely important, very important, somewhat important, or not too important to invest in improving equity for each one. **(RANDOMIZE)**

		EXT IMP	VERY IMP	SMWT IMP	NOT TOO IMP	(DK/ NA)	EXT/ VERY
[ ]a.	Increasing job opportunities for people of color	44%	36%	13%	6%	1%	80%
[ ]b.	Improving health outcomes for children of color	42%	44%	7%	6%	1%	86%
[ ]c.	Addressing housing displacement amoung people of color	42%	33%	13%	7%	5%	75%
[ ]d.	Addressing homelessness amoung people of color	38%	39%	14%	7%	2%	76%
[ ]e.	Reducing contact with the criminal justice system for youth of color	36%	30%	19%	10%	6%	66%
[ ]f.	Reducing violent crime in communities of color	52%	36%	6%	4%	2%	88%
[ ]g.	Improving pedestrian safety for people of color	31%	34%	18%	13%	3%	65%
[ ]h.	Reducing police use of force against people of color	44%	34%	10%	8%	4%	78%

NOW I'D LIKE TO ASK YOU ONE MORE QUESTION ABOUT THE CITY'S BUDGET.

8. Over the next ten years, the City of Oakland will face tens of millions of dollars in budget shortfalls for employee health and retirement benefits. To keep a balanced budget, the City will have to raise taxes and fees or make cuts to City services. I am going to read you four potential options, and I would like you to tell me which comes closest to what you would prefer. **(READ LIST; ROTATE TOP TO BOTTOM, BOTTOM TO TOP)**

[ ] Moderately raise taxes and fees now --- 36%

[ ] Moderately cut services now -- 14%

[ ] Keep taxes, fees and services the same now, but significantly raise taxes and fees in the next 10 years --- 20%

[ ] Keep taxes, fees and services the same now, but cut services significantly in the next 10 years -- 22%

(DON'T KNOW/NA) --8%

HERE ARE MY FINAL QUESTIONS. THEY ARE JUST FOR STATISTICAL PURPOSES.

9.   **(T)** About how long have you lived in Oakland? **(READ LIST)**

Less than two years --- 2%
Two to five years --- 7%
Six to ten years -- 8%
11 to 20 years --- 23%
21 to 40 years --- 40%
41 years or more --- 20%
(DON'T READ) Don't know/Refused ---------------------------------- 0%

10.   **(T)** Do you own or rent your home? **(DO NOT READ LIST)**

Own -- 50%
Rent --- 40%
Live with parents or someone who owns or rents it ------------- 7%
Other **(SPECIFY)** --- 2%
(DON'T KNOW/NA) -- 1%

11.   In the last year, have you been without permanent housing, that is, have you slept in a car, outdoors, or stayed temporarily with friends or family?

Yes -- 12%
No --- 88%
(DON'T READ) Don't know/Refused --------------------------- 0%

12.   **(T)** Next, what is your marital status: are you married, living with a partner, single, widowed or divorced?

Married -- 41%
Living with a partner---------------------- 6%
Single -- 36%
Widowed --------------------------------------- 10%
Divorced --------------------------------------- 6%
(DON'T READ) Refused ----------------- 0%

13.   **(T)** Are there any children under the age of 18 living in your household?

Yes --- 45%
No --- 55%
(DON'T READ) Refused ----------------- 0%

14.   **(T)** What is your current employment status? Are you ...? **(READ LIST)**

> Employed full-time ----------------------- 48%
> Employed part-time ---------------------- 14%
> Self-employed or work from home ------- 3%
> A homemaker who does not
>   work outside the home ------------------- 2%
> Retired --------------------------------------- 21%
> A student ------------------------------------- 5%
> Unemployed ---------------------------------- 4%
> **(DON'T READ)** Refused ----------------- 2%

(IF "EMPLOYED FULL TIME" OR "PART TIME" IN Q14, ASK:)
15.   **(T)** Is your work located in the City of Oakland?

> Yes --- 41%
> No -- 59%
> **(DON'T READ)** Don't know/Refused ---------- 0%

(RESUME ASKING ALL RESPONDENTS)
16.   Which of the following modes of transportation do you use regularly? **(READ LIST, ACCEPT MULTIPLE RESPONSES)**

> Driving alone -- 71%
> Carpool --- 10%
> Biking with your own bicycle --------------------------- 4%
> Biking with a share service like Lime or Go Bike ------ 1%
> Walking -- 10%
> Riding buses --- 14%
> Riding BART --- 22%
> Services like Uber or Lyft ----------------------------- 18%
> Scooters like Bird or Lime----------------------------- 2%
> **(DON'T READ)** DK/NA/REFUSED ------------------ 1%

17.   **(T)** What was the last level of school you completed?

> First through 11th grade----------------------------- 11%
> High school graduate ---------------------------------- 34%
> Vocational/technical school---------------------------- 3%
> Some college, no degree ------------------------------ 27%
> Associate degree --------------------------------------- 8%
> Four-year college or bachelor's degree--------------- 10%
> Graduate school or advanced degree -------------------- 7%
> Don't know/Rather not say --------------------------- 0%

18.   (T) I don't need to know the exact amount but I'm going to read you some categories for household income. Would you please stop me when I have read the category indicating the total combined income for all the people in your household before taxes in 2018?

$30,000 and under------------------------- 24%
$30,001 - $60,000------------------------- 26%
$60,001 - $75,000------------------------- 10%
$75,001 - $100,000 -------------------------7%
$100,001 to $150,000-------------------- 10%
$150,001 and over--------------------------9%
(DON'T READ) Refused---------------- 13%

19.   (T) Were you born in the United States or did you immigrate to the United States?

Immigrated--------------------------------- 27%
Born in US---------------------------------- 73%
(DON'T READ) DK/NA ------------------1%

(ASK ONLY IF CODE 1 IN Q19, N=Q20M1)
20.   (T) In which country were you born?   (RECORD VERBATIM RESPONSE AND CODE
        AFTERWARDS)

Mexico--------------------------------------- 49%
El Salvador ---------------------------------- 13%
Salvador -------------------------------------9%
Guatemala------------------------------------7%
China---5%
Hong Kong ----------------------------------4%
Germany -------------------------------------3%
Argentina------------------------------------0%
Canada---------------------------------------0%
Colombia-------------------------------------0%
France ---------------------------------------0%
India---0%
Philippines ----------------------------------0%
Taiwan---------------------------------------0%
United Kingdom ----------------------------0%
Vietnam -------------------------------------0%
Nicaragua ------------------------------------0%

Other---8%
DK/NA ---------------------------------------2%

(RESUME ASKING ALL RESPONDENTS)
21.   Is anyone in your household currently or formerly incarcerated in jail or prison?

Yes --8%
No -- 91%
(DK/NA) --0%

22.   Are you a registered voter in the City of Oakland?

Yes -- 97%
No ---2%
(DON'T READ) Refused -----------------1%

(ASK IF CODE 1 – YES – IN Q22 <u>ONLY</u>)
23.   Are you registered as a Democrat, as a Republican, as a member of another political party, or as having no party preference?

Democrat-- 63%
Republican --2%
Other---3%
No party preference ---------------------- 26%
(DON'T READ) Refused -----------------5%

THANK AND TERMINATE

LANGUAGE OF INTERVIEW: English-- 81%
Spanish ------------------------------------- 17%
Chinese --2%

CITY COUNCIL DISTRICT
City Council District 1 ---------------------0%
City Council District 2 ---------------------0%
City Council District 3 ---------------------0%
City Council District 4 ---------------------0%
City Council District 5 ---------------------0%
City Council District 6 ---------------------0%
City Council District 7 ----------------- 100%

HILLS VS. FLATS
Flats (west of I-580) ---------------------- 86%
Hills (east of I-580) ---------------------- 14%

SURVEY MODE
Phone --- 75%
Online --- 25%

Attachment B

Capital Improvement Program

●●●●● OAKLAND
capital improvement program

CIP Budget & Prioritization Process

Oakland DOT & Public Works Department
February 25, 2019
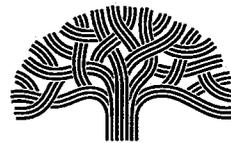
CITY OF
OAKLAND

- CIP Budget FY 17-19 Overview
- CIP Prioritization Inception & Development
- Prioritization Factors
- CIP Budget FY 19-21 Update

CITY OF
OAKLAND

OAKLAND
capital improvement program

- **Original Approved CIP Budget - $119.78 million**
  - *Funding Sources:* Measure KK, Measure B, Measure BB, State Gas Tax, Sewer Service Fund, and General Purpose Fund

- **Approximate CIP Expenditures - $108.2 million (through Dec. 2018)**
  - Includes original CIP funding sources and other additional sources carried forward and/or added mid-cycle
    - *Funding Sources:* Measure DD, East Bay Regional Park District Measure WW, Measure HH, Senate Bill 1, Transportation and Safety grants, Parks grants, Community Development Block grants, etc.

- **Estimate of Unfunded Capital Projects - $2.364 billion**

CITY OF
OAKLAND

OAKLAND
capital improvement program

A strong process prioritizes capital needs based on Oakland's values

| Mayor and Council Priorities | General Plan and Specific Plans | Other Council Adopted Plans | Departmental Strategic Plans | Measure KK Guiding Principles | Public Input |

Shared Values

Citywide Capital Prioritization Factors
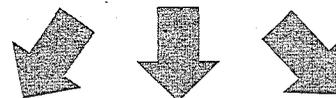
Asset Specific Sub-Factors + Performance Metrics

CITY OF OAKLAND

OAKLAND
capital improvement program

4

- **Approximately 710+ people** attended meetings and workshops (not including festival events)
- Meetings with **interpreters** when needed for Spanish, Cantonese and Vietnamese. Materials **translated** in same language.
- **4 large scale community meetings**
  - East Oakland at East Oakland Youth Development Center, Saturday, 6/16, (7 people)
  - West Oakland, DeFremery Park Recreation Center, Wednesday, 6/20 (≈40 people)
  - Central / Downtown / North Oakland, Main Library, Saturday, 6/23 (≈40 people)
  - Central / East Oakland, Dimond Branch Library, Saturday, 6/30 (≈ 40 people)
- **24 Community Specific/Small Group Meetings**
  - Community Based Organizations , NCPC, RAC, church, neighborhood council, business
- **1350 Surveys received**

5

CITY OF
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OAKLAND
capital improvement program

Equity: Investment in Underserved Oakland (16 pts.)

Health & Safety Improves Safety & Encourages Healthy Living (16 pts.)	**Existing Conditions** Renovate or Replace Broken or Outdated City Properties (13 pts.)	**Economy:** Community Investment and Economic Prosperity (13 pts.)	**Environment:** Sustainability (11 pts.)
Required Work: Regulatory Mandate (10 pts.)	**Improvement:** Level and Quality of Service (8 pts.)	**Collaboration:** Multiple Asset Category Benefits/ Collaborative Opportunities (8 pts.)	**Shovel Ready:** Project Readiness (5 pts.)

Equity is also considered by identifying projects that **address disparities within** the Heath/Safety, Economy, Environment, Improvement and Collaboration Factors

CITY OF
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capital improvement program

- **CIP Budget Proposal for FY 19-21**
  - Currently Under Development

- **Anticipated CIP Sources of Funding**
  - Measure KK
  - Sewer Service Fund
  - Measure B
  - Measure BB
  - Measure HH
  - Proposition 68
  - Transportation Grants
  - Safety Grants
  - Parks Grants
  - Others

CITY OF
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capital improvement program

Capital Improvement Budgets by Budget Cycles

CIP by Category (Millions)

Transportation   Sewer   ¤ Parks & Buildings

$180

$120

$72

$54

MILLIONS

$36

$23

$100

$200 —
$180 —
$160 —
$140 —
$120 —
$100 —
$80 —
$60 —
$40 —
$20 —
$0 —

FY 13-15   FY 15-17   FY 17-19   FY 19-21 (Projected)

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capital improvement program

- CIP Budgets have tripled since FY 13-15

- Minimum of 2 ½ years to 3 years to implement most projects

- Additional resources have been procured and requested, however further resources will be required

- Utilization of on-call design, construction management and construction contracts to assist with project resources can help with delivery of projects

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capital improvement program

WHAT'S NEXT?

PUBLIC INPUT on IMPROVED PROCESS (June)

REPORT BACK TO PUBLIC + REPORT TO COUNCIL (September)

PUBLIC PROJECT REQUEST ANALYSIS (November)

FEEDBACK TO COMMUNITY(2019)
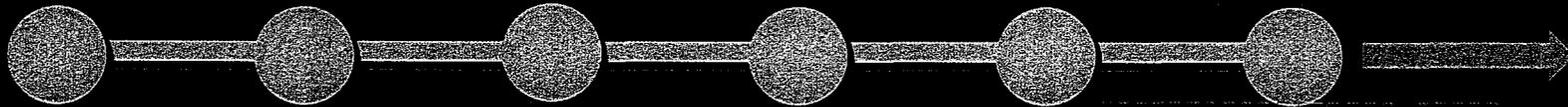
SYNTHESIZE PUBLIC INPUT/ DEVELOP NEW PROCESS (July)

NEXT BUDGET PREPARATION STARTS (October)

DRAFT CIP BUDGET PLAN (2019)

Attachment C

Preliminary Estimates of Baseline Revenues & Expenditures
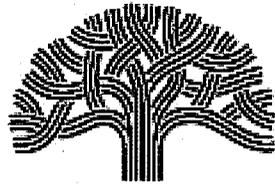
City of Oakland

City Council Budget Workshop
Preliminary Baseline Revenue & Expenditures

February 25, 2019
Special City Council Meeting

Overview

- The City started with a **balanced budget** in the General Purpose Fund for FY 2018-19 Midcycle ($602.45 million, including the planned use of $1.2 million in reserves).

- FY 2018-19 Second Quarter Revenue & Expenditure Report shows a projected **operating deficit of $6.3 million**, with projected expenditures exceeding projected revenues.

  - This would leave the City short of it's 7.5% emergency reserve by approximately **$1.7 million**.

- The City's GPF tax revenues are expected to grow at a normal rate. Over a long-term period, **GPF tax revenues generally track the Bay Area rate of inflation over the long-term**.

- However, GPF **expenditures are growing at 2X to 3X the rate of inflation and revenue growth**, driven primarily by growth in fixed personnel costs (pensions, fringe benefits, OPEB, etc.), self-insurance claims/premiums, and other operational costs (fuel, utilities, etc.).

Overview

- As a result, the preliminary GPF baseline shows a nearly **$25 million deficit** in FY 2019-20 (1st year of biennial budget) and an $18 million deficit in FY 2020-21 (2nd year of biennial budget).

  - This gap assumes **status quo** operations relative to the Midcycle Budget – which calls into question the long-term sustainability and affordability of existing operations.

  - Continued financial pressures on the City's core services.

- Financial uncertainty over the next two years? Risk of recession?

  - Need to evaluate programs and services in terms of long-term affordability and ensure that reserves are sufficient to mitigate impacts of any unanticipated downturn in GPF revenues.

All Funds, Citywide

- All Funds Expenditures = **$1.48 billion**

FY 2018-19 Midcycle Budget
Expenditures by Department

Housing & Community Development
3%

Economic & Workforce Development
1%

Planning & Building
2%

Human Services
7%

Oakland Public Library
3%

Oakland Parks & Recreation
2%

Information Technology
2%

Department of
Transportation
4%

Oakland Public Works
10%

Fire Department
10%

Capital Improvement
Projects
4%

All Others
1%

City Administrator
1%

City Attorney
1%

Human Resources
Management
1%

Finance Department
3%

Police Department
19%
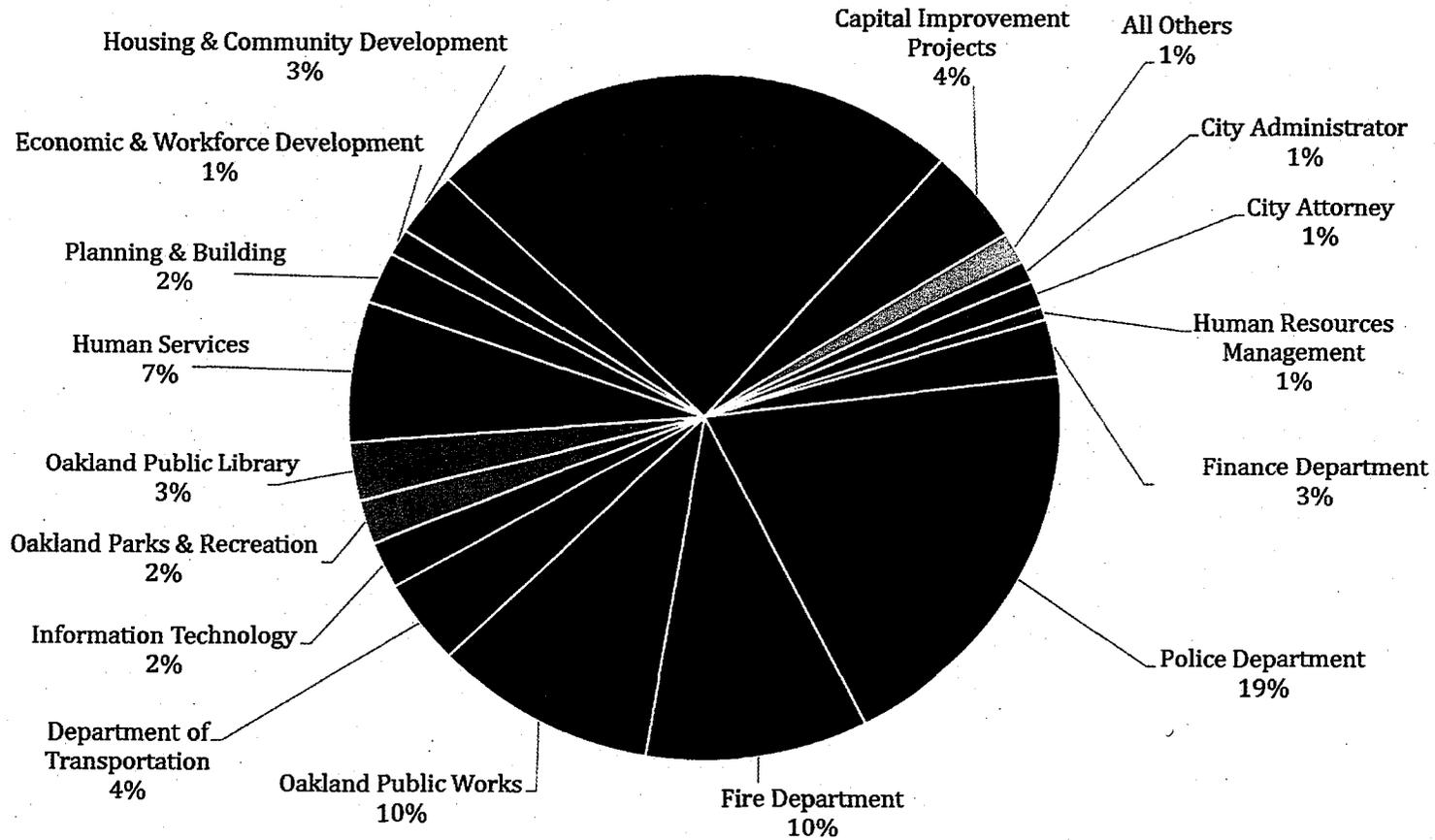
FY 2018-19 Midcycle Budget
All Funds, Citywide

- All Funds Revenues = $1.48 billion

**FY 2018-19 Midcycle Budget
Revenues by Category**

Sales Tax
6%

Property Tax
14%

Transfers from Fund
Balance
3%

Interfund Transfers
9%

Miscellaneous
Revenue
5%

Grants & Subsidies
5%

Internal Service
Funds
6%

Gas Tax
1%

Business License Tax
6%

Utility Consumption
Tax
4%

Real Estate Transfer
Tax
5%

Transient Occupancy
Tax
2%

Parking Tax
1%

Local Tax
14%

Licenses & Permits
2%

Fines & Penalties
2%

Interest Income
0%

Service Charges
14%

FY 2018-19 Midcycle Budget
General Purpose Fund

- GPF Expenditures = **$602.45 million**

FY 2018-19 Midcycle Budget Expenditures by Department

Non Departmental and Port 8%

Finance 4%

Human Services Department 3%

Parks and Recreation 2%

City Administrator 2%

Library 2%

City Attorney 2%

Transportation 2%

Information Technology 2%

Human Resources Management 1%

Other 5%

Fire Department 24%

Police Department 43%

- GPF Revenues = **$602.45 million**, including $1.2 million use of reserves

FY 2018-19 Midcycle Budget
Revenues by Category

Real Estate Transfer Tax
12%

Transient Occupancy Tax
4%

Parking Tax
2%

Licenses & Permits
0%

Fines & Penalties
4%

Interest Income
0%

Service Charges
10%

Grants & Subsidies
0%

Miscellaneous Revenue
1%

Interfund Transfers
1%

Transfers from Fund
Balance
0%

Property Tax
33%

Sales Tax
10%

Business License Tax
14%

Utility Consumption Tax
9%
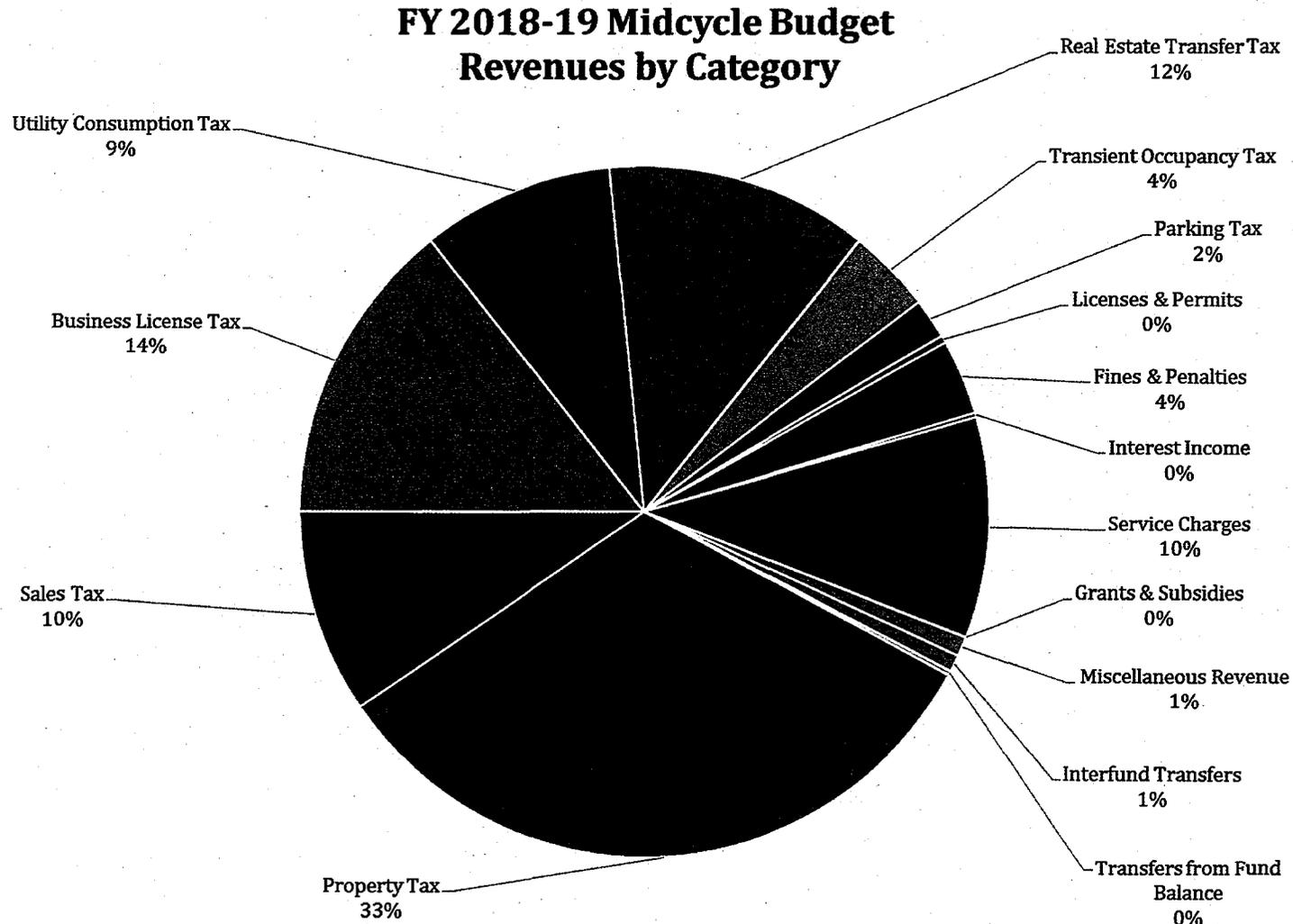
GPF Revenues

- Economy is returning to a more "normal" growth pattern.

- Growth in Property Tax revenues continue to be stable, resulting from growth in assessed valuations.

  - Growth in property tax revenues is somewhat muted by more moderate growth in other revenue categories such as Sales Taxes, Utility User Taxes, and Parking Taxes.

- Volume of residential real estate sales is leveling off, though home sale values continue to climb.

  - New graduated RETT tax rate should help to buffer any downturns in this revenue category, but it is too early to estimate impact with any great deal of certainty.

Historical Revenues
General Purpose Fund - Local Tax Revenues

- Average Annual Growth Rate in *Local Tax Revenues* from FY 2005-06 Actuals to FY 2018-19 Q2 Estimate = **3.3% per year** (CPI-W Average = 2.6%)

(In Millions)	FY06 Actual	FY07 Actual	FY08 Actual	FY09 Actual	FY10 Actual	FY11 Actual	FY12 Actual	FY13 Actual	FY14 Actual	FY15 Actual	FY16 Actual	FY17 Actual	FY18 Actual	FY19 Q2 Est
Property Tax	$105.35	$116.47	$131.74	$134.47	$131.78	$126.68	$138.80	$154.14	$142.82	$159.36	$158.69	$171.48	$187.17	$200.23
Sales Tax	$44.87	$46.69	$53.09	$46.12	$35.88	$41.24	$44.74	$48.82	$49.76	$51.82	$55.23	$53.70	$57.47	$60.83
Vehicle License Fee	$2.98	$2.27	$1.81	$1.28	$1.25	$2.17	$0.22	$0.00	$0.00	$0.18	$0.17	$0.19	$0.22	$0.00
Business License Tax	$43.79	$50.33	$52.54	$54.29	$54.14	$53.14	$58.71	$60.37	$62.91	$66.85	$75.50	$75.84	$86.11	$89.04
Utility User Tax	$48.77	$51.43	$52.52	$52.70	$51.11	$53.44	$51.43	$50.75	$50.42	$50.59	$51.01	$52.62	$52.05	$53.09
Real Estate Transfer Tax	$79.48	$61.50	$36.21	$34.27	$36.97	$31.61	$30.65	$47.41	$59.06	$62.71	$89.59	$79.07	$77.66	$83.87
Transient Occupancy Tax	$11.26	$11.82	$12.20	$10.46	$8.47	$9.54	$10.74	$12.34	$14.32	$16.79	$19.81	$22.37	$23.58	$25.47
Parking Tax	$8.47	$8.89	$8.52	$7.66	$7.52	$8.51	$8.62	$7.95	$8.44	$9.34	$10.22	$10.64	$10.80	$11.44
Total Local Tax Revenues	$344.98	$349.40	$348.64	$341.25	$327.12	$326.33	$343.91	$381.78	$387.73	$417.64	$460.23	$465.90	$495.07	$523.97
Year-over-Year Growth ($)	--	$4.42	-$0.76	-$7.39	-$14.13	-$0.79	$17.58	$37.87	$5.95	$29.90	$42.59	$5.67	$29.17	$28.90
Year-over-Year Growth (%)	--	1.3%	-0.2%	-2.1%	-4.1%	-0.2%	5.4%	11.0%	1.6%	7.7%	10.2%	1.2%	6.3%	5.8%
Bay Area CPI-W (%)*	--	3.0%	3.5%	1.5%	1.6%	2.1%	3.1%	2.7%	2.2%	2.2%	2.6%	3.1%	3.3%	3.0%**

Red Font = Negative GPF Tax Revenue Growth
Blue Font = GPF Tax Revenue Growth Less Than Long-Term Inflation
* Based on change in average fiscal year CPI-W
** Data through December 2018 (most recent)

Historical Revenues
Real Estate Transfer Tax

- Real Estate Transfer Tax is highly volatile and revenues can increase and decrease rapidly with changing market conditions or as a result of the sale of high value properties.

(In Millions)	FY06 Actual	FY07 Actual	FY08 Actual	FY09 Actual	FY10 Actual	FY11 Actual	FY12 Actual	FY13 Actual	FY14 Actual	FY15 Actual	FY16 Actual	FY17 Actual	FY18 Actual	FY19 Q2 Est
Real Estate Transfer Tax	$79.48	$61.50	$36.21	$34.27	$36.97	$31.61	$30.65	$47.41	$59.06	$62.71	$89.59	$79.07	$77.66	$83.87
Year-over-Year Growth ($)	--	-$17.98	-$25.30	-$1.94	$2.71	-$5.36	-$0.95	$16.75	$11.65	$3.65	$26.89	-$10.52	-$1.41	$6.21
Year-over-Year Growth (%)	--	-22.6%	-41.1%	-5.4%	7.9%	-14.5%	-3.0%	54.7%	24.6%	6.2%	42.9%	-11.7%	-1.8%	8.0%

- As shown in the table above, in the two most recent years for which audited actuals are available (FY 2016-17 and FY 2017-18), Real Estate Transfer Taxes declined by **-11.7%** and **-1.8%** year-over-year.

- With the approval of Measure X by Oakland voters in November 2018, a new graduated Real Estate Transfer Tax rate was initiated that should result in additional RETT revenues. The table below shows the FY 2019-21 baseline budgeted RETT revenues, which will be further refined at Q3 based on more recent data.

	FY 2019-20	FY 2020-21
Estimated RETT in Baseline	**$82.2 million**	**$85.4 million**
Est. RETT w/o Measure X	**$78.5 million**	**$79.6 million**

Key Expenditure Challenges

- Long-term obligations pressure City's finances...

Table 1. Unfunded Retirement Benefit Obligations

	Accrued Liability	Assets (MV)	Unfunded Liability	Funded Ratio	Eff. Date
Police & Fire Retirement System[1]	$673,441,000	$353,203,000	$320,238,000	52.4%	7/1/17
Other Post-Employment Benefits[2]	$853,796,061	$26,432,487	$827,363,574	3.1%	7/1/17
CalPERS - Miscellaneous	$2,616,012,657	$1,783,380,244	$832,632,413	68.2%	6/30/17
CalPERS - Safety	$1,997,661,954	$1,283,385,686	$714,276,268	64.2%	6/30/17
Sub-Total	$6,140,911,672	$3,446,401,417	$2,694,510,255	43.9%	n/a

- Addressing negative funds...

Table 3: FY 2018-19 Projected Ending Fund Balance for Non-GPF Funds:

FUND	FY 2017-18 Audited Ending Balance	FY 2018-19 Projected Ending Balance
Self-Insurance Liability Fund	$ (13.78)	$ (6.77)
Landscaping & Lighting Assess. District Fund (LLAD)	(1.11)	(2.08)
Reproduction Fund	(1.77)	(1.71)
Facilities Fund	(2.35)	—
Central Stores Fund	(4.25)	(4.26)
Purchasing Fund	(0.53)	(0.49)

Total Gap: ($15.31)

- Address shortfall in other funds such as:

    - Landscaping & Lighting Assessment District
    - Comprehensive Clean-Up
    - Head Start

- Insurance premiums & claims/settlements increasing at very significant rate.

- Dedicated funding for wildfire prevention exhausted.

- Historical under-budgeting of Sworn overtime.

- Impact of upcoming labor negotiations.

Key Expenditure Drivers
General Purpose Fund

- The table below provides a highlight of the key GPF expenditure drivers.

(In Millions)	FY 2018-19 Midcycle	FY 2019-20 Prelim	FY 2020-21 Prelim
Pension	**$101.0**	**$116.4**	**$125.5**
YOY Increase ($)	-	$15.4	$9.1
YOY Increase (%)	-	15.2%	7.8%
Fringe Benefits[1]	**$82.9**	**$94.5**	**$97.5**
YOY Increase ($)	-	$11.6	$3.0
YOY Increase (%)	-	14.0%	3.1%
Self-Insurance Claims & Premiums	**$8.3**	**$16.13**	**$16.13**
YOY Increase ($)	-	$7.9	$0.0
YOY Increase (%)	-	95.2%	0.0%
Internal Service Funds Cost Allocation[2]	**$53.5**	**$63.6**	**$63.1**
YOY Increase ($)	-	$10.1	($0.5)
YOY Increase (%)	-	18.9%	0.8%

[1] Includes active healthcare benefits, retiree medical, dental, vision, Medicare, workers' compensation, etc.

[2] Driven by growth in personnel costs as well as utility cost increases, fuel, debt service, etc.

GPF Expenditures by Category

- About 73% of GPF expenditures are related to personnel, including wages, fringes (health, retiree health, workers' comp, etc.), and retirement (pension).

Fiscal Year 2019-20
Expenditures by Account Type

2.0% ─ 0.4%

8.3%

Personnel	FY 19-20
Wages	55.3%
Fringes	20.0%
Retirement	24.7%
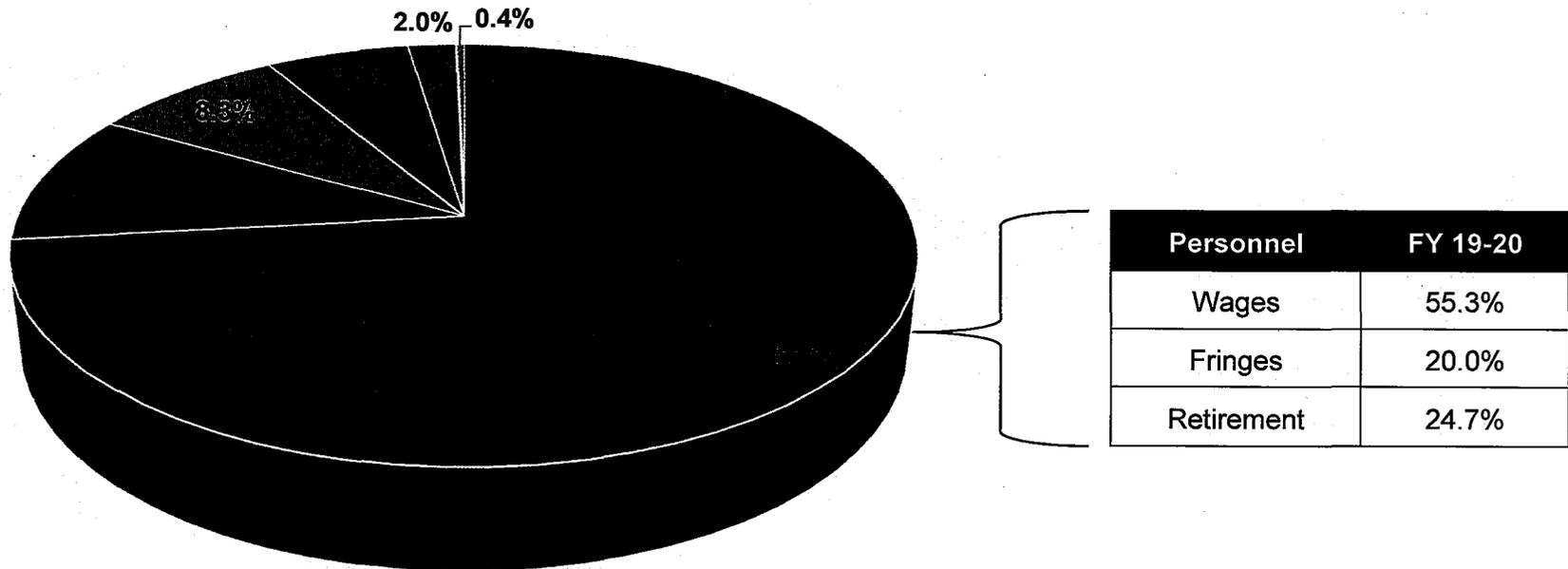
- Personnel & OH
- O&M
- Internal Service Funds
- All Other Expenditures
- Operating Transfers
- Debt Service

GPF Preliminary Baseline
FY 2019-21 Biennial Budget

General Purpose Fund - 1010

Preliminary Baseline (In Millions)	FY 2019-20	FY 2020-21
Revenues	$638.48	$664.12
Expenditures	$653.57	$671.36
Surplus / (Deficit)	**($15.09)**	**($7.25)**
One-Time Expenditure Add Backs[1]	($3.98)	($3.98)
Other Fund Subsidies[2]	($5.41)	($6.38)
GPF Surplus / (Deficit)	**($24.48)**	**($17.61)**
Gap with 1% Wage "Trigger" in FY 18-19	($27.40)	($20.73)

[1] *Includes one-time funding set-aside by City Council in FY 2019-21 Adopted Budget for various projects (e.g., Wildfire Prevention, Homelessness, Cultural Arts, etc.)*

[2] *Reflects estimated GPF subsidies for non-GPF funds with insufficient resources (e.g., Fund 2128 - Head Start, Fund 2310 - LLAD, Fund 2195 - Workforce, etc.)*

Attachment D

Budget Process & Timeline
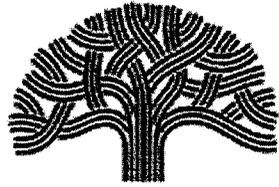
City of Oakland

City Council Budget Workshop
Budget Process & Timeline

February 25, 2019
Special City Council Meeting

FY 2019-21 Biennial Budget
Draft Timeline – Subject to Change

Date	Milestone
February 25, 2019 (Monday)	**City Council Briefing (Council Priorities, Public Poll, CIP, Budget Overview/Process)**
March 15, 2019 (Friday)	City Councilmember Individual Priorities Due
March 19, 2019 (Tuesday)	Five-Year Financial Forecast Delivered to the Finance & Management Committee
May 1, 2019 (Wednesday)	Release of the Mayor's Proposed Budget
May 7, 2019 (Tuesday)	Presentation of the Mayor's Proposed Budget to City Council *(Staff Proposed Date of May 7; Deadline May 15)*
May 5 – May 18, 2019 (Dates TBD)	Community Budget Forums (7 total)
May 20, 2019 (Monday)	Budget Proposal Costing Template Sent to Councilmembers for Amendments to Mayor's Proposed Budget *(Staff Proposed Date)*
May 21, June 4, and June 18, 2019 (Regular City Council Meetings)	City Council Hearings on LLAD, Local Measures, Appropriations Limit, and Master Fee Schedule (must be heard at Regular Meeting)
May 28, 2019 (Tuesday)	FY 2018-19 3rd Quarter Revenue & Expenditure Report Delivered to the Finance & Management Committee
June 3, 2019 (Monday)	Councilmember Costing Requests Due to Budget Bureau *(Staff Proposed Date)*
June 10, 2019 (Monday)	Council President's Proposed Amendments Presented at Special Session *(Staff Proposed Date)*
June 17, 2019 (Monday)*	Deadline for Submission of Council President's Budget
June 18, 2019 (Tuesday)	Target Date for City Council Budget Adoption
June 30, 2019 (Tuesday)*	Final Date for Budget Approval