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CITY HALL • 1 FRANK H. OGAWA PLAZA, 3RD FLOOR • OAKLAND, CALIFORNIA 94612

Office of the Mayor  
Honorable Ronald V. Dellums  
Mayor

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**Letter of Appointment**

June 1, 2010

The Honorable City Council  
One, Frank H. Ogawa Plaza, Second Floor  
Oakland, CA 94612

Dear President Brunner and members of the City Council:


Pursuant to City Charter section 601, the Mayor has appointed the following person(s) as member(s) of the following Board or Commission, subject to City Council confirmation:

**Measure Z Community Oversight Committee**

**Dhar Mann**, Mayoral appointment to the District 6 seat, recommended by Councilmember Desley Brooks to serve the term beginning August 1, 2009 and ending July 31, 2010, filling the seat previously held by Dan Siegel.

Thank you for your assistance in this matter.

Sincerely,

  
Ronald V. Dellums  
Mayor

## BIOGRAPHY AND QUALIFICATIONS

A versatile and aggressive entrepreneur with a proven track record of success beginning at an early age. Able to identify unique opportunities even during economic downturns and create value. Featured on international media and nearly every news group, including CNN, the New York Times and Life Magazine.

## PROFESSIONAL EXPERIENCE AND ACCOMPLISHMENTS

- April 2007 - Present  
**MANNEDGE PROPERTIES** ([www.RentEastBay.com](http://www.RentEastBay.com)) **Oakland, CA**  
**Principal and Founder**  
A high portfolio real estate asset management corporation including a residential, mixed-use, land and commercial portfolio in the greater Bay Area. The company specializes in converting under performing assets to high cash-flow yields and maximizing end residual values for its investors. Actively manages over 200 properties in Oakland alone.
- Average property vacancy rates dropped from 18% to 6% and total gross rents increased by 23% within 12 months.
  - Reassessed property values to reduce tax base and saved investors over 30% on property taxes in 2008 and 2009.
  - Renegotiated more favorable financing terms to reduce annual interest expenses and cost of capital by over 21%.
  - Collected over \$3.8 million dollars in defaulted commercial lease payments for investors since 2007.
  - Developed and maintained strong relationships with:
    - National Apartment Association (NAA)
    - The Rental Housing Association (RHANAC)
    - The National Association of Realtors (NAR)
    - The Oakland Association of Realtors (OAR)
- Spring 2001 - Present  
**FRIENDLY CAB COMPANY** ([www.FriendlyCab.com](http://www.FriendlyCab.com)) **Oakland, CA**  
**General Manager**  
East Bay's largest taxi transportation company with over 800 corporate accounts and 200 vehicles endeavored to be environmentally and community friendly. Friendly Cab has been in integral part of the Oakland transportation network for over 25 years. Currently implementing major fundamental infrastructure changes through technological enhancements and headquarter rehabilitation permitting greater expansion into the South Bay and San Francisco markets by 2012.
- Implemented new technology to automate dispatching, maintenance and bookkeeping, reducing operating costs by 39%.
  - Directly managed over 180 drivers and 30 administrative employees.
  - Piloted community-oriented campaigns and built strong public relations creating over 50 new driver jobs and accounts.
  - Secured over \$3.5 million dollars in new annual account revenue with companies such as:
    - Shipping: UPS, FedEx, Western Pacific
    - Entertainment: Pixar, Dreyer's Ice Cream,
    - Hospitals: Kaiser Permanente, Red Cross
    - Municipal: City of Oakland, Alameda
- October 2009 - Present  
**IGROW** ([www.iGrow420.com](http://www.iGrow420.com)) **Oakland, CA**  
**Director and Founder**  
iGrow is a cannabis cultivation megastore, offering over 15,000 square feet dedicated to the industry of medical cannabis growth and education. The company is committed to providing responsible access to the equipment and practices of home cultivation to licensed patients in the Oakland area.
- Received worldwide attention for grand opening, creating 16 new jobs and \$150k in sales during first month of operation.
  - Pioneered the first hydroponic store in the world to offer turnkey horticulture services featured at iGrow.
  - Featured on media portals such as CBS News, Fox News, Life Magazine, New York Times and CNN.
- October 2008 - Present  
**LIMOVIP** ([www.LimoVIP.com](http://www.LimoVIP.com) & [www.BayAreaExoticCars.com](http://www.BayAreaExoticCars.com)) **Oakland, CA**  
**Director and Founder**  
Limo VIP is one of the best-reviewed high-end transportation companies in the Bay Area. The company offers upscale nightlife transportation with a full fleet of custom-built, state-of-the-art limousines. Its customer service driven policies have made it one of the most successful limousine transportation companies in the Bay Area within less than 2 years of its' inception.
- Growth of over 300% since launch in 2008 in both fleet size, employees and revenues.
  - Well-reviewed for flexible rental policies, reliability, and superior customer service.
  - Added "Bay Area Exotic Cars" rental arm in October of 2008, becoming the only exotic car rental offering in the San Francisco Bay Area. Began with one exotic car in fleet and expanded to six exotic rental vehicles within 6 months.

- Successfully integrated limousine operation with Friendly Cab' operations, substantially reducing overhead while increasing overall efficiency.

October 2008 -  
Present

**THINKING POT** ([www.ThinkingPot.com](http://www.ThinkingPot.com))

Oakland, CA

**Founder and Investor**

ThinkingPot is a comprehensive online social community for pro-cannabis activists, patients, and other interested individuals. The website brings together information on cannabis organizations, marijuana strains, and provides a facebook-style social portal to connect the marijuana industry.

- Developed the first and largest cannabis oriented social networking site attracting thousands of registered members.
- Created the first cannabis-related iPhone application allowing a mobile 420 social portal and dispensary locator functions.
- Received worldwide interest and media attention for its unique concept and social innovation.
- Attracted local advertisers generating positive sales growth and full investment capitalization within 3 months.

October 2008 -  
Present

**UNIVERSITY OF CANNABIS** ([www.UniCann.com](http://www.UniCann.com))

Oakland, CA

**Founder and President**

Developed the largest online University for medical marijuana in the world. University of Cannabis offers courses in subjects ranging from cannabis legislation, horticulture, marijuana law, and the burgeoning business of medical use.

- Sold out online seats for every class since inception.
- Successfully integrated UniCann with iGrow to offer a physical classroom alternative.
- Attracted scholarly professors from around the world interested in teaching at UniCann.
- Developed new servers allowing for a total student capacity of up to 3,000 students per class.

## EDUCATION

2003 - 2007

**University of California, Davis**

Davis, CA

- Bachelor of the Arts in Economics
- Minor in Political Science

## ACCREDITATIONS

- California Real Estate Sales License, 2007
- California Real Estate Broker License, 2008
- Real Estate Appraiser License, 2008
- Licensed Notary, 2008
- Certified QuickBooks Pro 2008

**RESOLVED:** That by the appointment of the Mayor the following individual is hereby appointed as set forth below:

**Dhar Mann**, Mayoral appointment to the District 6 seat, recommended by Council Member Desley Brooks, to the Measure Z Community Oversight Committee, to the term beginning August 1, 2009 and ending July 31, 2010, filling the seat previously held by Dan Siegel.

IN COUNCIL, OAKLAND, CALIFORNIA, \_\_\_\_\_, 2010

**PASSED BY THE FOLLOWING VOTE:**

AYES- BROOKS, DE LA FUENTE, KAPLAN, KERNIGHAN, NADEL, QUAN, REID, and  
PRESIDENT BRUNNER

NOES-

ABSENT-

ABSTENTION-

ATTEST:

\_\_\_\_\_  
LATONDA SIMMONS  
City Clerk and Clerk of the Council  
of the City of Oakland, California

FILED  
OFFICE OF THE CITY CLERK  
OAKLAND

10 APR 22 PM 3:33

Approved to Form and Legality

  
City Attorney

## OAKLAND CITY COUNCIL

RESOLUTION NO. \_\_\_\_\_ C.M.S.

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**RESOLUTION APPOINTING DHAR MANN AS A MEMBER OF  
THE MEASURE Z COMMUNITY OVERSIGHT COMMITTEE, TO OVERSEE THE  
IMPLEMENTATION OF THE OAKLAND CANNABIS REGULATION AND  
REVENUE ORDINANCE**

**WHEREAS**, on November 2, 2004, the voters of the City of Oakland enacted the Oakland Cannabis Regulation and Revenue Ordinance, a voter initiative commonly referred to as Measure Z; and

**WHEREAS**, Measure Z makes the investigation, citation and arrest for private adult cannabis (marijuana) offenses (e.g. use distribution, sale, cultivation and possession of cannabis for medical and non-medical purposes) the City of Oakland's lowest law enforcement priority; and

**WHEREAS**, Measure Z also created an eleven member, advisory Community Oversight Committee (Ordinance No. 12694 C.M.S.), appointed to two year terms commencing with the first day of August 2005, to oversee the ordinance's implementation and provided that the committee shall include one community member appointed by each City Councilmember, one community member appointed by the Mayor, one representative appointed by the Oakland City Auditor and one representative appointed by the City Administrator; and

**WHEREAS**, the above-referenced ordinance was amended by Ordinance No. 12958 C.M.S., on July 21, 2009 to stagger the appointment term of members, odd numbered Council Districts, Mayor, and City Administrator appointments shall be made in odd numbered years and even numbered City Council Districts, the At Large and City Auditor appointments shall be made in even years; and

**WHEREAS**, for the year beginning the first day of August 2009 only, members recommended by Councilmembers in Districts 2, 4, 6, At Large, and the representative from the City Auditor shall be appointed to a one (1) year term, providing they do not vacate their position or are not reappointed by their appointing authority; now, therefore, be it