


CITY ATTORNEY'S OFFICE

OAKLAND CITY COUNCIL

RESOLUTION NO. _____ C.M.S.

RESOLUTION:

- (1) AWARDING A PROFESSIONAL SERVICES AGREEMENT TO AMERICAN INSTITUTES FOR RESEARCH, IN PARTNERSHIP WITH RDA CONSULTING, IN AN AMOUNT NOT TO EXCEED \$1,400,000 THROUGH JUNE 30, 2025 TO PROVIDE THE INITIAL TWO-YEAR PERFORMANCE APPRAISAL AND EXTERNAL EVALUATION OF THE OAKLAND CHILDREN'S INITIATIVE AND ITS IMPLEMENTATION PARTNERS; AND**
- (2) AUTHORIZING THE CITY ADMINISTRATOR TO EXTEND THE AGREEMENT FOR AN ADDITIONAL YEAR.**

WHEREAS, Measure AA (Oakland City Charter, Art. XVI) established the Children's Initiative Citizens' Oversight Commission to, among other things, review the performance appraisals and external evaluations of the implementation of the Early Education and Oakland Promise programs presented by the Oakland Children's Initiative Accountability Officer; and

WHEREAS, Charter Section 1602 requires that the Accountability Officer be responsible for monitoring the performance of the Implementation Partners through a formal performance appraisal, consistent with the metrics established in the five-year Guidelines and scope of services for the Implementation Partners, and reporting at least once every two (2) years regarding the Implementation Partners' performance to the Citizens' Oversight Commission; and

WHEREAS, Charter Section 1602 requires that the Accountability Officer be responsible for overseeing a rigorous and reliable external evaluation or evaluations of the Implementation Partners' performance, including the selection of external evaluation partners or the utilization of existing external evaluations as applicable, and presenting the results of such evaluations to the Citizens' Oversight Commission; and

WHEREAS, Charter Section 1603 establishes an Oversight, Accountability and Evaluation Fund to support the oversight and accountability costs of the Citizens' Oversight Commission, including but not limited to the costs of Commission and accountability staff, operations and meetings, financial management, audits, strategic and implementation planning, and communications and outreach, and of which at least one-third (1/3) of the moneys deposited

in the Oversight, Accountability and Evaluation Fund shall be appropriated for independent third-party evaluations; and

WHEREAS, Charter Section 1603 provides that, to the extent that at the end of each two-year (2) budget period, any unspent and unencumbered or undesignated funds remain in the Oversight, Accountability, and Evaluation Fund, fifty percent (50%) of the funds remaining shall be transferred to the Early Education Fund and shall be available for appropriation to achieve the goals of the Early Education Fund, twenty-five percent (25%) shall be transferred to the Oakland Promise Fund and shall be available for appropriation to achieve the goals of the Oakland Promise Fund, and twenty-five percent (25%) shall remain in the Oversight, Accountability and Evaluation Fund as a reserve for the eligible uses; and

WHEREAS, American Institutes for Research in partnership with RDA Consulting was selected through a competitive process to provide evaluation services for the Oakland Children’s Initiative for the estimated period of April 2024–June 2025, in which American Institutes for Research will be the prime contractor and will subcontract with RDA Consulting; and

WHEREAS, American Institutes for Research is a leading nonprofit research and technical assistance (TA) institution working to solve some of the most urgent challenges in the United States and around the world. For more than 75 years, their content experts have followed the evidence to find and apply solutions that work. Their mission is to generate and use rigorous evidence that contributes to a better, more equitable world; and

WHEREAS, RDA Consulting is an employee-owned, majority-woman-managed California Social Purpose Corporation, based in Oakland, working toward a just and equitable society by addressing barriers to individual, organizational, and community well-being. They deliver services to clients and communities across vital intersecting health and human service sectors, including child and family welfare, public and behavioral health, education, workforce development, adult and juvenile justice, transportation, homelessness and housing, and violence prevention and public safety; and

WHEREAS, American Institutes for Research, a nationally established research firm, in partnership with a grounded local consulting firm will provide a highly talented diverse staff who are experts in evaluation design, implementation and outcome research, equity research, qualitative and quantitative data collection and analysis, and fiscal/cost analysis which are core components needed to support the two-year performance appraisal and external evaluation of the Oakland Children’s Initiative and its Implementation Partners; and

WHEREAS, City staff wish to enter into a Professional Services Agreement with American Institutes for Research, in partnership with RDA Consulting through a subcontract, to provide the initial two-year performance appraisal and external evaluation of the Oakland Children’s Initiative and its Implementation Partners through June 30, 2025 for an amount not to exceed \$1,400,000; and

WHEREAS, the funding for this contract shall be allocated from the Measure AA – Oversight Fund (2261), Citywide Activities Org (90591) and City Administrator: Administration Org (02111), Administrative Project (1000007); and

WHEREAS, the City Administrator has determined that this contract is of a professional and temporary nature and shall not result in the loss of employment or salary by any person having permanent status in the competitive civil service; now, therefore, be it

RESOLVED: That the City Council hereby awards a professional services agreement to American Institutes for Research, in partnership with RDA Consulting through a subcontract, to provide the initial two-year performance appraisal and external evaluation of the Oakland Children’s Initiative and its Implementation Partners through June 30, 2025 for an amount not to exceed \$1,400,000; and be it

FURTHER RESOLVED: That the City Administrator or designee is authorized to complete all required negotiations and documentation required to modify, extend, and/or amend the above referenced agreement for services in the contract for up to an additional year, if needed to complete the appraisal and external evaluation work.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES - FIFE, GALLO, JENKINS, KALB, KAPLAN, RAMACHANDRAN, REID, AND
PRESIDENT FORTUNATO BAS

NOES –

ABSENT –

ABSTENTION –

3341775v3/MJM

ATTEST: _____
ASHA REED
City Clerk and Clerk of the Council of the
City of Oakland, California