

TOWNSEND

PUBLIC AFFAIRS

EST **TPA** 1998



Federal, State, and Grant Funding Update

May 29, 2024

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NORTHERN CALIFORNIA • CENTRAL CALIFORNIA • SOUTHERN CALIFORNIA

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Overview of TPA

Townsend Public Affairs, Inc. (TPA) was founded in 1998 by Christopher Townsend with a mission to support organizations that improve our communities.

TPA represents local public agencies, such as cities, counties, transportation agencies, water and sanitation districts, school districts, community college districts, park and recreation districts, and other special districts, as well as nonprofit organizations.

TPA is the only Top Ten lobbying firm in California that specializes in both legislative advocacy **AND** grant funding in Sacramento **AND** Washington, DC.

TPA has secured over **\$3 billion** in public sector funding for our clients.

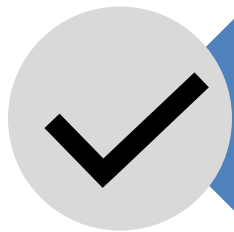


TPA/City Partnership

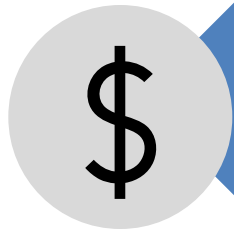
TPA secured over **\$826 million** in state and federal grants for the City of Oakland's projects, including public safety, housing and development, transportation, parks and recreation, education, and cultural resources.

TPA has shepherded over **100 legislative** and regulatory proposals into law, including over **32 bills** that were sponsored by and specific to the City.

State Snapshot



Completed “House of Origin”
Deadline



Deep into Budget hearings
and negotiations

State Budget Proposal: High Level Overview

May Revise Budget Problem

Governor's January Budget	\$37.9 billion
Additional Shortfall of Revenues	\$8.2 billion
Early Action Budget Package	-\$17.3 billion
Remaining Budget Problem	\$28.4 billion

State Budget Proposal: High Level Overview

Utilizing ~ \$8.9 billion in reserve funding

\$14.6 billion reductions in General Fund spending

\$7.4 billion in internal revenue borrowing

-\$1.1 billion in proposed funding delays

\$743 million in fund shifts between accounts

-\$2.1 billion in deferrals






Current State Efforts

Multifamily
Housing
Program
(MHP)

Regional
Early Action
Planning
(REAP)
Grants

Homeless
Housing,
Assistance
and
Prevention
Program
(HHAP)

Federal Snapshot

-  FY 2024 Community Project Funding Awards
-  Cyber Security Upgrades \$963,000
-  Lake Merritt Water Quality Plan \$959,757
-  Extension of \$14.5 Million Dollar RAISE Award
-  Multiple Advocacy Trips

Current Federal Efforts

Congressional
Appropriations
Committees writing
FY25 bills and
finalizing funding
requests

Rep. Lee submitted
Department of
Violence Prevention
Enhancements
(Operation Ceasefire)
\$3,173,078

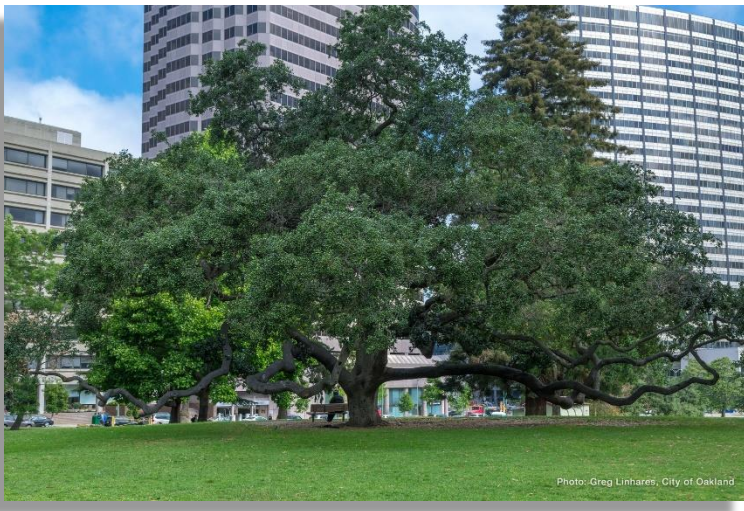
Grant Writing Summary



Working in close partnership over the last two years, the City/TPA Team has secured **\$34,128,810**

Successful grant projects include:

- Funding to address the unhoused
- Providing interim shelter & services
- Supporting public safety efforts
- Park construction and beautification
- Urban forestry/tree planting efforts
- Community resilience
- Emergency services
- Community outreach and education



Grant Writing Summary

Monthly Funding Memo

Discussion of Projects

Breakdown of Grant Requirements

In Depth Meetings with Interested Departments

Strategize and Coordinate Efforts

Summary of Recent Efforts

Submission
of State
Funding
Requests

Submission
of Federal
Funding
Requests

Formal
positions on
some
legislation

Evaluating
additional
measures

Fighting for
critical State
funding

Advocating
for Federal
Funding
requests

Weekly
Legislative,
Regulatory,
Budget, and
Funding
Updates

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Christopher Townsend
President
CTownsend@TownsendPA.com



Niccolo De Luca
Vice President
NDeLuca@TownsendPA.com



Alex Gibbs
Grants Director
AGibbs@TownsendPA.com



Andres Ramirez
Deputy Director
ARamirez@TownsendPA.com



Carly Shelby
Associate
CShelby@TownsendPA.com



Ben Goldeen
Federal Advocacy Manager
BGoldeen@TownsendPA.com

TOWNSEND

PUBLIC AFFAIRS

EST **TPA** 1998



Sammi Maciel
Associate

SMaciel@TownsendPA.com



Kami Martin

California Legislative Analyst
KMartin@TownsendPA.com



Simi Rehill
Associate

SRehill@TownsendPA.com



James Lytle

Federal Legislative Analyst
JLytle@TownsendPA.com



Davon Thomas

Associate
DThomas@TownsendPA.com