



# AGENDA REPORT

**TO:** Edward D. Reiskin  
City Administrator

**FROM:** Sara Bedford, Director  
Human Services  
Department

**SUBJECT:** City of Oakland Contribution to Youth  
Ventures Joint Powers  
Authority

**DATE:** April 18, 2022

City Administrator Approval

Date: May 4, 2022

## **RECOMMENDATION**

**Staff Recommends That The City Council Adopt A Resolution (1) Awarding A Grant To Youth Ventures Joint Powers Authority (YVJPA), Through Its Fiscal Agent Marcus A. Foster Educational Institute, In The Amount Of \$150,000 Per Year For Fiscal Years 2021-2022 And 2022-2023, For The City Of Oakland's Annual Contributions To The YVJPA; And (2) Authorizing An Agreement For Distribution Of Said Funds.**

## **EXECUTIVE SUMMARY**

The County of Alameda, City of Oakland and Oakland Unified School District (OUSD) formed a joint public entity called the Youth Ventures Joint Powers Authority (YVJPA) to serve as the collective impact backbone agency to improve outcomes for Oakland's children, youth and families and close the racial disparities. The City, the County and OUSD each agreed upon the creation of YVJPA to contribute \$150,000 annually toward staffing the initiative. The City allocated these funds in its adopted FY 2021-23 biennial budget.

This proposed resolution authorizes an agreement with the YVJPA, through its fiscal agent Marcus A. Foster Educational Institute (MFEI), in the amount of \$150,000 for each of two years, FY 2021-2022 and FY 2022-2023 for the City's annual contribution.

## **BACKGROUND / LEGISLATIVE HISTORY**

In July 2006, City Council approved Resolution No. 80089 C.M.S., authorizing the creation of the YVJPA for children and youth issues between the City, the County, OUSD and the East Bay Community Foundation (EBCF). After the formation of the YVJPA, EBCF elected not to continue to participate as a voting member but provided fiscal sponsorship for the YVJPA until the relationship was dissolved in FY 2013-2014. In May 2014, the JPA executed an agreement with MFEI to act as fiscal sponsor of the YVJPA.

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On May 6, 2014, City Council passed Resolution No. 84957 C.M.S., authorizing the City's contribution of \$150,000 per year for FY 2013-15 with MFEI as the fiscal agent for this work. In fiscal years 2015-21, the City's annual contributions to the YVJPA were authorized with MFEI through Resolution Nos. 86155 C.M.S., 87033 C.M.S. and 87877 C.M.S.

## **ANALYSIS AND POLICY ALTERNATIVES**

Oakland Thrives is a public/private partnership working to ensure that children, families, and communities in Oakland are the healthiest in the nation. The City, County and OUSD recognize the need to work collaboratively to build, research, and develop capacity to ensure that public dollars are invested in programs and services that are based on proven best practices and to produce meaningful outcomes for children, youth and families. The citywide priorities of **housing, economic, and cultural security and holistic community safety** are advanced by this recommendation through the work the YVJPA is doing with its member agencies; the City of Oakland, County of Alameda, OUSD, Alameda County Office of Education, First 5 Alameda County and Peralta Community College District to improve outcomes for broadly challenged families, children and youth.

The Youth Ventures Joint Powers Authority (YVJPA) is a long-standing public sector table at the heart of Oakland Thrives. The YVJPA is anchored by three primary trustees: City of Oakland, Alameda County, and Oakland Unified School District. Three additional public sector trustees complete the YVJPA: First 5 Alameda County, Alameda County Office of Education, and Peralta Community College District. The complementary Leadership Council is a group of influential leaders in Oakland's communities, and positional leaders in the public and private sector institutions that hold opportunities and resources dedicated to the City's well-being. The Leadership Council provides essential wisdom and insight to practitioners and opens the door for collaboration and innovation across systems, institutions, and communities.

Oakland Thrives staff engage policy, program, context, and technical experts within public systems, private sector organizations, and Oakland's neighborhoods to develop rigorous strategic, evidence-based solutions that address the needs of communities farthest from equity and well-being, and to remove systemic barriers to the broad application of these solutions. Oakland Thrives staff provide the organizational backbone to get work done across institutional lines, using the techniques of collective impact and results-based accountability to achieve city-wide results in the areas of health, wealth, education, safety, and housing.

The YVJPA membership includes elected officials and department head level staff from all three public entities sitting on the Board, as well as affiliated entities such as Alameda County First Five and Alameda County Office of Education.

The YVJPA originally organized its work through Impact Tables in four (4) critical areas: Housing, Education, Health and Wealth. A Safety table was also added. The work of the Impact Tables was informed by a collective impact planning effort undertaken with FSG Consulting, the national expert on collective impact. Through that effort, goals and critical metrics were identified for tracking to determine the impact of the work being undertaken.

The Impact Tables have been doing consistent work over the past two years - expanding membership, identifying and tracking key metrics to assess collective impact, articulating goals and strategy recommendations, and implementing specific strategies. Examples of current and recent projects include the Adolescent and Mental Health System and COVID-19 Racial Disparities Task Force.

The YVJPA also aligns its work closely and in concert with other critical Citywide and Countywide efforts such as All In, Starting Smart and Strong, Oakland Community Schools, and By All Means, Harvard Graduate School of Education.

For the past two years, Oakland Thrives Leadership Council has been an adjunct body of the YVJPA, with overlapping membership as well as representation from a broader set of stakeholders, including business and non-profit leadership, community colleges, Housing Authority and others. Kaiser Foundation has supported the development of this table along with the YVJPA.

MFEI has served as the fiscal sponsor of the YVJPA since 2013. MFEI has supported public schools in Oakland for 40 years and continues to hold a mission consistent with the YVJPA's purpose, as well as serving as a fiscal sponsor for projects for OUSD and other districts in California. MFEI provides all human resources and fiscal accounting for the YVJPA. MFEI also contracts for an annual audit which is reviewed and approved by the YVJPA Board.

### **FISCAL IMPACT**

No new fiscal impact would be created by this action. Funding for the City's \$150,000 contribution for Fiscal Years 2021-2022 and 2022-2023 was included in the City Council's FY2021-2023 Adopted Budget and is budgeted under General Purpose Fund (1010), Citywide Activity Organization (78251), Other Costs Services Account (54629), JPA-Youth Activities (1005959), Citywide Activities Program (YS03).

### **PUBLIC OUTREACH / INTEREST**

This item did not require any additional public outreach other than the required posting on the City of Oakland's website.

### **COORDINATION**

The City Attorney's Office and Budget Bureau were consulted in the preparation of this report and resolution.

### **SUSTAINABLE OPPORTUNITIES**

**Economic:** The YVJPA works together to collectively improve the economic viability of children, youth and families in Oakland and Alameda County.

**Environmental:** There are no direct environmental impacts associated with the City Council action requested in this agenda report.

**Social Equity:** The YVJPA is a collective impact table focused on improving the lives of Oakland youth and their families by achieving racially equitable outcomes in education, health, wealth building, housing, and safety for all Oakland children and their families.

### **ACTION REQUESTED OF THE CITY COUNCIL**

Staff Recommends That City Council Adopt A Resolution Awarding A Grant To Youth Ventures Joint Powers Authority (YVJPA), Through Its Fiscal Agent Marcus A. Foster Educational Institute, In The Amount Of \$150,000 Per Year For Fiscal Years 2021-2022 And 2022-2023, For The City Of Oakland's Annual Contributions To The YVJPA, And Authorizing An Agreement For Distribution Of Said Funds

For questions regarding this report, please contact Kathy Hicks, Executive Assistant, (510) 238-2214.

Respectfully submitted,



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Prepared by:  
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Human Services Department

