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OFFICE OF THE CITY CLERK
OAKLAND

2012 MAY 30 11:10 AM
AGENDA REPORT

TO: DEANNA J. SANTANA
CITY ADMINISTRATOR

FROM: THERESA REED
OAKLAND FIRE CHIEF

SUBJECT: FY 10 Regional Catastrophic Preparedness Grant Program (RCPGP) Grant
DATE: May 15, 2012

City Administrator

Date

Approval

Deanna J. Santana

5/22/12

COUNCIL DISTRICT: City-Wide

RECOMMENDATION

Staff Recommends that the City Council Adopt a Resolution 1) Authorizing the City Administrator or Her Designee to Enter Into an Agreement with the City and County of San Francisco to Accept and Appropriate Grant Funds in an Amount Not To Exceed Two Hundred and Fifty Thousand, Four Hundred and Twenty Two Dollars (\$250,422) From the U.S. Department of Homeland Security, FY 2010 Regional Catastrophic Preparedness Grant Program (RCPGP) From the Period of April 1, 2012 to March 31, 2013, to Develop and Establish a Pilot Program, "Building Community Readiness and Resiliency" (BCRR); 2) Waive Central Services Overhead (CSO) costs estimated at \$8,500; and 3) Expend Funds In Accordance with the Preliminary Spending Plan Which Includes but is Not Limited To the Purchasing of Program Supplies, Materials, Equipment, and Professional Services as Needed, and the Hiring of a Senior Emergency Planning Coordinator, and Up to Three High School Interns and Three College Interns For Program Development and Implementation Through March 31, 2013, Without Further Authorization, Provided City Policies, Purchasing, Contracting, and Hiring Requirements are Followed.

OUTCOME

Passage of this Resolution will allow the Oakland Fire Department, Office of Emergency Services (OES) to develop, deliver and establish a pilot emergency preparedness public education and outreach program. The program is designed and tailored to reach out to Oakland neighborhoods with residents and families that are economically challenged or disadvantaged, residents with low literacy and residents with limited English proficiency which historically and internationally are the most vulnerable communities following a major emergency.

Item: _____
Public Safety Committee
June 12, 2012

BACKGROUND/LEGISLATIVE HISTORY

The Regional Catastrophic Preparedness Grant Program (RCPGP) focuses on highest risk Urban Areas and surrounding regions where its impact will have the most significant effect on our Nation's collective security and resilience. It will complement ongoing State and Urban Area efforts, address the Post-Katrina Emergency Management Reform Act (PKEMRA) mandates, and support initiatives underway within FEMA, Department of Homeland Security and other Federal planning and preparedness agencies.

RCPGP is intended to support coordination of regional all-hazard planning for catastrophic events, including the development of integrated planning communities, plans, protocols and procedures to manage a catastrophic event. The RCPGP deliverables produced by the highest risk Urban Areas and surrounding regions will be made available throughout the country to enhance national resilience.

The Oakland Fire Department, OES, has successfully applied for and been awarded RCPGP grants for the last four consecutive federal grant cycles to develop citywide functional plans, validate and finalize the plans and develop related training.

In FY 2010, the Bay Area Urban Area Security Initiative (UASI) Approval Authority set aside a portion of the RCPGP funds for grant proposal solicitations within the region to sustain and/or develop Community Preparedness programs. Oakland Fire Department, OES developed a grant proposal and was awarded a grant for \$250,422 to develop and implement a pilot community preparedness program, "Building Community Readiness and Resiliency" (BCRR).

Government at all levels, Internationally and nationally, has failed to address and rectify the phenomenon that occurs during and after disasters of the devastation that disproportionately and adversely affects "very depressed socio-economic class" community members and the disaster injustice that also results due to race, gender, age, as well as other environmental factors.

The BCRR pilot program is constructed from the fundamental tenants of Disaster Justice as a proactive emergency preparedness practice rather than a reactive measure. The program approach is to include the "whole community" whether affluent, middle-class, or poor in community emergency planning, preparedness, and mitigation efforts that are tailored to that community's demographics and needs. The program recognizes and addresses the socioeconomic, racial/cultural, linguistic environments and dimensions which influence a community's ability to prepare for, respond to, and recover from disasters. BCRR will also develop a pilot training program to address three pilot neighborhood areas that meet the demographics of residents and families that are economically disadvantaged, residents with low literacy and residents with limited English proficiency.

Item: _____
Public Safety Committee
June 12, 2012

The goal of the program is to train up to 500 community members and to institute an emergency preparedness program that can be sustained and owned within that community.

ANALYSIS

The proposed Building Community Readiness and Resiliency (BCRR) pilot program is being designed to act as a catalyst for change in the existing community preparedness model and culture.

Additionally, this pilot program can serve as a model for a regional, state and national consideration and/or use, to ensure that we do everything possible to mitigate disaster injustice and social inequities by promoting this “whole” communities’ emergency preparedness approach.

The program targets the specific areas of the City of Oakland which experiences high crime, high unemployment, high student dropout rates, and blight, as identified by Mayor Quan’s, *Organized for Action Initiative*. Three neighborhood areas in Oakland, Police Beats-2x (West Oakland), 26y-27y (Havenscourt), and 33x-34x (Elmhurst), will be the primary focus for outreach, training and greater coordination among City services and school and community resources to identify potential “lifelines” or “assistance when needed” for these neighborhoods within their own communities. These preparedness measures will stimulate disaster readiness and provide the tools that empower these communities to be more self-reliant and more resilient.

PUBLIC OUTREACH/INTEREST

Staff will work with various City Agencies to ensure the widest possible outreach and to engage the greatest number of residents, families and community members for the three neighborhood areas identified.

Outreach will include posting information about events and trainings via the City’s website, the School District, Churches, Councilmember offices, the Mayor’s Office, newsletters and other media outlets as well as other established communication networks and existing agency networks, City networks, associations and programs such as the NCPCs, elected officials, Parks and Recreation programs and other avenues.

Staff will be approaching community partners, businesses, faith based organizations, schools, other governmental agencies, and non-profit agencies to become partners of the BCRR program.

COORDINATION

The pilot program will be designed with the assistance of and coordination with City agencies, various regional partners including but not limited to the American Red Cross, Collaborating Agencies Responding to Disasters (CARD), and UC Berkeley's Magnolia project. The program will include local hazards and community assessments, educational outreach, workshops, focus groups, and involving the identified community based organizations such as the schools, churches and non-profit agencies that provide services to these communities.

COST SUMMARY/IMPLICATIONS

Building Community Readiness and Resiliency (BCRR) Program Budget

1. AMOUNT OF RECOMMENDATION/COST OF PROJECT:

Program Budget: (Grant Funding)	\$250,422
Construction (if applicable)	0
Contingency (if applicable)	0
In-Kind City Match 25% (City Staff Time)	62,606
In-Kind/Cash Match (Partner Agencies based on Fair Market Value (FMV))	25,000
Total Project Costs	\$338,028

2. COST ELEMENTS OF PROGRAM BUDGET THAT ARE GRANT FUNDED:

Management- Sr. Emergency Planning Coordinator at Step 3 for 8 months or through March 31, 2013 whichever occurs first	\$150,000
Community Preparedness Equipment and Supplies	\$43,000
Software	2,000
Maintenance	0
Professional Services/Duplicating Services	\$20,422
Management Interns up to 6 interns/8-10 hours per wk/\$15-25 hrly/for 8 months or through March 31, 2013 whichever occurs first	\$35,000
TOTAL GRANT FUNDING/PROGRAM BUDGET:	\$250,422

3. SOURCE OF FUNDING: FY 2010, United States Department of Homeland Security (DHS), Regional Catastrophic Preparedness Grant Program (RCPGP)

4. FISCAL IMPACT: The Oakland Fire Department, OES Division was awarded a grant

Item: _____
Public Safety Committee
June 12, 2012

from the U.S. Department of Homeland Security, Regional Catastrophic Preparedness Grant Program (RCPGP) in the amount of two hundred and fifty thousand and four hundred and twenty two dollars (\$250,422) to develop and implement the Building Community Readiness and Resiliency (BCRR) Program.

Grant Funds will be appropriated to Homeland Security Fund (2123), Office of Emergency Services (OES) Homeland Security Organization (20711), various

expenditure accounts according to the grantor approved spending plan and offset by the revenue account of Miscellaneous Federal Grant Account (46129), Project to be determined, Homeland Security/Office of Emergency Services Program (PS21).

The City of Oakland, Fire Department, OES will provide an in-kind match of 25% that represents \$62,606 in existing budgeted General Fund staff time. It is also projected that partner agencies such as the American Red Cross and other organizations will provide an in-kind and/or cash match of up to \$25,000 toward the Building Community Readiness and Resiliency (BCRR) program efforts.

Central Services Overhead costs are estimated at \$8,500 for the FY 2010 grant. Staff requests the CSO costs be waived for positions funded under this program to ensure grant funding availability for BCRR direct program and activity expenses that benefit the community.

NOTE: The CSO costs and all other indirect costs have been waived since Federal FY 2004 when the City of Oakland began receiving UASI grant funding. All the core urban area cities and counties receiving Homeland Security grant funding have been requested to waive the CSO costs.

SUSTAINABLE OPPORTUNITIES

Economic:

Community-oriented emergency preparedness activities and training enhance the City of Oakland's efforts to provide a climate in which economic development can flourish. The BCRR program will be designed to support the local economy and partnerships. The program goals are focused on the partnerships that will be developed to ensure economic resiliency and community sustainability following major emergencies.

Environmental:

The BCRR program objectives seek to ensure effective community coordination, readiness and response during major emergencies and disasters that will assist in minimizing loss of lives, property and impacts to the environment.


Item: _____
Public Safety Committee
June 12, 2012

Social Equity:

Enactment of the homeland security and emergency preparedness strategies aligned within the Bay Area Urban Area Security Initiative (UASI) and the RCPGP will continue to enhance public safety efforts which serve all residents of the City of Oakland. The RCPGP grant funding received will provide specific funding for the BCRR program that will be developed and established to ensure that Oakland communities within the Mayor's 100 Block initiative can better respond to and recover from major emergencies by providing emergency preparedness resources and training that meet the communities' specific challenges and needs.

For questions concerning this report, please contact Renee Domingo, Director, Office of Emergency Services and Homeland Security at (510)238-3939.

Respectfully submitted,


ACTING FIRE CHIEF MARK HOFFMANN, FOR

Teresa Deloach Reed
Fire Chief, Oakland Fire Department

Prepared by:
Renee A. Domingo, Director
Office of Emergency Services and Homeland Security

Item: _____
Public Safety Committee
June 12, 2012

FILED **OAKLAND CITY COUNCIL**
 OFFICE OF THE CITY CLERK
 OAKLAND


 City Attorney

RESOLUTION NO. _____ C.M.S.
 2012 MAY 30 AM 10:51
 Introduced by Councilmember _____

A RESOLUTION 1) AUTHORIZING THE CITY ADMINISTRATOR TO ENTER INTO AN AGREEMENT WITH THE CITY AND COUNTY OF SAN FRANCISCO TO ACCEPT AND APPROPRIATE GRANT FUNDS IN AN AMOUNT NOT TO EXCEED TWO HUNDRED AND FIFTY THOUSAND, FOUR HUNDRED AND TWENTY-TWO DOLLARS (\$250,422) FROM THE U.S. DEPARTMENT OF HOMELAND SECURITY, FY 2010 REGIONAL CATASTROPHIC PREPAREDNESS GRANT PROGRAM (RCPGP) TO THE OAKLAND FIRE DEPARTMENT, OFFICE OF EMERGENCY SERVICES FOR THE PERIOD OF APRIL 1, 2012 TO MARCH 31, 2013, TO DEVELOP AND ESTABLISH A PILOT PROGRAM, "BUILDING COMMUNITY READINESS AND RESILIENCY" (BCRR); 2) WAIVING CENTRAL SERVICES OVERHEAD COSTS ESTIMATED AT \$8,500; AND 3) AUTHORIZING THE CITY ADMINISTRATOR TO EXPEND FUNDS IN ACCORDANCE WITH THE PRELIMINARY SPENDING PLAN WHICH INCLUDES BUT IS NOT LIMITED TO THE PURCHASING OF PROGRAM SUPPLIES, MATERIALS, EQUIPMENT, AND PROFESSIONAL SERVICES AS NEEDED, AND THE HIRING OF A SENIOR EMERGENCY PLANNING COORDINATOR, AND UP TO THREE HIGH SCHOOL INTERNS AND THREE COLLEGE INTERNS FOR PROGRAM DEVELOPMENT AND IMPLEMENTATION THROUGH MARCH 31, 2013, WITHOUT FURTHER COUNCIL AUTHORIZATION PROVIDED CITY POLICIES AND CITY PURCHASING, CONTRACTING AND HIRING REQUIREMENTS ARE FOLLOWED

WHEREAS, On January 3, 2006, the U.S. Department of Homeland Security announced that the City of Oakland, City and County of San Francisco, and City of San Jose would be consolidated into one Urban Area for the purposes of the Urban Area Security Initiative ("UASI") Grants Program referred to as Bay Area "UASI" Region; and

WHEREAS, The City of Oakland and the City Council are committed to cooperating with regional and local partners within the Bay Area region to increase disaster readiness and build resiliency to mitigate, prevent, prepare for, respond to, and recover from human-caused and natural disasters; and

WHEREAS, The Regional Catastrophic Preparedness Grant Program ("RCPGP") awarded the City of Oakland a grant allocation not to exceed two hundred and fifty thousand, four hundred and twenty-two dollars (\$250,422) for Fiscal Year 2010 RCPGP Grant through the Bay Area UASI Region's governing body for regional planning and preparedness to develop and implement a pilot program, "Building Community Readiness and Resiliency" (BCRR) Program, for the Oakland communities most at-risk during emergencies; and

WHEREAS, The City and County of San Francisco is the Fiscal Agent for the Fiscal Year 2010 RCPGP grant award and an agreement with the City and County of San Francisco is required for the distribution, administration, and reimbursement of the grant funds to the City of Oakland; and

WHEREAS, The grant funds in an amount not to exceed \$250,422 will provide funding for one (1) full time (FTE) Senior Emergency Planning Coordinator position at Step 3 to serve as the Lead Program Coordinator and Supervisor for the BCRR program and provide part time work opportunities for up to three (3) High School Interns and up to three (3) College interns through March 31, 2013, or until funding is exhausted; and

WHEREAS, The proper staffing for the BCRR program is essential to ensure effective community preparedness activities, programs and public outreach efforts; and

WHEREAS, The Central Services Overhead (CSO) costs in the estimated amount of \$8,500, should be waived for the positions funded under this grant to ensure funding is sufficient for the community program direct expenses and to meet local grantee concessions; and

WHEREAS, The grant finding not to exceed \$250,422 will provide funding for BCRR program equipment, supplies, and professional services as needed, to develop program materials, educational training workshops, outreach activities and community engagement activities through March 31, 2012 or until funding is exhausted; now therefore be it

RESOLVED, That the Oakland City Council hereby authorizes the City Administrator or her designee, enter into an agreement with the City and County of San Francisco to accept and appropriate FY2010 Regional Catastrophic Preparedness Grant Program (RCPGP) grant funding in an amount not to exceed two hundred and fifty thousand, four hundred and twenty-two dollars (\$250,422) from the U.S. Department of Homeland Security to the Office of Emergency Services, for the period of April 1, 2012 through March 31, 2013, for the development and implementation of the pilot program, Building Community Readiness and Resiliency (BCRR); and be it

FURTHER RESOLVED, That grant funds shall be appropriated in Security Fund (2123), Office of Emergency Services (20711) a grant project to be determined, and Office of Emergency Services/Homeland Security Program (PS21), and the revenue will be credited to Miscellaneous Federal Grants Account (46129); and be it

FURTHER RESOLVED, That the Oakland City Council hereby authorizes the City Administrator or her designee to expend funds in accordance with the preliminary spending plan including funding allocations for Equipment, Supplies, Professional Services and the hiring of one (1) full-time (FTE) Senior Emergency Planning Coordinator position at Step 3 to serve as the Lead Program Coordinator and Supervisor for the BCRR program and provide part time work opportunities for up to three (3) High School Interns and up to three (3) College Interns through March 31, 2013, or until funding is exhausted; and be it

FURTHER RESOLVED, That the Oakland City Council hereby authorizes the City Administrator to expend the aforementioned funds without further Council authorization provided that City policies and City purchasing, contracting, and hiring requirements are followed.

FURTHER RESOLVED, That the Oakland City Council hereby waives the Central Services Overhead costs estimated at eight thousand five hundred dollars (\$8,500) for the US Department of Homeland Security Fund 2123 to ensure availability for direct program expenses and to meet local grant guidelines; and be it

FURTHER RESOLVED, That the Oakland City Council hereby authorizes the City Administrator or her designee to conduct all negotiations, execute and submit all documents, including but not limited to agreements, amendments, modifications, payment requests, and related actions which may be necessary to carry out the purposes of the aforementioned grant and completion of the BCRR program deliverables; and be

FURTHER RESOLVED, That the Office of the City Attorney will approve the grant agreement(s) for form and legality and a copy will be placed on file in the Office of the City Clerk.

IN COUNCIL, OAKLAND, CALIFORNIA, _____, 20_____

PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, BRUNNER, DE LA FUENTE, KAPLAN, KERNIGHAN, NADEL, SCHAAF and PRESIDENT REID

NOES -

ABSENT -

ABSTENTION -

ATTEST: _____
LaTonda Simmons
City Clerk and Clerk of the Council
of the City of Oakland, California