

Development Team

- A Joint Venture of:
 - UrbanCore Development, LLC
 - East Bay Asian Local Development Corporation
- Local Oakland-Based Companies
- History of Collaboration Between Non-Profit and For-Profit Developers
- Experience Building Affordable, Mixed Income, Market Rate & Mixed-Use Projects
- Completed Over 5,000 Units at Cost over \$2.0 Billion
- Experienced Development Team Members, including:
 - PYATOK Architects and AVRP Studios Joint Venture
 - Cahill General Contractors
 - EBALDC and FPI Property Management Teams
- Numerous Local and National Awards





Building Program

- Evolved from 298-Unit All Market Rate Project
- Now 360 Unit Mixed-Income Community
- 30% Affordable Units or Total of 108 Units, including:
 - 90 Affordable Units @ 30, 50 & 60% of AMI
 - 18 Below Market Rate Units @ 80,100 & 120% of AMI
- 252 Market-Rate Units
- Mix of Studio, 1, 2 & 3 Bedroom Units
- 136 Two and 38 Three-Bedroom Apartments
- 568 Total Bedrooms, with 864 Occupants





Community Benefits

- Healthy Neighborhoods Approach to the Design
- Shared Common Spaces at Ground Level, Podium and within the Buildings Accessible to <u>ALL</u> Residents
- Public Café on E. 12th Street
- Programming and Services for All Residents
- 100% Prevailing Wage and Agreement to Negotiate a PLA with the Alameda County Building Trades Council
- Design and Construction of the Adjacent City Open Space
- Participation in City Local Business & Employment Programs





Design Concepts

- Design Maximizes the Allowable Density: 360 dwellings
- Compatible with Surrounding Context: Tall at the lake, lower nearest the neighborhood
- Shared Main Entrance into 3-story atrium at Mid-Block on E. 12th Street
- Shared double-height Commons for performances, exhibitions, festivals; Community spaces and café along E 12th St. – Total of 6,500 square feet
- Targeted for LEED Gold, approaching Net Zero





Neighborhood Context

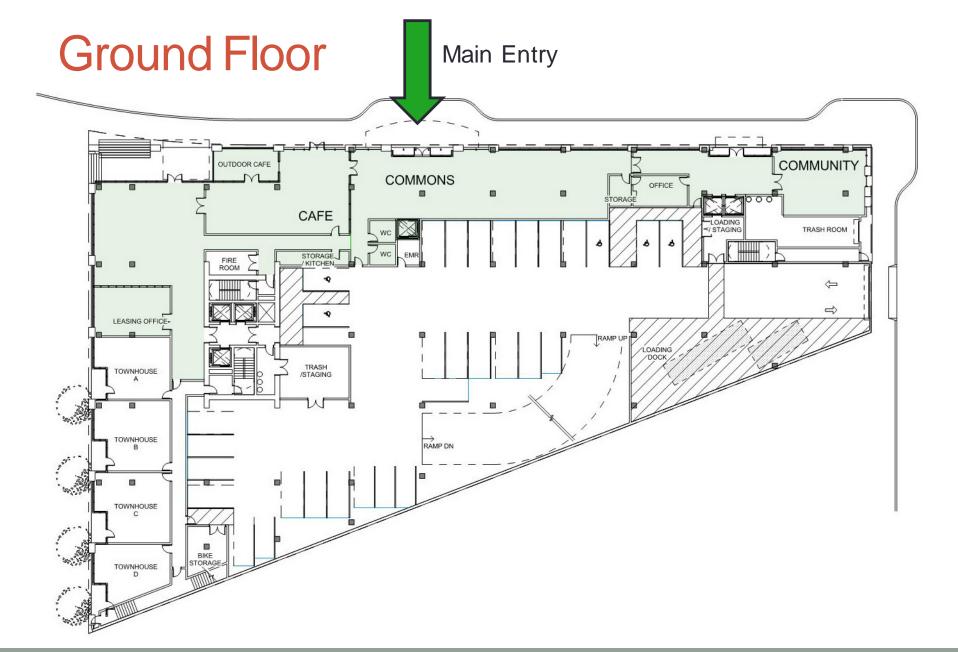




Site Plan











Shared Main Entrance to Commons





Shared Multi-Cultural Commons Space





Shared Courtyards at Podium & Roof Terraces

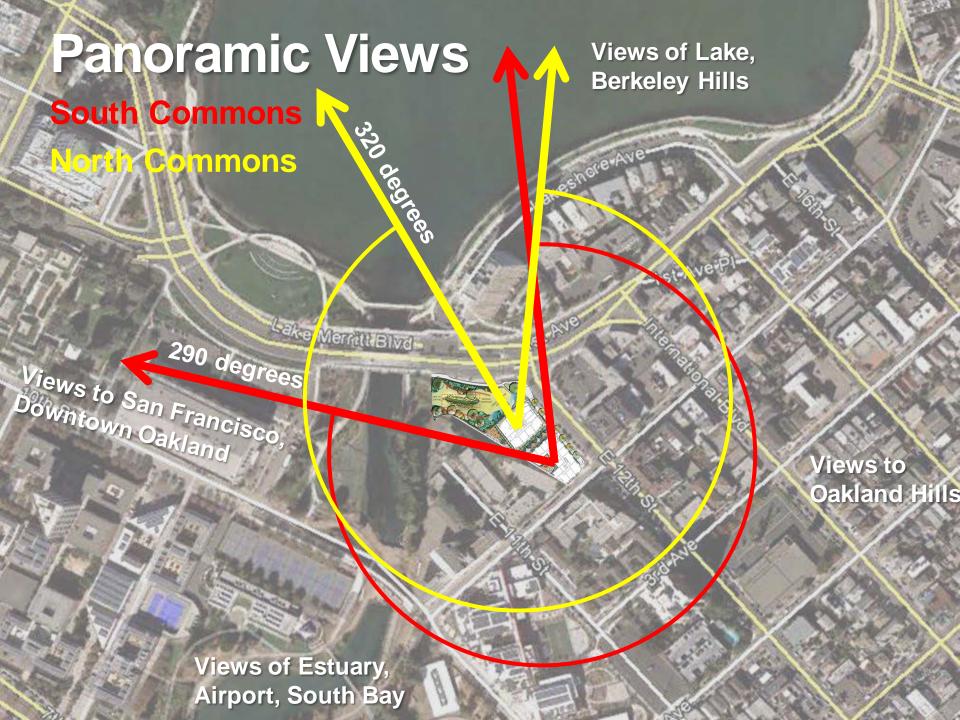






Shared Central Courtyard







Project Financing

- Invested \$1.0 million in Predevelopment To-Date
- In Depth Understanding of the Market & Site Conditions
- Vertical Subdivision of Parcels to Maximize Financing Minimize Subsidy Requirements
- Separate Financing for Affordable & Market Rate Parcels
- Completed Project Proforma with Detailed Budgets
- Upfront Land Payment to the City
 - \$4,400,000 million
 - \$300,000 in Community Benefits for District 2
- Demonstrated Access to Debt & Equity
 - Wells Fargo Bank Affordable Housing
 - National Real Estate Advisors Pension Fund Market Rate
- Long Track Record in Securing Affordable Housing Subsidies





Why Select Our Team?

- Affordable Units at All Levels
- Project will Generate Millions in City Tax Revenues over 66 years
- Detailed Schedule & Readiness to Begin Construction in Mid-2017
- Maximizes Opportunity to be Competitive in the Current Building Cycle
- Project Requires the Least Amount of Public Subsidy
- Greatest Amount of and Commitment to Community Benefits
- Two Local, Oakland-Based Development Firms



