

CITY of OAKLAND

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OFFICE OF THE CITY CLERK
CITY OF OAKLAND

2004 APR 14 PM 1:33

Agenda Report

TO: Office of the City Manager/Agency Administrator
ATTN: Deborah Edgerly
FROM: Community and Economic Development Agency
DATE: April 27, 2004

SUBJECT: A RESOLUTION AUTHORIZING A ONE-YEAR EXTENSION OF THE PROJECT AREA COMMITTEE FOR THE BROADWAY/MACARTHUR/ SAN PABLO REDEVELOPMENT PROJECT TO JULY 25, 2005

EXECUTIVE SUMMARY

The item is a request for City Council approval of a resolution authorizing a one-year extension of the PAC for the Broadway/MacArthur/San Pablo Redevelopment Project Area, which under Redevelopment Law will expire on July 25, 2004 unless extended by action of City Council. The members of the PAC unanimously passed a motion at the March 4, 2004 PAC meeting recommending that City Council extend the PAC for an additional year, allowing them to continue to advise the Redevelopment Agency on redevelopment activities within their community. Staff recommends that City Council approve this resolution.

FISCAL IMPACT ANALYSIS

This item will have no impact on the General Fund. The Broadway/MacArthur/San Pablo Redevelopment Project budgets \$5,000 a year of tax increment funds to cover expenses for the PAC including meeting room rentals, meeting materials, and mailings. Actual expenditures for the PAC for the first few years have been approximately \$1,500 annually. Expenses for the PAC for Fiscal Year 2004/05 will continue to be covered by funds from the Broadway/MacArthur/San Pablo Redevelopment Plan Project (Fund 9529 Project P187510).

BACKGROUND

On March 21, 2000 the Oakland City Council certified the membership of the PAC. According to Redevelopment Law, a Project Area Committee maintains its advisory role throughout the period of preparation of the Redevelopment Plan and for a three-year period after the adoption of the Redevelopment Plan, subject to one-year extensions by the legislative body. The Redevelopment Plan for the Broadway/MacArthur/San Pablo Redevelopment Project was adopted by City Council on July 25, 2000. The original date of expiration for the PAC was on July 25, 2003. On May 20, 2003, the City Council approved a one year extension of the PAC. The extension will expire on July

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25, 2004 unless a second one-year extension of the PAC is approved by the City Council.

The PAC has been meeting bimonthly since the adoption of the Redevelopment Plan. The Broadway/MacArthur/San Pablo Redevelopment Project has had only limited discretionary tax increment revenues since its adoption due to the small size of the Project Area. Consequently, the PAC has had little opportunity to provide input on the implementation of projects within the area to date. The projects that have been funded thus far include a façade improvement program on Telegraph Avenue, Broadway, and West MacArthur Boulevard within the Redevelopment boundaries and a street light upgrade on San Pablo Avenue in the Golden Gate District.

At the March 4, 2004 PAC meeting, the PAC unanimously passed a motion recommending that City Council extend the PAC so that they can have an opportunity to continue providing input on Redevelopment actions and expenditures in the Project Area as additional funding becomes available.

KEY ISSUES/IMPACTS

Extending the PAC for an additional year will allow for greater community participation in the decision-making process regarding how tax increment revenues are expended in the Broadway/MacArthur/San Pablo Redevelopment Project Area. The PAC has shown its on-going commitment to working with the Redevelopment Agency over the course of the past four years, a period in which discretionary revenues were limited. As discretionary revenues increase, it is increasingly important to have the PAC's input on how they are spent.

SUSTAINABLE OPPORTUNITIES

Environmental

This action will have no impact on the environment.

Economic

This action will have no economic impact.

Social Equity

The extension of the PAC will allow for continued representation of community interests in the decision making process related to Redevelopment activities in the Broadway/MacArthur/San Pablo Redevelopment Project.

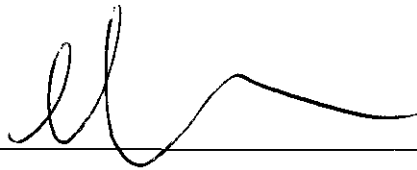
DISABILITY AND SENIOR CITIZEN ACCESS

This report and the accompanying resolutions will have no impact on disability and senior citizen access.

RECOMMENDATION

Staff recommends approval of the attached resolution to authorize a one-year extension of the PAC for the Broadway/MacArthur/San Pablo Redevelopment Project.

Respectfully submitted,



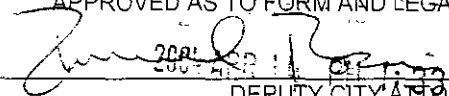
Dan Vanderpriem, Director of Redevelopment,
Economic Development, and Housing and
Community Development

Prepared by:
Kathy Kleinbaum
Urban Economic Analyst III

APPROVED FOR FORWARDING TO
THE COMMUNITY AND ECONOMIC
DEVELOPMENT COMMITTEE



OFFICE OF THE CITY MANAGER/
AGENCY ADMINISTRATOR

OFFICE OF THE DEPUTY CITY ATTORNEY
APPROVED AS TO FORM AND LEGALITY:

DEPUTY CITY ATTORNEY

OAKLAND CITY COUNCIL

RESOLUTION NO. _____ C.M.S.

A RESOLUTION AUTHORIZING A ONE-YEAR EXTENSION OF THE PROJECT AREA COMMITTEE FOR THE BROADWAY/ MACARTHUR/ SAN PABLO REDEVELOPMENT PROJECT TO JULY 25, 2005

WHEREAS, on March 31, 2000, Council certified the membership of the Project Area Committee ("PAC") for the Broadway/MacArthur/San Pablo Redevelopment Project (Resolution No. 75582 C.M.S.) pursuant to California Health and Safety Code Section 33385(a); and

WHEREAS, on July 25, 2000, Council adopted the Redevelopment Plan for the Broadway/MacArthur/San Pablo Redevelopment Project (Ordinance No. 12269 C.M.S.); and

WHEREAS, pursuant to California Health and Safety Code Section 33386, the PAC is to serve for a three-year period after the adoption of the redevelopment plan; and

WHEREAS, the Council may authorize one-year extensions of the PAC pursuant to California Health and Safety Code Section 33386; and

WHEREAS, the Council authorized a one-year extension of the PAC for the Broadway/MacArthur/San Pablo Redevelopment Project on May 20, 2003 (Resolution No. 77820 C.M.S.); and

WHEREAS, the time extension for the PAC for the Broadway/MacArthur/San Pablo Redevelopment Project will expire on July 25, 2004; and

WHEREAS, on March 4, 2004, the members of the Broadway/MacArthur/San Pablo Redevelopment PAC passed a motion, by a unanimous vote, to recommend to City Council to extend the PAC for an additional year; now, therefore, be it

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RESOLVED: That the City Council hereby authorizes a second one-year extension of the Broadway/MacArthur/San Pablo Redevelopment PAC until July 25, 2005.

IN COUNCIL, OAKLAND, CALIFORNIA, _____, 2004

PASSED BY THE FOLLOWING VOTE:

AYES- BROOKS, BRUNNER, CHANG, NADEL, QUAN, REID, WAN, AND
PRESIDENT DE LA FUENTE

NOES-

ABSENT-

ABSTENTION-

ATTEST: _____

CEDA FLOYD

City Clerk and Clerk of the Council
of the City of Oakland, California

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DEVELOPMENT CMTE**

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